

## St. Nick Climaxes Week's Festivities

 War's PerilStressed by
Pope Pius


## $\frac{5}{2}$ $=$ $=$ <br> The old saying, not "antire taking bates. buta which lends tiself to to misunder.

but which lend, isterf to missunder.


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## Kiddie Car, To

 Cat Stand Idleof thind parents died
after nibbling rat po
WHile his mother,


## $\mathfrak{p l a m p a}_{\text {ate }}$ Mews

## War and Elements Conspire To Stage Holy Land Rites

| U.S. VARIES IN OBSERVING | Instruments of Conflict Bar UN COUNCIL Road Joseph and Mary Took ORDERS HALT |
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'Unidentified' Object Enroute

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## Christmas Briefs

| Early Christmas <br> DALLAS -(AP)- Christmas came a day early for seven The Lubbock lad, scheduled to undergo a brain operation, will celebrate in Baylor Hoswital. The boy, son of Mr. and Mrs. Jimmy Donelson of dition following a cerebral hemmorhage late last week. His physician suggested up before the operation | Disappointed Boys Forf worty -ap man <br>  cieir dent poinmed dend ${ }^{11}$ Ronald 13 and had hanad home onily an hour praty. veteran A. L. Webb, hat be come ill and was under treate ment matic the the Uinter Public Health service hoes- pital-unabie to see his sones |
| :---: | :---: |
| Card Greets Violators Motorists in Galveston who gs on their automobiles "The patrolman on this beat ing meter ordinance. "We wish you a merr L. Jonnston and Chief of Po | overparked Thursday found these <br> notes that you violated the park- <br> stmas and a happy New Year, and Police Comn |
| Prisoners Celebrate ABILENE $-(\not P)$ - Christmas came early for inmates of the City Jail. $\qquad$ opened Thursday so the inmates He marked off the balance due and suspended all fines Thursday and today for | Curb Service |

Governor Sends Greetings


One Dead, Six Are Hurt

Judge Goodric
Grants Divorce
and
and


Page 2

## Read the News Classifieds

THE TEXAS SWINGSTERS STRING band SOUTHERN CLUB Xmas Eve-Dec. 24th
Saturday Nite-Dec. 25th New Year's Eve-Dec. 31st And Every Saturday Nite no reservations by phone

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3
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Everyone Sings
Bach, Handel's Bach, Handel's
Christmas Music





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$\left\lvert\, \begin{aligned} & \text { New Zealanders See } \\ & \text { Shadows on Clouds }\end{aligned}\right.$
$\left\lvert\, \begin{aligned} & \text { New Zealanders See } \\ & \text { Shadows on Clouds }\end{aligned}\right.$




PERKINS

## DRUG STORE






Greggion PartsShop Ltd.
103 S. Hobart
Wishes Every One a Very 674
MERRY CHRISTMASand a
HAPPY NEW YEARIV Maycees See Drivers Liability

B 0 BWILLSwill be at theSOUTHERN
CLUB

A HAPPY CHEFFFIU





Chishinas Ouiz

POST OFFICE NEWS STAND

## SHIMRIDEK <br> Merry Christmas

UNSELFISHNESS is the very essence of Christ-mas-the key word to "Peace On Earth and Good will Toward Men." Expressed in many waysgenerosity, hospitality, tolerance, a helping handunselfishness is the age-old code of the Southwest. This is a precept we strive to preserve and practice not only at Christmas but every day in the year. Jt is the spirit in which we wish you happiness and prosperity.
generosity, hospitality, tolerance, a helping hand-
unselfishness is the age-old code of the Southwest.
This is a precept we strive to preserve and practice
not only at Christmas but every day in the year.
Jt is the spirit in which we wish you happiness
and prosperity.

Station Resembles Second-Hand Store
 Meomod hand store is hime mbied


## 



YULERDE JOY
( manily Shout People
 To your family and loved ones,

SCHNEIDER HOTEL barber Shop Joe Kennemer, Bill Williamson


CHRISTMAS JOY Moy your home ond oll yours be
blessed with the
Ilory of beouti-

CRYSTAL PALACE


For an old lashioned american
CHRISTMAS
Wo honous no bellot reesh than
Ahis. May you enjoy Bhistmas
to its pellos.
BoB Clements
114 West Foster


Vitiore weothy


## SINGER SEWING CENTER

214 N. Cuyler
Phone 689

Leaves From a |Correspondent's Life Note Book

##         $\circ$

Reported Near Fort Worth






## Polar Bear Leaves

 Sea to Attack Deer in the tuactra ook ther rinatecngz
region where an polar hear

 Chopper Child

$E x+1$ 1960
 lark Diebel, Phillip Mips.


WHAT better time than Christmas for every American to reaffirm his faith in God and emulate the great builders of our nation-God-fearing men who turned to prayer for guidance and inspiration. Only through prayer and faith can we assure the continuance of freedom without fear-tolerance without tyranny-democracy and lasting peace. Without the worship of God, life is stark. On this Christmas Day, let us humbly pay homage to Christ who humbled himself for mankind. Let us resolve, through Christian fellowship, to do our part to maintain the rich heritage of our country and to help those less fortunate people of the world until they, too, can find happiness under an actual Peace on Earth.


Ralph Hopkins Sérvice Dept.

$\underset{\text { Manager Trim Dept. }}{\text { V. C. More }}$


Bob Burrows
Service Dept.


E. C. Golden
Body Shop

Pictures
Employes Whose Pictures Are Not Shown

| Bill Ward | David Ford |
| :---: | :---: |
| New and Used Car Sales | Service Dept. |
| Ina Frank | Maxine Lewis |
| - Business Manager | Office |
| Glen Dawkins | A. G. Nicholas |
| Service Dept. | Advertising | Glen Dawkins

Service Dept. L. E. Wakefield


Red Golden
Rody Shop For

L. D. Moorehead
Service Dept.

Smokey Stokes
Sales


Vernon Lewis
Mgr. Auto Parts and Equip.


Jess Gates
Service Dept.

I. H. LaRue

O. B. Burton

G. R. Young

B. W. Lard
Service Dept.


Jake Trout


Sales

P. B. Wright
Parts Salesman S. Terr.


James Click

Error Rhythm in Sighting Studied





















Is That So???







Japan Seeks Revival Of Indian Trade






 Aleman Proposes Profits Tox Bill


 A Merry Christmas Berlin's Mayor



Both Amarillo and Monahans Minus Stars for Title Game

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## w 1 INARREN'S Harm UP

Five Man Match on Benefi
$=0$ Wrestling Program Tonight At the Sportatorium Ring

NuEsTron whit
 Blue-Gray Battle Wide-Open Affair suives and thayrvill bee





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##  <br> $\qquad$ <br> 



My Slars!
Tbo nisurincis Mee Wm. T. Fraser \& Co.
 OWLING







running around in circles trying to ind a new nd different way to remind you of us this Chrsitmas,
but guess we'll just have" to say, "Season's Greet-

## FRANKLIN'S <br> PHONE 1783



## SEASON'S <br> GREETINGS

ENUINE appreciation of your cooperotion during the year just closing ond in the strong beief that we shall be of greater service to you in

JERRY BOSTON
GROCERY and MARKET

Phone 1796



Henrflet Wishes for a
MERRY CHRISTMAS

ACME LUMBER CO.
COURT HOUSE CAFE

PAGE ：
GOOD LUCK TOKEN
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cyelopedia，the Druid priests of
Day as a good luck token．多 MERRY CHRISTMAS ALL
FRANK＇S STORE


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Holidav Greetings

EMPIRECAFE


Throughout the years the same old wish，but always new ．．．Merry Christmas to you and you and you．

FROM ALL of US AT THL ELECTRIC SUPPLY CO．

## KPDN <br> 

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12
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Shamrock Baptist
Class Has Party



The Magic Spirit of Christmas
cheer，the love that Christmas brings is all in Santa＇s pack ．．．ready for the annual Chimney delivery．Christma


We Wish To Extend To All Our Friends And Customers Best Wishes For A Very

Merry Christmas
Alpaco Construction Co．
625 S．CUYLER

## CA． <br> WISHING ALL OF YOU

CANADIAN TRUCK LINE
803 w．Brown


CANADIAN VALLEY PRODUCTION CREDIT ASSOCIATION

MR．C．W．ALLEN，Manager

Medical Auxiliary Meets at Borger Harper Scroggins was guest
speake at the Women＇s Medi－
cal Auxiliary which met Tues

YOUR LAUNDRY and DRY CLEANERS of Chis．．．．．．ous

YISIT FROM ST. NICK --. FOR $\$ 3.50$
Los Angeles Vets Take Dad's Place As Santa, But Dad Still Foots the Bill




 and
Santa's face, doo the parents get
S refund on the visit?


Fire Danger Now at Peak, Engineers Say


He Failed to Pampa Nowe Friday, Decen an 2t. 186 Read Rule Seven



 Preane no tiv-18

Trees a-glow with colored lights-be-ribbonied gifts heaped beneath the tree-stacke of greeting cards from friends and loved ones-the heart-stirring melody of Christmas earols -stockings hung up on the mantle- the promise of a princely feast on the morrow-but, first Santa's visit and the mad scramble of eager children to see what he has brought. This is 'Christmas. May all of this be yours-and
to it we add our warmest greetings and kindest wishes.

## CIIY DRUG STORE

This Greeting is Extended By the Management and the Staff of Montgomery Ward

## $\star$

Mrs. Fred Baxter Miss Gwendolyn Boyd Mrs. Norma Jean Bisho
Ms. Pauline Brandt Mrs. Pauline Brand Mr. Dee Roy Beasley Mr. Eugene Cooper Mrs. Ruby Crocker Mrs. Rita Dickson Mrs. Bern Dowson Mr. Burnett Evans Mrs. Lorene Fry
Mrs. Patsy Nell Garrett Mrs. Billy Ruth Grahom Mrs. But Ruth Grate
Mrs. Lucille Gravitt Mr. Harvey Gilmore Mrs. Alleone Hughes
Miss. Betty Howthorne Miss Betty Howthorne Mr, Ellis Harvey. Mrs. Jimmie Lee Hamm Mr. Ruben Howell
Mrs. Mildred Jones Mrs. Midared Jones Mrs. Juanita Kiniord
Mr. Dilmus Lambert Mrs. Ruth Maseh Mrs. Mildred McKinley Mrs. Opal Jane Myers Mr. Robert Melendy Mrs. Emma Monioe Mrs. Claudia Nees
Mr. Chester Nicholson Mr. Hola Nicholson Mr. Austin Owens Mr. Donald Ormson
Mr Mr. Kenneth Riley
Mrs. Anna Roberts Mrs. Elwanda Romines Mrs. Dorothy Sonderson Mrs. Betty Stephens
Mr. Royol Sexton Mrs. Vollie Shotwell Miss Artie Lee Smith Mr. Roy Smith Mr. Dennis Taylor
Mr. Lestie Thompson Mr. Leslie Thompson
Mr. Norvell Woods Mr. Norvell Woods
Mr. Milton Wylie Mr. Milton Wylie
Mr. L. E. Crites, Ass't. Mgr
Mr. W. F. Parks, Manger $\star$




37 DIFFRRENT CHRISTMASES













 [ Christmas Tree of $\quad$ Athur's "Christmas Tree of A large crówd had gathered Light, Unlighted

Three Thousand Bulbs $\begin{aligned} & \text { apparent volec from the heavens } \\ & \text { On that comes trom ospeaker mount } \\ & \text { ed a atop a nearby giant water }\end{aligned}$
 comds from 1ous speakers con- - - en. Harry F. Byrd (D) of Vir-
cealed fin the branches and an ginia.


May cil uuuridance of good cheer be in store for you
and all your loved ones during this season of warmth
MODERN

## ARPLIANCECO.

110 E . Forter


FOR every berry on your holly wreath ... for every sweet note in the hymn you sing . . . for every bright light on your Christmas tree, there is a wish from uis that your holiday be happy and crowded with merriment. And that wish comies from every porson in this organization who has had the pleasure of serving you during the past yoar.

## PAMPA BUS TERMINAL

For Economy Travel Go by Bus
115 S. Russell
Phone 871


CHRISTMAS is a festive season, tinged with a certain nostalgia feeling. Each year we tuck away precious little memories that return to cheer us through the year . . . gaily be-ribboned packages, unwrapped with golden anticipation . . . a tinseled tree, its shining ornaments reflecting happy faces . . . choir voices swelling in praise and adoration.

These things, and many more, belong to you . . . may this Christmas fill the Treasure Chest of your memory with peace and joy!

Pagan Sun-Worshippers First Established Celebrations
$\qquad$





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| :---: |




 KEN BENNETT CCOMbO

Wesley Glen Ken

Whe will be playing Wednesday thru Saturday through the holidays for your dining and dancorvations for your party, large or small.


Tiny Tol Shop 105 W . Foster

## TERRACE GRILL

All the KAPS Family

##  <br> WITH EVFRY GOOD WISH FOR A <br> "FINE FOODS" <br> Phone ${ }^{1328}$ <br>  <br> the voices <br> ur heart we <br> ?



It Took a Long Time to Fatten Santa
 and
Christmas Turkey Turn Tables on Christmas，
Turns Out to Be Use Purple and Chartreuse
Pet of Family
Tree Decorations Symbolize Myths
 MatuN－
｜Hunger Said Worst Page $14 \quad$ Pampa Nowat Fridey，Decomber 2 LL 189





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## man bibidamilydetree＂

RICHARD DRUG

Wiring Specialists Give Outlet Tips For Xmas Lighting, Year-Round Living











Dear Santa: Please Bring Me a Man


Ancient Legend Makes Dream Of Budding Actress Come True









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 0

Bryant Caraway
Ruth Caraway
Neva Burgan
Ida Adams
Lucille Saunders
Homer Kees
Violet McAfee
R. L. Miller

Alta Woods
Mary Hatfield
Mrs. C. C. Dodd
Eunice Cummings
Lenia Cain
Minnie Morgan

Mrs. Hugh Peeples
Florine Reek
Erleene Matheson
Marie Ellis
Ernest Waller
Melvin Dawson
E. T. Adkism

## MURFEE'S, Inc.

Page 16
Pampa News. Friday, December 24. 1948
Here's One Little Girl Who Knows There IS a Santa Claus


You can't tell litlte Rosaria Nuccio of New York that there isn't any Santa Claus. She has seen hin--in fect, she
has seen 20 Sinta Clauses. Yuletide workers for the Volunteers of America, they tend sidewalk "chimneys" in

## Operation



Dish of Jelly Gets Driver in A Jam



TO் OUR FRIENDS AND CUSTOMERS: Your friendship is a treasured asset your loya! patronage, our sustenance.
Please accept our heart-felt gratitude for both
MERRY CHRISTMAS, one and all!

## FOXWORTH GALBRAITH LUMBER CO.

HENRY ELLIS, Manager
 and good cheer. With our Yuletide greetings and
best wishes for a happy New Year go our heart-fell thanks
your kind patronage of the past - for your

## SIMMONS <br> Children's wear



## continued patronage in the future.

.. A MERRY CHRISTMAS
not in the sense of custom only, but with a genuine appreciation of our pleasant associations during the last year, we extend to you our best wishes for an OldFashioned Merry Christmas and a New Year of Happiness and Prosperity.

High above in the belfry tower the joyous peals proclaim the arrival of Christmas. Out and over the rooftops towards distant horizons goes the spirit of peace and rejoicing.

It is our wish to join in this spirit of good will and merriment
by extending to all our friends our fondest hopes that they may
enjoy the blessings of good health, happiness and prosperity
We can think of no better way of saying it than
"A very Merry Christmas to one and all."
TEXAS GAS \& POWER CORP.


We want to wish one and all merriest of holidays and
extend our heartfelt thanks to all of our kind friends who have been so patient
during the difficult period of the past with the promise of better things to come in the near future.

## Thompson Hardwaze Co.

113 North Cuyler
艮: Phone 43



SANTA ALWAYS VISITS BELGIAN HOMES FIRST
 Given Uniforms ait coil inuat yhe nanter Runner Missing


## Merry Christmas

 From The
## LUNSFORD BIT \& MACHINE SHOP

344 S. Cuyler



c.abt tict

## Charlie ThUT County Clerk

HUELYN LAYCOCK
County Spuerintendent
T:OOMAS C. BRALY


## 

We will have dancing Christmas Eve and Christmas night. Music by Pinky Powell and his orchestra. Plan your BLUE BONNETT INN

- 1020 W. Brown

Phone 9525


To freetyon 20


We wist you all the loys of the Chrtstmas season and a wery happy New Yeor loo!
Coffey Pontiac Co.
220 N. Somerville
Phone 365


When It's Christmas in Christmas





## PLAY MORE ENTERPRISES

PAGE 22
Pampa N



WEAVER BROTHERS P-K ONE-STOP SERVICE STATION




PINE CONE LEGEND
mit mixitix
Esso Reduces
 xow wow Wo wow wix wix wix






and
Pappy Yokum Plays Santa
For Funnyfolks' Christmas
SEASON'S

May every sound of the Christmas carols strike
a happy note in your heart and home. This is

## MODE O'DAY

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|  | bells and carols, pack- |
|  | s and parties once again! We |
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PAMPA HARDWARE<br>120 N. Culver




DELUXE DRY CLEANERS


RaAlLRoaders aid ARMLESS GIRL-Grace Purcell, age 4, is
Hited from a train in Atlanta, Ga., by railroad engineer Henry



Season's Arectings

With sincere thanks for your patronage in the past. JOE DANIEL GARAGE 112 E. Craven Phone 1871

## MERRY CHRISTMAS



We would like to take this opportunity to thank each and every one of you for your patronace anid ounress the wish that this Holiday Season will be vour happiest. Neal Snarles, And Staff

## NEAL SPARKS CLEANERS

"Quali'y Cleaning"
320 E. Francis
Phone 430

=wnewtor Writer Wams U.S. Against $57.2=$ Complacency This Chisismas

demoeracy. Shere a great betievery Nut-Bowl Filled think joir alese pertectyemenect tore From Many Lands



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## BROM 14 Howng WHYHBN:

$\star \mathrm{TO} \star$ EVERYONE
Let us wish you a Very Merry Christmas and a Very Prosperous New Year

## LEEWAY MOTOR FREIGHT

 Phane 270

## Prate nan 



PAGE 20 Pamp
Yule Sales Are Index To Future

HEAVY'S PACKAGE STORE

##  <br> (1)Lill

## AND

THE


Pampa Frozen Foods
Phone 1212





Christmas Went Underground in England With Puritans in 1644









Englishman Profests the miande. He resigned miscompiaint signed ay misalionine Solomon Island Rule The island authorties, Porter men to presials, planters, to the Britis


 tormer director- of education tor Porter says he has letters of this season.


## Santa Gold Uls

Not to Gell

We know what Santa's bringing you-
But, we're not going to tell.
His pack contains surprising sifts
And things you want as well.
But, we can tell you of our wish
That you and yours will find
This Christmas filled with merriment
Good will and peace of mind.

## BOYLES NASH CO. 114 S. Frost

In the same old friendly way,
On the same old friendly day We extend our very best wishes

For a very joyous Yuletide. And a very Happy New Year.
TRANSMIX
CONCRETE AND MATERIAL CO.
620 S. Russell


KENNEDY JEWELRY
115 W. Kingsmill

McWILLIAMS MOTOR CO.
Distributors for the New Hudson

## Woman Dies After 102nd Birthday PLatiview -(P)-A 10 -yeur- old Planview woman. Mra Emily   <br> NTECTRIC MOTOR BEWHIDING and REPAIRING  T-reen Electric Motor Service <br> 

Pampa National FARM LOAN ASSOCIATION
300 Roon Building Pampe, Toxtion

## Co preel yan will : MERRY CHRISTMAS <br> TEXAS ELECTRIC APPLIANCE CO. 208 W. Browning Phone 747

## 忽

Still rings truer than any other greeting we can express at this time of the year. Best wishes for a Happy New Year.

## NOBLEY NDUSTRIAL

 MOTOR CO.Waukesha and Reo Sales and Service

SOHN MOBLE - FUZZY BOYLES


To That Man Pampa Nows. Friday, Docember 24. 1848 Pege 21 With a Beard
 DEAR gavid:




| $\begin{aligned} & \text { YELLOW } \\ & \text { STONE } \end{aligned}$ | $5^{50}$ | $\begin{aligned} & \text { OLD } \\ & \hline \begin{array}{l} \text { OUAKER } \\ \text { BELMONT } \\ \text { BELMON } \end{array} \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { FALTAAFF } \\ & \text { BANERER } \end{aligned}$ | $\mathbf{S}^{50}$ | PORT OR MSCARE WINE IN |
| $\begin{aligned} & \text { EGGNOG } \\ & \text { MIX } \end{aligned}$ | $75^{\circ}$ | $\begin{aligned} & \text { THREE } \\ & \text { FEATHERS } \\ & 25 \end{aligned}$ |

 Clover Liquor Store


Qt Jovour Ohistmas
Wishing all of you
A Very Merry Christmas
and A Happy New Year
from all of us at the ---

You Can Own
Your Home, Too! ${ }^{3} 500^{\circ}$
${ }^{\text {Ond }}$ Y Conl 6029 or $3532 . \mathrm{W}$ under FHA supervision. Excellint materials, all-copper water service, clear oak floors, asphalt tile in kitchens and baths, fully insulated, floor furnaces . . . Small monthly payments ... You can't afford not to Buy Your New Home Now!
S\& H CONSTRUCTION CO.

Texas Furniture
 ${ }^{1}$ Blondio
"Is it too late to go down and buy a train? He told Sis if
it wasn't there in the morning. he'd know that fat Santa



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THE JOYS OF CHRISTMAS


Smith's Quality Shoes
207 N. Cuylor
Phone 1440




Star of Bethlehem Does Not Shine in the Russias

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| By JOHN FISHER |  |  |
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## maxy. o Mevry inistmas PAMPA FLYING SERVICE




## SIX'S PIG STAND

We Will Be Closed All Day CHRISTMAS DAY and SUNDAY

##  <br> Eyes are bright with laughter.$\therefore$ lips are pursed in song ... hearts are filled with warmth and good cheer. It's Christmas time-that wonderful time of the year when we have the opportunity of saying to one and all - FRANK ADDINGTON - BOB ADDINGTON RED HAWKINS • SKEET GREGORY <br> ADDINGTON'S WESTERN STORE <br>  <br> Phone 2102

 And Our Best Wishes For Your Happiness
D. A. Hunt


## Whimation tiem <br> 

2-Speciel - Notice


## 

5
5-Gareges
113 N . Frost Phone 38






 44-Electric Serice



## 

## 1

WEST TEXAS
REAL ESTATE SALES AND LOANS
THE BEST CHRISTMAS GIFT OF ALL Nice "roomy" 5 room home, will toke outomobile or small
house in trade. Also new 4 hoom home, only $\$ 1500$ down. M. P. Downs, Real Estate - Phone 1264

## BEST WISHES CUSTOMERS

AND A SEASON OF JOY .... ploy-… Approved
Chrysler, Plymouth Service Sales and Service CORNELIUS MOTOR CO.
ziz


THE PAMPA NEWS
BUSINESS \& PROFESSIONAL DIRECTORY







1101 W. Riplev Ph. 38
EAGLE KADIATOR SHOP
$: 516$ W. Foster 56-Nursery
 SANTARY CESS POOL, and
Septic Tonk Cleaned. Free
inspection. Ph. 396




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821 W
Severol


JDYOUS CHRISTMAS
The Yuletide comes this year as" o wel-
come carrier of good cheer. It is sur feryear will bring lotal Victory ond restore
Waldon E. Moore $\begin{gathered}\text { Sructural } \\ \text { Enger }\end{gathered}$


French Orphans Thank God, Ask Blessings for Gifts

Parents Can Spoil Children's Play







## $\underset{\substack{\text { Yous } \\ \text { OAR }}}{ }$ ABC $^{\text {SHOPPING LIST }}$

| A MARRY CHRISTMAS Friends oind Customers ond we feel sure wéve mode many new friends this past year. We hope you will enloy the Yule Season and wish for you a happy New Year. <br> LEWIS <br> HARDWARE CO. | $M^{\text {ay the new year }}$ 1949, Bring you all the good things you wish for. Health and Happiness Peace and Wisdom ADDINGTON'S WESTERN STORE | EVERY GOOD TIDING <br> To our friendsiand patrons throughout the Christmas Season. <br> PAMPA baking co. | Ring out the old <br> RING in the new ... With Best Wishes to all our friends ond customers everywhere. <br> IDEAL FOOD STORE <br> - No. 1 and No. 2 | ROUND THE <br> CHRISTMAS Fireside or the beautiful tree may you find the comfort and joy of friends and kinfolk to brighten every hour. NEWTONS FURNITURE | "Yule tide MERRIMENT among friends and family is our sincere wish for you, our customers. <br> harvester PHARMACY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathrm{C}^{\text {AndLes }}$ |  |  |  | So! We Are |  |
| Brightly burning spreading the light of love and Peace -In every heart-This is our greeting to you as we resolve to help make 1949 <br> CRYSTAL <br> PALACE | to Hoppiness throughout the holidays and the New Year. Our 1949 resolution - to try to serve you better. Inhealth. <br> JOHNSON'S <br> CAFE | We're making 365 right off he tick clock. One for each day of this new and prom- ising year-to serve you beting every doy at <br> BEHRMAN'S <br> And a Wish from Us for Your Happiness Alwoys. | take plenty of ink to letter the full scope of our good wishes for all our friends during the Merry Christmas season and for the New Year. <br> QUALLS <br> PAMPA STUDIO | entering 1949-Nearly half way through the 20th Cen-tury-Makes us pause and make life happier and better for all. To serve our cus tomers better, to spread Year. <br> TEXAS <br> FURNITURE | Children the beoutiful Christmos story. Hold high them know there is a Sonto Clous. That he is the Spirit of Christmas. <br> Peace on Earth - Good Will Toward Men. <br> SIMMONS <br> CHILDREN'S WEAR |
| $M^{\text {easure }}$ <br> Your Cup of Hoppiness by the good deeds of the post meet tolks who are too burdened with grief or worry to smile just give them one of yours. <br> May we keep the Christdence. friendiy MEN'S WEAR | A ChRISTMAS <br> Message to you and ypurs. May you enjoy a happiness that lasts not merely thru the holidays but that continues throughout the entire year 1949. <br> BERRY'S <br> PHARMACY | 'SLEIGH BELLS" <br> May not be sounding in this "Our Texas" but "joy bells" are ringing out the best wishes for a Merry Christmas and a Happy New Yeor from all of us at <br> THOMPSON HARDWARE | for your splendid potronage this past year. We shall endeavor to do our best to merit your good will at all times. We extend to you all and Happy Yuletide. <br> CRETNEY'S ${ }^{\circ}$ | OUR CUSTOMERS and friends have made our past year a hoppy one. We take this opportunity to wish for you all, Holiday Greetings. . | EVER HOPFFUL <br> for the betterment of our busy world <br> tels turn our thoughts to the wonderful blessings of the post year and the of the past yeor and the promise of the yeor to come with "Peoce on Earth :... Good Will to Men" first in our minds and hearts. MONTGOMERY WARD COMPANY |
| $V^{\text {ERY }}$ BEST, <br> Wishes to you and Yours, for . . . <br> Health, Wealth ond above all Happiness throughout the New Year. <br> witison <br> DRUG | $\mathrm{E}^{\text {VERTWHERE }}$ <br> we see the Christmas spirit In the foces of lititle chil dren, In the shop windows ond on the street-l 1 's more ond on the street-l' t s more than just Ploin Mery Christmas-lit's peace in our hearts. Moy it endure olways. <br> SMITH QUALITY SHOE STORE | $R^{\text {ELAX }}$ <br> and give thought to the beauty of our land. Trough nut the busy shooping weeks rreceding Christmas we onfen lose sight of the rea we pouse now to give we pouse now to give Thonks for the mony bles sings we enioy and to ex all. <br> CITY DRUG | YEAR <br> 'ofter Year-lt's the same good tidings to all of our friends ond customers Merry Christmas and Hoppy New Yeor. <br> SOUTHWESTERN PUBLIC SERVICE CO. | OUR HEARTS are made glod, with the thought of Peace on EarthGood Will Toward Men May the year 1948 clear the woy for $\sigma$ universol Peace. <br> JONES <br> MARKET \& GROCERY | N <br> Sound the beoutiful Christmos Carols far and near, that they may bring ioy to the hearts of men everywhere. Our Season's Greetings. <br> YOUNGS MATTRESS FACTORY |
| EACH OF US TREASURE <br> our deep friendships os one of our greatest blessings in life. May you never loose an old friend but gain many new ones os the years go buy is The Wish of THE TREASURE CMEST | ( | N <br> The Best Ever-That's the sort of Christmos we wish for our friends and clients in Pampo. <br> THE PAMPA <br> DAILY NEWS | 1 <br> Not just a wish for Christmas - :- <br> But a wish for each day of the year . . . <br> And never were greetings more hearty - . - Jr Wishes more true and sincere ... <br> CLASSIFIED DEPT. <br> Mrs. Jessye Stroup, Mgr. <br> Evo McGee, Asst. | 9 CPRISTMAS $30 \%$ | All our friends- <br> Old and New, <br> Past, Present and Future- <br> We Say . . - <br> "Merry Christmas!" <br> PAMPA DAILY NEWS |

