



"The only permanent source of improvement is liberty since by freedom there are as many possible centers of improvements as there are individuals." —John Stuart Mill

The Pampa Daily News

WEATHER

TOP O' TEXAS—Partly cloudy and warm through Thursday with widely scattered afternoon thundershowers. Low tonight 73 and high tomorrow 88.

Serving The Top o' Texas 51 Years

VOL. 56—NO. 104

Circulation Certified by ABC Audit

PAMPA, TEXAS, WEDNESDAY, AUGUST 6, 1958

(8 PAGES TODAY)

Week Days 50
Sundays 100

Reds Reject Summit meet

US Pushing For Mideast Security

By STEWART HENSLEY
United Press International
WASHINGTON (UPI)—The United States today rejected the Russian rejection of a United Nations "summit" meeting as a fresh opportunity to press for a U.N. guarantee of Middle East security.

Showdown On Demo Farm Bill Is Due

WASHINGTON (UPI)—A showdown on the Democratic-backed farm bill was scheduled in the House today with Republican leaders confident they had votes to block passage—at least temporarily.
The measure was slated for action under a take-it-or-leave-it procedure barring amendments but requiring a two-thirds majority for passage.
The Republican leaders want to force the bill's sponsors to bring it up later under regular procedure, leaving it open to amendments sought by the administration. The bill in its present form permits Agriculture Secretary Ezra Taft Benson to lower federal (See SHOWDOWN Page 8)

Symington, Williams In Political Wins

United Press International
U.S. Sen. Stuart Symington of Missouri and Michigan Gov. G. Mennen Williams swept to impressive victories in primary elections Tuesday to enhance their party prospects as 1960 Democratic presidential candidates.
Besides Michigan and Missouri, primaries also were held in Kansas and West Virginia.

In Kansas, Clyde Reed Jr., a Parsons (Kan.) newspaper publisher and son of a former governor and U.S. senator, captured the Republican gubernatorial nomination an hour after the polls closed.
Former Gov. Fred Hall of Dodge City conceded the race to Reed when the latter jumped to an overwhelming lead with only one sixth of the returns counted.
In West Virginia, where two U.S. Senate seats are up for grabs this year, former Rep. Jennings Randolph and Rep. Robert C. Byrd were the apparent winners for the Democratic senatorial nominations.

Incumbent Republican Sens. John D. Hobbittell Jr., seeking reelection to the two-year unexpired term of the late Sen. Matthew Neely, and Chapman Revercomb, seeking re-election to a full term, were unopposed for renomination.
Williams smashed his opponent, radio station owner William L. Johnson of Ironwood, by a better than five-to-one margin to win renomination to an unprecedented sixth term as Michigan governor.
Republicans named Paul D. Bagwell, a professor at Michigan State University, to oppose Williams. GOP Sen. Charles E. Potter was renominated without opposition. Democrats nominated Lt. Gov. Philip Hart to face Potter in the November race.
Symington whipped his opponents, Lawrence Hastings, a retired government worker, and Lamar W. Dye of Kansas City, even more decisively.

Lady Wins Contest
Incomplete returns showed 199,187 votes for Symington to 6,655 for Dye and 11,510 for Hastings.
A lady lawyer from Sedalia, Mo., Hazel Palmer, was the apparent winner in a four-way Republican race for the senatorial nomination to oppose Symington.
In Kansas, Reed won the GOP gubernatorial nomination by a big margin over four other candidates.
Gov. George Docking, Kansas' first Democratic governor in 20 years, was unopposed for renomination.

Democrats in West Virginia gave Byrd an overwhelming victory over two opponents in the race to face Revercomb in the fall election for U.S. senator.
Randolph had a closer squeeze in beating former Gov. William C. Marland for the other Democratic senatorial nomination. Randolph will oppose Hobbittell in the general election.

Simultaneously U.S. officials said it was possible some of the 14,300 American soldiers and Marines now in Lebanon might be withdrawn soon. They said a limited withdrawal was under consideration in high quarters here and indicated an announcement might be expected at an early date.

BULLETIN
WASHINGTON (UPI)—President Eisenhower said today that he will attend the United Nations special assembly meeting on the Middle East if he finds it necessary or desirable that he should participate.

Diplomatic authorities said a U.S. announcement of the start of a withdrawal would cut the ground from under Russia's charges of American "aggression." They said the troop withdrawal could be handled in stages to maintain Lebanese security until the U.N. beefed up its observer corps there.
Wants Assembly Meeting
U.S. Ambassador Henry Cabot Lodge at the U.N. was under orders from President Eisenhower to press the American position on Lebanon and the Middle East at an emergency meeting of the U.N. Security Council called for Thursday.

The President moved swiftly to turn the tables on Soviet Premier Nikita Khrushchev after the Kremlin chief sprang his surprise move Tuesday. In a new note to the United States, Khrushchev rejected the Western-sponsored "summit" meeting within the U.N. Security Council and called instead for an emergency meeting of the U.N. General Assembly to consider the Middle East crisis.
Eisenhower, promptly accepting the switch, made it plain the United States would insist on its version of an assembly meeting rather than Khrushchev's.

Charges Delay Tactics
Khrushchev wants an assembly meeting solely to consider his charges of U.S. "aggression" in Lebanon. The United States wants it to weigh counter charges of Soviet-backed United Arab Republic "indirect aggression" against Lebanon and Jordan.
Since the U.S. resolution was introduced first at a previous meeting of the Security Council, it will be acted on first. American officials said they will insist on this and counted on the council to approve the U.S. stand. This issue is procedural and not subject to a veto.

Congressional reaction to Khrushchev's note was swift and uncompromising. Assistant Secretary of State William P. Clegg, in a Senate Foreign Relations Committee, said the premier had reversed his field with the intent of making the United Nations "look ridiculous and to delay consideration of the Middle East difficulty."

He May Attend
Chairman Theodore Francis Green (R-I.,) of the Senate Foreign Relations Committee said Khrushchev's latest note "indicates he is unlikely to agree with anything proposed by the President."
American officials believe they now have sufficient support in the assembly to get a two-thirds vote approving U.N. measures to safeguard Lebanon's independence. Officials said it was possible the United States might seek even broader U.N. responsibility in the troubled Middle East.

BULLETIN
WASHINGTON (UPI)—President Eisenhower warned management and labor today that they would be headed for trouble if they did not hold down profits and wage increases to reasonable levels.

Lebanese Rebel Leader Says...
'Christian, Moslem Equality Essential'
Editor's Note: What happens next in Lebanon? United Press International put this question to Saeb Salam, leader of the rebellion in Beirut. He wrote the following dispatch in answer. Salam is a graduate of the American University of Beirut, president of the Middle East Airlines Co., and former prime minister of Lebanon.
By SAEB SALAM
Written For
United Press International
BEIRUT (UPI)—The internal situation in Lebanon is conditioned by the fact that the country is made up of two component parts—Christian and Moslem. No future policy of program can be successful unless it is based on the principle of full and equal partnership and accord of these two parts.
Neither side must dominate the other. Neither must take the other for granted. Both must feel that they have an equal stake in the country, that they equally belong to it.
If this principle is translated into action in the economic, social, cultural, political and administrative fields, nothing can endanger the internal cohesion of Lebanon.
Lebanese relations with her sister Arab states must be based upon respect for the independence and territorial integrity of Lebanon.
The Arab states, in fact, have always been anxious to express this respect. This is evident from the covenant of the Arab League, repeated declarations of U.A.R. President Gamal Abdel Nasser and recent statements by the Republic of Iraq.
On the other hand Lebanon must not allow itself to be used by foreign powers as a lever to widen differences between the Arab states nor must it become a bridgehead for indirect pressure or direct aggression against any sister Arab state.
Lebanon has nothing to fear from the united Arab world. Apart from consideration of the sentiment and from security against possible Israeli expansion, it is in the vital interest of Lebanon, whose economy depends on transit, trade and oil revenues and contracts, to have the closest and friendliest relations with the Arab countries.
Future policy must suited for Lebanon in the East-West struggle is in fact Lebanon's traditional policy, which dates back to the inception of the country's independence in 1943.
This policy is one of friendship

Rodeo Opens Here Tonight



PRIZE BEARD GROWERS

Six of 11 winners smile through their beards just after last night's judging in the Beard Growing Contest, presented by the Pampa Junior Chamber of Commerce. Audie Dick, left, holds the prize that he won by producing "The Most Outstanding Beard" of 39 entries. First prize was an electric razor. Tom Henry, to the right of Dick, had the beard that was judged the longest. Then came Wayne Anderson with the heaviest, Sam Moore with the shaggiest, Jimmy Watkins, the youngest; and "Dusty" Miller, the oldest. Winners not shown are Earnest Searle, neatest; George Whitten, reddest; Herb Trimble, blackest; Wesley Holt, whitest; and James Veale, thinnest. (News Photo)

Witnesses Are Reluctant After 'Human Torch' Case

By DICK WEST
United Press International
WASHINGTON (UPI)—Senate racketeers investigators suspected today the "human torch" case in Michigan was making some witnesses reluctant to testify in the current Teamsters Union investigation.

Sens. Irving M. Ives (R-N.Y.) and Sam J. Ervin Jr. (D-N.C.) discussed this possibility with 17 newsmen as the committee assembled for another episode in its "memory course" interrogation of Teamsters president James R. Hoffa.

At its first session Tuesday the committee did not allude directly to the burning of Teamsters official Frank Kierdorf in Pontiac, Mich. It sought to determine whether Hoffa profited from an alleged \$17,500 payoff which Detroit laundry owners made to a labor consultant during a dispute with the teamsters.

Returns to Stand
Chief committee counsel Robert F. Kennedy said the Kierdorf case would probably come up today when Hoffa returned to the witness chair. He said Hoffa would be asked how Kierdorf, an ex-convict, got on the Teamsters payroll and what his activities were.

Hoffa declined to comment on the case to newsmen. Kennedy said the committee also would inquire further into Hoffa's personal finances. Scheduled for questioning along with the Teamsters boss were Herbert Grossberg, a union accountant, and a "mystery witness."

Top Beard Growers Are Honored

From a field of 39 last night, judges nodded 11 beards into the winners' circle. Midway in the Jaycee Rodeo Dance, 39 contestants in the Pampa Beard Growing Contest filed onto the truck bed bandstand before the view of the judges and the street dance crowd.

Burning Victim's Story Is Doubted

By JERRY CHIAPPETTA
United Press International
PONTIAC, Mich. (UPI)—Authorities today punched full of holes Teamsters Union official Frank Kierdorf's story of how he was taken to a ride by two men and turned into a human torch.
The theory gaining ground with investigators was that Kierdorf may have been a victim of an accident—perhaps of his own making. Eighty-five per cent of Kierdorf's body was scalded by early Monday. His condition today was reported worsening at St. Joseph Mercy Hospital.

He was having difficulty breathing and physicians performed a tracheotomy—an operation to insert a tube in the throat—to permit him to breathe easier. Doctors said the operation would make it more difficult, though not impossible, for Kierdorf to talk.

Treated With Salve
Kierdorf, 56, business agent of Teamsters Local 332 in Flint, had told authorities two men he did not know took him for a ride, poured inflammable fluid on him at gunpoint and set him afire. They later dumped him on the lawn of the hospital here, he said.
But a report by Oakland County pathologist Dr. Richard Olsen showed Kierdorf had been treated with a salve for his burns before being taken to the hospital.
Olsen reported Kierdorf had been treated with a commercial skin cream (Noxzema) around the face, head and neck.
Kierdorf dozed throughout the night and the cough he developed Tuesday appeared to grow no worse. Doctors and nurses were busy this morning dressing his wounds.

Oakland County Prosecutor Fred Ziem said there was evidence some of Kierdorf's clothing had been removed, indicating the victim was in friendly hands after being burned.
Ziem pointed out other loopholes in Kierdorf's story of his "torch ride." Kierdorf had told questioners he rolled in the grass to put out the flames after his attackers had set him afire. But there was no evidence of grass or soil clinging to his flesh to bear the story out.
Kierdorf's son, Frank Jr., 30, (See BURNING Page 8)

Big Parade Slated For This Afternoon

These are the days of the Top o' Texas World's Championship Amateur Rodeo. The Kid Pony Parade Monday and two nights of the Kid Pony Show are over for another year. For the 14th year Top o' Texans were expected to turn out today for the parade that will herald four performances of the ToT Rodeo.

The starting time of the Rodeo procession was to be 3 p.m. Bands, floats and horses will mass at Foster and Purviance for their trek down Foster to Somerville, along Francis, and down Cuyler to Brown.

The Amarillo Air Force Base Band will be in the lead with the Ruby Nance and Leon McAuliffe Rodeo Bands coming up. As many as 800 horses were expected to clog down Cuyler this afternoon.
Tonight at 8, the Grand Entry of performers will open the 14th ToT Rodeo.

Showtime will be 8 p.m. for the four days of the Rodeo. On sale in the Pampa Hotel Rodeo Headquarters are the following: Box seats, \$2; reserved seats, \$1.75; general admission, \$1.25 (adults) and 75 cents (children).
Registration closed this morning for the amateur cowboys who will perform in the calf roping, bronc riding, bulldogging, bull riding, double muggin, cutting horse and sponsored cowgirl contests. One of the most moaned events of the Rodeo will be the Wild Brahm in a Bull Gold Rush in which contestants will have an opportunity to strike it rich by snatching a rope from the neck of a running bull.

Friday's highlight will be the Beef Calf Scramble, starting 4-H Club and Future Farmer of America Chapter boys from Gray, Roberts, Hemphill, Wheeler, Carson and Ochiltree Counties. In this Rodeo "first," the boys will take off after some frisky calves, with 15 minutes to lead one across a finish line with a halter.

Each evening at 7:30, Ruby Nancy and his Band will play a half hour overture to the Rodeo; later it will add background music to the performance. The Rodeo dances at 9:30 p.m. in the National Guard Armory will star Leon McAuliffe and his Cimarron Boys, direct from the Cimarron Ballroom, Tulsa, Okla.

Last night the Kid Pony Show, Groups IV, V and VI came up for the judging. Their ages were 11-15.
There were 30 winners in the reining, egg race, boot race, bull riding, saddle race, calf roping and horse race contests.
Group II Boys' Egg Race: Janie Webb; Second, Sue Horton; Third, Becky Walsh.
Group IV Girls' Reining: First, Linda Kay Andis; Second, Donna Walsh; Third, Jan Reeves.
Group V: First, Jan Langley; Second, Mary Alice Coombes; Third, Jeannell Elliott.

Group III Boys' Egg Race: First, Jim Jeffrey; Second, Jim King; Third, Sammy Whittenburg.
Group III Girls' Boot Race: (See BIG PARADE Page 8)

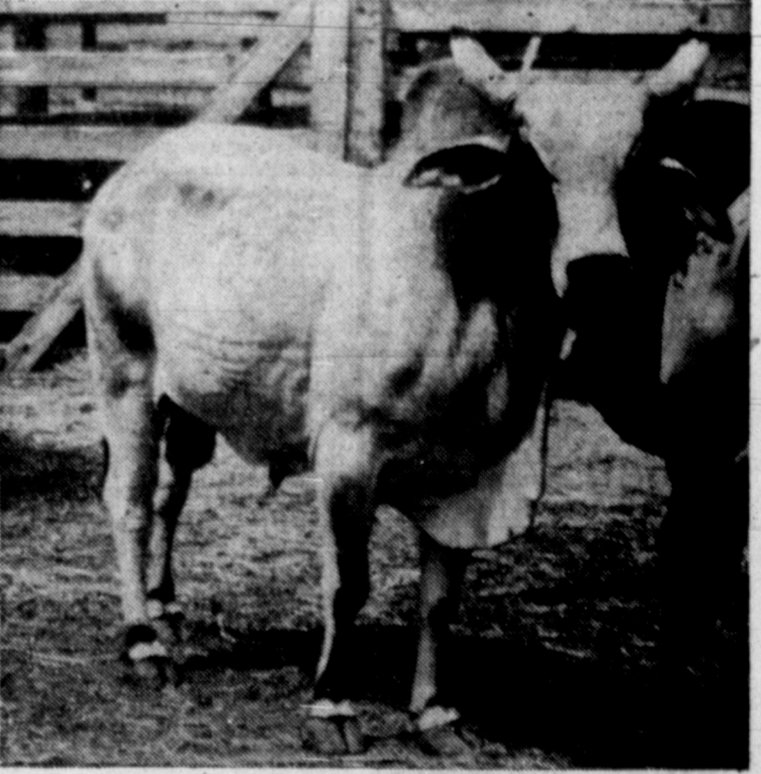
The balance of contestants received memberships in the Pampa Jaycees Beard Growers Association, honoring them as good fellows and boosters of worthwhile community projects.
Carrying for blocks, the Western music drew a Stetsoned throng to the Courthouse block. By far the most impressive beard, thought some, was the adornment of "Honest Jess," Bandleader and judge.

Small Fry Show Date Is Friday

The participating merchants in the Rodeo Value Roundup Days will be hosts to Pampa's Small Fry Friday at 9 a.m. For a full program of Cartoons and Comedies.

Two full shows will be run between the hours of 9 and 12 o'clock and everyone is invited to be at the LaNora Theatre to enjoy this entertaining movie program as a part of the overall program being offered this week by Pampa merchants in cooperation with the Top o' Texas Rodeo.
The program at the LaNora will include the following:
1. Disney Festival, consisting of:
"Suzie, the Little Blue Coupe"
2. "The Old Mice"
3. "Corn Chips"
4. "Lucky Number"
5. "Mr. Mouse Takes a Trip"
6. "Agurella Dobrazzi"
Comedies as follows:
Andy Clyde in "Scooper Dooper"
Edgar Kennedy in "Jiggers, My Wife," and "The Three Stooges in 'The Sheepish Wolf'."

WANT \$250?
Cowboys entered in the Top o' Texas World's Championship Amateur Rodeo will be welcome to \$250-riding the horns of El Toro, the fighting bull, at tonight's rodeo performance at Recreation Park. Cowboys were not able to get the money last year so the purse was carried over to this year's show. Some of the cowboys entered in the show say they will get the money tonight when the Wild Brahma Gold Rush gets underway immediately after the grand entry at 8 p.m. If they fail to get it, \$50 more will be added to the purse for tomorrow night.





Being a housewife means holding down a many-sided job. Like any other job, it calls for a special wardrobe. For nothing is more damaging to the morale than looking and feeling like a household drudge in the castoffs from one's closet. This housewife (left) tackles her kitchen cleaning job with a special no-rinse cleanser for painted surfaces that cuts her working time in half. She dresses for her work in polished cotton satin pants and striped cotton blouse. For shopping at the supermarket, she wears a chambray dress (center) in cool gray. It has sailor collar and big pocket edged in red-and-white braid. When guests are coming for dinner, she dons a simple two-piece patio dress (right) in blue cotton chambray. Frosty white embroidery gives it a cool and fresh look. For this girl realizes the importance of looking attractive for those important people, her family and friends.

Miss Gurley Feted At Bride's Party

(Special to The News) PERRYTON — Miss Carolyn Gurley, bride-elect of Phil Gootree of Sayre, Okla., was honored at a bridal shower on Friday in the home of Mrs. Virgil Castle. Hostesses for the courtesy were Meses L. D. Stinson, Carl Blackmore, Charles Selby, J. A. Graves, C. H. Williams, Clyde Cofer, Ray Wright, and Castle. Mrs. Elson Gurley, sister-in-law of the honoree, registered the guests. The serving table was covered with an ecru lace cloth centered with a floral arrangement of blue asters. The honoree's chosen colors of blue and gold were carried out in other table decorations. Mrs. Homer Gurley, mother of the honoree, and Mrs. Floyd Gootree, mother of the prospective bridegroom, presided at the punch service. Corsages of carnations were presented Miss Gurley, Mrs. Gurley, and Mrs. Gootree. Mrs. Charles Gift, sister of the honoree, assisted with the gifts. Approximately one hundred called or sent gifts during the appointed hours.

Parish Council To Have Coffee Fete

Mrs. A. D. McNamara, Parish Council president of the Holy Souls Catholic Church, called a planning meeting in the home of Mr. and Mrs. C. L. Sullins recently. Among the presidents and membership chairmen of the parish organizations present were Mrs. Lloyd Simpson, Altar Society; Mr. S. E. Burnham and Mrs. F. A. Epps from Home and School; Mr. Dick Sullins, T. M. Whately, Jasper McBride of the Knights of Columbus; Mrs. C. L. Sullins and Mrs. Joe DiCosimo. Plans were discussed and made for coffee and doughnut "get acquainted and get-together" to be held after all the masses on August 24 in the parish hall. Arrangements for serving and

registering will be handled by all the organizations, and the public relations committees. All members of the parish are invited and particularly the recent parishioners who have not had the opportunity to get acquainted.

Why "Good-Time Charlie" Suffers Uneasy Bladder

Unless eating or drinking may be a source of mild, but annoying bladder irritations—making you feel restless, tense, and uncomfortable. And if restless nights, with nagging backache, headaches or muscular aches and pains due to over-excitation, strain or emotional upset, are adding to your misery—don't wait—try Doan's Pills. Doan's Pills act 3 ways for speedy relief. 1—They have a soothing effect on bladder irritations. 2—A fast pain-relieving action on nagging backache, headache, muscular aches and pains. 3—A wonderfully mild diuretic action thru the kidneys, tending to increase the output of the 15 miles of kidney tubes. So, get the same happy relief millions have enjoyed for over 60 years. New, large, economy size saves money. Get Doan's Pills today!

The ideal trip—Visit Carlsbad Caverns PLAN TO STAY AT BILL COLVERT'S EL RANCHO MOTEL 2167 South Canal St. — Carlsbad, New Mexico Rates are reasonable — Sleeping is good Air Conditioned — TV available WRITE OR WIRE FOR RESERVATIONS

"Just A Housewife" Deserves Special Costumes To Add Beauty To Her Work

By ALICIA HART NEA Beauty Editor Do you look through your wardrobe occasionally and decide that a dress or a pair of shoes have seen better days and are now only good enough for "around the house"? If you do, you've begun to adopt a pretty thoughtless attitude toward your home life and your family. When a garment is too seedy to be seen by your friends and neighbors, it certainly isn't fair to inflict it upon those who love you most. If you look well-groomed and attractive while you're doing the housework, even so menial a task as scrubbing floors won't seem like drudgery. And you can look neat and smart at home without putting a sizable dent in the family budget. Because they are designed for comfort, play clothes are particularly well suited for housework. You can choose from a variety of plaid, striped or solid blouses, and combine them with shorts, slacks or matching skirts. Low-heeled casual shoes come in every color imaginable—and they're far more comfortable and pair with runover heels. You'll enjoy your chores if you don't look like a drudge. And you'll never get that sinking feeling when an unexpected caller arrives and you know you look a mess. The knowledge that you look neat and pretty at all times is the most effective morale booster in the world. You'll discover you've developed a new attitude toward your household tasks, and you'll want to take advantage of them as aids to beauty. Mopping the floor is a fine way to practice good posture. Keep your back straight, your abdomen flat, and work in small strokes.



DEAR ABBY... By Abigail Van Buren

DEAR ABBY: When my husband hears the rustle of a skirt he loses his mind. He has been with this insurance company 40 years and is well respected around town, because nobody thinks he's serious when he flirts with the young girls. He calls girls in my presence right from our home telephone and brazenly makes dates with them. When I tell him I will divorce him he says he will rot in Alimony jail before he pays me a cent. He has even suggested that I get myself a "boyfriend." I am 62 and he will be 68 on his next birthday. Is there any hope, Abby? He used to be such a grand man.

HEARTSICK Dear Heartsick: He is probably still a "grand" man, but he is sick. Ask her insurance doctor to call him in for a thorough physical examination and tell him you suspect your husband needs a "mental" examination as well.

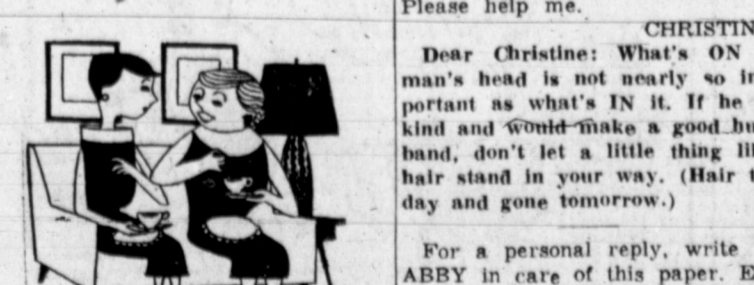
RUTH MILLETT Remember when "29 degrees cooler inside," and as many people went to the movies in summer to get "cooled off" as to see the show? Any family that owned two automobiles was considered well-to-do. Children walked to school instead of riding in car pools? The phrase "marriage OR a career" was more familiar than the term "working wife?"

A woman didn't feel mistreated if her husband sat in his easy chair while she washed the dishes and got the kids to bed, before she was free to join him? Kids learned to swim by swimming, to dance by dancing and picked up any other skill they fancied in the same way, instead of being enrolled in a course? Parents told a misbehaving small fry, "That's enough," instead of pleading, "Wouldn't you like to do such and such?" in a futile effort to distract his attention?

A quiet evening at home was just that and not an evening with a married woman referred to herself proudly as "a housewife," instead of apologetically as "Just a housewife?" Women did their housework in house dresses, instead of shorts or bluejeans? Wives had to ask their husbands for money instead of writing a check on a joint account? Teen-age was referred to as "the awkward age?" A sack was something you brought home from the grocery store, instead of from a dress shop?

You don't need to pretend you don't remember. It wasn't THAT long ago.

Make Friends Manners Some persons stir a cup of coffee, after adding sugar, until it seems that the bottom will fall out of the cup. Stir your tea or



For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.

Speed Queen Automatics Coin Operated Laundry Agitator Type Washers Do Work Clothes and Delicate Fabrics 601 Sloan

Miss Dunlap Gives WW Club Program

IRISH Dear Irish: Pay her the five dollars. DEAR ABBY: I am a teen-aged girl and my friends and I want to ask you a question because we know you have a teen-aged daughter. Do you wait up for her when she comes home from a date? Some of us feel embarrassed when our mothers do this because we think it means our mothers do not trust us. Please put this in the paper.

TEEN-AGED GIRLS Dear Girls: I always wait up for my daughter when she comes from a date NOT because I don't "trust" her, but because if she has something to tell me, I want to listen — and if she has something to ask me, I want to answer.

MAD Dear Mad: Find out who the tomato was. DEAR ABBY: My husband got drunk as a skunk and came home at four in the morning with lipstick smeared all over his face. He said it was tomato juice. What do you think I ought to do?

CHRISTINE Dear Christine: What's ON a man's head is not nearly so important as what's IN it. If he is kind and would make a good husband, don't let a little thing like hair stand in your way. (Hair today and gone tomorrow.)

For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.

For Plumbing Service For Heating Service For Air Conditioning Service For Sheet Metal Work Guaranteed Work and Materials 24 hour Service Budget Terms MALCOLM HINKLE, Inc. 311 N. Ballard MO 4-7481 MECHANICAL CONTRACTORS

dependable Call your SWL representative ED F. CLEVELAND Where Life Insurance Is Not A Side-Line Office: 114 N. Cuyler MO 4-7291 Southwestern Life INSURANCE COMPANY HOME OFFICE, DALLAS JAMES RALPH WOOD, PRESIDENT

BUSY ATLANTA ART DIRECTOR Can't miss She's always satisfied most with a BRAND that's made a NAME for itself! MANUFACTURER DEALER CUSTOMER

She's always satisfied most with a BRAND that's made a NAME for itself! "I MADE IT..." and it's up to me to see that it makes a good name for itself. This means it must be the best quality as well as the best value. People aren't satisfied with anything less—and it's satisfied people who build my business." "I SOLD IT..." with confidence, because it has a good name. It takes a lot of satisfied customers to make a product a leader in its field, so that's the kind of brand I like to recommend. I know that satisfied customers are repeat customers." "I BOUGHT IT..." and am glad I have brand names to guide me. I simply haven't the boxes it takes to puzzle over labels and claims. Can't risk my money and time on products that haven't proved themselves to be the best values. I buy by brand!" THE BRANDS YOU SEE ADVERTISED IN THIS MAGAZINE ARE NAMES YOU CAN TRUST! They stand firmly behind every product and claim they make. BRAND NAMES FOUNDATION, INC. 437 FIFTH AVENUE, NEW YORK 16, N. Y. The Pampa Daily News

Freckles AND NEVER NEVER THROW YOUR SHADOW ON MY THRESHOLD AGAIN! CHEER UP BAZOO! OL' DAD STUMPLE THE SCHOOL JANITOR CAN ADVISE YOU ON WHAT TO DO NEXT! RIGHT! THERE'S A MAN WHO REALLY KNOWS HOW TO HANDLE WOMEN! YES SIR! HE KNOWS HOW TO KEEP A FEMALE IN HER PLACE! HOWDY! WHAT CAN I DO FOR YA, BOYS?

Bugs Bunny RINGG... CRASH! NON-CAD TRAILER CAMP

Boots PUG? GREEN SAND! U-YES, HARMONY? IMMEDIATELY AFTER I HANG UP YOU WILL QUIETLY LEAVE YOUR HOUSE WITHOUT SAYING ANYTHING TO ANYONE, AND MEET ME OUT ON THE BEACH! THIS IS EVEN EASIER THAN I DREAMED IT'D BE!

Wash Tubbs YES, THIS CAPTAIN TIM MACEY? THIS IS DR. JOSS SPEAKING! MEET ME ON THE BEACH AT ONCE—ALONE! JOSS ORDERED ME TO MEET HIM NOW, BUT HE SOUNDED VERY UPSSET! YOU MUST KEEP PLAYING ALONG WITH HIM, TIM! SO FAR, WE HAVE NO PROOF THAT HE'S A BLACKMAILER. BUT THIS HAS GONE TOO FAR ALREADY! A MAN HAS BEEN SHOT AND JOSS KNOWS HE WAS RESPONSIBLE! HE MAY TURN ME IN!

The Potts WOMEN ALWAYS TRY TO GET US MEN TO TAKE JOBS WILFRED! MY NIECE MAGGIE IS ALWAYS HINTING THAT I SHOULD GO TO WORK. HOW REVOLTING! IF YOUR WIFE FINALLY DROVE YOU TO THE POINT OF GOING AFTER A JOB WILFRED, WHAT WOULD YOU LOOK FOR? A NEW WIFE, RICHARD! THAT'S WHAT!

Morty Meekie HE CLAIMS SOMEBODY STOLE HIS WALLET. NOW, REALLY! DO YOU KNOW HOW MANY TIMES A DAY I HAVE TO LISTEN TO THAT "OLD WIZ-EZE"? BUT IT'S TRUE... AND THAT'S NOT ALL THEY TOOK!

The Berrys THE BOSS BURNS ME UP! HE THINKS HE RUNS THE OFFICE! I LAY THE GROUNDWORK, AND HE TAKES CREDIT FOR THE ORDERS—SOME GALL! I SHOULD LOUSE UP AN ACCOUNT AND SEE HOW GOOD HE IS! ARE YOU LISTENING? UH... HUH... THE BOSS IS A LOUSE ON ACCOUNT OF SOME GALL—AND YOU'RE BURNED UP BECAUSE THE ORDERS HE TAKES RUN THE OFFICE CREDIT TO THE GROUND!

Dixie Dugan I'D LIKE TO SEE MR. DUGAN, CAN I PLEASE? I'LL HAVE HIM FOR YOU IN A MOMENT—I'M HIS DAUGHTER. OH—OF COURSE! COME WITH ME, I'LL SHOW YOU THE NEW

Susie Q. Smith WHAA! HE WOULDN'T ACCEPT MY FRIENDSHIP RING!

OUR BOARDING HOUSE with Major Hoople OUT OUR WAY J. E. Williams EGAD, SERGEANT! THAT'S MY OWLS CLUB MEDAL—IT IDENTIFIES ME AND IT PROVES THAT THIS MISCREANT STOLE MY WALLET, AS I SUSPECTED! I CLAIM THAT MONEY OR WHAT IS LEFT OF IT IS AS MINE! WHAT'S THIS? IT'S NOT A COIN—LOOKS LIKE A MEDAL OF SOME SORT! LET'S SEE WHAT IT SAYS—AT THE TOP IT SAYS "OWLS CLUB"—AT THE BOTTOM IT SAYS "FOR VALOR"—IN THE MIDDLE THERE'S A PICTURE OF A KEG OF BEER! NOW WHAT TH'... STEP ON IT! WE'LL SAVE THE HATS AND LUNCH—I SEE A BARN! JUMP MA! JUMP OUT! HE DON'T SEE THAT BOB WHEE FENCE!

Blondie WANT YOUR GRASS CUT, MISTER? HOW MUCH? A BUCK FIFTY. IT'S A DEAL! WERE IN BUSINESS. WILL YOU HELP ME MOVE SOME FURNITURE, DAGWOOD? I JUST HAVE TWO HANDS, DEAR—I CAN'T DO TWO THINGS AT ONCE. I'M BUSY CUTTING THE GRASS NOW.

Alley Oop AIN'T THAT THE GRAND WIGGER'S PLACE? YEH, GO BLOW HIM ANY ME'S GOT T'SAY'S CONFIDENTIAL! OKAY, NOW I'LL DO WHAT I CAN. ALL RIGHT, MY DEAR, I'LL DO WHAT I CAN. THANK YOU, DUBYUH. GRAB YOUR PROBLEMS—ALL KINDS.

Bonnie NICE DOGGIE! YOU WOULDN'T BITE ME, WOULD YOU? STEADY, BOY, STEADY! TAKE IT EASY! THERE, I'M NOT AFRAID OF— BOW WOW!

Martha Wayne ANYTHING IRONIC, MR. LORD? I JUST HAD THE MOST EXTRAORDINARY CALL—A WOMAN INSISTS ON SEEING ME TOMORROW MORNING ABOUT HER CASTLE ON THE RHINE! DO YOU REALLY EXPECT THE SHREWDEST ARCHITECT IN THE COUNTRY TO SHALLOW SUCH NONSENSE, CHRIS? BISH! THE BIGGER THE LIE, THE HARDER THEY FALL! BUT I'LL LUFF YOUR HELP! THE NEXT MORNING... BISH! WILL YOU FETCH MR. LORD? YES, MILADY!

Mickey Finn I'LL FIND OUT WHAT TIME YOU TEE OFF, SHERIFF! OKAY, EDDIE! I'LL PRACTICE PUTTING UNTIL YOU GET BACK! MR. PIPP IS HERE? YES! THERE HE IS—SHOWING HIS PILOT THE CUPS! SO YOU SEE THIS WILL BE THE SIXTH TIME THAT I HAVE WON IT! AND THIS TIME YOU'LL WIN IT WITH A DECENT SCORE, MR. PIPP—IF YOU JUST REMEMBER WHAT I'VE TAUGHT YOU!

Mutt and Jeff OH WHAT A BEAUTIFUL MORNING! NO SENSE SLEEPING MY DAY OFF AWAY! GOOD MORNING. WELL, FIRST WE CAN START BY MOWING THE LAWN AND WASHING THE CAR! THEN WE'LL CLEAN OUT THE GARAGE—IT'S FULL OF JUNK!—AND THIS IS A GOOD DAY FOR PAINTING THE GARAGE GUNS, AND SANDING DOWN THE OLD TABLE... THEN WE CAN— Z-Z-Z

Priscilla's Pop TROUBLES, DEAR? IT'S THIS NEW SWIM SUIT! OH, SO THAT'S WHERE THE MATERIAL WENT!

Joe Palooka THIS IS SCREWY! PATSY BRING HER OWN BREAKFAST... I GOTTA PLAY ALONG WITH THE POOR SOUL—BUT I'LL SHAKE HER LATER! YUMMMM! THANK YOU FOR BRINGING ME TO SUCH A FANCY RESTAURANT, MR. WALSH! UH... I'M A BUSY MAN, GOT LOTS TO DO. I'D BETTER FIND MYSELF A JOB AN' PLACE TO LIVE, WELL... GOOD-BYE, KID! HMM... MY DOOR'S OPEN? OH, WELL... ANYWAY, I'M FINALLY RID OF PATSY!

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