# FORD'S SECRETARY DISAPPEARS 

Senate Exonerates Highway Commission On 'Ma's' Bond Charge PRAMPA MARTIAL LAZ FOLLOWS BURNING OF REICH BUILDING


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\begin{aligned}
& \text { Jaysees Vote To } \\
& \text { Affiliate With } \\
& \text { Texas Division }
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 PASS INT0 JEH0L AFTER 2-DAY BATTLE; CHINESE HOLD ANOTHER


## SMITH GIVES NEW COUNSEL

 TO SEEX MaN

## stery of missing

 Liebold puzzles OISPPPEARMCE DELIIED тине foge officials DENY KNOWLEDGE OF ANNOUNCEMENTWater Rate For
Lawns To Start First of March

THE PAMPA DAILY NEWS
THE PAMPA DAILY NEWS OUT OUR WAY
By Williams = … (xat

One Year,
SIX Months
Three mo

comer

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| Advertising m les, Information <br> AII Want Ads are strictly cash ant are accepted over the phone with the positive understanding that the account is to be paid PIIONE YOUR WANT AD TO 666 or 667 <br> Our courteous ad-taker will recelve your Want Ad. helping recive your Want Ad. helping you word it. <br> All Ads for "Situation Want- ed," "Lost and Found" are cash with order and will not be ac-Out-of -town advertising, cash with order. <br> The Pampa Daily News reserv. es right to classify all Want Ads under appropriate headings and lication any copy deemed obleetlonable. Notice of any error must be fore second insertion. <br> In case of any error or an nature The Pampa Daily NEWS shall not be held liable for damages further than the amount re- ceived for such advertising. LOCAL RATE CARD EFFEC- <br> TIVE NOV. 28, 1931 <br> 1 day 2 e word, minimum 30 . <br> ic per word for each sueceedIng issue after the first 2 Issues. <br> The Pampa Daily NEWS |
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## PRMPR


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## The newfangles (Mom'n Pop)

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FRECKLES AND HIS FRIENDS


A Sight for Sore Eyes

ore Eyes By COWAN

## Al Has Ideas




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IUESDAY EVENING, FEBRUARY 28, 1933

## (63n Vamat Dust



RIDE TAE BLS -- IT COSTS IESS:
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## NORACE MANN PUPIL

 AND VISITORS SEEEXHIBIT TODAY PaMP AMPA children
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Eighty-Four Hooked Rugs Are Being
Made in County, Clubs Report; Mr.
Wilson Addresses Council on Taxes

Eighty-Four Hooked Rugs Are Being
Made in County, Clubs Report: Mr.
Wilson Addresses Council on Taxes

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Famous Women Are Studied Bv College Girls
Are Sudied By

Many Attend Baptist, Methodist Meetings


 Mrs. Gantz Is
Hostess Monday
At Club Party PFIFEER WEEK PLANMEC FOR
CHOCCH FOLL

## the public reaction to ADVERTISING

## A group of merchants wanted to decide for themselves recently, the answer to the oft-repeated question, "What type of advertising

 the answer to the oft-repeated question, "What type of advertisingattracts you most?" In typical business style these me thants oong
ducted a survey and sent out questionnaires to a Imrge pothiber of
people, asking that question. The ducted a survey and sent out questionnaires to a arge monnber of
people, a aking that question. The results were extyest interesting.
Here's what they


In other words, these 275 individuals set down the advertising that attracts their attontion moot, more than hatf of that, number se down newspaper dvertising. Of course, this doesn't mean thet nean, howojer, that for mass circulation and reader interest, does newspapers are head and shoulder above any other advertising te dium.

> Advertising is a suitable force, and, teits have proved thet offen it exerts its influence without the knowledge of ibe individual libeing influenced. In glancing over a newspaper, readipg news stories ihere and there, the reader may, not eonsciously read an advertisement, yet subconsciously will not a trade name, slogan or /illuetration-bel inetrumentaly in making him a buyer.

The Little Harvester
48
BOLS OF AGRICULTURAL CLASSES ATTEND BABY BEEF SHOW; PRINE TREES AND CULL 300 CHICKENS

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| Folks are funny-For some really thinkThat I'm a honey. $\quad$ Snooper. |  |  |
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PAGE FIVE
Personal Friend

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Magic Revealed In
Ads For Camels



COHEBACK OF PRIMEETOM IS REMARKABLE EVENT OF 1932

Mixed Train 0n Denver To Have New Schedule

Clothing Lêft Bowling League At Canadian As Makes Decision Thief Escapes To Enforce Rules
$\qquad$ of rules in the Cly Bowing league
now that the season is joteling vo.
the interesting stage was appred
at a meeting of team managers in


Sarazen is Dubbed
'World's Champion


## W. J. Jeffus of

 Mobeetie Dies; Burial Thursday $a=2=$
$\square$


## JAP WAR



## -BAPTIST





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$\qquad$ Passenger service
Worth \& Denver
Pampa and Child
mixed train starting
Texas Railiroad co
che company


[^0]:    Parents. Teachers
    Will Hear Progra

