## Zitg Spring Zaily Heralf

## Local Registration Campaign Ends Tuesday



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SUBSCRIBE Ta

The Big Spring Herald Now Call 728

And Ask Us To Start The Herald To You. We wil Please You,
15e. Week - 60e Mouth


ORPHAN BOYS PREVENT TRAIN WRECK IN STORM

| Gettin' Ready for |
| :--- |
| The Big Meeting |




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## Houston Man Dies In Crash

 echnical Objections Se
It Again To Confer-
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## Plainview Delegation Organizing <br> 

 To Seek Designation For Next Year
## High School Band, Zargent-Peret Orchestra Coming Here-Miss Vaandervo ort In Home Toven Con-

 Miss, Maandervo ort In Home Tountest, Miss Meier In Court Of Nations


## This convention wil not over until saturday noon.

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W.T.C.C. Director


## Many Sales

 Must Be MadeHerman Waldman And His'Orchestra To Play At Settles Ballroom Wedneday

## Now Uncle Sani Does it

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30 Unlicensed Texas
$\qquad$ Men inps (UP)-radio comm






CARTOON WINS PULITZER PRIZE | Garden City Band |
| :---: | :---: |
| Holds Fish Fry |



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Speaking Personally Reme

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| Glee Club Called To |
| :--- |
| Meet At 8 This Evening |


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fields. there for you.

Oill Leok fir Eddie Fiehtine Búls!
"arthe KII) FROMSPAIIS Screamingly funny?
You know lit But herv's a musical renew peak of dromertie thrille and sweoping, YDA ROBERTI
LYDA ROBERTI
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## 1 Today + Tomorrow

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THEN WHY NOT TRY HERALD WANT-ADS?

## What have you learned today in the New University?

Talk with almost any woman and you will find her amazingly informed on vitamins, balanced diets, refrigeration, household sanitation, labor saving, family hygiene, table and home decoration. Watch her during her day and you will find her employing this new knowl-

Talk with almost any man and you'll find him technically informed about motor-cars and adding machines, aeroplanes and radios, telephones and oil burnchines, aeroplanes and radios, telephones and oil burn-

What has happened? It seems that people know more than they used to and that they use their newfound knowledge to their comfort and happiness. Perhaps this is the explanation: There is today a New Uni-versity-the University of Advertising. Its doors nev er close, it is open to all and the fees of admission are the daily price of a newspaper. The subjects taught are ways to make life better and more enjoyable. Eminent au thorities in the various fields work with skilled writers and illustrators to prepare the daily "lessons"-the advertisements. They are admirably printed and illustrated. They are studied and applied, as needed, by the youngsters and grown-ups of all ages.
What have you learned today in the New University? Study the advertisements. Useful knowledge is waiting


by Wellington
by Whing

## WRIGLEYS <br> DOIBLEENDII GUM

 Look for te Red TAPE Opener| You Know Her? |
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Medical Assistance!


False Hopes
by Don Flowers


husbánd is wife's secretary! Mrs. TateIs


TODAY and TOMORROW
$\qquad$ Elected H. $\mathbf{D}$. Chairman Hooked Rug Demonstra-
tion Given By Midland tion Given By Midland
Prize Winner Prize-Winner



STORAGE TRANSFER TEAM WORK OF ALL KINDS Joe B. Neel

## SPECIAL Tuesday ONLY MOPS 15c

Thick, long strand mops that may be used either as a wet mop or oil mop. Come early for they won't last long at this price!
J.C.PENNEYCO

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## sit

 Cimestone County MaCharged With Murder Angelo Man
stertivo crtr-
coger Thomp-
 Disabled Veterans Seek


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$\qquad$ IFIED ADS.

BIG SPRING LAUNDRY $\mathbf{C O}$. PHONE 17
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 Joe Bailey, Jr., Sayo He will Retire In '35



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 Mrs. Roosevelh Resigns
From Magazine Stafi





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UNDER THE NEW DEAL WE WILL TRY In the future, as we have in the past, to qualify, as a onormaley We sell Quality merchandise at fair prioes, giving first consideration to COSDEN LIQUID GAS because it is
made tn
IIg Spring, and in our opinion, can do made in Big spring, and in our opinion, can do more for
Big Spring people than all gasolines shipped lito Spring.
Do not be satisficd with substitates. Demand the real article, which can only be had through pumps display
Ing COSDEN GLOBES Flewellen's Service, Distributors

## NEWS...

## Foreign and Domestic

"Fresh Outbreak in Kashgar." All right . . . read about it. It's news, and probably interesting to you, personally. Maybe you have some friends out there. Maybe you are interested in independence on general principles.

Read all the foreign news you wish. We print foreign news because we know that it is interesting to a proportion of our readers. But don't forget to read ALSO the news of merchandise . . . the advertisements that tell you what to buy, where to buy it, and how much it will cost.

You can find hardly a single advertisement that does not hold something of interest to you and your family. And the advertisements are always cheerful news. There is never a shudder in this kind of news. never an "Isn't that too bad!"

Wise shoppers are never "too busy" to read the advertisements in this paper. In fact, the very advertisement they may have overlooked may be the one that holds the best news for them, personally. So we say again: Read the advertisements . : . and all of them. They bring news-cheerful news-news of profit for YOU.

