## The Fantpa 且atly Avew

## MPA AND VICINIT

 2man $\pm=$ tonight. High yesterday 80, lowlast night t4. High today uper
30s, low tonight lower 40s. and mox mixim


Atomic Contamination Incidents Spread Threat Across Country

Pope Paul VI Arrives In Australia Reports On Prowler, On 3rd Stage Of Pilgrimage To Asia Smuty CallsTop News


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| company. She received another partie eall at $3: 40$ p.m. Sunday and sider |  |  |
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| et authorieas. Poilice |  |  |
| In New orleans |  |  |
| Police Confiscate Weapons | $\left\lvert\, \begin{aligned} & \text { ceran ee } \\ & \text { tre } \\ & \text { wal } \end{aligned}\right.$ |  |
| Black Panthers In Raids |  |  |
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| veed to Black Panter in |  |  |
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ON DECEMBER I

## Mexico To Make Inauguration Of President Echeverria A Spectacle



Mainly About Skellytown

Coronado Center


Theatest Selection
of GIFIS IN TOWN
PLUS:


Coronado Merchants


- Your newspaper appreciates the spiri: that prompts many of the objections to early Christmas shopping pro-
motions
- However, when the reasons for the arge to "Shop Ear" "are examined, the most critical agree it's MORE 8
- So we're happy to take this opportunity of presenting some of the problems that confront all stores at holiday time.

Every successful store directs lts best affort toward perfecting a helpful service to ALL its customers. An since complete their gift shopping before the crowided postThanksgiving period, Christmas merchandise and displays are brought forward early to accommodate them.

And scarcely a major store in the nation could cope with the store traffic that would be generated if any part of early Christmas shopping was postponed until a fter
Thanksgiving. Even under present circumstances, most Thanksgiving. Even under present circumstances, most
stores are strained to capacity during the peak of the season, to maintain the kind of store service all shoppers have learned to expect.

- When yon recall the extremely crowded conditions stores the final two or three weeks before Christmas the problem becomes evident.
- If no early Christmas shopping were done, this condition would be multipilied many fold. (Actually there would not be enough room bohind store counters for enough
asles people to serve shoppers during this period between Thanksgiving and Christmas.)
The same condition exists in regard to the children's vis Its to Santa Claus. Thousands of children and their par ents look forward to their annual visit with htm, and unless he makes an early apperance, many hundreds would e doomed to dissapointment simply because it's phys cally impossible to reach him in a shorter time.
- Those in the store business know that an extremely large percemtage of the Christmas gifts that are sele
* If you were to ask the thousands of retail employeesand as a group they represent one of the largest employee groups in Pampa - they would tell you that much of he stress and strain of their Christmas would be relieved if the shopping public would anticipate Christmas shopping throughout the year. Then yon'd seldom hear your my knees by Christimas Eve.

> * Granted that the problem is not a one-sided one, it should be recognized that stores are faced with the problems of convenient service to customers, of maintaining helpful employee relations. of providing a place where those of the public who cannot, or do not plan ahead maa
select the traditional gifts for their loved ones and friends.
We are sure that it all of our storekeepers would chat with you personally and informally that you would be convinced of their sincerity and that in the true spirtt of perform a helpful service to their shopping public
Finally, for all these reasons, and for others which will occur to you, don't you agree that beginning Christmas shopping early makes it easier, faster and a whole lot more pleasurable for you?

> So do yourself and your favorite stores a favor. . start shopping now. . While selections are at their best .. while you have plenty of time to compare before chos. Ing... While sales personnel can give you the kind of service you prefer.

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## POLLY'S POINTERS

Remove Adhesive Paper With Rubbing Alcohol
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## Unit Organizes <br> Craft Meeting

For Handicapped




TUESDAY
SCHOOL
MENUS
 Renems sand

Meat Balls
Spatil

## CLASSIFIED ADS

GET RESULTS
PHONE 669.2525

## OlaWomens Page

## Project Offers Fun For All

## 

 NEA Home Editor by a small admirer. and so on. You probably will find together with yarn. calico cats andstriped zebras.


## News jappability



Today's fashion scene is different.
Paris no longer dictates. American women demand a mores. personal, eurrent, independent look.
These days, style changes overnight. Ever, shere. Fashion makes news. And since women want
today's look today, eight out of 10 shop the pages of this paper for "tashion and style" information before they shop the stores. Becaus
this newspaper is where this newspaper
news happens.


The flampa Raily Aveus



$\qquad$
"Angel in my
Pocket"
Pro Football
110-Mayberry
3n $10-$ Doris Day


9:00 10-Carol Burnett
10:00
$4-10-$ News, Weather,
Sports


Follow Your Favorite Comics In The Pampa Daily News....




12:45 7-Colt . 45

##  <br> 8 8 8 8

10:30 4-Jotinny Carson
10:40 10-Paul Harvey
10:40 10-Paul Harvey
10:45 10-"The President's
Lady")
11:00 7 -News, Weather, Spl


IN COLOR ON SUNDAYS
(1)


Preliminaries Are Gone, Spopres NFL Division Set-Up Is OneGameLeft.Arkansas $\frac{\text { College Basketball }}{}$ Working Beyond Plans


## End Of College Football Can

 Bring Tears To A Fan's Eyes|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| By United Press International | ansas in a Southwest Confer- | the Bulldogs' Peach Bowl | Austin Reagan meeting a surprising. San Antonio Roosevelt |  |
| The end of the colle | ence showdown that means the | aspirations; Oklahoma, headed | 7:30 p.m. Friday in San An- |  |
| tootball season can be very upsetting. | national title and Cotton Bowl berth. | for the Bluebonnet Bowl, crushed Oklahoma State, 66-6; |  | mor |
| It can bring tears to the eyes |  | and Gator bowl-bound | its back this week in Class |  |
| of the favorites' fans, second | featured attraction of a week- | defeated Alabama, a Bluebon- | AA, having to take on defe |  |
| guesses from thoe too-hasty bowl selection committees and | end that also has Louisiana | net Bowl team, 33-28. | ing champ, lowa Park. Iowa |  |
| executes' from the coaches. | State (No. 8) facing Mississippi | Orange Bowl hopeful if it can | Park is putting a 27 -game |  |
| Notre Dame and Army found |  |  | win three more to add anoth |  |
| just how upsetting it can be | and spoiler Miami taking on | 26-14, but despite the defeat the | state AA crown. |  |
| last Saturday against season- ending rivals. | Houston (No. 16), Ole Miss |  | Childress will meet Has |  |
| Southern Californa, finishing | already got a dose of that late | on for a 14-13 victory that | other AA action with George- |  |
| season with only a 66.1. | season upset pill with a $19-14$ | ruined Florida's Liberty Bowl | ${ }_{\text {town and Friendswood }}^{\text {toling and Refugio roundin }}$ |  |
|  | losit | hopes; Southern | AA quarterfinals. |  |
| Pped the third-ranked Irish |  | whipped Texas Christian, Weost Virginia beat Maryland | Sonoro and Honey Grove |  |
| $38-28$, and Navy salvaged a dismal season wth an 117 | In other games last weekend. | West Virginia beat Maryland, 20-10; Boston College shut out | probably have no love los |  |
| ale over arch-rival A | Tennessee, bound for the Sugar | winless Holy Cross, $54-0$; and |  |  |
| This week more of the same | Bowl, defeated Vanderbilt, | Louisville, which will play Lo | Cotton An | ange Bowls |
| happen when first-rank | Georgia Tech, in the, Sun | ach State in the |  |  |
|  |  |  | ToPick Teams |  |

To The Punch By Resigning Before Being Fired
Rice Coach Hagan Probably Beat lis Adversaries

\footnotetext{
NFL Standings


## Muhammad And The Mountain Doesn't Involve Cassius Clay



| PLUMB-OUT |  |
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| CONCENTRATED LIQUID DRAIN OPENER - CIEANER - EATS HAIR | 解的 |
| ( PAMPA | max |



The Aampa Raily Newrs


Putting Curb On Pollution

Fixing Degree Of Pain
H. L. Hunt
$\sim$ Writes

Hould Could You Stop Negotiations?

the global view
What About Panama Canal As Target For Russians?


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## Burn



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FOR THE BEST DEAL EVER SEE ONE OF PAMPA'S NEW OR USED CAR DEALERS


CLASSIFIED

## DEADLINES

Daty Elitions
p.m. Day Before
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5 P.M. Friday MAINLY ABOUT PEOPLE ADS 2 Line Minimum
90e Line Daily Editions
a.m. day of publication
Sunday Edttion 11 a.m. Saturday DISPLAY ADS preceeding day of spm preceeding day of
publication except 5 pm
Friday for Sunday Edition and 12 noon Saturday for The Above are
also deadlines fo
cancellations
CLASSIFIED RA CLASSIFIED RATES
3 line mintmum $\underset{\text { Approximately } 5 \text { 5 } 5 \text { wor llne }}{ }$ $\mathbf{1}$ day, per line
2 days per line per
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PORK CENTER CUt
CHOPS Pound $\geqslant 6$
HM ${ }^{\text {danola sliced }}$ HAM ${ }^{\circ} \mathrm{oz}$ 69

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Over 8,000
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| Orange Juice $3^{4020} \operatorname{com}^{5} 1^{10}$ |

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| CRACKERS ${ }^{\text {b, box }} 19$ | BABY FOOD |
| CHill ${ }^{\text {mos sio }} \quad 53$ | SIMILAC ${ }^{\text {Bomecocom }} 27$ |
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