## Zig Syring Jaily Herald

## Readjustment of Mortgage Debts Asked

April Relief


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how uncle sam chooses and trains his men for forest army


These pletures thow how recrulto from the unemployed are enrolled and trained for sa0－a－month jobs in the national foresta．The mon
appy at


E J H T Johnson $=5=$ $\pm 5$

Death Victim

## Did You Know？

That You Could Pay For The Big Spring Herald For a month by talding advantage of the
bargains offered in this lasue on your weekly purchases，not to mention the Easter bargains offered．

## SUBSCRIBE TODAY

60 e Per Month－15e Per Week－By Carrier 50 c Per Month By Mail

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Contest For Best Exhibit Depicting Advantages，Resources Of Town In West Texas Feature For Convention

## J．W．Allen And Leo Nall Sworn In As City Commissioners；Retiring

 Members Pledge Support Of Board W．C．T．U．Asks Young Women


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## President In

New Message Urges Action
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## 

Charming, Correct Styles, In Quality

## Dresses

You will want your Easter dress to wear for much
longer than the one day. songer than the one day....
so we advise you to con-
sider the quality, the style, sider the quality, the style,
the tailoring as well as the the tailoring as well as the
price. Quality and style are
always the first consideraprice. Quainty and style are
always the first considera-
tion at J. \& W. Fisher's. $\$ 5^{95}$

Accessories -GLoves -BAGS -HOSIERY -JEWELRY
Easter Millinery
You'll be delighted at the
charming assortment of
colors and styles we are colors and styles we are
showing. Hats of Quality
that hold their style after
\$4.95
nem J. \& W. Fisher, Inc.

$\$ 1.95$
.

Fort Washington, Maryland, Scene $5.5=5=5$

Eight Basketball Rule Changes
Decreed By National Commtitee



 Nom



## Hundreds Of Millions Being Spent

 To Satisfy National Vanity Reports Of Easter Retail Business Indicate






## - BIG Value-Givina at-Penney's

Beginning today our Thirty-first Aminersary starts off. Once again a feast of gala "Thank You Values! Val-
ues prepared for you-and for millions of other thrifty shoppers whose patronage has mad ever-mounting prestige. For 31 years we have been forging ahead. Each step has brought you corresponding gan. Again we renew this pledge with our Thirty-first Anniversary with a eelebration you will long remember. Come
-it's your party-HIGHER QUALITY AT STHL GREATER SAVINGS.

## Spring Coats

# Luckies Please! 



Presenting-Penney's greatest value in
Wash Frocks!

$\$ 3.00$ and $\$ 5.00$

Extra Value in Children's


Can now be bought exceptionally cheap at Penney's. pre-easter coat clearance Your Choice of Any Coat in the Store

## $\$ 4.00$

They are going fast-you had better hurry
"No-Brand"

\section*{"Belle Isle" | Full -connt, standiard |
| :---: |
| quality musint |}

## Pillow

Cases
76
"A Hermal to Every Himard Counts Home"
Senators Take Presence Of Roosevelt As Good Luck Omen And Open Season With 4 To 1 Victory Over Athletics


## Easter Time

Like All Other Days Of The Year Is The Time To Buy At
Cut - rate Prices
And Collins Bros. Give You Cut-rate
Prices Every Day!


Cut-Rate Toiletry Prices
KOTEX . 3 for
35c Cutex Preparations Chamberlain Hand Lotion $\$ 1.00$ Mello Glo Face Powder 65c Hind's Texture Cream 50c Nadinola Bleach Cream \$1.25 Kremola
\$1.00 Ingram Milkweed Cream \$1.00 Jergen's Hand Lotion Three Flowers Face Powder

> Jumbo MaltedMilk IOC

## Cut-Rate Drug Prices

50c Milk of Magnesia
Rubbing Alcohol
Syrup Pepsin
Lactro-Dextrin
52 Dextrolac No
1.00 Adlerika
\$1.00 Unguentine
Black Draught
Pysllinm Seed

## $\underbrace{60 \text { cos }}_{\text {OMGINAL CUR-RATE DRUG }}$

2nd A Rumels


 \begin{tabular}{|c}

| Phllilips |
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Three-Four Bridge Club Plays In Home
The members of the Thice on tor Talley wentinatay ant






Roosevelt Names Woman To Diplomatic Pos


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## LAST 2 DAYS! Don't Miss this Chance to Save in WARD WEEK <br> Barqains in Every Department! Come! Buy! Save!

Word Week SALEI Flat Crepe

Washable Rayon Prints


Ward Week SALEI Gas Tinge New! Never Shown Before

$\$ 31.95$



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Tulka at For Worth
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San Antonio at Beaumont
American Seague
Hooton at New Yorke
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Hill County Ex-Sheriff Gets Reversal Of Verdiet
ALSTIN, UK-The ourt of cimb
 extortion amed in in convietion for S A. Chritan
former herift of F A1 county. He
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GLASSES That Soit Your Ejes Area Pleasure

 In Plans For Formation Of League



' Rer, Disia Min Relut Reid, District Mile Record Holder, And Li
Harris, 410-Yard Star, Urincipal Hopes Of
Big Spring Big Spring
Steer Entrants Expected To Take Several Events In District Eight Track And Field Meet 0t Saturday








LISten Motrer...tothis! Just hear Rice Krispies
snap and crackle in milk or cream! 'That's why children love them.
And Kellogg's Rico Kriopies are so nourishing and easy to digest. AlKellogg in Battle Creek.
Listen!get hungry


Sear Pice







## Easter Shoe Smartness

Shoes may be simple or elaborate as you wish and still be smart for Easter, for some are severely tailored while others boast perforations or pipings as trimmings.
Pump, T-straps, Oxfords, Ties in Kid, Call, Patent and Buck, White, beige and
black are the mont popular colors $\$ 1^{95}-\$ 2^{45}-\$ 2^{95}$


## La Mode <br> 

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## Oklahoma City

 Beats Dallas Tulsa Fizzles Again, BuffsAnd Galveston Stage A Classic


PANTHERS 12, OMERS 3


 MMIIer and Warren: Bivin, Poo
del and Rego, Powera.
$\qquad$ GALVEsBON-Little Mike Cven
gron, doughty left hander of the
Houston Bute Houston Buts statt, took a hurling
materpieco from LLefty Darrow
of the Calventon Bues here wed-




## WE HAVE BEER IN TEXAS NOW!

but not legal beer.
IT IS STRONG, IMPURE AND TAX free

Border States will soon have legal beer with new er.ployment for thousands, and new revenue pour-
ing into their treasuries-work, business, revenue, ing into their
prosperity-

## A NEW DEAL

texas can have this, too, BUT How?

On Monday, March 13, 1933, only six working
days after he was inaugurated, President Roosevelt delivered this message to Congress.

On March 22nd, 1933, only six working days later,
a bill legalizing beer was signed by President Roose-a bill legalizing beer was signed by President Roose-
velt The matter was simple-the mere amending of the Volstead Act to permit manufacture and sale of $3.2 \%$ beer and other beverages.

NON-POLITICAL ASPECT
We are not here concerned with the political aspect of prohibition. Our objective, like that of our State and Federal Governments. Legalized beer will afford a source of revenue that will not only re-
duce the Federal deficit, but will provide substantial duce the Federal deficit, but will provide substantial
tax relief running into millions and will lift the burden now resting so heavily on farmers, home owners and business men of Texas.
$\qquad$
$\qquad$
$\qquad$

## PRESIDENT ROOSEVELT

 DEMANDS IT- The manufacture of beer was discontinued as a war measure to conserve grain. Now we have a surplus of grain and have had for years. President Roosevelt has demanded the restoration of legal beer as an emergency paralleling conditions prevailing during armed conflict. We must uphold our President if we are to bring this country out of chaos and despair. He can not do it all.


## HERE'S HOW!

IT'S SIMPLE, BUT NEEDS ROOSEVELTIAN ACTION

There is a bill before the House now which has been reported on favorably by the State Affairs Committee. This bill simply amends the Dean Law to legalize $3.2 \%$ beer as recommended by President Roosevelt. It will be brought to a vote in a few days. Communicate by wire, letter or postcard with your Senator and Representative asking them to vote for It and the supporting bill regulating revenue, manufacture, distribution and sale.

You Do Not Need A Poll Tax Receipt
No special election or extra expense is necessary It can be done now in Austin.

## Therefore:

We recommend to the Legislature the passage of legislation for the immediate modification of the Dean Law, in order to legalize the manufacture and sale of beer and other beverages of such alcohollic content as is permissible under the Constitution, and to provide, through the manufacture and sale, by substantial taxes, a proper and much needed revenue for the government.

We deem action at this time to be of the highest importance

## ACT NOW - THE TIME IS SHORT

1

## NO POLL TAX NEEDED

 Send a wire, write a letter or po stcard to your Representatives of both the House and the Senate and tell them to Legalize Beer Now:They can do it-that's all there is to it-but they won't-unless they hear from you!
COMMUNICATE WITH THE REPRESENTATIVES AND SENATORS AT aUSTIN WHO REPRESENT YOUR COUNTY - LISTED BELOW FOR YOUR CONVENIENCE:


## MOST IMPORTANT THING OF ALL IS TO TELL YOUR REP. RESENTATIVE IN AUSTIN WHAT YOU WANT

This page is pald for by patriotic citizens who believe in President Roosevelt and are pledged to ald him In carrying out the Demoeratic platform and lead our country out of chaos and despair.

T0
1 bellevo Texas to provide employment, tax revenue and to Improve business in Texas, I request that you vote "Yes" on the AndersonMathls bill.

NAME

ADDRESS

TOWN


One Hove.


by Wellington

PA'S SON-IN-LAW

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DIANA DANE


SCORCHY SMITH Tryademp Requmeed
Rude Awakening
by Don Flowers


Chan A Hero


He Doesn't Share The Boss' Confidence
by Fred Loc ier

HOMER HOOPEE




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Linck's
 friday 5min Grape Juice
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## L. C. Burr \& Co

Big Spring,
Texas ch hif Bincill



## MISS BLAIR

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Clark And Kirkland
Fight Here Saturday

arrant County House Members Get Thousands
Of,Messages Urging Beer

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Combinations
 59c
Street Frocks

98 c
Street Sandals
98 c
Dresses


$$
\$ 1.69
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Dresses
$\frac{29 \mathrm{c}}{}$
,

Sweaters

## $\qquad$



100 Per Cent All Pure Wool

SUITS

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\equiv^{8} 14^{75}
$$

## Extra Pants Only $\$ 3.00$

 hand to assure perfect fit, especially around the
collars and shoulders. Full cut trousers. Made collars and shoulders. Full cut trousers. Made
of pure wool fabrics in newest Spring patterns and made with linings of fine, high-quality

##  <br> -

Plain and Printed Chiffons


## CUSTOM TALLORED

3. 

hool Apportionment

PURE SILK HOSIERY

## 49c <br>  <br> Anklets 

## Men's Shirts

## 

 98 c
## Boy's Shirts

 39 c
Sailor Suits
 79 c
Men's Oxfords


$$
\$ 2.79{ }^{\frac{\lambda_{0}^{m d}}{v_{D}^{\prime}}}
$$

Boys' Oxfords

Houston Caje Force To
Displey 'No' Sikn When
Rtimars Say Beer On Tn

Fashions
as New and Fresh as an
Easter E (4) $\mathbf{G}$

## Gaster SPECIAL

 FOR MEN| Shirts |
| :---: | :---: |
| Genutne | \left\lvert\, \(\begin{gathered}Rayon Short <br>

and Shrt set\end{gathered}\right.\)
49c

## 8 <br>  <br> Caster SPECIAL <br> Wadies' Frocks Fast Colors, Neat Styles. -While They Last <br> 29 c

Ladies' Sport Oxfords -Solld White \$1.83

## Caster <br> SPECIAL <br> Silk <br> Dresses <br> $\$ 1.98$ <br> Easter Millinery $\$ 1.00$ <br> $\$ 1.00$

We are pleased to announce
that
CUNNINGHAM \& PHLLIPS
are agents for

## 

## in Big Spring

If you want a real treat,
visit one of their sanitary fountains and purchase a dish of this delicious ice cream

ALTA VISTA CREAMERY CO. Fort Worth, Texas

Cunningham - Philips Officially Declare 'Open Season' On Ice Cream and Cold Drinks

## Three Modern Soda Fountains




[^0]:    BATTERY AND BODY repaibing
    Webb Motor Co.

[^1]:    announcements
    Perome 2

