## I,000 Pampans To Cheer Harvesters At Lubbock Tomorrow



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## STOCKS SOAR UP TO \$6 ON EXCHANGE

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Walker Visits Grave Of Brother In 'Frisco At Postmasters Convention

CANCEL ROLES
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PEIPNNG GETS TASTE OF IMPANESE POMP
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## JEUS DF SODETM.

 Trade Studied By El Progresso Club
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Mothers To Give Banquet For Team


Coronation To Climax B. M. Baker Carnival

Book ReviewGiven By Mrs. Swanson


Mitchell's
October Event
BRINGS YOU RE-ADJUSTMENT PRICES ON , Aum inchanosis




DRESSES

Jack Haley
Patsy Kelly
"Pick a Star"
Laurel \& Hardy
Friday Only
Chęster Morri
I Promise To Pay"



HATS
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Movie Scrapbook


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DR. A. J. BLACK
Offices In The Diamond Shop
Convenient Term
The Diamond Shop
Phone 395



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## 9t'́ BULOVA Watch Jime... at The Diamond Shop



Pampa Daily News 2ng wivisw mix

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 H2 LETTERS FRRM HOME

| reversal of the time-honored exhortation to her" is contained in an address recently by a dramatic critic before the New York orical Association. This gentleman turned tables and urged mothers to take time out ween cigaret puffs and cocktail sips" and to their collegiate sons. <br> at the average mother is so busy with ets and cocktails that she neglects her corndence is probably something of an overment. But that the old-fashioned practice riting long letters, and writing them often, lling into disuse among adults as well as gy youths is probably quite true. And there good deal of good sense in the speaker's luding assertion: <br> modern mothers would establish a letriting hour and take it as seriously as do their cocktail hour, present-day youth reach manhood with higher ideals than now possess." <br> EAL PHILANTHROPIST <br> sounds nice to hear a man spoken of as reat philanthropist." Usually, however, we realize the human values back of that until someone reminds us of them. <br> lix Warburg, famous New York banker died the other day, was such a philanthroHe gave of his tume and money to many es, but probably his most notable contrin was his service as chairman of the distriextended to thousands which American aid extended to thousands upon thousands of sh people in eastern Europe in the terrible just after the war. <br> at was a truly great work, which literally many thousands of lives. To have had a small part in it would be cause for pride; to have directed so much of it is ark of great distinction. Few Americans |
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## Washington Letter

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Man About Manhattan

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Around Hollywood

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So They Say
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- MRS. FRANKLIN D . RETT. I really like corsets. They're com
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like ${ }^{\text {and }}$-MAE WEST, movie actress.
The young women! They walk
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oo ittre, by a judico reve reveral of
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Side Glances
By George Clark

Gray County

MONTGOMERY WARD Your Car Needs a Lighter Grade of Oil . . . NOW!

## WARDS 100\% PURE

## In Your Container $] 0_{0}$

## (Plus ic qt. Fed. Tax)

## Motorists! Heed car manufacturers' warnings. Change to

 to your motort Supreme Quality. Gives complete pro!Standard Quality Oil
$100 \%$ Pure Penn. Second only to Su- IA preme Quolity. 25 -30c qt. quality. . . 5-quart Can 8-quart Can

|  | DON'T WAIT FOR | $108$ |
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| Etactive $\$ 100$ | COLD WEATHER |  |
|  | Fill Up Now and Forget Freeze-Up Fears <br> Wards Supreme Ouality |  |
|  | Wards Supreme Quality Anti-Freeze | $\begin{gathered} \text { Save on Words } \\ \text { ELECTHIAL } \\ \text { Supplies } \end{gathered}$ |
| Prices: | We sut |  |
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While Attending the Game in
LUBBOCK Eat At The GLORIETA CAFE

Across the Alley From the Bus Terminal


Prompt Service
Reasonable Prices
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## "You'll be ahead with a CHEVROLET!"

You'll be ahead in style-beautysmartness - with this bigger-looking, better-looking low-priced carl
"You'll be ahead with a Cheerrolet", That's the enthusiastic
verdict of more and more people as they see, drive and compare the new 1938 cars. And we believe it will be your verdict, too, when you consider all the exclusive extra values
this beautiful new Chevrolet brings to you. this beautiful new Chevrolet brings to you.
You'll be ahead in style-comfort-safet
You'll be ahead in style-comfort-safety. And you'll
also be ahead in all-round economy, for Chevrolet's also be ahead in all-round economy, for Chevrolet's famous
Valve-in-Head Engine uses less gas and oil, and operates with Valve-in-Head Engine uses less gas and oil, and operates with
a minimum of upkeep. See your nearest Chevrolet dealer a minimum of upkeep. See your nearest Chevrolet dealer
today for a thorough demonstration of Chevrolet superiority. CHEVROLET MOTOR DIVISION, General Motor DETROIT, MICHIGAN
General Motors Instalment Plan-monthly payments to suit your purse.
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beaviful, for this bigger-
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Smooth-powerful-positive
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modern travel. - giving
maximum motoring protec-


## /CHEVROLET/ He che marts complifi

Culberson-Smalling Chevrolet Co., Inc.
212 N. BALLARD
PHONE 366

## PAMPANS LEAVE TO PLAY ANGRY, EMBATTLED WESTERNERS TOMORROW

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## To March To State Finals



HARDIN-SIMMONS COWBOYS AS MINOR CLUB RAHKS ALONG TOP
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Sports Roundup

brown-forman distilerry co., at louisvile, kentucky


Hill:
Suit Special
$\$ 14.75$


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DRESS SHIRTS
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The Search for Happiness



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| Pioneers Of <br> FREE <br> Ambulance  <br> Pho. 191 Pho.  <br> Pampa Mortuary <br> Inc. E. Bass Clay, Pres. <br> "Pampa's Oldest Funeral |
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## FOR SALE：CHILD＇S BED，PIANO，USED FURUITURE－－SEE CLASSIFICATION 28

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| IDEAL COFFEE SHOP 109 W．Kingsmill Food is man＇s one and only e Serve Quality． e Serve Quality FoAtr Conditioned |
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|  | pontiac <br>  <br> new tires．Driven only 24,000 mil |  | \＆LURIND |
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|  | 1935 Ford Tudor with trunkand radio ．．．．．．．．．．．．．．．．．$\$ 375$1934 Ford Tudor ．．．．．．．．．．．．$\$ 275$1934 Chevrolet edan ．．．．．．．．$\$ 295$ | （）$: \times$ |  |
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|  | 1934 Ford pickup.$\quad 300$  <br> 1933 Chevrolet panel 175 |  |  |  |
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|  | AUTOMOBILES | ${ }^{\text {Nonth }} 4$ |  |  |
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|  | CHEVR＇OLET1934 4 door sedan－original mar－ Good motor． |  |  |  |
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| FOR SALE－Child＇s ivory bed，good con－ <br> dition．Inquire 808 North Somerville． <br> CALL 1166 ． |  |  |  |  |
|  | pampa motor co． 211 N．Ballard．Used Cars＂ |  | Salary Loan Co． |  |
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|  | 1936 Chevrolet Deluxe Coupe with heater and radio ．．．．$\$ 45$ |  | $\begin{aligned} & \text { i1, } \\ & \text { container has a saw-toothed edge } \\ & \text { that lets you tear off any size } \\ & \text { strip you need. } \end{aligned}$ |  |
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|  | $\begin{aligned} & 1935 \text { Chevrolet Sports Sedan } \\ & \text { with radio.................... } \$ 450 \end{aligned}$ | THIS CURIOUS WORLD ${ }_{\text {c }}^{\substack{\text { By William } \\ \text { ferguson }}}$ |  |  |
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|  | 1937 Ford 60 coupe $\quad \$ 5525$ | EOGAR ALLEN POE ONGELLVED DANDELIONS DARS，MHEN HE <br> HOW OLO WAS A CHILD Born on JANUARY I， 2 B．C． JANUARY， 2 A．D．？ $\qquad$ THE beaver must be able to work with ease under water，since he stores much of his winter＇s food supply his winter prison．Logs ice that would prevent him from leaving covered in green，nourishing bark are weighted down until they covered in green，nour become water－logged． |  |  |
|  | 1935 Cherrolet coach 375 |  |  |  |  |
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|  | 1934 Ford pickup …．．． <br> 1900 <br> 1933 Chevrolet panel <br> 1934 Cherrole truck |  |  |  |  |
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|  | 1930 Ford truck $\quad 150$TOM ROSE（Ford） |  |  |  |  |
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FREE TICKET
TO THE LA NORA
Given With Each 3 －TIME CLASSIFIED AD


La NORA

Plymouth Stresses Steering and Soundproofing



## Panhandle－Whittenburg Game To Decide Title




THURSDAY EVENING, OCTOBER 28, 1937

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MARY RY
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Coors Export Reaches Your Lips at the Same Price as Less Costly Brews

Why, do you suppose, the Coors people use such costly materials and such extreme care in brewing
their Export Lager when they might get by for less? Simply because they are set and determined to brew a distinctive beer-not just another beer.


[^1]
[^0]:    Harvester colors. Verno
    1statastasted in painting
    and laying out the

[^1]:    Coors Distributing Co., Pampa, Tex

