

CHARGES FLY

## Office-Seekers In Final Flurry




Chiefs Map Strategy For Middle-East

Dallas Youth Admits Starting Plane Bomb Hoax With Calls


## Abdel Nasser Reported In Red Capitol For Meeting

US Embassy In Moscow Mobbed By Red Rioters

As US Doubles Troops In Iraq



Steel Hour TV Show Gives Off Sparks

 Dn The Record

Police Nab Suspect In
dayy in Justice or the Peace Orra had been sleoping at vantrow
Richmond's court.
places and asking for handoute


 Rourke said he learned recently LONDON (UP1)- Britsh wine
Heitman had taken 8600 worth of lovers paid more than $\$ 3,700$ Truck Slickup $=5: \pm=2$



Joe Tooley Learns Lionism Up There



Harold Everelt NAsser

## Dies Thursday

$\qquad$



FRIDAY, JULY 18, 19
ension throughout the batered
cuntry. PParliamentary
Speaker
del Osseyran, neutral in Pleas Not Guilty


 Iy intormed the United Nations
and calted on the worth organzara.
tion to take steps to hande the
new situation
He acknowledged to nis serious.

## MARDS:

## SATURDAY

## SPECIALS

## CARLOAD

## PURCHASE


$\$ 89.88$

## BRAZIER

 CLEARANCE - VALUES TO 42.95ROUND STYLES
OBLONG STYLES
WITH ELECTRIC SPIT

- CUTTING BOARDS

FAN CLEARANCE

- $20^{\prime \prime}$ WINDOW
32.88
42.88
- $r^{2}$ table model
13.88

SUMMER FURNITURE CLEARANCE

CHOICE OF ANY
SUMMER MDSE.
IN STOCK
REFRIGERATED
AIR-CONDITIONERS
CHOICE OF ANY AIR CONDITIONER IN STOCK. NEW SHIPMENT JUST ARRIVED

## SHOP AND

SAVE NOW
25\%
YEAR WARRANTY

THE PAMPA DALIY NEWS
FRIDAY, JULY 18,1958







 THETLLEI:




Beatitudes Have Lead In Youth Activity Week


'WHAT NEXT?

Taylor Will
Be In Pulpit


AR CONDITIONIXG
BARGAINS

# 5500 CFM EVAPORATIVE EVAPORATIVE COOLER ${ }^{155}{ }^{\circ}$ COOLER 

EVAPORATIVE COOLERS
 ${ }^{2}$ Evaporative Air Coolers $\mathbf{4 5}$ ea MALCOLM HINKLE Inc


8


Card Fans Deprived!

Cubs Expect Huge Crowds For Braves

## Cards Might Be Droopy, But Not 'Stan The Man'



## CARDS 3-UNDER 67

## Finsterwald Paces PGA Field With Stroke Lead


Pony Stars
In Easy
$27 \cdot 2$ Romp

## DODGERS GET ZANY SKIPPER

SUGAR BOWL merly ${ }^{\text {The ALBI }}$ ANN
OPEN UNDER NEW MANAGEMENT REMODELED-AIR-CONDITIONED COLD DRAUGHT BEER
YOUR FAVORITE BEER

|  | $\begin{aligned} & \text { Nancy O'Connell } \\ & \text { Ill., 6-4, } 0-6,7-5 \text {. } \end{aligned}$ |
| :---: | :---: |
|  |  |
| alleged baseball or football or | DRIVE SAFE |
|  |  |
|  |  |
|  |  |
|  |  |
| SUGAR BOW |  |
|  |  |
| (Formerly The ALIBI INN) |  |
| NOW | OPEN |
| UNDER NEW MANAGEMENT |  |
| REMODELED-AIR-CONDITIONED |  |
| Cleanest Plac | Pace In Town |
| COLD DRAUGHT BEER |  |
| YOUR FAVORITE BEER $\underset{\text { Out }}{\text { To Take }} 6$ Cans $\$ 135$ |  |
|  |  |
|  |  |
| NEW LOW PRICES |  |
| -falstaff |  |
|  |  |
| olone star |  |
| -JaX |  |
| -PABST |  |
| IT'S NICE-BRING YOUR FAMILY 859 WEST FOSTER |  |

NEW LOW PRICES

## -fALSTAFF

-PEARL
-lONE
-PABST
25
T'S NICE-BRING YOUR FAMILY
859 WEST FOSTER



At long last. it's back!
Straight Cream Of Kentucky Bourbon

Original and
Genuine!


Cream of Kentucky


## $\mathbf{R E}^{\text {Thompson's }}$




# BEWARE 

WATCH OUT FOR THE
FAST TALKING SALESMAN
Every year about this time, out-of-town roofing salesmen make their
appearance in this territory. Any reputable lumber dealer can tell you
what happens next! People complain about being charged outrageous what happens next! People complain about being charged outrageous
prices ...complain about inferior materials and poor workmanship. prices ... complain about inferior materials and por workmanship.
And so we issue this friendly warning; Be on your guard against hit-andrun selling tactics. . . don't be high-pressured into buying a roof or a
siding job at double regular prices... above all, get a quotation from your local lumber dealer. . before you buy, make sure you know what

## THIS IS WHAT YOU SHOULD PAY

Roof ROOFING
SIDING
Roofing is sold by the bundle or Asbestos cement siding is the most
by the square. It takes three popular type. This is also sold by
bundles or one square to bundles or one square to cover
an area $10 \times 10 \mathrm{ft}$. An average size
roof, completely applied, should $\$ 7^{03}$ Per 36 MONTHS TO PAY $\$ 12^{73}$ Per THIS IS WHAT YOU SHOULD GEI $\begin{array}{ll}\text { No. } 1 \text { quality Ruberoid tite-on } 230 & \text { Johns-Manville First Grade As- } \\ \text { bestos Siding. All siding looks }\end{array}$ pound shingles. The latest colors good when it's. first applied. But and patterns (no discontinued it takes first quality material,
lines or factory seconds). Applied skillfluly applied, to hold up by local workmen and sold by a year after year. Because we're
local merchant who will be right here in town to stay, we take local merchant who will be right pains to see that everything's
here to back-up a guarantee of okay. We want you to be a satise fied customer for years to come. We will apply INSULATING SIDING on the average house including
all labor and material, and insurance on labor, ${ }^{5} 19{ }^{17}$ Noer

36 MONTHS TO PAY
LYNN BOYD GOOD LUMBER
805 South Cuyler

## $\frac{1}{8}$



Intervention May

 Show Good Results



PLAN TO STAY AT BILL COLVERT'S
EL RANCHO MOTEL
Ant coratoned - TV oveilible.

## Americas

most impressive bourbon


Your first impression of Old Charter's superb flavor is a lasting one: It is
as smooth as satin, yet extremely clean and bright of taste. This premier as smooth as satin, yet extremely clean and bright of taste. This premier bon. It is made for the man who is willing to pay a little extra for it. But the extra you pay brings you so much more in flavor, that having once tried Old Charter-you'll never again settle for a lesser whiskey !

## 



## OLD CHARTER

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Y LoulvVILLE, kENTU
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## Yellow Page advertising pays off

 no matter how well known your business isHERE'S WHY: There's really no mystery about why so many shoppers ( 96 out of 100 , by actual survey) rely on Yellow Pages when they're in a buying mood.
Few people, even your regular customers, can remember ecery procuct you sell, every service you offer. And when
they 're looking for something and can't remember who has it, they turn to the handiest, most complete shopping guide in town . . . the Yellow Pages.
The same goes for families who move here from other cities. tised in the papera, on TV or radio.
If you don't now have the kind of Yellow Page advertising that attracts these shoppers, you're missing out on valuable new business.
A new phone book will go to preses soon. When the telephone company's Yellow Page man calls on you, take adVantage of his services. Make sure you're listed under all the
clasifications that can bring you customers. Make sure your Yellow Page advertising spells out all the products, service and special features you offer.

THEY FIND YOU FAST IN THE
YELLOW PAGES

LOOK WHAT THESE BUSINESSMEN
SAY ABOUT "YELLOW PAGE" RESULTSI
From a town of 6,850
"We will continue to advertise extensively in the directer
$80 \%$ of our colls."

From a town of 3,500 "My wrecker business has tripled since I'm in the towing business." From a town of 3,850 . "At leost $60 \%$ of my business is a direet result of Yellow Page advertising."
From a town of 7,750 ...
"Nine out of ten of my calls for up-
holstoring come from my ad in the telephone directory."
$\square$
From a town of 2,250 .
"We believe in Yellow Pages to give customers, and newcomers, in the counties we serve, information about where

Bottled Gas Distributor

From a town of 3,885
"I received a call from a nearby town. The coller had found us in the Yellow
Peges. I made the trip sver and Pages. I made the trip over and sold a
nice order... paid the cost of the ad nice order . . .lll."
on this one call

Shade \& Awning Service

From a town of 7,750
"Sixty per cont of my calls for soles and
services come from my od in the Yollow. services come from my ad in the Yellow.
Poges."

From a town of 3,900
"Im located quite a ways from the busi-
ness district but am able to get new
business by stating in my Yellow Page
business by stating in my Yellow Page
ad that I have delivery as well as
cash and corry."

From a town of 10,400
"One sole we made amounted to $\$ 2,700$. The customer, whom we did not know previounly, had call
of our Yellow Page ad."
. Aluminum Awning Company

The Pampadaily Neus

Campbell To Austin

BETTER JOBS


## 

Robert Allen Reports:


jack moffit



## Fair Enough

5
Policemen Have
Civil Rights Too

## 等 wow <br> By werrook peGR

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By HENRY
MCLEMORE

US Not Behind, Just
Check ' Commercials

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Quotes in The News



