

Cloudy this afternoon and tonight with light rain possible. Clearing and warmer Friday and Saturday. Low tonight, 29. High Friday, 60. Low this morning, 34.



On Work: "God gives every bird its food, but He does not throw it into the nest."
—J.G. Holland

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THE PAMPA DAILY NEWS THURSDAY, MARCH 15, 1973

(18 Pages Today)

Wednesday the 14th



ARTS AND CRAFTS EXHIBIT—Students at St. Vincent's School are displaying various arts and crafts exhibits completed for contests within the school. From left, displaying their winning work for the sixth grade, are Russell Eakin, 12, third in art; Leo McGinn, 12, second in art; David

Haesle, 11, first in craft; Tresa Adair, 11, first in art; Lisa Adair, 13, third in craft; and Paulette Albus, 11, second in crafts. Also on display through Friday are various semester projects for science and social studies. (Photo by Doug Abbott)

President Issues Senate Challenge

WASHINGTON (AP)—President Nixon today challenged the Senate to a Supreme Court test over his refusal to allow his legal counsel, John W. Dean III, to testify at the confirmation hearing of L. Patrick Gray III to head the FBI.

Such a challenge could prove to be a major test of the doctrine of "executive privilege," which has been used by presidents throughout the nation's history to protect information considered privileged under the constitutional separation of the executive and other branches of government.

"If the Senate feels they want a court test, we would welcome it," the President told newsmen at the White House. At the same time he said former Atty. Gen. John Mitchell and Republican fund-raiser Maurice Stans are not shielded by executive privilege and would testify and "give good accounts" if summoned.

Nixon, speaking with considerable emphasis, told his news conference: "I consider it may constitute responsibility to defend the separation of powers."

China Releases US Prisoners

CLARK AIR BASE, Philippines (AP)—Two U.S. military pilots, the last Americans held prisoner in Communist China, arrived at Clark Air Base today and joined 108 other POWs awaiting flights home. They appeared in good shape.

They bought a variety of gifts for friends and relatives. The purchases were in 10 packages that were loaded aboard the plane. Smith, when asked what was in them, said, "They are to be surprises."

Air Force Maj. Philip E. Smith, 38, of Roodhouse, Ill., and Lt. Cmdr. Robert J. Flynn, 35, of Colorado Springs, Colo., were flown from Hong Kong where they crossed the British-Chinese border several hours earlier.

Smith's brother also made the flight to Clark Field. En route to the Philippines, the men put on new uniforms Marine Maj. Chet Hanson, who made the flight with them, said they seemed in good spirits and asked about world events.

Hanson said one crew member, Lt. Col. Robert Smith, gave his name plate to Smith, saying, "I would be honored if you wear it."

Flynn was worried that his hair was too long for Navy regulations, but "we told him not to worry," Hanson said. "He had a cut that was almost like a Marine's haircut."

The Senate Judiciary Committee is holding hearings on whether to approve the nomination of L. Patrick Gray III to be director of the FBI. The hearing has touched off on the investigation of the June 17, 1972 break-in and bugging of the Democratic National Committee headquarters in the Watergate building.

Members of the Senate Judiciary Committee, Democrats as well as Republicans, have agreed they would like to hear Dean testify on matters relating to the qualifications of Gray to be the new FBI chief.

Nixon said he had heard speculation that the Senate might hold Gray as "hostage" until Dean testifies.

The President said he did not believe the reports that the committee would act that way.

One of the prime issues in the nomination hearing has been whether Gray acted properly in turning over FBI reports on the Watergate investigation to the White House.

He warned the North Vietnamese that they "should not lightly disregard such expressions of concern when they are made regarding violations."

Four Democrats on the Judiciary Committee have rejected an offer by Dean to answer only selected questions in writing about his relationships with Gray.

On other topics:—Nixon said that controls on meat- or raw agricultural products would only discourage production and "we would reap the consequences of greater upward pressure on prices later" as well as a black market and perhaps a need to reestablish what he called rigid and unwise price controls and rationing.

One of the four, Sen. Birch Bayh of Indiana, said "the registration rolls they felt fewer persons than that would actually apply for the exemption if granted, but felt Craig's view was carefully considered and represented the most extreme loss to the system through homestead exemptions."

Salary recommendations from the Pampa Classroom Teachers Association were tabled until new board members are seated. The group asked only a continuation of the present salary schedule.

ONLY A SLIGHT TREND

Declining Demand For Beef Has Little Impact On Price

WASHINGTON (AP)—Spokesmen for the government and food industry say a sudden decline in consumer demand for beef may be only a brief phenomenon rather than something that will have an impact on high beef prices.

A Treasury Department economist said that with the economy "doing as well as it is, the demand for beef is likely to expand in spite of the price."

The decline in demand at the consumer level was reported Wednesday in a survey by the National Association of Food Chains, which said 15 of 16 food chains advised they were ordering less beef last week than in previous weeks.

A spokesman said most of the chains reported their orders were off 3 to 4 per cent, which he interpreted as being significant. But he added, "it could be just a one- or two-week phenomenon—that is not going to have any appreciable effect on the wholesale market."

The real question is whether this is going to continue," he added.

But a decrease in consumer demand had not shown up at the wholesale level where packers reported slaughtering 636,000 head of cattle last week, the largest number since the first of the year.

A spokesman for the Cost of Living Council said there was no evidence that we have seen of a diminishing of consumer demand; as much as we might like to see it.

The Labor Department reports that wholesale prices for farm products, processed foods and feeds increased at an annual rate of 56 per cent during the three months from December through February, with rising livestock prices a major factor.

Money Talks Begin

BONN, Germany (AP)—The dollar fell throughout Europe today as Treasury Secretary George P. Shultz talked money and trade with Chancellor Willy Brandt.

A terse communique after the hour-long meeting gave no indication whether Shultz and Brandt made any decisions affecting Friday's dollar-crisis conference in Paris of the richest non-Communist nations.

The communique said only that the meeting covered money and trade questions affecting the United States and the Common Market.

"Both sides underlined the value of the contribution being made by good German-American relations in solving the problems," it said.

Bonn sources said Shultz also was probing West German attitudes toward coming international trade negotiations and attempts to achieve basic reform of the world monetary system.

West European leaders are waiting for U.S. moves to help a package of Common Market measures take effect, and final resolution of the latest monetary troubles was seen as a major topic in the Bonn discussions.

The Brandt-Shultz meeting was the highest-level exchange of opinions between Bonn and Washington since Secretary of State William P. Rogers was here last spring.

Shultz conferred first with West German Finance Minister Helmut Schmidt, who will attend Friday's Paris conference of the non-Communist world's leading finance experts.

Shultz and his top aide, Paul A. Volcker, also were meeting Economics Minister Hans Friedrichs.

Shultz arrived in Bonn Wednesday from trade talks with Moscow leaders. He was accompanied by Helmut Sonnenfeldt, a top aide to presidential adviser Henry Kissinger.

Shultz was briefed on the monetary situation by Volcker, his deputy secretary for monetary affairs, who arrived in Bonn from Brussels a few hours before him.

Six Common Market countries are preparing to link their money in a joint float against the dollar and other currencies next Monday, and unconfirmed reports said Shultz might announce limited U.S. moves in Paris to help this measure achieve the desired effect.

Indian Negotiations To Resume Today

WOUNDED KNEE, S.D. (AP)—Negotiations stalled by a severe blizzard were to resume today between the federal government and an occupation force of Indians reportedly running low on supplies.

The Indians say that neither the cold weather nor the food rationing they initiated Wednesday would force them out.

"I'd say we could last three days on the food we have," said Dennis Banks, a leader of the Indian group that took over Wounded Knee 16 days ago.

"Each person will have one meal a day."

Another Indian leader, Russell Means, said the need for medicine, including insulin for diabetics, was "critical."

But, Banks said, "the blizzard and the conditions it's causing make us more determined to fight it out. We're used to this. That's why we think we'll win."

Justice Department spokesman Jack Hushen said National Council of Churches observers at Wounded Knee would be permitted to take food, fuel and medical supplies to the encamped Indians.

Banks and Means said no supplies reached the village Wednesday, and charged that the government officials had held up the deliveries.

Talks between federal officials and leaders of the 300 American Indian Movement members and supporters in Wounded Knee failed to materialize when snow and wind gusts up to 50 miles per hour halted virtually all activity on the Pine Ridge Reservation.

Militant Indians have occupied Wounded Knee since Feb. 27, protesting the handling of Indian affairs nationally and on the Pine Ridge Reservation.

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Meeting On PTA Planned

WHITE DEER—Discussion of a proposal to form a Parent-Teacher Association in an effort to promote better communication between parents and school administrators is scheduled here tomorrow.

At a meeting of residents of the White Deer-Skellytown Independent School District in Parish Hall last night, James McKernan, chairman of a committee named to sound out public opinion on organizing a PTA group, said his committee will meet at 9 a.m. Friday with R. W. Stauder, school superintendent.

It was stated the objective will be to put the matter before the public to determine acceptance or rejection of the proposal.

The PTA organizational plan first came up at a meeting March 7 when a group of White Deer and Skellytown residents met to discuss the school board's refusal to renew contracts of two White Deer High School teachers.

The teachers, Jason Smith and W.R. Burcham, both asked for a hearing and reasons for failure to renew their contracts. The request has been granted but, as of today, date for the hearing had not been set.

C-C To Hold Luncheon To Note Oil, Gas Week

By TEX DEWEESSE

Observance of Oil and Gas Appreciation Week will be kicked off in Pampa at a Chamber of Commerce luncheon in Coronado Inn Monday, March 26, when the speaker will be George Bishop, vice president of the Phillips Petroleum Co., of Bartlesville, Okla.

Bishop's address will be entitled "The Energy-Ecology Dilemma." It will deal with the energy crisis and what may be expected in the way of gasoline and other energy curtailment within the next 12 months and how it will affect the Pampa and Texas Panhandle area.

The Oil & Gas Committee of the Chamber of Commerce will sponsor the March 26 luncheon. The committee met in the chamber offices this forenoon

FOR ELECTRICITY, INSURANCE

Board Gives Approval To Increase In Rates

By RAY BAXTER
At the regular meeting last night, members of the Pampa school board accepted an electric rate increase gracefully, new insurance premium rates with much discussion and viewed homestead exemption with a jaundiced eye.

Melvin Kunkel, local manager of Southwestern Public Service Company, reminded the panel that Pampa schools had not had a rate increase since 1961. The system was bypassed in 1965 when every other school system in the state served by SWPSCO was given a rate adjustment.

Even now, the new rates effective in September in deference to the board's budget period, brings Pampa schools up to others in the state served by the company.

At that time, the rate will be 1.25 cents per kilowatt hour. The present rate is one cent. There will be another adjustment in 1974 and another in 1975. In addition, there will be another adjustment, either up or down,

based on cost of generating fuel each month to SWPSCO.

Insurance premium rates reflected in an inflated economy as board members had anticipated. However, certain savings were affected by not carrying Lamar, Houston and Pampa Junior High buildings at replacement coverage levels.

Also, premiums as presented by Warren Fatheree and Kay Fancher were approved with the understanding that Pampa Junior High building could be dropped and a refund effected when use of the building ceased.

Homer Craig, school business manager, gave a report on the effect of granting homestead exemptions under the new statute. His report was based on voter registration rolls rather than property owners.

He had listed some 1,500 persons within the eligible age bracket and told the panel this could cost the school district some \$9,000 in tax income.

Some of the members were of the private opinion that this figure was not realistic, since it did come from voter

registration rolls. They felt fewer persons than that would actually apply for the exemption if granted, but felt Craig's view was carefully considered and represented the most extreme loss to the system through homestead exemptions.

Salary recommendations from the Pampa Classroom Teachers Association were tabled until new board members are seated. The group asked only a continuation of the present salary schedule.

The classroom teacher group also presented a school calendar proposal that was passed on a mixed decision. It did away with the Good Friday holiday but gave a complete week off following Easter. It also scheduled the first week in January for in-service training days.

Argument against the calendar said school could be out, possibly, as early as May 17, if the Easter week was not allowed.

The board then went into a marathon executive session to discuss high school personnel

Legislative Bribery Bill Gets Okay From House

AUSTIN (AP)—Speaker Price Daniel Jr.'s "legislative bribery" bill won unanimous House passage today, while a San Antonio representative said he had "a serious question" whether Daniel might already have violated its terms.

The bill moved to the Senate on a 138-0 vote, the first time a measure in Daniel's "reform" program passed unanimously.

House members also passed to the Senate, 129-13, a bill requiring state anti-pollution agencies to record all pollution complaints and note them for possible action by the attorney general. The measure is a weakened version of one that started out requiring monthly reports from the agencies of what they were doing about each complaint.

Rep. Wayland Simmons, D-San Antonio, said a letter sent by Daniel last March to Rep. Bill Blythe, R-Houston, "raised a serious question in my

mind in view of House Bill 9 (the legislative bribery bill) and his constitutional oath of office."

Blythe asked Daniel, on behalf of the Harris County Republican House delegation, whether he would put Republicans on "each major committee" Appropriations, Revenue and Taxation, Rules, etc.

"I most certainly will," Daniel replied.

Copies of the letters were released by Daniel.

Daniel's legislative bribery bill prohibits a speaker candidate or his supporters from promising committee assignments in return for votes in a speaker's race. The speaker's oath of office includes an affirmation that he had not "promised any public office or employment, as a reward for the giving or withholding a vote at the election" at which he was elected.

made in his letter to Blythe, dated March 8, 1972, was "absolutely not a violation of either his oath or the terms of his bill."

"I stated publicly and put in writing publicly, that I believe in Republicans and all minorities being treated fairly in the House," Daniel said. "The oath of office and House Bill 9 do not and should not prohibit a candidate for speaker from taking positions in a speaker's race."

He added that "a vital part" of his campaign for speaker "was not relegating anybody, Republicans, black, brown or woman, to a secondary position."

The inference that there was any impropriety in taking a stand is utterly ridiculous," Daniel said. Blythe's inquiries went to all House members who were speaker candidates as of last March, he said.

Carr, Osorio Seek Acquittal In Court

DALLAS, Tex. (AP) — Two former high state officials—Waggoner Carr and John Osorio—sought acquittal in federal court here today against mail and wire fraud charges filed against them.

WD Students To Compete On TV Show

This Sunday, March 18, at 11 a.m., Terry Rhoads, Tam Terry, Marilyn Biggers and alternate Laura Saylor of White Deer High School, sponsored by Roy Simmons, will be competing on "Learn and Live" on Channel 10, KFDD-TV.

more than a week under subpoena.

Stock and Akins were accused along with Osorio last January of misapplying employee pension funds of NBL, but, although co-defendants, they did not stand trial alongside Osorio, who was convicted and given a three-year prison sentence, which he is appealing.

Both Stock and Akins testified against Osorio.

The decision of the government not to call them in the present proceedings means they cannot be cross-examined, either by Carr or Osorio's lawyer.

Altogether, the government called 17 witnesses out of 19 listed. Some spent many hours on the stand being questioned and cross-examined, but others testified only a minute or two regarding the authenticity of some document or check.

The government drew heavily on NBL business records and Carr and Osorio's replies to SEC investigators in a bid to prove there was an intent to defraud.

The government case is that Carr and Osorio raised a bank loan of more than half a million dollars which they couldn't pay off, leaving the insurance company to pick up the tab.

Carr and Osorio are seeking to show they severed any connection with the various companies controlled by Houston financier Frank W. Sharp, kingpin of the stock scandal, before NBL paid off the loan which Carr personally negotiated.

Mainly About People

Lost: Approximately 40 head steer yearlings. Weight around 450 pounds. Oskie-type cattle. Brand O on right shoulder. Cattle strayed from pasture 5 miles West of Pampa to White Deer area. Call collect 805-669-6634 (Adv.)

Rummage Sale—713 Brown. Large dresses and dolls. (Adv.) Garage Sale: 2521 Charles. Friday-Saturday. (Adv.) Special Thursday, Friday and Saturday. Burritos 19 cents each. Parkway Drive-in. 2201 Perryton Parkway. (Adv.)

Special Sale Saturday—Golden Eagle. 9:30 a.m.-1:00 p.m. Everything marked down. Now accepting spring and summer clothing. (Adv.)

The Pampa High School choral department will present an impromptu concert today at 7:45 p.m. at Central Baptist Church. The public is invited to attend, as they are presenting contest music.

Due to Community Concert next week, the Ladies VFW and Auxiliary will meet Monday, March 26 at 7:30 p.m. in VFW Hall for Memorial services and a social meeting.

Future Library Planning will be the topic discussion at 2 p.m. Friday in Lovett Memorial Library, according to Rev. Sam Hulse, chairman of the board of directors of the library. Richard Waters, a consultant for the Dallas Public Library, will lead the group discussion.

Famed Baritone To Sing For Community Concert

Texas-born William Walker, leading baritone of the Metropolitan Opera, will be in Pampa next Tuesday night as the third attraction of the Pampa Community Concert Association's 1972-73 season.



WILLIAM WALKER ...coming for concert

He will appear on the stage of the M.K. Brown Memorial Auditorium at 8 p.m. in what has been described as proving him to be a master of the highly personal concert.

Critics report his rapport with the audience is established early and nurtured throughout the evening.

Walker's voice has made him the leading young baritone of the Met and when he appeared in Fort Worth, he was greeted with a standing ovation, not only for his voice, but his humor and his way of communicating a musical experience.

Walker made his Metropolitan debut in 1962 after being top winner in the Met Auditions. Since then he has sung roles there and on the company's national tours ranging from Papageno in Mozart's "Magic Flute" to Prince Yevgeny in Tchaikovsky's "Queen of Spades."

On Broadway he starred as Lucille Ball's leading man in

FOR MASS-TRANSIT SYSTEMS Senate Votes To Give Cities Highway Funds

WASHINGTON (AP) — Handing the highway lobby a rare defeat, the Senate has voted to allow cities to use \$850 million in road-user taxes to finance mass-transit systems.

This is a shattering victory over the highway lobby which for years held the highway trust fund in a grip of concrete, said Sen. Lowell Weicker, R-Conn., after the 49-44 vote Wednesday.

Each city's share would be relatively small. But road-builders and their allies were concerned with the changes in a policy that since 1956 has funneled \$87 billion into building highways.

PHS Journalists Leave For State ILPC Session

Ten Pampa High School students left at noon today to attend the largest gathering of public school journalists in the world.

The students will be participating in the 46th annual convention of the Interscholastic League Press Conference (ILPC) on the University of Texas campus in Austin.

Representing the little Harvester newspaper are Mona Williams and Keith Samples, juniors, and Lakan Mariano, American Field Service student from the Philippines, a senior.

The students will have the opportunity to participate in a press conference with Price Daniel, speaker of the House, and Atty. Gen. John Hill.

From the advertising staff are Cassandra Sweet, Nelda Turner and Tom Weyand, all juniors. Sophomore Jim Buckley will attend the photography sessions.

The workshop is expected to draw about 4,000 Texas junior high and high school students and teachers for a two-day study of journalism.

An address by CBS News White House correspondent Dan Rather will highlight the association, Robson said in his ruling on Monday.

The savings were uninsured. The record is crystal clear that the State of Illinois, through its officers, agents and employees, wilfully and utterly failed to exercise the degree of supervisory care necessary to protect the depositors, Robson said.

The history of the relationship between City Savings, the Illinois General Assembly and the state Financial Institutions Department is replete with evidence of complicity and cooperation with the state of Illinois through its duly elected officials in the enormous scheme of fraud perpetrated by C. Oran Mensik, his nominees and co-conspirators, the judge said.

Mensik was never charged in connection with the City Savings failure. In 1971 he escaped from a federal minimum security prison at Allentown, Pa., where he was serving two five-year sentences in connection with a mail fraud conviction in Maryland. He is still at large.

State Responsible For Agency Fraud

CHICAGO (AP) — May a state be held liable for fraud committed by institutions it regulates and must it reimburse victims of such fraud?

In what may be a landmark decision, a U.S. District Court judge has ordered the State of Illinois to pay \$20 million to 14,000 depositors in a defunct savings and loan association.

Legal experts say if the decision stands it could open the way for lawsuits seeking compensation from the state for frauds committed by persons and businesses that a state had licensed and was supposed to be regulating.

Judge Edwin A. Robson ruled that by lack of proper regulation state officials "knowingly or permissively" permitted the depletion of more than 70 percent of the assets of the former City Savings and Loan Association, whose president was C. Oran Mensik.

The state seized City Savings in 1957 because of unsound financial practices but allowed it to reopen two years later.

By the time the state declared the institution again insolvent in 1964, "the vaults had cleaned the bones and left very little for those who had placed their life savings" in the

Preview Set On New Film

A special and private screening of "Time to Run," a full-length color dramatic film just released by World Wide Pictures, the film ministry of Billy Graham organization, is scheduled for 9:30 a.m. Friday at the Capri Theatre.

The high school and college youths are Salvation Army corps cadets, from whose ranks will come some of the Army's future officers.

Every church which participates in this undertaking will be blessed, film officials said.

This new opportunity to reach people with the gospel has presented us with a challenge to do our part," Hall said.

Public viewing of the film is scheduled for Wednesday, April 11, through Tuesday, April 17, at the Capri Theatre.

Attending from Pampa will be Mary Ann Fletcher, Charles Green, Leslie Sullivan, Janice Sullivan, Gail Parks and PFC Roy Phillips, stationed at Fort Hood, Texas. They will be accompanied by Capt. L. Z. Sullivan.

Officialing from Atlanta, Ga., will be the Southern territorial commander of the Army, Commissioner and Mrs. William Chamberlain, and the territorial youth secretary.

The Christian demonstration brings together Salvationist students from 37 cities in Texas to worship, sing, play music and consider their future roles in the Salvation Army. Theme of the councils is "Act Now, To Serve the Present Age."



Pampa's Leading FUNERAL DIRECTORS
665-2323

You're Welcome to the 27th Annual St. Patrick's Celebration SHAMROCK TEXAS

Friday & Saturday
Banquet Fri. 7:30 p.m.
Parade Sat. 11:00 a.m.

The Prowler Strikes Again

"The Prowler" struck again last night, according to the police report for the past 24 hours. He tried to enter a home in the 1100 block of Seneca Lane.

Residents at that location said by the time they got the door unlocked and got outside. The Prowler was too far away to catch or get a description.

He has been established as a man and frequently seen and heard in this general vicinity. Hence, the distinctive tity.

In other police activity, a 14-year old Pampa girl was taken into custody for the theft of a 39-cent bottle of nail polish at a local store yesterday. Store officials did not wish to prosecute but did want her parents informed. She was released to their custody.

Damage of \$120 was reported to a window at Charlie's Carpet Store. Police said the damage had been done, evidently, with a BB or pellet gun.

Hussein Drops Death Sentence

BEIRUT, Lebanon (AP) — King Hussein of Jordan has given in to pressure from many Arab leaders and commuted the death sentences of guerrilla leader Mohammed Daoud Odeh and 16 of his confederates.

The release of Daoud and the other 16 guerrillas was the principal demand of the eight Black September terrorists who killed two American diplomats and a Belgian on March 2 after seizing the Saudi Arabian Embassy in Khartoum.

In a message broadcast by radio Amman, Hussein said he commuted the death sentences because of "human considerations" and "sincere and honest appeals" from many Arab leaders.

The new sentences for the guerrillas were not spelled out, but they are expected to remain in prison.

They were sentenced to death on Feb. 17 for plotting to overthrow Hussein, whom the Palestinian guerrillas hate almost as much as they do the Israelis because he drove them out of Jordan in 1970.

The royal clemency could also be interpreted as an expression of appreciation to the Black Septemberists for sparing the life of Jordan's charge d'affaires in Khartoum.

The charge was one of five diplomats taken hostage when the Saudi Embassy was seized. Although the Jordanian government defied the guerrillas and rejected their demand for Daoud's release, the terrorists spared Hussein's envoy and instead murdered U.S. Ambassador Cleo Noel Jr., his predecessor, as well as G. Curtis Moore, and Belgian Charge Guy Eid.

Cattle Feeding Shows Increase

WASHINGTON (AP) — The number of cattle and calves being fed for slaughter March 1 was up eight per cent from a year ago, about the rate of increase reported earlier this winter, according to the Agriculture Department.

A report using feedlot inventories in seven states as a barometer showed gains from a year earlier in all but Iowa, which reported 2,018,000 on feed, down three per cent from March 1, 1972.

Others included Nebraska 1,548,000 on feed, up two per cent; Kansas 1,230,000, up 17 per cent; Texas 2,184,000, up 18 per cent; Colorado 980,000, up two per cent; Arizona 843,000, up 17 per cent; California 1,095,000, up eight per cent.

Obituaries

ARTHUR L. MONTGOMERY DALLAS—Thursday 2:30 p.m. services were set in Restland Funeral Home Memorial chapel in Dallas for Arthur L. Montgomery, 72, of Garland, Tex., and a former resident of Amarillo. He died Tuesday evening in Garland Memorial Hospital.

Dr. Charles Cockrell, pastor of the First Baptist Church of Garland, will officiate. Burial will be in Restland Memorial Park in Dallas.

He was born Oct. 28, 1900 in Flat Rock, Ill.

Mr. Montgomery retired from Phillips Petroleum Co. in 1965, after 40 years of service. He moved to Garland in 1967, where he was a member of the First Baptist Church and a 32nd degree Mason.

Survivors include his wife, Rosanna and a son, B.J. Montgomery both of Garland; two brothers and six grandchildren.

669-3311

CAPRI

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SHOW 7:30 Ch. 50

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Pork Loin Roast 79¢
Fresh, Leanlb.

Loin Cut Pork Chops	Center Cut Pork Chops
98¢ lb.	89¢ lb.

Hamburger Patties 5 \$2.75
Lean, Frozen

Rib Eye Steak \$2.69
USDA Choicelb.

Calf Liver	Bacon
69¢ lb.	89¢ lb.

On The Record

Highland General Hospital	Admissions
Mrs. Helen J. Dunn	Perryton
Mrs. Rebecca J. O'Steen	Borger
Dalton B. Lewis	2238 Evergreen

Stock Market Quotations

The following 11 a.m. Chicago Exchange live cattle futures are quoted by the Amarillo offices of Merrill Lynch, Pierce, Fenner and Smith, Inc.

Month	Price	Change
Apr.	42.20	+0.00
May	42.20	+0.00
June	42.20	+0.00
July	42.20	+0.00
Aug.	42.20	+0.00
Sep.	42.20	+0.00
Oct.	42.20	+0.00
Nov.	42.20	+0.00
Dec.	42.20	+0.00

The following 12 a.m. live cattle futures are quoted by Western State of Pampa, Texas

Month	Price	Change
Apr.	42.20	+0.00
May	42.20	+0.00
June	42.20	+0.00
July	42.20	+0.00
Aug.	42.20	+0.00
Sep.	42.20	+0.00
Oct.	42.20	+0.00
Nov.	42.20	+0.00
Dec.	42.20	+0.00

The following quotations show the range within which these securities could have been traded at the time of completion of the following information

Security	Low	High
Amers.	105 1/2	105 1/2
AN	105 1/2	105 1/2
AT&T	105 1/2	105 1/2
Bell	105 1/2	105 1/2
Boeing	105 1/2	105 1/2
Case	105 1/2	105 1/2
Chrysler	105 1/2	105 1/2
Coca-Cola	105 1/2	105 1/2
DuPont	105 1/2	105 1/2
Gen. Elec.	105 1/2	105 1/2
Gen. Mills	105 1/2	105 1/2
Goldman	105 1/2	105 1/2
IBM	105 1/2	105 1/2
Int'l. Bus. Mach.	105 1/2	105 1/2
Johnson & Johnson	105 1/2	105 1/2
McCormick	105 1/2	105 1/2
Merck	105 1/2	105 1/2
Monsanto	105 1/2	105 1/2
Norfolk	105 1/2	105 1/2
Rockwell	105 1/2	105 1/2
Shl. Ind. of Ind.	105 1/2	105 1/2
Southwestern Pub. Serv.	105 1/2	105 1/2
USC	105 1/2	105 1/2
Union Carbide	105 1/2	105 1/2
U.S. Steel	105 1/2	105 1/2

The Pampa Daily News

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USDA CHOICE BEEF
lb. 78^c

SMOKED SLICED Bacon
DECKER QUALITY
lb. 98^c

FRESH GROUND Beef
FAMILY PACK OF 3 LBS. OR MORE
lb. 89^c

\$5.00 SUPER SPECIAL HOLLY SUGAR
5 LB. BAG 39^c LIMIT ONE PER FAMILY
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SHOULDER ARM ROUND Steak
USDA CHOICE BEEF
lb. 98^c

- Seven Steak USDA CHOICE BEEF TRY THIS SMOTHERED **lb. 98^c**
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- Club Steak USDA CHOICE BEEF **lb. \$1.58**
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- All Meat Franks FOODWAY 12-oz. Pkg. **79^c**
- Hamburger Patties FRESH FROZEN **lb. 89^c**

SWIFTS PREMIUM CANNED HAMS
5 Lb. Can
688

- Short Ribs LEAN MEATY **lb. 59^c**
- Seven Bone Roast USDA CHOICE BEEF **lb. 98^c**
- Sliced Bologna Grovers 12 Oz. Pkg. **79^c**
- Pure Pork Sausage WRIGHT'S TASTEWRIGHT 2 lb. Pkg. **\$1.39**
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- Kountry Klaf WK Golden Corn 6 12-oz. Cans **\$1**
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- Kountry Klaf Sweet Peas 6 16-oz. Cans **\$1**
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- Lady Kim White or Colors Paper Towels Jumbo Roll **31^c**
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- Birdseye Topping Cool Whip 9-oz. **59^c**
- Johnston's Pie Shells 2-ct. Pkg. **39^c**
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GOOD THRU 3-18-73

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LIMIT ONE PER FAMILY GOOD ONLY AT FOODWAY Coupon Void After: 3/17/73

DEL MONTE CUT GREEN BEANS
5 16-oz. CANS **\$1**

PAMPA DAILY NEWS
Pampa, Texas 46th Year Thurs., March 15, 1973

Local Woman Shares Favorite Recipes

Recipes this week come from from the kitchen of Mrs. Lindon (Wynola) Sanders, 1305 W. Crawford, who enjoys cooking for her husband, an employe of the US Post Office for the past 19 years, and their four children.

The children, representing all school sections of the educational system are Bobby, 19, a sophomore at West Texas State University, Becky, 17, a junior at Pampa High School; Gary, 14, is a ninth grader at Pampa Junior High School, where he served as mayor; and Sandra, 8, a third grader at Lamar who enjoys Brownies.

Wynola, a Sunday school teacher at Central Baptist Church; also teaches children's home Bible classes. She likes sewing and the family participates in water skiing, boating, and fishing outings.

By MRS. LINDON SANDERS PEANUT BUTTER FUDGE CANDY

Combine in large sauce pan, 3 cups sugar and 1 1/2 cup milk. Boil to soft ball stage. Remove from heat and add 1/2 cup peanut butter and 1 stick margarine. Beat to desired consistency and pour onto buttered platter. Cut into squares.

CHOCOLATE WESSON OIL CAKE

2 cups sugar
2 cups flour
1/2 cup cocoa
2 teaspoons soda
1/2 teaspoon salt

Sift dry ingredients together then add:

1 cup Wesson Oil
1 cup buttermilk
2 eggs
1 teaspoon vanilla

Beat 2 minutes then add:

1 cup hot water
Beat 1 minute. Pour into greased and floured pans. Bake at 350 degrees for 30 to 35 minutes.

BROWNIES

Melt 1 cup margarine in sauce pan & add:

1/2 cup cocoa
2 cups sugar
4 eggs
1 1/2 cup flour
1/2 teaspoon baking powder
2 teaspoons vanilla
1 1/2 cups pecans

Beat 2 minutes. Pour into greased pan and bake 30 to 35 minutes at 350 degrees.

Icing:
Melt 2 tablespoons butter and 2 tablespoons cocoa. Blend in 1 tablespoon of water, beat well and add 1/4 cups powdered sugar. Spread over brownies.

SUGAR COOKIES

1 cup Crisco shortening
1 1/2 cups sugar
2 eggs
2 teaspoons vanilla
2 1/2 cups flour
1/2 teaspoon baking powder
1 teaspoon salt

Beat well, roll dough thin and sprinkle with sugar. Cut into desired shapes and place on cookie sheet. Bake 5 to 7 minutes at 425 degrees. Yield, 5 dozen cookies.

STRAWBERRY SALAD

1 large box strawberry jello dissolved in 1 cup hot water. Add 1 box strawberries, 1 small can crushed pineapple, 1 cup mashed bananas, and 1 cup cold water. Mix all ingredients. Pour 1/2 of mixture into mold let chill. Remove and top with 1/2-pint sour cream. Pour remainder of mixture on top and chill.

Here's The Real Irish Coffee

By AILEEN CLAIRE
NEA Food Editor

An Irishman who recently visited the United States found many of the local pubs in various states not up to snuff with their Irish Coffee. In fact, Ernie Evans, a restaurateur from Cork, says the worst attempt at this soothing drink was in California where it was made with tequila and no sugar. Here is a standard recipe in use in Ireland for many years that should soothe any wanderin' son of Erin:

IRISH COFFEE

INGREDIENTS:
COFFEE—Strong as a friendly hand.
WHISKEY—Smooth as the wit of our land.

SUGAR—Sweet as the tongue of a rogue.
CREAM—Rich as an Irish brogue.

Into a 6 or 8 ounce glass goblet, pour one-ounce of Irish Whiskey. Stir in one teaspoon sugar. Leaving the spoon in the glass, add strong black coffee to within about one inch of the rim. Stir well. Beat cold heavy cream with a wire whisk until aerated but not whipped. Hold warm spoon upside down over the glass and slowly pour the cream over the back of the spoon until it fills the glass up to the rim. Do not stir after adding cream, as the unique flavor is obtained by drinking the whiskey and hot coffee through the cool cream.

(NEWSPAPER ENTERPRISE ASSN.)



MRS. LINDON SANDERS
...Shares Recipes

(Photo by Doug Abbott)

Wise Purchasing

COLLEGE STATION — Before shopping, set priorities and analyze reasons for each purchase.

This advice comes from Mrs. Doris Myers, home management specialist with the Texas Agricultural Extension Service, Texas A & M University.

"True, earning money is important—but spending it can be critical," she said.

"Consumers today are faced with seemingly endless products and multiservices. Therefore, purchasing decisions must be selective.

"Buying is always a matter of making choices," she continued. "Choices must be made between wants and needs, one product and another, and between saving or spending money.

"Although wise decisions require much thought, time and effort, they are definitely worth it. Wise decisions, based on priorities, can eliminate much emotional spending," the specialist said.

She offered some guidelines for setting purchasing priorities.

"First, determine whether the product is really needed—and worth a sacrifice. Is it in line with the overall family spending plan?"

"If the item isn't necessary but is important to the person wanting it—and if he's aware of his reasons for purchase and willing to pay the price—there's nothing wrong with the decision to buy."

"However, after close analysis of reasons and cost, a less desirable item may be selected.

"Knowing why an item is needed can help in understanding motives," Mrs. Myers pointed out.

"There's a big difference in need when an item for work is considered—rather than one for pleasure."

Another consideration concerns expectations—how long is the item expected to last or be in use? Quality and durable products last longer.

"On the other hand, if the item isn't used often, it doesn't have to be as durable as one used constantly."

Mrs. Myers emphasized another factor—whether the

item is purchased simply because it's on sale.

"The 'sale' sign or bargain idea attracts many shoppers. As a result, unneeded items often are purchased.

"Some people have gone broke buying so-called bargains. Inexpensive items—if not needed—are too expensive to buy."

Compare qualities as well as prices, the specialist continued.

"Fantastic" deals are often just that—too unrealistic to be true.

"Don't forget to ask about the cash price of the item.

"Also find out what credit is available. Does the business offer 30, 60 or 90 day charge accounts? If so, these are interest-free conveniences when the total is paid by the time allowed," Mrs. Myers explained.

"If a major purchase will involve an installment plan, determine annual percentage rate and total amount stated in dollars—before deciding to buy," she concluded.

Tradition Spices Sage Cookery

By AILEEN CLAIRE
NEA Food Editor

Sage always has been highly esteemed in American cooking. Early cookbooks show that it was used in sausages, stews, sauces, cheese dishes and was a favorite addition to home baked breads.

Says plant historian Hedrick in discussing Colonial gardens, "Of all kitchen herbs, sage was most commonly grown . . . beyond their prime, and to whet the appetite, but also was considered a sovereign

remedy, used as a tea, for a number of maladies . . .

There is a tradition that dried sage was taken to health-conscious China in American ships and exchanged pound for pound for tea. Whatever its role in America's growth sage remains a valued cooking element. Ground sage blends easily with foods and adds a special flavor to a Sage Cheese Bread.

SAGE CHEESE BREAD

1 package (13 3/4 ounces hot roll mix
1 egg
1/2 cup grated Cheddar cheese
1 1/2 teaspoons ground sage

Pour 3/4 cup warm (not hot) water into a medium-size mixing bowl. Sprinkle yeast from the hot roll mix over water. Stir until dissolved. Stir in egg, cheese and sage. Add flour mixture from package; blend well. Cover and let rise in a warm

Indian Salad

Line lettuce cups with thinly sliced tomato; fill with a combination of roasted sliced almonds, chopped apple and raisins in a mayonnaise-celery seed dressing.

When you are making cheese bread, cheese muffins or cheese biscuits you can add a little dried dillweed for extra flavor.

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Liquid Bleach Gal. Jug **39c**

USDA Choice
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Chuck Roast
Lb. **89c**

Pure Pork
Sausage
Lb. **89c**

Farmer Jones
All Meat Franks
12-oz. Pkg. **69c**
16-oz. Pkg. **89c**

Lean
Ground Beef Lb. **98c**
Tonda Made Breaded
Beef Patties Lb. **89c**
USDA Choice Tender Shoulder Cut
Swiss Steak Lb. **\$1.09**

Butter Ball 14-18 Lbs. Turkeys Lb. **48c**

Ranch Style Bulk
Sliced Bacon Pkg. **88c**
Fresh
Fryer Thighs Lb. **79c**

USDA Choice Valu Trim
Chuck Steak Lb. **98c**

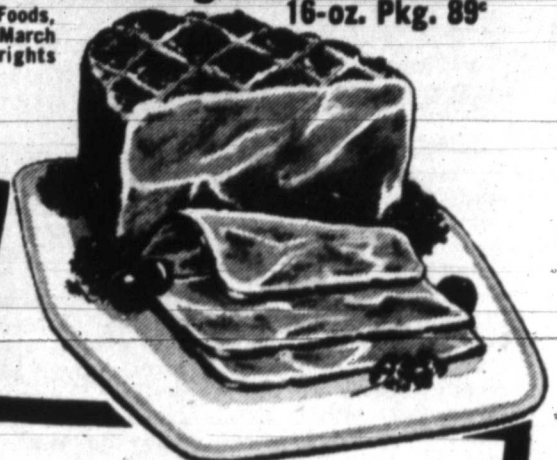
Farmer Jones
Bologna 12 oz. **79c**
New Zealand Whole Shoulder
Lamb Roast Lb. **49c**

Hair Spray
Protein 21
12-oz. **99c**



Coca-Cola or 7 UP
28-oz. Btls. **499c**
Piggy Wiggle Ass't. Flavors
Soft Drinks 2 16-oz. N/R Btls. **25c**

Country Manor
Boneless Canned Ham
3 Lb. Can **\$3.69**



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Bake-Rite Shortening
3 Lb. Can **49c**
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Table Salt 28-oz. Box **10c**

- Arvid Extra Dry **Deodorant** 9-oz. Size **99c**
- Mennen's Shampoo **Protein 21** 7-oz. Btl. **79c**
- Jergens's, Plus 5 Free Ounce. **Hand Lotion** 15-oz. Btl. **99c**
- Effective **Bufferin** 60-ct. Btl. **79c**
- Piggy Wiggle Tomato **Sauce** 3 9-oz. Cans. **29c**
- Piggy Wiggle, Assorted Flavors **Cake Mix** 18 1/2-oz. Box **29c**
- Piggy Wiggle Whole **Tomatoes** 4 16-oz. Cans. **99c**
- Piggy Wiggle, Fancy Leaf **Spinach** 5 16-oz. Cans. **99c**
- Piggy Wiggle Golden **Corn** 5 16-oz. Cans. **99c**
- Keebler's, Red Tag Sale **Cookie** 3 7 to 13-oz. Pkgs. **\$1.00**

Patio Frozen Enchilada,
Cheese Enchilada or Combination
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Decanter 43-oz. Size **59c**

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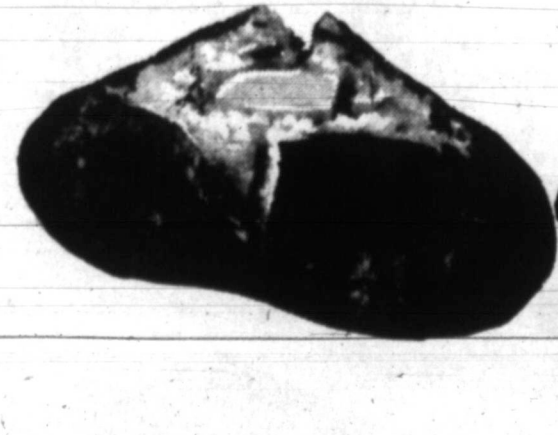
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Napkins 60-ct. Pkg. **17c**

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Piggy Wiggle Ground
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Potatoes
All Purpose
69c

Firm Solid Heads, Green
Cabbage Lb. **12c**
Oranges 5 Lb. Bag **59c**

- Package **Salad Mix** 39c
- Colorful Yellow **Squash** Lb. **49c**
- Flavor-Packed Fancy **White Onions** Lb. **35c**
- California Naval **Oranges** 4 Lb. **\$1.00**
- Lean, Green Crisp **Stalk Celery** 33c
- Bright, Firm Green Bell **Pepper** Lb. **39c**
- Lebanese De Anjou **Pears** Lb. **39c**
- Purple Top **Turnips** Lb. **25c**
- Flavorful, Bright Tangy **Lemons** Lb. **39c**
- Add Color to Salad—Bright Red **Cabbage** Lb. **22c**
- Nourishing Sweet **Potatoes** Lb. **33c**
- Flavorful **Grapefruit** 8-Lb. Bag **78c**

<p>50 FREE 50 BONUS S&N GREEN STAMPS</p> <p>With this coupon and the purchase of any 2-Pkg. Tonda Made Breaded Beef Patties or any 15-oz. Pkg. of Fresh Ground Beef</p> <p>Coupon good only at Piggy Wiggle through March 18, 1973.</p>	<p>100 FREE 100 BONUS S&N GREEN STAMPS</p> <p>With this coupon and the purchase of 3-Pkg. or more of Fresh Ground Beef</p> <p>Coupon good only at Piggy Wiggle through March 18, 1973.</p>	<p>50 FREE 50 BONUS S&N GREEN STAMPS</p> <p>With this coupon and the purchase of any 15-oz. Pkg. of Fresh Ground Beef</p> <p>Coupon good only at Piggy Wiggle through March 18, 1973.</p>	<p>100 FREE 100 BONUS S&N GREEN STAMPS</p> <p>With this coupon and the purchase of any 15-oz. Pkg. of Fresh Ground Beef</p> <p>Coupon good only at Piggy Wiggle through March 18, 1973.</p>
<p>50 FREE 50 BONUS S&N GREEN STAMPS</p> <p>With this coupon and the purchase of any 2-Lb. Pkg. of Jimmy Dean Sausage</p> <p>Coupon good only at Piggy Wiggle through March 18, 1973.</p>	<p>50 FREE 50 BONUS S&N GREEN STAMPS</p> <p>With this coupon and the purchase of one 16-oz. Pkg. Farmer Jones Sliced Bologna</p> <p>Coupon good only at Piggy Wiggle through March 18, 1973.</p>	<p>50 FREE 50 BONUS S&N GREEN STAMPS</p> <p>With this coupon and the purchase of one 3-oz. Pkg. Farmer Jones Water Thin Sliced Meats</p> <p>Coupon good only at Piggy Wiggle through March 18, 1973.</p>	<p>50 FREE 50 BONUS S&N GREEN STAMPS</p> <p>With this coupon and the purchase of one 14-oz. Pkg. Bitt's Fishsticks</p> <p>Coupon good only at Piggy Wiggle through March 18, 1973.</p>

Dear Abby Old flame burns black and blue

By Abigail Van Buren

DEAR ABBY: Ten years ago, when I was a single man, I was doing some work in the home of a very attractive woman. [Painting and decorating.] She was very friendly and always went around in a thin robe and nothing underneath. Over coffee one morning she told me how unhappy she was [sexually] with her husband. It turned out we had an affair which lasted about two months in the afternoons when her husband was working and her kids were in school. It was no big love affair, it was just fun for both of us and I never saw her again.

I made the big mistake of bragging about it to a few of her neighbors, and one of them must have told her husband after all these years because he tracked me down and called up my wife and told her everything. Now my wife is giving me a hard time, even tho we weren't married [but were going together] when all this took place.

Maybe it's a coincidence, but last week two strange men jumped me and gave me a terrible beating.

Abby, I can't understand why this man would want to make my life so miserable for something that happened ten years ago. Can you?
CONFUSED

DEAR CONFUSED: Either he just found out about it—or just found YOU. There are some valuable lessons to be learned here. Men who work around women should keep their minds on their work. And those who don't should keep their mouths shut.

DEAR ABBY: When I give a dinner party I do as much as possible in advance because I have no help and I like to spend the cocktail hour with my guests.

What gets me is the well-meaning guest who surprises me with something for my dinner to "help out." It is invariably something which requires a lot of fooling with, like a mold for which I have to hunt up a suitable serving platter, and then unmold it, or a loaf of unaltered French bread from which I am supposed to make garlic bread.

I hate to sound like an ingrate, but please, Abby, tell these people who are thoughtlessly thoughtful that if they want to bring something to please bring it ready to serve.
BOLLOXED IN BOTHELL

DEAR BOLLOXED: Will do. And that includes sweet corn, husks and all, freshly picked from "our" garden. Or worse yet, home grown spinach.

DEAR ABBY: My daughter was seriously ill with tuberculosis when she was 17 years old. She made a complete recovery and thank God, she is a healthy girl now. Her boy friend stood by her and loves her all the more, but his mother is trying to break them up. She insists that once a person has tuberculosis they are never cured.

These two young people are very much in love and plan to marry one day, but the boy's mother is giving them a hard time.

My daughter's doctor told me that she was cured. How can I get this message across to that boy's mother?
GRATEFUL MOM

DEAR MOM: I suppose you could have the doctor put it in writing. If the boy's mother wants to break up the romance she will have to come up with another excuse. The one she is using isn't valid.

DEAR ABBY: What does a normal, healthy 34-year-old male with a wife and family say to his parents when they send him a PURSE as a gift, with the excuse that it is a very useful man's item in a country they just visited? Sign me
NOT A GAY LIBBER

DEAR NOT: If he is indeed a "normal, healthy 34-year-old male" etc. he says, "Thanks!"

Lace Shawl Spells Spring



A springy step in the fashion-right direction is a hand-knit, lacy shawl. This half-oval trimmed in fringe is quickly worked from easy-to-follow directions.

By JUDY LOVE

Springtime is a time when nature blossoms with new color and new life. Fashion follows nature's example.

Hand-knit shawls are wonderful warmers on mild spring nights and cozy chill-chasers on cool summer evenings. This open-work cover-up is easily worked in a criss-cross pattern stitch with No. 13 needles and edged in crochet using a No. K hook. A finishing fringe of extra-long fringe is worked along the bottom.

All you'll need are three four-ounce balls of Bernat Berella "4" yarn to complete this snugly shawl. The lacy design is quickly knitted and a light steaming is the last touch.

For clear and simple directions just send 50 cents to *Stitchin' Time*, c/o your local paper, Radio City Station, Box 508, New York, N.Y. 10019. Ask for leaflet S368 and be certain to include your name, address and zip code.

KNIT KNACKS

Dear Judy: With summer on

its way, I would like to clean and store my knitted sweaters, hats and mittens. Do you have any hints on the right ways? A.N., Boston, Mass.

Dear A.N.: To avoid shrinking or stretching of your carefully knitted sweaters, the greatest care must be taken when washing and drying. Use a mild soap, perhaps one designed specially for knits. Never rub to remove a stain—just gently squeeze the suds through till clean.

If a garment is very soiled, wash twice rather than using a large amount of soap or detergent in one washing. Then rinse thoroughly. After rinsing (and be sure to rinse thoroughly!), do not hold the garment up while wet or you'll run the risk of stretching. Lay the knit on a large towel and fold the towel around it.

Most shrinkage is caused by moisture left in the woolen after washing. So wring the towel hard. Don't worry about damage to the knit—you are wringing the towel, not the garment.

Brownie Scouts Get New Uniforms

It's hard to beat the appeal of a 7 or 8-year-old girl smiling her toothiest grin—and all dressed up in her Brownie Girl Scout uniform. But the Brownie of the future will be even more appealing—in 24 different ways.

On March 3—just in time for Girl Scout Week—the new Brownie Girl Scout uniform was introduced, a uniform so versatile that it will allow each girl a choice of 24 different ways to wear it.

Brownies will no longer look alike. They will have five separates to mix 'n match—an A-line jumper, blouse and tie, pants, shorts, and rib-knit top, all in permanent press with soil-release finishes. With these, each girl can express her own individuality—dress the way she likes—and still be in official uniform. The jumper can be worn alone as a dress, or combined with the blouse, pants, shirt, or top to get any one of the 12 different effects. An optional belt increases these possible combinations to 24 different looks.

More important, the new uniform's amazing versatility makes it easily adaptable to every Brownie Girl Scout activity—from running, jumping, exploring, camping and hiking to dressing up for church or synagogue in Girl Scout Week.

The new uniform is alive with color. Its bright tangerine knit top goes well with the brown pinpoint check of the new jumper and pants color. The tie is also in tangerine. And the perky white blouse has brown verigated stripes of a stylized Girl Scout trefoil design.

In the early days of Scouting only size distinguished Brownies from their older sisters. They all wore the same uniform. But in 1926, the Brownie Scout had her own brown dress complete with peaked "Pixie" hat and matching bloomers.

In 1933, the uniform became a brown cotton dress with short raglan sleeves and round collar, and brown woolen beret alternated with the peaked hat. In 1941, the uniform became a one-piece dress of brown cotton chambray, and the brown felt beanie was introduced.

It wasn't until 1962—the last Brownie uniform change—that a little color was introduced. This was the addition of a tangerine cotton four-in-hand tie and a tangerine embroidered Brownie emblem on the beanie. The beanie is still part of the new uniform.

Leftover juices from canned fruit may be combined and used in place of part of the water when making fruit gelatin desserts.

Crafts and Tents

The casual, wear-to-work, everyday dress now includes the short daytime caftan and tent dresses in colorful cotton gauze. These dresses, sometimes topped pants, are a cool, carefree look for spring and summer.

Mix and Match

Plan and coordinate your wardrobe so you can mix and match your outfits all year long. Small floral prints, mini-checks can be teamed with any color. Pay careful attention to fabric and color to make the most of mix and match.

SPECIAL

Children's Shoes 3

For Boys and Girls

School and Dress
Large Group
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Yd.

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Reg. 2.98. 'Kashmir' acrylic crepe screen prints. 44/45"

Sale! Save on every scatter rug in stock.

Sale 339

24x36" Reg. 3.99 Sale 3.39
27x48" Reg. 5.99 Sale 5.09

Sale prices effective through Saturday.



BARRETT BAPTIST
The women of Barrett Baptist Church met recently with Mrs. Warren Smith reading the scripture and leading the prayer calendar. Mrs. Tommy Corcoran led in prayer. Members turned in their round table book and later visited the Pampa Nursing Center.

Mrs. Dickie Powell, Borger, was a visitor and members present were Mmes. Jimmy Morse, Thomas Chamblay, Clark Thompson, Tommy Corcoran, Bob Yono, Warren Smith, Luther Sober and Austin Laverty.

BIRTHDAY PARTY
SKELLYTOWN — Master Creig Weatherly, four-year-old son of Mr. and Mrs. Jimmie Weatherly, was honored recently with a birthday party by his mother.

After unwrapping his gifts, refreshments of birthday cake which was decorated with cowboys and Indians, ice cream and lemonade were served to the following guests, Greg and Johnnie Weatherly, Kathy and Kristi McClendon, Trasha Wells, Daron Adkinson and Bryan Thurmond. Mothers attending were Mmes. Roy Lynn McClendon, Cleta Wells, Charles Adkinson and Jimmie Weatherly.

SKELLYTOWN OES
SKELLYTOWN — The Skellytown Easter Star Chapter No. 1066 held their regular meeting recently in the Masonic Hall with the past patrons and past matrons being honored.

A salad supper in the dining room was enjoyed before the business meeting, which was conducted by the matron and patron, Mr. and Mrs. John Kenney.

Attending were Messrs. and Mmes. John and Leslie Kenney, Mack and Mary McCloud, Bill and Ernestine Campbell, Everett and Ethel Mae Crawford, Muri and Mary Krasner, Roy Paul and Irene Thurmond, Bill and Cora Price and Mable Boyd.

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FRIDAY & SATURDAY

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\$369

Yd.

Choice in crepes, multi-color jacquards, tone on tones and many more - 60" wide - on bolts. 100% polyester - machine wash and dry. Tremendous selection.

<p style="font-size: 0.8em;">Acetate-Nylon Loop Knit Crepes 100% Acetate Blouse-Prints All are washable 45" wide on bolts</p> <p style="font-size: 1.5em; font-weight: bold;">99c</p> <p style="font-size: 0.8em;">Yd.</p>	<p style="font-size: 0.8em;">Summer-Breeze Flocked Formal 100% polyester 45" wide 100% rayon decor mach. wash perma-press</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.99</p> <p style="font-size: 0.8em;">Yd.</p>
<p style="font-size: 0.8em;">65% polyester 35% cotton perma-press 45" wide mach. wash tumble dry pastel colors</p> <p style="font-size: 1.5em; font-weight: bold;">99c</p> <p style="font-size: 0.8em;">Yd.</p>	<p style="font-size: 0.8em;">100% Acrylic Bonded Knit 100% Acrylic face 100% Acetate bond 60" wide-designer's lengths</p> <p style="font-size: 1.5em; font-weight: bold;">39c</p> <p style="font-size: 0.8em;">Yd.</p>
<p style="font-size: 0.8em;">Antique-Satin Draperies 45" to 54" wide 100% acetate machine wash</p> <p style="font-size: 1.5em; font-weight: bold;">1c</p> <p style="font-size: 0.8em;">on inch</p>	<p style="font-size: 1.2em; font-weight: bold;">BUTTONS</p> <p style="font-size: 0.7em;">Lots of Sizes & Colors</p> <p style="font-size: 1.5em; font-weight: bold;">5c</p> <p style="font-size: 0.8em;">a card</p>

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WIN AT BRIDGE

NORTH 15	
♠ J10	♥ 743
♦ AQJ98	♣ 76
♣ Q5	♦ 7432
WEST EAST	
♠ Void	♠ 743
♥ 1052	♥ K76
♦ AKJ8642	♦ 10973
♣ QJ8	♣ 1096
SOUTH (D)	
♠ AKQ8652	♥ 43
♦ Void	♦ AK5
Both vulnerable	
West North East South	
3♠ 3♥ Pass 4NT	
Pass 5♣ Pass 6♠	
Pass Pass	
Opening lead - ♠ K	

By Oswald & James Jacoby

Lancelot, the peerless knight, thought nothing of going into battle against as many as nine lesser knights at a time. In fact, he thought that only equalized matters a trifle.

Today, we find him in a really tough spot. He is playing in the Camelot pairs with Sir Dinadan, an almost certain loser in knightly combat and even worse at bridge.

The only good feature of Dinadan's game was that he did try to get the dummy play into Lancelot's capable hands; but there was no way for him to transfer the play of this spade slam.

Not that there was much difficulty in the play. Dinadan ruffed the diamond lead; played out four rounds of trumps to make really sure that all were out and then took a heart finesse.

The finesse worked because the wily Mordred, sitting East, held back his king. "Sorry, Lancelot, old boy," said Dinadan, "I didn't bid enough."

Lancelot felt a twinge of rheumatism in an old wound. He knew Dinadan was at his worst when he talked. Sure enough, Dinadan ruffed the last diamond and took a second heart finesse.

This time Mordred was ready with the king and the slam was just as dead as most of Lancelot's battlefield opponents.

(NEWSPAPER ENTERPRISE ASSN.)

CARD SENSE

The bidding has been:

2♠ 2♥ Pass ?

You, South hold:

♠ AK54 ♥ AQ63 ♦ 2 AKQ107

What do you do now?

A—Bid four hearts. You have a very good hand but slam is most unlikely.

TODAY'S QUESTION

Instead of bidding two hearts your partner has bid three diamonds over West's two diamonds. What do you do now?

Answer tomorrow

Send \$1 for JACOBY MODERN book to "Win at Bridge," (c/o this newspaper), P.O. Box 489, Radio City Station, New York, N.Y. 10019.

Almond Potatoes for Spring Lamb

Sauté diced potatoes, onion and apples together in margarine or bacon fat until potatoes are tender; mix in slivered almonds. Serve with broiled lamb chops or roast lamb.

Short Jackets In

Short waist jackets remain popular as do high waisted, cuffed pants to go with them.

Your Horoscope

By Jeanne Dixon

FRIDAY, MARCH 18
Your birthday today: Shifting conditions and modern technology influence your working life strongly throughout this complex year of personal evolution. Today's natives have courage but are apt to proceed randomly.

Aries [March 21-April 19]: Put all efforts into a neat wind-up for your work-week. Disregard extravagant or unrealistic demands on your time.

Taurus [April 20-May 20]: While the pressure is relatively low or off, your opinion may change—hopefully nobody will misunderstand. Today you are responsible for the welfare of others.

Gemini [May 21-June 20]: Good news and a more simple deal to cope with mark this long-awaited Friday, plus a chance to relax.

Cancer [June 21-July 22]: For unravelling old puzzles there would hardly be a better time, but avoid hasty decisions. Ventures started today are short-term.

Leo [July 23-Aug. 22]: Ride the momentum you've generated lately, give yourself a relief from pressure. Routines are a breeze.

Virgo [Aug. 23-Sept. 22]: Tidy up your workweek with

a minimum of concern, put your main energies into purely personal enterprises.

Libra [Sept. 23-Oct. 22]: There's a strong impulse to spend money for your convenience. Prudence is its own reward.

Scorpio [Oct. 23-Nov. 21]: Part of today's crisis involves your effort to cope with well-intended intervention by friends. Some rivalry stirs you to achievement.

Sagittarius [Nov. 22-Dec. 21]: Domestically speaking, you are surrounded by a general circus atmosphere. Younger people are important.

Capricorn [Dec. 22-Jan. 19]: There's more bounce in today's social life, no support for serious decision-making. Let go, play when and where you can.

Aquarius [Jan. 20-Feb. 18]: The pot of gold at the foot of the rainbow seems near as glamorous projects present themselves.

Pisces [Feb. 19-March 20]: Completing routine work may give you the feeling of missing something, but it really is the only way to avoid missing something better later.

The Pampa Daily News
Woman's Page

Pampa, Texas 66th Year Thurs., March 15, 1973

1972	1973
S M T W T F S	S M T W T F S
6 7 8 9 10 11 12	13 14 15 16 17 18 19
20 21 22 23 24 25 26	27 28 29

THURSDAY
9:30 a.m.—Pampa Women's Golf Association, Pampa Country Club.
1:30 p.m.—Senior Citizens

Girl Scouting owns and operates four Girl Scout National Centers to serve girls and adults from across the country: Edith Macy at Briarcliff Manor, New York; Rockwood in Potomac, Maryland; National Center West in Ten Sleep, Wyoming; The Juliette Gordon Low Birthplace in Savannah, Georgia.

Girl Scouting is worldwide, linked through the World Association of Girl Guides and Girl Scouts in 92 member countries.



PUBLIC SCHOOLS
Fish-Tartar Sauce
Buttered Potatoes
Buttered Corn
Garlic Bread Sticks
Peanut Butter Cookies
Milk

ST. VINCENT'S
Tuna-Noodles Casserole
Tossed Salad
Blackeyed Peas
Cinnamon Rolls
Milk

Pack Easy
If travel is a big part of your life plan your wardrobe around easy-to-pack fabrics. Avoid bulky fabrics that require ironing and concentrate on soft wrinkle-free outfits.

DAR Defense Committee Gives Reports On Navy

Mrs. W.S. Dixon, regent, presided at the recent meeting of Las Pampas Chapter Daughters of the American Revolution, which met in Furr's Cafeteria.

Mrs. J.M. Daugherty, chaplain, gave the invocation, expressing thanks to God for the release of prisoners of war.

In giving the defense committee report, Mrs. L.A. Barns stated that Russell Kirk wrote in the Indianapolis Star, "that the Russian navy might exceed that of the United States." He says "that the American Navy has been decaying in recent years while the Russian Navy has increased mightily in new vessels and in general efficiency, and that naval races can be a cause of war under circumstances."

Naval inferiority on the part of one big power also can be a cause of war, for that, inferiority encourages aggressiveness on the part of a rival power.

The United States must modernize and enlarge its navy or else decide to yield control of the seas to Russia. In that

case, he believes most nations will recognize Russia as the chief power in the world and will trim their sails accordingly. America will stand isolated. He wrote, "American security depends upon American intelligence and American strength, not upon the special favor of fate."

Miss Mellie Bird Rice gave a program titled, "America The Beautiful." "Conservation is our greatest economic bargain," she told members. "most farmers realize the value of conservation methods and practice them in their farming contour planting and crop rotation prevents erosion."

"They make lakes or ponds that not only provide water for irrigation but provide recreation and a sanctuary for game birds, that are as much part of our conservation program as any other program."

She mentioned that all our food and clothing come from the soil and soil and water conservation is important to us. "With the help of conservation,

America becomes a better place to live," she said.

Mrs. Richey showed slide films, illustrating the problems of many states and how these problems had been solved.

Mrs. J.B. White showed films of area scenes, which she had taken. Among them were cottonwoods in the fall, taken near Canadian and many scenes of Palo Duro Canyon.

Mrs. D.D. Payne was a guest.

Dressing Up for Rain

With rainy spring weather ahead, the traditional trench coat returns. In new bold plaids the trench coat is even more fashionable than before. Another note on the rain scene is the rain-or-shine pantsuit. Wide-legged pants with jacket down to the hip are laminated with rubber to make it waterproof.

Bold Stripes Are Big

Stripes, the bolder the better and in contrasting colors like pink and green, are brightening spring fashions.

air step tandems
On the Swing of Things

MALIBU
Shiny Crinkle patent in White, Beige, Black \$20

JOGGER
In White or Cret Eik \$17

Many Other Beautiful Styles

Kigle's Fine Shoes
The Makers of Flashman and Road Shoes
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Heard-Jones DRUG
114 N. Cuyler 669-7478
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Jergens Lotion 15 Ounces Reg. 1.69 **97c**

Listerine Antiseptic 7 Ounces Reg. 85c **2 For 99c**

Pampers Daytime 30's Value **\$1.39**

BAYER ASPIRIN 100 Tablets Reg. 1.17 **77c**

Alberto Balsam Shampoo 7 Ounces Reg. 1.39 **67c**

Vicks Formula 44 Cough Mixture Reg. 1.98 **\$1.19**

Sinutab Tablets 30's Reg. 2.50 **\$1.49**

Eveready "C" or "D" Cell Flashlight Batteries Reg. 30c **2 For 33c**

Suave Shampoo 16 Ounces Reg. 99c **2 For 89c**

Kodak - X-30 Instamatic Camera Outfit Reg. 8.47 Dupont Lucite **6.47** Gallon

Wall Paint Reg. 9.47 Dupont Lucite **7.47** Gallon

House Paint Reg. 2.98 Dec Tabs 100's **77c**

Multiple Vitamins Reg. 2.98 Dec Tabs 100's **77c**

Prestone Gallon Size Anti Freeze **\$1.67**

Complete Stock Luggage **25% Off Retail**

Clairol Nice & Easy Hair Color Reg. 2.25 **1.58**

Kotex Feminine Napkins 24's 1.09 Value **68c**

Day In... Day out Heard-Jones Drug Stores Maintain LOW PRICES ON PRESCRIPTIONS

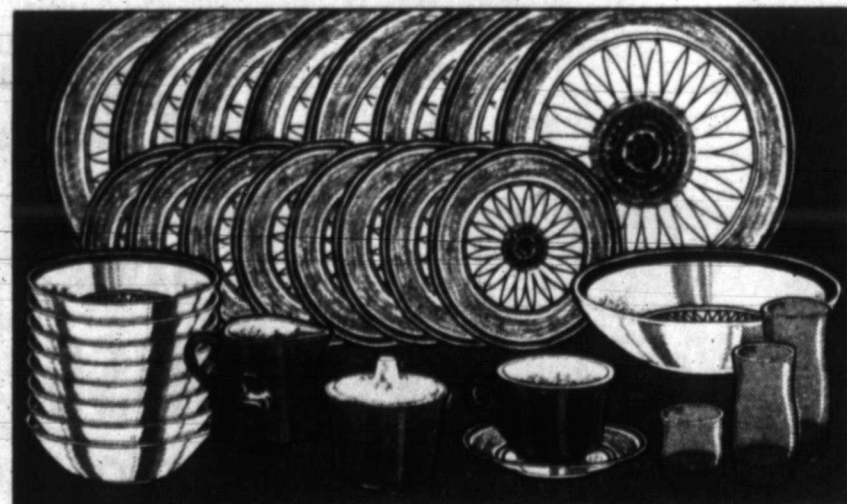
Kodak CX 126-12 COLOR FILM **89c**

Reg. 37-200 2 Ply Softex Facial Tissue 5 Boxes **99c**

Type 88 Color Polaroid Film Reg. 3.99 **2.89**

Model 420 Focused Flash Polaroid Camera **47.88**

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CALIF. SUNKIST LB. **5 FOR \$1**

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GOLDEN DELICIOUS

RED DELICIOUS WINESAP WASH. STATE. LB. **28c**

TOMATOES LB. **29c**

GRAPEFRUIT TEXAS FINEST SWEET N' JUICY LB. **14c**

AVOCADOS CALIFORNIA FANCY EA. **3 FOR \$1**

CARROTS TOP FRESH 1 LB. CELLO BAG EACH **2 FOR 33c**

CELERY CALIFORNIA, PASCAL GREEN, STALK EA. **22c**

TANGERINES

4 LBS. FOR **88c**

BANANAS

12c

FRENCH DRESSING



KRAFT 8 OZ. BOTTLE **3 FOR 89c**

CRISCO SHORTENING



3 LB. CAN **98c**

VEGETABLE SOUP



CAMPBELL 10 3/4 OZ. CAN **6 FOR 89c**

MIRACLE WHIP SALAD DRESSING PINT JAR **39c**

TOMATOES FOOD CLUB NO. 303 CAN **4 FOR 89c**

SPAGHETTI FRANCO AMERICAN 15 OZ. CAN **5 FOR 89c**

PUDDINGS HUNTS SNACK PAC 4 CAN CARTON **59c**

DRINKS GALA ASSORTED FLAVORS, 46 OZ. CAN **3 FOR 79c**

CUT BEETS LIBBYS NO. 303 CAN **5 FOR \$1.00**

DETERGENT PALMOLIVE LIQUID 20" OFF LABEL, 32 OZ. **59c**

CLEANER FORMULA 409 SPRAY 11 OZ. **69c**

CHARCOAL 20 LB. BAG **\$1.19**

TOOTHPASTE CREST REG. OR MINT 5 OZ. TUBE **57c**

WE GIVE **GOLD BOND STAMPS**

NABISCO COOKIES CHIPS-AHOY

14 1/2 OZ. PKG. **59c**

FLOUR GOLD MEDAL

10 LB. BAG **1.27**

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99c

7/8 BU. LAUNDRY BASKET
10 QT. DISHPAN
14 QT. UTILITY TUB
MIXING BOWL SET
YOUR CHOICE
10 QT. PAIL
9 QT. WASTE BASKET EA. **39c**

PANTY HOSE

HOLEPROOF, ALL NUDE AMPLON
2 SIZES FITS ALL

PR. **2 FOR \$1.00**

BAR-B-Q RIBS DELUXE FURR'S PROTEN LB.	79 ^c	ROUND STEAK FURR'S PROTEN LB.	\$1 29
ROAST RIB FURR'S PROTEN LB.	\$1 29	SIRLOIN STEAK FURR'S PROTEN LB.	\$1 29
		RIB STEAK FURR'S PROTEN LB.	\$1 29
		CLUB STEAK FURR'S PROTEN LB.	\$1 45
T-BONE STEAK FURR'S PROTEN LB.	\$1 55		
CHUCK STEAK FURR'S PROTEN LB.	99 ^c		
RANCH STEAK FURR'S PROTEN LB.	\$1 13		
FAMILY STEAK FURR'S PROTEN LB.	\$1 23		
RUMP ROAST FURR'S PROTEN BONELESS LB.	\$1 19		



TURBOT HALIBUTS
79^c

BROILED STEAKS WITH TOMATO CHEESE TOPPING

Yield: 2 individual steaks
2 Protan Boneless Broiling Steaks, 1 1/4 inches thick
1/4 cup chopped green pepper
1 tablespoon butter or margarine
1/4 cup chili sauce
1 teaspoon prepared mustard
1/2 teaspoon Worcestershire sauce
1/4 cup shredded cheddar cheese

Cut edges of steaks to prevent curling. Place on oven broiler rack so tops are 3 to 4 inches from heat. Or place on outdoor grill over glowing white coals. Broil until one side is brown. Turn. Broil other side. While steaks are broiling, pan-fry green pepper in butter. Stir in remaining ingredients. Heat slowly and stir until cheese is melted. Top broiled steaks with hot sauce and serve immediately.

by: KATHINE BERRY, FURR'S HOME ECONOMIST

Delicatessen

1 LB. SMOKED LINKS
1 PT. MEXICAN SLAW
1 PT. MACARONI SALAD
ALL FOR \$1 79

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POTATOES GAYLORD, FRESH FROZEN FRENCH FRIES, 5 LB. PKG.	89 ^c
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ORANGE DRINK AWAKE FROZEN 12 OZ. CAN	3 FOR 89 ^c
PICKLES HEINZ KOSHER DILL SLICED, QUART JAR	49 ^c
DINNERS SKILLET, HUNTS, ASS'T FLAVORS, PKG.	79 ^c
DETERGENT TIDE 25 ^c OFF LABEL 84 OZ. PKG.	\$1 28

CREAM STYLE, OR WHOLE KERNEL CORN

STOKELYS 303 CAN

5 FOR \$1 00

PARKAY MARGARINE

REGULAR QUARTERS LB.

3 FOR 89^c

DINNERS	Libbys Stuffed Manzanilla	62 ^c	YOU GET MIRACLE LOW PRICES DOWN EVERY WIDE AISLE AT FURR'S!	PARKAY MARGARINE	
MACARONI & CHEESE DELUXE 14 OZ. PKG.	OLIVES 5 Oz. Jar	49 ^c	Minute Rice 14 Oz. Pkg.	WHIPPED	SOFT CORN
KRAFT	WINDEX 20 Oz. Bottle	81 ^c	Sandwich Bags 75 Ct. Pkg.	49 ^c	49 ^c
57 ^c	ENDUST 6 Oz. Peanut Butter Creamy or Crunchy	52 ^c			
	JIF 12 Oz. Jar Hefty, Tall Kitchen	69 ^c			
	BAGS 15 Count Pkg.				

BUBBLE BATH BEADS

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HAIR SPRAY

SUDDEN BEAUTY

Reg. Hard To Hold And Unscented

16.2 OZ.

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RIGHT GUARD

DEODORANT

13 Oz. Can

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BEAUTY LOTION

O.J.'S

69^c

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TV Log

6:30	11:45
4-Adam 12	7-TV Times
7-Stand Up and Cheer	12:00
10-To Tell the Truth	4-News
7:00	12:15
4-Flip Wilson	10-News
7-Mod Squad	
10-The Waltons	
8:00	
4-Ironside	
7-Kung Fu	
10-Movie, "Applause"	
9:00	
4-Dean Martin	
7-Streets of San Francisco	
10:00	
4.7.10-News	
10:30	
4-Johnny Carson	
10-Movie, "Murders in the Rue Morgue"	
10:45	
7-Bonanza	

KEEP IN SHAPE FOR SKIING

ASPEN, Colo. (AP) — Despite the fact you may ski only a few months a year, you have to keep in shape all-year around for it, according to Bob Beattie, ex-Olympic skiing coach and coordinator of the Pepsi-Cola national ski program. "Jogging and tennis are the best conditioners for skiing," says Beattie, "and not just during skiing season but all the time."

Illinois Welfare Officials Condemn Guidance Center In Texas

WHITEHOUSE, Tex. (AP) — Illinois child welfare officials have filed a court petition implying Chicago's crime and filth-ridden ghetto streets are no worse for kids than a fresh air guidance center in Texas. The staff psychologist for the center calls the accusations "utterly and totally ridiculous." The Illinois court petition charges the East Texas Guidance and Achievement Center Inc. here with beating and abusing Illinois children sent to the center under contract. Illinois wants the children sent home. Don Walker, a former Baptist minister and psychologist for the unit, says he has reason to believe the accusations were "politically motivated." Illinois pays \$24 a day to the school for each child. The petition was filed Tuesday by Patrick Murphy of the Illinois Department of Children and Family Services, detailing alleged abuses against 60 Illinois children from Chicago and Peoria at the center, located about 10 miles from Tyler, in East Texas. Murphy's suit claims juveniles sent to the center were stripped naked and beaten with paddles until they collapsed, were locked in rooms without toilets or beds, were handcuffed and doped with tranquilizers to subdue them. Department authorities say they will fly to Texas within two

months and take the Illinois children home. The youngsters, aged 10 to 17, come from Illinois, New Orleans and St. Louis under contracts signed with the states involved. Requirements for enrollment are that the child must never have had a court conviction but must have been rejected by state juvenile centers because of their discipline problems. Walker said he "must categorically deny any charges of child mistreatment or abuse. The only source of such misinformation must have come from some emotionally disturbed former resident or a runaway." The center's program, he continued, "has come under constant scrutiny by its professional board in weekly meetings and does not now, nor has it ever condoned child abuse or mistreatment. I do have reason to believe that this move may have political motivation with the overall purpose being to recall all out-of-state placement of Illinois children and adolescents. I regret this unfortunate tactic. I was told the children at the center heard the local news tonight (Tuesday) and some wept as they heard the accusations. Professionally, I deplore the sad effect of such procedures on the already borderline adjustment of the residents." Walker said. Murphy's suit asks that no

more Illinois children be sent to the school and that the state review its program of using private agencies for its juveniles. The center's administrator is 42-year-old Wayne Walker, no relation to Don Walker, a former New York stock broker. The children began arriving at the center two years ago, mostly from broken homes, all with emotional problems not yet serious enough to require hospitalization or correctional institution care. Most of the juveniles at the center are described as repeated runaways, totally withdrawn, hyperactive kids who managed to avoid court convictions. There was local opposition to the youths at first. They are kept out of local schools. When 20 girls were sent here for placement in the center rumors flashed through this piney woods country that a local brothel was opening. Don Walker says there is still local opposition to the children's presence "but not as much as at first. It's quieted down a great deal." Harold Higgins, superintendent of the local school district, says: "These are largely out-of-state people and it takes time for the citizens to adjust to it. It's not true these kids are mistreated stepchildren. We are not trying to mistreat these people. We are going all out to help them."



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GOLDEN CORN	CAMELOT WHOLE OR CREAMSTYLE	6 303 CANS	\$1
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CHURNGOLD SOFT MARGARINE 1-LB. TUB 31¢

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Chef's Delight 2-LB. LOAF 72¢

GRADE A, IN QUARTERS

Camelot Butter 1-LB. CTN. 89¢

THIS WEEK'S FEATURE PLACE-SETTING ITEM:

DESSERT PLATE WITH \$3 PURCHASE 44¢

TIME-LIFE YOUNG READERS NATURE LIBRARY ON SALE THIS WEEK: "THE DESSERT" ONLY \$1.99

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READY-TO-SERVE Macaroni & Cheese PINT CTN. 49¢

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CAMELOT HALVES OR SLICES Cling Peaches NO. 2 CAN 34¢

RED TAG SALE, ALL VARIETIES Keebler Cookies 3 PKGS. \$1.00

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Medium Eggs DOZEN 54¢

IDEAL LARGE OR SMALL CURD Cottage Cheese 24-OZ. CTN. 53¢

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KRAFT, ALL FLAVORS Squeeze-A-Snack 2 4-OZ. TUBES 73¢

ALL FLAVORS Fairmont Yogurt 2 8-OZ. CTNS 45¢

FAIRMONT PLAIN OR CHIVE Sour Cream 12-OZ. CTN. 39¢

TEXAS STYLE Merico Biscuits 2 12-OZ. CANS 28¢

SAVE 50¢

WHEN YOU BUY 1-LB. CAN OF CAMELOT COFFEE AND A GALLON JUG OF PUREX

VALUABLE COUPON GOOD FOR 30¢ OFF ON 1-LB. CAN OF CAMELOT COFFEE LIMIT 1 WITH \$5.00 PURCHASE EXPIRES 3-17-73

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Announcing the Winner OF THE CAMPER-TRAILER STOCKED WITH ELLIS FOODS

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Mix or Match Sale ELLIS BEANS SMALL LIMA, RED KIDNEY, GREAT NORTHERN, PINTO, BROWN BEANS WITH CHILI GRAVY, BLACK EYE PEAS YOUR CHOICE 7 NO. 300 CANS \$1

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VAN CAMP'S VIENNA SAUSAGES 4 4-OZ. CANS \$1

FAMILY SCOTT Bath Tissue 4 ROLL PKG. 36¢

LADY CAMELOT Paper Napkins 3 PKGS. OF 40 33¢

BOUNTY ASSORTED TOWELS JUMBO ROLL 32¢

Today In History

By THE ASSOCIATED PRESS
 Today is Thursday, March 15, the 74th day of 1974. There are 291 days left in the year.
 Today's highlight in history:
 On this date in 44 B.C., Julius Caesar was assassinated.
 On this date—
 In 1603, the French navigator and explorer, Samuel de Champlain, sailed for the new world.
 In 1820, Maine entered the union as the 23rd state.
 In 1874, France assumed a protectorate over the central Indochina region of Annam, which had been under Chinese control.
 In 1916, a U.S. force of 12,000 soldiers under Gen. John J.

Pershing was ordered into Mexico to capture the revolutionary Mexican leader, Pancho Villa.
 In 1943, during the Pacific war, Japanese planes raided Darwin, Australia.
 Ten years ago: The United States proposed a "hot line" communications system between Washington and Moscow.
 Five years ago: There was a stampede to buy gold in Europe, and the London gold market and British stock exchanges were closed.
 One year ago: U.S. Senate defeated a bill that would have enabled voters to register by postcard.
 Today's birthdays: Singer Eddy Arnold is 55. Actor George Brent is 69.

Consumer Exercises Powerful Force

By JOHN CUNIFF
 AP Business Analyst
 NEW YORK (AP) — Despite a feeling of helplessness as food prices rise almost without effective resistance from government, the American consumer has become a powerful force in the marketplace.
 How much of that power is actual versus potential is debatable and depends largely on the effectiveness of the myriad consumer groups that have evolved during the past decade of restlessness.
 But even without organization, the total of spending and saving by the consumer can dictate the fortunes of industry and even frustrate the cleverest plans of government.

This year, the consumer will spend about \$780 billion, a jump of about \$60 billion over 1972, making automakers and furniture dealers and builders happy. He will account for three-quarters of the gross national product.
 For the third straight year, housing starts are expected to top two million units. And for the third year in a row, auto sales are expected to set a record, probably somewhere near 11 million units.
 But it is the ability to save as well as to spend that gives the consumer his great power, and government and industry are now getting ready to see that power exerted.
 Chase Manhattan Bank fore-

casts a rise in the savings rate from just under 6.5 per cent of after-tax income at the close of 1972 to 8 per cent or even more during the first half of this year. Such a level would be less than the 8.6 per cent rate reached in mid-1971 but otherwise would top by far any percentage reached in the past 20 years. What are the explanations?
 Inflation, for one thing. Consumer resistance has always grown in reaction to price increases. This may not be so in regard to food, an expenditure on which Americans prefer not to skimp, but it is true elsewhere in the market.
 But offsetting any reduction in savings to pay for food is the

fact that incomes will be getting an injection from higher Social Security benefits and income tax refunds that might total \$10 billion.
 Windfalls of this sort, says Chase, usually end up as savings, at least temporarily. Thus it expects that about \$5 billion of income tax refunds will be stashed away rather than used.
 Whether industry can pry loose the consumer's hold on those savings is going to be one of the economic dramas of the second half of 1973. Sales and service men will be tested, as will quality and price.
 Canada's seacoast, one of the longest in the world, comprises 17,860 miles of mainland and 41,810 miles of islands.

Edward, You're Eating That Horsemeat Again!

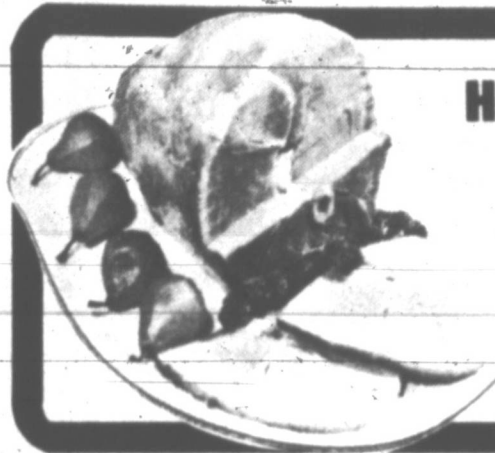
PORTLAND, Ore. (AP) — Edward Rooney ate horsemeat for three years, thinking it was beef, and loved it. Then he got the news in the morning paper. "Surprise, Edward, That's Really NOT Beefsteak," read the Portland Oregonian's front page headline.
 In the story that followed, Dolores Rooney confessed she had conspired with her nine children to make Dad think those steaks, chops and roasts were beef when they were horsemeat.
 A picture showed Mrs. Rooney buying horsemeat at a Portland market where a re-

porter interviewed her. Mrs. Rooney said the price of horsemeat is about one-fourth that of beef.
 "It was more of a surprise than a shock. The more I thought about it, the less I thought about it," said Rooney, a high school math teacher and basketball coach.
 Rooney said the revelation hasn't altered his appetite. "I've always been interested in horses. I'm a little more interested now," Rooney said.
 The pika is one of the few mammals rugged enough to spend its entire life in the high, barren mountains of the West.

shopping is fun... bright as the sun...

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HICKORY SMOKED . . . SHANK PORTION
SMOKED HAMS.....lb. **69¢**
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ROAST-RITE BRAND . . . HINDQUARTER PORTIONS
TURKEY ROAST.....lb. **39¢**
 2 TO 5 POUND AVERAGE

ARMOUR . . . 2 TO 4-LB. AVERAGE
Corned Beef.....lb. **\$1.09**
 Thrif-T-Priced
 BAR S. ALL MEAT
Skinless Franks.....12-OZ. PKG. **59¢**
 U.S.D.A. CHOICE BEEF
T-Bone Steaks.....**\$1.69**

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 FAIRMONT COUNTRYSIDE
Ice Cream
 VANILLA
\$1.08
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FAIRMONT HEATH BARS, DRUMSTICKS OR
Ice Milk Sandwiches.....PKG. OF 4 **48¢**
Fried Chicken
 BANQUET FROZEN
\$1.69
 2-LB. PKG.

HICKORY SMOKED SLAB CUT
Sliced Bacon.....2 to 3 LB. PKG. **89¢**
 QUARTER SLICED, 9 TO 11 CHOPS
Pork Loins.....lb. **\$1.09**
 WISCONSIN RANDOM WEIGHTS
Cheddar Cheese.....lb. **99¢**
 CAMELOT BAKED BEANS, COLE SLAW OR
Potato Salad.....14-OZ. CTN. **43¢**

GORTON'S VALUE PACK
Fish Sticks.....2-LB. PKG. **\$1.49**
 GORTON'S VALUE PACK
Fish Fillets.....2-LB. PKG. **\$1.59**
 GORTON'S VALUE PACK
Fish & Fries.....2-LB. PKG. **\$1.49**
 MARIO'S
Cheese Pizza.....13 1/2-OZ. PKG. **69¢**
 MARIO'S
Sausage Pizza.....10-OZ. PKG. **79¢**

U.S.D.A. CHOICE BEEF, CENTER SLICES
Sirloin Steak.....4-LB. **1.29**
 U.S.D.A. CHOICE BEEF, CENTER SLICES
Round Steak.....lb. **1.29**
 U.S.D.A. CHOICE BEEF, BONE IN
Club Steaks.....lb. **1.29**
 U.S.D.A. CHOICE BEEF, BONE IN
Rump Roast.....lb. **1.29**

MEADOWDALE WHOLE KERNEL
Corn or Sweet Peas.....5 10-OZ. PKGS. **\$1**
 MEADOWDALE CHOPPED OR
Leaf Spinach.....6 10-OZ. PKGS. **\$1**
 STILLWELL
Blackeye Peas.....20-OZ. PKG. **69¢**

TWIN PET, ALL FLAVORS
Pet Food.....15-OZ. CANS **\$1.11**
 THRIF-T PRICED

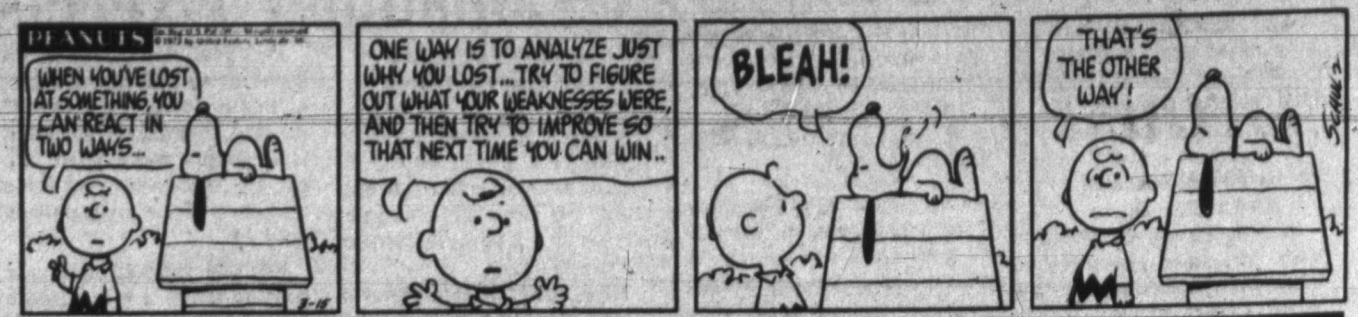
MEADOWDALE
Enriched Flour.....25-LB. BAG **\$2.19**

WASHDAY DETERGENT
Breeze
 GIANT SIZE BOX
74¢
 FOR SOFTER HANDS WHILE DOING DISHES...
LUX LIQUID
 22-OZ. BTL.
46¢

LIMIT 1 BTL. WITH \$5 OR MORE PURCH.
Lavoris REG. 89¢
 7 OZ. BTL. **52¢**
 REG. 89¢ VASELINE LOTION
Intensive Care.....10-OZ. BTL. **54¢**
 REG. \$1.15 VASELINE INTENSIVE CARE
Bath Oil Beads.....18-OZ. BOX **78¢**
 JUST WONDERFUL
HAIR SPRAY
 LIMIT 1 WITH \$5 PURCH.
 13-OZ. CAN **42¢**
 FOR COLDS OR FLU SYMPTOMS
Alka-Seltzer **\$1.18**
 Plus REG. \$1.75 BOX OF 36

CALIFORNIA SNO-BALL
CAULIFLOWER
 HEAD **49¢**
 CALIFORNIA GREEN, TENDER
Asparagus.....lb. **59¢**
 RED ROSY
Radishes.....2 6-OZ. BAGS **25¢**
 WASHINGTON RED OR GOLDEN DELICIOUS
Apples.....4 lbs. **\$1**
 CALIFORNIA VALENCIA
Oranges.....5 -LB. BAG **59¢**

SHORT RIBS



CAMPUS CLATTER



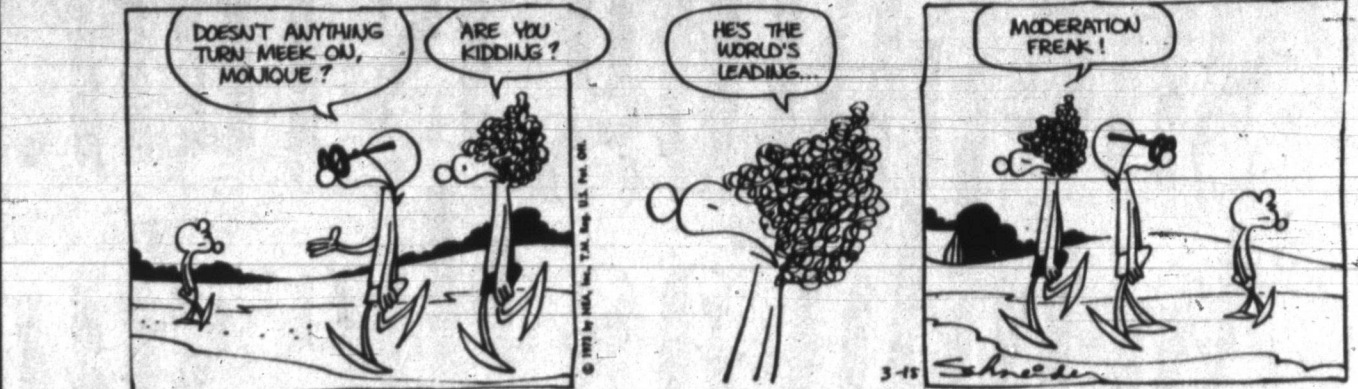
CAPTAIN EASY



WINTHROP



ECK AND MEEK



BORN LOSER



PLAIN JANE



BUGS BUNNY



MICKY FINN



PRISCILLA'S POP



BLONDIE



ALLEY OOP



FLINTSTONES



FRANK AND ERNEST



JOE PALOOKA



THE BADGE GUYS



THE JACKSON TWINS



UCLA Bruins Begin Crown Defense Tonight

By THE ASSOCIATED PRESS
The UCLA Bruins, a team with the strongest finishing kick the last six years, jump into the playoff pool tonight to begin defense of their NCAA basketball title.

Not only do the awesome Bruins have tradition going for them—but also the home court advantage.

"I hope that Arizona State, the University of San Francisco and Long Beach are very aware of it," says UCLA Coach John Wooden. "I want all their players to read it and think about the fact that we're playing in Pauley Pavilion."

The top-ranked Bruins have not only been unbeatable at home, though—they've also been perfect on the road. Their record 71 straight victories is the talk of college basketball. So is the fact that they've won the NCAA title six straight times.

"Arizona State has a chance but I won't bet on 'em," said

Long Beach State Coach Jerry Tarkanian about UCLA's opponent in the West Regional semifinal test.

Before UCLA hosts Arizona State, Long Beach will meet San Francisco in the opener. Arizona State advanced to the regional semis with a victory last week over Oklahoma City while Long Beach moved up with a success over Weber State. Like UCLA, San Francisco drew an opening-round bye.

Six other regional playoff games will be held tonight across the country in the Midwest, Midwest and East.

Marquette meets Indiana and Austin Peay tackles Kentucky in the Midwest Regionals at Nashville, Tenn. In the Midwest at Houston, it's South Carolina against Memphis State and Southwestern Louisiana vs. Kansas State. Syracuse takes on Maryland and Penn. clashes with Providence in the East Regionals at Charlotte, N.C.

Tonight's winners play in the regional finals Saturday night and the winners of those tests move into St. Louis for the championship round March 24 and March 26.

It will all be academic, however, if UCLA continues to play its style of mistake-proof basketball.

"We're happy to get back in a situation where every team's crusade won't be just to beat us, but to stay alive in the tournament," said Wooden. "It's a sudden-death thing where you're in or you're out."

Coach Ned Wulk of Arizona State's Western Athletic Conference kings is respectful of the UCLA winning streak, but not especially awed.

"Sooner or later they're going to lose," says Wulk about meeting Bill Walton and Co. which breezed to the Pacific-8 Conference championship this year.

Sam Houston State, which finished the regular season as the No. 1 team in the small college rankings, was knocked out of the National Association for Intercollegiate Athletics Association championship tourney in Kansas City on Wednesday night. The previously unbeaten Bearkats fell 67-60 to New Orleans Xavier, which was helped by a late flurry of baskets from sophomore Bruce Seals.

The NCAA's College Division championships got under way at Evansville, Ind., Wednesday and defending champion Roanoke fell by the wayside, losing to Kentucky Wesleyan 87-63.

SPORTS PAGE



JIM WHITE

White Submits His Resignation

Effective yesterday, Jim White, coach at Pampa High School for four years, submitted his resignation from his posts as head baseball coach and assistant football coach in charge of offensive backs, to accept a position in the Texarkana, Arkansas school system.

He has written a letter to all of his friends in Pampa. The text of the letter follows.

March 15, 1973

An open letter to Pampa Friends:
It is with regret that I resign from Pampa High School. I have enjoyed the challenges of my position but my concern for my career growth and for my family make it necessary to accept a new position with greater responsibilities in Texarkana, Arkansas.

Faye, my children and I shall always be grateful for the opportunity to work in the Pampa Independent School District. Your Board of Education, your school administration, your faculty, and your athletic program are composed of the most efficient and hard working groups that we have ever been associated with.

This short letter can never express the love we have for the Friends we leave behind. We will always have pleasant memories of our four years in Pampa.

May God bless you
Sincerely yours,
Signed: JIM WHITE and Family

College Division All-America

NEW YORK (AP) — The 1973 College Division All-America basketball team as selected by the Associated Press:

First Team
Mike Green, senior, Louisiana Tech; James Lister, senior, Sam Houston State; Bruce Seals, sophomore, Xavier (La.); Mike Boylan, senior, Assumption; Fred Smiley, senior, Northwood (Mich.).

Second Team
Lenard Robinson, Tennessee State; Joel Copeland, Old Dominion; Marvin Webster, Morgan State; William "June" Harris, North Carolina A&T; Hershel Lewis, Winona State (Minn.).

Third Team
Dennis Johnson, Ferris State (Mich.); Walter McCray, University of Tennessee-Chattanooga; Ron Gilliam, Brockport State; Willie Oxford, Valdosta State; Major Jones, Albany State (Ga.).

Honorable Mention
John Laing, Augustana III; Jay Piccola, Roanoke; John Grochowalski, Assumption; Cal Tatum, Southern Colorado State; Ray Vyzas, Sacred Heart; Lee Colburn, South Dakota State; Mike Deane, Potsdam; Pete Harris, Stephen F. Austin; Don Johnson, Lebanon Valley; Eugene Short, Jackson State.

Lloyd Free, Guilford; Aaron James, Grambling; Mike Ogan, Carson-Newman; Sylvester Cuyler, Marymount; Charles Edge, Lemoine-Owen; Fred Devaughn, Westmont College of California; Mike Franza, Western Washington; Vernon Wilson, Northeast Louisiana; Ler-man Battle, Fairmont; Jim Bushkofsky, Upper Iowa; Mike Allocco, Stonehill; Claude White, Elmhurst; Mike Stumpf, Capital; Hoagie Simmons, Texas A&I; Dave Hollowell, Ithaca; Fred Shear, Siena; Kevin Morrissey, East Stroudsburg; Ed Miller, C.W. Post; Bill Higgins, Ashland; Steve Williams, Carson-Newman.



THREE OF FOUR—Three of the four seniors on the Harvester baseball team this season are, from the left, A.J. Brewer, Rick Musgrave and Mike Robbins. Not pictured is Bill Simon. Brewer was elected captain of the squad by his teammates earlier this week.

(Staff Photo)

Barring Injury Aaron Will Beat Ruth's Mark

By THE ASSOCIATED PRESS
Old-time baseball fans who were steadfast in their belief that Babe Ruth's hallowed record of 714 home runs would never be broken, now must face reality—Hank Aaron will do it... barring injury.

The 39-year-old Atlanta Braves' slugger, needing only 41 homers to tie Ruth's long-standing record and 42 to break it, made it emphatically clear Wednesday that he was taking dead aim on the Babe's total—and if he reaches it this season, he will quit.

"If I should get extra lucky and hit 42 homers this season, I'm planning on quitting," he said. "But my real plan, which is more realistic, is to hit at least 42 in two seasons."

Aaron, with a career total of 673 homers, including 34 last season, said his goal this year is 35 homers. That would leave him six short of Ruth's record, and make the buildup overwhelming for the 1974 campaign.

Aaron didn't hit any homers Wednesday as the winless Braves lost their fifth exhibition game, 4-3 to the Chicago

White Sox. Tony Muser led the White Sox with three runs batted in, including two with a double during a three-run first inning.

Meanwhile, rookie outfielder Al Bumbry had three hits, including a run-scoring double and a game-winning single, helping the Baltimore Orioles edge the Minnesota Twins 4-3. Bumbry also drew a walk, stole a base and threw out a Minnesota runner at the plate.

Veteran Jim Lytle, fighting for a berth on the Kansas City roster, improved his chances by driving in two runs and scoring another in the Royals' 3-2 victory over Philadelphia, the Phillies' first loss in six games.

The Boston Red Sox rallied for a 7-6 victory over the Montreal Expos on Ben Oglivie's run-scoring double in the eighth inning. Cecil Cooper, who scored the winning run, had reached base on a two-run

single and earlier hit a solo homer.

The Los Angeles Dodgers parlayed two-run homers by Vop Joshua and Bill Russell and six Pittsburgh errors for a 10-2 rout over the Pirates. Joshua's was a 450-foot blast over the center field fence while Pittsburgh's Manny Sanguillen smashed a 400-foot homer over the left field fence.

The New York Yankees scored twice in the sixth inning on singles by Roy White, Craig Nettles and Felipe Alou, a walk to Ron Blomberg and a hit batsman, and went on to defeat the St. Louis Cardinals 3-1.

Joe Hague drove in three runs and rookie Ken Griffey knocked in two, leading the Cincinnati Reds to a 7-3 victory over the Houston Astros.

Jerry Grote had two hits, drove in one run and scored another, sparking the New York Mets to a 6-4 triumph over the Detroit Tigers.

Ivan Murrell and Dave Roberts each rapped a single and a double while Dan Spillner, Bob Graczyk and Bill Laxton combined for a six-hitter as the San Diego Padres trimmed Arizona State University 4-1.

And four games were rained out—the Chicago Cubs against California, San Francisco-Milwaukee, Cleveland-Oakland, and California's "B" team against Oakland's "B" squad.

Scott Dunham Is New BB Coach

Scott Dunham was named head coach of the Harvester baseball team today, replacing Jim White who resigned yesterday to take a coaching position in the Texarkana, Ark. school system.

Dunham will be assisted by Floyd Hood. Dunham had been an assistant coach for the team in charge of pitchers and catchers.

The baseball team is in Hereford today for a seven-team tournament there. The Harvesters were to play Berger in a 4:30 p.m. game in today's opening round. The tournament will continue through Saturday.

Other first-round pairings: Dumas vs. Levelland, Hereford

vs. Canyon, Big Spring drew a bye.

Starting for the Harvesters today were pitcher Gary Davis, shortstop Toddy Black, second baseman Ricky Bigham, first baseman Terry Moore, left fielder Mike Robbins.

Centerfielder A.J. Brewer, catcher Bobby Hendricks, rightfielder Rick Musgrave and third baseman Bill Simon.

Pampa carries a 23 season record into tournament play.

Exhibitions At A Glance

By The Associated Press
Wednesday's Games
Cincinnati 7, Houston 3
Los Angeles 10, Pittsburgh 2
Chicago (A) 4, Atlanta 3
New York (N) 6, Detroit 4
New York (A) 3, St. Louis 1
Kansas City 3, Philadelphia 2
Boston 7, Montreal 6
Baltimore 4, Minnesota 3
Chicago (N) vs. California, ppd, rain
San Francisco vs. Milwaukee, ppd, rain
California 'B' vs. Oakland 'B' at Mesa, Ariz., ppd, rain
Cleveland vs. Oakland, rain
Thursday's Games
Houston vs. Philadelphia at Clearwater, Fla.
New York (N) vs. Los Angeles at Vero Beach, Fla.
Cincinnati vs. Pittsburgh at Bradenton, Fla.
San Francisco vs. San Diego at Yuma, Ariz.
Cincinnati vs. Chicago (A) at Tampa, Fla.
St. Louis vs. Kansas City at St. Petersburg, Fla.
Atlanta vs. New York (A) at West Palm Beach, Fla.
Chicago (N) vs. Cleveland at Tucson, Ariz.
Baltimore vs. Texas at Pompano Beach, Fla.
Boston vs. Detroit at Lakeland, Fla.
Minnesota vs. New York (A) at Ft. Lauderdale.
Oakland vs. Milwaukee at Tempe, Ariz.

SA Paper Says Chaps To Move

SAN ANTONIO, Tex. (AP) — A local businessman is mum and the Dallas Chaparrals of the American Basketball Association are noncommittal on reports the Chaps are "heading" here for the 1973-74 season.

The San Antonio News said in its Wednesday afternoon edition, "A group of San Antonio businessmen has apparently succeeded in putting together a deal that will bring the Chaps to San Antonio."

In Dallas, Bob Briner, the general manager of the Chaps, said, "We have been in touch with officials in San Antonio and it (the city) is a possibility."

Briner said, however, that San Antonio is one of several cities "where the Chaps might end up."

Cochran Wins Giant Slalom

NAEBA, Japan (AP) — American Marilyn Cochran, losing aside caution on a steep run, won the women's giant slalom and France's Jean-Noel Augert scored an impressive triumph on the men's slalom course that two-thirds of the skiers could not finish in World Cup races Thursday.

The 23-year-old Miss Cochran, of Richmond, Va., won by four-tenths of a second in 1:36.83.

Stag Party
Moose Lodge

THURSDAY
MARCH 15

Fries Will Be Served

form charts

CLEVELAND INDIANS

American League East

PROSPECTUS: The Indians are inching up. They lost 102 games in 1971. Last year they were 72-84. No. parades, yet, but trades and improving young players could bring the team into the light of pennant contention, this season. The best thing going for manager Ken Aspromonte's team is Gaylord Perry, Cy Young Award winner, whose 24 wins accounted for exactly one-third of the Indians' total. A trade which brought Charlie Spikes from the Yankees is the ace upon which the Indians future may turn. Spikes, a 22-year-old outfielder, is spoken of in the breathless phrase, "future superstar."

PITCHING: Perry is peachy (to mix a fruity metaphor). Indians also boast Dick Tidrow (14-15, 2.77), who was named league Rookie Pitcher of Year. Righthanders Milt Wilcox and Steve Dunning are adequate starters. Ed Farmer with seven 72 saves is top reliever. Staff ERA of 2.95 was fourth best in A.L. last season.

INFIELD: Chris Chambliss (.292) is anchored at the initial sack (or is it initiated at the anchor sack—go socked at the initial anchor?). Double play combo is impressive, with Jack Brohamer at second and Frank Duffy at short (though both hit just below .240). Buddy Bell is being moved from center to third. Jerry Kenney, Yankee, is left-side infield backup.

OUTFIELD: Hope is that Spikes will dig in right field. He hit .309 for West Haven of Eastern League, but only .147 for Yankees in September, in 14 games. Rusty Torres, also ex-Yank, will be given try in center. Alex Johnson (slumped to .239) will probably be in left, with competition from veterans Tom McCraw and Walt Williams.

CATCHING: Ray Fosse had off-season at plate but is still young and talented, with sunny future.

Predicted Finish: Fifth in East.

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form charts

MILWAUKEE BREWERS

American League East

PROSPECTUS: This is how it might have been: One evening Jim Wilson, celebrating his recent appointment as general manager of the Brewers, began to seriously imbibe in the famous local liquid. He began feeling sorry for anyone who wasn't happy, like the Philadelphia Phillies. He called the game there and promptly picked up his spirits. By agreeing to trade three of his best pitchers for two Philly third basemen who can hardly hit even as well as those four pitchers. So the question, can the Brewers improve over last season's sixth-place finish in the East? So, no.

PITCHING: Jim Lonborg (the team's winningest pitcher with 14) was traded to Phillies. So was promising Ken Brett and southpaw Earl Stephenson. Ken Sanders, team's leading reliever, went to Minnesota. Remaining are Bill Parsons (13-13) and Skip Lockwood (8-15) and Jim Colborn and Jim Slaton. Frank Lirio, the bullpen veteran, can count on earning his pay this season.

INFIELD: George Scott hit 20 homers; his 88 runs batted in were fourth best in the American League; he's a pillar at first. Second base has Ron Theobald, weak hitter, keeping spot if rookie Pedro Garcia doesn't make it. Rick Auerbach, slick fielder but .218 sweater is at short. The two guys they got from the Phils, Don Money (.222) and John Vukovich, who was so green he couldn't play a minute with the Phils last season, are the first and second choices at third.

OUTFIELD: One of brightest areas in an otherwise dank tank. John Briggs (.266, 21 homers, 65 RBIs) leads group that includes Tom Reynolds, Dave May, Ollie Brown, Joe Lahoud and Brock Davis.

CATCHING: Ellie Rodriguez, whose .285 bat makes up for some receiving deficiencies, will start again. Darrel Porter and John Felske help.

Predicted Finish: Least in East.

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College Scores

By The Associated Press
TOURNAMENTS

NAIA
Second Round

Slippery Rock St. 104, Quinipiac 75
Guilford, N.C. 98, Valdosta, Ga. 81
Md.-Eastern Shore, 95, Ferris St., Mich. 90
Wis.-Green Bay 72, S. Carolina St. 55
Augustana, Ill. 64, Defiance, Ohio 61
Xavier, La. 67, Sam Houston St., Tex. 60
Westmont, Calif. 86, Mo. Southern 70
Okla. Baptist 82, Winona, Minn. St. 72

NCAA College Division
Quarter-finals
At Evansville, Ind.

Brockport St. 79, Riverside 70
Tennessee St. 54, Akron 50
Ky. Wesleyan 87, Roanoke 63
Assumption 102, Coe 96

BIG STAKES LISTED

HALLANDALE, Fla. (AP) — Gulfstream Park opens its 1973 racing season March 5. During the meeting, which runs until the end of April, three \$100,000 stakes are scheduled.

The Gulfstream Park Handicap at one-mile and a quarter is set for March 24. On March 31 the Florida Derby will be run at one mile and a furlong with Kentucky Derby eligibles among the entries.

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The Pampa Daily News

A Watchful Newspaper

EVER STRIVING FOR THE TOP O' TEXAS
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Our Capsule Policy

The Pampa News is dedicated to furnishing information to our readers so that they can better promote and preserve their own freedom and encourage others to see its blessing. Only when man is free to control himself and all he produces can he develop to his utmost capability.

The News believes each and every person would get more satisfaction in the long run if he were permitted to spend what he earns on a volunteer basis rather than having part of it distributed involuntarily.

Hard Money Is Back

President Nixon has predicted that the dollar will not be devalued again. We do not know how he will prevent further devaluation. In effect, so far as foreign-held dollars are concerned, the dollar is devalued to zero on that fabled Aug. 15 of 1971. On that date, Mr. Nixon declared we would no longer redeem such dollars with gold. That is the same as saying that a foreign held dollar, like a domestic dollar, is worth zero amount of gold. Since a domestic, paper dollar still will pay a dollar's worth of debt and is yet capable of purchasing commodities, although in diminishing amounts, it isn't a zero inside this country as of this date.

Still, in spite of appearances, if Mr. Nixon says the dollar will not be devalued further, we are willing to believe him. This is a powerful country, and there are several evident things that could be done. The more obvious program would be to lift the Presidential ban against the

private ownership of refined gold while whittling down tax and regulatory fences that discourage the return of dollars earned abroad by American companies.

From the standpoint of Californians, the most quickly beneficial remedy would be the unchaining of gold. Thousands of people would find employment in the Golden State's most colorful industry, the extraction of precious metal. With modern techniques and the promise of an adequate price, we could put a time-tested commodity into the money system. Ownership of gold per se never hurt anybody, and the regulation forbidding ownership is arbitrary and unreasonable. In spite of the governmental ban, the people have remonetized gold. The politicians have no choice but to accept that fact. To resist the demand for hard money is like trying to hold back high tide. Make no mistake, hard money is here.

Qualified To Advise?

Secretary of State Rogers recommended the death penalty for the killers of American diplomats.

To the Sudanese, on whose premises the killing took place, the recommendation must sound a bit strange, issuing from the official spokesman for a government which through its courts has declared a moratorium on the death penalty. In other words, here is a government that won't put its own murderers to death, but it is asking another government to do what it refuses to do.

In calling for execution of Black September guerrillas who beat the American envoys to a blue pulp from heat to ice and then shot them, Secretary Rogers confessed that he had reservations about the death penalty for killers in general, but favors meted punishment for killers of diplomats.

"Although I've always had some reservations about the death penalty or capital

punishment when it is applied across the board, I have no hesitation in supporting the death penalty for this kind of activity," Rogers said.

We hope that when Secretary Rogers goes home at night to reflect on the two envoys who were so hideously massacred, he will spend just a moment to think of the little children in this country who have been mutilated by fiends, the Missouri banker and his wife and daughter who were tied to trees and shot. While we thoroughly agree with Secretary Rogers' conclusion as to the mete retribution for the Sudan atrocity, we are mindful that we have some matters in our own country to clean up. We recall only too vividly how the black-robed justices of the state and national supreme courts threw the mantle of man-made law protectively over cold-blooded, foamy-fanged human wolves in our own society, and we are humbled.

Irony Of War

Armed conflict between nations is tragic in many respects but one of the greatest ironies of it all is the wounding and killing of combatants between the time of initial agreement of cease-fire and the formal ending of hostilities. Vietnam has been no exception. A U.S. Marine is blown to pieces by an enemy rocket less than 100 miles from Saigon. The pilot of a helicopter is killed in the crash of his machine. These men died while the diplomats flew to Paris to sign the protocols of peace. All sides

involved in the war must find it difficult to explain their deaths.

These tragic events are not new in the history of warfare. Similar deaths occurred in World Wars I and II and even before that, a well-known question that has always plagued the soldier, sailor and airman is "Who will be the last man to die?" It is strange that a man, with all his accomplishments in other fields of endeavor, cannot end war through a truce that is effective immediately. He seems to blunder out of it.

Is Limit Obsolete?

The United States and Peru are locked in a "Tuna War." Already in 1972, as of early February, 23 U.S. fishing boats have been seized and fined by Peru for violating its 200-mile territorial limit.

To Americans, the claim of sovereignty over such an expanse of ocean is outrageous, a blow to the traditional freedom of the seas. To Peru, and other Latin countries which have imposed similar limits, it is a matter of economic survival.

Speaking recently at California Polytechnic State University, Fernando Belaunde-Terry, former president of Peru, argued that the controversial offshore fishing limit is not a belligerent action but should be recognized as part of a "Blue Revolution" to increase the sea's productivity of food for mankind.

The coastal limit question, he said, has focused international attention on the sea — which covers 70 per cent of the globe but currently produces only 2 per cent of the world's food — in much the same way as the "Green Revolution" in agriculture has spurred greater productivity from the land.

Comparing the long coastline of the United States with that of Peru, Belaunde noted that the states of Massachusetts and Washington are in favor of extending the U.S. limit to 200 miles.

The three-mile limit, he said, is an old-fashioned concept based on the range of cannon shot. Britain, for one, has extended its limit to 12 miles. The 200-mile limit is favored by most "Third World" nations.

He also pointed out that the Peruvian limit does not prohibit fishing by U.S. vessels but requires registration and compliance with Peruvian regulations. The seizures result when foreign vessels, following their governments' policies, refuse to comply with the regulations.

Belaunde is hopeful that a resolution of the coastal waters issue will be arrived at in a forthcoming United Nations conference on the sea.

Meanwhile, the famous "Tuna War" continues.

A girl we know has a bathing suit she calls a micro-bikini. Her lawyer-father calls it an invasion-of-privacy suit.

Crossroads Report

Dear Editor:

I see where a strange thing has happened. A President has hinted that the earnings of a free people should be a little more theirs to spend on themselves.

This principle has been held to be void by the know-beaters in the political racket, who long ago arranged for themselves the authority to tax us 100 per cent as soon as they think they can get away with it.

But even the thought of Nixon's plan to increase federal spending a little slower is giving massive withdrawal pains to the congressional squander addicts.

It is reported that independent competitors are now getting more than half of the post office's parcel business by providing dependable service.

Apparently these newcomers in the swift courier business have got the same hang-up that bygone postmasters had about doing reliably what they are well paid to do.

But in this enlightened era it may not take long for the private enterprise parcel carriers to learn about the fun and fulfillment of watching frustrated and inconvenienced customers cry.

I see where some high and mighty judges are getting upset because kids sometimes have to try to learn in disadvantaged schools where all pupils are the same color.

My old nostalgic neighbor says that a schoolmate's skin color has nothing to do with how much a kid learns. He bases this opinion on personal experience.

He says an Indian boy was in his classes from first to eighth grade and it didn't do either of them any good. His red classmate never learned to cuss worth a hoot, and he never learned to hit the side of a barn with a bow and arrow.

I see where Congressman Hugh Scott says he would be willing to give draft evaders a chance to redeem themselves by performing some sort of equivalent service.

He doesn't say what service he would regard as equivalent to going to Vietnam and getting shot at, which is the public service they dodged.

My Old Sarge neighbor says the only equivalent service he can think of for the chickens would be running interference for more worthy citizens at night on the mugger-infested streets of Washington.

I see where a scientific shark has come to the conclusion that big doses of Vitamin B-3 will cure some kinds of mental disorders.

Which is good news but still leaves some nut control problems for medical, surgical or occult science to solve, such as congressional spondemedia with other people's money.

Also it will be nice when a medicine is found to stop tolerably high moguls' lips from flapping in overdrive while their brains are in neutral.

I see where some high schools are having hassles with boy-type students wishing to wear their hair long like the girls.

My hairless neighbor says as a youth in the burr-cut days, he put green dye on the hair he had then, but it wasn't a success. The unenlightened parents and teachers of that time didn't react.

But if the young and the semi-young of that era had been as style-slavish as they are nowadays, his pa and his schoolmates and other neighborhood males would have followed suit and gone in for green hair.



THAT'S TOO BAD! LOOKS LIKE YOU'LL HAVE TO PUSH!



BRUCE BIOSSAT Life Is What You Make It, Friends

By BRUCE BIOSSAT

WASHINGTON (NEA) — Millions of Americans will not waste the sustaining spirit they seem now to lack until they discover satisfaction and take pride in doing even the most routinized tasks well.

The quick response from many may be that such rewards are impossible. Well, I'll just be arbitrary and say that such responses are dead wrong.

Admittedly, in performing monotonous, repetitive work or going through the unchanging parts of your daily life cycle, satisfaction may not come up and strike you in the face. You have to want it to be there.

You have to learn to take pride in performing well even the dullest and smallest tasks. Obviously they are not invested with excitement. To give them any tinge of that requires a creative act on your part. That attitude of creativeness nurtures the seeds of real freedom, which, paradoxically, all too few of us ever find in restless efforts to escape the routines of life and work.

In a play written by the able Lillian Hellman, called "The

Autumn Garden," an aging man whose life has been largely wasted is bemoaning the fact that his "big moment" never came. A friend replies:

"There are no big moments unless you have a pile of small moments to build upon."

Of course we all want big moments, excitement, adventure. And it is perfectly plain that some tasks in life have a built-in excitement that others seem wholly to lack. Yet the responding friend in Hellman's play held the key. It is an illusion that excitement is continuous for anyone. The great moments, even for the most fortunate folk, have a deep foundation in drudging routine.

In years gone by, the celebrated dancer, Fred Astaire, blazed across the movie screen again and again in dances marked by dazzling, imaginative flair. But behind every captivating dance lay 100 hours of agonizing, painfully repetitive practice.

Great artists really have the life, don't they? They dash about the world, performing in varied settings to audiences which often reward them with thunderous ovations. Still, behind the visible glamor lies that same iron routine. Practice, practice, practice. One great pianist, now long dead, once said:

"If I miss one day of practice. I know it. If I miss two days, my coach knows it. If I miss three, the audience knows it."

Now, for most of us, there is indeed excitement and some adventure outside the realm of work which may not have an inherent high quotient of those things. It is obviously sensible and can be intensely rewarding to pursue these outside activities — cultural, recreational, whatever — with full vigor. They are not just compensation and offset for routinized work, but a kind of capping of the human spirit, a seeking after of the best which we should be doing anyway.

Still, these pursuits will not have their fullest meaning if we look upon them as the only reward, if we insist on viewing the long stretches of evident monotony on the job or in running the house as a vast, empty desert.

To accept the repetitive routines is to accept life as it truly is, and thus to find the beginnings of making the most of it. Little things, patiently and thoroughly done, may produce visibly satisfying results. Sometimes they may not, as on many assembly lines.

But you still have to want to help achieve a good result, and summon the constant hope that it will be good if you do your limited, routine part well. There is no freedom in the escape of not caring. There is only a denial of life and a defeat for oneself.

"In the purchase of a home, the wife usually makes the final decision," says a psychologist. If you give them enough time and enough books, psychologists eventually learn a lot of things that the rest of us have known all along.



Your Health

Mother Isn't Seriously Ill

By Lawrence E. Lamb M.D.

Dear Dr. Lamb—My Mom, age 70, after having suffered from insomnia; was given a complete physical examination by a doctor and the only thing he found was that she is a mild diabetic. The blood sugar on the original examination was 110. A month later it was 127. She was put on a diet and got so nervous and upset that she lost eight pounds. She is five-foot four and weighs 107. When the doctor saw how upset she was over the diabetic diet he told her to forget about the whole thing and told her to eat what she wanted but she continued to watch her intake of sweets and starches for fear the blood sugar level might rise again.

The following month her blood sugar was 130 and she had a three-hour glucose tolerance test which showed her to be slightly diabetic. The doctor advised her to eat everything, but limit her intake of sweets and avoid table sugar. Understandably, she is rather confused.

My question is, if she does eat a limited amount of sweets and starches and avoids table sugar will the diabetes gradually worsen as time goes on, thus requiring her to take medicine, or will the condition be cleared if she avoids sweets, fats, and starches completely?

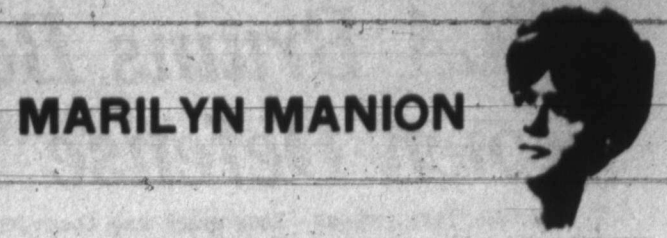
She still hasn't gained any weight and is afraid to eat anything which she feels might up her blood sugar. Incidentally, upon each of her examinations for blood sugar there was never any sugar in the urine.

Dear Reader—Certainly if your mother has diabetes it must be relatively mild. Without seeing the results of the three-hour glucose tolerance it would be difficult to say what her problem is. However, since you tell me that she has had no sugar in the urine and assuming that her kidney function is normal I know that her blood sugar level couldn't rise too high, even during the test. This, plus the relatively low blood sugars you mentioned, leads me to believe that the doctor had ample reason to feel that if she was a diabetic it was very mild indeed and didn't require medicine.

The mild change in blood sugar levels that your mother must have are not particularly uncommon in her age group and I don't think it's anything to be unduly alarmed about.

I really would like to reassure you that from the information you have given me it sounds like your mother doesn't have any real problem and that what she needs more than anything else is reassurance and a reasonably normal diet with a moderate restriction on her intake of sweets and sugar.

Send your questions to Dr. Lamb, in care of this newspaper, P.O. Box 1851, Radio City Station, New York, N.Y. 10019. For a copy of Dr. Lamb's booklet on blood sugar, send 50 cents to the same address and ask for "Blood Sugar" booklet.



MARILYN MANION

Why Kids Rebel

People worry a lot about the younger generation—their foibles, their fashions and their fascination with the counterculture. Frankly, I think it's amazing that any youngsters turn out well—and most of them do, somehow. Judging from what they are taught in school, they should all be ranting, raving radicals.

What goes on in the modern-day classrooms? This old togey confesses a lack of understanding of New Math, DNA, and other such post-fifties intelligence. But what about other subjects—classical literature, history, economics—what can you do with a constant?

Well, you can challenge it, says Mrs. Mel Gabler of Longview, Texas. And you can even have the gall to change it. That's what's being done in textbooks today; Mrs. Gabler ought to know—for the last twelve years she has been studying textbooks, teachers' manuals, and other teaching materials that are used in public schools. And what she's found out about mind manipulation and downgrading patriotism would fill several books.

Here's a sampling of what Mrs. Gabler had to say on a recent Manion Forum radio program:

"Everything is questioned. What the child thinks is more important than what the teacher thinks; and what he believes is far more important than what his parents believe. This is a deadly thing because we are talking about children from the age of six to twelve. A six-year-old child is not capable of having the knowledge that he should have about any subject. That is why you send him to school.

"Another point that we find is that change is emphasized. Everything is change; a child feels, when he is through studying these books, that everything needs to be changed. There is nothing good about himself, there is nothing good about his family; there is nothing good about his country. That is not fair to a six-year-old child.

"We also find this: that there are no basic truths. We found that with these concepts a child cannot help but gradually be indoctrinated with the false

idea that there are no absolutes and no permanent values.

"We found through the years that a child naturally asks questions, but we also find that these particular books will lead to questioning authority, particularly the authority of his parents. Some of the books were most disturbing to us as we reviewed them because at many places the point was made: 'Why do you have to listen to your parents? Why do you have to go to bed at a certain time? Why do your parents get to stay up and look at a program on TV? Why can't you do it?'

"As parents we must try to do something to stop this kind of teaching before our young people have nothing on which to place values. You look at young people today and you see this sense of hopelessness. What parents don't realize is that the generation gap and the sense of hopelessness is being created in the classroom and in the textbooks that their children are being taught from. It is being done in almost every textbook, not just one particular textbook. You find it in homemaking, you find it in English, you find it in history, you find it in economics.

And what can you do about it? Read the books, for a starter. If that makes you mad, send twenty cents to the Manion Forum, South Bend, Indiana. Ask for Broadcast No. 930, which includes tips from Mrs. Gabler on what to do in your own community.

The American Way Features

"A general state education is a mere contrivance for molding people to be exactly like one another; and as the mold in which it casts them is that which pleases the predominant power in the government—whether this be a monarch, a priesthood, an aristocracy, or the majority of the existing generation—in proportion as it is efficient and successful, it establishes a despotism over the mind, leading by natural tendency to one over the body."

—John Stuart Mill

Plays

ACROSS (Kelly)

1 "Town" (Wildler) 42 High card
4 "In the—" (O'Neill) 43 Mexican currency
5 "—" with "Father" (Lindsay, Crouse) 45 Caucasian play
6 "—" (Lindsay, Crouse) 46 Drop (Hellman)
7 "—" (Lindsay, Crouse) 47 Asian peninsula
8 "—" (Lindsay, Crouse) 48 Semiprecious stone
9 "—" (Lindsay, Crouse) 49 Black bird
10 "—" (Lindsay, Crouse) 50 The (Barry)
11 "—" (Lindsay, Crouse) 51 Legal agent
12 "—" (Lindsay, Crouse) 52 Social beginner
13 "—" (Lindsay, Crouse) 53 Fish egg
14 "—" (Lindsay, Crouse) 54 Go away!
15 "—" (Lindsay, Crouse) 55 Old Finnish poem
16 "—" (Lindsay, Crouse) 56 Exhort
17 "—" (Lindsay, Crouse) 57 Printing measure
18 "—" (Lindsay, Crouse) 58 One (L.)

DOWN

1 Boat items
2 Eye part
3 Habitually
4 Kind of code
5 Praying figure
6 City in Italy
7 Biblical

36 Frozen liquid
37 Seine
38 Fitting
39 Affliction
40 Organ of sight
41 Asian peninsula
42 Semiprecious stone
43 Black bird
44 Go away!
45 Old Finnish poem
46 Exhort
47 Printing measure
48 One (L.)

Answer to Previous Puzzle

1 2 3 4 5 6 7 8 9 10 11
12 13 14 15 16 17 18 19 20 21 22
23 24 25 26 27 28 29 30 31 32 33 34 35 36 37
38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57
58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

CONSUMERISM

By ARTHUR SHENFIELD
Foundation Dialogues
(Foundation for Business
Responsibilities)

Arthur Shenfield is the director of the recently established International Institute for Economic research. He was formerly Economic Director of the Confederation of British Industry and Director of the Industrial Policy Group. He has been Economic Adviser to the Government of Trinidad and Chairman or member of various Commissions of Enquiry into economic problems of British Caribbean countries. He was Chairman of the Commission of Enquiry into the Cotton Industry of Uganda, 1961-62.

Mr. Shenfield has been from time to time Visiting Professor at the University of Chicago and occasional lecturer at several other American Universities. He was recently elected President of the Mont Pelerin Society.

Suppose that you wanted to destroy the game of baseball and remove it from the American scene. One obvious way would be to make other games, football, basketball, perhaps even cricket, so much more attractive to the public that no one would wish to see or play baseball. That would be the normal competitive way to destroy it. In the day before people began to be shamefaced about things American, it would have been called the American way.

But there is another way. Set yourself up as the champion of baseball and start a campaign for its protection and improvement. Declare that pitchers who do not deliver a strike in two throws are obviously bad and must automatically be dismissed. Twenty or thirty pitchers would then be required in every game, which would produce some interesting difficulties. Lay it down that runners who do not attempt to steal bases clearly lack courage, and establish a rule that every runner must attempt a steal after reaching a base. It would not take long to get through nine innings at that rate. Best of all, hammer away at the obvious fact that all managers make mistakes, and hand the management of the play in every game to a committee of fans. You could be confident that baseball would not last very long under such a regime. Thus you would achieve a remarkable feat. You would destroy the game and yet go down in popular history as its great champion.

Though, pace Henry Ford, history is not bunk, popular history almost always is. The case of my mythical champion of baseball is likely to be paralleled in popular history by that of the modern champion of the consumer. The so-called consumerist movement is a movement of self-appointed friends of the consumer whose activities could not be improved upon if they were planned by his enemies.

Let us consider the place of the consumer in an efficient, progressive economy. He should be sovereign. The purpose of the economy is to serve him and to serve him optimally. Of course what is optimal has to be defined, and we must examine this point very soon. But let us first be clear that the sole purpose of the economy is to serve him. It is not the purpose of an efficient economy to provide jobs. It is not its purpose to produce wages or profits, high or low. Its purpose is none of these things. However, it so happens that an economy which serves the consumer optimally will also produce jobs, wages and profits; indeed, except for possible short-run fluctuations, more jobs and better jobs, and higher profits and wages, than any other economy. These results are the incidental effects of the fulfillment of its purpose, the service of the consumer.

This is all elementary to the student of economics, but it is almost universally disregarded. Most people, especially politicians and voters, instinctively feel that the purpose of the economy, and the test of its success, is the production of jobs and wages, if not also profits. In fact, when this is made its purpose, it becomes inefficient and backward. The indirect effects of success become the enemies of success if they are erected into direct objectives. Hence we may say that the successful economy is consumerist by definition. But that, as we shall see, is very far from being consumerist in the sense of the consumerist movement.

CONSUMER SOVEREIGNTY

But now we must examine more closely the meaning of consumer sovereignty. First we must notice that it is a sovereignty with limits, in a sense a kind of constitutional sovereignty. The consumer has no more power than King Canute had to command the impossible; and if the economy fails to deliver the impossible that is no reason to condemn it. Many of the condemnations to which it is constantly subjected are in fact condemnations of its failure to deliver the impossible.

Thus, to take some examples from the field of automobiles, while consumer sovereignty means the paramountcy of consumer choice, it does not mean that consumers can choose to have a Cadillac for the price of a Chevrolet. Of course it is always possible for some consumers to have this, but only by subsidy from others whose freedom and choice are thus abridged. It is impossible for consumers in general to have a Cadillac except at the price of a Cadillac.

It is impossible for consumers to have cars without defects of design. Designs without defects do not exist. Of course it is possible to improve designs to the frontiers of knowledge, but then the consumer must be prepared to pay the price of a Rolls Royce, or more.

It is impossible for consumers of mass produced cars all to have cars free from faults of assembly. It is in the nature of mass production that some statistical proportion of the product will be of faulty manufacture, and the price is set accordingly. Of course the proportion can be reduced or allowed to rise according to investment in inspection, but the various prices will reflect these differences; or alternatively, high investment in inspection may be paid for by designing for low performance (e.g. the Volkswagen).



The Economy's purpose is to serve the Consumer

It is impossible for consumers to have completely safe cars. Such cars do not exist. Of course standards of safety can be set high or low, and prices will be set accordingly.

It is impossible for the consumer to have the benefit of technical progress without suffering obsolescence in the products which he has already purchased. Here the public mind is in the grip of an extraordinary error. It believes that producers, e.g. especially automobile manufacturers, plan obsolescence. In one sense, but not the sense of the public mind, this is both true and praiseworthy; for to plan for technical progress is to plan

for obsolescence. What the public has in mind when it complains about planned obsolescence is not obsolescence at all, but a planned short life. Thus, it is thought, a car is made to last x years when it could just as well be made to last 2x years. Partly the public seems to think that the producer successfully pretends that his car will last 2x years, while planning for x years. But the very loudness and frequency of the public complaints show that such a pretence, if it ever existed, could not be successful. Partly the public seems to think that the difference between an x-year car and a 2x-year car can be had at nil cost, which is nonsense. The truth is that in this as in other things the consumer pays his money and takes his choice. He may take a durable Volvo or Volkswagen, or he may take one of a range of less durable cars. In each case he pays accordingly.

It is impossible for consumers to be provided by producers with all relevant information bearing on their purchases. No producer could live under such a requirement and the consumer would then get nothing. Of course the law may require the producer to provide a certain quantum of information (e.g. country of origin, type of material used, price per unit of weight, etc.), but since information bears a cost. It is impossible for the consumer to be provided with this information free of charge. If it is provided as free, its cost is merely hidden.

The essential principle is that the sovereignty of the consumer is limited to that degree of power which he can exercise in free agreement with producers, freely choosing which producer to be served by. With such power he receives the benefit of least-cost production, but such least-cost he must meet. With such power he receives to the limit what is possible, but he does not receive what is impossible. This is the meaning of the optimal service of the consumer.

DEFENDING "IMPERFECTION"

Now I must immediately scotch an error which is extremely widespread and which plagues even scholarly discussion of this subject. You may say that what I have described as the optimal service of the consumer is the state of perfect competition, for it implies that the producer is without power over the consumer's choice, subject to the limits of what is possible. But the real world is, and must be, a world of imperfect competition; and in imperfect competition producers have some measure of power, varying from low to high, over the consumer's choice. Hence the economy of the real world may merit criticism by the champion of the consumer, according to the degree and character of the producer's power. And since we live in a world of giant corporations, such as General Motors, Du Pont, and the like, which obviously have immense power, it is ludicrous to think in terms of consumer sovereignty unless some "consumerist" champion enters the lists on the consumer's behalf.

If you said this, you would be wrong. My analysis does not imply perfect competition. I believe in neither the possibility nor the desirability of perfect competition. I not only accept the regime of imperfect competition, I also approve of it and believe it to be consistent with the sovereignty of the consumer. I do not believe that you make it bad by stressing the word "imperfect" or by calling it oligopoly.



Imperfect Competition makes Innovation Possible

First, let me clear away a very common misunderstanding of the statistics of the matter. Most people are under the impression that the American economy (and likewise the British economy) is failing more and more under the sway of the large corporation, so that the time will come when half a dozen giants will control everything. This is false. There is little difference between the share in the American (or British) economy of large corporations today and that of fifty years ago. Economic development is a matter of life and death. Companies rise and companies fall, and it simply is not true that the giant corporation goes marching on from strength to strength. Perhaps the most pathetic example is that of the United States Steel Corporation whose share of steel output has gone down and down in the past seventy years, although the steel industry is supposed to be par excellence suited to the large corporation.

Let us now return to analysis. The words "perfect" and "imperfect" have a strictly technical meaning in this context. Unfortunately their normal meanings are allowed to swamp their technical meanings and thus give the impression that perfect competition is good and imperfect competition is bad, or at least less good. Of course everybody knows that perfect competitions is impossible, and so it is not seriously put forward as a possible achievement. But it is often seriously put forward as an ideal to be approached; so that imperfect competition, which is recognized as the only possible competition, is judged to be against the public interest according to its distance in any given case from the ideal of perfect competition. This is a grave misunderstanding.

MAKING INNOVATION POSSIBLE

In an economy without innovation the approach to perfect competition would produce least-cost service to the consumer. But the spring and origin of improvement of service to the consumer is innovation, and innovation is impossible except under a significant degree of imperfect competition. Indeed, those producer-attitudes which we recognize as competitive - emulation, an eye for the jump ahead, keenness to out-distance others - themselves arise under and are caused by imperfect competition. Thus, over time, which allows the dynamic possibilities of innovation to arise, the true least-cost service to the consumer arises under competition which diverges substantially from the ideal of perfect competition.

What causes difficulty of understanding is that in imperfect competition the producer appears to have some measure of power over the consumer, whereas the nearer he gets to perfect competition the less he has, so that perfect competition appears to qualify as an ideal. Thus, even where imperfect competition appears to be at its sharpest, the producer may have a measure of choice between competition in price, in quality, in fringe services, in after-sales services, and the like; and this measure of choice may appear to be equatable with power over the consumer. So also, in imperfect competition there are obstacles to entry by newcomers, and these obstacles may appear to arise from and reflect the market power of existing producers.

Now it is true that there can be cases, though they are much less common than is generally believed, where this power produces persistent avoidance of price competition and steady super-normal returns (either profits or wages, or both). In such cases antimonopolistic action may be

in order. However such action, on the lines of anti-monopolistic law or administration, is quite different in character from anything advocated by the consumerists.

FLEETING POWER

But in the general case of imperfect competition this power is fleeting and intermittent. The producer may strive to free himself from the yoke of the consumer by product differentiation, the fostering of brand loyalty, and similar stratagems, but he finds that the surest way to success is by the genuine innovation which gives the consumer a better deal than would be possible under perfect competition or the approach to it. Some tincture of pseudo-innovation there may always be, but the core will be true innovation, or the producer will be seen off the field. It is a fiction that he will judge the producer. Hence to fasten attention to the producer's fleeting power rather than to the more powerful constraints that force him to improve his service to the consumer, is truly to fail to see the wood for the trees. It is to treat the natural limits to the consumer's sovereignty as if they were improper derogations from it.

The misunderstanding is commonly aggravated in two ways. First, since one concedes that some measure of producer power may arise in imperfect competition, it is assumed that the power is correlated with size. This is indeed a vulgar error. Look at the case of the Edsel car. What market power did that display in the gigantic Ford Company? Look at the case of Corfam, in which Du Pont, the largest chemical giant in the world, invested millions of dollars and which yet failed. After years of extremely expensive efforts to persuade him to accept Corfam in preference to leather, the American consumer turned his thumb down and Du Pont retired beaten from the field. The fact is that if you want to find competition at its most effective, with the consumer firmly established in his sovereign's seat, you will find it in some of the industries typically in the hands of large-scale oligopolists. (1)

Secondly, the power which the economist has in mind is essentially a power, normally fleeting, to choose in some measure among forms of competition. In the eyes of the consumerist this becomes a power to cheat, to hoodwink, to act fraudulently in any way desired, and to invade the political arena for nefarious business ends (e.g. to buy politicians). In fact the dominant characteristic of business in these contexts is timidity. If, for example, it enters the political arena, its posture is defensive and apologetic. In our day only trade unions are able to buy politicians. But the allegations against business are popular because the public loves to have its demons, and myth and superstition about the history of business (particularly gross distortions of fact about 19th century American "robber barons") automatically cast it in the role of demon.

How does the American economy in general measure up to the requirement of consumer sovereignty? Obviously better than any other known economy. The United States has long been the country above all others of abundant choice, and any visitor from another land with half an eye can see that it still is. This remains the case despite the fact that the private enterprise which understands the meaning of service to the consumer is more and more hampered by governmental activities which thwart it.

MR. NADER'S FAME

If this is the case, why is it that the consumerist movement has become so popular? Why has Mr. Nader achieved such immense fame? The basis of his popularity is fourfold.

First, while each consumer knows himself not to be a fool, he has an incorrigible tendency to believe that other consumers are fools. Hence he is easily persuaded that consumers need protection. This displays itself especially in attitudes to advertising. Listen to a man complaining about untruth in advertising (usually unfairly, for most advertisers' assertions are closer to truth than those of politicians or others, perhaps consumerists, who seek the public ear). He is not taken in by it, he is glad to say. Why then is he so excited about it? Because, of course, others will be taken in.

The grim joke is that while Mr. Nader tells the people that they are fools as consumers (for that is his real message, though he does not put it that way), he assures them that they are not fools as voters with the power to implement his legislative proposals. Yet all experience shows that most people are much wiser as consumers than as voters. Naturally, because they have daily practice as consumers and most of what they have to do they can easily grasp. As voters their practice is intermittent, and the matters put before them are difficult to assess.

Secondly, the myth of the power of the giant corporation is extremely potent. For most people it is obvious and natural that a company of the size of General Motors must have immense power. Even while he spurns its products and buys a Toyota or a Volkswagen, or for that matter, a Ford or a Plymouth, Mr. America is easily persuaded that General Motors must have undue control over the economy. The alleged power of the giant corporation is a natural target for the successful rabble rouser.

Thirdly, there is discontent with the possible. I have already drawn attention to the inability of the economy to give the consumer the impossible. But, properly worked upon by propaganda, the consumer may not see it that way. Quite apart from the itch for what is beyond the rainbow's end, the limits of possibility are always moving. What is impossible today may be possible tomorrow. If Mr. Nader tells the consumer that the impossible is possible, why should he not believe him?

Fourthly, nothing is easier than to find cases in practice which to the eye of the naive observer bear out the consumerist's assertions. Take the case of the Corvair, on which Mr. Nader largely founded his fame and fortune. The Corvair had a design defect. So much is true. It may also be that it had an exceptionally bad defect (though the United States Government has recently certified that this was not the case). But it is untrue that it displayed a special power in the hands of General Motors to foist an unsafe car on to the public; or that it illustrated a tendency for the whole industry to foist unsafe cars on to the public; or that the consumer had no remedy until Mr. Nader came riding in as a knight in shining armour. There will always be design defects. The great majority are of no significance to the average motorist. A few are significant. When experience reveals them they are put right. Or, if they cannot be put right, the model is withdrawn. Now this will happen under any system, polytropic, oligopolistic or monopolistic. Of all the systems concerned the American is the one in which the organization of information is likely to lead to the speediest discovery of significant defects. It is a calumny to say that General Motors suppressed the information, once it truly was information. In fact they had no power to do so.

CONSUMER'S ENEMY

I have alleged that the consumerist sets up himself as the consumer's champion but in fact is his enemy. This is best revealed by Mr. Nader's remedies for the consumer's presumed helplessness. They are essentially threefold.

First, the establishment of new, better and stricter standards of quality, safety, fitness, etc. for consumer goods. This is an assault upon the consumer, not his defense. It narrows his choice and raises costs against him. There are innumerable goods which many consumers are con-

tent to buy at the right price, even though their eyes are open to the absence of some quality which happens to be of no consequence to them. This would be the case even if those who set the standards were supremely wise and honest. In fact they would be politicians and bureaucrats with the common failings of their kind.

Secondly, the regulation of industry. Now America is very familiar with regulation. The I.C.C. was founded in 1887. Since then American industry has had to contend with the F.C.C., the F.P.C., the C.A.B., the S.E.C. and others. The story is one of sad failure, above all in the case of the oldest, the I.C.C. Was there ever an industry more contemptuous of the demands of the consumer than the American railroad industry has become? The I.C.C. was intended to protect the consumer against oligopolistic or monopolistic railroad power. In fact it provided an umbrella for inefficient management and for hidebound labor monopoly. It is amusing to note that Mr. Nader has written about the I.C.C. and has demeaned it by bell, book and candle. Why, then, does he prescribe regulation as one of his prime remedies? Because he suffers from the natural malady of popular reformers. Regulation as it has been done by others is bad; regulation as it will be done by him and his proteges is good. But, as Professor Stigler and others have shown, the canker is in the regulation not in the character of the regulators.



The Consumerist is in fact the Consumers Enemy

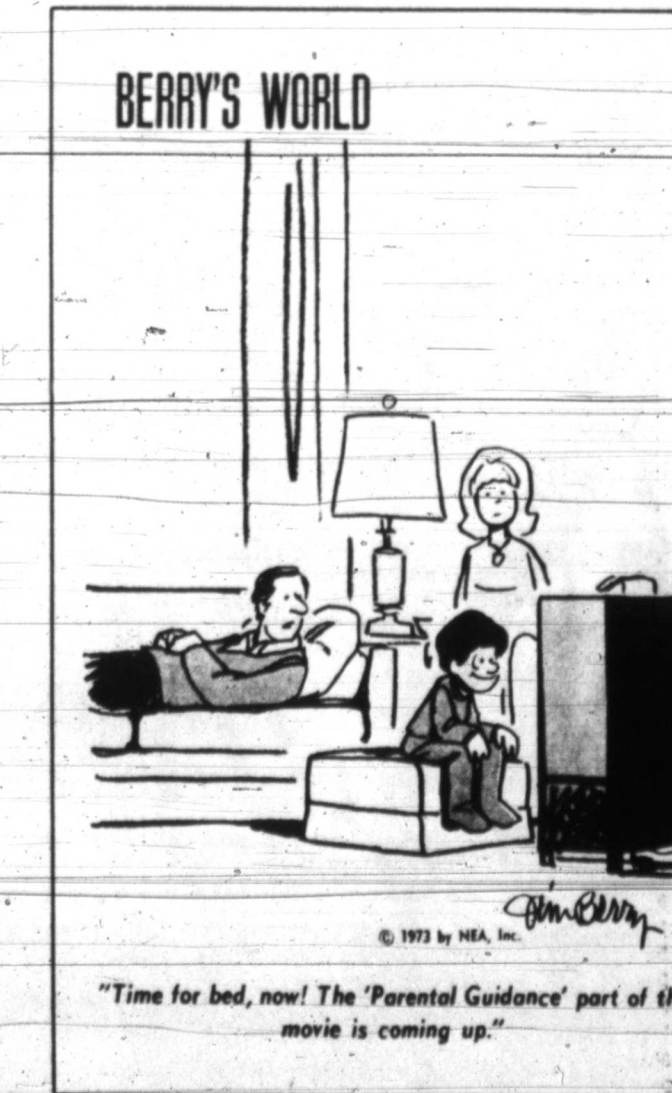
Thirdly, the appointment of public interest representatives on the Boards of large corporations. Here Mr. Nader dreams big dreams. With his new standards of quality, safety, etc., and with his regulators, he was thinking directly of the consumer. Now he is thinking about changing the whole corporate system and hence the essential nature of the American economy. General Motors is his enemy and General Motors is, he thinks, the paradigm of the American economy; therefore General Motors and its like must be put to the reformer's sword. But, as with his other remedies, his dream on examination either fades to nothing or becomes baleful. Who would appoint the public interest representatives? To whom would they be responsible? What knowledge would they have to control the malfeasances of their Board colleagues? What knowledge of their activities would those who appoint them (the President? Congress? local politicians? or Mr. Nader himself?) have? How could they be controlled without such knowledge? Either, and fortunately this is the more likely, the system would become a sham. Or it would become a centrally planned economy. But of course Mr. Nader does not know that the one thing above all others that plagues the centrally planned economy (e.g. the Soviet economy) and makes it hopelessly inefficient is the fact that the planners do not and cannot know what their minions are doing. Mr. Nader thinks that in his centrally planned system he would know what his public interest representatives would be up to. He is mistaken.

FOUNDED ON IGNORANCE

Like all self-appointed champions of the common man, Mr. Nader ends up by despising him. He is all for the protection of the consumer. Yet he recently proposed that on university and college campuses there should be a mandatory-refundable fee of \$3 payable by all students for public interest (i.e. Naderist) activities. Here the student is the consumer, but whether he likes it or not he must pay his \$3 for what Mr. Nader offers him. If he does not like it, he may reclaim his \$3, but first he must pay. Of course this is the oldest trick in the game: British trade unions, with their contracting-out system, have been playing it for years. Everybody knows that once they have paid their \$3 many students will not bother to reclaim it, even though they would not have freely paid it in the first place. So much for Mr. Nader's present concern for the consumer!

The consumerist movement is a typical populist movement. Its roots are ignorance and discontent. There will always be ignorance and there will always be discontent. Therefore there will always be populist movements. But like the others the consumerist movement will have its day and fade away. We shall not hear much of Mr. Nader in a few years' time.

1. A fuller examination of this point appears in my 'The Nature of Competition,' Industrial Educational and Research Foundation, 1968.



Time for bed, now! The Parental Guidance part of the movie is coming up.

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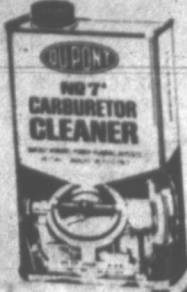
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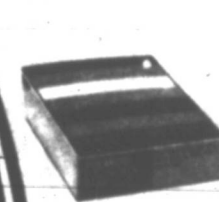
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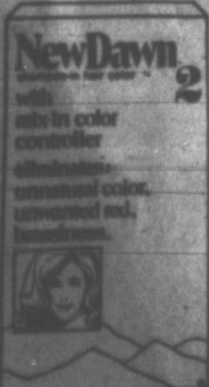
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