

# Nixon Assures Public About 'Energy Crisis'

WASHINGTON (UPI) — President Nixon told the nation Saturday that because of "solid progress" in voluntary energy conservation, Americans can expect to get through next spring without gasoline rationing.

In a live, 15-minute radio address from his White House office, the President assured the public that while the energy crisis is real—and could get worse—he will crack down on any signs that oil companies are making "unconscionable profits" out of the energy crisis.

Nixon said he would press Congress for passage of a windfall profits tax, make a critical review of tax breaks for U. S. oil companies operating overseas, and meet personally with corporate executives to get the facts if a government audit of oil company supplies and pricing policies is unsatisfactory.

He said he also would propose legislation requiring full oil company disclosure of their inventories, production, costs and reserves.

The President pledged, too, to "do everything I can to hold down the price of foreign oil" which is driving up domestic prices for gasoline, heating oil and other petroleum products. But he dismissed as "ridiculous" reports that gasoline will reach \$1 a gallon, or that bread will cost \$1 a loaf.

## Kissinger Flies To Jordan

By United Press International Secretary of State Henry A. Kissinger took his personal Middle East diplomacy to Jordan Saturday as the first step toward trying to win a Syrian-Israeli agreement to disengage their troops on the Golan Heights.

The American public cannot afford to pay such prices, and I can assure you that we will not have to pay them," he said.

Together with a warmer-than-expected winter and some leakage through the Arab oil embargo, Nixon said, voluntary public cooperation in turning down thermostats, "gasless Sundays" and reduced consumption of natural gas and electricity was paying off.

"If this voluntary cooperation continues, I can say confidently to you today that we can prevent hardships this winter and that we can avoid gas rationing this spring," the President said.

Nixon spoke to the nation two days before Congress returns from a month-long recess to deal with the energy crisis, amid indications it might go even further in efforts to curb the role of the oil companies.

## Captured After He Flees

HOUSTON (UPI) — A gunman surprised by employees during a pre-dawn grocery burglary held 13 persons hostage for nearly 10 hours Saturday, then fled with three of them before police captured him 10 miles north of the city.

One of the hostages, a woman, was wounded during the flight north along U.S. 59. The bandit was captured in Patton Village, a community northeast of Houston.

A second woman and Police Lt. W. C. Doss, 62, both held since the incident began at 7:45 a.m. CDT and taken for the high-speed ride, were unharmed. The wounded woman was taken by ambulance to a hospital. Her wound was unharmed.

Police Inspector Harry Caldwell confirmed by radio that the capture had been made. Earlier reports that the officer had been injured were incorrect, he said.

The patrol car carrying the four left the Kroger store shortly after 5 p.m. CDT. The 10 other hostages were left unharmed at the store.

## Bucket Brigade Collects \$1,177 From Residents

Volunteers working with the Gray County chapter of the National Foundation, March of Dimes, bucket brigade collected \$1,177.15 Saturday from residents of Pampa.

Members of eight civic and service clubs worked at least eight intersections soliciting donations from persons driving by to aid in the fight against birth defects and other related diseases.

Lefors also conducted its bucket brigade Saturday, but no figures were yet available. McLean has scheduled its bucket brigade for next Saturday, Jan. 28.

A new total was also announced Saturday for the Mothers March held last Monday. Volunteers going from door-to-door throughout the city have collected \$4,817.27.

Total from the two drives in Pampa so far is \$5,994.42, with some people still yet to make donations. Emmett Seltzman, Gray County drive chairman, said.

## Earl Wilson

A man complained that he'd given his wife a \$100 gift certificate for Christmas — and she used it as a down payment on a \$2,000 mink coat. Someone described an unattractive girl: "All a bikini does for her is show off her tattoos." The trouble with some couples, says the cynic, is they think it's a basis for marriage if they save the same trading stamps. If you think some of the people at your class reunion are beat-up and funny-looking, think of those who didn't have the nerve to come. (For more laughs see Earl Wilson on Page 16.)

Anyone still wishing to make donations may mail them to the March of Dimes in care of First National Bank in Pampa.

Breakdown of figures from the individual clubs participating in the bucket brigade are: Downtown Kiwanis, \$208.94; Knights of Pythias, \$189.54; Key Club, \$98.77; Trustees, \$128.34; Top o' Texas Kiwanis, \$158.89; Pampa Optimists, \$114.99; Jaycees, \$98.19; and Rainbow Girls, \$52.99.

## Mrs. Stowers Sworn In As Board Member

Mrs. Dot Stowers was sworn in as a new member of the Pampa Independent School District board of trustees during a ceremony held Friday morning at Carver Center.

Mrs. Stowers was chosen to replace former board president Ben Sturgeon, who had resigned to move to Amarillo to take up law practice there.

The action of naming Mrs. Stowers to the vacant position was taken by the board last Monday night during a regular called session. The item had not been placed on the agenda.

Judge Don Cain swore Mrs. Stowers in at the 8:30 a.m. meeting of the school board and other school officials.

Notice of the public meeting had been posted Tuesday morning. Bob Carmichael, acting president, said Saturday.

Carmichael, who was serving as vice president, is acting as president until the board is reorganized after the April election.



**NOW IN EFFECT** — Curtis Munger, a Highway Department maintenance technician, replaces an old "60" sign with one marked "55" on Interstate 40 in Amarillo. New highway speed limit of 55 miles an hour went into effect at 12:01 a.m. today — which means tickets now may be issued to those exceeding that limit. (Texas Hwy. Dept. Photo)

## New Texas Speed Limit Of 55-mph Now Official

If you see a vehicle going more than 55 miles per hour on a Texas highway today it either is a police, fire or other emergency vehicle — or it is breaking the speed limit.

The new statewide 55 m.p.h. maximum speed limit went into effect at one minute after midnight for all classes of vehicles.

Contrary to some circulated reports, there are no exemptions. Tire research firms in South Texas did ask at a public hearing to be exempted from the lower speed limits.

The lower maximum limit was set Jan. 8 by the Highway Commission, in accordance with state law passed by the Legislature during a special session in December. It empowered the Commission to set lower speed limits to comply with federal energy saving directives.

On Jan. 2, the President signed into law the Emergency Highway Energy Conservation Act. Under it, a state not setting

a maximum 55 m.p.h. speed limit could have its share of federal highway funds withheld.

Highway Department crews statewide have been busy since the Commission's order, manufacturing and posting the new speed limit signs along major routes in the state.

The old signs showing 70 as the daytime limit and 65 as the nighttime maximum have been removed and the 55 m.p.h. signs have replaced them.

The new speed limit does not affect sections of highways where the posted speed limit is 55 or lower already.

There have been speculation that the lower maximum speed limit will reduce somewhat the traffic accident toll. The Highway Department reminded drivers, however, that good driving practices still are needed.

It takes at least 400 feet to stop from 55 miles per hour, for example, and that is under ideal conditions — good tires, dry pavement and on a clear, sunny day.

On a historical note, this is the fifth time statewide maximum speed limits have been changed since the Texas Highway Department was established in 1917.

## Rep. Price Rejects Impeachment Plans

In The National Observer's interviews with members of the U.S. House of Representatives about their views on the possible impeachment of President Nixon, Rep. Bob Price of Pampa said he would vote no. Price is a Republican.

The Observer interviewed 377 (88 percent) of the 430 House members (5 seats are vacant) — 42 percent of those congressmen say they are uncommitted on impeachment. Only about 21 percent are now willing to say publicly that they would vote yes, and about 37 percent say they would vote no.

Nearly all those now favoring impeachment are Democrats, primarily in the South and Midwest, reported that their districts supported Nixon. Only about 15 percent showed an increase in demand for Nixon's impeachment; 28 percent reported a decrease.

The National Observer is published by Dow Jones, who also publishes the Wall Street Journal, Barron's financial weekly, and the Dow Jones News Services.

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# COUNTRY MUSIC



By PETER McCABE  
 "When she was good she was very, very good."  
 "And when she was bad, she was horrid."

The same could be said of Jerry Lee Lewis, both onstage and off. He's either up there giving the piano all he's got, or if he feels his listeners aren't paying attention, giving them "a good cussin'." It all depends on his mood and the mood of his audience.

Fortunately, on his latest album, "Southern Roots," the "Killer" (Lewis' pet name for himself and just about anyone else he meets) is in top form — who would want him to be all sweetness and light, anyway? It really doesn't matter whether Jerry Lee is singing rock or country. He is an original, as he himself is the first to recognize. He once told an interviewer: "There have only been four stylists — Al Jolson, Jimmie Rodgers, Hank Williams and Jerry Lee Lewis."

Whether that's true or not, only time and the musicologists can decide, but certainly on a good night, there is probably no better performer in popular music than Jerry Lee Lewis.

And nowhere is he more likely to give of his best than in his beloved Memphis. That's where his southern roots are, and that's where during several bawdy, hard-drinking evenings, he and his southern buddies — the MG's of Booker T and the MG's, Carl Perkins, Tony Joe White, Mark Lindsay and many others — laid down the very fine, spontaneous rockabilly that makes up this excellent album.

Jerry Lee is not a man to favor fancy remixes and overdubs. "Just as long as it feels good," is all he demands. Rarely do the cuts on his albums run more than three takes.

Over the years, Jerry Lee has become renowned for his ego and his outrageous behavior, as well as for his music. Those who know him well say that some of his antics are little more than a put-on, as if Jerry Lee decided long ago that if he was going to be cast as a work of the devil, then he might as well have a little fun at the same time.

Besides, that ego has carried him through some pretty hard times. Back in the late 50s when it was disclosed that Jerry Lee had married his 13-year-old cousin, Myra Gail Lewis, he became the nation's whipping

boy, the victim of an outraged American parenthood which was looking for a sacrificial lamb in the world of rock 'n' roll.

Jerry Lee's records were shipped back to Sun Records in Memphis by the carload. At 23 years of age he was rock's first has-been. But that ego held up. He always swore he'd have another hit, if not in rock, then in country.

To many country fans, that might sound like hypocrisy, especially as Jerry Lee was a major participant in the music that nearly destroyed country music.

But Jerry Lee is as country as they come (you can't get more country than Ferriday, La.), and in 1967 he released a first-rate country song, "Another Place, Another Time." He has followed this with some equally excellent material including the classic lament, "What Made Milwaukee Famous, Has Made A Loser Out Of Me."

Now Jerry Lee is back, rocking it up again; but no matter what he's playing, his music all is drawn from that same rich potpourri that is entwined around his southern roots.

His producer on this album is Huey Meaux, a Cajun from the Louisiana bayous with an accent that even Jerry Lee might not understand. But Meaux sure understands Jerry Lee, as the album testifies, especially such songs as "The Haunted House" and "Big Blue Diamond."

Amid all Jerry Lee's antics, it is often forgotten that he is a dedicated musician. Jerry Lee is a very single-minded person, and his mind never strays far from music.

"When they look back on me," he says, "I want them to remember me not for all my wives and high living, nor for the money that I've spent, but simply for my music."

**Buys Book Rights**  
 HOLLYWOOD (UPI) — Richard Boone, who stars in television's "Heck Ramsey" series, purchased rights to Marjorie Kinnan Rawlings' book, "When the Whippoorwill" for movie production next year.

**It's About Time**  
 HOLLYWOOD (UPI) — George Marshall, 81, will play his first movie role in "Vrooder's Hooch," after directing about 100 films over 50 years.

## The Lighter Side

By DICK WEST

WASHINGTON (UPI) — Much sooner than anyone expected, additional translations of some ancient scrolls found in the Dead Sea area have been completed.

They carry forward a narrative that scholars have likened to the Biblical account of the origin of the Ten Commandments.

However, enough variations have appeared to raise doubts that the scrolls and the Old Testament were recounting the same events.

In the scroll version, for example, the two stone tablets supposedly bearing 10 communications from God are incomplete. Portions either

don't exist or have been partially eradicated.

These imperfections become the focal point of a tempestuous power struggle between tribal elders and their chosen leader who brought the tablets down from a mountaintop.

**18 Letters Missing**  
 One communication has 18 letters missing, causing it to read as follows: "Thou shalt not bear false neighbor."

According to the chosen leader, whose name may be rendered phonetically as Mozus, or Mozis, the expunged letters were accidentally chiseled out by a stonemason he hired to make copies of the tablets.

But the elders suspect Mozus, or Mozis, is deliberately trying to keep the people from finding out what it is they are forbidden to bear falsely.

This much we have learned from previous translations of the scrolls.

In the new translations it is written that "a magistrate known unto the people as Syrique-a called forth from the multitudes six artisans skilled in the engraving trade."

"And Syrique-a spake unto them, bidding them go forth and examine the tablet that they might report what they perceived thereon."

**Scratches and Markings**  
 Then it came to pass that the artisans observed upon the

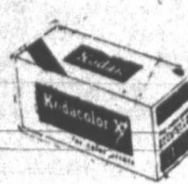
tablet certain scratches and markings that were passing strange.

"And the artisans spake unto Syrique-a, saying that such markings could not have been made by Rosh Mari, the stonemason, with a single slip of the chisel."

"They said unto Syrique-a that it took five and, verily, perhaps nine, strikes to gouge out the missing letters. And Syrique-a was sorely perplexed."

"Whereupon the magistrate bade the artisans to make known unto him whether those who thrice denied tampering with the tablet were bearing false witness."

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# Pampa To Observe DECA Week



RANDY CAIN...outstanding DE boy

Because of the contributions they have made to the business activity of the city and to the programs of the school system, Pampa Mayor R.D. Wilkerson has proclaimed Jan. 20-26 as DECA Week to honor the Distributive Education students of Pampa High School.

With 36 students currently enrolled in the program, the Distributive Education Clubs of America chapter has had an active year with school and community projects.

Due to their outstanding efforts to the local program, their attitudes at work and their willingness to help the development of the DE program, Randy Cain and Teresa Jordan have been named as the chapter's outstanding students for 1973-74. The two will be recognized at the annual vocational students banquet later in the spring.

The DE program attempts to aid students to become acquainted with and gain practical experience in the marketing and distribution methods of the private enterprise system. The students attend school for a half day and then work at a local place of business — a department store, a grocery market, a flower shop, a bank, a newspaper and so on.

As another facet of their activities, the chapter students have also conducted several community projects, including a survey of shopping habits of city residents and a donation of a number of articles to the county welfare agency gained from collecting trading stamps.

Students will be participating in local contests Monday to display the skills they have acquired, with the opportunity to later attend area and state contests. The local chapter is also working towards being the chapter of the year for Texas.

For further information and stories on the DE program and DECA chapter, see the special tabloid inserted with this edition.



TERESA JORDAN...outstanding DE girl

To illustrate the value and worth of DE instruction and DECA development to a student making a distribution and marketing career choice in high school and to the community development, the following DECA Creed, believed in and practiced by DECA students and training sponsors, is presented for your consideration.

## THE DECA CREED

I believe in the future which I am planning for myself in the field of distribution and in the opportunities which my vocation offers.

★ ★ ★

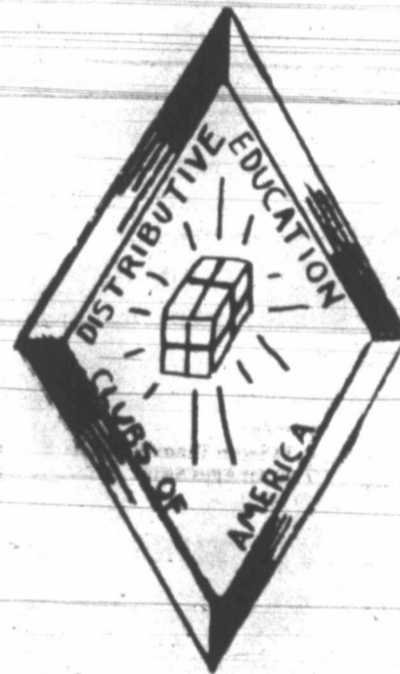
I believe in fulfilling the highest measure of service to my vocation, to my fellow beings, my country and my God — that by so doing, I will be rewarded with personal satisfaction and material wealth.

★ ★ ★

I believe in the democratic philosophies of private enterprise and competition, and in the freedom of this nation — that these philosophies allow for the fullest development of my individual abilities.

★ ★ ★

I believe that by doing my best to live according to these high principles, I will be of greater service both to my self and to mankind.



MAYOR'S PROCLAMATION — Pampa Mayor R.D. Wilkerson, second from right, displays the proclamation he just signed making Jan. 20-26 as DECA Week in the city. DE students present for the signing are, from left, Steve Weatherly, Amy Ellis and Becky Parker.



DECA OFFICERS — Directing the activities of the Pampa High School chapter of Distributive Education Clubs of America are, counterclockwise from upper left, Randy Cain, honorary president and president of the Texas DECA unit; Bert Casey, parliamentarian;

Becky Parker, historian; Cindy Rogers, treasurer; Brycie Williams, president; Teresa Jordan, secretary; Neida Turner, reporter; Troy Hester, vice president, and Pat Prichard, photographer.



COMMUNITY PROJECT — Among the activities of the organization of Distributive Education students at Pampa High School during the past year was that of collecting trading stamps to be used to acquire articles for the local county welfare agency. Mrs. Jane Kadingo, center, county welfare agent, accepts the gifts from chapter president Brycie Williams, left, and state president Randy Cain.

The Pampa Daily News  
**Woman's Page**

Pampa, Texas 47th Year Sunday, Jan. 26, 1974

**Club News**

**AFRICAN VIOLET SOCIETY**  
Mrs. Lee Moore was hostess recently for members of the African Violet Society.

Mrs. V.N. Osborn, president, opened the meeting with prayer and Mrs. Moore read a poem, "Just For Today."

After the business meeting, installation of officers was conducted by Mrs. Thelma Bray. She used the theme, "Greatness of God," and a seven-branched candelabrum holding tapers with white doves and pink roses. Clusters of African Violet blossoms were placed at the foot of the candelabrum, centered on a table covered with pink net.

The lighting of each candle represented the light created by God; the doves represented

creation of animal; the flowers, created the beauty which God created.

Mrs. Bray stressed the duties of each incoming officer as she lighted each candle.

Officers installed were Mrs. Lee Moore, president; Mrs. Dan Glaxner, vice-president; Mrs. Holly Gray, secretary-treasurer; Mrs. Norman Walberg, historian and librarian; Mrs. Evan Jones, parliamentarian; and Mrs. Charles Gilson, reporter.

Refreshments were served and a social hour followed the meeting.

Members present were Mes. J.E. Carlson, C.E. Boswell, Holly Gray, V.N. Osborn, Norman Walberg, Lee Moore and the guest, Thelma Bray.

**Laura Mitchell Becomes Bride Of Robert Underwood**

Before a background of candelabrum decorated with lemon leaves holding white candles, Jan. 18, in the Church of Christ Mary Ellen at Harvester, Miss Laura Lea Mitchell became the bride of Robert Lewis Underwood. Glenn Walton, minister, read the double-ring ceremony.

Parents of the bride are Mr. and Mrs. Jack T. Mitchell of Pampa and the bridegroom's parents are Mr. and Mrs. Lewis Underwood of Mobeetie. Grandparents of the bride are Mr. and Mrs. George Warren and Mrs. C.D. Mitchell all of Wheeler.

**THE BRIDE**

The bride, given in marriage by her father with "her mother and I" avowal, wore a floor-length gown of white quiana nylon satin with long sleeves that puffed at the armhole. The V-neckline was embroidered with pearls and feathered a lay-down collar. Two gores from the neckline to hemline were centered down the front skirt with a row of lace medallions embroidered with seed pearls. The front of the bodice gathered onto the side front gores. The back of the gown was enhanced by a four-gore skirt with an empire waistline.

Her fingertip veil of white illusion fell from a bandeau of white quiana nylon satin covered with four lace and pearl medallions. She carried a cascade of white carnations with white satin ribbon streamers tied in love knots atop a white Bible. She carried out the traditional something old and borrowed with the satin covered Bible beneath her bouquet that belonged to her father, and that her mother carried in her wedding bouquet.

**ATTENDANTS**

Serving her sister as maid of honor was Miss Frankie Dawn Mitchell, and bridesmaids were Miss Janet Morrow, and sisters of the bride Miss Molly Mitchell and Miss Susan Mitchell. The maid of honor wore a polyester double knit crep floor length dress of sky blue fashioned similar to the bridal gown. The bridesmaids wore the same style dresses of royal blue. She carried nosegays of white carnations and sky blue streamers tied in love knots. Flower girl was Mindy Owen, who carried a basket of white carnation petals. Her floor length dress featured an empire waistline and stand-up collar in sky blue polyester knit.

Serving as best man was Larry Johnston of Mobeetie. Groomsmen were Kenneth Nelson and Jerry Hefley of Wheeler, and Russell Mitchell brother of the bride. Ushers were Joel Finsterwald of Mobeetie, a cousin of the bride, and Marving Lee Grimes of Wheeler, a cousin of the bridegroom. William Jack Mitchell, brother of the bride, carried the rings on a round white satin pillow trimmed with white lace. He wore a blue shirt, tie and pants with a navy and pale blue checked jacket. All wore boutonniers of white carnations.

The guests were registered at a round table covered with a white polyester crep cloth edged with white silk fringe, and decorated with a candle of blue in a flower ring. Miss Machille Mitchell, cousin of the bride from Wheeler, register the guests.

Singers from the Church of



MRS. ROBERT LEWIS UNDERWOOD  
...nee Miss Laura Lea Mitchell

Christ under the direction of Bill Cox sang "The Twelfth of Never" as the mothers were seated, and "We've Only Just Begun" with the solo by Miss Linda Reed. The processional was "Faithful and True" and the recessional was "O Perfect Love."

**RECEPTION**

The reception was held in the fellowship hall of the church. The bride's table was covered with a white nylon lace cloth over sky blue taffeta and centered with a milk glass bowl of artificial flowers in shades of blue. The four-tiered white wedding cake was decorated with blue roses and topped with three white satin wedding bells edged with pearls and white illusion bow sprinkled with orange blossoms. The bells had clappers of illusion and lilies of the valley. Serving were Miss Elveta Underwood of Lubbock, sister of the bridegroom, and Mrs. Rick Woollard of Amarillo, a cousin of the bride. Punch was served from a cut glass bowl. Clear glass plates and cups were used. The white napkins were imprinted "Laura and Bob, Jan. 18, 1974" in blue.

The bridegroom's table was covered with a blue and white checked percale cloth centered with a blue candle and blue flower ring. Coffee was served from a silver service and chocolate cake was served in milk glass appointments. Serving were Mrs. Milton Finsterwald of Mobeetie and Mrs. Olen Maxwell of Phillips, both aunts of the bride, assisted by Mrs. Bill Cox and Mrs. Virgil Poole.

Jason Mitchell, brother of the bride, and Miss Kelly Herndon distributed the blue net rice bags.

For a honeymoon trip to Red

River, N.M., the bride chose a two-piece dress of polyester knit in sky blue with starlight polka dots. The shirtwaist blouse was styled with short sleeves and white cameo buttons down the front. She wore a pink rosebud corsage.

**AFFILIATIONS**

The bride is a 1973 graduate of Pampa High School and was a member of the Spanish Club and the Red Cross Youth Club.

The bridegroom is a 1971 graduate of Mobeetie High School and was a member of the Future Farmers of America. He is presently employed by the Beef Cattle Co. at Wheeler and engaged in farming. The couple will be at home west of Mobeetie.

The rehearsal dinner was hosted by the bridegroom's parents and held in fellowship hall of the church.

**PRE-NUPTIAL EVENTS**

Pre-nuptial events for Miss Mitchell included a lingerie shower Dec. 27, hosted by Misses Janet Morrow, Karon Parrish, Glenna Norris and Mrs. Cody Gilliland.

A miscellaneous shower was hosted in Wheeler Jan. 5 by Mes. Bill Own, James Phillips, Watson Burgess, Kenneth Cash, W. Sandifer, Lola Weems, Jack Jones, Farmer Hefley and Bill Gunter.

A miscellaneous shower was given Jan. 7 in the home of Mrs. Foster Whaley, west of Pampa, with co-hostesses Mes. W.C. Epperson, Lyle Gage, Dee Hester, T.O. Trout, Donnie Ray, Glenn Walton, Robert Adcock, Archie Maness, A.C. Cox, Jim Morrow, Jack Williams, H.W. Waters, Bill Cox, Virgil Poole, Mark Clapp, and Kenneth Williams.

**Club News**

**RHO ETA CHAPTER**

Rho Eta Chapter of Beta Sigma Phi recently held their business meeting in the Hospitality Room of the Citizens Bank building. Pat Rich presided over the meeting and led the opening ritual.

The state convention, which will be held in Austin, was discussed, and plans were made to send the yearbook and scrapbook to the convention by

**May 27.**

Joyce Barrett was appointed new Social Chairman and was asked to bring a bank to each meeting to collect money for being unpinned, tardy, and having an unexcused absence. Jenny Dorman was appointed new yearbook chairman.

The program for the evening was given by Mrs. Georgia Mack.

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Non-Roll Elastic  
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Acrylic Double Knit  
60" Wide - On Bolts ..... \$1.77

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# Your Horoscope

By Jeane Dixon

**SUNDAY, JANUARY 20**  
 Your birthday today: The Sun moves into the sign Aquarius at 5:47 a.m. EST. For both Capricornians and Aquarians born today the year offers many episodes of inspiration, deep insight. In the material world, this help is essential for the formulation of coherent plans. Relationships run a normal range of experience, unhindered by your industrious pursuit of prosperity. Today's Capricornians usually show musical ability, while the Aquarians innovate boldly according to their visionary tendencies.

**Aries [March 21-April 19]:** Enjoy this Sunday as a festival of personal renewal. Permit yourself a vacation from your regular formal status without feeling guilty.

**Taurus [April 20-May 20]:** Be prompt in your share of the community's Sunday formalities. There's enough to do to keep you busy all the day despite plans for loafing.

**Gemini [May 21-June 20]:** No matter when you start, you're at center stage so you might as well do the best, you know how for putting on a good appearance.

**Cancer [June 21-July 22]:** The shortest and easiest course you can find now is likely the best. Do only what is expected of you with as little fuss as the situation permits.

**Leo [July 23-Aug. 22]:** Every hour spent in relaxation, or sharing your favorite pastimes is an hour invested in inner growth—provided you can proceed without tension.

**Virgo [Aug. 23-Sept. 22]:** Today's mild competition fires you up enough to take advantage of your natural characteristics. While you're about it, notice and capitalize on fine differences.

**Libra [Sept. 23-Oct. 22]:** What you've been trying to accomplish in recent weeks now seems to have taken hold, and all you have to do is follow the groove of your own making.

**Scorpio [Oct. 23-Nov. 21]:** Now things begin to come to you, and where they don't, you have intuition as to what to do about them. Indirect, subtle approaches are best.

**Sagittarius [Nov. 22-Dec. 21]:** Despite the necessity of leaving commercial interests out of today, what you do publicly has a considerable influence on your material prosperity.

**Capricorn [Dec. 22-Jan. 19]:** Use every available minute for serene self-expression, the enjoyment of daily living however mundane, while granting others the same.

**Aquarius [Jan. 20-Feb. 18]:** Further extensions of yesterday's trends are definitely workable. Be about bright and early and actively busy where it counts.

**Pisces [Feb. 19-March 20]:** It's your turn for enlightenment. In even the most ordinary, dullest routine there is the beginning of fresh spiritual expansion for you.

**MONDAY, JANUARY 21**  
 Your birthday today: Finds you on the way to self-sustenance, on your own resources and creating more as you go. Much of your effort during this phase of your life is spent maneuvering to have your own way, material gain being not the main consideration. Today's natives favor seriousness and solitary action. The women prefer many friendships rather than a single complex relationship.

**Aries [March 21-April 19]:** Altho what is said of you continues mixed, favorable changes of status are likely. Face home life questions and come to firm conclusions. Ignoring the issues merely postpones decisions.

**Taurus [April 20-May 20]:** Under present conditions your actions must express your philosophy. You can move swiftly, if you have done your homework. If you haven't, begin now.

**Gemini [May 21-June 20]:** Financial prudence is essential. Theories concerning other people's resources remain just that. You will be amused by and benefit from watching your friends' adventures.

**Cancer [June 21-July 22]:** The emphasis is on service today. Take your time and think what you are doing. Romance is evident but moderate in the long run.

**Leo [July 23-Aug. 22]:** "So near and yet so far" applies to some of your projects today. Select what you want to

pursue later, conduct just enough of a holding action to make your intentions clear.

**Virgo [Aug. 23-Sept. 22]:** Your creative impulses don't necessarily agree the goals of others. Be sure that what you offer is in proportion to real needs.

**Libra [Sept. 23-Oct. 22]:** Changes of home arrangements are strongly favored. See that you do no more than is appropriate. Spend the evening in search of a fresh perspective on life.

**Scorpio [Oct. 23-Nov. 21]:** Aside from some emotion a bit more power-packed than is comfortable, it's a great day for making amends and redeeming promises.

**Sagittarius [Nov. 22-Dec. 21]:** Begin a campaign to collect whatever is owed you, particularly loans. Routine is not to be neglected, could be important.

**Capricorn [Dec. 22-Jan. 19]:** Today is a day for sorting things out. Dedication to increasing earning power brings results. This would be a good time to begin a new enterprise.

**Aquarius [Jan. 20-Feb. 18]:** Your latest ideas may need revision and additional context before you present them. Meanwhile, all attention to your home and loved ones is welcome.

**Pisces [Feb. 19-March 20]:** Your friends, particularly the younger of them, and children—your own or those of others—tend to make your life complex today.

## Weaver-Hogan



Mr. and Mrs. Eugene B. Weaver of Amarillo are announcing the engagement of their daughter, Stachia Jean to Michael Lee Hogan of Lubbock. Parents of the prospective bridegroom are Mr. and Mrs. Edwin Hogan, 1712 Williston, Trinity Methodist Church of Amarillo will be the scene of the Feb. 23 wedding. The bride-elect is a graduate of Amarillo High School and is presently employed by Montgomery Ward Co. of Amarillo. Her fiance is a 1970 graduate of Pampa High School and is presently employed by B&B Associates of San Antonio.

## Church News

**HAZEL SNIDER GROUP**  
 The Hazel Snider Current Missions Group met in the home of Mrs. James Poole, 1707 Evergreen, Jan. 16, at 9:30 a.m. The "Call to Prayer" was given by Mrs. Jack White and she was in charge of the meeting. She reminded the group about the Rio Grande River Ministry Retreat which is to be at Wayland Baptist College at Plainview Jan. 26 and 27. Members attending brought food goods to be given to a needy family as the January mission project.

Mrs. Poole taught from the Royal Service article, "New Conventions - Pennsylvania." This tells of the mission work and growth of churches in this area.

Members attending were Mmes. DeWayne Barrett, Kenneth Box, Melvin Earle, White and Poole.

The next meeting of this group will be Feb. 20, in the home of Mrs. Jack White, 2304 Aspen.

Mrs. Box offered the closing prayer.

The title *Caesar*, adopted by the princes of Muscovy in the 16th Century and later used by the Romanov emperors, is a corrupted form of *Caesar*.

# LAD and LASSIE SHOP

## SEMI-ANNUAL SALE

Now Going On!

### SHOP AND SAVE -

Tremendous Bargains in Winter Merchandise!

For instance: **Everything for Juniors** **1/2 OFF**

**SWEATERS** All Sizes **1/2 OFF**

PLEASE: NO REFUNDS OR EXCHANGES

For The Finest, Shop Pampa's Finest

## LAD and LASSIE SHOP

115 W. Kingsmill 665-8888

## Club News

**VFW AUXILIARY**  
 The Ladies Auxiliary to Pampa Post No. 1657, Veterans of Foreign Wars of the United States met Tuesday, Jan. 15, 7:30 p.m. in VFW Hall for a regular and social meeting.

Refreshments were served to the members present Mmes. Herman Armstrong, Jack Boyd, Erma Boyd, Ing. Elsie Gee, Leonard, A.L. Smiley.

Vernon Stuckey, Chester Williams, A.L. Walling and Virginia Walkup. Next meeting will be Feb. 5, in VFW Hall.

## bentley's margo's la mode



**Sales & Rentals**

**Sick Room NEEDS**

- Wheel Chairs
- Hospital Beds
- Bennet Machine
- Steam Bath
- Exercising Equipment

All Convalescent Aids  
 One Day Delivery

**Hood Pharmacy**  
 Jack & Sonia Hood  
 645-9499

Monday Hours: 10 a.m. - 6 p.m.

## Crushed Velvet Bedspreads

Bedspreads with a soft, plush velvety feel... machine washable and never needs ironing. In solids, Colors of Avocado, Blue, Gold, Orange, Pink, Red, Purple. Plus two new colors, Antique White and Canary Yellow.

Twin Size	Reg. 19.99	Sale 17.99
Full Size	Reg. 23.99	Sale 19.99
Queen Size	Reg. 29.99	Sale 26.99
King Size	Reg. 33.99	Sale 29.99

**Martex Noblesse Towels**

Solid colors, two tone jacquard in green, pink, red, gold, fawn or turquoise.

	Orig.	Sale
Bath Towel	3.00	1.99
Hand Towel	1.89	1.49
Wash Cloth	.89	.59

**New Shipment Dacron Red Label**

## PILLOWS

by Perl Pillow

Dacron Red Label Polyester Fill Pillows, non-allergenic polyester fiber fill with pretty printed covering with corded edges.

Standard Size	Reg. 5.00 ea.	2 for 6.00
Queen Size	Reg. 7.00 ea.	2 for 8.00
King Size	Reg. 9.00 ea.	2 for 11.00

**Other Pillows by Perl Pillow**

Court No. 1, 21x27, 60% Feather 40% Down	Reg. 12.00	2 for 20.00
Court No. 2, 21x27, 80% Feather 20% Down	Reg. 10.00	2 for 16.00
Court No. 3, 21x27 All Duck	Reg. 5.00	2 for 8.00
Court King, 21x39, 80% Feather 20% Down	Reg. 17.00	2 for 26.00

# DUNLAPS

Coronado Center

**Perimshire's**  
 SPORTSWEAR

SAVE 30% to 50%

Blouses, Tops, Pants, Lingerie, Dresses, Long Dresses, Jewelry, Boots

**30% OFF** **50% OFF**

ONE WEEK ONLY - JAN. 16 THRU JAN. 23

**JERRIE LURIE is drawing interest!**

THE VEST GETS THE SPOTLIGHT IN THIS DRESS COSTUME OF 100% POLYESTER DOUBLEKNIT. BLACK AND WHITE IN SIZES 8-16

...AT JUST 52.00





**MONTGOMERY WARD**

**3 DAYS ONLY!**

MONDAY THROUGH WEDNESDAY

**IN-STORE WAREHOUSE CLEARANCE SALE**

<p><b>TUB CHAIRS</b> HERCULON COVER 2 GREEN - 1 GOLD. REG. 139.95 <b>\$69<sup>88</sup></b></p>	<p><b>SWIVEL TUB CHAIRS</b> GREEN VELVET 2 ONLY REG. 119.95 <b>\$69<sup>88</sup></b></p>	<p><b>96 H.P. OUTBOARD</b> WATERCOOLED MOTOR REG. 499.00 <b>\$355<sup>00</sup></b> REPO</p>	<p><b>CROSBY ROPING SADDLE</b> REG. 249.95 <b>\$209</b></p>
<p><b>CONTEMPORARY SOFA AND LOVE SEAT</b> CANDLELITE YELLOW MATLASSE REG. 571.95 <b>\$349<sup>00</sup></b></p>	<p><b>SPANISH SOFA</b> 1 GREEN - 1 EGGSHELL VELVET REG. 249.95 <b>\$179<sup>88</sup></b> AS IS</p>	<p><b>10 SPEED RACER</b> MADE IN MEXICO REG. 149.99 <b>\$99</b> IN CARTON - 2 ONLY</p>	<p><b>LAWN FERTILIZER</b> 12-6-6 40 LB. SACK REG. 3.49 <b>\$1<sup>88</sup></b></p>
<p><b>PRESTONE</b> WINTER ANTIFREEZE SUMMER COOLANT <b>\$1<sup>99</sup></b> GAL. REG. LOW PRICE</p>	<p><b>STEEL GARAGE DOOR</b> 9' X 7' 2 ONLY REG. 99.50 <b>\$89<sup>50</sup></b></p>	<p><b>BATH ROOM VANITY</b> 24" W/CHINA TOP (SLIGHT FLAW) REG. 85.40 <b>\$75<sup>40</sup></b></p>	<p><b>WOOD</b> EXTERIOR &amp; INTERIOR DOORS 1-32" WOOD SCREEN DOOR 1-28" EXTERIOR DOOR W/WINDOW 2-32" EXTERIOR DOOR W/WINDOW 1-32" LOVERED DOOR 1-28" INTERIOR DOOR <b>25%</b> OFF REG. PRICE</p>
<p><b>VINYL FLOOR FILE</b> 12" X 12" REG. 49<sup>c</sup> <b>29<sup>c</sup></b> EA.</p>	<p><b>FOAM BACK CARPET</b> REG. 5.99 <b>\$3<sup>99</sup></b> SQ. YD.</p>	<p><b>3' X 5' OVAL FRINGE RUG</b> SPECIAL BUY <b>\$12<sup>99</sup></b> EA.</p>	<p><b>WEST GERMAN HAND CUT CRYSTAL CANDY BOWL</b> REG. 14.99 <b>\$9<sup>99</sup></b> 2 ONLY</p>
<p><b>KITCHEN MAGICIAN</b> REG. 12.95 <b>\$9<sup>95</sup></b></p>	<p><b>12 SPEED HAND MIXER</b> REG. 44.95 <b>\$32<sup>88</sup></b> 2 ONLY</p>	<p><b>WEAR EVER COOKWARE</b> WITH 5 PIECE KNIFE SET REG. 44.95 <b>\$39<sup>88</sup></b> 2 ONLY</p>	<p><b>22 CU. FT. SIDE BY SIDE W/ICE MAKER AND WATER THROUGH THE DOOR</b> 4 COLORS SPECIAL BUY <b>\$479<sup>88</sup></b></p>
<p><b>AUTOMATIC ELECTRIC DRYER</b> 8 CU. FT. DRUM 1 ONLY - AVOCADO SPECIAL BUY <b>\$159<sup>88</sup></b></p>	<p><b>19" COLOR TV</b> AUTOMATIC COLOR AND AUTOMATIC FINE TUNING REG. 369.95 <b>\$319<sup>88</sup></b></p>	<p><b>22 CU. FT. SIDE BY SIDE FROSTLESS - W/ROLLERS ADJUSTABLE SHELVES</b> 4 COLORS SPECIAL BUY <b>\$399<sup>88</sup></b></p>	<p><b>6 BAND RADIO</b> PORTABLE AC or DC SPECIAL BUY <b>\$39<sup>88</sup></b></p>

**SHOP DAILY 9:30-6:00, THURS. 9:30-8:00**

The Pampa Daily News A Watchful Newspaper EVER STRIVING FOR THE TOP O' TEXAS TO BE AN EVEN BETTER PLACE TO LIVE

Our Capsule Policy

The Pampa News is dedicated to furnishing information to our readers so that they can better promote and preserve their own freedom and encourage others to see its blessing...

End To Custodial Care

Popular acceptance of tax-supported schools stems from any education that may be delivered within their walls, but largely from the custodial care of the children. In other words, parents judge schools by how well they perform as baby-sitters...



"I think they have something meatier in mind."

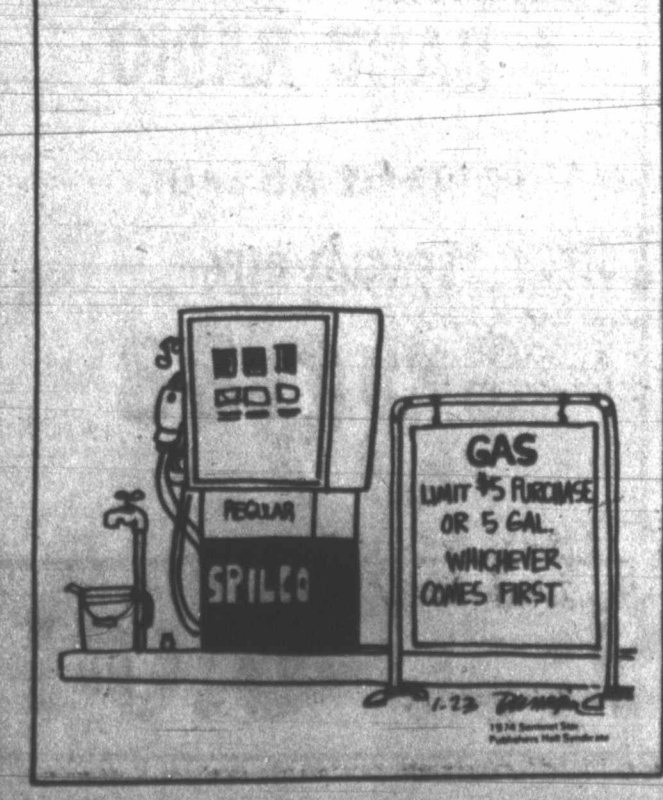
INSIDE LABOR Hysterical Rank And File Revolt Sweeps Labor Front

By VICTOR RIESEL WASHINGTON — This is a requiem for the fateful Phase Four forgotten now like an Elizabeth Taylor — Richard Burton peccadillo. It's being trampled to death by an angry, jittery and roaring rank and file...

OUTRIDER Things Were A Lot Different Back In The Jeffersonian Era

By GARRY WILLS President Nixon does not talk much, any more, about the Spirit of '76. You would have thought, in the 1968 campaign, that the Bicentennial was going to be celebrated in a matter of weeks...

DUNAGIN'S PEOPLE by Dunagin



Rearview Mirror By TEX DEWESE Editor Of The News

THIS IS S-Day on Texas highways. "S" for speed. Starting at 12:01 a.m. today you need to keep an eye on the speedometer. Legal maximum speed limit from here on out is 55 miles per hour.

RUMBLING OF politics in school affairs always is distasteful. Comes a visit from a former public official with concern over the appointment of a teacher's relative to the Pampa School Board.

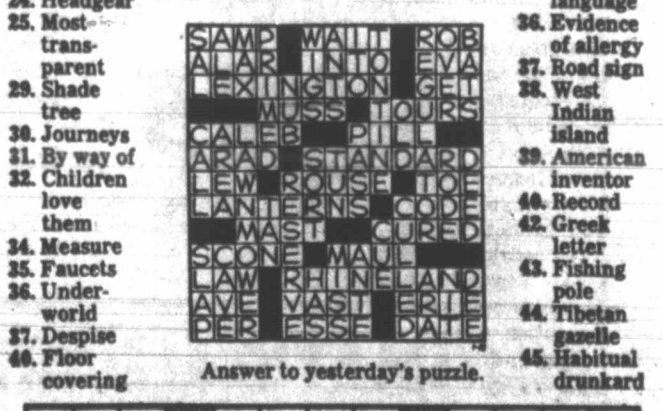
BY THE way, if you want the people to decide whether they favor a 7-man school board instead of five, petitions to get it on the ballot at the April 6

PAUL HARVEY NEWS Momentous Meeting Is Due Next Month

By PAUL HARVEY Tomorrow is headed toward Florida. Scientific brains from over the world will begin arriving at the Colonades Hotel in Riviera Beach, Fla., next month.

Crossword By Eugene Sbeffer

- ACROSS 1. Cruise 4. Distribute 8. Part of door 12. Hebrew priest 13. Seed covering 14. Medicinal plant 15. Musical entertainer 17. Adages 18. Regrets 19. Squandered 20. Avoids 22. Release 24. Headgear 25. Most transparent 29. Shade tree 30. Journeys 31. By way of 32. Children love them 34. Measure 35. Faucets 36. Underworld 37. Despair 46. Floor covering



Answer to yesterday's puzzle. A grid of numbers from 1 to 51, with some numbers highlighted in a larger font.



BLONDE



STEVE CANYON



FUNKY WINKERBEAN



BEETLE BAILEY



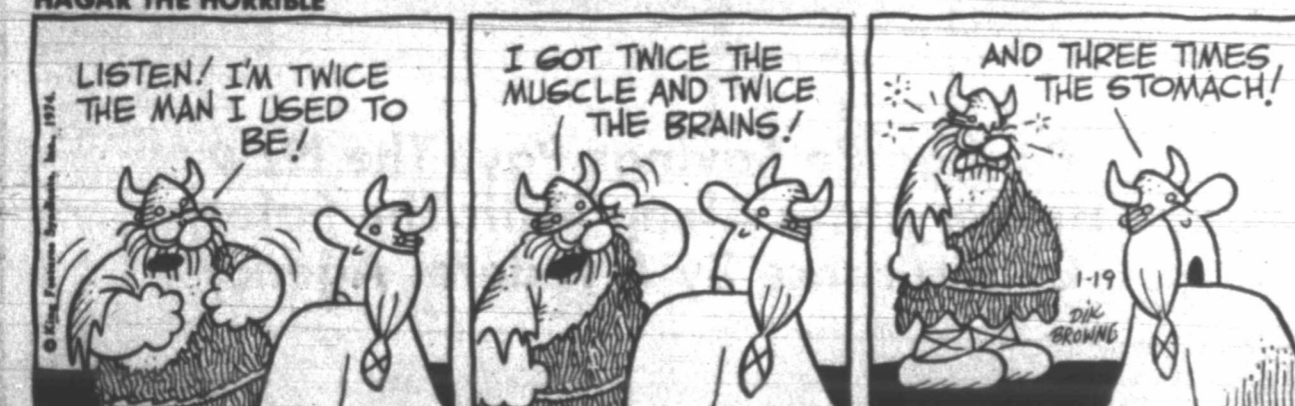
DONALD DUCK



KERRY DRAKE



HAGAR THE HORRIBLE



SNUFFY SMITH



JUDGE PARKER



TO YOUR GOOD HEALTH Distilled Water Not A Cure-All

By G.C. THOSTESON, M.D. Dear Dr. Thosteson: Please discuss distilled water. Can a person's body take care of impurities in ordinary water?

Does distilled water help arthritis, kidney stones, gall stones, cataracts, glaucoma, loss of hearing, diabetes, obesity, emphysema, etc?

Sounds to me as though somebody is trying to high-pressure you into buying distilled water or a distilling outfit or something.

The answer is no, distilled water is not going to help any of that imposing list of frequent health problems.

Ordinary water contains a variety of chemicals, varying from location to location of course, some of which include "trace elements" that are needed by the body.

Commonest ones include calcium, iron and magnesium, along with others, but when you refer to these as "impurities," that doesn't mean they are harmful in a health sense.

In fact, the chief impurity in any water that may affect health consists of bacteria, many not harmful, maybe occasionally some harmful.

That applies to distilled water as well as ordinary water — because unless you handle your distilled water as carefully as sterile articles are handled in an operating room, you are going to get bacteria in it.

No, there is no magic in distilled water (except that it has a flat lack of taste) and it certainly isn't a cure-all for the diseases you mentioned.

There could be one possible exception: if your ordinary drinking water was exceptionally high in calcium, and you happened to have kidney stones of one particular type (calcium stones) you might gain some benefit from drinking distilled water.

Dear Dr. Thosteson: I am 35 and awfully short, under five feet. Is there any medical treatment that can make a

person grow? Please, I am very serious about it.

Dear Dr. Thosteson: I was telling my husband how much better than shaving I liked creams that remove leg hair.

The hair removal creams (depilatories) are very widely used, and I would say that your husband is worried without reason.

If you are sensitive to the chemicals (as a few are), that would manifest itself by redness and burning of the skin.

Dear Dr. Thosteson: My husband and I have been married three years now and

would like to start a family. The problem is after his first marriage he had a vasectomy.

No way of which I am aware. And that's why I urge the deepest consideration before being sterilized surgically.

Dr. Thosteson welcomes all reader mail but regrets that, due to the tremendous volume received daily, he is unable to answer individual letters.

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IT HAPPENED LAST NIGHT Robards—An Expert On O'Neill

By EARL WILSON NEW YORK — "He didn't write drunk," Jason Robards said, speaking of his favorite drunk, Eugene O'Neill.

Besides starring now in "A Moon for the Misbegotten," at the Morosco with Colleen Dewhurst, he's just begun rehearsing for "A Touch of the Poet" which he's doing on WNET-TV for about \$300.

Like O'Neill, Robards gave up drinking several years ago and had a few tastes of red wine only.

Red Cross News

By LIBBY SHOTWELL Ruth Carter, WSI, completed classes at the Youth Center in December with the following receiving certificates:

Robards' wife of about three years, Lois O'Connor, formerly an executive producer of TV shows, took over the present O'Neill play's production problems when the previous producer was killed in an auto accident.

Norman Sanders, field representative from Fort Worth, will be in Pampa Jan. 22 and 23 to retrain our standard First Aid instructors in the new techniques taught in our new First Aid textbooks.

Robards' wife of about three years, Lois O'Connor, formerly an executive producer of TV shows, took over the present O'Neill play's production problems when the previous producer was killed in an auto accident.

Sanders will also teach a Multimedia First Aid instructor course Jan. 24 from 8:30 a.m. to 5 p.m. Persons who have taken the Standard Multimedia First Aid course may enter this course.

Lois saved our derriere," Robards said. Evidently a forceful lady, Mrs. Robards commanded Mr. Robards to take some instructions in assisting at childbirth, and he did, against his will, two years ago when their daughter Shannon was born.

Bob Steger, scoutmaster for Boy Scout Pack 98, Webelos 2, came to the Red Cross this week and visited with the Red Cross secretary, Libby Shotwell.

Now I'm glad I did, I have something," he said, having coffee and a cigar before returning to the theater to rest before the evening performance.

We welcome boys and girls Scout groups to come by and visit with our Red Cross.

A year ago last Dec. 1, Robards almost killed himself when his Mercedes 190 spun off the road at Encinal Canyon.

Care Unit) for 10 days. I spun it into the side of the mountain. Everything I had from here — he pointed to his eyebrows — "to here" — he indicated his chin — "broke down."

I didn't have the seat belt around me. It was strange, I was in a picture with Dick Van Dyke and he would always say, "Buckle your seat belt, Jason. I got into the habit on long trips but on short ones I didn't. Now I do it in a taxi, if they have them and almost all the new ones do."

There were three Japanese doctors behind me, luckily, and they were wonderful. But when I was out and nobody knew whether I'd make it, and they didn't think I would, Buck Henry, the writer, was waiting to see if I would. He knew I'd been at Pearl Harbor. He said, "When Jason wakes up, if he ever does, he'll look around and say 'I'm back at Pearl Harbor and I've been captured.'"

THE WEEKEND WINDUP... Jack Benny'll sit for a portrait by Dong Kingman (as March of Dimes Man of the Year) ... George Abbott, 86, is loafing around Miami Beach ... Public relations whiz Jim Shanahan has come back home — to the Americana Hotels as VP of Public Affairs.

Mainly About Skellytown

By FANNIE COLEMAN Mrs. Lillie Imel entertained last Sunday with a dinner in her home. Guests were her brother, Robert Thompson and wife, Durant, Okla.; Mrs. Roy Burgin, Guyton, Okla.; a son, Cletus Imel, Amarillo; another son, Dale Imel and family, Pampa; Mrs. Gary Turner and two children; Mrs. Janet Ellis and children, Amarillo; Mr. and Mrs. Howard Wedge and daughter, Lisa, Ojai, Calif.; Lucian Bryant, Healdton, Okla.; Kim and Allen Monden, Hedley.

Gillespie was asked to act, play trumpet and compose the music for George Wein's film about jazz ... The Dali and Miro paintings now decorating the Spindletop dining room are from owner Van Rapoport's collection.

Lucie Arnaz said at Joe's Pier 52 she's enthusiastic about touring with "Seesaw," playing the kookie Bronx girl; "though I admit the Bronx is a little different from Beverly Hills" ... Britain's next ambassador to the U.S., Sir Peter Ramshotham, has (according to a London report) a brother, Lord Soulbury, who's been a cave-dwelling Hindu swami in Ceylon for 20 years.

EARL'S PEARLS: A young actress signed an agent, publicist, manager, lawyer and hairdresser. "She now has everything," said a friend, "except a job."

REMEMBERED QUOTE: "The art of marriage is to wear your handcuffs like bracelets." —Louis Ginsberg

Red Cross News

Mr. and Mrs. Donald Williams and baby of Canyon, and Mr. and Mrs. Kenney Carter and sons of Littlefield.

BIG GEORGE!



"Mirror, mirror, on the ... on the ..."

Mr. and Mrs. Irvin Brown have returned home after a visit with their son Kelly Brown and family in Midland.

Mr. and Mrs. Walt Shair had as recent guests their daughter and family, Mr. and Mrs. Shirley Smith and children of Friona.

Mr. and Mrs. Gene Monden and children, Hedley, visited Sunday with Mr. and Mrs. Larry Cole and family.

Patients in the Groom Memorial Hospital are Mrs. Margaret (Hannay) Fox, Cabot Camp, Mrs. Loretta Bryan, who underwent major surgery Monday, and Don Easley.

Mr. and Mrs. Tom Spence had as recent guests in their home both of their children and their families, Mr. and Mrs. John Spence and son of Denton and Mr. and Mrs. Bob Hudson and son of Altus, Okla.

Mrs. Vera Williams, Fairborn, Ohio, arrived in town recently. She plans to make her home here with her agent father, Mr. L.H. Snapp.









# GIBSON'S DISCOUNT CENTER

Open 9 a.m. to 9 p.m. Closed Sundays

## WIENERS



12 Oz.  
**69c**

## Ice Cream



1/2 Gal.  
**89c**

## BAKER'S Angel Flake



Coconut  
7 Oz. Bag **27c**



Bar-S Hams  
5 Lb. Can  
**6<sup>79</sup>**

## Ellis Pecan Halves

10 Oz. Pkg.  
**\$1<sup>23</sup>**

## DUNCAN HINES



**CAKE MIX**  
2 **79c**  
On All Flavors in Stock  
Excluding Angel Food

## VICKS



**COUGH SYRUP**  
3 Oz. **69c**

## VICKS VAPORUB



1.3 Oz. 3.1 Oz. 5.8 Oz.  
**45c 89c \$1<sup>39</sup>**

## VICKS SINEX



1 Oz.  
**\$1.59**



Vicks' **NyQuil**  
NIGHTTIME COLDS MEDICINE

6 Oz. **\$1<sup>19</sup>**  
10 Oz. **\$1<sup>99</sup>**

## VICKS

**Va-Tra-Nol**  
1 Oz. **69c**

## Vicks Formula 44



3 Oz. .... **79c**  
6 Oz. .... **\$1<sup>29</sup>**  
8 Oz. .... **\$1<sup>59</sup>**

## MANTLES



Coleman **19c**

## Remington

Trap or Skeet  
**TARGETS \$3<sup>99</sup>**



TABLE TENNIS  
**BALLS**  
Box of 12 **99c**

## Trash and Lawn

**BAGS**  
2 Pkgs. **\$1.19**

## BRAIDED CASTING LINE

Berkley Crusader  
**99c**

## Shelf Paper

2 yards **49c**

## Decorative

Tea Kettle  
**\$4<sup>89</sup>**



## LOMA COLANDER

**33c**

## 2 Piece BOWL SET

**33c**

## Paper Bag Holder

Grayline **99c**

## GIBSON'S R pharmacy

9-6896  
**PRESCRIPTIONS**

Prices Good Mon.-Tues.

## All Ladies LINGERIE 1/3 Off G.D.P.

100% Polyester Spun-Dee Thread 225 Yd. Spool **18c**

**LADIES Knee Hi Hose** **29c**

New Crush Panster Sheer Stretch

Ladies' Long Sleeve  
**BAN LON TOPS \$4<sup>99</sup>**

100% Nylon

## CASCO Dry Chemical

**FIRE EXTINGUISHER \$7<sup>99</sup>**  
Reg. \$9.13  
Fights Grease, Oil, Gasoline, and Electrical Fires

## New No Seam PANTY HOSE

**69c Pr.**

## Men's WHITE COTTON

**Crew Socks 49c**  
Sizes 10 to 13 One Size Fits All

## LPS

"The Greaseless One"  
For Things That Rust, Stick, Squeak or Get Wet

2 Oz. Can **57c**

## Gibson's Spray Enamel

Assorted Colors

**67c Ea.**

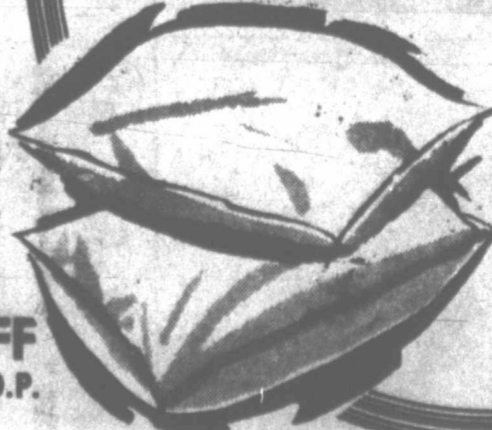
Reg. 87c



## ALL TOSS PILLOWS

Including Velvets, and Fake Fur

**1/3 OFF G.D.P.**



## BED PILLOWS

Soft Sleep, Polyester

**\$2<sup>39</sup>**

PHS GRADUATE

# DE Alumni Finding Success With Furr's

Mike Handley was just 16 years of age when he entered the Distributive Education program as a junior in 1969. He was classified as an assistant manager trainee at Furr's Cafeteria.

For two years he worked every station in the

cafeteria. The work paid off — four years later, he is assistant manager of the Wolflin Village Furr's Cafeteria in Amarillo, with 56 employees under his direction.

When he graduated from high school, he was

employed at Western Plaza in Amarillo for two months, transferred to Houston for 1½ months to train the cooks there and then was promoted to assistant manager in the downtown Lubbock chain. After nine months there, he was transferred to Amarillo, where he has been employed for two years.

While in high school, Handley attended two state conferences for Distributive Education Clubs of America, was president of the local chapter his senior year and was named outstanding student of the year in Pampa and runner-up at Area I conference.

Because of his activities and his accomplishments, he has been recommended to The DECA Distributor national magazine as an outstanding DE alumni by Mrs. Dona Cornutt, DE coordinator at Pampa High School.



MIKE HANDLEY  
...youthful success

## DE: Cooperative Training System

What is distributive education? It is a high school training program for junior and senior students at least 16 years of age that offers on the job training in marketing, merchandising and distribution of goods and services.

Distributive education (DE) operates under the supervision of the schools with cooperation of businessmen in the community to help young people enter occupations in retailing, wholesaling, financing, storing, advertising, promotion, credit and customer services.

DE provides to the community a source of well-trained and qualified employes and trains young persons to fulfill job requirements. It also establishes good community relations through cooperation of business and the schools in public education.

Pampa High School has a chapter of Distributive Education Clubs of America (DECA) and members of the chapter compete on both area and state levels with other students for excellence

in a variety of DE related activities.

Students are enrolled in academic subjects along with their regular class in distributive education. Instruction is both basic and specific, with the teacher correlating students' instruction to job requirements and individual needs.

DE students normally spend half their day in class room instruction and half in a bona fide training experience.

To qualify, a student must pass screening by the teacher for aptitudes and interests, although the sponsor, or employer makes the final selection.

Students become part-time employes of the cooperating business organizations, receiving regular wages.

Students work a minimum of 15 hours weekly on the job, and attend five hours of class-room instruction per week in distributive education. As employes they are supervised by trained, experienced representatives of their cooperating employer.

## DECA Gives Contest Role For Students

DECA sponsors an area, state and national competitive activities program to provide recognition of individual or group accomplishments in the field of distributive education.

Over the years such activities have been analyzed and evaluated from the standpoint of educational soundness. Contests have assumed a role of major importance in the DECA program.

Contests generate interest among student participants and thus add much to the overall program.

Every effort has been made to keep contests practical and realistic. They are designed to be helpful as an educational experience for DECA members.

Awards are provided as a means of recognizing achievement. Many chapters sponsor community contests designed after the area, state and national program to stimulate public interest in distributive education.

Contests are conducted in advertising, distribution, display, job interview, merchandise information manual, public speaking, sales demonstration, student of the year, studies in marketing, creative marketing and service station training.

Some species of ground squirrels spend as much as three-fourths of their lives sleeping.

A female carp may produce more than two million eggs annually.

The goldfish originally was imported from Eurasia as an ornamental aquarium fish.

## Randall Williams



Randall is the son of Mr. and Mrs. D.P. Williams of 1012 Darby. He is a junior at Pampa High School and is employed in the Circulation Department at the Pampa Daily News.

The Pampa Daily News

## Steve Weatherly

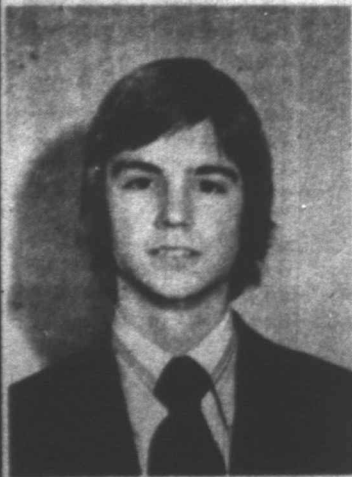


JC Penney's is proud of the record Steve Weatherly is making in his distributive education career in this store. Steve, son of Mr. and Mrs. H.L. Weatherly, 2117 N. Russell, has been an efficient worker in stocking merchandise and in selling. He plans to study business administration at West Texas State University. Harvey Leiker, store manager, praises the distributive education program of which Penney's is "proud to be a part."

JCPenney

We know what you're looking for.

## Randy Cain



Randy is employed by Brown-Freeman Men's Wear. He is the son of Mr. and Mrs. Don A. Cain of 1826 Williston. Randy is a senior at Pampa High School. Randy was elected State President of DECA.

**BROWN-FREEMAN  
MEN'S WEAR**

220 N. Cuyler

665-4561

## Sherri Crawford



Daughter of Mr. and Mrs. Bob Crawford, Sherri lives at 1122 S. Christy. Sherri is a sales clerk and also works with the advertising. We are glad to be a participant in the DECA Program.

**GIBSON'S  
DISCOUNT CENTER**

## Maria Villarreal



Maria is the daughter of Mr. and Mrs. Victor Villarreal, 821 E. Gordon. Maria is a hard working assistant clerk with a very pleasant smile. We at First National Bank are proud of the part we play in DECA.

**THE FIRST NATIONAL BANK in PAMPA**

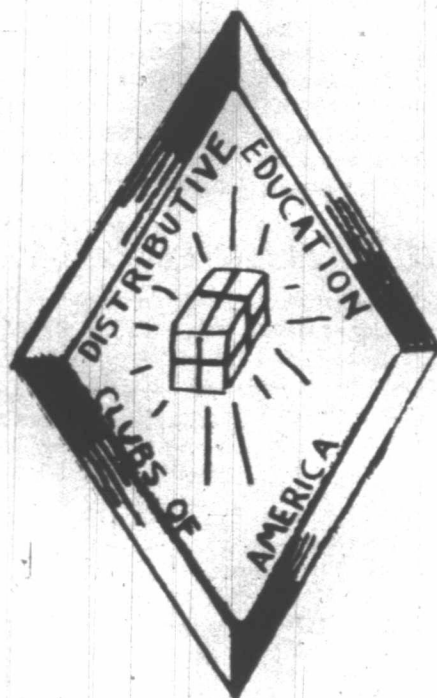


DECA OFFICERS...a new year of growth and progress

# Pampa Businesses Salute DECA



INSTALLATION...Jim Stallings, left, installs President Bryce Williams



RANDY CAIN...a state president

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MPA

# DE: Career Training Program

**EDITOR'S NOTE** — This article was written by Don Nelson, vocational coordinator at Pampa High School.

Distributive Education is a vocational training program for high school students who have the desire and aptitude to prepare for careers in the fields of marketing and distribution.

The DE program at Pampa High School currently has 37 students enrolled. Mrs. Dona Cornutt, business woman and employe of the Pampa Independent School District, is teacher - coordinator and sponsor of the local Distributive Education Clubs of America (DECA) chapter.

Distribution is the business of moving, storing and selling goods from the producer to the consumer, including the essential services. Marketing is the assembling of processes and skills needed to move, store, merchandise, advertise and sell goods and services.

DE in Pampa is one of

## Counselor Aids Need Of Student

**Editors Note** — The following article was written by Miss Geraldine Rumpy, vocational counselor at Pampa High School.

The selection of students desiring enrollment in a cooperative work - study program such as Distributive Education in the Vocational Department of Pampa High School is a process of meeting the on - the - job training needs of the student in a chosen field.

This process begins with the student filing out an application for the program of his choice. This application is then processed by means of personal interview with the teacher - coordinator and vocational counselor.

The considerations in evaluating each applicant include the student's academic success and his future plans and goals as these relate to the work - study program he desires.

Other qualities investigated during interviews with each student are enthusiasm, industry, motivation and desire to learn and succeed in a chosen field.

These steps in the selection of students for enrollment are only part of determining the trainability and employability of those accepted into the cooperative part - time training program.

The employment of students is made by Pampa businessmen after job interviews are given to each student and final selections of employes are made

several cooperative part - time programs in the high school. Half of the student's school day is spent on the job in a qualified training station. The student is a paid, part - time employe of the training station and is supervised by his training sponsor.

Other cooperative programs are Cooperative Agriculture, CVAE Cooperative, Home Economics Cooperative Education (HECE), Industrial Cooperative Training (ICT), and Vocational Office Education Cooperative. There are approximately 150 students in cooperative part - time training in Pampa businesses and industries.

A DE student receives class time instruction in basic distribution. His program of study includes personal development, communications, selling, organization of distribution, merchandising mathematics, sales promotion, economics and the free enterprise system, credit and merchandising. The remaining class time is spent on specific instruction which provides the individual student with detailed product and procedure knowledge necessary for his selected career objective.

Distributive Education was first organized in Pampa in 1963 by Elbert Albritton. Clinton Forbes became the coordinator in 1964 and has since entered post - secondary instruction in middle - management at Odessa College. Having thorough knowledge of the Pampa business community, Mrs. Dona Cornutt assumed coordination duties in 1969.

The DECA chapter at Pampa High School is one of nearly 600 chapters belonging to the Texas Association of Distributive Education Clubs of America. There are approximately 20,000 DECA members in Texas, which represents nearly one - fifth of the national membership.

The rapid growth of

## Diamond Has Special Value

(DECA), insignia of Distributive Education Clubs of America, has a specific meaning.

To the uninitiated, the basic design, the diamond, means value. Its four points represent vocational understanding, civil consciousness, social intelligence and leadership development.

In the center of the diamond is a wrapped package which is the symbol of a job well done and knowledge completed.

Colors of the organization are blue, suggesting sincerity and genuineness; and gold, the crowning of success to those who live carefully and wisely.

population and markets in the state has been paralleled by the growth of DE programs in the public schools. The job market in marketing, distribution and service occupations is one of the fastest growing across the nation according to U.S. Department of Labor surveys.

Youth leadership, democratic parliamentary procedures, personal development, the spirit of competition, and understanding of the free enterprise system are the primary purposes of DECA.

In order to recognize individual and team development, competition has been established at the local, area, state and national levels. Awards are given to outstanding students in areas such as advertising, window display judging, job interview, public speaking, sales demonstrations, grocery checking, service station trainees and over - all outstanding students.

Pampa students have achieved outstanding

## Advisory Board Gives Support On Finances

The National Advisory Board for Distributive Education Clubs of America is a group of individuals representing interests giving financial support to DECA.

The board was created by the joint desire of the DECA board of directors and those investing funds in DECA development.

DECA, Inc., first approved the appointment of a National Business Advisory Board on April 25, 1954, and one meeting of that group was held in New York City in January, 1955, under the direction of George M. Stone (executive secretary of DECA, 1953-55). The primary purpose of that meeting was to discuss ways and means of gaining financial support for DECA.

Following that meeting, no other formal meetings of this group were held; however,

awards in all of the areas of competition. In 1970 and 1972, the Pampa DECA chapter was awarded the Outstanding Area Chapter.

Student leadership is developed through active participation as an elected officer, committee chairman or member at all levels of DECA organization. Leadership development conferences are held at all levels for officers and active members.

Randy Cain of Pampa, son of Judge and Mrs. Don Cain, was elected president of the Texas Association of DECA last March and serves as honorary president of the local chapter.

While serving as state president, Cain has conducted state leadership conferences and has represented 20,000 Texas high school students before the State Board of Education and the Texas Advisory Council on Vocational - Technical Education.

Cain also led the Texas delegation, largest in the nation, at the DECA national conference in Atlantic, N.Y.

several of the individuals attending that meeting were most helpful in DECA financial development.

In the spring of 1968, the name of the advisory group was changed to the National Advisory Board and the first official meeting of this group was held that fall. Both the name and the purpose of the group have remained unchanged since that time.

The purposes of the National Advisory Board are (1) to serve as a liaison for all financial interests in matters of DECA development; (2) to serve in an advisory capacity as requested by the board of directors of DECA, Inc.; (3) to lend support to the promotion of DECA, and (4) to assure equal recognition of each contributing interest regardless of the amount contributed.

## Facts About DECA

1. DECA is the only student organization operating through the public and private schools of the nation to attract young people to careers in marketing and distribution.

2. DECA encourages private enterprise and economic awareness through individual instruction, studies in marketing projects, creative marketing projects, exposure to successful business leaders, individual and group awards, and practical experience in business establishments.

3. DECA encourages civic awareness and responsibility through professional conferences, chapter activities, school

improvement projects and support of community activities.

4. DECA maintains a series of state and national competitive events — all designed to stimulate and motivate student interest, career encouragement and occupational competence.

5. DECA believes in competition and offers awards and recognition to student members and advisors for outstanding accomplishment.

6. DECA maintains its own scholarship loan program to assist and encourage its members toward higher education.

7. DECA pays its own way.

## David Christy



Bob Clements salutes David Christy, son of Mr. and Mrs. V.E. Christy, 1920 N. Dwight, for more than a year as a DECA associate in all phases of dry cleaning and dust control operations. David treats control devices for greatest efficiency, works in sales, service, customer relations. David is gaining experience for the business career he plans. Bob Clements is proud of David, and of the distributive education program at Pampa High School.

## Bob Clements

FINE TAILORING and DRY CLEANING  
Dust Control

1437 N. Hobart

665-5121

## Troves Gilbert



Pampa Hardware congratulates Troves Gilbert on his work as distributive education associate. Troves, son of Mr. and Mrs. T.B. Gilbert, 1004 Fisher, is gaining experience in business management by checking in merchandise, stocking, and selling. He is a high school junior. Pampa Hardware Company sincerely praises the distributive education program of Pampa High School.

## Pampa Hardware

120 N. Cuyler

669-2451

## Brycie Williams



Zales in Coronado Center is proud to have Brycie Williams, son of Mr. and Mrs. Elmer Williams, 1817 N. Wells. Brycie is 18 years old and is a senior at Pampa High School. In addition to being an outstanding employee, Brycie is also President of the D.E. Class. It is a pleasure for Zales to be involved in D.E. and to have an employee like Brycie. Our people make us Number One.

## ZALES

CORONADO CENTER

665-3091

## George Hernandez



George is the son of Mr. and Mrs. Joe Hernandez of 1318 E. Kingsmill. He is a senior at Pampa High School and is employed in the Circulation Department of the Pampa Daily News.

The Pampa Daily News

## Mike Roby



Mike is the son of Mr. and Mrs. Ed Shachelfud. He is a senior at Pampa High School and has been employed for 2 years as a stocker and checker.

FURR'S FAMILY CENTER

## Lynn Lewis



Lynn is the son of Mr. and Mrs. Robert L. Lewis of 1100 Darby. He is a senior at Pampa High School and works in the Circulation Department of the Pampa Daily News.

The Pampa Daily News

## Teresa Jordan



Pampa Hardware Company proudly commends Teresa Jordan, distributive education associate, whose duties have included selling, engraving and assisting the Pampa Hardware bridal consultant. Miss Jordan, daughter of Mr. and Mrs. R.R. Jordan, 1907 Evergreen, is secretary of the High School Distributive Education Club. A senior, she plans to attend Central State University, Edmond, Okla. Pampa Hardware congratulates Pampa High School on the efficient distributive education program.

Pampa Hardware

120 N. Cuyler

669-2451

## Pat Pritchard



Pat is the son of Mr. and Mrs. A.W. Winborne at 2235 Christine. At Roberta's he makes the deliveries and helps in the store. Pat is a most dependable and fine employee. He is a joy to work with. We at Roberta's are glad to participate in such a fine program.

Roberta's Flowers

217 N. Ballard

669-3309

## CHUCK COTA



Son of Mrs. Pat Cota of 717 Lefors, Chuck, a student at Pampa High School, is the newest of a long list of DECA students who have worked for McCarty - Hull. They are very proud to have Chuck with them and to have such a fine program in our community.

McCARTY-HULL TOBACCO CO.

420 W. Kingmill

665-8439

## Kathy Weaver



Kathy is the daughter of Mr. and Mrs. Howard Weaver, Jr., of 1209 Garland. She is a very pleasant worker who is always cooperative and dependable. Kathy works as a checker.

GIBSON'S DISCOUNT CENTER

## Stephen Earl Wilson



Pioneer Natural Gas Company proudly salutes Stephen Earl Wilson because of his excellent record at Pioneer in the distributive education program of Pampa High School. Stephen came to work with us in June, 1973, and will continue with us through next summer. He is secretary of Pampa High Key Club. We are proud to be a part of the distributive education program in Pampa.

PIONEER NATURAL GAS COMPANY

## Amy Ellis



JC Penneys commends Amy Ellis on the record she is achieving in the distributive education program in the Penney's store. Amy, daughter of Mr. and Mrs. Bill W. Ellis, 121 E. 27th Street, since August has been doing "display" work — decorating store windows and arranging in-store displays — also has been working with merchandising stocks and has been selling to customers. Manager Harvey Leiker praises the distributive education program of Pampa High School, and is proud of Penney's participation.

JCPenney We know what you're looking for.



interviews are given to each student and final selections of employees are made.

and gold, the crowning success to those who live carefully and wisely.

responsibility through professional conferences, chapter activities, school

members toward higher education. DECA pays its own way.

CORONADO CENTER

663-3091



LICKING 'EM — Members of the Pampa High School chapter of Distributive Education Clubs of America gather to place a number of trading stamps into books before using them to obtain articles for the local county welfare agency. Part of a state-wide project, the students used the motto, "Lick 'Em With Love."

## Coordinator Discovers DE Work 'Rewarding'

"This is the most rewarding work I've ever done work I've ever done in my life."

That was the remark of Mrs. Dona Cornutt concerning her work as coordinator for the Distributive Education program at Pampa High School.

Mrs. Cornutt has worked with the DE program since 1969, several years after the program was started in the school.

"Every year I see a marked upgrade in the DE program on the local, area and state levels," she said.

The vocational program, with emphasis on aiding students to develop careers in marketing and distribution, has been conducted on a national level since 1947, with more students participating in the program of education and activity each year.

The general purpose of the DE program is to help students achieve the skills they would need to find employment in marketing and distribution and to make them better citizens in the private enterprise system of this nation.

"The reward of seeing

students mature in a two-year period of time makes me realize more all the time that we need to gear our educational system to where the students can learn to read and write and then to add practical experience to that knowledge so that they can become employable citizens," Mrs. Cornutt said.

In the particular program at PHS, she explained, to stay in the DE program, the students have to pass all other subjects. They try to plan study habits so that they can get their lessons and work and "still enjoy living," she said.

She noted that with the majority of the DE students, their grades improve because of the association with the aims of the DE program.

"I encourage the students to take part in as many school activities as possible," Mrs. Cornutt said.

"The students know that if they go to a pep rally or a ball game, that they will receive an extra 'A'."

But the chance to improve the grade is not the only reason for encouraging interest in the activities of the school, she added.

"This encourages them to

be a part of the high school because usually two or three periods a day, they are on the job training and miss the association they would otherwise have," she explained. "The instructors work together to encourage such participation."

To show that the DE students take an active role in the affairs of the school, she noted a few accomplishments of some of her students:

Three are homeroom representatives to Student Council, several belong to Future Teachers of America, one is a member of Future Farmers of America, two work with the Little Harvester newspaper and Harvester yearbook, several are members of the National Honor Society, one is in the Concert Choir, one is in the Girls Choir and several, including president Bert Casey, are on the board of officers for the PHS Key Club. Several play on Youth Center basketball teams, and "the majority of them attend all sports events."

"The program couldn't succeed without the loyal support of our training sponsors in Pampa," Mrs. Cornutt said. "And the civic clubs have always cooperated with us for contests, programs and so on."

The Chamber of Commerce is a valuable source of information for the students, she said. This year a number of the DE students took a survey of shopping habits in Pampa and are in the process of preparing a manual from the results of the survey.

In an effort to provide even more experience, students one year planned and built a replica of a shopping center based on a piece of local property. They even went so far as to visit the local tax office to check on the land.



HAPPY TIME — A number of DECA members and guests mingle during an informal session to talk and meet together at the chapter's initiation in September.

## DE Began With Only Few Clubs

Beginning in 1947 with only 800 members in 17 charter states, the Distributive Education Clubs of America (DECA) has grown to approximately 150,000 members from 50 states, the District of Columbia and Puerto Rico, according to Mrs. Dona Cornutt, DE coordinator at Pampa High School.

Although the official name of DECA was adopted at the second national leadership conference held in St. Louis, Mo., in 1948, DE chapters were being formed a decade earlier. Cooperative programs in Distributive Education were created between 1937 and 1942. It was during this period that student clubs were started throughout the country.

From this early beginning, local chapters sprang up all over the nation. These early clubs adopted many names such as Future Retailers, Future Distributors, Future Merchants and Distributive Education Clubs.

State-wide meetings were held between 1941 and 1944 as the local chapters grew and felt the need to communicate with each other. By 1945, state conferences and associations were organized. About this time, the idea of a national organization was born.

In 1946, the U.S. Office of Education called a meeting of state DE supervisors to develop plans for a national organization. The first conference that led to the adoption of a resolution to form a national organization was held in Memphis, Tenn., in 1947.

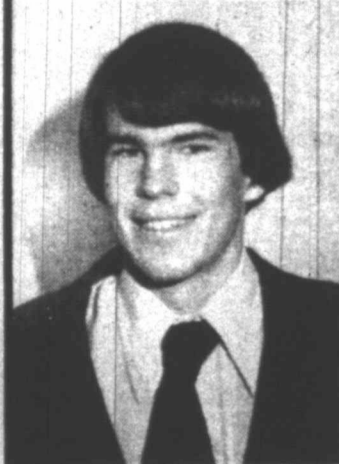
The 17 charter member states were Arkansas, Georgia, Indiana, Kansas, Kentucky, Louisiana, Michigan, Missouri, North Carolina, Ohio, Oklahoma, South Carolina, Tennessee, Texas, Utah, Virginia and Washington.

"The growth and development of DECA has been rapid," Mrs. Cornutt said. "Many interested educators and business organizations have given their support, their advice and their cooperations. Past growth and plans for the future give every indication that DECA is destined to become one of the leading youth organizations of our time."

Forests Lure Buyers SALEM, Ore. (UPI) — There are 36,111 forest landowners in Oregon who own between 10 and 5,000 acres, the Oregon forestry department said recently.

They own a total of more than five million acres of forest land. There are also 21,071 landowners with less than 10 acres each. Most of the small acreage owners do not use their land for timber production, the department said.

## Marvin Ward



Marvin is the son of Mr. and Mrs. Kenneth Ward of 1321 E. Kingsmill. He has been working for Charlie's for 2 years and is a senior at Pampa High School.

## CHARLIE'S FURNITURE

1304 N. Banks

## We Proudly Support DECA



## Robby Chafin

Son of Mr. and Mrs. Wm. R. Chafin, 1710 Evergreen, an outstanding second year D.E. student is in our men's department. He will assist you in making selections from our nationally known brands for men and young men.

## DUNLAPS

Pampa's Finest Department Store

## Marcus Elkins



Marcus Elkins is the son of Mr. and Mrs. O.B. Elkins of 1115 S. Dwight. Marcus is acquiring experience in working with the public. He is employed in the Health and Beauty Aids.

WHERE YOU ALWAYS BUY THE BEST FOR LESS  
**GIBSON'S**  
**DISCOUNT CENTER**

## Phyllis Hunter



Bob Clements commends Phyllis Hunter, daughter of Mr. and Mrs. David Hunter, Box 1018, on her work as a valuable associate. She inspects draperies, garments, checks cleaning in and out, greets and serves customers. Also she assists in all phases of office work. These duties give her experience needed for business. She plans to attend Wayland Baptist College. Bob Clements commends her and the Pampa High distributive education program.

**BoB Clements**  
FINE TAILORING and DRY CLEANING  
Dust Control

1437 N. Hobart

665-5121

## Jeanne Rapstine



Bob Clements congratulates Jeanne Rapstine, daughter of Mr. and Mrs. Phillip Rapstine, 1608 Evergreen, on her excellent work since she joined Bob Clements Dry Cleaning in September. She inspects garments and draperies, checks cleaning in and out, greets customers. In addition she assists in all phases of office work. A junior in Pampa High, she is gaining business experience before she attends Texas Tech. Bob Clements congratulates her and the High School distributive education program.

**BoB Clements**  
FINE TAILORING and DRY CLEANING  
Dust Control

1437 N. Hobart

665-5121

## Denver Bruner



Bob Clements sincerely appreciates Denver Bruner and his work. Denver has been associated with Bob in dry cleaning and dust control operations since last summer. The son of Mr. and Mrs. Robert S. Bruner, 1801 N. Wells, Denver treats dust control devices, sells them and services customers. He will attend Texas A&M to become a veterinarian. Bob Clements appreciates Denver's work, the progress he has made, and the distributive education program of Pampa High School.

**BoB Clements**  
FINE TAILORING and DRY CLEANING  
Dust Control

1437 N. Hobart

665-5121

## Joel Walton



M.E. Moses Company commends Joel Walton, son of Mr. and Mrs. Glen Walton, 1717 Duncan, on his fine work as distributive education associate since July 1 of last year. Joel, a junior in Pampa High School, helps to stock merchandise, and is the store tropical fish specialist. Gary Baker, store manager, is proud of Joel's work, and sincerely commends the Pampa High School distributive education program.

**M.E. MOSES**

105 N. Cuyler 5'-10"-25' & 1.00 STORES 665-5621

## Patti McBride



Montgomery Ward congratulates Patti McBride, our Distributive Education student, on the excellent record she is achieving as sales lady. Patti is the daughter of Mr. and Mrs. J.S. McBride, 925 Barnard. Montgomery Ward commends Pampa High School on this distributive education program, and is proud of the record these students are making in business.

MONTGOMERY  
**WARD**

## TROY HESTER



Troy is the son of Mr. and Mrs. Troy Hester Sr., and lives at 2227 N. Nelson. He is employed at Culberson-Stowers Chevrolet in the parts department. We are very proud to have Troy as a member of our staff.

**CULBERSON-STOWERS**

## Nelda Turner



Kentucky Fried Chicken congratulates Nelda Turner, daughter of Mr. and Mrs. B.A. Turner, 1125 S. Christy, on her work here for about a year. Her training is based on sales and customer relations. At Pampa High School she is on the B Honor Roll, and is reporter for the Distributive Education Club. In Fall she will attend Texas Tech. Jack Ward, manager of Kentucky Chicken, congratulates Pampa High School on the fine distributive education program.

**Kentucky  
Fried Chicken.**

1505 N. Hobart

## Gary Richards



White's salutes their DECA student, Gary Richards. Gary is the son of Mr. and Mrs. John E. Richards. He is a student at Pampa High School and has been employed with White's since May, 1973.

THE HOME OF  
**WHITE**  
STORES, INC.  
GREATER VALUES

1500 N.  
Hobart  
669-3268

## Becky Parker



Wright Fashions proudly salutes our DECA Associate, Becky Parker, daughter of Mr. and Mrs. John Parker, 1801 Christine. Since August, Becky has been working with us in all phases of our work in Women's Apparel. She is gaining business experience, and is learning to meet our customers. We are proud of her progress, and of the Pampa High School DECA Program.

**Wright**  
FASHIONS

## Teresa Akst



Teresa is the daughter of Mr. and Mrs. Irving Akst of 1032 Duncan. She is a senior at Pampa High School and has been employed for 1 year.

**HEARD & JONES DRUG**

## Mary Barton



Citizens Bank and Trust Company highly commends the record Mary Barton is achieving with Citizens Bank. The daughter of Mr. and Mrs. E.L. Barton, 508 E. 17th Street, Mary is a distributive education student of Pampa High School, and works after her school day in the bookkeeping department of the bank. Officers of Citizens Bank and Trust sincerely praise the distributive education program of Pampa High School, and congratulate these students on their records.

**Citizens Bank and Trust Co.**

A Friendly Bank with Friendly Service  
Member FDIC

300 W. Kingsmill 665-2341

## Cindy Rogers



Cindy is the daughter of Mr. and Mrs. Bob Rogers, 1706 Duncan. She is a senior at Pampa High School and a member of DECA. She takes care of a various number of jobs including book-keeping.

**"SPARKY"  
PAMPA DISTILLED WATER**

Pure Stream Distilled Water

1021 N. Somerville 669-7931 or 669-6791

## Randy Cain Serves As State Head FOR STUDENT AND COMMUNITY

# Distributive Education Has Varied Program

Senior Randy Cain of Pampa has been spending a busy year as president of the Texas unit of Distributive Education Clubs of America, the largest such group in the world with over 22,000 students.

A member of the Pampa High School DECA chapter, Cain has spent much of the past year attending various local, area, state and national meetings to coordinate DECA activities and to represent the state association. In addition, he has spoken before various business and other associations to describe and support the Distributive Education programs in the state high schools.

He was elected to the high office last March at the state conference at Houston. Although he officially didn't begin his duties until last August, prior to that time he had already made several speeches throughout the state and attended the national convention at Atlantic City, N.J., for the 27th annual National DECA Career Development Conference.

During his term, he will have presided at three leadership conferences, including the upcoming state leadership conference March 8-9 in Dallas, as well as attending various club and area functions throughout the state.

But his state duties have not kept him from performing at the local level. He has been chosen as the outstanding boy DE student for PHS for 1973-74, along with the outstanding girl, Teresa Jordan, who has been serving as secretary for the local chapter.

Cain is the son of Judge and Mrs. Don Cain, 1816 Williston.

Argentina is almost as long as the United States is wide.

### WHAT IS DE?

Distributive education identifies a program of instruction which teaches marketing, merchandising and management.

### What is DECA?

DECA (Distributive Education Clubs of America) identifies the program of youth activity relating to DE — Distributive Education — and is designed to develop future leaders for marketing and distribution. DECA is the only national student organization operating within the nation's schools to attract young people to careers in marketing, merchandising and management.

### DECA and the student.

DE students have common objectives and interests in that each is studying for a specific career objective. DECA activities have a tremendous psychological effect upon the attitudes of students, and many students have no other opportunity to participate in social activities of the school or to develop responsibilities of citizenship. DECA members learn to serve as leaders and followers and they have the opportunity for state and national recognition that they would not have otherwise.

### DECA and the school.

DECA chapter activities are always school-centered, thus contributing to the school's purpose of preparing well-adjusted, employable citizens. Chapter activities serve the DE teacher as a teaching tool by creating interest in all phases of marketing and distribution study, and serve as an avenue of expression for individual talent. The chapter is the "show window" for student achievement and progress and is the public relations

arm of the DE instructional program. It attracts students to the DE program who are interested in marketing, management and distribution careers and assists in subject matter presentation.

### DECA and the community.

DECA members have made numerous studies and surveys to aid the economic development of their own community. Individual and group marketing projects continue to encourage this type of contribution. Many businesses favor hiring DE students because of their interest in training and their related school study of that particular business. Many leaders in business and government have praised

DECA for its civic-related activities.

### DECA and the nation.

DE instruction and DECA activity constantly emphasize America's system of competition and private enterprise. Self-help among students is the rule rather than the exception and DECA leaders give constant encouragement to continued education. History has proven that whenever a nation's channels of distribution fail to function, that nation is shortlived. As DECA attracts more of our nation's youth to study marketing and distribution, the total DE program becomes a vital necessity to our national economy.

## DE Students Prepare For Local Competition

In an effort to display some of the skills they have earned and to gain recognition for their efforts, Pampa High School Distributive Education students will be participating in local contests Monday.

Students will be competing in five major contests to show what they have learned concerning marketing and distribution and related topics. The contest divisions are job interview, sales demonstration, advertising, display, and public speaking.

One representative in the advertising and display events and two from each of the other events will be sent to Area VI leadership conference for area competition and the right to advance to state competition.

Area contests will be conducted Feb. 8-9 at Hirschi High School in Wichita Falls,

with 42 schools to be represented there.

The PHS Distributive Education Clubs of America will also be sending six manuals to area for judging — three on studies in marketing, and one each on area in distribution, in merchandising and in creative marketing.

The state leadership conference will be held March 8-9 in Dallas at the Baker Hotel, with registration on March 7.

Randy Cain, member of the Pampa chapter, is currently serving as state DECA president and will preside over the conference sessions. Election of state officers will be held that Friday night, with an awards banquet slated for Saturday night.

Among the Pampans to be honored at the state meeting are school superintendent Dr. James Malone and his wife; Mr. and Mrs. Don Cain (Randy's parents) and Mr. and Mrs. Jim Brown, special guests of the local chapter for the aid they have given to the DE students.

About 2800 students, advisors and guests are expected to attend the state meeting.

Cain will unofficially end his term of office at the Dallas conference after the election of new officers, but officially he will continue serving and performing duties for the state DECA association until August. He plans to attend the national convention in April at Chicago.

The local contests are conducted by the same rules as area and state competition.

Local businessmen and other personnel will help to conduct and judge the local contests tomorrow.



**LOCAL INSTRUCTION** — Gary Baker, member of the DE advisory board and manager of a downtown store, gives a group of Distributive Education students some tips on the dangers of shoplifters during a class at Pampa High School. Members of the advisory board take turns in giving instruction one day a week.

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**GIVING A WELCOME** — Randy Cain, left, president of the Texas unit of DECA and a member of the Pampa chapter, gives a welcome to new members and guests during initiation ceremonies last

September. To his left is Brycie Williams, chapter president, who has helped to conduct the various activities of the Distributive Education students this year.

## DE Students Enjoy Activity

One would think that most students having to attend school and work at a part-time job would find themselves too busy to do much of anything.

But such is not the case with the Distributive Education students at Pampa High School.

Members of the Distributive Education Clubs of America chapter attend school for three or four periods a day and then go to a part-time job which usually takes up a few more hours of the day before they hit the books for their studies.

But despite the situation, the chapter members also find the time to participate in school and community activities, in addition to preparing for various contests and for attendance at various area and state DECA conferences.

As part of their activities for the past year, members, in cooperation with the Chamber of Commerce, conducted a survey of the shopping habits of Pampa shoppers. The information obtained by the students is currently being compiled and will then be available for use by Pampa merchants and businessmen interested in the various habits and attitudes of their customers.

The group also spent time collecting various trading stamps (as part of a state-wide effort) which they later traded in for various articles they donated to the local county welfare agency. Using the 106 books they collected, the students obtained a number of articles, most of them for babies, which were to be

distributed as needed by the welfare agency. The motto of the service project for the community was "Lick 'Em With Love."

Another project undertaken by the DECA chapter this past year is the formation of a local DE alumni chapter which would include former DE students, whether of Pampa High School or some other high school, willing to give aid to current members.

The chapter would strive to strengthen the present chapter with the influence, advice and support of former DE students and to give aid for participation in workshops, lectures and employment of DE students.

The PHS group currently

sponsors an annual alumni luncheon near the Christmas holidays, and this year used it as an occasion to spark interest in the formation of the alumni chapter. A core of alumni are working now to form the chapter and to locate others willing to participate in the program.

In addition, many of the students are active in other student organizations and even in athletics, plus various church and civic groups and projects.

Officers for the current year are Brycie Williams, president; Brian Bowman, vice president; Teresa Jordan, secretary; Cindy Rogers, treasurer; Becky Parker, historian; Bert Casey, parliamentarian;

Nelda Turner, reporter, and Pat Prichard, photographer.

Randy Cain, who is serving as president of the Texas DECA unit, is honorary president of the local chapter.

The officers were installed Sept. 24 by Jim Stallings, a former DE student and member of the DE advisory board.

In the spring of 1898 more than 1,500 men and 3,000 horses left Ashcroft in British Columbia and headed for the Klondike in the Yukon Territory in search for gold. Only six men and none of the horses reached the gold fields.

## Mayor Signs Proclamation To Observe DECA Week

A number of students have found that they can attend high school and receive on-the-job training under the same program through the various vocational programs being offered at Pampa High School.

One such program, Distributive Education, seeks to enable students to gain practical experience in the fields of marketing and distribution by working at local stores and business firms.

Because of the interest that students and employers have developed in the program, Mayor R.D. Wilkerson has signed a proclamation designating Jan. 20-26 as DECA Week in conjunction with the program's local contests to

be held Monday.

The proclamation in full reads:

"WHEREAS, school sponsored Vocational Youth Organizations enhance the instructional program, provide opportunities for the development of leadership abilities, motivate youth for self-improvement, afford opportunities for members to participate in community improvement, and develop a sense of civic responsibility; and

"WHEREAS, the Pampa Chapter of DECA (Distributive Education Clubs of America) is one of these participating groups; and

"WHEREAS, the program of awards and competitive activities for members is

designed to complement instructional objectives interest and attainment, and

"WHEREAS, the Pampa Chapter of DECA is having LOCAL CONTEST on Jan. 21, 1974, do declare winners for Area VI leadership Conference on February 8 and 9,

"NOW, THEREFORE, I, R.D. Wilkerson, Mayor of the City of Pampa, do hereby declare the week of Jan. 20-26, 1974, as DECA Week in Pampa, Texas:

"IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the city of Pampa, Texas to be affixed this 16th day of January, 1974."

Signed,  
 R.D. Wilkerson,  
 Mayor

## Mary Holman



Mary is the daughter of Mr. and Mrs. Frank Holman of 1223 S. Farley. She is a junior at Pampa High School. We are very happy with her work for the past year.

## GATTIS SHOE STORE

207 N. Cuyler

665-5321

## BERT CASEY



Bert is the son of Mr. and Mrs. Leo Casey, 2121 Chestnut. He has been employed with John Lee Bell Realtor since September of 1972. He is a fine dependable worker and we are very glad to have him with us.

## JOHN LEE BELL REALTOR

112 S. Cuyler

665-5175

## Randy Turner



Randy is the son of Mr. and Mrs. Claude A. Turner of 335 Faulkner. He is a student of Pampa High School and a participant of the D.E. program. We are proud to have Randy with us.

## ARCHIE'S ALUMINUM FAB

401 E. Craven

665-8766