

Free Cooking School Prize List Grows

| List Grows «. | ${ }^{\text {tio }}$ |  | charge at Elizabethtown, N. J. |  |
| :---: | :---: | :---: | :---: | :---: |
| Arrangements Being Completed For Open ing Monday | ehecied the note against the ran- som list and found it was one o. the ransom bills. Federal agents immediately ques- | LOOKING | Tells Of Beating In Roadhouse Hold-Up |  |
|  | Hored weermeche ot his hame and |  |  |  |
|  |  |  | Shot Ta Protect Self |  |
|  |  | TRIAL COURTS |  |  |
|  |  |  | Giv |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| $\underbrace{}_{\substack{\text { Tuend } \\ \text { Wencosed }}}$ |  | wh |  | ${ }^{\text {of Per fertu }}$ |
|  |  | Myentase Holysoud |  | Eastere, Pago |
|  |  |  |  | aphitueatre wil |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  | mpon |  |
|  |  | 隹 | 1 soult, sint tal bolit down to |  |
|  |  |  |  | asised tor to tom |
|  |  |  |  |  |
| noun tive |  | Sificievvile, ky, oti |  |  |
| of Oil-F.ahaioned Coin Doderef |  |  |  |  |
| ate suply | Rally of Railr |  |  |  |
|  |  |  |  |  |
|  | Stock |  |  |  |
|  |  |  |  |  |
| (tact rome |  | harges wer'e vict | salaying tor | brat ot commerce outined 4 $p$ P |
|  |  |  |  | tion |
|  |  |  |  | remme |
|  |  | es Of Burns | Recognition |  |
|  |  | Trapped |  |  |
|  |  | Near Litlefield | Field Disput |  |
|  |  | , |  |  |
|  |  |  |  |  |
|  |  | Wiloon, about t5, of Phoentx, Ariz | , | reem |
|  |  |  |  |  |
|  |  | mooring in a Llutefeld hoo |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  | diyy Fumeral arrangements wer |  |  |
| HOUSTON, Oct. 22 (P)-W |  |  |  | BORAH PLEASED |
|  |  |  |  | ambdua |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

## Effect On Tax Measure Is A

 Question
## Chicago Gang Blamed For Abduction <br> 



Insurgents In Full Control Of The Whole Of Northwest Spain

PatentSuit In Store For Other Cäties



REvaMPING OF Farm Hearing GOVT. SEIUP FORSEEN


# Society <br> THE WORLD OF WOMEN + <br> Jashions 

"Pink Hair" Is New Style For Women, Says European Expert

|  |  |
| :---: | :---: |
| \%mese |  |
|  | dinaton oct zamom hom |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | \%mem way |
|  |  |
|  | \%emm |
|  |  |
| man | airs |
| ${ }^{3}$ itarer |  |
|  |  |
|  |  |
| completely sick of the way th |  |



Omar Pitman Jeweler
WRITING By John SELby ${ }^{2}$ $\qquad$

Doilies For Gifts


## 30YS and GIRIS win a Bic Xmas Gifft for MOTHER!

Reddy Kilov ratt's Christmas Gijt Contest for Boys and Girls 18 Years or Younger

- Here is an easy contest especially designed test is free and open to boys and girls 18 years for boys and girls in homes served by the Texas Electric Sericie Company who would like to win a fine electrical gift for Mother's Christmas. Contest entry blanks containing full details have been distributed to most homes already, and if anyone hasn't received an entry
blank by Mondaỳ, call by our-office. The con-
old oryunder whoose homeg are served by this. conppany
Look over the prize list below, and see hiow many things yourd like to give zour Mother or Christmas, and then enrollyin the contest. immediately

PRIZES - 133 Modern Electric Appliances Will Be


## TUNE IN ${ }^{\circ}$ K/BS 1500 kHOCYCLES <br>  <br> 



That's why the now DYNAFLASH ENGINE,
and TORQUE-FREE SPRINGING, make
the 1938 Buick chassis the Most Modern ${ }^{\text {th }}$ B
in the World
I T'S literal fact that you ride the whirlwind the new Buick Dynaflash engine.
Every five inches this thrilling car travels, a
fist-size hurricane lets go in a cylinder lending tornadic force to the downward
$\qquad$ eager flow of it to the quickening wheels, but
you feel it tamed to the firm cool smoothness you feel it tamed to the firm cool smoothness
of polished marble through silk.
Every $\rightarrow$ ?
niracle of poise and quiet and security, and

Slip into the driver's seat, sample for yourself Buick head and shoulders above any other

Apart from the flashing beauty of the car, its ure the soom, its sumptuous fittings, measide that matches its astonishing stride the Thap level, floating, jarless going, that sense Torous-Fres Springing, which, adding new safety to new comfort, also lengthens rear blesser reduces skids.
features of 1938 are yours in the new Buickwhich tells you how to make your every new-
car dollar do its full duty this next year!
very drop of gasoline you

Keisling Motor Company


401 RUNNELS
PHONE 848

William Powell, Myma Loy Starred Cooper Novel At Ritz In 'Double Wedding'; Story Recently In Herald

## 

Tom Tyler's newest








 , WATERFILL
AND FRAZIER
FAMOUS WHISKEY
FAmous WHISKEY


Jean Arthur, Chas. Boyer ${ }^{2}$ Starred

$$
\begin{aligned}
& \text { 'History Is Made At } \\
& \text { Night' Offered At } \\
& \text { Lyric Theatre }
\end{aligned}
$$

8

MISS JESSIE HOGUE
 in person
Conductiog
THE BIG SPRING HERALD

## FREE

At The
CITY AUDITORIUM
Monday Tueddav Wectnestay


## Barbara Bould

 CLEANSING TREATMENT
## gecial value next wefk duringa

 THE -VISIT OF THE BARBARA GOULD EXPERT - MISS RUTH MEISSSNER. cleansing treatment of one of America's best know
lines of the price of the standard size iar alone. includes the scientifically blended Barbara Gould Special Cleanning Cream (or the Liquefying Cleansing Skin Freshener that leaves your skin Badiantly Gould Skin freshener that leaves your skin yadiantly alive
and refteshed. Don' miss this opportun
ad an unusual bargain

CUNNIMGHILIPS

GRIENDIY DRUG STORTS

Guins stuers stong.

## Great New Plymouth <br> 1938 PLYMOUTH HAS GREAT NEW FEATURES NEW SAFETY_STYLE NEW COMFORT! SEE DRIVE IT! GREATEST D. PLYMOUTH EVER BUILT!

## CIIMAX OF 10 YEARAS

This new 1938 Plymouth celebrates Plymouth's
10th year of building great cars. It climaxes a ten10th year of building great cars. It climaxes a ten-
year record of making friends that no car in history
Just compare the nurnber of Plymouths you see today with those of a few years ago. Millions havg
discovered Plymouth's greater value. discovered Plymouth's greater value.
Plymouth's new 1938 car is
Plymouth's new 1938 car is now on display. It's
by far the finest, most luxurious car in Plymouth's by far the finest, most luxurious car in Plyn
history. Go see it today. Be sure to drive it!

## COOD NEWS ON THEE PRICE TAG Plymouth is priced with the lowest Ask your Dodge, Do Sotao Chrysler dealer about tho enty term offeredby Conmercial Creditit Company. Tune in Major Bowean Am



## MORE FOR YOUR MONEY!

## More Features - More Services - More News

## LEASED WIRE

New this year - full leased wire report of the Associated Press, bringing in news at 28,800 words per day-every major event reported reliably. accurately, completely.

## COMMENTATORS

New this year-the daily columns of Walter Lippmann umns of Walter Lippmann
and Dorothy Thompson, two and Dorothy Thompson, two
of the ablest commentators of the ablest commentators
of political and economic afof political and economic af-
fairs who give you real insight into trends of the times.


## HOLLYWOOD

New this year-"Hollywood Sights and Sounids" by Robbin Coons. Not a "gossip" column, but a fascinating presentation of the alwaysinteresting sidelights on famous personages and events of screenland.

## FAST PHOTOS

New this year-Associated Press Telemats, a Herald Service which brings your pictures, UP TO THE MINUTE, on all big events, no matter the source. Telemats are a combination of Wirephoto and special mat delivery.

NO OTHER PAPER CAN BRING YOU A FULL REPORT Of ALL STATE, NATIONAL AND WORLD-WIDE NEWS, PLÛS ALL THE NEWS THAT HAPPENS AT HOOME

Every major event, in any and all corners of the globe, brought to you by The Herald's Associated Pressi leased wire; news brought to you on the day it happens-while it still is NEWS.

## - Features

Five daily comic strips for your entertainment, plus the inimitable Webster cartoon; daily cross-word puzzles; chatter about Broadway and Hollywood doings; an in-? teresting serial story regularly.

## BARGAIN RATES NOW IN EFFECT <br> Regular Rate $\$ 7.80$ <br> You Save \$1.85

| Measure | Oil Major Tax Revenue Source <br> For Many Counties In Texas |
| :---: | :--- |



Special Matinee For Jupging winner kin Children Offered OF LOCAL WOMAN


## How old are old clothes? <br> THE

[^0]Grading For

## THEYRF HERE Jomotrow AMERHCA!




## THE MOST BEAUTIFUL THING ON WHEELS

## 

THE LATEST AND GREATEST FEATURES OF AMERICA'S FINEST LOW-PRICED CAR






madlents - paobuct or smanal morons



BIG SPRING HERALD

## COOKING SCHOOL ${ }^{\circ}$ <br> is conducted torn your benefit, It will ppay you to attend

## MISS JESSIE HOGUE


economical and dependable
Same Drice Today as 47 Years Ago

25 OUNCES
$\star$ Manufactured by Baking Powder Specialists who make nothing but Baking Powder - under supervision of expert chemists of national reputation.


K C is economical. Becaus
of its high leavening streng
only 1 level teaspoonful to
cup of flour is sufficient fo
most recipes.
It is a time saver. That's du
to the double aotion. One
action in the mix and the
second, a stronger action, in
dough for biscuits, muffins
etc., houre in advance, sel
when deeired. No need hurry when uising $\mathrm{K} \mathrm{C}_{\text {: }}$


MILLIONS OF POUNDS HAVE BEEN USED BY' OUR GOVERNMENT

## GIRLS! LOOK! Bō'Y!

T. J. TIDWELL SHOWS SATURDAY AFTERNOON SPECIAL

## 

## Admission to Grounds FREE!

All School Children Can Ride Any Ride For 5c Or See Any Show For 5 c From 1 P. M. To 6 P. M. Saturday

All New Shows - All New Rides
Show@punds-Old Hall Ball Park

## TOMORROW CHEVROLET PRESENTS THE NEW 1938 CHEVROLET

THE CAR OF LOW PRICE THAT BRINGS YOU THE NEWEST, MOST MODERN, MOST, UP-TO-DATE MOTORING ADVANTAGES Chevrolet cordially invites you to visit your nearest Chevrolet dealer and inspect the finest motor car Chevrolet has ever produced-the new Chevrolet for 1938-the car that is complete.
To see and driye "this" smart, dashing car is to s. know you'll be ahead tivith a Chevrolet $8 .$. to own it is to save money all ways. ... becauke, again in 1938 as for 27 yeame the Chevrolet. trade-mark is the (ixylol of savings.
$\qquad$


Big Spring Daily Herald

## TODAY AND TOMORROW

## 

路…"
 Hitic

## $\mathrm{Vava}=\mathrm{F}=$

## The Search Goes On

One of the choice places in the American system of high
er education is awaiting the selection of the enan who in fu
ture will guide the University of Texas as its president. In many of the outstanding institutions of the country,
this is an oject of keen personal and professtona linterest
on the part of men who may be considerect, and who want
 cumulated a permanent cash endowmento of above $\$ \$ 0,000$.
000. It has lands and oil royalties worth potentially 20 mil lions more. It has plant facilities aro ocampus land worth
approximately 10 millions. It is below a considerable list of universites
state institutions
It has a future that some facetious person said is all ment will continue et grow. Its. The university's endow- oody many
years will be limited only by its ability to take care of more The regents are going carefully, as they should, a
the selection of the new president. They have the a cooperation of ex-students and the faculty. It is safe
foresee that they will pick outa A man offigh distinction; educator, not a polițician
filling doesn't matter how long the hunt takes, if it ends in ing along nicely during this period under the guidance o
Dn J. W. Calhoun, who agreed to take the office of presi dent only in a ten
had been made.
The legislature evidenced its own fine cooperation by
making it possible for the regents to pay up to $\$ 17,500$ sal ary, the state's highest, when they find that leader, upon
whom they can agree a man of national reputation and out.

Man About Manhattan By GEORGE TUCKER
NEW YORK-In an episiode every bit as dramatic as
any of the socores of dramas he has been. identified with,
Ray Hendersinco came to a violent, limatic death in Europe the otber day.
The siender, affable representative. of Katharine Correll
vas flying from Egynt tó Greece when his Imperial Airways plane plunged dintp the sea.
So it was with a strange sense of excitement that this de.
pariment received, posthumously, this sonte from him. It
wastiand from Bell Was a postcard-.from Bali, Java, and it- pictured a young
girl with a basket of fruit on her head. With something
To this is one of the reasons why Bai is unsurpassable To the glory of the Dutch it is still unspoiled. The calendar Curiously enough, the first dispatch coming through
identified Henderson rather anonymously as an "American traveler.". This was an apt description, for he traveled in
cessantly. There is not a major hotel in America whose cessantly. There is not a major hotel in America whose
records do nofinclude hiss signature. Nor is there any place records do no ${ }^{\text {ninclude }}$ hissignature. Nor is here any place
in Europe or the Orient to which he had not been. Hender-
mon always spent his summers in Europe. He especially gon always spent his summers in Europe. He especially
liked Munich, where he went to listen to opera. He would
travel any distance and go any place to hear opera. This last was a sort of triumphal holiday-business tour
or which Henderson had evidenced the keenest of pleasure Tor which Henderson had evidenced the keenest of pleasure
He was paving the way for a world tour by Miss Cornell in
1938. He went to Honolulu, and from there to Australia then on into the Orient, after which he curled around to
Bali. From there he traveled to Alexandria, and wwa then flying to Greece, with the goal in sight,
went wrong and his plane fell into the sea.
went wrong and his plane fell into the sea. was your utue
Henderson, more than anything else, was time he. could pack for a a trip to the end of the world.
Broadway will rember failing courtesy and his good, manners, He was, ha press
azent purely because he would rather be a presss a a ent than agenthing else

$$
\begin{aligned}
& \text { uybung which that slandered profession had never had } \\
& \text { He was also the most companionable of men, and }
\end{aligned}
$$

## knew a tremendous loyalty, You could be talking wit hi.w in a bar, and in you infrred that Miss Cornell wasn' the world's greatesi actress he would gently but fatmly

 assail your lack of judgment.We have in our files a note from him just before he lefy
New Yorts. L was atteched to some information we had






[^0]:    210 W. 3rd
    imi maytao company - manufactureas

