

Big Spring Daily Herald

VOL. 6—NO. 62

SIX PAGES TODAY

BIG SPRING, TEXAS, MONDAY EVENING, AUGUST 14, 1933

MEMBER OF THE ASSOCIATED PRESS

Urschel Kidnaping Solved By Texas Arrest

53 Men Added To Cosden Force As 40-Hour Week Invoked

Construction Force Is 275, Mary Reports

Two Shifts Used Daily, Terms Of Temporary Code Are Followed

Fifty-three men were added to the Cosden Oil Corporation's construction crews Monday morning, when the company went on the temporary wage-and-hour code for the oil industry. E. J. Mary, superintendent, announced.

Addition of these men brought the number working on an hourly basis to a total of 275. This force is in addition to the regular operating staff of the refinery, which works on a monthly salary basis.

In compliance with the temporary code of the oil industry, prescribed by NRA pending agreement on the permanent national code, the Cosden employees have been placed on a 40-hour week, working 6-hour shifts. One shift goes on at 6 a. m., another at 1 p. m.

The minimum wage of 45 cents per hour, as prescribed by the temporary code, is being paid the 275 men.

Mr. Mary said the reconstruction of the refinery was progressing well. He estimated that in approximately two weeks, with arrival of additional building materials, an additional 100 men would be put to work.

NEWS BEHIND THE NEWS: The National Whirligig

Written by a group of the best informed newspapermen of Washington and New York. Opinions expressed are those of the writers and should not be interpreted as reflecting the editorial policy of this newspaper.

WASHINGTON By George Durno

Tugwell—

Before next winter's snows are melted you probably will have a close newspaper acquaintance with a young man now giving himself to carry on in the shoes of Dr. Harvey W. Wiley for truth in advertising, food and drug products.

The young man in question is Prof. Rexford Guy Tugwell, assistant secretary of agriculture and prominent member of the brain trust. Tugwell quietly is preparing a campaign for passage at the next session of congress of his revised food and drug act that promises to be a humdinger.

As mentioned previously in this column the Tugwell bill has teeth. If passed, none of us will ever again hear some of the phenomenal claims now advanced to sell many well-known products.

Dr. Wiley, who started the ball rolling many years ago, had a great sense of the dramatic. When he appeared before congressional committees he oftentimes took along a portable laboratory and proved his points with experiments under the very noses of the astounded congressmen.

Prof. Tugwell seems to have the same all-necessary flair for driving an argument home.

At present the comparatively youthful assistant secretary is building up an exhibit to display at the first congressional hearing his bill gets.

Taking lavish statements from the radio, printed ads and labels he is setting them against deadly parallels of actual fact that will have a lot of prominent phonies hanging on the ropes. It is not for us to take you inside the main tent yet. Until it becomes more or less privileged matter before a congressional committee there are libel laws that put the shush on facts.

But take our word for it when the time comes you'll get good reading about some of your favorite remedies, concoctions, lotions and foods.

Although Dr. Wiley blazed a terrific trail in getting his pure food and drug act passed there still has never been a criminal conviction in the courts for its violation.

Tugwell is out to tighten up the stop in the dike.

He has President Roosevelt's backing—which counts for quite a little these days.

Repercussions—

Indisputable evidence that General Hugh Johnson is going to

Sues For \$100,000



Miss Mary Wirt (above), a navy nurse, filed the declaration of a \$100,000 breach of promise suit in Chicago against Percival Hunter, son of a railroad official. She charged he asked her to marry him while he was a patient in a Denver hospital, but that he subsequently announced his engagement to a girl in Glencoe, Ill. (Associated Press Photo)

Arrested In Slaying



John M. Henkel, 18-year-old Cincinnati juvenile court ward, was arrested at Meridian, Miss., in connection with the slaying of Oliver S. Baily, Cincinnati socialist, and was returned to Cincinnati to face a first degree murder charge. (Associated Press Photo)

Catch 'Blond Tigress'



Mrs. Eleanor Jarman, 29-year-old mother known as the "blond tigress," was arrested by Chicago police in connection with the slaying of Gustave Hoeh, 70-year-old merchant. (Associated Press Photo)



Big Spring hopes E. L. Cord, the Big Chief of American Airways, Inc. (Aviation Corporation) for as well in efforts to prevent discontinuance of the government air mail subsidy for the Dallas-Los Angeles line as he did in bidding for government contracts for his new acquisition, New York Shipbuilding Corporation.

Measured until recently by the average newspaper reader as a smart manipulator in "proxy wars," principally because such a battle led to his acquisition of control of Aviation Corporation, Mr. Cord captured the shipbuilding business

U. S. Warships At Havana

Plan Completed For Full Payment To Cotton Farmers Of Cash Without Withholding Sums Due Government

Rites Sunday In Bowie For T. B. Vastine

Death Claims Well-Known Big Spring Citizen Saturday

Funeral services were held Sunday afternoon at Bowie for Thomas Buxton Vastine, 49, well-known Big Spring man who died at his home here Saturday morning at 12:30 o'clock.

Mr. Vastine's body was sent to Bowie at noon Saturday.

Services were held here at 11 a. m. Saturday with Rev. J. Richard Spann of the First Methodist church officiating.

Besides his wife, he is survived by a daughter, Mrs. Claude Miller of Knott, and two children residing at home, John Covey and Clara Sue Vastine.

Only other survivor of Mr. Vastine's immediate family is his brother, Walter, of Big Spring.

Mr. Vastine was a native of Decatur, Wise county, Texas, where he was born July 2, 1884. A heart ailment which had developed only a few weeks before death was reported as the cause of Mr. Vastine's death. He operated an automobile repair and wrecker service. Friends said he recently over-taxed himself while helping to load a wrecked automobile following a fatal accident on Highway No. 9 near Sterling City.

Big Spring NRA Honor Roll

The Big Spring NRA Honor Roll continued to grow Monday, although it was believed only a small portion of business men who have added employees by complying with the president's Blanket Agreement had reported so that they might be listed.

All those who have increased the number of their employes by adding either full-time or part-time men or women are urged to call The Herald so that they may be included on the roll.

The roll thus far:

Employer—	Time	Part Time
Fluellen Service	4	
H. H. Hardin Lbr. Co.	1	
Bake-Rite Bakery	2	
Southern Ice	6	
Carter Chevrolet	4	
Dairyland Creamery	4	
Chili King Cafe	1	
Edna Wason	1	
Man's Store	1	
Empire Southern	1	
Gas Co.	3	
Firestone Stores	1	
Cooperative Gln	3	
J. C. Fenney Co.	2	
Albert M. Fisher Co.	2	
R-B Flour & Feed	1	
King Motor Co.	1	
Elton Taylor	1	
Electrician	1	
Montgomery Ward & Company	4	
Western Drug Co.	1	
No-D-Lay Cleaners	1	
Courtesy Service	1	
Station	1	
Webb Motor Co.	2	
West Motor Sales	1	
Clare Grocery & Mkt	1	
The Fashion	1	
Big Spring Motor Co.	5	
Masters Cafe	2	
A. P. McDonald Co.	1	
U-Save Grocery	1	
Modern Cleaners	1	
Sweetwater Cotton Oil Co.	1	
Allen Grocery	1	
Hodges Grocery	1	
Big Spring Hdw.	1	
L. C. Burr Co.	2	
Home Bakery	2	
Courtesy Service	1	
Station	1	
A. H. Bug Grocery	1	
Hobinson & Sons Gro.	1	
Joe Largent Bootery	1	
Service Station	1	
Hilo & Jay Station	1	
Steungers	1	
Pyeatt's Grocery	1	
Big Spring Produce	1	
Crescent Drug	1	
Cunningham & Phillips	1	
J. & W. Fisher, Inc.	1	
Phillips Super	1	
Service Stations	2	
West Oil & Gas	2	
Piggy Wigly	1	
Collins Bros.	1	
Hollywood Shoppe	1	
La Mode	1	
E. B. Kimberlin	1	
Shoe Store	1	

Cowboys Beat Col-Tex 8-2

Stanton Team Makes 5 To 1 Victory Over Oilers

The local Cowboys had an unusually good day at bat Sunday as they trounced the strong Col-Tex Oilers 8 to 2 at Colorado.

The Horsemen swatted away everything Dorn could offer, and would have held the Oilers to a shut-out had a hard drive not bounded out of reach. The fluke hit was good for a homer. "Lefty" Babers, Jake Morgan, Tommy Hutto, and the whole team enjoyed a good day, both at bat and in the field.

The Stanton team won their second game in two days by defeating the Forsan Oilers 5 to 1. The Stanton team took a 3 to 0 decision from the Tigers Saturday to make up for a game that should have been played the week before. Sunday a week ago the Tigers lost to Marfa 7 to 6 in a fourteen inning game. The Coahoma Bulldogs won their Tri-county game from the Tigers 11 to 4.

Yates Oil Field 'Back Allowable' Hearing Is Held

AUSTIN (AP)—Hearing on application of operators run 275,000 barrels of oil from the Yates field as "back allowable" was held Monday before R. D. Parker, chief of the oil and gas division of the railroad commission.

Those opposed to granting of the application attacked jurisdiction of the commission to determine the controversy, contending it was a matter for the courts to settle.

Parker agreed to take the record and decide about the commission's authority later.

Roosevelt Takes Stock Of Progress Toward Recovery

WASHINGTON (AP)—President Roosevelt Monday summoned his recovery aides to check up and speed up the national campaign for better times.

In his one week in Washington the president intends to gain a complete survey of progress and mold the recovery drive into a more closely knit unit. The president yesterday obtained reports of progress on public works and industrial reorganization programs from Secretary Tolson and other officials.

MEXICAN WOMAN DIES

Ramona Juarez, 24, wife of Leandro Juarez, a resident here since early childhood, died Saturday evening and was buried Sunday morning following funeral services conducted by Rev. Scott Cotton of the Mexican Baptist mission. A son, Jesus Jr., also survives.

Soldiers Told To Fire Upon Wild Looters

Machado's Estates Sacked; New President Fills His Cabinet

HAVANA (AP)—As two United States warships steamed into Havana harbor Monday to protect American property, renewed outbreaks of looting and arson impelled the Cuban military authorities to order soldiers to fire on all persons violating the public order.

Carlos Manuel Desobres, the new president, completed his cabinet, which virtually ignored claims of all old political parties. Principal followers of the deposed president, Gerardo Machado, fled.

Two of Machado's country estates were sacked in the celebration of the victorious revolution. During the night disorders one person was killed and one gravely injured.

MARKETS

Furnished by G. E. Berry & Co. Jas. R. Byrd, Mgr.

NEW YORK COTTON

Opening	High	Low	Close	
Jan.	948	956	955	955
March	963	975	971	971
May	972	987	982	982
July	980	999	975	975
Oct.	926	939	910	910
Dec.	946	959	931	931

Closed Barely Steady; Spots 20 Lower; Mid. 900.

NEW ORLEANS COTTON

Jan.	Feb.	Mar.	Apr.
943	950	951	941
961	971	971	947
974	988	974	974
973	997	973	978
920	936	904	904
958	973	926	926

Barely Steady; Spots 20 Lower; Mid. 896.

CHICAGO GRAIN MARKET

May	Sept.	Dec.
99 7/8	No Sales	99 7/8
92 1/8	No Sales	92 1/8
95 3/4	No Sales	95 3/4

NEW YORK STOCKS

AT&T	Consolidated Oil	Continental Oil	General Electric	General Motors	Int'l Tel & Tel	Mengle	Montgomery Ward	Pure Oil	Radio	Sears Roebuck	Texas Corp	U S Steel
60 1/2	126 1/4	10 5/8	14 3/4	24 1/2	30 3/8	15 1/2	14 1/4	8 1/4	8 3/8	39 1/8	22 5/8	52 1/2

NEW YORK CURRICIUMS

Cities Service	Elce B & S	Gulf Oil	Humble Oil
3 1/8	25 1/4	47 1/4	75 1/4

Mr. and Mrs. L. H. Aderson arrived from Longview Monday for a visit with their daughters, Emma Adams Talley and Werner News, and Miss Marguerite Alderson.

Warning Of Agreements For Fixing Of Prices Issued By James V. Allred

Attorney General Cites That President's Program Calls For Putting Men To Work; Anti-Trust Laws Still In Effect

AUSTIN — Attorney General James V. Allred has issued the following warning on price fixing agreements:

"I have been asked for a statement as to the right of various concerns to get together and fix prices by agreement under the national recovery act. At the very outset I want it definitely understood that I have every desire to cooperate with President Roosevelt, and what I shall say is entirely consistent with his attitude as publicly expressed. I have refrained from earlier comment in order that he might have opportunity to fully develop his 'new deal' under the industrial recovery act.

"It may be that in order to protect producers and the public some form of governmental price control will become necessary; price fixing by agreement, however, in my opinion is illegal both under federal and state antitrust laws. Certainly it could not be contended for a moment that price fixing by agreement is legal under any code unless such code expressly authorizes it and even then it must have been approved by the president, and must be with reference to business engaged in or affecting inter-

FIGURES IN KANSAS BOND SCANDAL



National Guardsmen were ordered into the office of Tom Boyd (left), Kansas state treasurer, following discovery of at least \$58,000 in spurious bonds Ronald Finney (right), a bond broker, was arrested in connection with the asserted forgery of many municipal bonds. Three Kan's banks—all controlled by Finney's relatives—were closed for inspection following his arrest. (Associated Press Photos)

Federal Man Find Leader Near Decatur



Harvey Bailey Led Slayings In Kansas City After Escaping Prison

DALLAS (AP)—The farm house near Decatur, where Harvey Bailey, escaped Kansas convict was arrested Saturday night, was identified Monday by federal department of justice agents as the rendezvous wherein kidnapers held Charles Urschel of Oklahoma City, who was ransomed for \$200,000. Officials said they found Urschel's finger prints about the place.

Bailey carried currency identified as part of the Urschel ransom money.

DALLAS (AP)—Harvey Bailey, escaped Kansas convict sought in connection with slaying of four officers and Frank Nash, escaped convict, at the union station in Kansas City June 17, was arrested on a farm at Decatur Saturday by a department of justice agent. Bailey was brought to Dallas and placed in jail.

Bailey was wanted for the wholesale murder, a two-million dollar bank robbery and the kidnaping of a prison warden and other crimes. It developed Monday that the federal officers stumbled upon Bailey without knowing his whereabouts. He was asleep on a cot in the back yard of a farmhouse near Paradise when federal officers descended upon the place.

WASHINGTON (AP)—Attorney General Cummings announced Monday that the arrest of Harvey Bailey in Texas, not only resulted in apprehension of the leader of the Kansas City depot slaying June 17, but evidently resulted in the kidnaping of Charles F. Urschel of Oklahoma City July 22.

Safe Crackers Net \$400 Cash In Burglary Of Clare Grocery Here; Other Attempted Robberies Fail

While officers sought prowlers in the west part of town Saturday night, burglars crashed the skylight of Clare's Grocery and Market at Second and Runnels streets and made a haul which netted more than \$400 in cash from the safe after knocking off the knob and using a punch.

Attempts to enter the Rix Furniture company and the Borrow Furniture company stores near the Clare store failed when burglars encountered heavy iron bars as they sought to enter from the roof.

W. B. Clare, proprietor of his grocery, said Monday that his loss amounted to approximately \$400 in cash. Thieves also took a watch, ring, and other small trinkets.

Checks and papers were not molested.

Only meagre clues were left behind and officers investigating the burglary Monday were puzzled.

The two night officers of the city were notified of prowlers infesting the west side and were called to that section to investigate. It was while they were on this mission that the store was presumably burglarized.

Mr. Clare discovered his loss Sunday morning when he came to the store to turn out lights and adjust an icing machine.

Super Shell Is Accorded Welcome Here

Saturday's introduction of Super Shell gasoline through Shroyer Brothers' new station on East Third street won hearty response. Shroyer Brothers and officials of Western Oil and Gasoline Company, regional distributors, reported Monday. More than 2,000 gallons of the gasoline was sold Saturday.

Scores of guests, including persons from many parts of the state, as well as New Mexico, Oklahoma and Missouri attended the ball given at the Settles Hotel Saturday evening by Albert P. and Ted O. Groehl of the Westex and Shell companies. The hosts were complimented on all sides for the delightful and successful affair.

Many well known oil company executives and numerous Shell Petroleum and Shell Pipe Line company officials were present. Among them were: Mr. and Mrs. L. Cunningham of Roswell, N. M., E. T. Mark of Tulsa, Okla., Bob Schermerhorn, A. R. Besse of St. Louis, Mo., Dr. Emil Ott of San Angelo, Mr. and Mrs. E. A. Dierdorff of Colorado, Mr. and Mrs. W. B. Sanders of McCamey, Sheriff and Mrs. William Fowler of Upton county, Mr. and Mrs. H. C. Brooks of Pecos and Upton counties, Mr. and Mrs. J. L. Rush, Dr. and Mrs. P. W. Malone, Mr. and Mrs. V. O. Hennen, L. B. Yates of San Antonio, Mrs. T. M. Noyes of Midland, Mr. and Mrs. L. A. Boyd, of Monahans, Mr. and Mrs. T. D. Wylie, Mr. and Mrs. H. Rives of Hobbs, N. M.; Mr. and Mrs. J. Sonares of Rankin, Mr. and Mrs. Linton Clark, Mr. and Mrs. Joel Starnes, J. L. Taylor of Houston, C. J. Wolfkill of St. Louis, Mo., Mr. and Mrs. H. R. Fleming, of Wink, Mr. and Mrs. Mayfield, Miss Nora P. Marchbanks, Mr. and Mrs. E. Farley, Mr. and Mrs. R. Terrier of Kan; City, Ira Shroyer, Mr. and Mrs. J. Clingan of San Angelo, Mr. and Mrs. A. L. Geer of Colorado, James Becknagel, W. McClure of Colorado, Miss Sunshine Cole of San Angelo, Searcy Whaley, Hill Long of Garden City, H. L. Bohannon, Mr. and Mrs. D. C. Willis, Mr. and Mrs. Donald Campbell of McCamey, Mr. and Mrs. J. Beale, Mr. and Mrs. D. McKinney, Mr. and Mrs. R. E. Blount, J. M. Saylor, and many others.

W.C.T.U. To Elect Officers Wednesday

The Women's Christian Temperance Union will meet at the First Methodist Church Wednesday afternoon at 4 o'clock instead of 2:30 as was announced in Sunday's Daily Herald.

The annual election of officers will be held, and much important business will be discussed.

All members are expected to attend this important meeting.

Messrs. Groehl Hosts To Scores At Settles Ball Saturday Evening

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Only Five Absentee Votes Cast In County

Only five persons had cast absentee votes Monday morning in the August 26 election.

County Clerk J. I. Frichard said he anticipated well over a hundred such ballots would be cast.

Mrs. J. J. Hair and son, M. H. Hair, are leaving for South Texas, where they will spend several months. Enroute they will visit Mrs. Hair's daughter, Mrs. H. V. Billings, in Dallas.

Methodists Pick Up 29 Points, Baptists Still Lead Contest

Interest became much greater Sunday in the attendance contest being staged between the men's Bible classes of the First Baptist and the First Methodist churches.

The Methodists picked up 29 points Sunday with attendance of 112, while the Baptists reported only 83.

With two more Sundays remaining in the contest the Methodist class must overcome a lead of 69 still held by the Baptists by virtue of having led each of three Sundays prior to yesterday.

Bill Cushing Holds To Record As Champion Of Growers Of Tomatoes

Wm. F. (Bill) Cushing, pioneer rancher of Glasscock county, old Konahasset to be correct, this season is strengthening his claim to being the champion tomato grower of this part of the country. He is bringing in approximately 60 pounds per week of choice fruit, for which he always meets a demand greater than the supply. He uses an irrigation system fed by a well at the ranchhouse and has been improving the taste, size and texture of the vegetable over a period of many years. Two and three of them weigh a full pound in many instances.

The Weather

Big Spring and vicinity, West Texas and East Texas—Partly cloudy to cloudy tonight and Tuesday, not much change in temperature.

New Mexico—Generally fair tonight and Tuesday, expect probably thundershowers in northwest portion, not much change in temperature.

TEMPERATURES

Hour	F.M.	A.M.
1	77	71
2	76	68
3	75	65
4	74	62
5	73	59
6	72	56
7	71	53
8	70	50
9	69	47
10	68	44
11	67	41
12	66	38
13	65	35

Highest yesterday 76.
Lowest last night 70.
Sun sets today 7:21.
Sun rises tomorrow 6:16.

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This paper's first duty is to inform all
 the news that is of interest to the
 people of this section. It is its aim
 to be fair to all, unbiased by any considerations
 that even tempt to the side of either
 opinion.

Any erroneous reflection upon the
 character, standing or reputation of any
 person, firm or corporation, which may
 appear in any issue of this paper will be
 cheerfully corrected upon receipt of the
 attention of the management.

The publishers are not responsible for
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 may occur "either than to correct it the
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 publication of such dispatches are also
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larily the shooting gallery, the
 freaks in the side show, and the
 roller coaster.

It is true that Abyssinia isn't
 any great shakes as a nation, but
 what it lacks in world importance
 it makes up in dignity and pomp
 and ceremony. Incidentally it is
 the only sizeable part of Africa
 that has been able to keep out of
 the clutches of the western world,
 so apparently the arts of statecraft
 are not unknown.

But the prince didn't make any
 highfown speeches about modernizing
 his somewhat primitive country,
 for apparently he and his ruler-
 erskinman have no desire to alter
 the way of the western world. And
 he didn't have a lot of problems to
 get off his chest to add to the be-
 wildering array that have been
 dumped on these shores by envoys
 of other nations.

No, the prince saw all the grand-
 deur of New York—and reached
 the conclusion that a good amuse-
 ment park to provide diversion for
 his fellow-countrymen would be a
 most desirable thing. Many will be-
 lieve that the mission of this des-
 cendant of King Solomon was ver-
 dily a success, as few missions
 are.

PROJECTING HOME OWNERS

The Home Owner's Loan Corpora-
 tion has acted with commendable
 promptness to nip a "racket"
 through which it was said unscrup-
 ulous persons planned to profit
 at the expense of mortgage-burden-
 ed home owners.

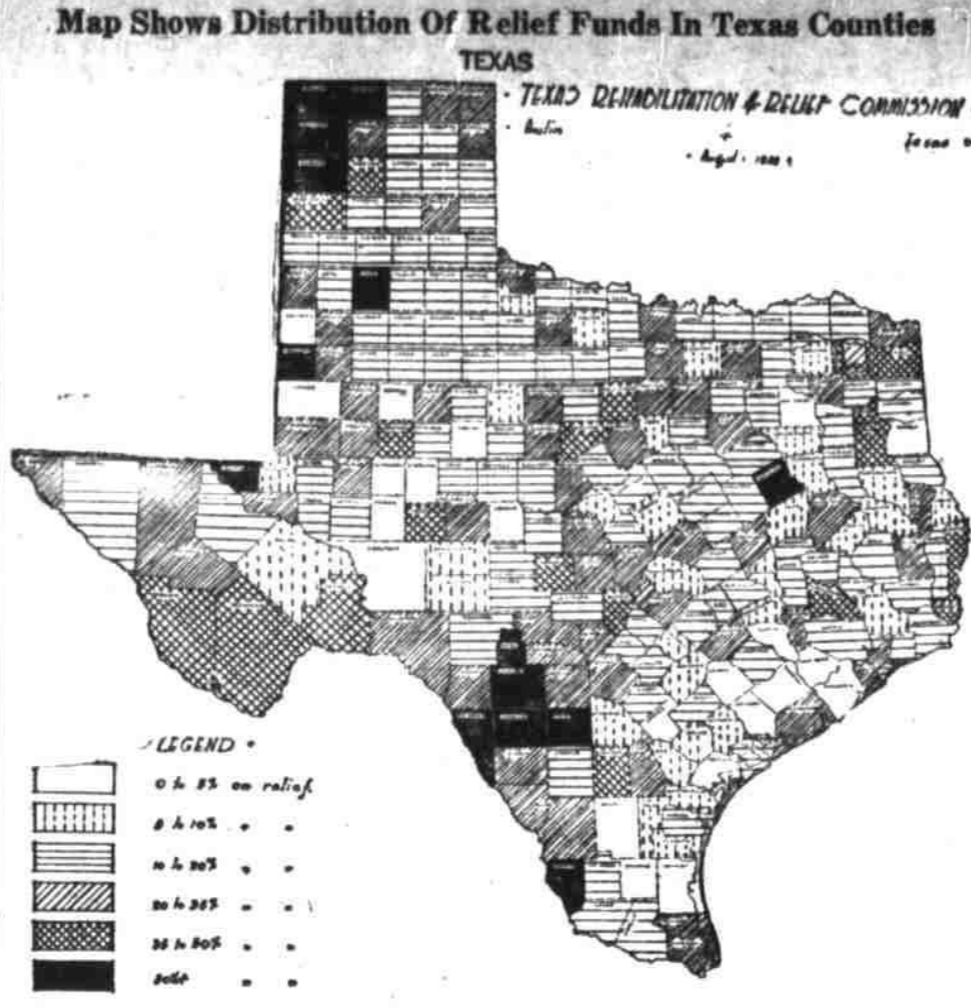
Prospective borrowers, the board
 stated, do not need paid agents to
 negotiate their loans. Preliminary
 appraisals of property will be
 made without cost, and if the loan
 is granted the subsequent appraisal
 and examination of title will be
 made at a nominal cost.

And the board warned of provisions
 in the law under which persons
 making unjustifiable and un-
 necessary charges in connection
 with loans can be punished by a
 maximum fine of \$10,000 and five
 years in prison.

T.E.L. CLASS TO MEET

The T.E.L. Class of the First
 Baptist Church will have its annual
 business and social meeting at the
 church Tuesday afternoon at 4
 o'clock. All members are request-
 ed to present.

Miss Annie Lou Hamilton and
 Miss Kathryn Marshall of Dallas
 spent the week-end in Big Spring.
 They were en route from El Paso
 to Dallas, where they have been
 spending several days with Miss
 Hamilton's brother.



end of the morning 18, which saw
 both looking wildly from the tee
 frequently and strolling through
 the rough. Sarazen started his vic-
 tory march on the second hole as
 "Walloping Willie" dubbed a slick
 shot and lost the hole with a five.
 They played evenly until the sixth,
 but there Goggin squared the dust
 by holing a 40-foot putt down a
 treacherous incline for a birdie
 three. Sarazen bounded one up on
 the short eight, as his putter re-
 sponded, by canning an eight-footer
 for a stroke. Goggin evened it up
 again on the 400-yard tenth by
 parking a mangle shot from 120
 yards three foot hole high for a
 birdie three. Three putts by Gog-
 gin on the thirteenth sent Gene one
 up again but back came Goggin to
 square it for the third and last
 time with a great spoon shot on the
 fourteenth that carried his ball 225
 yards over the traps and on the
 green to produce an ultimate birdie
 four. Gene drilled in a birdie three
 and a par four on the next two,
 hauling his colors up to stay. He
 gallantly overlooked a dead atymie
 on the seventeenth hole to concede
 a half to his stout-hearted rival.
 Willie's last threatening salute
 came on the home green where he
 smashed a 220-yard approach seven
 feet of the cup for a birdie three,
 trimming Gene's lead to only one
 hole.

Goggin's only winning hole in the
 afternoon came on the twenty-fifth,
 another birdie produced by 15-foot
 putt. That came after Gene had
 won three of the first five holes
 with superb golf and didn't make
 any difference.

Gene ended the match in brilliant
 fashion with a pair of birdies. Four
 up at the three-quarter turn and
 playing for halves on the next
 three in par, he arched a spectacu-
 lar approach from the rough to
 only three feet of the pin and sank
 his putt for a three. On the final
 hole, Goggin, tossing all caution to
 the winds, hit a remarkable wood
 shot more than 220 yards that sent
 his ball 10 feet past the cup to give
 him a chance for an eagle. Unper-
 ceived, Sarazen short with his sec-
 ond, rolled his approach six feet
 beyond the cup and sank it for a
 half in four.

One important part of the tourna-
 ment was left unfinished Sunday
 night. It was the playoff for the
 medal between Jimmy Hines of
 New York and Mortie Dutra, Olin's
 less famous brother from Detroit.
 They probably will meet for the
 medal this fall at Blue Mound.

**TUESDAY'S
 USED CAR SPECIAL**
 1929
Chevrolet Coach
 You'll have to drive this car
 to really appreciate its value!
\$135
**Big Spring Motor
 Co.**
 Phone 699 Main at 4th

Alma Mamma
 And her halcyon
 peppy! College
 as co-eds know
 it but don't tell
 it! The Gay
 White Way of
 the Campus!

COLLEGE HUMOR

**BING CROSBY
 GEORGE BURNS &
 GRACIE ALLEN
 RICHARD ARLEN**
 Mary Carlisle
 Jack Oakie
 and
 Ox Road Co-Eds

Today, Last Times
RITZ
 Perfect
 Talking Pictures

A MISSION WITH NO PROBLEMS.

It is rather refreshing in the
 troublous times to find Ras Desta
 Demebu, prince of the royal house
 of Abyssinia, son-in-law of Empe-
 ror Haile Selassie—the Conquering
 Lion of the tribe of Judah, the
 Elect of God and the light of the
 World—confiding in an ambition
 to establish an amusement park in
 his far-off homeland.

The prince came to America as
 the official envoy of his much-
 titled sovereign, and he did not
 take lightly his official duties. He
 called on President Roosevelt and
 dined in state at the White House.
 He met all sorts of notables and
 saw everything big and grand that
 America has to offer, including
 cathedrals, skyscrapers and facer-
 ias. But he was mostly interested
 in the Palisades amusement park
 in New York.

There the prince had a good time,
 despite his dignity and his gorge-
 ous raiment and his retinue. He
 enjoyed the fun devices, particu-

AUSTIN—An even distribution of
 relief funds to all sections of Texas
 is reflected in the map prepared
 by the Texas Rehabilitation and
 Relief Commission, a copy of which
 appears above. This map was pre-
 pared from the requests from coun-
 ty chairmen for aid for the month
 of August and the percentages are
 based on the 1930 total populations
 of the counties.

An outstanding dark area is in
 the Panhandle, where drought and
 winds have killed all crop pros-
 pects. The effect of the drought is
 also reflected all along the Rio
 Grande and particularly in the
 southwestern portion of the state.
 The extreme northeastern counties
 and some southeastern counties are
 dark, while interspersed through-
 out the central portion of the state
 great distress is reflected by the
 map.

Contrary to the belief of some
 that relief is in greater demand in
 the cities than in the rural districts,
 the map shows that in proportion
 to the total population there is
 virtually no difference. Harris and
 Dallas counties have about the
 same percentage as the whole state,
 it being 17 and 19 per cent respec-
 tively. Tarrant and Bexar are
 slightly higher, the percentage be-
 ing respectively 23 and 24 per cent.
 It will be noted that the extreme
 counties of El Paso, Cameron, Bow-
 le and Lipscomb are all in the
 grouping of from 20 to 35 per cent.

There are a few counties not
 having relief organizations. These
 are Borden, Cochran, Crockett,
 Duval, Glasscock, Kenney, King,
 Reagan, Sterling and Van Zandt.
 All of these except Van Zandt are
 in the big ranch country where a
 few individuals own nearly all the
 land.

All of the funds requested from
 the counties as reflected in the map
 is now being furnished by the fed-
 eral government, but will be cut off
 at the end of this month if the
 proposed constitutional amendment
 for relief bonds is defeated. It has
 been steadily mounting, with a to-
 tal of \$2,377,000 for the month of
 August. It is being used to feed
 more than 1,000,000 unemployed
 and destitute Texans.

If the bond issue is authorized
 the legislature will issue such
 bonds as may be needed before the
 national program has hit its full
 stride. If it is defeated the local
 county and city governments will
 have to feed the destitute, and this
 will be impossible in most cases be-
 cause taxes are not sufficient to
 meet the ordinary expenses of
 these local governments.

**Gene Sarazen Wins Professional
 Title Over Willie Goggin 5 And 4**

MILWAUKEE, Wis.—Storming
 over the fairways of Blue Mound
 with magic irons and a putter that
 routed par by four shots, Gene
 Sarazen won the national profes-
 sional golf championship for the
 third time of his illustrious career
 Sunday by submerging the stout-
 hearted Willie Goggin of San Fran-
 cisco, 5 and 4.

His triumph, clinched by a great
 afternoon finish after the 200-
 pound, six foot professional of a
 municipal golf course had held him
 to a single hole advantage after a
 hard battle in the morning, came
 exactly 10 years after his last pro-
 fessional crown, which he captured
 by defeating Walter Hagen in that
 memorable 38-hole overtime
 match at Pelham.

Gene's triumph not only assured
 him of escaping a shutout in major
 championship competition this year
 after his open conquests of the Uni-
 ted States and Great Britain in
 1932, but it gave him more satis-
 faction than any other title.

"Pretty good for a washed up
 golfer," he grinned with his cock-
 sure victory as he received posses-
 sion of the cup and first prize mon-
 ey of \$1,000 for the third time.

His reference to a "washed up"
 golfer referred to the blast fired by
 Tommy Armour of Chicago before
 the tournament in which he said
 Sarazen was "all washed up" as a
 championship contender for threat-
 ening to pass up the big show of
 American professional golf.

"That crack of the 'Silver Scrit'"
 fired a greater competitive spirit
 in the jaunty little ex-caddy from
 New York, and all week, as he
 romped on his way to the crown,
 dropped by Olin Dutra of Los An-
 geles, he clinched his fists and said
 he was going to win.

Goggin who arose from the ranks
 of golf's unknowns this week in his
 march to the finals, gave Sarazen
 a great battle Sunday morning,
 only to fade in the afternoon be-
 fore a charging gallery of 5,000
 spectators. Only one up at noon
 despite a 69, one under par, Sara-
 zen came right back with even bet-
 ter golf and held Goggin to a one-
 hole victory as he picked up five
 and then clinched the struggle by
 matching a birdie four on the thir-
 ty-second green with the aid of a
 trusty putter which he was forced
 to haul out of his bag only 21 times
 for the required 32 holes.

But for a pair of three-putt
 greens, Goggin would have led Sara-
 zen instead of trailing him at the

**NRA Questions
 And Answers**

WASHINGTON—What does the
 NRA mean?

The following questions were de-
 veloped and answered today by of-
 ficials of the National Recovery
 Administration:

Are employers expected to in-
 crease the price of their merchan-
 dise to take care of what expense
 they incur in increasing the num-
 ber of men they must employ?

Yes. The only restraint asked is
 that employers not raise prices any
 more than costs are raised.

What is the basic idea back of
 the NRA?

A cooperative effort to spread
 buying power.

Has the NRA set a "deadline" for

What are the maximum hours
 barbers and operators of beauty
 shops may work?

Under the temporary code pend-
 ing acceptance by the NRA of a
 permanent one, they may work 48
 hours a week. Clerical help in such
 shops, however, are on a 40 hour a
 week basis.

What does the NRA propose to
 do when it has been furnished evi-
 dence that firms or individuals are
 violating the president's reemploy-
 ment agreement?

The NRA wants all the codes in
 force before it starts any investigation
 of this sort. Industries now are
 being told to straighten out their
 own problems.

Will the NRA attempt police
 power after all the codes have been
 submitted and approved?

NRA officials now do not con-
 template such action, preferring if
 possible to place such power in the
 hands of a governmental agency
 such as the federal trade commis-

What about profiteers under the
 NRA?
 Complaints of this sort are first
 referred to the consumer board
 of the NRA for recommendations as
 to future action.

Read Herald Want Ads

Order Good, Clean Printing—
 And Get It!
**HOOVER'S PRINTING
 SERVICE**
 Ph. 80 300 Hannels Big Spring

JAMES T. BROOKS
 Attorney-At-Law
 Offices in Lester Fisher
 Building

THE TEXAS AND PACIFIC RAILWAY

CHICAGO

EVERY DAY

\$23.40 ROUND TRIP Good in Chair Cars and Coaches

16-DAY RETURN LIMIT

Special for **AUGUST 19**
 Same Rate, with 14-Day Return Limit,
 Will Apply in

TOURIST SLEEPERS
 Upon Payment of Tourist Pullman Fare
 Lv. BIG SPRING Sat., Aug. 19, at 11:45 P. M.
 Ar. Chicago Monday, Aug. 21, at 9:30 A. M.
 or
 Lv. BIG SPRING Sun., Aug. 20, at 7:10 A. M.
 Ar. Chicago Monday, Aug. 21, at 3:30 P. M.

RETURNING—Tourist Sleeping Cars will
 leave Chicago at 6:45 P. M. Thursday, August
 24th, and Saturday, August 26th.

Low Rates in Tourist Pullmans
 Upper . . . \$6.00; Lower . . . \$7.50
 These low one-way Pullman rates permit two
 people to occupy the same berth without extra
 cost.

Personally Speaking

Mrs. Arthur Woodall and daughter,
 Wynn, returned Sunday from
 a visit to Maifa.

P. F. Harris of Abilene is visiting
 with his son, Miller Harris.

Allen Stripling was a visitor here
 during the week-end.

Howard Burleson, Ray McMahon
 and W. W. Pendleton spent Sunday
 in San Angelo.

Mr. and Mrs. W. C. Henley and
 their son, Hudson, took Misses
 Dorothy and Emily Delle Beard
 and Ed Nunnally to their homes in
 San Angelo Sunday after a week's
 visit here with friends.

Mr. and Mrs. Rex Wiley of San
 Angelo are visiting Mrs. Wiley's
 parents, Mr. and Mrs. R. E. Lloyd.

R. A. Williams of Balrd is visiting
 his daughter, Mrs. R. E. Lloyd.

Mr. and Mrs. E. E. Brindley of
 Fort Worth are guests of relatives
 in the city for several days.

Bruce Malcolm, West Texas rep-
 resentative for Ford Motor com-
 pany, of Dallas, was in Big Spring
 Saturday.

Miss Ruth Hooker of El Paso
 spent the week-end here with her
 friend, Miss Ruth Haney.

Mrs. O. E. Wolfe and daughter,
 Lina Jane, returned Sunday from a
 visit in Dallas. They brought Mr.

**"I'M 'SPOILED' NOW FOR ANY CAR
 BUT Plymouth"**

A CERTIFIED INTERVIEW WITH OFFICER HARVEY HAYES, DELAWARE STATE POLICE STATION No. 2, WILMINGTON, DELAWARE

**"I Couldn't Stand My Old Car
 after Driving a Plymouth on Duty"**

**THEY'VE had three Plymouths at Station
 No. 2. Harvey Hayes drives one of them.**

And pushing his own "old crate" home: (to use
 his words) didn't thrill him any after riding be-
 hind Floating Power from noon till midnight.

Now he has his own Plymouth. So have five
 others out of the eleven men at his station.

As Officer Hayes put it, they're all "spoiled"
 for anything else now—after learning first
 hand how Plymouth flashes away on pick-up,
 slips in and out of traffic, and brakes to
 smooth, quick, even stops in the tight spots.

You can see for yourself how smooth
 Plymouth is—how easily it handles—how
 quickly it responds to the accelerator. You can
 sample Floating Power engine mountings—
 hydraulic brakes—rigid-X double-drop frame.
 Just "look at all three" low-priced cars...ride
 in them and compare them.

Standard: 2-door sedan \$465; 4-door sedan \$510;
 rumble seat coupe \$485; business coupe \$445. De
 Luxe: 2-door sedan \$525; 4-door sedan \$575; coup
 coupe \$595; rumble seat coupe \$545; business coup
 \$495. Prices F.O.B., subject to change without notice.

**SEE PLYMOUTH AT CHRYSLER MOTORS BUILDING
 CHICAGO CENTURY OF PROGRESS**

\$445
 AND UP F.O.B. FACTORY, DETROIT

**NEW PLYMOUTH SIX WITH PATENTED
 FLOATING POWER**

"How do the boys like it? Well, six of us at this station have Plymouths
 of our own! And we get plenty of chance to judge cars on this job."

It's Always 70° Cool in the Lounge
 Cars and Diners
 on the famous
Sunshine Special!

Tourist Pullman passengers have access to the
 famous Sunshine Special Air-Conditioned
 Lounge, Shower Baths and Buffet. Diners are
 also Air Cooled and serve excellent meals at
 popular prices.

Reservations for 100 Texans Every Week
 at the
HOTEL MORRISON
 Rooms with bath, per day
 1 Person . . . \$5.00
 2 Persons (each) . . . 2.50

The Texas and Pacific Railway has arranged
 with the Hotel Morrison to reserve accom-
 modations for 100 people every week at the
 above rates.

Let the T and P Agent help
 you plan your vacation

LATE NEWS PICTURES OF WORLD EVENTS

med Intermediary Seized For Kidnaping Egg Tossers' Target Heads Indian School JOCKEY GIVES POINTERS TO SON Held In Kidnaping May Be Envoy



Arthur Seeligson (above), wealthy trustee of the T. B. Slick oil estate chosen by the family of Charles Frachel, kidnaped oil man, as a group to deal with his abduction. (Associated Press Photo)

William R. Delnaki (above), indicted as a kidnaper of John K. Ottley, banker of Atlanta, Ga., is shown as he was arrested in San Antonio, Tex., by federal officers. (Associated Press Photo)

A woman hurled eggs at David Hutton, estranged husband of Mrs. Aimes Temple McPherson Hutton, Kas., when he appeared in his singing act at a Hollywood theater. Hutton ducked into the wings and was not hit. He's shown making up for his vaudeville role. (Associated Press Photo)

Henry Roe Cloud of Wichita, Kas., a Yale graduate, has been named as the new superintendent of the Haskell institute at Lawrence, Kas. He is a descendant from the Winnebago Indian tribe. (Associated Press Photo)

A Mack Garner, one of the oldest and best known jockeys now racing at Saratoga, N. Y., gives his son, Mack Jr., a few pointers on how to saddle a race horse. (Associated Press Photo)

William R. Delnaki was returned to Atlanta from San Antonio, Tex., to answer a charge of kidnaping John K. Ottley, Atlanta banker, in an attempt to get \$40,000 ransom. (Associated Press Photo)

Gov. Floyd B. Olson of Minnesota was reported under consideration by President Roosevelt for appointment as ambassador to Russia if that nation is recognized by the United States. (Associated Press Photo)

DISCUSS CRIME CAMPAIGN



A series of conferences called by Raymond Moley to seek ways of unifying federal and state activities opened the government's anti-crime campaign. Moley (right), appointed by President Roosevelt to investigate the crime situation, started his new duties by conferring at the state department with Joseph B. Keenan (left), special assistant to the attorney general in charge of anti-racketeering efforts, and William Anley (center), first assistant attorney general. (Associated Press Photo)

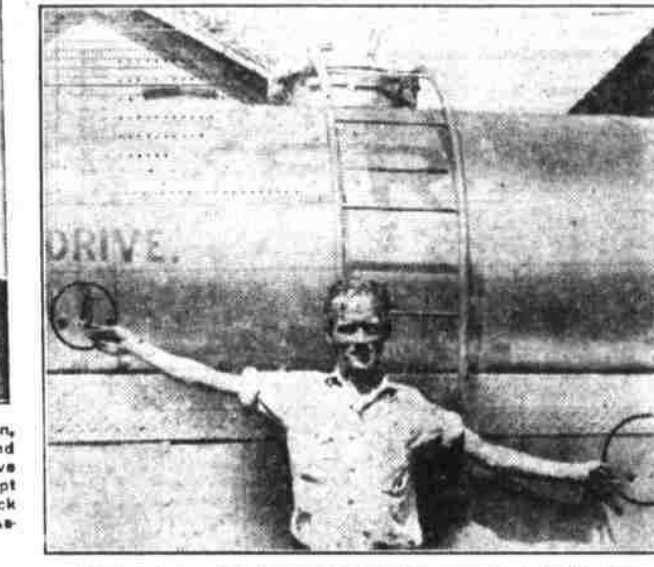
'Go-Between' Seized Slain Rail Man



Manney Strawi (above), who as an intermediary contacted the abductors of John O'Connell Jr. of Albany, N. Y., was taken into custody by New York police for questioning in connection with his activities. (Associated Press Photo)

The family of Henry F. Sanborn, railroad executive who was found slain and hidden in a shallow grave on Long Island, believes an attempt to ensnare him in a "gold brick scheme" preceded his murder. (Associated Press Photo)

BULLET SCARRED IN MILK WAR



This truck was fired on by striking farmers who are attempting to prevent New York producers from getting their product to market. Charles Davis, a driver, is pointing to bullet holes in his truck after he returned to Watertown, N. Y., from New York city where he delivered his cargo. (Associated Press Photo)

MRS. JOHNSON JOINS NRA DRIVE



The latest addition to Recovery Administrator Hugh S. Johnson's staff is his wife, who has accepted a place on the consumers' protective bureau through which complaints will clear. She will serve without pay. She is shown talking to her husband as she began her new duties at the national recovery headquarters in Washington. (Associated Press Photo)

In Gotham Race Gets Insull Post



Maj. Gen. John F. O'Ryan was elected president of the Electric Bond and Share company, has been elected president in leaders to lead a bipartisan assemblage of Tammany hall's efforts to company, the firm now in receipt of a mayor next fall. (Associated Press Photo)

D. C. Green, former vice president of the Electric Bond and Share company, has been elected president in leaders to lead a bipartisan assemblage of Tammany hall's efforts to company, the firm now in receipt of a mayor next fall. (Associated Press Photo)

INDIAN WINS ESTATE OF \$1,050,000



Hanna Anderson Daniels, 26 (right), full-blooded Creek Indian living near Tulsa, Okla., has won \$1,050,000 in oil money from the estate of her mother, by virtue of a decision of the United States circuit court of appeals in Denver. Her victory ended several years of litigation. Shown with her is her husband, Mose Daniels. (Associated Press Photo)

DR. NAISMITH'S SON IS MARRIED



When James Naismith Jr. married Miss Frances Pomeroy in Lawrence, Kas., the officiating pastor was his father, Dr. James Naismith (center), who devised the game of basketball. Dr. Naismith, shown with the bride and groom, is an ordained minister as well as professor of physical education at the University of Illinois. (Associated Press Photo)

Regional Adviser Fugitive Rescued



Clifford B. Jones of Spur, Tex., will be regional adviser for Texas, Louisiana and New Mexico on the expenditure of federal public works money toward reemployment of men. (Associated Press Photo)

A shipwrecked seaman, rescued from a sailing sloop which beached near Corpus Christi, Tex., after being tossed about the Gulf of Mexico for more than a week by a hurricane, admitted his real name was John A. Dann (above) and that he was wanted in Florida on federal charging of smuggling aliens and narcotics. (Associated Press Photo)

CUBAN STRIKE DEMONSTRATION



Strikes spreading throughout Cuba paralyzed the island republic and created a tense political situation which was climaxed by violent rioting and bloodshed. This picture taken recently shows Havana professors marching in protest against nonpayment of back salaries. Thirty of their number were arrested as a result of the demonstration. (Associated Press Photo)

Public Works Advise



Daniel J. Tobin of Indianapolis was named as regional adviser for Indiana, Illinois, Wisconsin, Ohio and Michigan in the government's public works program. (Associated Press Photo)

Fred Perry (above), Britain's first ranking net star, captured his second singles victory in straight sets by defeating Wilmer Allison in the Davis cup inter-zone finale at Autaul, France. (Associated Press Photo)

TWO WOMEN IN 'WIDOW' DISPUTE



These two women, each contending she is the widow of Capt. E. F. Deeds, wartime flier who died in an airplane accident in China, met in Kansas City when Deeds' funeral was held there. Mrs. Betty Deeds (right) said she married the flier in 1925 and lived with him seven years in Hollywood, while Mrs. Marie Deeds (left) insisted she married the pilot in China four days before his death. (Associated Press Photo)

Slain In Cincinnati NRA Women's Leader



The slaying of Oliver Baily (above), 27-year-old Cincinnati socialite, was believed solved when District Attorney Aubert Dunn at Meridian, Miss., said that John J. Henkle, 20-year-old Cincinnati youth, had confessed the killing. (Associated Press Photo)

Miss Mary E. Hughes, chief of the women's division of the national recovery administration, is shown as she appears at her desk in Washington. (Associated Press Photo)

LOVE, PREFERRED

By EDNA BOHE WEBSTER

Author of "Bad's Girl", "Jocetta", Etc.

Copyright 1931, Central Press Association

CHAPTER 41

Ronald K. Foster, president of Ronald K. Foster & Co., had become interested in a new stock issue. Cupid had promised him fabulous dividends and profits. Mr. Foster had taken a flyer in love. From the first moment, he had fallen for Bonnie Vaughn. He recalled again the fantastic illusions of romance and forgot the pleasant, practical companionship of a girl like Mary. His youthful strategy and energy returned, also.

On the day before Mary was summoned by her mother, Foster had purposely dropped into the office of Jameson Blair on the pretext of seeing his friend, when he knew that Blair was not in the office.

As he approached Bonnie's desk with almost as glib an expression as a youth who is practicing his first deception in the cause of love, his urbanity was excessive.

"Good morning, Miss Vaughn," he started Bonnie from a new book which she was reading to pass the seconds of time between calls.

"Good morning—oh, why Mr. Foster—I wasn't expecting to see you."

"A surprise than—"

"A nice surprise. Did you have an appointment with someone this morning?"

"No I haven't. Just dropped in to see Blair for a few minutes. Is he in?"

"I'm quite sure he isn't, but I'll see just a minute." With a flash of even teeth and scarlet lips, she turned to the board. "Miss Waverly, is Mr. Blair in? No? Thank you. She turned her eyes coyly toward Foster before she turned her head.

"I'm sorry, Mr. Foster. Mr. Blair will not be in until late today. Shall I have his secretary arrange for you to see him, later?"

"No, thank you. Nothing important, really. Just dropped in. I'd rather talk to you, anyway."

"Why, Mr. Foster?" Bonnie affected a shocked innocence.

"Well, forgive me, if I seem bold; but I feel better acquainted with you than I am, really. Being Miss Vaughn's little sister makes it all in the family. I don't like to think of your working here—at this—you know. I think I might get you a better place if you would like to consider a change."

"Oh, would I? I only took this temporarily, you know. I should be so grateful, Mr. Foster, and I do appreciate your interest. Of course, I know that it is more because of Mary than me—"

"Er—yes—well, I don't know about that. You don't know the city very well, I take it."

"Oh no, you see I've had to stay at home with mother pretty close—"

"I see. Well, how would you like to have dinner with me some night?"

...could talk it over? Ask your mother if you may, will you?"

Bonnie was inarticulate, effusive, doting and adorable with her uncles. "It doesn't seem possible that a big, important man like you could be interested in poor little me. Of course, if you really want—"

"Indeed, I do. Shall we say to tomorrow evening, with your mother's consent?"

She thanked him again, shyly. So that was that!

Mrs. Vaughn's approval had been delayed to Foster, accordingly; though it had never been tendered to the daughter; inasmuch as Bonnie made no pretense of consulting her mother about going out to dinner with Foster.

"I doubt, her outburst of anger at Mary that night had been occasioned by her own guilty conscience over having confiscated, again, Mary's property in the form of her attentions. Her own thoughts and reactions were a maze. The thought of capturing Foster and his wealth, and commanding the luxury that such a man could provide for her, had straight to her giddy little head.

She henceforth banished all distraction.

By the time Mom had recovered from her illness and Mary had returned to the office, both Bonnie and Foster were quite beyond human interference. To him, Bonnie was a naive and helpless child who needed to be loved and treasured. Her beauty had captivated him, her by adoration had won his heart. What an entertaining, winsome little companion she would be! Illusions of romance, indeed! They enveloped him like a London fog, blinded his vision and led him to be the brink of the precipice of which he was happily unaware.

Mary returned to her work with renewed zest and a new courage born of resolve and renunciation. She discovered that it was really good to see Foster again. It was the first time she had been away from him for so long since she had been in his employ. She accepted her pleasure at seeing him again as a good omen.

Of course, having been absent for so long, she found a great deal of work awaiting her. She had planned to work late that night, and probably would for several nights, to catch up. Foster had greeted her with much the same joy that a man greets his wife when she has been away long enough for him to have stacked every dish in the kitchen sink, lost most of the buttons off his clothes and strewn so many papers and whatnot over the floors that he cannot walk without getting all tangled up.

Foster's affairs were in a bad state, and he experienced a vast

relief at being able to turn them over to Mary again.

She was not a little surprised when he told her to go out early and get her dinner, instead of asking her to dine with him later. But she dismissed her disappointment with her usual practical manner. For she was much more concerned about getting her work in shape, than in having dinner with Mr. Foster; and he, no doubt, thought she would wish to work later than usual when they had dinner, afterward.

Frazier had been in the office to see her that day. His joy at seeing Mary again had been unmistakable. He had sent her mother quantities of flowers during her illness and had telephoned Mary every day while she was at home. He had wanted to see her, but Mary told him that she was taking a rest, herself, while she stayed with her mother. A complete absence from daily surroundings and associations had been a welcome divergence.

"I have spent the lonely days slaving all kinds of things for us to do together when you came back," he told her, with sanguine expectation. "This week has been endless, not seeing you. I was in a couple of times, and you don't know what a shock it was to see someone else at your desk. Of course, you won't be here for always—but then, I am hoping that it will not have to come to the office to see you—then," significantly.

"I don't think Mr. Foster would thank you for suggesting that I might soon leave here, permanent," she laughed. "I didn't know there could be so much work in one place, anywhere in the world, as I found awaiting me."

"I didn't doubt for a moment that it will be some time before Foster could find another to take your place. But what can a man expect? He knows that he will be here some day. However, I want to see you this evening. What shall we do?"

"Martin, I couldn't think of it. I'll try to work every night for about a week to catch up. Besides, mother isn't strong, and I need to hurry home to her whenever I can leave early—for awhile."

His keen disappointment was apparent.

"Well—of course. But you will let me come for you and drive you home when you are finished here? I have nothing else to do, you know, dear?"

Mary was in a dilemma. She had

decided to accept Foster's proposal of marriage and had no wish to encourage Martin's further attentions. Still, she could not be too harsh with him. Mary expected that Foster would take her to dinner and then drive her home that night, so she said.

"I haven't the least idea when I'll be through tonight, Martin. Some other night, please. I should rather not think I was keeping you waiting for me. Mr. Foster has been so generously considerate—I want to forget everything but the work until we get straightened out again."

"Well, have it your way. I have no objection to waiting for you—'till all I am doing these days, anyway, just waiting for you."

And now, she was having a quick lunch alone, before returning to the office; and reflecting upon the curious fact that so often things happened, just the way you hadn't planned for them. Life was so bewildering and unexpected.

(To Be Continued)

George H. Gentry To Receive Degree From U. of T. Soon

Among 117 candidates for the degree of Master of Arts at the University of Texas, included in a preliminary list compiled by Dr. A. P. Brown, assistant dean of the graduate school is George H. Gentry, principal of Big Spring High school. Mr. Gentry is scheduled to receive his degree at the summer commencement exercises, August 28. He was graduated from Baylor University with the degree of Bachelor of Arts in 1928.

Moss Springs Picnic Honors Angelo Visitors

Honored visitors from San Angelo, this couple had an all-day picnic at Moss Springs and Signal Mount Saturday.

After the picnic the couples returned to town and had a party at the home of Hudson Henley at 1819 Main Street.

Deciding to finish the day right, the couples attended the midnight matinee as the last part of a full day of fun.

The couples were: Misses Tinneh Lee Hiles, Dorothy Beard, Dorothy Rockhold, Messrs. Ed Nunnally, E. P. Driver, and Hudson Henley.

Mr. and Mrs. Pat Murphy of El Paso are visiting Mr. and Mrs. M. K. House after a visit in Abilene. They came to Big Spring Sunday night and brought Mrs. House and Marvin Jr. with them. Mrs. House and Marvin Jr. have been visiting relatives in Abilene and Fort Worth since Wednesday. Mr. Murphy is coach at Austin High school in El Paso.

Mexican School Opens Here Monday

With one hundred and eleven Mexican students in attendance, the Kate Morrison school opened today. The early date was set so that school could be dismissed as soon as cotton picking starts.

Professor John R. Hutto is in charge. Messrs. W. E. Martin and W. N. Curtis have returned to their teaching positions. An increasing number of students were in the first grades, and more are expected to enroll in a day or two. Seventy-six had entered the first, three grades and thirty-five in the fourth and fifth.

1,566 Attend Classes At Six Local Churches

The promise of cool weather has caused Sunday School attendance to become larger as autumn draws near. Sunday there was a larger attendance than there has been for quite a while.

First Methodist	487
First Baptist	408
East Fourth St. Baptist	290
First Christian	162
Church of Christ	140
Presbyterian Church	118
Total	1,566

PA'S SON-IN-LAW



The Birth Of The "Butterfly"

by Wellington

WRIGLEY'S SPEARMINT
THE PERFECT GUM

IN STEP WITH THE NATION

NEW NRA STAMPS ARE PRINTED



WOMAN HELD IN MISSISSIPPI DEATH



DIANA DANE

Trademark Reg. Applied For U. S. Patent Office



by Don Flowers

SCORCHY SMITH

Trademark Registered U. S. Patent Office



by John C. Terry

HOMER HOOPEE

Trademark Registered U. S. Patent Office



by Fred Locher

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ANNOUNCEMENTS
3 Travel Opportunities 3
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Public Notices 6
BECAUSE of the addition of another man and a car we are in a position to give you better service on your electric refrigeration. Call and let us check your refrigerator. Elton Taylor, 119 East 3rd. Phone 328.

EMPLOYMENT
10 Agents and Salesmen 10
Manufacturer, over 26 years in field, with national organization, requires high-class salesman; experienced in selling fixtures and commercial refrigeration; references required; have automobile; cover several counties. Phone, write, wire, or call Mr. Lynch, 611 W. 4th St.; Phone 8-4335, Fort Worth.

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20 Musical Instruments 20
GULBERSON self-player piano. Call at 511 Nolan and inspect it.

WANTED TO BUY
27 Household Goods 27
HOUSEHOLD furnishings; must be priced reasonably. See Guy Tamsett or phone 700.

FOR RENT
32 Apartments 32
NICE 2-room furnished apartment; convenient; close in; private bath; garage. 803 Runnels St.

REAL ESTATE
51 For Exchange 51
WILL trade equity in San Antonio residence for small clear real estate in Big Spring. No agents. Address Box WMS, care Herald, giving full information.

AUTOMOTIVE
54 Used Cars Wanted 54
BETTER cash prices paid for used cars. Have some good bargains to offer you. See Ernest Hill, East 3rd & Nolan Sts.

WARNING
It is announced that additional men and women could be employed. Of course, the national administration must have contemplated that such a program would necessarily result in each concern individually adjusting prices for itself as to take care of increased costs; the administration, however, did not intend to authorize getting together and fixing unreasonable and outrageous charges. The national administration in its appeal for cooperation asked for sacrifice, not profiteering.

DEALING OUT THE BLUE EAGLES IN CHICAGO



As each mail brought in more signers to the national recovery act, workers in the federal building in Chicago were kept busy sending NRA banners to firms complying with provisions of the recovery act.

two months is 50 to 1. New York authorities closest to the administration say that credit expansion will certainly come first. So far it hasn't had a real tryout. If the banks can be coaxed or pounded into line it may go over better than anyone expects.

Money—
Insiders whisper that Irving Fisher's commodity dollar is taken more seriously as a long term proposition than people suspect. You may see signs of a campaign of public education shortly. Such a campaign has already started in New England.

Britain—
Britain pulled a fast one when she floated a fifteen million pound Canadian loan in London. It was the first time in years any Canadian financing has been done outside the United States. Apart from winning Canada back to the Empire it will have a bearing on future hostilities between the pound and the dollar.

Pockets—
A slowly growing movement is apparent in Washington to interest Uncle Sam in the idea of pumping his public works money directly into payrolls. These valiantly trying to sell the proposition are arguing that the quickest way to get cash into men's pockets is to put it there. They urge on Interior Secretary Public Works Administrator Weeks and his aides that the \$3,300,000,000 should be allocated primarily to filling pay envelopes.

Bum Drivers—
Look out for you half-baked auto drivers! Your president is showing just a bit of irritation about the way incompetents are sweeping and swooping around our highways and streets. Friends of Mr. Roosevelt say he has expressed keen annoyance recently over the number of drivers-at-large who should be incarcerated. He has run into them everywhere. He has found them in abundance in our national capital. Perhaps nothing will come of this consideration of the accident figures. Again perhaps something will.

Notes—
President Roosevelt may have been comfortable at Hyde Park during his recent vacation but not so those who accompanied him in more or less official capacities. The latter stayed at Poughkeepsie. They came back to Washington looking for their mothers after a week of sleepless nights and humid days. NRA is thinking of setting up a photographic section to make its publicity complete. If the idea goes through they'll have their own staff of photographers and you'll see a lot of swell pictures with a moral.

NEW YORK
By James McMullin
Inflation—
It is amusing but quiet on New York's inflation front. The inflationists have shifted their tactics. Instead of hammering at Washington they are trying to gain converts in New York. They found that hitting their heads against the White House wall in an effort to spur immediate action wasn't getting them anywhere. So they are trying to organize bigger and better pressure. Both sides are fairly dripping with publicity items saying that inflation is—or is not—certain.

Sidelights—
One big brewer isn't satisfied with the profits from beer. He has a scout out investigating what New Yorkers want to drink. So far he is the front runner with gin second and champagne third. The sardiners of Maine signed up and promptly found themselves undersold by Norwegians. The sardiners protested to the Tariff Commission and the Commission will urge the President to set. (Copyright McClure Newspaper Syndicate)

Anderson-Whit Rites
Of April 23 Announced
The marriage of Miss Kittie Belle Whit and Otis Anderson of this city, which occurred in Lovington, N. M., April 23, 1933, was announced here Monday. Mr. Anderson is connected with the Service Barber Shop here. Mrs. Anderson is with the Nabors Beauty Parlor.

Y. W. A. Names Miss Rhotan As President
Next District Meeting To Be Held Here. Members Decide
Miss Lillian Rhotan was elected president of the Eighth District Young Women's Association of the Baptist churches for the next two years at the Y.W.A.'s Third Annual house party held in Midland Saturday and Sunday, August 12 and 13, as guests of the First Baptist Church here.

HOME TOWN—
(Continued From Page 1)
by plunking down approximately \$2,000,000 for the two blocks of voting stock necessary for control.
The day after he gained control contracts for naval vessels amounting to more than thirty-eight millions of dollars came to his company. Lou Seymour offered pretty good evidence, too, that Cord had no assurance before he bought the company that he would get the contracts.

Chinese Flood Damage Is Heavy
HANKOW, China (AP)—Growing apprehension regarding possible results of flood of the Yellow river near Saeshei was revealed in Chinese dispatches from Chengchow Monday. Dispatches said an area fifty miles wide was submerged, causing loss of life, authorities feared might total several thousand. Property losses were said to be enormous. A similar condition was understood to exist northeast of Cheng Chow.

State Manager Of Home Loan Office Reports Progress
WASHINGTON (AP)—The Texas state manager reported Monday to the Home Owners Corporation that headquarters of home mortgage relief was functioning in Texas and that detailed data will be filed shortly.

Commodity Price Hikes To Cut Down Highway Building
AUSTIN (AP)—Gibb Gilchrist, state highway engineer, said Monday rising commodity prices will materially reduce mileage of temporary highway construction that the highway commission now is planning.

Infant Twin Daughter Of W. D. Wagoner Buried
Middleton, Va. (AP)—The infant twin daughter of Mr. and Mrs. William D. Wagoner, was to be buried Monday afternoon following grave-digging services. The child's twin sister, Donald Lou, and her parents, survive. Mr. Wagoner is employed at the Crawford Hotel.

Dallas Girl Killed, Six Hurt in Crash
DALLAS (AP)—Miss Ora Crozier was killed and six other persons injured Monday when an automobile in which they were riding overturned at a street intersection in north Dallas.

Miss Little Returns
Miss Bonnie Mae Little has returned to the city after an absence of some weeks and again is connected with the Bottles Hotel near Salvo.

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Linck's
FOOD STORES
1408 Scudder St. & 2 Green
TUESDAY
AT BOTH STORES
3 Sizes, Fairway
Oats
AT A VERY LOW PRICE

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Bread Price Rises 1.4 Cents Per Pound In Sixteen Cities
WASHINGTON (AP)—Average price per pound loaf of white bread in sixteen representative cities rose about 1.4 cents from February 15 to August 2.

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YOU ARE INVITED TO ATTEND

A VERY UP-TO-DATE finishing school. With courses in Arts and Decoration, Entertaining, Dress, and Beauty. There's also a very important course in "How to Get Your Money's Worth." Everything is absolutely up to the minute... nothing behind the times here.

We are referring to the advertisements in this newspaper. Through them you learn what the commercial world is doing to make your home, your life, yourself, more interesting. More pleasant.

The success of industry depends on pleasing you. It is through the advertisements that merchants and manufacturers tell you what they are doing about it. Take advantage of what industry offers. Read the advertisements.

Sweetwater Near Victory In Golf League

Local Team Defeated By Coloradoans

Stanton Reuten By Nolan County Linksmen, Thirty-two To Eight

Big Spring Sand Belt golfers made a fatal slip Sunday by dropping a 24 to 16 decision to the Colorado entry on the Colorado links.

The loss to Colorado did not put the local team out of the championship race, but Sweetwater's 32 to 8 victory over Stanton gave the Nolan county team a near-decisive advantage.

Sweetwater holds an eight point lead over the local team with 286 points. Midland has 272 and Colorado 286. Colorado will finish the season at Midland, Lamessa at Sweetwater and Stanton at Big Spring. Midland was idle Sunday.

Results at Colorado:
No. 1 foursome—Robbins and Morgan won their individual matches and low ball.
No. 2 foursome—Porter and Hicks lost everything.
No. 3 foursome—Mason and Coffey lost everything.
No. 4 foursome—Stephens lost and Watt won. Both lost low ball.

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Prompt and Courteous Service
HARRY LEES
Master Dyer and Cleaner
Phone 459

Woodward and Coffee
Attorneys-at-Law
General Practice In All Courts
Fourth Floor Petroleum Bldg.
Phone 551

BASEBALL CALENDAR

MONDAY'S STANDINGS

Texas League			
Club	W.	L.	Pct.
Houston	80	51	.611
Galveston	79	51	.608
Dallas	67	61	.523
San Antonio	67	62	.519
Beaumont	61	67	.477
Tulsa	56	72	.438
Fort Worth	56	73	.434
Oklahoma City	50	79	.388

National League			
Club	W.	L.	Pct.
New York	63	43	.594
Pittsburgh	61	48	.560
Chicago	61	49	.555
St. Louis	59	52	.532
Boston	58	52	.527
Philadelphia	45	61	.425
Brooklyn	43	62	.410
Cincinnati	44	67	.396

American League			
Club	W.	L.	Pct.
Washington	70	38	.648
New York	64	43	.598
Philadelphia	53	53	.500
Cleveland	55	57	.491
Detroit	53	57	.482
Chicago	51	57	.472
Boston	47	59	.445
St. Louis	52	71	.372

SUNDAY'S RESULTS
Texas League
San Antonio 12, Fort Worth 6.
Oklahoma City 4-1, Houston 3-2.
Beaumont 2-5, Tulsa 0-4.
Dallas 3, Galveston 0.

National League
Chicago 3, Pittsburgh 2.
Philadelphia 2, New York 1.
Boston 6-0, Brooklyn 2-11.
St. Louis 3-4, Cincinnati 2-3 (see game 12 innings).

American League
Washington 4, New York 2.
Boston 19, Philadelphia 10.
Cleveland 5-3, St. Louis 3-3.
Detroit 6, Chicago 5 (17 innings).

MONDAY'S GAMES
Texas League
Fort Worth at San Antonio.
Dallas at Galveston.
Oklahoma City at Houston.
Tulsa at Beaumont.

Dixie League
Longview at Henderson.

GLASSES
that Suit Your Eyes Are a Pleasure
DR. AMOS R. GOOD
Optometrist
Refraction Specialist
Phone 527

HELD IN KANSAS CITY SLAYINGS



Louis "Doc" Stacey (left) was ordered extradited to Kansas City from Chicago by a federal commissioner for alleged complicity in the machine gun "massacre" of four peace officers and an escaped convict in Kansas City in June. It was charged the slaying plot originated in a roadhouse operated by Stacey near Chicago. With him is shown a federal marshal. (Associated Press Photo)

TODAY and TOMORROW

By WALTER LIPPMANN
Masters of Their Fate

If you talk with the men who are directing the movement for recovery you will be given all sorts of theories to explain what they are doing. You will not find, I think, that they are working according to a comprehensive and definite plan. You will not find that there exists a clearly formulated policy embracing and coordinating the many different matters with which the government is concerned. Much is said about the New Deal. But there is no dogmatic creed, enunciated from on high, which everyone believes in who has responsibility in Washington.

Not only in the details of administration, but in the decisions of policy as well, circumstances and personality, individual force and eccentricity, factionalism and favoritism, accident and improvisation, rather than logic and theory and formulae, are usually the deciding elements. To some temperaments a close view of the conduct of affairs will, therefore, be discouraging. Looking for a sense of definite direction and clear purpose, they will find only arguments and practical expedience; they will

Thus, although the statistics do not show that we have recovered prosperity, though millions are still without the decencies of life, we have recovered our courage, our self-respect, our faith in the power of mind and will to determine our fate. While this lasts there can be no doubt as to the outcome. We shall not be destroyed by mistakes. We shall not be saved by bright ideas. We can be destroyed only by demoralization; we can be saved only by our own resolution. As long as the spirit of the nation is as coherent and as temperate, as confident and as magnanimous as it is today, there is no danger. Decisions can be made, and if they are wrong they can be reversed. Plans can be adopted, and when they don't work they can be changed.

For recovery is not a fitting together of cogs in a broken-down machine; it is a renaissance in the energy and character of a people. For whatever the right or the wrong of this or that, in a nation as among individuals, when their spirit is strong they are invincible to circumstance and master of their fate.

(Copyright, 1933, New York Tribune, Inc.)
Mr. Lippmann begins his summer vacation today. His articles by "Today and Tomorrow" will be resumed in these columns upon his return.

Strengthening Of Fight For Better West Texas Crude Oil Prices Urged By President Of New Organization

The West Texas Landowners and Oil Producers Association is urging all landowners in West Texas to become members at once of the organization that a united front may be presented in Austin at the hearing before the Texas Railroad Commission when allowances for Texas oil fields are set.

Claude Alkman, president of the association, said that the organization needed 2,000 additional members by the end of the week.

"This drive is prompted by two conditions," he said: "First, the low price for West Texas oil and second, the threat that the already low allowable in West Texas is to be cut still more. Every landowner in West Texas should join this association and lend his whole-hearted support to it in this battle to bring prosperity back to the farms and ranches in West Texas."

"Due to the ruinously low prices paid for West Texas crude the past three years, over 2,000,000 acres in leases have been dropped from the rolls by West Texas oil companies. On an average of 50c per acre rental, this means a loss of \$1,000,000.00 per year to West Texas landowners. On another 2,000,000 acres the yearly bonus has been reduced for another \$500,000.00. West Texas landowners have been forced to stand this loss at a time when the prices for wool and cattle have been the lowest in history and it has been a severe blow. The oil companies could not be blamed because they could not continue to hold these leases and pay these high rentals when selling their oil at a price of from 20c to 50c per barrel lower than competitive oil in East Texas and the Gulf Coast."

Price Effects Exploration
"Now, let's suppose an oil company makes a survey of certain acres in Texas with the object in mind of leasing some acreage and drilling a well in checking over the present price of West Texas oil at 30c per barrel and Gulf oil at 65c per barrel, he will naturally be inclined to buy his acreage where he can sell his production at a higher price for the simple reason that it costs him just as much to produce a barrel of 30c oil as it does a barrel of 65c oil."

If he investigates a little further he will find that on drilling the well in West Texas he will be paid down to the marginal allowable on that well, but if the property happens to be in the Gulf Coast area he will be permitted to sell pretty close to his complete output. This is due to a competitive condition in the Gulf Coast and East Texas area which does not exist in West Texas due to our distance from market. The sole objects, then, of the West Texas Land Owners and Oil Producers Association are (1) to wipe out unfair discrimination in prices paid for West Texas oil as compared to those paid for oil in other areas, and (2) to see that West Texas gets its fair share of the allowable allocated to Texas.

The big lease play and the many drilling operations along the Gulf Coastal area are due to these two facts: (1) the price paid for their oil, and (2) the large market afforded their production. If other areas in the state are prorated as severely as West Texas has been and if the price of West Texas oil energy and character of a people. For whatever the right or the wrong of this or that, in a nation as among individuals, when their spirit is strong they are invincible to circumstance and master of their fate.

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is raised up to the point that represents its fair value. West Texas is certain to see another drilling and leasing play that will rival the one experienced a few years ago.
After West Texas Again
"There is a rumor afloat that a certain group of West Texas producers are using their influence upon the regulatory authorities to keep West Texas production to a certain point it now enjoys, and to take 200,000 barrels per day away from other areas in the state in order to bring the total production of Texas within the limit set by the National Government.
"They plan to do this on the grounds that West Texas is prorated on a well potential basis and that if the rates pool and other lease areas are prorated in that manner, this will do them. Certain wells in the West Coast and other lease areas in West Texas enjoy a larger allowable per well than those in East Texas, but this is due to the fact that fewer wells were drilled and that a well on 100 acres would have a larger allowable per well than if 10 or 12 wells were drilled on the same acreage, which is the case in East Texas.
"West Texas has been prorated on the acreage and potential basis, and while we have not been satisfied with the low allowables given our pools, we have been satisfied a year ago it has been divided among leases in the pools. West Texas producers and royalty owners will resent any interference by the regulatory bodies in the method in which this allowable is divided and will object strenuously to prorating their wells on the acreage basis used in East Texas. There has not been a single injunction asked for or granted against regulatory bodies in their method of allocating production in West Texas, in contrast to the hundreds in the East Texas areas and we think that these same bodies can let well enough alone in West Texas when they are certainly having trouble in the prorated areas."
Must Watch Hearing
"The State Railroad Commission of Texas has called a state-wide hearing at Austin on August 21 in order to bring the state allowable within the figures allowed to Texas under the new oil rule. It is hoped every landowner, royalty owner, and oil producer in West Texas will be represented either in person or by some association at that meeting to see that West Texas as Land Owners and Oil Producers Association will be there looking after the interests of its members and we urge you to join this association at once in order to have your interests represented there."

can call Mrs. Houser at 561. Thomas Arthur Coffey was the song consist. The Misses learned a new song at the last meeting. A grown up visitor from out-of-town said that she had never heard a group of boys and girls sing as enthusiastically as the Big Spring Mickey Mouse Club.
Parents of Misses are invited to attend the club meetings.
New officers are asked to meet Mrs. Houser at the Hitz at 10:45 Wednesday morning to practice the new ceremony.

The Rhythm Band will meet Wednesday morning at 10 o'clock at the Hitz theater.
Saturday's stage show will be announced in Friday's paper.

Read Herald Want Ads

No Limit Days

... means that during August we are giving the limit to help you save all you can before the inevitable rise in prices!

We are reluctant to advance prices—and shall do so slowly, because we are fortunate in having large stocks purchased at low levels.

Nevertheless as the government's national Recovery Act continues, to improve conditions—present low prices will become past history.

So list your needs for months to come, and rush to Penney's—buy all you can. Later on you'll rejoice in these savings—You'll thank us for helping you make such savings.

THESE PRICES ARE NOT FOR LONG!

Silk Dresses	\$1.45
Silk Slips	98c
Silk Gowns	\$1.49
Crepe Pajamas	98c
Brassieres, each	19c
Priscilla Curtain Sets	49c
Cottons Curtain Sets	49c
Panel, fringed and plain	49c
Marquisette Panels	19c
Nationwide Sheets, 81x90	89c
Follow Cases	10c
House Dresses	49c
Rayon Cotton Slips	49c
Child's Rayon Undies	15c
Ladies' Rayon Undies	49c
Flat Creeps, all silk, 60c	98c
Women's Silk Ties, Composition sole	98c
Women's sandals, satin, patent, black	\$1.45
Women's beige & white pumps, straps, ties	1.49
Child's Play Oxforde	69c
Cinvas Footwear	49c
Scout hat Work Shoes	\$1.25
Summer Work Pants	98c
Boys' Wines striped pants	98c
Boys' and Girls' Play Suits	49c
Boys' Wash Suits	25c
Heavy Canvas Work Shirts	59c
Woolen Work Pants	\$1.20
Overalls, pre-shrunk, 89c	\$1.10
Leather palm Canvas shoes	20c
Short & Short Socks	49c
Prints, 36 in.	8c
Print Color Prints, 36 in.	10c
Print color Broadcloth, 36 in.	10c
Shirer Prints, yd.	17c
Wash Cloths 1 for	10c
Indian design Blankets	\$1.98

Mickey Mouse Notes
"Courtship Under Difficulties" was the stage show given Saturday morning at the Mickey Mouse meeting. The cast included E. C. Hill as Snodgrass, Gene Hardy as Jones and the quartet headed as Prudence Winterbottom. Debra Jo Buffington, who is 3 years old, sang two nursery songs which were popular with the audience.
Out going officers received their papers to box Saturday show and will be guests of the club.
New officers for the next six weeks are: Chief Mickey, Julian Fisher; Chief Minnie, Mary Pearl Birdwell; Flag Bearer, Edward Fisher; Courier, Lorena May Payne; Song Leader, Peppy Blount; Reporter, Mammie Wilson; Pianist, Emily Stalcup; Sergeant at Arms, Bill Inkman; and Sergeant at Arms, Randal Lavelle.
Any girl or boy who wishes to apply for the office of cheer leader

The Super-Curline
Permanent Wave Machine has been placed exclusively in the
SETTLES BEAUTY SHOP
Phone 40

ONE STOP
For All Needs For Your Automobile
G.E.J. TIRES
HILO & JAY
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SHELL AND SHROYER
Wish To Express Their Appreciation For The Splendid Support And Acceptance Of
Super Shell Gasoline and Shell Motor Oil
Many, Many Thanks!!

THE STORE OF PERSONAL SERVICE
J. C. Penney Company
Phone 510 Big Spring

ADVERTISEMENTS

Make The Pennies Bigger

WHEN James Buchanan was President and tall beaver hats were in vogue; when gentlemen wore broad cavats and ladies wore hoop skirts, the pennies they tossed to children were as big as quarters. But the cart-wheel coppers your grandfather got for keeping his lace collar clean were not as big in buying power as the pennies of today.

A penny then might buy a pastry, or ten of them take one to the Fair, but your great-aunt and great-uncle couldn't have gone to a movie at any price.

Sixty years ago the ladies could go shopping for dry goods and buy silks that would make you green with envy, linens that were linous and broadcloths that beggar description. But what their favorite store did not have they usually got along without.

You can pick up your daily newspaper and in fifteen minutes you can know what the different shops are offering in fabrics, patterns, varieties and qualities that great-grandmother never dreamed could be gathered together under any conditions.

Times have changed, and so have merchandise and business methods. One of the influences that has helped to bring about so much of change, that has helped to multiply opportunities and increase the spending size of our pennies is advertising.

Every merchant, every manufacturer knows that advertising materially reduces selling costs by increasing the demand for and distribution of the products of hundreds of thousands of mills. Indeed, many of the things we count today as necessities or simple luxuries could not be made and sold at their reasonable prices except as advertising has created a broad market for them, making millions of sales at little prices and little profits.