

DISCOUNT FOODS

EVERYDAY
LOW LOW PRICES

NOW AT WARD'S

NO STAMPS
JUST LOW PRICES:

Every Store Sells Coffee, Sugar, And
Shortening Cheap - Every Item Is Marked
Down At WARD'S!

Elmer's
Dozen **43¢**

CORN
Kounty Kist
12 oz. **15¢**

CRISCO
3 Lb. Tin **59¢**

COFFEE
All Brands lb. **59¢**

SUGAR
5 Lbs. **45¢**

MIRACLE WHIP
Qt. **42¢**

OLEO
Solid Pound **10¢**

BISCUITS
Can **7¢**

CATSUP
Del Monte
14 oz. bot. **21¢**

SHORTENING
Snowdrift
3 lb tin **55¢**

FLOUR
Gladale
5 lbs. **39¢**

NO STAMPS
JUST LOW LOW PRICES
NO GAMES
NO GIMMICKS:
YOU \$AVE

A NEW LOW PRICE
TAG ON EVERY ITEM
7 DAYS A WEEK
8 AM TO 8 PM
SUNDAYS 8 AM TO 7 PM
THIS AD GOOD DEC. 4 TO DEC. 7

ICE CREAM
Lanes
Mardi Gras
1/2 Gal. **39¢**

CRACKERS
Fireside
lb. box **19¢**

PINTO BEANS
2 Lbs. **25¢**

VIENNA SAUSAGE
Van Camp
Reg. Can **19¢**

TV DINNERS
Morton's
Each **39¢**

FRUIT COCKTAIL
Kimbell's
303 can **21¢**

Grapefruit Juice
Texsun
46 oz. can **33¢**

FACIAL TISSUE
Scot
400 Ct. **21¢**

TOMATO SAUCE
Mt Pass
Reg. can **8¢**

SOUP
Campbell's
Chicken Noodle
Reg. Can **14¢**

BREAD
1 1/2 lb.
Loaf **19¢**

DELICATESSEN				
WHOLE Fried Chicken	ON LUNCH Chicken Fried Steak	ON LUNCH BBQ Pork Chops	ON LUNCH ● MEAT LOAF ● BBQ CHICKEN ● CHILI PIE	Ham Sandwich Ea. 25¢ BBQ Beef On Bun 19¢
98¢_{ea}	79¢	79¢	59¢	

WHY PAY MORE?

EVERYDAY LOW MEAT PRICES AT WARD'S!

SIRLOIN STEAK
HEAVY BEEF **89¢_{lb}**

PORK LOIN
ROAST **49¢_{lb}**

CHUCK ROAST
HEAVY BEEF **49¢_{lb}**

CHUCK STEAK
HEAVY BEEF **59¢_{lb}**

FRYERS
FRESH DRESSED **27¢_{lb}**

PORK
CHOPS Lb. **49¢**

CENTER CUT RIB
PORK CHOPS **59¢_{lb}**

COUNTRY STYLE
PORK RIBS **49¢_{lb}**

SLICED 1/4
PORK LOIN **53¢_{lb}**

FRESH
GR. BEEF 2 Lbs. **89¢**

HEAVY BEEF
T-BONE
STEAK **99¢**

CELLO
CARROTS
PKG. **8¢**

SWEET
POTATOES
LB. **12¢**

RUBY RED
Grapefruit
LB. **10¢**

BANANAS
EA. **10¢**

WARD'S SUPER MARKET
Open Daily 8:00 to 8:00
SUNDAY 8 to 7
502 W. FRANCIS
PHONE
MO 9-9641

HOW'S BUSINESS?

Election Results Affect
Prospects of Economy

By The Babson Staff
The photo finish of the recent presidential election surely ranks as the high point of 1968's events. While it was evident that a strong stretch drive was being staged by Hubert Humphrey, in all probability no one

will ever really know whether it was the presence of a third-party candidate or the halt in the bombing of North Vietnam, or the combination, which nearly overcame the lead enjoyed by Mr. Nixon. The certainty, however, is

that in garnering the presidency Nixon did not receive a clear mandate from the people. Moreover, while a few seats in Congress were wrested from the Democrats, the Republicans did not win control of either the House of Representatives or the Senate. Unlike the more distant past, modern political thinking does not differ markedly in the planks of the two major parties. Indeed, prevailing conditions will doubtless do more to direct the course of the incoming Administration's policies than will the converse. Vietnam, the monetary

situation, inflation, and other problems confronting this nation are pressing issues which must be dealt with, regardless of whether Mr. Nixon or Mr. Humphrey emerged victor. These heavy tasks, however, are now the lot of President-elect Richard Nixon. The outcome of the election is not likely to have a material bearing upon general business in the next few months. The strong momentum underlying the economy assures high-level business well into the winter, and perhaps further, although there may not be great impetus. Furthermore, barring an early

Quotes From
The News

By United Press International
NEW YORK—Roving Ambassador W. Averell Harriman, voicing his belief that President-elect Richard M. Nixon will replace him and his colleagues as negotiators at the Paris peace talks on the Vietnam War: "I think it would be wise for the president-elect to select his own team to carry on."

the National Commission on Violence, commenting on its investigation into the reaction by Chicago police to the disorders at the 1968 Democratic National Convention: "To read dispassionately the hundreds of statements describing at first hand the events of Sunday and Monday nights (Aug. 25 and 26) is to become convinced of the presence of what can only be called a police riot."

widow's home that later turned up a \$2.25 million fortune: "Hey, sergeant. This woman"
STANFORD, Calif.—Tony Siciliano, a 19-year-old Stanford University student, summing up the male reaction to a university-approved design for living that permits men and women to live in the same fraternity house: "Nobody's leaving because of it. Besides, the girls make cookies every once in a while."
HOLLYWOOD, Fla.—Patrolman, Tom McGuire, reporting to Sgt. Chuck Fulton as the two began a search of a dead
CLASSIFIED ADS
GET RESULTS
PHONE MO 4-2525



IT'S GOING TO BE

A THRIFTY

BANQUET FROZEN

POT PIES

BEEF, CHICKEN,
TURKEY OR
TUNA

3 49¢

BANQUET FROZEN

APPLE PIES

20-Oz. Pkg. 29¢

GOLDEN

MARGARINE

1-Lb. Solid 6¢

ELLIS CAN-VENIENCE FOODS

Here's the thrifty line with all the flavor and nutrition you could hope to enjoy! Stock-up for the cold winter months and save.

- ELLIS White Beans 'n Ham 300 Can 39¢
- ELLIS Beans 'n Meat Balls 300 Can 29¢
- ELLIS Lima Beans 'n Ham 300 Can 39¢
- TASTY Ellis Beef Stew 24-Oz. Can 57¢
- ELLIS Corned Beef Hash 300 Can 49¢
- ELLIS Beef Ravioli 300 Can 37¢
- WITH MEAT BALLS Ellis Spaghetti 300 Can 29¢
- ELLIS Noodles 'n Bee. 300 Can 39¢
- ELLIS Spanish Rice 300 Can 23¢
- ELLIS Jumbo Hot Tamales 2 1/2 Can 39¢

ENRICHED
IDEAL FLOUR
5-LB. BAG ONLY

9¢

WITH \$5.00 OR MORE PURCHASE



MOUNTAIN GROWN

FOLGERS COFFEE

1-Lb. Can With Purchase 49¢

DEL MONTE GARDEN PEAS OR CUT

GREEN BEANS

MIX OR MATCH 5 303 Cans \$1.00

PINTO BEANS

2-Lb. Bag 19¢

PORK AND BEANS

2 2 1/2 Cans 49¢

CLING PEACHES

Royal CREAM OR WHOLE KERNEL No. 2 1/2 Can 29¢

GOLDEN CORN

NEW PUNCH 6 303 Cans \$1.00

DETERGENT

Gi. Be 69¢

POPS-RITE WHITE OR YELLOW

POPCORN

2-Lb. Bag 29¢

STALEY

POPCORN OR

16-Oz. Btl. 55¢

CAPRI, ASSORTED COLORS

BATH OIL

1/2-Gal. Bottle 77¢

RAYETTE MELO-MIST

Hair Spray

3 13-Oz. Cans \$1.00

CALIFORNIA NAVAL
ORANGES
6 lbs. \$1.00

WASHINGTON FANCY RED DELICIOUS APPLES 4 lbs. \$1.00

RUBY RED GRAPEFRUIT 5-lb. Bag 45¢

FANCY ROASTED PEANUTS 3 lbs. \$1.00

IT'S CHRISTMAS DECORATING TIME AGAIN! SEE US NOW AT IDEAL FOR A FRESH, NEW SELECTION OF SCOTCH PINE AND DOUGLAS FIR CHRISTMAS TREES AND ROPING AT LOW, LOW PRICES!

BETTER FOOD FOR LESS
IDEAL FOOD STORES

WELCH'S Grape Jelly 32-Oz. Jar 59¢

SMUCKER'S Goober Jelly 19-Oz. Jar 69¢

Melo-Crust BREAD 1 1/2 lb. loaf 19¢

LINDSAY MEDIUM Ripe Olives UNPITTED Tall 49¢

HY-GRADE SLICED Dried Beef 2 1/2-Oz. Jar 57¢

HY-GRADE Party Franks 4 oz. Can 79¢

DOW Bathroom Cleaner 19-Oz. Can 69¢

GRADE A LARGE EGGS 49¢ Doz.

PILLSBURY WALNUT BROWNIE MIX 24-Oz. Pkg. 53¢

MUSSELMAN'S APPLESAUCE 2 303 Cans 39¢

STOKELY WHOLE TOMATOES 303 Can 29¢

NO. 1 CANS IDEAL DOG FOOD 6 Cans \$1.00

Country Kitchen Deli-Delights!

	Fried Chicken Dinner 1 Whole Chicken 1 Pint Potato Salad 1 Pint Fruit Jello	\$1.59		Country Kitchen BAR-B-Q BEEF lb. 98¢	Country Kitchen PEACH COBBLER pt. 59¢	Danish Rolls....6 for 49¢	Cottage Bread....1-lb. Loaf 27¢	Pound Cake....1-lb. Loaf 59¢
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DECEMBER!

With the added expense of Christmas gift spending, you'll be mighty glad to see savings like these at your friendly Ideal! It's the best time ever to make the switch - Join the thrifty shoppers who prefer to spend less on the same quality foods. Ideal IS the place . . . And the time is NOW.



DOUBLE GUNN BROS. STAMPS EVERY WEDNESDAY WITH \$2.50 OR MORE PURCHASE

FRESH DRESSED, U.S.D.A. GRADE 'A' FRYERS

WHOLE ONLY
Lb. **29¢**

CUT-UP FRYERS
Lb. **35¢**

FRESH DRESSED FRYER PARTS SALE!

- | | | | |
|---|----------------|-----------------------------------|----------------|
| BREASTS, LEGS AND THIGHS
Pick OF THE Chick | Lb. 59¢ | TENDER, MEATY
Fresh Fryer Legs | Lb. 49¢ |
| ALL WHITE MEAT
Fresh Fryer Breasts | Lb. 59¢ | GRADE A
4-Legged Fryers | Lb. 43¢ |
| PLUMP, TENDER
Fresh Fryer Thighs | Lb. 49¢ | GRADE A
Double Breasted Fryers | Lb. 49¢ |



CUDAHY BAR-S BRAND BONELESS CANNED HAMS
Lb. **\$2.98** 5-lb. Can **\$4.89**

FAVORITE CHEESES IN OUR MEAT DEPARTMENT

TESCOTT FULL OF FLAVOR Longhorn Cheese Lb. 69¢	CLEARFIELD Longhorn Cheese Lb. 69¢	OLD FASHIONED Holland Cheese Lb. 69¢
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BONELESS MEATS
All lean, tender beef . . . expertly cut . . . no bone, no waste, always easy to cook and serve!

... GOURMET DELIGHT!

BONELESS TOP SIRLOIN STEAK Lb. **\$1.39**

Swift's Pro-Ten Beef Sirloin Tip Steak	Lb. \$1.19	EXCELLENT FOR BROILING! Chopped Sirloin Steak	Lb. 89¢
FINE FOR QUICK MEALS! Tender Cube Steaks	Lb. \$1.19	FULL CUT, BONELESS Sirloin Steaks	Lb. \$1.19

BAR-S OR MEADOWDALE
SKINLESS FRANKS 1-lb. Pkg. **59¢**

BAR-S BY-THE-PIECE
ALL MEAT BOLOGNA Lb. **49¢**

BAR-S BY-THE-PIECE
BRAUNSCHWEIGER Lb. **49¢**

OSCAR MAYER
SLICED BOLOGNA 12-Oz. Pkg. **69¢**

OSCAR MAYER SLICED SALAMI OR PICKLE &
PIMENTO LOAF 8-Oz. Pkg. **49¢**

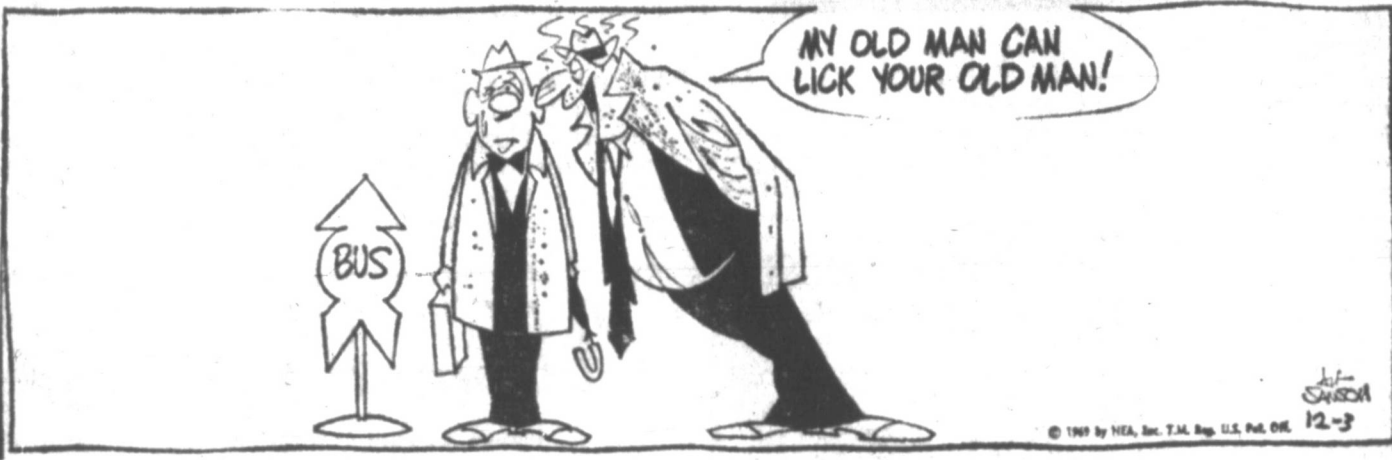
COUNTRY KITCHEN BAKED BEANS OR
POTATO SALAD Pint Ctn. **39¢**



reckless



The Born Loser



Robin Malone



Bugs Bunny



Seck and Meek



Captain Easy



The Willerts



WINTHROP



OUR BOARDING HOUSE

With Major Hoops

Short Ribs



Blondie



Valley Oop



The Flintstones



Backdoor to Nowhere



Mickey Finn



Priscilla's Pop



Debbie Deere



HOSPITAL



WHERE YOU ALWAYS BUY THE BEST FOR LESS!

GIBSON'S DISCOUNT CENTER

Open Daily 9 AM to 9 PM — Closed SUNDAY

JADE 5 TRANSISTOR, Reg. 22.50

Walkie - Talkie \$14.97

Westinghouse AM-FM
Battery RADIO

Retail \$32.50

\$19.97

ALL JEWELRY BOXES

20% OFF

BACON

Top O' Texas Quality **2 Lbs. 99¢**

Virginia Reel **Sausage 2 Lbs. \$1.19**

Cudahy Bar-S **WIENERS**

All Meat **19¢ lb**

King Size



PUREX
5 Qt. **49¢**

Del Monte
Chunk
Light Meat



TUNA
1/2 Oz. Can **28¢**

KODAK INSTAMATIC
134 CAMERA KIT

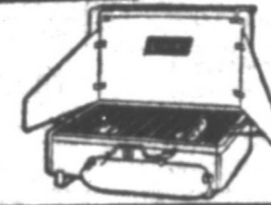
With Electric Eye

\$19.97

EARLY IN THE WEEK



NO. 200 A Coleman
Lantern \$9.29



Coleman No. 425E499
Stove \$10.99

Sunbeam
Percolator

12 Cup Stainless

Gibson's
Discount Price

\$18.89

CANISTER SETS **\$3.88**

Color Flair INSULATED
ICE BUCKET

Assorted Colors

\$4.29

SAVINGS

All Prices Effective
Tues-Wed-Thurs

OPERATION

by Milton Bradley



\$3.39

All Mattel's
Switch N' Go **1/2 OFF**

Mat Mason **\$4.39**

Space Crawler

Little Lost Baby **\$11.47**

Decorator
TOILET SEAT

White Only **\$2.29**

Bicycle Baskets

20% off

Gibson's Discount Price

Men's Thick-N-Thin

DRESS SOCKS pr. 39¢

100% Nylon

Infant's **CARRY SEATS \$1.99**



SEE 'N SAY™
RIDE-AWAY
It talks as child rides!
• Sturdy four-wheeler
• In car, fire engine, 2 more!
• 12 different sound tracks!
• Handy storage compartment!
• Partly assembled!

\$8.49

by Mattel



poppin' hoppies
GAME

by IDEAL
\$2.99

Henri Rocheau
Dusting Powder
Ret. \$1.50

89¢

MINI MIST

Instant Dry Shampoo

Ret. \$1.79

\$1.29

Rayette
Aqua Set
Hair Styling Gel

29¢

Breck Basic

Hair
Conditioner Retail \$2.25 **\$1.47**

Colgate Instant
SHAVE CREAM

Retail 79c

39¢



Colgate

Tooth Paste

Family Size
Retail \$1.09

59¢

GIBSON'S **R pharmacy**

SAVE ON PRESCRIPTIONS

PHONE MO 4-6896

AFTER HOURS CALL—
Dean Cleveland MO 5-2898
DAVID NILES MO 4-2413

Lanolin Plus
ALL TOGETHER

Shampoo, Conditioner
and Rinse
ALL IN ONE Retail 89c

49¢

Placo

12 PAK
UNBREAKABLE COMB BAG!!!

Retail 98c

17¢

LILT SPECIAL

Complete Home
Permanent
Retail \$1.69

79¢