

PENNEY'S THANK YOU!

For Sensible Summertime Smartness!

Tropical Suits

\$9.90



Feel and look right... as right as these practical tropicals will make you! Every line is correctly styled and tailored! Every detail correctly finished! Yes, every price tag, too, is right—each exclaiming greater value!



All the Popular Hot Weather Materials!

98¢

MEN'S COLLAR-ATTACHED SPORT and DRESS SHIRTS

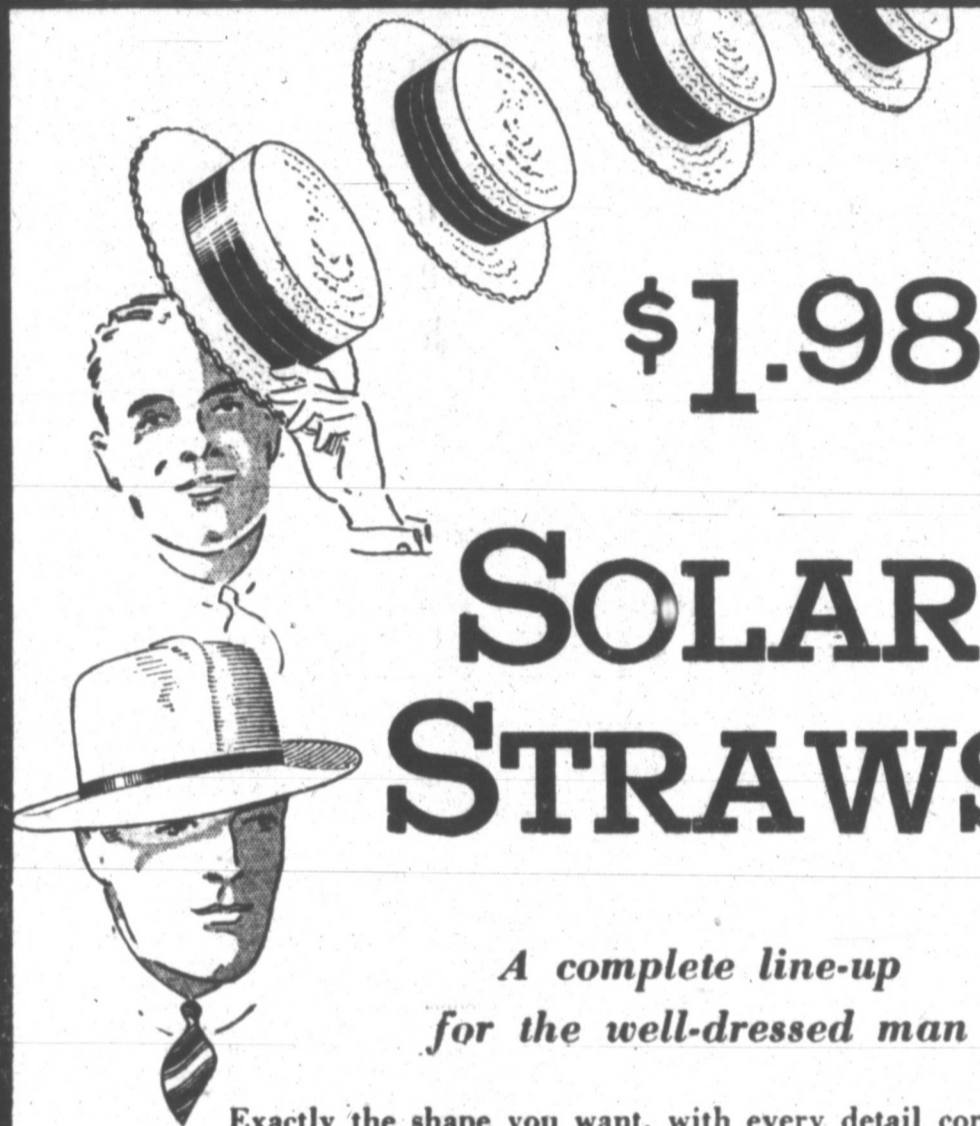
Pre-Shrunk Materials
MESH
OXFORD
CHAMBRAY
End-to-End MADRAS
FEATHER-WEIGHT CLOTH

Roomily cut! Expertly tailored! Ample fullness where needed! Perfect "collar fit"! Quality ocean pearl buttons! Superb value at 98¢—but you'd better stock up NOW!
WHITES—in all materials. Blues. Tans. Greys. Green. Peach. And others!

ANOTHER SALES GAIN IN JUNE

You made it possible—and again and again we thank you! But June is past and now comes another month in this year of new deals! And we are prepared to give you better values and more efficient service than ever before. Make this your store. Share in the values you are helping to create. COME! SEE! SAVE!

In the front rank of the SEASON'S NEWEST STYLES



\$1.98

SOLAR STRAWS

A complete line-up for the well-dressed man

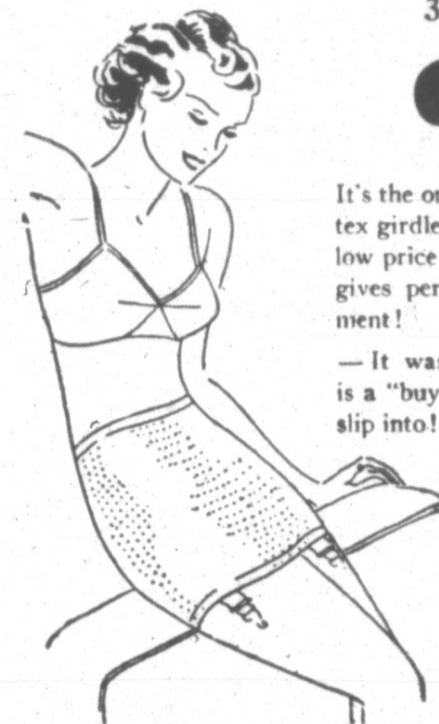
Exactly the shape you want, with every detail correct. Stiff and soft models, a variety of weaves, plain or fancy bands. Lining, sweatband and tip of rarest quality. Designed for scientific fit, and sturdy wear. Special Ventilation feature. Hats that welcome comparison with any, despite the low cost to you! You pay \$1.98—but you get the straw hat value of the year.

Supple as your skin—and almost as cool!

PENNEY'S "STRETCH-ON" Lastex Girdle

that weighs only 3 to 4 ounces!

98¢



It's the only two-way stretch Lastex girdle sold in the U. S. at this low price! It molds and holds, yet gives perfect freedom of movement!

—It washes like lingerie—and is a "buy" that you really should slip into!

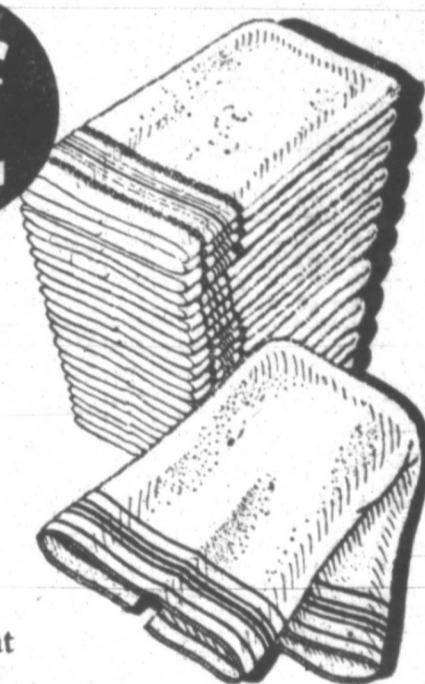
Tea Rose Rayon Lastex!

Small, Medium and Large!

Here's where you stock up on an "always needed" item!

TURKISH TOWELS

5¢ EACH



Fine grade Terry. White with single or multi-colored borders. Size 17 x 35 in. There's a world of happy service in every one!

Other grades at 10¢—15¢—19¢

Wear Slacks, my man—wear slacks, for those summer play hours!

WASHABLE
Pre-Shrunk

TWILL SLACKS

with printed flannel stripes! **98¢**



The kind you'll see at the smartest golf links, tennis courts and vacation resorts! And for only 89¢ at Penney's! Exceptionally well made. Bar-tacked. Outlet waistband. Full cuffs. Choice of stripe patterns. 20" to 22" bottoms!

Sizes 29 to 42

Here's a "Buy" to Delight the Eye!

ALL-LINEN CRASH Luncheon Cloths

49¢



Woven striped borders! Glazed plaids!—A real thrift investment, good for years of wear!

OILCLOTH

Dress up your table and kitchen shelves

18¢ yd.



Table size is 46 inches. Shelf cloth 12" width... at 6¢ yard. Small medium and large patterns. The modern kitchen should have a "shelf and table" ensemble effect.

Handsome Summer Savings!

JASPE Slip Cover Cloth

10¢ Yard



Quality that tells in appearance, wear!—in the most popular of all fabrics for chair, divan, and day-bed covers!—36½ in. Green—Rust—Natural

You're Slender in These Rayon Satin Petticoats

49¢



We're back to petticoat days! These slim descendants of an earlier time are simply ideal when you want something extra under a summer skirt!

News from the undie-world!

Rayon Undies

15¢ 25¢

The women's sizes are the finest value we've ever offered at 25¢! Of heavy weight, dull yarn, run-resist rayon, in full sizes, fine workmanship!



The children's, too, are STAR VALUE at 15¢... of heavy weight run-resist rayon, rightly sized and finished!

Women's sizes 34-42
Flesh and peach.

Children's sizes 4-16
Flesh and peach.

WE'RE ALWAYS BUSY!
THERE'S A REASON!

J. C. PENNEY CO. Inc.

MRS. NEWTON C. SMITH IS GIVEN FAREWELL PARTY BY CLUB

SHOWER GIVEN FOR DEPARTING GROUP MEMBER

HONOREE IS SURPRISED BY FRIENDS OF MERRY MIXERS

MRS. C. NEWTON SMITH, who will leave soon to make her farewell courtesy by other members of the Merry Mixers bridge club last week.

Live-Love-Lift Class Goes for Picnic to Hoover

Eighteen members of the Live-Love-Lift class of First Baptist Sunday school enjoyed a picnic at Hoover Friday evening.

RESULTS TO BE GIVEN Results of a nation-wide membership round-up being conducted by the American Legion Auxiliary will be announced July 8.

F. B. Kuno of White Deer was a Pampa visitor Sunday.

Announcing— ESPAR HERMINA STOVER Teacher of Violin Thorough, Trained, Efficient For appointment call May Foreman Carr School of Music Phone-11 422 N. Cuyler

SPEND YOUR VACATION IN NORTHERN NEW MEXICO

Only a days drive from Pampa to Irvin's-on-the-Pecos, the all year round resort. Altitude approximately 8000 feet. Finest trout streams in New Mexico available.

IRVIN'S ON-THE-PECOS Take Highway 66 to Pecos, 25 miles this side of Santa Fe, Turn on the Pecos River Road eleven miles.

Royal Groom; Commoner Bride



BETTER a bridegroom than their claimant to a throne! Prince Asturias, eldest son of ex-King Alfonso XIII of Spain, and his bride, the former Senorita Edelmira Sampedro, daughter of a wealthy Cuban, are pictured in gay mood leaving the Lausanne chapel in Switzerland after their recent marriage.

COOL MEALS ON WARM DAYS ARE WELCOMED BY COOK AND DINERS

Menus and Recipes Prepared by Department of Home Economics Texas State College for Women. DENTON, July 3.—Has your family revolted against eating these hot days? Are you one to follow them because your day in the kitchen is unbearable?

Announcing— ESPAR HERMINA STOVER

The following menus give suggestions for having a hot vegetable meal at noon, leaving the cold things for the evening.

Beet and Cheese Salad: Boil large beets, scoop out center or lash into quarters, leaving sections joined at base.

Announcing the purchase of Campbell's Barber Shop by W. M. McWright In the future will be known as MACK'S BARBER SHOP ROY DYSON Formerly with LaNora Barber Shop invites his friends and patrons to visit him at MACK'S BARBER SHOP

MISS SEEDS IS WED AT HOME TO MR. HARRIS

COUPLE WILL MAKE HOME HERE AFTER CARLSBAD TRIP

MR. AND MRS. NOLAN HARRIS, married in a simple morning ceremony yesterday, are spending a short wedding trip in Carlsbad, N. M., and will return tomorrow to make their home in Pampa.

Fishers Return From Colorado

Fishing is good at Creed, Colo., and Pampans are more numerous than representatives from any other city, Texas are in the majority also, especially at the favorite spot visited by Pampa fishers.

PERSONALS

Mr. and Mrs. Vernon E. Moore and children, Dorothy Jo and Jerry, returned yesterday from Electra, where they visited the past week.

J. B. Taylor of the Phillips camp was admitted to the Pampa hospital for treatment yesterday.

TO HAVE PICNIC Mr. and Mrs. John B. Hessey and Mr. and Mrs. Ralph Thomas and their children will spend July 4 on the Gehring ranch in southwestern Gray county, where there is shade and a swimming hole.

FIFTH AVENUE FASHIONS

By ELLEN WORTH Fashion Has Many 'Young Ideas' You're as young as you feel—and you can't help feeling young if you wear the new clothes! Despite the prevalence of such old-fashioned as earwheel sleeves, wasp waists and skirts with a tendency to 'hobble,' there's a spirit of youth and verve that makes itself felt in even the most conservative styles.

No. 5252 Size..... Price for Pattern 15 Cents. name..... street address..... city..... state.....

DANCE AND LUNCHEON ARE AMONG THE ENTERTAINMENTS FOR YOUNG VISITORS HERE

The Social CALENDAR

TUESDAY Mrs. Paul Davis will be hostess to the Bluebonnet Home Demonstration club.

WEDNESDAY Naomi Dodd will be hostess to the Grandview 4-H girls at her home in the morning.

THURSDAY Sunshine 4-H club will meet at the Stallings home Thursday morning.

FRIDAY Camp Fire girls will meet at high school, 5:30 a. m. for hike and sunrise breakfast.

Saturday 4-H girls will meet Friday morning at the home of Mrs. Robert Montgomery.

RAINBOW MEETING CHANGED The meeting hour for the Order of Rainbow for Girls is to be changed from 8 p. m. to 7 p. m. Tuesday evening.

VISITORS FROM KANSAS Mr. and Mrs. G. N. Palmittier and Mr. and Mrs. Dean Shearer of Wichita, Kan., are here for a visit with Mr. and Mrs. Frank Palmittier and family.

WILL ATTEND PICNIC C. H. Walker, district governor of Lions, will go to McLean tomorrow morning to attend a Lions picnic and installation of officers.

BOARD WILL CLOSE The Board of City Development offices will be closed July 4, but Manager George Briggs was not sure today that he would have a holiday.

CARD OF THANKS I wish to take this means of expressing my sincere thanks and appreciation to all those whose assistance and influence helped me in winning the World's Fair Trip Contest held by the Pampa Daily News and Pampa Merchants.

STOLEN TIRES AND PURSE RECOVERED Two men who gave their home address as Amarillo, arrested early Sunday morning by city officers, were turned over to the county in connection with the theft of two tires and a purse.

ANSWERS to today's THREE GUESSES The formations HANGING FROM THE CEILING of a cave are stalactites, STALAGMITES are those formed on the floor. About SIX-SEVENTHS of an iceberg is below the water.

G. C. Malone Funeral Home PHONE 181. PACKARD AMBULANCE

TWO CHURCHES HEAR VISITORS GIVE SERMONS

Ruffles Win



By NEA Service. HOLLYWOOD—All the girls who can get away with it are going in for some fluffy ruffles.

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Try a Dish of our Delicious LEMON AND RASPBERRY SHERBETS DISH 5c PINT 15c QUART 30c TAKE HOME A PINT OR A QUART TODAY PAMPA TOBACCO HOUSE NEXT DOOR TO BAUM'S FOOD STORE

