## 14th Annual Top O' Texas Rodeo Edition Is In Today's News


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## OL. 56-MO. 101 Circulation Cerrified by ABC Audit

 Rodeo Promise


Boss With Proposals WASHIGTon (UPI) - Prataider Eiemonow will




 Frank Lard Dies Salurday; Rites Monday

TROMBONE TO CAMP

$\qquad$
$\qquad$ and
 County Names 19 Delegates To $\begin{aligned} & \text { Hotel }\end{aligned}$ State Democratic Convention Board Sets Meet

British Troops In Jordan To Stay Months
$\qquad$
 SUNDAY


Stadium Meeting Leaves Few Jehovah's Witnesses Here
$\qquad$

## KPD N





On The

Business Scene

## WARDS:




## COTTON PANTIES



WALTZ LENGTH GOWN


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| OR |

COTTON GKIRTS

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SHORT SLEEVE SHIRTS


SHORT SLEEVE SHIRTS : $\begin{aligned} & \text { prition fortrici } \\ & \text { Sinee } \\ & 6 \text { S.14 }\end{aligned}$

One Group
CHILDREN'S I


Nuclear Test For Air Defense

Church Will Build New Sanctuary


## $5=-5=$



RODEO BRITISH
$\qquad$

Graduates Ten

| For Father | British |
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| Of Pampan |  |
| Soldier |  |

Congress
Holding Out UFO Data?

## PROGRAM TOP O' TEXAS RODEO WEEK

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Folk Music Is Enjoyed By Kiwanians



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Chiurch, called Mistodist
Cor and encore Misanson back
songs andore strummed ase sant sutar to to
the members delight.
Guests for tige day




## A\&II Coach's Hopes Ride High


6. THE PAMPA DALLY NEWS $\quad$ 896I \&ALADAV KVGNAS Year

Indians, Tigers, Bucs, Bums, Cubs All Win

Braves 10, Giants 0 Indians 4, Bosox
roowiouke Cartion wives batile fo for
pitching with 13 hits



## BOOTS

For Men, Women


For The Small Fry

For Boys, Girls


Get Your Boots At These Savings And Wear Them To The
Top $\mathrm{O}^{\prime}$ Texas Rodeo \& Kid Pony Show

> Recreation Grounds August 4-9

> We Give And Redeem Pampa Progress Stamps

## Smith's Quality Shoes

QUALITY SHOES FOR THE ENTIRE FAMILY


US Track Team Is
Nafion's Top Export


ALL-STAR TILTS

## Texas Coaches In Houston For Schooling



Ref Phillips Bent On Bending A Nose



Men's Straw Hat

$$
\text { Values to } 10.00 \quad 249
$$

Our Entire Stock:


Men's Knit Briels


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\begin{array}{ll}
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| Men's Work Sox 19c |
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The

2nd Sub-Par To
Hold first Place
Leaders

## $\mathrm{BOY}^{\prime}$

## 

JUST ONE RACK AT THIS LOW PRICE! Dollar Day On'y
Men's Ivy League Pants


One Group: Men's Odds ond Ends
Summer Pants - Denim Slacks
Men's Play Jeans
Voloses to Guaranted woshoble!

199

## Men's Summer Tropical Slacks

Terrific Buys In High Quality Tropical SLACKS! Choice of colors, styles. Choose from wools, silks, dacrons!

| Reg. 10.95 | Reg. 14.95 | Reg, 16.95 | Reg, 19.95 |
| :---: | :---: | :---: | :---: |
| 790 | 990 | 1290 | 1590 |



Odds and Ends-Men's
Dress Shirts
Values $\mathrm{T}_{0}$
4.95

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## On The

 Business
## Scene




Census To Show Gain In House Seats For Nine Growing States

Aas.


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Speed Queen Automatics
Coin Operated Laundry
eagitator Type Washers
oDo Work Clothes and Delicate Fabrics
601 Sloan
Buy Now for Back To School And Save More On-


FREE DELIVERY




Ladies'-Children's Shoes


## Ladies' Dress Shoes



Ladies' Pixie Shoes
New stile an
Nen Coloril


Eleciric Blankels $15^{88}$
Actual 25.00 Val


CLOSE OUT PRICED Camp Cots-Spare Beds $8^{98}$
and for spare beds!



It's A Special Purchase New 60" Back-To-School WOOLENS


Boys' Back To School Shoes





## DEAR ABBY

By Abigoil Von Buren
Mr. and Mrs. Tommy Hedrick Feted With Wedding Shower In Civic Center


July Wedding Mrs. Smith Has
Date Is Told . MM Group Meet

Prescription Specialist's WE DELIVER

REGISTERED PHARMACISTS TO SERVE YOU ACCURATELY AND AS PROMPTLY AS POSSIBLE.

> Tom Perkins Lyle Gage Mary Terrell
PRESCRIPTIONS CALLED FOR AND DELIVERED Non





24th ANNIVERSARY SALE CONTINUES THIS WEEK

## ENTIRE SUMMER STO CK TO GO BELOW COST!

All Our Clearance Merchandise Has Been Regrouped and Repriced to New Lows!

## $1 / 2$ PRICE

Pyramid Club Has Sewing-Luncheon



 werp piayed with prizes














ADELAIDE

## 





INTERPLAY OF TEXTURES No two people are exactly ailke skeched above. Carpet, bedspread
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## COTION LINGERIE SALE



SPORTSWEAR

- regular shorts

BERMUDA SHORTS
PEDAL PUSHERS

- CAPRI PANTS
- PLAYSUITS
- JACKETS
- SKIRTS - BLOUSES

S UMMER

Complete Stock
SWIM SUITS

## 

JUST ARRIVED
100
SKIRTS and SWEATERS

## TO MATCH

| $100 \%$ Wool SKIRTS | \$9.98 | Sizes |
| :---: | :---: | :---: |
| \% | \$1195 | to |

OUT THEY GO! NOTHING RESERVED EVERY ITEM BELOW COST!

## AND LESS

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FROM
$\$ 1.50$ and up









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Mrs. Housewife, Check Those Figures "Brown Paper Bag" Addition Is Piltall





Pampa News Classified Ads Get Results Fast!
$\frac{\text { Lollar DIVIDEND }}{\text { Ladies' Summer Shoes }}$

| Completes Stock | Completer stoe <br> Canvas |
| :---: | :---: |
| Flats | Dress Flats |

Flals Dress Flats



Connie \& Paris Fashion Flats
SWEDISH MASSAGE
Calms Tired \& Jittery Nerves, Sore Feet LUCILLE'S BATH CLINIC

## 324 E. Brown

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The Aumer-Wut-A-Brain mater GAs

fuel for a growing empire

In Performance...In Economy A Built-in Gas Range Offers. You So Much More for So Much Less

No matter how great the skill at concocting ecipes, finished results won't be better than the your family to find out all the facts on how a built-in GAS range with completely automatie controls takes over the mechanics of cooking. your cooking job! You'll find Gas the FAST your cooking jobl You'll find Gas the FAST
..the CLEAN fuel $\ldots$ the FLEXIBLE fuel De DEPENDABLE fuell. And we think you'll be delighted to discover that your Gas range less to buy, install, and operate. We have all the facts for you... or you can get them

16 Sen. Knowland A Stubborn Man?




Luxurious American Svelte Studio
FOR THE LADIES this price has been extended Enroll Now


AMERICAN SVELTE
FIGURE AND HEALTH STUDIO 300 W. Foster

Critic Has No Opinion AI $\pm=5$ All On Thursday TV Show

Farm Prices


# ELECTRIC WATER HEATING IS BEST FOR YOU! 



These photographs depict simple illustrations of water heating principles. Any high school physics student can perform them. They graphically show
efficient and dependable.
PHOTO 1 - Electric water heaters have cold water baffe Smoke is used to represent cold water as it enters the water
 ne ectric water heater. The baffle keeps the wald water from an electric water heater. The baffle keeps the cold water from PHOTO 2 - Remove the baffle and the smoke surges througb the eniire glass just as cold water entering non-electic heaters surges throughout the tank, reducing the overall temperature of the previously heated water.
РНОТО 3 - Using a paper cup to represent a non electric water heater and a candle as the heat source, you find that moured into the cup keeps the paper from burning. PHOTO 4 - But, now add sand, representing the sedimens俍 collects on the bottom of water heaters due to solids in
 heat and will burn out quickly.
РНОТО $s$ - This is true because the insulating qualities of the sediment prevent the heat from reaching the water. This graphic presentation shows, too, why old non-electiswater heaters become unsafe.
Electric water heaters are fully insulated on all sides. The heating elements wrap around the sides of the tank and are not fiected by water solids which may collect in the tank. It is imposible for the botrom of an elentic water heater to burn out ard


SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER

## Farm-Produced Foods Higher



## Coiffures <br> Confuse Writer

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11
Gary Crosby Plays Role Of Cool Cat About Las Vegas

$\underset{\substack{\text { MLLER.HOOD } \\ \text { pharMacr }}}{ } M_{\text {onth }} \eta_{\text {ly }} \eta_{\text {ews }}$
"the american public is now spending 10 million dollars each month for false medical cures ordered through THE MAIIS" said Postmaster Summerfield. Postal inspectors do everything possible, but by the time these illegal operators are catfrht, DR. ALBERT H. HOLLAND, MEDICAL DIREC
TOR OF THE FOOD AND DRUG ADMINISTRA "Quackery preys upon the ignorant, the suffer-
ing and the fearful. Worthless devices are sold tor the prevention and treatment oveseserious, idid
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end HERE IS NO REASON WHY YOU SHOULD
AMBLE WITH YOUR HEALTH AMBLE are no cures or medicines unknown to
There physician. He con best advise you what to
do or take if you are sick
EVERY MEDICINE OR HEALTH AID SHOULD
BE OBTAINED FROM A We are licensed by the state for your protection
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BETTER DRUG SERVICE 1122 ALCock STRET Good Living $\begin{aligned} & \text { Dial MO } 4.8469 \\ & - \text { We Deliver - }\end{aligned}$


To the man who says,"Im from Missouri.".


PURSLEY MOTOR COMPANY

## COMPANY

## FREE

$\$ 2.00$ ORDER TO

## LUCKY

HONE NHMBERS
MO $9-9876$ MO 4-7954
IF THIS IS
YOUR PHONE NUMBER
MO 9-9212
And Your Order Will Be Waiting A Caldwell's CHARCOA
BURGER BURGER


## American Red Cross Is Link Scouts Plan Dior Follows Pack Wihh Servicemen In Lebanon Sept. Trip, With High Waistline

Quotes in
The News

Singers Meetln Pentecostal Church The Pentecostal Hoilness Church
on the Borger highway, will host


HOWDY PARDNER


WELCOMES YOU TO THE RODEO AND GRANDOPENING ALL THIS WEEK FREE Door Prizes - FREE -

REGISTER FOR THIS NECCHI MIRELLA SEWING MACHINE

No Obligation-Nothing To Buy This Necchi-Mirella Will Be Given Away Sat., Aug. 9, 5 p.m. You Do Not Have To Be Present To Win

OPENING WEEK SPECIALS

| cat stamas | \$399.00 |
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| So | \$299.00 |
|  | 199.00 |
| 3x | 169.00 |
|  | \$289.00 |
|  | \$259.00 |
| Stares | \$99. |

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> IAVISTA
> NOW-TUES.

2 BIG FEATURES!


## $\cdots$ IANORA




## Now you shall have





Pampa News Classified Ads Get Results Fast!


## Rugged West Demanded Daring Men And Women

LET'S RODEO!
Top O' Texas Rodeo
and Kid Pony Show
August 4 thru 9 Recreation Park


MALCOLM HINKLE, Inc.
mechanical contractor 211 N. Ballard MO 4-7421

## TOPS

IN
TEXAS roo eooeo rumuls TOP 0' TEXAS RODE 0 monomery som Aug. 4-9

TOPS IN TEXAS
FOR AUTOMOBILES


FOR ANOTHER TREAT STOP AT OUR NEW HOME
WE ARE HAVING OUR
CLOSE-OUT SALE ON ALL NEW 1958 AUTOMOBILES

## PURSLEY MOTOR CO.

"HOME OF LOW PRICES AND HIGH TRADE-IN ALLOWANCES" 701 W. BROWN

HI-WAY 60
MO 4-4664

## Cowhoy Language Is A Western Characteristic

 And Texas Synonymous


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 horny interlocking joints at the be found from southern Canada his face staked by a raw hide made into one
end of tail which make a sharp and British Colombia southward to thong. An Indian would then ag. 1,000 miles long.

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part of the state - Western Mas.
Rattlesnake.



## It's the BEST in the WEST TOP $O^{\prime}$ TEXAS RODEO <br> 

LONE STAR GARAGE
GLEN YOUNG

## 515 S. Cuyler

MO 4-8946

## It's Better Than EverTop O' Texas <br> R.O-D.E.O

and KID PONY SHOW


See It And Cheer!

Ad Cheer When
You See Your
Beautified with
HOME BUILDER'S SUPPLY
312 W. Foster MO 4-8411

## Come On, Folks,

 let's ALL go to the rodeo

## British Took Slim View Of Rodeo

WESTERN SUPPLY $\mathbf{C}$.
339 S. Cuyler
MO 4-6818


 RECREATION PARK

## Citizens Bank \& Trust Co.

Corner Kingsmill and Russell

- "A Friendly Bank With Friendly Service"


Branding Iron Used Many Years

## 

 $\pm==$ Kelly Creamery Excavation of ancient Egyptianruin sevealed pictures on wails
of tombs showing branded cattle

BOYD MAUL, Manager
516 S. Cuyler
Ph. MO 4-4577
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Let's All Go To The 14th Annual
Top 0' Texas RODEO AND KID PonY show

Aug. 4-9. Recreation Park
PAMPA HARDWARE
Company
120 N. Cuyler $\quad$ M0 $4-2451$




WATCH THOSE HORNS! The bull riding event, one of the features of the Top
O' Texas Rodeo, slated this year for Aug. $6-9$, can be dangerous. The clown, white figure in foreground,
will try to keep the bull off the rider if he is thrown. Bull riding tests the skill and strength of cowboys

Cowboy's Big Danger is Falling Horse

 The cowboy sig danger is that the ticklish backbone has always
the horse might land on him. Wren
beon apectacular, pleasing sight
yourse filying through the air after to the radeo tan and the contractor you're flying through the air after to the radeo tan and the cont
sudedent leaving the back of $a$ knows s.
s.t.
600-pound horse, it isn't easy to

 an accidental trampling.













 TIN SHOP AIR CONDITIONING 320 W. Kingamill

Champion Cowgirl To Be Chosen Again This Year
town Pampa Wednesday at 3 p.m. arena conditions, she will be given
and are required to ride in the a re-ride. There, will be no penally and are required to ride in the a re-ride. There will be no penalty
Grand Entry of each rodeo per- charged against her. However, it
formance. tormance.




Eagle Radiator Shop
Complete Automotive Service $\xrightarrow{2}$

DON'TMISS

The 14th Annual



CONGRATULATIONS, PARD! Pampa's own Wyatt Earp, left, congratulates young
Master McCoinnell of Dalhart in the photo above for winning a place in the Kid Pony Show. The miniature
amateur show this year will be held on Monday and

## Stampede! The Cry

 All Cowboys Dread

While in town come in and see the Largest Display of Sporting Goods in this Area.

Hunting, Fishing, Camping
Baseball, Tennis, Golf, Johnson Motors, Boats, Water Sports Equipment

The SPORTSMAN'S STORE

## WELCOME

 to the 14th ANNUAL
and KID PONY SHOW AUGUST 4 to the 9


Dance To The Music of "LEON McAULIFFE and his CIMMARON BOYS" AUGUST 6-7-8-9-9:30 P.M.-at the NATIONAL GUARD ARMORY


RUBY NANCE and his Famous Rodeo Band will entertain nightly at the RODEO!

RESERVED SEATS May Be Purchased At The RODEO OFFICE
Pampa Hotel
Ph.M04-2518


## Today's Card Sharks Not Equal To Early Gamblers




Long's Hotel
609 W. Foter Mo9.915s


Long'

WELCOME 14th Annual Top $0^{\prime}$ Texas RODEO Steam Laundry ITs's
 at the TOP O' TEXAS august 4-9 McWILLIAMS \& MOORE

## Service Station

 CHAMPLIN PRODUCTS

GO COWBOY!

Rodeo Judge Has II Over Other Officials
5
trying for titce fight
 madian Yvon Dureile at the $M$
'Beef Calf Scramble' Added Rodeo Attraction This Year

| TOP O' TEXAS RODEO <br> AND <br> KID PONY SHOW AUGUST 4.9 FLINT. RIG CO. |
| :---: |

Plenty of Action Coming Your Way
at the 14th Annual
Top O' Texas RODEO

AND KID PONY SHOW AUG. 4.9

Fisher Panhandle Grain Co.
600 s. West
Phone MO. 4-2541

## HOWDY FOLKS

WELCOME TO THE 14th ANNUAL
TOP O' TEXAS

C. W. Bailey Package Store and DELIA'S SERVICE STATION

820 Frederic
Pampa




Cowboys Always Had Instrument

## WELCOME

## 0 the

14th
ANNUAL
Top o' Texas
RODEO
AND KID
PONY SHOW


RUFE JORDAN
SHERIFF, GRAY COUNTY

## WELCOME



TO THE 14TH ANNUAL


August 4 to 9-Recreation Park

## Pampa, Texas

6 BIG ACTION PACKED DAYS
OF TOP NOTCH ENTERTAINMENT

CREE DRILLING CO.




$\rightarrow$ -







32 Tuk hive vink vesy sis
The Pampadaty News

Ultimate Freedom

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BETIER JOBS
By R．C．HOILES


There were eight human being

Summit Seating Arrangemen


Robert Allen Reports．

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Hankerings


The Population of The Whole World Just One

## By HENRY MCL EMORE

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## World News In Picłures


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NO REMARKS - Duchess caddies for C. F. Tyson of New
Bemn, N. C . The onner streses that the two-year-01/ Cer.


PULLED TRIGGER-A trigger-fish, rare in the locality, was



AROUND FIRST. TURN-The horses are closely bunched rounding the frist turn in a mile
and a sixteent claiming race eot for--year-olds and up at Monmouth Park on the New Jorey
shore. They are, Jeft to right, Sandy Ridge, God Child, Sun Lass, winner Tino Betts.


CEM OF THE OCEAN?- The ${ }^{12}$-meter Cotumbia, one of four United States yachts be be

 the British Empire and Commonweath Games They are
Margaret Stewart, foreground. a hurdier. and Jenniter Thomp


QUICKLY SAFE - A man aboard prepares to toss the case
into the water A tug on asingle lanyard starts the raft te
infle infate and it can be boarded within 15 seconds. .the rant to
protects azainst heat anid cold. There is space for 10 people


 trouble fying. Tip of arrow can
bottom, the pigeon pauses to sip
incident havoened to not

## 49th Year PAMPA DARY NEW: SUNDAY, AUGUST 3 <br> <br> 

 <br> <br> }


