# GERMANY ADMITS NAZI-JAP ALLIANCE Increased Wages Indicate Huge Shopping Surge AFL CHARGES MILLIONS READY TO FIGHT STRIKE PROBE 

## RUSSIA WILL NOT APPROVE FISHING PACT

## MADRID'S DEFENDERS

$\qquad$

## Visitors Feted At Banquet By 'Friendly City'



John N. Garner And Wife Given Honorary Degrees
From Baylor University



APPROPPRIATION
BYCONGEESS
Bratton Flips Coin for Mayors


ATTEND MEET GEEK DFFIEE



## Pa Gets Ready For His Trip To Santa Land



SPENOMGFUND

| FOR CHRISTMAS |
| :---: |
|  |  |









## Mr. and Mrs. Carl Luten left yes- terday on a business trip to Chicago.



Ramona Will Show 4 Days At LaNora; Opens Today



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 WIIS OGTOBER BLUE RIBBOM THRILLER TO $=5$ OPEN AT REX
 THOUSAND NEW COSTUMES USED
IN ONE SCENE Maid Of Salem' Has
17th Century 17th Century
Garments
 Claudette Colbert and Fred McMur-
ray is an excelent example of what
has been done to dress up a Marge
cast
 marount, the producing firm . had to
order i.oo new oostumes on atyle
worn ty 1 Thh century Puritans.
To meet a multitude of demands Tom meet a multittude of deman
siminar to this, the film colony ha
set up a major clothing industr set up a majo clo
whith is extensive en
statititics of this sort about 172,000, possesses mpore oloth-
ing than anyo ther clyt in the world.
Millions of garments all used Millions of garments, all used at
one time or another in the 20,0o0
movies so prop proucd in Hollywood
are stocked here. and there in ware



many although movie puadiences pay
Alt

## Crown Theater

The opening of the Crown Theatre Thanksgiving Night, $6 \mathbf{p}$. m. with
the national showing of
"THE COUNTRY GENTLEMAN"
The Loony, Lafty Maniace of Mirth OLSEN and JOHNSON


## Crown Theater Will Open

 With Riotous Comedy Team

LENTHERIC has created "Boursette" $\rightarrow$ o dainty
wisp of a bag to ascome wisp of o bag to accompany you on festive occasions
Metallic threads weove a leaty tracery over a back.
ground of either white or black brocade. Fitted with ground of either white or black brocade. Fitted with
double streamline vanity, matching lipstick, and petit GRETHEY DRUG STORE


First National Bank

＂Why do Banks neetwon overdrawn checks．
 ap a check of mine for a few
make a deposit to cover it？＂
We are naturally anxious to accommodate
ustomers whenever we can，but to hold up checks is not sound banking practice．If we
cashed a check for a customer when he had
insufficient funds to cover it we would，in insufficient funds to cover it we would，in
effect，be giving him money that belonged to
someone else．If we did this for him，other sommeone else．If we did this for him，other
depositors of our bank would be entitled to
the same consideration．
Banks are required to list all overdrawn
checks on their books as overdrafts．Such ehecks on their books as overdrafts．Such
overdrafte are discouraged by all banking
authorities and banks which permit them are authorities and banks which permit them are
subject to censure by the bank examiners． subject to censure by the bank examinere．
Conscientious，fair service to all customers，is
the basis of all bank rules．

OFFICERS
DeLea，Vicars，President，
Edwin S．Vicars，Cashi F．A．Peek，Asst，Cashier，

E．Bass，Clayst，Asst．Cashier
C．Mass Claylock，Asst．Cashier




SOUTHERM CLUB

min muen E．Hoffman 1－Stop Stat．

PAGE FOUR
The PAMPA DAILY NEWS






| SUNDAY GUEST EDITORIAL |
| :---: |
| JUDGÉ BAMES TODD |

 There he is! He has been in the midst sis There he is. He has been in the midst since the huma
race emered from the haze of the long and distant pas
and he will be in the midst when the human race will hav And who would be without him?
He has ever brought ; all whas euer brought joy and merriment into the lif
only one of the sevent periom and listen to him: His is is only one of the seven periods of life through which he must
eventuall pass where Trut and Beauty cannot
marred or doestroved He knows no reaial or osocial preju
dice. He bears no grudge and plots no wrong. He is recog dice. He bears no grudge and plotst no wrong. He is recog
nized by those of.very Art and cience to be "the highest
form of the race."

## 






## HOW'S yeur HEALTH

| PSYCHIC DEPRESSION |  |
| :---: | :---: |
| Certain individuals, when con-fronted by iffe situations which aredit |  |
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| ing into a state of what is known aspsychoneurotic depression. They be- |  |
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| come unresponsive, Indifferent, neascommunicative; they brood cease-lessly-in a word, they lose their grip |  |
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| on life and themselves. |  |
| Frecuently, when the grven case isstudied and the precipitating offend- |  |
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| the given unpleasant and unwelcome situation could only serve as a pre-cipitating factor, and not as a specific or principal cause of the breakdown. |  |
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| The cure depends chiefly on the development of a different and better life viewpoint. |  |
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| In tracing the past history of suchpatients, it is frequenty found that |  |
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| uted to thefr maladaption to life. |  |
| attention by their parents developed |  |
| in them an erroneous idea of their relationship to the rest of the world so that even when they |  |
|  |  |
| adulthood, they still expected from those about them the same type of |  |
|  |  |
| behavior and relationship as was offorded them by their parents. |  |
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| Again, over-ambitious and over- idealistic parents, eager |  |
| therir children attain greater heights, |  |
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| ed standards of behiavior and with |  |
| Such children acquire what might be called over-reaching personail- |  |
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| ties. They ditve themselves and |  |
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MAN ABOUT MANHATTAN



| PAMPA OF |
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Read

RIMGEEST HaE BIG EDGE IN GROUNO GAME FAILURE TO ADD POINT
COSTS PERRYTON Pampa Pelts Plainview With Pesky Passing 32－0这

First National

## Bank

In Pampa
$\qquad$
＂Why do Banks rethinn overdrawn checks
 up a check of mine for a few days untill can
make a deposit to cover it？＂
We accemmodate customers whenever we can，but tom hold up
checks is not sound banking practice．If we checks is not sound banking practice．If we
cashed a check for a customer when he had
insufficient funds to cover it we would，in insufcient funds the cover it we would，in someone else．If we did this for him，other
depositors of our bank would be entitled to the same consideration．
Banks are required to list all overdrawn Checks on their books as overdrafts．Such
overdrafts are discouraged by all banking
authorities and banks which pernit them are subject to censure by the bank examiners．
Conscientious，fair service to all customers， the basis of all bank rules． OFFICERS
Combs，Chairman of the
DeLea Vicars，President，
Edwin S．Vicars，Cat
Edwin S．Vicars，Cashier，
F．A．Peek，Asst．Cashier，
B．D．Robison，Asst．Cashier，
D．Bass Clay，Asst．Casfinier
C．M．Carlock，Asst．Cashier


WEv＝

BAXLLOA GWES＇Slingin＇Sam＇Looks Like NUSTANGS3RD All－America In 13－0 Win

BETTNG 13－7

|  | By LEWIS T．NORDYKE |
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MeLEAN UPSETS SHAMROCK 12

## TO O IN DECISIVE BATTLE


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F．E．Hoffman 1Stop Stat．

## NOTRE DAME ANNIHILATES NORTHWESTERN 26-6;GEORGIA TIES FORDHAM


-a touchdown! and
a skinned knee!
SUUEN-YEAR OLD GIRL
AT LEFFAS SUCCUMMS

Fatheree Drug Co .



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NOTICE TO BUSINESS MEN
 neess and for charities. You are urged, before ssub
seribing to ony such plans, to call the Pampo Merch ants Association for facts concerning same.

## Pampa Merchants Association

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| Game Are on sale | L00k |
|  | So Good |



HOLIDAY EVE
DANCE TO BE
GIVEN BY BPW
Club Ent
TO Aid Stainment
To Nudent

## Convention Will

 Be Reviewed in P-TA Broadest


## TEA AND BREAKFAST HONOR BRIDE-TO-BE



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| ath |  | ente in the puble eliray: |
|  |  | Annual BPW Club |
| ${ }^{\text {mar }}$ | ${ }^{\text {and }}$ | Banquet Will ${ }^{\text {P }}$ |
|  | ${ }^{\text {or }}$ | Banquet Will be |
|  |  | Served Tuesday |
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| ,mande gave the roma a cool |  |  |
| Club members made their reports at this meeting also. Each member | prozam win ib on weatemy | Birthday Party |
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|  |  | Honors brothers |
| GAME TOURNEY | RECORD B00KS |  |
| T0 BE MONDAY | OF P-TA PLAC |  |
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| nefit Bridge For <br> Altar Society Announced | Pampans Bring Back Awards From State Convention |  |
| The annuat beneith orrase tour- |  | \%om |
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| Class Officers |  |  |
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## Grid Queen Is Crowned At Game



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| MISS MCNELLL |  |
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## PILGRIM DA YS ARE

RECALLED FOR TEA


COUPLE PLANS TO MAKE HOVE IN FORT WORTH
Dny Few to Attend
Her Marriage to
Roy L K Kay





Appetizers AddTo ThanksgivingDinner's Charm





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3.s. in min



7100 THOLI 5 MRE REPOTITD IITPMHANDLE UNUSUAL ACTIVITY IN FALL ENJOYED IN
THIS FIELD Driling activities in the Pan-
hande fiel hel have at last somed
doom to winter proportions after
 according to reports fried with the
locar office of the Texas Raliroad
commission. Intentions to drili:
Binciatr Prande
 and west lines of section 127. block
3, wes). $\mathbf{G .}$ N., Cray county (0.4
aceres).
 seotion $\begin{gathered}33, \text { block } \\ \text { Hutchinson county }\end{gathered}$

 section 5, block
Hutthinson county.
Driming


 from south of NW
block of section 21,
M-21, TC\&RR, Hutchinson

 MUEIGIN BEOLOGIGT To deller hoorfs sumbioi conation inivi petook
 motpendent Petroleum Association
o- Imerice ot be held at the Bilt
more Hotel in Okiahoma City on
Monday, Nov, 20, and Tuesday, Dec.

 Dr. Kirkham for many years has
been a student of economess and
geology particulariy as they affect
ait

 of michigan. The views of such an
outstanding eoonomist and geologisi
will be ofreat interest to the mem-
bers of the petroleum industry DISIEE WILL SPLAM MT IPP MEETIMG WOO. 30
 neim comituo ot on kutaie





 POPULARITY OF AUTO BADIOS IS INCREASNG




 Motion of haia pabis. bisb prict Atoritums ume havo auerused


 Mond





## SCENIC WONDERS GROW IN PALO DURO PARK



## 3,016 Barrels Ot Oil Are Added To Field Potential

| Adal |  |  |  |  | Cray count has rused aprox. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Four Gas Wells Are Completed In Panhandle |  |  |  | atem |  |
|  | , mand whe |  |  |  |  |
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THE FINANCIAL WHIRLLGIG














## CAP ROCK BUS LIME

Leares Pampa at $7: 15 \mathrm{a}$. m., 11:40 a. m. and 4:30 p. m. for
Ohild
 Don't ask for next bus, ask for the Cap Rock Bus.



## OUT OUR WAY

By WILIAMS











"n" MOHTHS ARE OYSTER MOUTHS, BUT EVERY HOHTH IS COOD FOR WANT ADS

|  |
| :---: |
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|  |
| The Pampa Daily NEWS |

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 LIVESTOCK

## 5in

Some of Our Best Used Cars
 WLLIAMS AND BROWN

| BUSINESS NOTICES |
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| 14-PTotestionat service |
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| City Steam Laundry $\qquad$ |
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TEX EVANS BUICK CO.. Ine.


Explanation Of Federal Old-Age Benefits

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iof the act.

 senentit upon my deat ent tited to a
A. No. In that case there would
be nothing payable
Q. 5 .



ed in amout? the death benefit limit



 A. By Government check.
Q. .5. . any adjustment made
ait any time the amount of

## AUTO Rer Refmancmis

Southwestern Investment Co

## CombeWortey Bld



The eiptivating beauty of Beverly witnebert (oval) won the ad-
miration of John Boles, Universal Pictures star charged with the dut)
 Citrianna IV. IVt the taksof selecting a reigning beauty for th.
outstanding Texas Centennial Celebration was a difficult one as

 Texas Centennial Exposition in Dalias, and among the day, cere.
monies was the pubhic seleection of Miss witunebert ffom the many
photographs of duchesses to the 1935 Fiesta. tirement benefits are to be paid
as noerry
ly pone mossibe in equal month.




 A. Plans are being made to set
it was announced at a victory dinne
up individual wage-record accounts

 carrred for each recordis are either amount was about $\$ 300$ over.
until a lump-sum or death payment




For more than thirty years Ford has been "The Universal Car." And the name takes on a new meaning for 1937, V. 8 engine to the Ford line.
.8 engine to the Ford line.
The new "60" makes possible the The new "60" makes possible the lowest Ford price in years, and brings
sithin the reach of more people than ever before. It means also a choice of wo $\mathbf{V}$-type 8 -cylinder engine sizee. 85 horsepower for maximum perform. ance. 60 horsepower for maximum the same big body size
The " 60 " is a replica The "60" is a replica of it brilliant
power. It was first developed for Eng-
land and France, where fuel cont land and France, where fuel costs are proved that it in service there have standerd of creates an entirely new If you wint motoring economy. budget and drive with ple can own with pride est Ford dealer to show - you the nearwith the new engine.

$\$ 25$. Moont, ather weval domopepment, bory


## FORD V•8 for 1937

SEE THE NEW FORDS ON DISPLAY AT OUR SHOWROOMS

## TOM ROSE (Ford)

PHONE 141
PAMPA
121 NORTH BALLARD AUTHORIZED FORD DEALERS

F EATURES APPEARANCE-Newly stremilined. Re cessed headlamps. Modern lideype hood. Onepiece steel top. Slanting V-type wind
soDY-All steel. Top, sidee, floor and frame welded into a single steel unit of great ttrength. Sofety Glase all aroumd at no exra chars.
RRAKES-Cable and condait type. MThe anety of steel from pedal to wheel." Easyequired to stop car.
COMFORT-Increased by smoother springsaction with new interleat prediure lubrication. New methode of mounding body
and engine for quieter operpation.
E.L . TURNER MOTOR CORP., MCLEAN MONDAY, TUESDAY \& WEDNESDAY WHERE PAMPA GOES SHOPPING ENCI

# THE NEW 1937 RADIOS BRING A MORE ABUNDANT HOME LIFE 

Globe-Girdling Sets Offer New Thrill To Public

## Consider your grandfather.

He did not have the advantage of radio-that ultra-modern method of communication that brings into the living room of your home-
news, events, occasions and entertainment from every corner of the news, events, occasions and entertainment from every corner of the
globe. you know. 1937 radios will-do that, you know. like songs, thrills, speech,
If you like
comedy, tragedy-if you 11 k e comedy, tragedy-if you like
trends and tones, all of these things
and more are to be found in the and more are to be found in the
latest creations of the radio research yies.
Like yesterday's news, nothing is In these modern times.
atr comes the high fidelity voices of the nation's networks and your All of this is yours for the flip of the dial. You cannot enjoy radio at its best unless you have the latest mo longer is a luxury It is a method of keeping in touch with what is going on about you in the world. of everything. The air is full of of everything. The air is fun of latest model radio to snatch it from
the ether and bring it in through the ether and bring it in through
your home reeciver. Radio improvements this year are Truly, the world is at your fingertips with a modern radio. Pampa
radio dealers have in their display radio dealers have in their display
stocks' all that is new in designstocks all that is new in design-
engineering and features in the radios for 1937.
These newest creations offer you tures which make RCA Victor "the globe-girdling adventures in con- Stradivarius of radio."
tentment and world-wide entertain- The dealer believes that RCA tentment and world-wide entertain- Victor offers radio's greatest value ment-fulfiling the promise of a veror ofres stressing the fact that
more abundant life.

the radios come in a wide range of
prices and styles.
RCA Victor triumpho, removes the only serious obstacle remaining be-
fore complete naturalness of voice fore complete naturaliness of voice
and music as heard over the radio can be achieved. It absolutely elimnnates the "boom," the effect of
talking or singing into a rain barrel

1937 MODELS ARE PRESENTED WITH NEW FEATURES
Modernity is the keynote of the Zenith for 1937, which is handled
by White's Auto Stores, according to by White's Auto Stores, according to
John Hann, manager. "We feature a complete line of
radios, ranging from automobile sets radios, ranging from automobile sets See ZENITH, Page 20

WARD'SOFFERS
1937 ARLINES
NEW DIALING METHOD FEATURED WITH
2-SPEED TUNER
More radios will be sold this year by Montgomery Ward \& Co. than any other retailer in the world, predicted F. C. Nelson, manager of the local store. Their new line of radios for 1937, the Airline, offers many
innovations which make it easy to innovations which make it easy to
understand, he said. understand, he said.
The most outstanding feature of
the Airline radio is the "Movie the Airline radio
Dial," a sensational improvement which has been hailed by many as
the outstanding improvement of all the outstanding improvement of all the Airline radio with a Movie-Dial
is turned, the world of call-letters is turned, the world of call-letters whizzes by, with letters so big they
can be read standing up. All uncomfortable stooping is ended; there is no need for spectacles or a magnifying glass, because you can read tance fans will especially be intrigued by the ability to see, at a glance, what city and station you are tuned to, without the bother of waiting for stationt-Wave Section, Too.

Airline radios also have a shortwave section which are more than just a dial. They are almost a map
$-a$ perfect travel guide to what goes on in every wave band-and where and how to get it.
The Movie-Dial eliminates overlapping of stations. There is more space (actually 20 times as much as in the 1936 dial). The Airline is called "the easiest tuning instrument in all the history of radio.
ber (or forget) on the dial. Stations can be found by letter, or city, or

## See WARD'S, Page 20

## Local Radio Station Aims To Boost Territory

many services AVALIABLE FOR COMMUNTY AID Local Broadcast Unit Channel for Civic Projects
BY DAVID ballou, Manager Station KPDN.
Yessir, lotsa folks wonder why is a raddio station? And some-
times we believe then times we believe they're right! The network stations. go in fer a lot of
high-falutin' talent and programs, high-falutin' talent and programs,
of course, but by golly, the local raddio station does have its value in a lot of ways. Well sir, and ma'am, let's look at the facts-
and drop the Van Buren, Ark., and drep
What does a radio broadcast station mean to a community like the
Panhandle. What is its function in that community? Both are moot questions. Since the birth of radio broadcasting almost two decades
ago its function has primarily been ago its function has primarily been
that of an entertainment medium for listeners. Something to while away a few hours.
But one day a young man named George Poleyn-connected with a
national agency-said: "We could do LOTS of good if we had 'sponsors' And with a steady, reliable income. the radio station could do wonders in promoting the best interests of the community it serves." This 'radio advertising." it is an all-
It anth of important factor today. When tied the Pampa Daily News managing editor didn't make us write that),
there is a double-lasting effect which there is a double-lasting effect which
is cumulative! is cumulaative!
There are many types of radio sta-
tions. First is the high-power stations. First is the high-power sta-
tion such as WLW. Cincinnati, operating with half a million watts!
Next come the high-power stations Next come the high-power stations
with 50,000 watts; stations with 5,000 watts day and night; and so forth, down through the many classes to
the daylight stations, in which catethe daylight stations, in which cate-
gory Pampa's 'KPDN is included. gory Pampa's KPDN is included.
Daylight stations sign on at local sumrise (6:30 average for KPDN)
and sign off at local sunset, ranging from 5:30 during 'the December evehours.
But returning to "Why Is a Radio Station?" The nature of local station service can be appreciated par
ticularly well when examination is made of the locations of stations in this class. There are approximately 280 local stations like KPDN, on
ocal channels in the United States. local channels in the United States,
These comprise nearly two-fifths of These comprise nearly two-rifths in this country. More the stations per cent are located in
towns of 50,000 or tess population. towns of 50,000 or less population.
More than two-thirds are situated More than two-thirds are situated
in communities of less than 100,000 . The local station fulfills two ice in smaller communities, (2) rendering specialized service to por-
tions of the population of large metropolitan centers. There is a very close parallel between important
local broadcasting stations and two specialized types of newspapers which constitute highly importan The one is the medium sized newspaper such as the Pampa Daily
News, which constitutes the backNews, which constitutes the back-
bone of local Democratic representa-
tice government, and of the social tice government, and of the social
and economic life of the community (2) The other is the neighborhood
newspaper in great centers of popuation, which will not be discussed emphasize the tremendous impor-
tance of the local station in the tance of the local station in the
broadcasting structure. Troadcasting structure. service to the groups is usually appreciated, but somewhat abstractedly and imperfectly. Socal serve.
A local station such as KPDN
fenders highly-important services the majority of which would be dif-
ficult to duplicate. In the first place, the "local station" is a natural channel for the discussion of loca
civic matters. As such. it plays very important part in the achievement of local solidarity and coopera-
tion. For instance, if thete is a local bond issue to be presented to the tation takes a leading part in se curing a free and full discussion of This is a service which a station such as KPDN is best able to render Regional stations, located in differ

| service. First of all, they cannot take the time to do so. And only the local station, concentrating on its own community and adjacent area, can do this. <br> As an example, see how KPDN builds for solidarity and cooperation. |  |
| :---: | :---: |
|  |  |
| Recently three tear-stained figures presented themselves to KPDN, stating that their relief-worker father |  |
|  |  |
|  |  |
| had passed on (a county burial was |  |
| proposed), but a young son had left for parts unknown a few days be- |  |
| fore and could not be reached. KPDN announced on the air that |  |
|  |  |
| the son was needed and within one |  |
| and one-half hours he sent a telegram from Midland, Texas, saying he was "on my way home"! This was |  |
|  |  |
|  |  |
| a boon to the grieving family, of course. KPDN's signal was probably |  |
|  |  |
| not received in Midland-300 milesaway-but some listener who knew |  |
|  |  |
| away-but somethe boy perhaps wired the news. Thefact is--he replied! Such is one of |  |
|  |  |
| the many duties of a local station. Community Cooperation. |  |
|  |  |
| A local station cooperates with community enterprises-educational. religious and civic. It realizes that |  |
|  |  |
| religious and civic. It realizes that it is dependent upon the community |  |
| as a whole and therefore becomes as much of a community institution as |  |
|  |  |
| much of a community institution as possible. It, in itself, grows only as |  |
|  |  |
| Also, a local station is an important |  |
|  |  |
| chant. The larger regional |  |
| is way out of the question becauseof its high rates and "waste circula- |  |
|  |  |
| tion." Aat the same time, the ad- |  |
|  |  |
| vertising carried by the regional station draws trade from local mer- |  |



You can hear these delightful entertainers on KPDN on the Home Frolic Program. For years Fields and Hall have been leading ex-
ponents of hill-billy music and

## hants. In the local station, the

 merchant possesses a means of reaching the prospective buyers inhis own community, at a logical, reasonable cost.
The local station, KPDN, tends to
per cent for radio as a whole. It is
interesting to note that in 1935 nearly 15 per cent of all non-network business in this country was carried Local merchant right to possess this type of advertising service just as much as the station has a proper right to render it over the normal trade area of the economic stability and well-being of the community's retail trade is dependent upon its being able to hold
its own with competing towns, It is its own with competing towns. It is
well know at KPDN that recently a fat contract was turned down because the advertising would have taken away from a Pampa merchant
some of the business that merchant some of the business that merchant
will get during the coming season, KPDN realizes it depends largely upon the loyalty of the local merchant for its support, for in that
support, Pampa itself grows larger and larger-more and more prosper-
 And today, it gives an important local economic service. The local
station has come into its own. It is to be encouraged and aided in every
way so it may reach its true imway so it may reach its true im-
portance. portance. CHAMP TOMATO
TOWER CTTY, Pa: (AP) - Esther Reasey grew a five and three-quar-
ter-pound tomato peared to be several grown into one. it was the only one the plant pro-
duced.



Model 6T-2 Rich cabinet; 6-tube, 3-band Superheterodyne; brings in madyne; brings in maentertainment. Phonograph
conn.
$554^{50}$

Illustrated at right. New Magic Voice; five-band Superheterodyne. A world traveler-police, aviation and ama teur calls; U. S. Aviation Weather Reports; foreign and U. S. broadcasts. Magic Brain, Magic Eye, Metal Tubes; Phonograph Connection. A glorious buy for


Magic Eye-helps tune in on police, aviation, and amateur calls in addition to U. S. and foreign programs; ${ }^{M n+}$ Tubes; phono- $\$ 977^{50}$ graph connection

?
PAMPA HARDWARE \& MPLEMENT CO. 122 NORTH CUYLER

PHONE 4
MADE BY THE WORLD'S LARGEST RADIO ORGANIZATION

## A Good Wish

 For You!

The Finest Gift For All the Family!

| A |
| :---: | :---: |
| World |
| Of |
| Entertainment |
| For You |

## From the Four Corners of the Globe! Varied Programs to Captivate the Interest of Every Member of the Family

Entertaining and Educational Every Day In The Year!

Music, Drama, News, Sports, Comedy!

Greater Performance and Increased Enjoyment With A 1937 Radio!

Southwestern PUELIE SERVIEE Company

## 'Uncle Bud' Writes His Own Radio Column

RECORDS ARE USED BY MR.
P. W. WEEKLY

Transcriptions Employed by Best Stations

## by uncle bud

 Is anathema to some who dont name
what the are
Tho mon
The mhans who are showmen, electrical tran-
scriptions are a mighty valuable
asset because they furnish networkasset because they furnish networkcost. Just what are electrical tran-
scriptions? First of
to programming-that is, giving our radio audience a fine type of pro-
gram at a low cost to the station. gram at a low cost to the station.
Some years ago, Gerald King, general manager of Warner Bros.First National Studios station, con-
ceived the idea of getting away ceived the idea of getting away
from phonograph records which could be had by anyone from 35
cents to more than a dollar. Other
stations had-and were-using phonstations had-and were-using phon-
ograph records for their programs. There was no kick from the radio
audience because it gave the audience a sort of preview of what was
going on in recordings, in a day going on in recordings, in a day graph. However, radio came into the picture with a capital "R"-
phonographs were quietly stored in attics all over the nation, or sold to Junk men, and all of us bought
little hoot-nannies they called "radio." We put up antennas, hooked our ground wires to water pipes,
turned our ears to the big, curved horns which were actuated by storhorns which were actuated by stor-
age batteries and low-powered receivers, and the battle between phonographs and radios was on.
Entertainment Value.
Entertainment Value
Getting back to transcriptions and Getting back to transcriptions and
their entertainment value.
It will probably surprise you to know that when you listen to Eddie Cantor, Jack Benny, Walter Win-
chell, Paul Whiteman, Andre Kostalchell, Paul Whiteman, Andre Kostai-
anetz, Boake Carter, Edwin C. Hill and the rest of 'em, you honestly don't hear their music or their
voices! Uh-huh! I know what you voices! Uh-huh! I know what you
say. I did, too. But here's what
you actually hear. The music or you actuaily hear. microphone. It's
voice goes into the
changed into electrical impulses by changed into electrical impulses by
the slight change in space of the diaphragms of the "mike." Then
they are magnified in what they call they are magnified in what they call
amplifiers in the same manner your
volce would be increased by the use voice would be increased by the use
of a megaphone. Now these electrical impulses,
somewhat erroneously termed "sound somewhat erroneously termed "sound
waves," are again magnified and
sent out of the antenna at the stasent out of the antenna at the sta-
tion. Into the ether they go, travtion. Into the ether they go, trav-
elling 186,000 miles a second (I'm elling 18,000 miles a second (im
not kidding); and in they come to your radio receiver. As they smack
the antenna, they're caught in the same manner you'd trap a mouse.
Inside the receiver, the electrical Inside the receiver, the electral
energy of Jack Benny's voice-or
Paul Whiteman's music, is again amplified in a series of tubes and condensers until it is strong enough
to vibrate your loud speaker. Which simplified, means that the electrical energy is transformed into mechn-
ical energy which vibrates your loud speaker and you think, of course Ed're hearing the actual alanetz. It's simple when you figure
it, but yota never hear their voice or music unless you're in the same room with them.
The same is true of a telephone
circuit. You don't hear the actual voice-you hear an electro-mechaniyou can actually hear music or voice
is to be in the same locale with it. is to be in the same locale with it.
Mrs. Powell's music on Sundays, the Waikiki Boys' music on KPDN, are you're actually in the studio with them-and I don't mean the foyer
where the music comes through the where the music comes through the For another example: You read seribed into printer's ink from the
penned words I wrote on paper. ot hot and edited 'em); but any way, the gist of them was created in my own mind and transcribed to paper, from whence it went to the
linotypnst, to the matrix, to the casting, to the press, to the pulp
paper, to the delivery boy and finpaper, to the delivery boy and finAnd you don't object, do you? electrical transcriptions. Small, in
dependent stations such as KPDN


George Halls smooth rhythmic
dance music has long been a favordance music has long been a favor-
ite in New York dance places, and ite in New York dance places, and
on the networks. When not on tour George Hall and his orchestra entertained at the Hotel Taft in
New York where the orchestra

## Radio Stars Talk Turkey

 For Thanksgiving FeastRadio stars are in favor of real 'Maybe it's because they're a relief with fixin's as authentic as Plym-
orest of the time from that "Beetle' outh rock itself.
None of these modern substitu pie for them. Given half a chanc they grow lyrical about the one par
of this traditional feast they're looking forward to most. and diction award winner starts at the finish of the feast. He admits
he sort of sklmps on the turkey stuffing and gravy in order to save
room for pumpkin pie. room for pumpkin pie.
Both Fred Waring and Kathryn
Cravens, CBS woman news commenCravens, CBS woman news commenthe turkey is fine, and so's everything else but give them the stuffing and they'll risk the penalties of They differ a bit on just how the Fred hails from Pennsylvania and Kathryn from Texas and it's a ques-
tion of local taste. "When I I
I mean the kind made with liff ling apples and raisins and bread, and
not too spicy or herby," avows Fred "I like stuffing and gravy the
best part of the meal," unashamedly says Miss Cravens, whose slim, stylish figure' belies any such iI
gence. "I like stuffing Southern style, made with lots of sage and mion, corn bread and eggs. THAT
makes the turkey." Floyd Gibbons, ace war corre-
spondent, will settle for turkey, just plain turkey, thankful to have it in his native land this year, and mind-
full of the strange places and strang full of the strange places and strange
meals he's had on this proverblai feast day. Getting into the pros
and cons of this turkey business his prefence is for dark meat and plenty of thick, dark giblet gravy.
Zany Phil Baker would be different in his choice but, as he explains, he "I like the cranberries best, honest I do," he declares.
simply had to compete with the big
outlets owned or affiliated with the N.B.C. or the C.B.S., or the Mutua
network. If our little radio statia network. If our little radio statio
couldn't-or wouldn't-give you the same network type of programs fur-
nished by those tremendous broad casters, you'd turn to them and for-
get your local merchant, thus rob get your local merchant, thus rob-
bing yourself more than the local bing your
dealer.
At any
At any rate, a smart radio man,
Percy Deutsch of World Broadcast ing Corporation, conceived the idea of furnishing a couple of hundred
independent broadcasting stations with talent on a sixteen-inch disc. in conjunction with motion picture talkies. He prepared a library of hundreds of musical numbers-"on wax as he called it. These trannamed by Ray Soat of the national advertising agency of Lord and to stations New York, were released clently good "live talent" to suffito the sensible local listener. Personally, I bucked transcriptions as against live talent for a long while.
Perhaps Perraps because the station pays me
as "live talent" as I do a lot of char acters on the Waker-Uppers, Miles of Smiles.
grams.


New Grunow's Teledial Wins Public Acclaim in 1937 Sets

The new Grunow radio for 1937
with the already famous Teledial is
direct communication with Washing-
ton, D. C., and all parts of the receiving the approval of the public
according to Guy E. McTaggart, $\quad$ Traced Lindbergh Plane. according to Guy E. McTaggart, Was credited by the press with
manager of the Texas Furniture manager of the Texas Furniture
company, local dealers. The Grunow the only radio amateur to reline included sets from 5-tube up to
the 15-tube DeLuxe model Both
cilane dignals from the Ling the flight from the the 15-tube DeLuxe model. Both
table and console models are avail- $\begin{aligned} & \text { plane during the states to the orient and at } \\ & \text { Une time when the plane was }\end{aligned}$ table and console models are avail-
able and Grunow can be had in both
electric and battery sets. $\begin{aligned} & \text { the time when the plane was } \\ & \text { thought to be lost or down in the }\end{aligned}$ electric and battery sets.
Largely responsible for the adLargely responsible for the ad-
vances made in Grunow engineering is F. H. Schnell, chief short $\left\lvert\, \begin{aligned} & \text { sign and construction of the short } \\ & \text { wave radio equipment used in Byrd's }\end{aligned}\right.$ wave engineer for the company. He expedition to the south pole. Byrds has been responsible for many $\begin{aligned} & \text { Holds a commission in the United } \\ & \text { states naval communication reserve }\end{aligned}$
sin short wave.
been featured for many seasons. The vocalist is popular, diminutive
Dolly Dawn, 18-year-old personality singer, who is fast becoming a national favorite. This group of entertainers may be heard daily
over KPDN.

Made Two-Way Contact.
Established the first two-way contact across the Atlantic on about Frenchman, 1923. At the request of the navy department, conducted the
first long-range short wave tests for first long-range short wave tests for
the navy during the cruise of the United States fleet to Aussralia and
the South Seas during which time the short wave equipment was used on the U. S.
Milton Berle and Eddie Cantor try
to be a little restrained in their ento be a little restrained in their enand you find each of them a howling gravy fan. It must be thick and hot and well seasoned and have giblets They'll never be able to wait fo lieutenant commander.
New chief short wave engineer New chief short wave engineer,
General Household Utilities Company, makers of Grunow.
Explorers have found two anent funeral towers on mountain summits in Nakhichevan, autono-
mous republic of the Soviet Unton. The ancient Tranians left their dead on the towers for consumpon by eagles.
India's contribution in cash towards the world war amounted to tatement by Secretary of $\$ 733,00,000$,according to a Trottenham at Simla. India's death oll was 62,000 .
Russia this year used tractors for the cultivation of $1,000,000$ acres Kate Smith likes everything about Thanksgiving dinner and likes to their share 'till Thanksgiving Day. of cotton land.

## WHITE'S AUTO STORE <br> AMERICA'S MOST COPIED RADIO ALWAYS A YEAR AHEAD ZENITH long distance R A Dlo

## THE SQUARED CIRCLE WITH TARGET TUNING. Split Second Re-Locator

## THE RADIO THAT HAS

 EVERY MODERN FEATURE The only radio equipped for either glass or metal tubes; acoustic adapter that gives the desired tone in any size room. It comes in ebony, bone white, or mahogany finish. The, world's finest radio.THE ZENITH CHARGER
Power for a Farm Radio At Almost No Cost! SEE IT!

| Use | A FRIENDLY STORE TO SERVE YOU | A |
| :---: | :---: | :---: |
| Our | Mr | Small |
| Convenient |  | Deposit |
| Christmas | 1 | Will Ho |
| Lay Away | phone sto 106 s . | Until |
| Plan | The Home of Better Values | Christmas |

## KPDN's 'WHO'S WHO'

## Presenting Biographical Sketches of the Staff

 Members In Your Local Radio Station epartment. . came to the sta-
tion in July of this year from Oklahoma City . . has had a varied business background
spent ten years in the banking busispent ten years in the banking busi-
ness... six years as secretary of ness chamber of Commerce in var-
the Chars
ious cities, three years in advertising ious cities, three years in advertising and sales promotion work ... and
for the past year and one-haif asfor the past year and one-half as-
sociated with Radio Station KGFG, soclaklahoma City, Oklahoma $\ldots$ in
the advertising department $\ldots$. if the advertising department
SUE is...you know. . the one who shops with you daily over the it's Betty Dunbar . . . popular young Pampa matron who became interested in radio when KPDN opened in April... Sue's varied experience school teacher and club-woman, proves highly valuable as she winds her way up and down the streets
of the city looking around for things of the city looking around for things
to interest Pampa's housewives who enjoy listening to her program. KPDN's most recent addition to staff is John Rivers .... formerly local manager of a prominent de-
partment store.. . he is associated with the sales department . . . say radio is much different on the in side than it is on the outside .. him he doesn't have to be crazy but it helps JEAN BARNES came to KPDN in May of this year .... little more broadcast ...t to handle continuity for the sponsors of the Texas Centennial Jingle contest to liked
Pampa so well she plans to stick Pampa so well she plans to sormerly
around for a spell associated with the almost forgotten
WDAG of Amarillo . . . also Division WDAG of Amarillo ...also Division
Office of the Philips Petroleum company of that city ... couldn't ed as program director for KIUJ (now KRQA) in Santa Fe , New Mexico . . Went to Chicago to see
Columbia's key station $\quad$ WBBM Columbia's key station . . . . WBBM
. .and we still hear her catching her breath occasionally over the microphone $\ldots$ from riding the elevators of the Wrigley building, says
most interesting incident of her life most interesting incident of her life
was informal broadcast in St. Louis $\ldots$ when the radio announcer inquired about her vocation
upon replying 'radio, too' . . . plied her with a number of technical queskidding.
RAY MONDAY . . . of of the velvet voice . . . the one who sells every thing from baby-blankets to auto-
mobiles for the advertisers ... hails from Dallas, Texas ... where he was graduated from school in 1935 .. cowas associated with an insurance company betore joining krens fairly
staff.. . we're not sure but certain he's more sold on insurance than ever now ... the only difference between radio and the pace that kills is that the former
pectabie. . \% . then there's Dectaie M. FRANTZ . . . A-1 man
 time at the KPDN transmitter . . exactly eight-tenths of a mile east
of the city of Pampa.... on highway number $33 \ldots$ and who is the most popular man at KPDN so far
as the postman is concerned as the postman is concerned . .
home is in Springfield, Ohio, but home is in Springfield, Ohio, but
education was received way down education was received way dow
south at Port Arthur, Texas . whereas KARN
BILL KARN $\ldots$ whose football
broadcasts have been doing justice broadcasts have been doing justice
to anybody's radio station... went way up to Michigan to get his larnin' after Mother Karn dubbed her blessed event William out in Tucum-
cari, New Mexico. breezy descriptive ability may have been acquired while travelling for four years with a national survey
party .... or while he was selling party $\ldots$ or while he was selling
things to people across a counter things to people across a counter instead of over the ether $\ldots$ in
radio to stay until one or the other gets a strangle-hold. .
ITS LIKE peeking
ITMS LIKE peeking into a standard Rate and Data book when in-
specting the radio assoctations of specting the radio associations of
Joe Bryant $\ldots$ who is journeying to Albuquerque, New Mexico, the first of the month to conquer new territory career as an announcer at WDAG
in Amarillo . . thence to KFYO in Lubbock, Texas . . . . and to KFH ram director at both stations then KFRO in Longview beckoned with the golden wand (or sheckels) promising KPDN looked even more promising . . . now its KGGM, Ala fine commercial manager the
best of luck best of luck. . not many young
fellows of Joe's age get as fellows of Joe's age get as far along
in the world there's a chubby little 'Junfor' at

OVER IN BORGER is Mel Mar shall, the manager of KPDN's auxiliary studios $\ldots$ who, after a
brief newspaper career which inbrief newspaper career which in-
cluded service on the San Antonio Express, the Houston Chronicle and
the New Orleans Times-Picayune the New Orleans Times-Picayune . et al started in radio at
KTSA producing and writing "Jack
and Walt" and Walt"....since which timee a
most colorful radio career has bee most colorful radio career has been built with a background including
San Antonio ....Austin ...Beaumont ... Amarillo . . . Shreveport Marshanta modestly and Borger ... Marshall modestly fails to ever
mention that he was one of mention that he was one of Co-
lumbia's (University) eminent American poets
DECORATING KPDN'S staff also Cecil M. Hunter ... whose radio experience began exactly ten years ried him through the University of Oklahoma ... to WKY in Oklahoma City.... and on to thrse sta-
tions in New York City, including tions in New York City, including
Columbia's Village Night Club Broadcast.... Hunter returned to these parts in $1933 \ldots$. since which time he has been an artist of real . . and present capacity is production manager of KPDN . . . . besides being Uncle Bud, Elmer Goofus Hoskins $\ldots$. . Piccolino . . . Hec-
tor sound effect enough to fill up the rest of this column
KRETGER
KREIGER . . . (H. E., Jr.) .....
won't talk. . so were still wonderwon't talk. . so we're still wondersuch a remarkable radio engineer at the age of $23 \ldots$ maybe that's the
secret there . . . he works and stuecret there.
hopes of making $\$ 100,000$ next
year."

In a baceball game between the $\begin{gathered}\text { gest tourist attractions, A survey } \\ \text { Birmingham Barons and the New }\end{gathered}$ showed that about $\$ 500,000$ a year each team made 3 runs, 2 errors, 9 is spent in Miami alone for tackle. hits and 27 outs. Each team had eight men left on bases.

A battalion of fire fighters used reach a remote area of the Urals, Fishing is one of Florida's big- $/ \begin{aligned} & \text { reach a remote area of the U } \\ & \text { where }\end{aligned}$

## Firestone

Stewart - Warner Radios

## Auto Radios . . . . . . \$37.95 Installed - HOME RADIOS 4-Tube, 5 -inch Dynamic Speaker $\$ 13.95$ <br> 5-Tube, Amateur and Police Short Wave $\quad \mathbf{\$ 2 3 . 9 5}$ <br> 7-Tube, All Wave, Metal Tubes, $\$ 42.50$

Here he is, folks, that internation-
ally famous comedian-Pinky Lee ally famous comedian-Pinky Lee
The Sailor-the. little rascal. Just listen and you'll hear his humorous adventures, his comical esca-
dies instead of doing so much talking....so we're taking our cue
from KPDN's Chief Engineer and Kaying 30 for the present
Nearly $8,000,000$ meters of film were inspected by the Swedish gov-
ernment motion picture censors during the last budget year. Only 63,237 were forbidden to be shown publicly.
"Man Mountain" Dean, who recently said he was retiring from wrestling because the game was
getting too rough, now announces getting too rough, now announces
he is returning to the ring "with

Pinky Lee


Here he is, folks, that internation-

All Radios on Budget Plan
F. E. Hoffman One-Stop Station 403 W. Foster

Phone 100
The Home of Firestone Products

and the New 1937
PHILCO
Foreign Tuning System GETS THEM!
PHILCO 650X With the new Philco Spread Dial band
that gives you the names of the for-
eign stations. Clean, clear and distinct
reception, also of the best of American stations. See this model in your home.

## PHILCO 624J

6 -volt all wave Battery Set to use with windcharger. American and foreign, complete with battery and all-wave aerial.
597.50

## PHILCO 116X

High fidelity, American and foreign, Automatic and magnetic tuning, Twin Tone Controls, Inclined sounding board.
\$199.50

## PHILCO 610J

American and Foreign, 3 Tuning Ranges, with Glowing Beam indicator.

## S64.95

## Tarpley Music Store



## How Do

studio Trichs are revealid T0 LISTENERS Crumpled Cellophane Used to Produce Roaring Fire

## "Sound effects, please!" That's the never-nding cry of program directors and production program directors and production managers all over the United States.

 For sound effects are as important to modern radio production as color industry.Without sound effects-and lots or of the mast superb radio productlons
on the atr, would be a tooal loses in
and Hitener interest.
The pre proeram anctor and programs for bund peopie is enerail arame sucess. For the vast rado audience cannot see the broadcasters-
at least not until television comes around the corner-and therefore,
good radio programs must furnish a good radio
mental picture.
The Audience.
As one example, listen to KPDN's
deily noontime production of a prodaily noontime production of a pro-
gram called "'Miles of Smiles." No physical audience is permitted. The laughs and boos which you hear on
your loud speaker, the applause your loud speaker, the applause which is evident, is furnished by these people were recorded on film which was "dubbed" to wax records,
and processed, ending up as sound and processed, ending up as sound
effect records. Where a studio audience cannot be controlled insofar as laughs and applause are concerned. sound effect records can and are controled And this is but one instance. The national networks always use sound effects-and they today use the name sound effects employed by KPDN.
by Standard Radio, Inc., one of the foremost and most progressive transcription companies in the world.
All the sound effects, from the dog All the sound effects, from the dog
fight to the baby crying were taken from life. In other words, motion picture sound equipment was taken right into the field and the sound was developed and then run through a "dubbing" process, which means that the film was run through a projector which was attached to a huge transcription cutting machine and
the sound re-recorded on a thick wax of special make. This wax,
after recording, has silver flowed after recording, has silver flowed
into it and then the wax is revolved for hours in a copper solution which leaves a thin shell of pure copper
called the "master." The "master" is processed again and becomes a "mother" which in it's turn is re-
processed into a "stamper." The processed into a "stamper." The paper plate from which this page
is printed. The "stamper" must be itrue in its center hole to less than one-thousandth of. an inch and is
held in place by 28 micrometer-set screws. Then, under tons of pressure. the special semi-flexible black
carbon compound is pressed and "cooked" with live steam for minmust be properly and evenscription before it can be packed and shipped to the station for use.
That Plane Crash But returning to sound effects.
KPDN has one sound effect of an airplane which spins three thousand feet into the ground. The sand feet before the old ship struck sitting in your home, listening to this effect, you can virtually see the airplane spinning until it cuts a six-foot slash in the desert where
the effect is made. It was made for a talking picture, "Devil's Squadron," starring Richard Dix, and
Standard Radio, Inc., was permitted
to photograph the sound track with R. K. O. Studies, producers of the Today, most sound effects which
you hear are on semi-flexible disc you hear are on semi-flexible discs producing apparatus is rolled into the studios so that the cast can hear the sound effects and time theli speeches accordingly. For example, a telephone ringing in an adjofning room. An actor is supposed to walk The to the phone and answer it. The sound effect man rings an effect records of a man walking are played until the proper time, when the sound effect man gives the actor the nod say heilo. But the

## They Concoct Radio Sound Effects?



## HIGH 'SEE'

BERLIN (P)-X-ray films of the are expected to improve the singin of Germany's marching youth. The films demonstrate the cus-
tomary errors of singers and the way to overcome them. A national association for educational films which is sponsored by
Bernhardt Rust, minister of educa Bernhardt Rust, minister of educa-
tion, announced that copies will be sent to 11,000 schools.
Since its foundation in 1934 the association has supplied Germa schools with 50,00
educational films.
TRUCK-SCOOTER CRASH MUSKOGEE, Okla. (A)-O. E. Hall, thumb when his truck collided with a scooter here. Glen Thomas, ${ }^{\text {, }}$
ing the scooter, was uninjured,
The Atlanta pennant - winning baseball club used only 22 play-
ers last season, being the smallest aggregation in the Southern as-
soclation.

# Teledial Grunow 

 Gives You a score of Engireerilg advaices for better tone, better receprion, easier selecTIOH, ETC.Grunow brings to you the results of years of development by foremost engineers, combining the results of their efforts in a better Radio
Grunow Teledial gives you a sensational new purity of tone from the new Violin-shaped cabinets. The new Aladdin "Color-Flash" Diel with clock type tuning gives short-wave tuning twelve times more accurate! The new Tone-Tested Resonator gives you a new standard of accuracy in tone reproduction!
Don't buy any radio until you have seen the great new 1937 Grunow !


RADOS FROM.

## $\overline{\text { 三人 }}$

## W



Zenith (Continued from Front Page)
through table models and consoles,"
Hann said. "All the latest mechan-
cal refinements are present in all
models, and competing with them
tor first interest are the distinct
and breath-taking beauty of design
of the handsome new cabinets. The
dials and controls of many of the
more daring models are being set in
the top." Features Individual.
The performance features of the
new Zenith are individual because of
the improved receptivity, sensitivity
and tone quality. The new black
dials are squared circles." sur-
mounted by a "target tuining" de-
vice..
Among the mechanical features of
the new Zenith are a secret volume
governor, a privacy plug-in. permit-
Ing attachment of a second speaker
in another room, and a new acoustic
adapter giving that "best seat in
the house" effect. A private head-
set is provided for the hard of hear-
ing, and high fidelity controls and
split-second relocation for short
werene recetion.
The Zenith company also manu-
factures battery sets for farmers
and ranchers. The zenith wind-

## New RCA

(Continued from Front Page) That mars many a fine program and

destroys the illusion of reallty By contrast. the Magtic Voice produces
:ones as pure and clear as spring Water.
In all
all Magic Voice rea victor instruments the speaker is enclosed in an acoustically sealed chamber
which contains five organ-like pipes -scientifically designed and care fully placed in relation to each othe
and the speaker. These pipes com plete the acoustical sound chambe
of the Magic Voice-proportioned designed and vented as scientifichly
as a rare old Stradivarius violin.

LET'S KNOW TEXAS<br>AND TEXANS BY WILL H. MAYES.

[^0] Q. Is anything left of old Fort
San Saba and where was it-the San Saba and where was it-the 1832 in search of silver? J. E. H. walls can be seen. The fort was
near the present town of Menard. Q. Please give the names of the
presidents of the Republic of Texa in their proper order. D. S.
A. They were David G. Burnet ad interim), Sam Housuston, (sec ond term , and Anson Jones,
Q. What building in San Antonio
was the first hospital there? G. B A. The Alamo, and it is stated that in the lack of a physician
Baron de Bastrop in 1817, withou knowledge of surgery, administered as best he could to thos
wounded in Indian fights.
Q. What was the first provinclal
capitol of the territory that is now capitol of the territory
Texas? C. B.
A. Monclova, that being the head A. Monclova, Alonzo De Leon ex-
quaters of the Alonz
quarters of the Alonzo De Leon ex1690.
Q. When was Burnet county cre-
ated and from what other counties?
A. H. G.
A. In 1852 but not organized un-
til 1858 from Bell, Williamson and
Travis counties, and named for Da-
Q. Who was James E. Perry and
where was his Texas home? W. B. M.
A. He was a brother-in-law of
Stephen F. Austin, having married
Austin's sister. Mrs Bryan in Mis souri, from which state he came to time at San Felipe, he settled at
Peach Point, which Austin from that time made his home. He died in
1852, his wife having died the year 1852, his wife having died the year
before. The old home belongs to a
reat nephew.

## EMPIRE

BUILDERS OF '36'
 ape and the deetiny of the

KPDND Cowboy Trio


That well known Cowboy trio that $\mid$ they organized six years ago, they not only rides horses and ropes steers, but sings as well. The Ranch Boys, Jack Ross, Curly Bradley and Shorty Carson, are real cow-
boys from the far west. Specializing in songs of the plains, this
ind popular trio has appeared in the movies numerous times and since have organized six yeard almost constantly
over the air lanes in many network programs. They have a repertoire of more than a thousand songs-
modern, old-fashioned, hill-billy modern, old-fashioned, hill-bily,
cowboy, Mexican or barber shop. These entertainers are featured
over KPDN. over KPDN.

 The booklet will be mailed postpaid for
in
Thent cents all
Mayes, Austin. Tex. Burning pyrethrum powder is an $\begin{aligned} & \text { chickens, say University of Ilinois } \\ & \text { agricultural experts. }\end{aligned}$

## WARDS 1937 AIRLIIE RADIOS THE BEST FOR THE MONEY!

The dial that's retolu. tionizing radio! No numbers to remember or fectacles or a magnispectacles or a magnifying glass! Great big
call letters ... easy to calde easy to tune, easy to enjoy. Thrilling.

You CAN afford

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WARDS LOW PRICE

## 7195

A luxury radio, at the price of an ordinary set. No room to describe all its myriad features here. Lighted Movie Dial! 3 wave bands; gets Europe! 2 -speed tuning! Metal tubes! Curvilinear tone chamber! Liquametal interior! Buy it in time for the football season and election returns! Hurry ... and save!
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5
volume control. All bat
teries fit INSIDE cab-
inet! Fiave you ever seen a lower priced bat-
terry radio?

Color Dial, Foreign Tuning Are Features of 1937 Philco

The foreign tuning system, auto- radio sales, each year increasing
matic tuning, and the Philco color $\left.\right|_{\text {their }}$ lead still further until matic tuning, and the Philco color
dial are outstanding features of the $\begin{aligned} & \text { their lead still further until now } \\ & \text { Philco makes and sells almost as }\end{aligned}$ dial are outstanding features of the
new Philco radios for 1937 accord-
Philco makes and sells almost as
many ras all their competitors ing to the Tarpley Music store, local combined.
dealers
in battery sets." says Lewis Tarpley. $\begin{gathered}\text { This is the supreme achievement } \\ \text { Tery sets for the of batteries ava }\end{gathered}$ in battery sets," says Lewis Tarpley.
"It is a cabinet of imposing dignity
tery sets for the farm home. Lig
with its large instrument dial set
can also be furnished from
windcharger. with its large instrument dial set
in a panel of butt and sliced walnut.

Wards

## (Continued from Front Page)

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Prove This For Yourself!


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[^0]:    
     only their initials will be printed. Ad
    dress inquiries to Will H. Mayea, Austin
    Texas.

