# Zig Syring Zaity Herald 

Oil Code To Prevent Unfair Price Discrimination
Prohibition

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## SOCIETY

Church
Calendar



MISS DUFLOT, CANYON, BECOMES BRIDE OF
WILLIAM DAWES, JR.





## FOURTEEN COUNTIES HIT

 BY DROUGHT TO RECEIVE CROP PRODUCTION LOANS

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## SOCIAL

TAKE VACATION SNAPSHOTS
Be sure that you take a Kodak on your vacation this
year. You't a kodak you'll find one here for jut If you haven't a kodak you nind one here for just Ime Eastiman camera, sells for as littie as $\$ 1.50$. Kodaks from $\% 5$ up. You pay no tax; Eastman pays it. Al
slizes of the new Kodak Verichrome Film in stock here


Juntamere Bridge Club-Mra
B. Y Yung, hootese

## Jolly Times Bridge Cecil Weant, hoastear. THURSDAY

Thursday Night Brldge
Mr. and Mran. Nichoia, houts.
Ace Hilkh Bridge Club-
unreported.


| Congenial |
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| Simmile Mason, bostess. |

Thimbie Bridge Club-Mri

## FREE!

We Will Service Your Home At No Cost To You This Offer Good For 60 Days 0 nly.

To those electing to use our gas service, we will install your gas service pipes from your house to our gas main free of charge, if not over 100 feet.

THIS OFFER MEANS AN APPROXIMATE SAV. INGS OF \$25.00 TO THE HOME OWNER!

Take advantage of this very liberal offer while you have the opportunity. Call Phone No. 839, we will gladly have a representative call and explain how you may secure this service free.

A Home Not Piped For Gas Is NOT A Modern Home!

## Empire Southern Service Co. Big Spring, Texas




Walter Wimenell
7 Know wititidy Mackery


## Women Golfers To Hold Tournament Soon

Large Field Expected To Compete Here First Tournament For Wo | men Only TT Be Held |
| :--- | :--- |
| On August 29.30 |



Col-Tex Oilers To Col-Tex Oilers To

Coach Morrison OfS.M.U.Predicts Aggies Will Win Championship This Year; Picks All-Time Mustang Stars





Sports
Parade







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Ben White, the ©o-year-oid, gray-
ir red veteran who drove Mary

 tackle the now stanton lean,

 Read Herald Want Ads




Midland Is Ready For Water Meet


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The speedometer is a little thing, but pan be a big source of wrong
On a recent test, two oars of different makes, with speedometers set at were given each two gallons of gas, and driven the same road till
they stopped. The top car went 7 miles farther down the road than the than the top things. than is easier to build a speedometer that $\mathbf{w} 111$ read 70 m 1 les an hour A Detroit man who has a summer home in Northern Michigan, began
 My watch tells me that I go up north in less time than I did before, but my Ford speedometer says that I go at slower speed, and the trip
registers fewer miles. In my former car the speedometer speed was higher, my mileage greater on this trip, but with my Ford V-8 I go in less time and $\mu \mathrm{se}$ leas gas."
There is no mystery about that. His former mileage, speed and gas
consumption were delusions. He figured by consumption were delusions. He figured by a speedometer that did not
measure accurately, and was not meant to. All his costs-operations, re pairs, upkeop-were calculated on a wrong basis. A wrong speedometer misleads on all these 1 toms.
Some car manufacturers justify this practice. They say it is just as will for a driver to think he is going po miles an hour when ho is going
only 62. Well, let that pass as to speed; does it justify telling every driver that he is getting more mileage out of his car than he really is? A speedometer measures speed AND mileage: should it cheat on both Speeding up a clock cannot orate more hours any more than speeding
a speed-meter can create more wiles. An hour is sixty minutes ing up a speed-meter can create more miles, An hour is sixty minutes long.
A mile is 5280 feet long. Ford mileage and Ford speed are accurately A mile is 5280 feet long. Ford mileage and Ford speed are accurately
measured-they are there-you get them-no one gets more. Anyone can buy speedometers and have them "fixed" anyway Anyone can buy speedometers and have them "fixed" anyway he wants
them. We deal with manufacturers who know our strict stand on ace them. We deal with manufacturers who know our strict stand on accuracy in Ford speedometers, a limit that cannot be avoided in manufacture. is $2 \frac{1}{2}$ at 70 miles.

We get our speed and mileage out or our engine and wheels, not out of

August 18, 1933
Hung end

Hig Spring Dolly Horold






Ranch Women Find Numerous Ways Of Using By-Products $x=5=5$ CountiesTo Ask Increase In Road Fund $\begin{array}{ccc}\text { More Public Works Money } \\ \text { Is } & \text { Sought } & \text { For }\end{array}$ Highways Lheir thends out



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| JAMES T, BROOKS Attorney-Ablam oenties Io Leeter Whiber Butlipg |
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THE FIRST NATIONAL BANK

## Territories Assigned To NRA Majors

## 19 Common School Districts Of

 County Enroli 1,586 Scholastics


#  

They pack them with plans and ambitions for
the future. a college education; speciallzed tralning; travel abroad; means to go lnte businens on thetr own acounts; a car, a home,
family security and old age independence. Hope is turned into reality with a bank ac-

Start a bank account today
West Texas National Bank Contab with Di.

## YOUNG MEN HAVE HOPE CHESTS, TOO




## Here's what you can do

to help President Roosevelt's

National Administration Recovery Plaı

$\mathbf{M}_{\text {talk of NRA }}^{\text {aybendering just what all this }}$ place in the plan foryou. There IS. Here's thedope

Business is better. All over the country, men are going back to work
"FINE", ways the President, "AS FAR AS IT GOES."
But, the President thinks that unemployment and business can pick up much faster. The NRA (National Recovery Administration) has worked out a plan to speed things up. The President wants YOUR help to make it work $100 \%$.
You are asked to try the plan from now until the end of the year.
In a nut-shell, this is what he urges:
"Split up the existing work to put more men on the payroll and raise the wages for the shorter workingshift so that no worker is getting less than a living wage.

Everybody will give up something. Everybody will gain something in the end.
The worker is asked to accept a shorter working week to give some neighbor a chance to earn his living. He will work less; have more time for play; and fewer unemployed rekatives will be t on his help.
Business is asked to split-up work and add to payrolls so that jobs and pay envelopes can take her present profits may be ternporarily sacrificed ter. Present pro's customers are being bacrikiced Ne Never before has there been such a simple and
definite plan for wiping out unemployment and restoring the purchasing power of all the people. If we all join together, act at once, unemployment might easily be licked by Labor Day 1
Sign the agreement. Display the NRA Members seal if you're a business man. Display the has a part to play.

## Support those employers and employees who do their parts to pat breadwinners back to work. Patronisis the storces and servicea displaying the NRA the stores and services displaying the NRA sjans it means they fully comply with the President's plan. <br> THE PUBLIC'S PART <br> Sign the Preadent's Recmployment Agreement. Join with every other employer in the land to make jobs through aborter bours and distributing work. Raies wages to the minimum suggested by the President, at

 lenst. Abolish child labor. Cooperate with employeecin peaceeful adjustment of opinions. Rememberan unemployed man is a poor customer for you the beat weay to boost the public's buying pewer
and your own bueineot.

THE EMPLOVEES PART
Do your beat on the job. Share your bours with the neighor who has no. Work now. Cooperate with the more can be done noue for workhere throught this
cooperation of $125,000, N 00$ people be done by discord and diapuces.

Howard County Division, N. R. A: Publicity Department



Research Into History Of Texas

San Angelo Plans
Horse Races Soon
Stanton Golfers Play Here'Today
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 T2. $p$ over Midiand, which hai Read Herald Want Ads On An STOP ON AU Neempor Your G.R.d. TIRES HILO \& JAY

HIGHER COMMOOITY COSTS ARE |FORCIIIG FURNITURE PRICES UP Prices at Factories are Resinnge Maters R Retwsing Putur
Shipments as on Costs
Advance Shipments

## NRA BUY NOW <br> co..... Prices Are Low!  <br> 

Sale: 824.95 Axminster


## Wall Paint



GLASSES


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| 0. R Barron |
|  |
| Radiotrician |

$\$ 2.00$


Gay Neav Summer
Cretonnes


# PRICES ARE GDING UP 





Aunust Furniture Sale Value? $\$ 80$ SUITE
 $\$ 10$ bills don't grow on bushes! So save one when you can! It's simple when you buy this walnut finish Suite in the August Chest are extra large in size. The Bed is the popular poster


$\$ 85$ SUITE
$\$ 69.95$

$|$| Dodld Chest |
| :---: |
| Avout Sole PAce |
| $\$ 10 . \%$ |

Does Family Wash in Malf an Hour!

## $W_{\text {ord }} W_{\text {athe }}$ Situtur, tootheo \$

Ward's ripple tub provides gemtle washboard action! This new electrie washer has full 6 -sheet capacity.
Beautiful porcelain enameled tub. Splash-proof cover. Beautiful porcelain enameled tub. Splash-proof cover
Enclosed gears. Famous Lovell wringer. And othe Enclosed gears. Famous Lovell wringor. ieatures of our higher priced machines.



Sale: 85.89 Wardoleum RUCS $\$ 4.95$ Nowt save 20061 Buy Nowt Save 3oct


Save \$184 a year on Food Costs Pressure Cooke
$\$ 14.95$ 1s arart shise䢒 yncos mix



Sale Regular $\$ 2.50$ Saie Regular \$2.50
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CUBANS IN NEW YORK CELEBRATE


##  <br> Mombero of a aecret Cuban revolutionary society raided the Cuban consulato in New York, assauttod the acting consuit general and carried  CUBAN PRESIDENT AND WIFE





Loss And Gai
by Don Flowers

## SORCHY SMITH

Beast At Bay
by Wellington


A Page From The Past
by Fred Locher





 NEW YORK
By Jemes Mchullin
 wat winin win

AUTM. Sirs. Georke K Mtaytun.

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NEw CUBAN PRESIDENT AND HIS CABINET


MACHADO FLEES TO BAHAMA ISLANDS






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## Cotton Closes

 Saturday 9.61 c fino abvsed cimid to the coorge velit (UP).-cilied Aurthe aorze veechlo heme here


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New men at work! Cosden's phant is
using 53 new men under the new

Reduced circulation of money when you buy "out-of-town-made-Gas," Alt
Cosden money is made and spent

All Friends of "Home-folls" shoul consider filing up once on the "Home dasoline" and then if they don't lile
it better. . .use something else. but the "Cosden Boys" need your bup-

Flewellen's Service, Distributors


## SIGN-POSTS

IMAGINE yourself on an unfamiliar highway at night in the country, You want to go to Allison. You come to a forked road. No signst Which way? You turn left and come to a eroseroad. No aigns, You turn right. You come to a town. It proves to be Liberty. You go back to the fork and turn left. A mile or so farther on you come to another crossiond. A sign pointing right says "Allison three milles."

But for that sign-post you might have traveled milles-spent hours, and come short of your destination.

Imagine yourself in need of hoslery, clothing, breakfast foods or anything else, and this newspaper without advertisements! Think of the number of stores you would have to visit, qualities and prices to chieck, reliabilities to consider.

Advertisements are mign-posta. They are faformation. They neve you from wandering almlessly from store to store. They keep you advised of the newest products; of the latest values. They save you time, and put greater buyling power in your dollars. They assure you of quality and service in merchandise, for only honest goods honestly advertived eaa stand the spotilight of publieity.


