7
Forecast calls for fair today
and tonight with variable ligh
and


## Mrs. Meir Points Finger At US

Israel Shares Blame For 'Wrecked Peace

 Memorial display in the lobby, in cash and the $\$ 800,000$ bond
Seats in the auditorium will issue is a legal techicality to
be of the continental type with complete the estimated no middle aisles and four feet million project in order to place
space between rows.
The stage will be 56 feet wide
it under municipal control.
Thecity has a contract with
 with the Pampa Junior High with provisions that the bonds
School stage which is 40 feet will
wide and 22 , feet deep. The wid off over 11 yith years
income from the. Brown
stage width would be the same Estate.



## 保

Grid Boosters
Discuss Policy
 5
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## Youth USA Hope: Speaker

| By TEX DeWEESE <br> News Staff Writer <br> Special Tabloid Edition) | Isucceeds Fancher as vice president and Jerald Sims, successor to Verl Hagaman a | else America today is marked by change. | made up our greatest generation ofyouth. | care. It is possible to reach out and touch a youth and change a nation." | and their wives was m Cameron Marsh. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| e Special Tabloid Edition) | successor to Verl-Hagaman as | Today's young people are | thing new is started by |  |  |
| merica's hope lies with its |  |  |  | In conclusion, Dr. Mck | Entertainment was furnished y the Pampa High -School |
| ith of today, Dr. Quinn | Six directors elect year terms and | said. "They are our untapped resource. |  |  |  |
| cKay, professor of business at | year terms and who joined current holdover directors are | untapped resource. and we need to show them | on their head but by what's under it. | Thegreatest quality life you | under direction of Harris |
| xas Christian University, told capacity audience at last | current holdover directors are Newt Secrest, Warren Fatheree, | "And we need to show them that we care. Kids of today are | under it. <br> "Above all else, change | can have in Pampa is to dedicate yourselves-not only to | Brinson and William Davis. |
| ght's 45th annual banquet of | Ray Duncan, Dale Greenho | frustrated with adults because | marks America today. Look | your | Dinner music was by the Sue |
| the Pampa Chamber of Com | Jim Stallings, Sparkman and | they think we don't care. We | back ten years, or 30 years to |  | In Trio, Presentation of the |
| ree in Robert E. Lee Junior | Sims. | must get back to the real world | 1940 and then stop and review | Approximately 50 guests | Colors was by Eagle Scouts |
| gh cafeteria. | Three directors appointed | with the personal to | the changes that have been | surrounding cities | John and invocation was |
| Dr. McKay was the principal | Fancher for one-year terms | live |  |  |  |
| aker as new officers and | C. D. Zlomke, Al Eassett | where ever Being will | "What was science fiction 30 | Sparkman. They represente | rector of St. Matthews |
| dies for the 1970-71 chamber | E. |  |  | Ama | Episcopal Churc |
| ar. | his 26 thr year as executiv | to cause change. People who | The speaker urged parents | Dallas, Dumas, Hi | Retiríng president Don Lane |
| the gavel exchange | president | resist will be left | and all adults to give children |  | was presented with an appreciation plaque for out- |
| tgoing president Don Lane elcomed new president Kay | of the chamber. <br> Dr.. McKay, sppeaking on the |  |  | Perryton | randing -service to chaint |
| r | opic, "Quality Life. Is Our | by stating |  | Tor | iet |
| ficers were Roy Sparkman who | Business," said that above all | peo | ouch an |  |  |

ndividuals
members
and expre



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Ph. 665-84.9 Firestone
120 N. Gray

National C-C Urges Better Communication With Youth

 business leaders throughout the
country to "earnestly seek new lines of communication with
young people."



 portunities to bring youpg Mr. Booth said that he is "lsing Booth indicated that "the people and others in the society every communications vehicle divisions that separate the
closer together - opportunities
generations are serious a oser together - opportunities at his disposal to alert the
generations are serious. But
there is reason to to believe new partnerships for neded change in communities bership - 2700 local and state - the areas of agreement outcross the country." chambers of commerce, $1100 \mathrm{He}_{\mathrm{He}}$ whid the points of conflict."

 ructive national leadership, to the dimensions of the persistent ractal disorimination, "We concerted local action.", problem and to urge them to to $\begin{aligned} & \text { vironment, and a troubled world } \\ & \text { in-conflict } \\ & \text { se said }\end{aligned}$ take immediate action." usiness for the nation's sargest $\qquad$ nal Chamber eis sent, the
naing CLASSIFIED ADS
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and GET RESULTS
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he show place

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| 8.99 | 1.35 | 7.64 |
| 10.00 | 1.50 | 8.50 |
| 11.00 | 1.65 | 9.35 |
| 12.00 | 1.80 | 10.20 |
| 14.00 | 2.10 | 11.90 |
| 18.00 | 2.70 | 15.30 |
| 19.00 | 2.85 | 16.15 |
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| 24.00 | 3.60 | 20.40 |
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| $48^{\prime \prime} \times 36^{\prime \prime}$ | $75^{\prime \prime} \times 54^{\prime \prime}$ |
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| $50^{\prime \prime} \times 45^{\prime \prime}$ | $75^{\prime \prime} \times 63^{\prime \prime}$ |
| $50^{\prime \prime} \times 54^{\prime \prime}$ | $75^{\prime \prime} \times 84^{\prime \prime}$ |
| $50^{\prime \prime} \times 63^{\prime \prime}$ | $100^{\prime \prime} \times 54^{\prime \prime}$ |
| $50^{\prime \prime} \times 84^{\prime \prime}$ | $100^{\prime \prime} \times 84^{\prime \prime}$ |

Choose From Lined And Unlined Patterns





Culture Club Has
 "wind for" decorating such a
tains?景
 SPECIALS of all SPECIALS! swering Geraldine, whose son's
wash-and-wear slacks are irritating to his skin. Tak piece of soft cotton or old
flannel pajamas and flannel pajamas and tack a
lining on the inside of the slack
daughter-in-law returned th
Pefite Juninrs Select Shirts For Fall Styles big league fashion this fall. For
weatther it's back-to-campus or career, the more diminutive
damsel will certainly have her fair share of glamor goodies
now specifically designed to
enhance those petite and pretty proportions.
Tailoring is one of the keys in junior designing. Shirts are
slick-ita and tapered, zingy and
clingy, tuck-in, body-fiting
terfect
 Beguiling, styling dominates
this season's offerings, Tailored this season's offerings. Tailored
and classic shirts in tattersall checks and stripes have been
given the charming oomph of
ascot stock ties, ruffled bosoms ascot stock ties, ruffled bosoms
and cuffs. A flattering comand cuffs. A flattering con
bination of haberdasher fabric
and feminine frills is
 necklines, safari pockets, up-to$\left\lvert\, \begin{aligned} & \text { the-elbow cuff treatments and } \\ & \text { thor ough1y delightful and }\end{aligned}\right.$ thor oug h ly delightful
snappy contrasting stitching
dark against white as well dare against white as well as
the revers. And the sky's the
limit in colorings, limit in colorings from wispy
whites to reds, navies and For after-hours the now-look

## (3iin) <br>  <br> 100\% Dacron Polyester, 45" Wide DRESS CREPE <br> yd. <br> 58/60" Turbo-Expo Cordinates Bonded Acrylic Fabrics





\section*{| $\begin{array}{l}\text { Use } \\ \text { Anthony's } \\ \text { Convenient } \\ \text { ayaway Plan }\end{array}$ | Yymr |
| :--- | :---: |}

3 Piece Fiberglass Tier-Valance Set


Prices Good In Both Stores
Coronado Shopping Center


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## WARD SALE!



ON THE 2ND TIRE WHEN YOU BUY THE IST



suen

## His "Test Your Buttery" month


22.95 EXCH. 36-MONTH OE

Equals or surpasses most new-car batter-
ies for continuous trouble-free servic Sizes to fit most 12-V. U.S. automobites RIVERSIDE * 60 -MO. SUPER 60.

## S25

A more powerfult battery for cars having hi-drain accessories. Reserve power fo all-weather starting. Oil process cuts
sulfation Sizes fit $22 \mathrm{~F}, 24,24 \mathrm{~F}$ ms sas we. wismact

## S 28

For the ultimate in an auto battery! Re serve energy for the big-car options
Stronger, thinner polypropylene case and cover permit room for more plate dacid. Sizes fit $22 \mathrm{~F}, 24,24 \mathrm{~F}, 27,27 \mathrm{~F}$ BATHERIES INSTALLED FREE

Be Sure To
Take Advantage Of These Two Great Specials In Our
Aułomotive Shop

- Front Wheel Pack
- Front End


## Alignment

LET WARDS EXPERIENCED SHOP PERSONEL SAFETY INSPECT YOUR CAR WHILE YOU SHOP

For All Your Automotive Needs Just Say "Charge It!" Ot Wards! Ward's national, all-purpose CHARG-all card enables you to shop conveniently, without delay, a
any Wards location. Just "Chare i!""

## WARD WEEK AUTOMOTIVE SPECIALS!

| RIVERSIDE Remanufacture Engines ADD MLISS TO YOUR CAR |
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REG. 39c PINT RIVERSIDE PERMANENT ANTI-FREEZE-COILANT



WINDSHIELD de-lcer fluid sows cleor for
scosor driving.
19.98 PAIR RIVERSIDE ${ }^{\text {® }}$ SUPREMES RIDE BETTER THAN OE SHOCKS Nylon piston rings maintain
control. Never buy control. Never buy another
shock os long os you own cor!, $\$ 1688$


REG. 5.49 RIVERSIDE ${ }^{\text {i }}$ 12-FT.
insulated battery cables
Avoid costly tows Duroble 4 .
fer jump storts. For $\delta$, $12 \cdot V$.



Prosecution－40，Defendants－3 In Bus Bombing Trial At Tyler


ZALES
You don＇thave to be ich

Burger Capíures Coveted American Farmer Honor

The Lighter Side Iowa LEGISLATOR LLL
HOUSTON（UPI）－Hosp


| The Lighter Side | coil |
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| By DICK WEST |  |
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EHEAR GOVERNOR PRESTON SMITH

Tuesday，October 27th
PAMPA YOUTH CENTER
7：30 p．m．Tickets $\$ 3.00$ Each BAR－B－QUE Included

Tickets Available At Democratic Headquarters－ 112 E ．Foster

## 10 GOOD REASONS <br> why your boy should have a newspaper route．



1．He will earn money of his own
2．He will learn self－reliance．
3．He will learn to keep records．In doing so he will apply in a practical way the arithmetic he learns in the classroom．

4．He will learn how to handle money and the value of money．
5．Hê will learn courtesy and how to get along with people．
6．He will learn how to be on time．
7．He will learn how to ration his time．
8．He will be thrilled by the challenge of salesmanship．
9．He will become sharper and brighter．
10．He will be operating a business of his own．He will learn what that is like．

And，we can＇t think of a single reasen why net！


## Highlights And Sidelights From The State Capitol








## Brooks Robinson Answers His Son

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 Beer And Basketball Mix For Floridians 54x ${ }^{2}$ $=5=5=5$


WSUSSWinford Attempted Tackle Costs Drunken Fan Forty Dollars

## Terrance E. Smith tried to of the stands and made wha

 Terrance E. Smith tried to of the stands and made whamake the tackle to stop a ane person called the best
Standard touchdown and it cost
tackle of the on on Eric Cross
him $\$ 40$.
 University student who never Smith was arrested an
before had seen action on a charged with public drunken
football field, finally got into ness and disorderly conduct UPI Football Standings


 POERTY, POSE STLLI THERE EUT
Ali: I'm Still In A Class Of My Own

## And Kind To Defeated Owls



Ted 'Kid' Lewis, Former World Welterweight


Champ is Dead One Week Short Of His 77th


 and died in an old persons'
atitle atter 20 rounds in a at to win threeother British titles quipped that Clay had intimat
home in South London. WSU Flies To Arkansas For Opening Saturday


open daily \& sunday Enjoy Piano Artistry
Each Evening at Furr's Banquet Rooms Available -THURSDAY MENU-Apple-Pork Oriental with Rice .... 75c



## -FRIDAY MenU-

Baked Cheese Lasagna
Besp Frod ansprimp winh Fremen Frided

Brown Bomber Joe Lewis Picks Clay To Win Over Ouarry


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## SPORTS

'Bear' Underwood Is Coach Of The Year

Leather 'N Lace will sponsor a dance
featuring TINY LYNN from Clovis, N.M from Clovis, N.M. at., Oct. 24, 9 p.m. -1 a.m. Adults $\$ 8$ - Students $\$ 1.55$


HERE'S
HOW
YOU CAN HELP ELECT OOFIE'
s not long until election and each of you can contact - 0 . By the end of this term, he will have saved you more than He is one of only 7 of the 150 Representatives to receive $100 \%$ conservative rating, from the Americans for ConHe is a conservative business man with a broad experienice in agriculture, insurance, oil \& gas, dry g
businesses. He knows the value of a dollar.
State spending has doubled in six years and Abraham has The Panhandle team will consist of 5 Rpresentatives two of whom will be going back for their second terms and the other three will be new. It makes sense that the
Senator must be a man who knows the ropes and cân Senator must be a
head up the team.

He has served you well and is willing to devate his tume
to making you a Senator who will represent the entire Panhandle
You can help bring better government to Texas by spend:-
ing a few hours between now and election spreading
these reasons over the Panhondla

MALOUF "OOFIE" ABRAHAM FOR STATE SENATOR 'OOFIE" IS O.K.

The fampat laily Aents


Agnew And Free Speech

## $\$ 500$ And Not A Capitalist

Red China's Comeback


Ever Wonder What's Meant Clearing By Consumer Prrice Index?


Inside Washington

FOR THE BEST DEAL EVER SEE ONE OF PAMPA'S NEW OR USED CAR DEALERS


|  | 103 Homes For Sale |  |
| :---: | :---: | :---: |
| Hugh Peeples <br> (2) Realtors <br> FHA AREA BROKER | E. R. SMITH REAL 2440 ROSEWOOD: 665. |  |
|  |  |  |
| FHA AREA BROKER | LUTHER GISE <br>  3854 | ${ }^{\text {Alcoek }}$ |
|  |  |  |
| FTRSISHIDD 2 bedroom. Attached garage, fenced yard 1105 S . Sum- |  |  |
|  |  | 748 W . BRow |
| WM. G. HARVEY <br>  |  | $122$ |
|  | H. W. Waters REALTOR MEMEER OF MLS | $\begin{aligned} & \text { iseg Hosin } \\ & \text { comdtion. } \end{aligned}$ |
| W. M. LANE REALTY <br> $669.3641 \quad$ Res 669.9504 |  |  |
|  | 104 Lots For Sole |  |
| Coter |  |  |
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|  | 114 B Mobile Home Sales$\square$ bile hrome. Fhone $665-8168$ after - |  |
|  |  | SUZUKI MOTO:~YCLES Ulise Patis camp ican 37. W. brown |
| Joerischer REALTOR |  | , |
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| MALCOM DENSON REALTOR | PANHANDLE MOTOR CO. | 125 Bosts 2 Aceensories |
|  |  <br> MOTOR MART <br> "OUALITY AUTOMOBIL.Es" | MONTGOMETY WhRo |
|  | TEX EVANS BUICK, INC. |  |
|  | HAROLD GARRETT FORD CO "Betore You Buy aive U0 ATry" |  |
| J. E. RICE Real Fstate 712 N Somerville Phone 6fz-2301 | AuTsicicions |  |
|  | JIM MeBROOM MOTORS | NEW HOMES <br> Houses With Everything Top O' Texas Bullders. Ine. office <br> John $n$.emonisin |
|  | DOUG SOYD MOTOR CO. <br>  |  |
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| 3 | 1.20 | 1.98 | 2.52 | 3.12 | 3.60 | 3.96 | 4.20 |
| 4 | 1.60 | 2.64 | 3.36 | 4.16 | 4.85 | 5.98 | 5.60 |
| 5 | 2.00 | 3.30 | 4.20 | 5.20 | 6.00 | $6.600^{\circ}$ | 7.00 |
| 6 | 2.40 | 3.96 | 5.04 | 6.24 | 7.20 | 7,92 | 8.40 |
| 7 | 2.80 | 4.62 | 5.88 | 7.28 | 8.40 | 9.24 | 9.90 |



USE THIS HANDY WANT-AD-A-GRAM
HAOT HERE


## Mild Drugs And Children, Speed Has Its Uses

| UPI Science Editor A strongly and widely held medical opinion holds it is \$cund pratice to medicate some overly active children with ampietamines, the drug called "speed." <br> There never was anything secret about it. That is why sudden clamor of indignation originating in Omaha, Neb. which spread to Ccngress and keeps on sputtering. <br> Speed" was being prescribed by duly qualified physicians for a number of Omaha children press, and up went such emotional and unfounded charges as: <br> Children were being "drugged inṭo comformity" were conspiring with doctors to betiavi disruptive discipline; doctots and teachers were sanctioning drug abuse by children. <br> Privately, doctors were dis mayed. It seemed that public concern over drug abuse among | extreme cases are overly activ destructively and aggress fa into most of their nights They're easily frustrated an react angrily. Because almos anything will distract them, they're largely uneducable <br> Medically it is an illness <br> "hyperkinetic syndrome." The <br> belief is that it is due to a contred centers of the brain Throgh the brain is fully children have normal and eve in system of controls is out $\qquad$ number being treated with a amphetamine or methylphen net known but it has to b substantial because any doct drug prescribe one or the othe he prescribes an antibiotic fo fection. little physicians 30 s there was little physicians could do for | that drugs which stimulte the the amphetamines and methyl phenidate seemed to permit the victims of "minimal brain dysfunction" to exercise ration al control over their physica activity <br> There is $\mathrm{n}_{0}$ hard scientific explanation how a drug that timulates everyone else calm the hyperkinetic child but the heoertical explanation is that momature brain centers inte exercising normal control over the secondary centers <br> Drs. C. Keith Cennors of the Massachusetts General Hospital in Boston and Leon Eisenberg of Harvard Medical School prove1 the effectiveness of mars treatment. By the medical practice as "the treatment of choice. <br> Ore of the physicians who came to the defense of the Linger of Union Protestant Hospital, Clarksburg, W.Va, in a letter to the local newspaper Lirger said. "I know where-f I speak. My | ment states that without the use of these prescribed drugs many children with minimal brain dysfunction would be hospitalized, or unable to attend school. <br> Diagnosis must be exact before a drug is prescribed, and then it must be prescribed with precision to avoid addiction and other side effects. This means the doctor must keep close watch over the patient during the entire period, of treatment, are matured. <br> This reporter was unable to find a physician opposed to the treatment, even among psy choaralytic psychiatrists are reputed (incorrectly) to disorders which is not purely psycholegical. <br> Yet the entroversy con- tinues. Dr. Carlos Carrillo complained in a letter to the efitor of the New York Review nonmedical writers had termed diagnosis of minima brain dysfunction and treatment as "eurrently fashionable quackery." In the reply the | agency for child health and the controversy by saying he was"afraid many teachers are utilizing this as a way out of difficulties in the classroom." <br> Teachers, Zíegler said, should realize that behavioral problems of children can come from "the kind of schoolroom that children have to adjust to rather than what is wrong with their brains." their brains." <br> Ziegler plans to convene a pariel of scientists and practicing dictors to instruct phsycians and educators on what drugs can be used in what children to achieve specific, beneficial ends. <br> But doctors feel they already krow. Their spokesmen at the height of the uproar emphasized that before prescribing "speed" or methylphenidate, a dector should be positive of his diagnosis of minimal brain dysfunction. The diagnostic criteria have been repeated in medical journals for years. |
| :---: | :---: | :---: | :---: | :---: |



## GIEVEMCQUEEN

 AS'BULIITT'
NEMER PAY RETAIL

## The Fampa Railyavews

## C-C Prexy Sees Banner Year For Pampa

Pampa C-C Made Up Of Volunteers

The Pampa Chamber Commerce is an organization volunteer citizens who give of on community development make Pampa a shining light in the eccnomy The Pampa chamber operates under the free enterprise system without government stubsidy of any kind. Its officers, directors and members are banded logether and work together to improve wellbeing of the Pampa area Any citizen who is interested in helping to develop the area more business more jobs an better livitg -more jobs an eligible tor everyone) Chamber of Commerce. 'The dues structure is designed t permit even the smalles business o be a member. The Chamber of Commerce is not tax supported. The work of the Chament of the members the investment of the members who support it on the basis of their ab the progress of ther ald The progress of the composed of Cornce is workers. Directors, who serve without pays manarer and out pay. The devote their full time to the Chamber of Commerce are the only paid employees

The Chamber of Commerce is a service institution and an a medium through which people a medtur effective action for the progress of the community progress of the community portunities through stimulation portundestrial and stimmation growth. community facilities highways, parks, sehools, and marketing facilities
marketion meetings and ontions, sale meetings: and other gatherings to the city
It wo:k the wo.ks toward developin the agriculture and agricultira industry of the are
In all these functions the Chamber of Commerce i partner - of, every business and partner -of, every business and
every professional person in the every
area.
The Chamber of Commerce functions through working committees of the organization Money planning, inspiration and guidance are useless unles the members work vigorousl on the committees of their choice.
Careful study is made of the blueprint theeds and an actior is designed.
The goal of the program always to create more dollar: for more people and to improve the economic welfare of all
Every meinber has a voice in determining the policies and projects and every member is needed to work on active owmmittees to get the job done.

New Officers, Directors Move In


All Members
Asked To
Participate,
By KAY FANCHER
It is always difficult to write in one or two paragraphs the
things you feel about a. task or situation as all-encompassing as the Chamber of Ccmmerce. The work of the Pampa many things to many perple Each of us has cur individual interests in which we feet the Chamber, must take an active part. Each of us knows there are certain areas where the great" or "doing nothing.". and most times if we think "nsthing", is being done, thi
is where we criticize. " If there is one thing-we would ask as we enter another
Chamber of Commerce year, it would be that everyone feel that this is their Chamber of
Commerce. That everyone feel free to make suggestions, to give ideas, to offer criticism to work. and - no matter wha ticipation that makes a Chamber of Commerce. You Executive Commitlee, you committee chairmen. can't do it by themsetves. It takes every
member to do the job that needs to be done

* I believe Pampa can have a banner year in 1970-71. A M K Erown Memorial Auditorium, will surely come to fruition this year. The corm munity owes a real debt of gratitude to witliam Jarrel "Bill" Smith for the tremendous amount of time and effort be has put into this` project. We would not be anywhere near this marvelous gift if it wer not for his efforts both on a personal basis and as a truste of the M. K. Brown Foundation. . Very few communities, large or small, have an opportunity such as this. we vote on the bond issule whent Saturday, everyone votes and that this vote will become an overhwleming "thank you" to the memory of Mr . Brown
and to the efforts of the M K. Brown Foundation Remember, even though the initial gift will not build the
auditorium. the investments of he Foundation will pay the entire bill on this million-plus Jollar plant leaving Pampa in the enviable position of not having to dip into public funds or to raise taxes.
The feedyards, slaughter plant, and swine facility are ther examples of what can be done and, what will happen in our area with a little effort. Agribusiness is here to stay. Our parks in Pampa show what the interest of a very few people can accomplish if they stick to it, and there's more to come We have a new museum, with prospects of another that will (See PREXY, Page : )


## Here Is What C Of. C Does For Pampa

For the $\mathbf{R e}^{\text {e }}$ tailer
industrial and
for the Hetel, Motel
Works for industrial and
business development which brings with it new residents with new money to spend in the stcres.
Maintains a continuous program for inviting convention delegates. National surveys reveal that 20 per-cent of the convention dollar is spent in retail st-res.
Cooperates with retail organizations and associations on refail promotions.

For the Service
Establishment.
Wcrks for an ever increasing population, assuring additional castomers and income.
Works toward the inereasing deverlopment of highways, recreational areas, new industries and the expansion of existing industries, all of which increases demand for the service erganization.

## For the Manufactur

And Wholesaler.
Works for the best shipping services at the lowest possible cost, furnishes advice on all frieight transportation matters. O-mpiles various statistical information on trade territory population, purchasing power and market strength.

For the Construction, Real Estate, Investment And Insurance Firm.
Provides an ever expanding market for construction, real estate and insurance dealer through its program of atresidents new industry, new residens, promoting business and streets.
Encour
Encourages expansion programs and modernization for Actively works
preven works for fire prevention
For The

## Professional Man.

Works continuusly for growth of 'the city, business expansion and population increase to assure the professional man a
prospercus place in which to make a living
make a living.
Seeks better transportation services to make the city mor Conducts an convenien. which is keyed to improve the which is keyed to improve the pitofessional man's patients and pylients for his ultimate benefit.


Restaurant Operator. Works to attract and service onventions,
which bres and sales meetings
which brirg new money int? the
econ $2 m y$ National surveys


FRED THOMPSON Highways, Transportation

Highway Committee Has Numerous Goals The Higlway Committe concer-ns itself with the development of new roads and proper maintenance of present arteries and is now working closely with the State Highway Department in the rebuilding and re-alignment of U.S. 69 through Pampa; improvements on, State Highway 273; State Highway 152; and service road 171 connecting U.S. 60 to State 0 north of Pampa.
The committee has been
requested to consider a new crossing at Starkweather service; improved trucking service; give study to a connecting street from Gwendolyn beautification of highways through town; clean up approaches to Pampa; erect signs on highways directing tourists o downtown, Court House and City Hall; mark street intersections with orange paint on curbs; study the intersection of N. Duncan Street with State Highway 70; consider renaming certain streets in Pampe to avoid confusion to strangers; and continue work with McLean and Wellington toward road from McLean to Wellington.
ent of the convention dollar is large c̀rowis. pent in hotels, mitels and estaurants.
 Works to expand the tourist business.
or the Home an
Property Owner.
Conducts an intensive your city a better place in your city
which to liv

## The President's Swan Song

By DON R. LANE
Pampa C-C President
It seems just a short time
ago that I was asked to write a short comment about the year ahead, and, lo and behold, here it is, a year later.
This has been a year highlighted by associations with people who are interested in Pampa and who devote hours of their time for the improvement of their community. Heading this list would be Kay Fancher acd Verl Hagamon, who served so capably as Chamber officers; the members of the Board; dedicated committee chairmon and members; and, of course, Red Wedgeworth, Marguerite McLed and June Sweetland who make all of the Chamber business move.
There is much work to be done for Pampa and the new officers of the Chamber have qualifications to and qualifications to get the work
done. All they'll need is your

Get Community Views receive it. The Muckogee (Oklahoma) Many thanks for thamber of O-mmerce bas serving as president of 'the segmen's of the community Chamber of Commerce. It he through its "Dialogue '70." been a menorable year for mos Goals are to communicate and I am grateful for the wornmen'al, youth, hes'th, privilege.

FOR THE RECORD
City goals for 1975 and 1980. and Mrs. Eileen Otchran, a gord- develop a $t$ tal community looking 27-year-o'd mother from the goals, chart the imAspermont, Stonewal County, is plomentation and plan the U.S.and of the world.

## Engine Parts \& Subply <br> PARTS <br> - ACCESSORIES EQUIPMENT

| United Delco |  |
| :---: | :--- |
| 107 N. Hobort | AC |
| $669-3305$ | Free Delievery <br> To The Trade |



The progressive strides taken by the city of Pampa have been matched by the consistant steady growth of Montgomery Ward.

When choosing Pampa as the site for one of our stores, Ward saw prospects then for the growth and development of Pampa and the entire $\mathrm{Top}^{\prime} \mathrm{O}^{\prime}$ Texas area.

It has been our pleasure to bring the people of this area the finest merchandise and services at the lowest possible prices throughout the years. We are looking forward to the continued prosperity of Pompo and the Top $\mathrm{O}^{\prime}$ Texas.

Coronado Center - Pampo, Texas Open Daily 9:30 a.m. - 6 p.m. Thurs. Til 9 p.m. Auto Services Opens Daily 8 am.
"Satisfaction Guaranteed or Your Money Refunded!"

## Chamber Of Commerce Builds, Sells

living conditions or op- pronged attack upon our free portunities in your community enterprise system, the backbone and somebody is certain to say, of the American way of life, "You must be working for the that National Chamber of Chamber of Commerce. The implication, of course, is special attention that the Chamber of Commerce works continuously at at tempting to sell local ad bantages to prospective new residents. new residents.
Chamber people are viewed as the epitome of salesmen, as the perennial optimists, as the bassadors. It is an image that bassadors. It is an image that has not come easily. Becaus of certain prevailing conditions munity, the best and most ef ficient in the woild most ef ficient in ocntinuing assault from thoce who would have govern ment control every phase of manufacturing and commere in the guise of "protecting the in the guise of "protecting the consumer," or by those whe would destroy the system an its enemies.
One need look no farither than Cuba, or Russia or indeed Great Britain where several major industries are nationalized to discem the difference between an economy conducted under novernment control and that which fights for survival and improvement for survival and improvement under the free enterprise
system.
Another angle of attack comes from the younger generation to believe, that "business", and "profit" are dirty words, and that the noble pursuits are teaching or social work, while a job below company president is to invite the leper's lot.

A third aproach is to attempt to discredit all commerce and It was just 104 years ago this manufacturing by claiming a summer that Pennsylvania sordid conspiracy is pursued by wasn't worth the effort the so-called military-industrial wasn't worth the elt the so-called military-industrial In 1896, Lyne T , Barret complex initiates and prolongs wars producing oil well at Melrose, merely for profit and' to hell Nacagdoches County. He took with American youth. How serious this wrongful the first U.S. cil well had been campaign has become is evident brought in seven years before. in the recent bombings that Pennsylvania's experts associated with defense con- development wiuldn't be worth associated wist targets. con- development woulan't be worth tracts terrorist targets. the cost. Less than a year later, as the excuse. But destruction however, a second well was as the excuse. But destruction brought in at Oil Springs and of the source of our defense $\begin{aligned} & \text { Texas' first oil boom was } \\ & \text { launched anyway. } \\ & \text { strength is the purpose. }\end{aligned}$ lat. launched anyway.

## The Home Of MOTOROLA

And The All New Quasar,
Wishes To Congratulate The Pampa Chamber of Commerce

Upon Its 46th Anniversary With The Future Of
Pampa In Your Hands, We Will Progress Forward!

## Johnson Radio \& TV

406 S. Cuyler


Why Texas Is Good State For Industry Both From Houston The booming Texas market of $10^{1 / 2}$ million. concentrated in 23 $101 / 2$ milin, concentrated in
metropolitan areas, is the metropolita areas. is blonde nation's 3rd 'fastest growing strip. "Steve Conyon'" comic state. ${ }^{\text {is }}$ two girls-and both are the population is years away, Texane the population is predicted to
soar to nearly 15 million. Smain woar to nearly 15 million. Small Some years ago when Canif turers are quick to pick choice created the character and mate Texas locations. Poteet, in Atascosa County, her There are other con- hotown, he used a Houston siderations, of course: stable, girl, Nancy O'Neal Ford, as a productive labor; worthwhile MODEL. The current Poteet tax advantages including the Canyon is Ann Meyer, also of absence of incime taxes; Houstom.
unlimited raw materials.

## THE FAMILY STORE

YOUR HEADQUARTERS FOR

## HOME AND AUTO NEEDS

- Tru-Tone Radios \& TV's
- Philco-Ford Televisions and Stereos
- Wizzard Appliances
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BEST SELLING NEW CARS AND TRUCKS IN TEXAS . . .

## NO. 1 <br> IN SALES NO. 1 NO. 1

used cars - We sell the best AND WHOLESALE THE REST!

ONE OF THE FINEST EQUIPPED SERVICE AND PARTS DEPARTMENTS IN TEXAS!
PAMPA'S NO. ONE AUTOMOBILE DEALER OVER 40 YEARS FORD EXPERIENCE

COME SEE FOR YOURSELF!
ALL THIS AND MORE!
SHOP AND BUY LOCALLY!!
KEEP HOMETOWN ECONOMY MOVING!
Congratulations To The Chamber of Commerce

# Harold Barrett Ford, Inc. 

FORD-LINCOLN-MERCURY
"Before You Buy - Give Us A Try"
701 W. Brown
$665-8404$
$\qquad$


To the growth of the BEEF PORK an do ther Agri-Business in the Top $O^{\prime}$ Texas area.

This Vital part of our area's economy is on the move, and we, at Citizens Bank \& Trust Co., are proud to be playing an important part in the growth of our area!


## Serving Pampa and the Top O' Texas For 30 Years . . .

In addition to loans to keep Agri-Business on the move, Citizens Bank and Trust Co. is ready to serve business, industry and YOU with growth capital just as it has for the past 30 years!

## Citizens Bank \& Trust Co.



Corner Kingsmill and
FDIC

Phone 665-2341

## DIRECTORS

A. J. Beagle Clinton Evans
B. L. Hoover
F. E. Imel

Jim Tripplehorn

## The Answer To What Is WTCC Doing?

## By F.V. WALLACE |the entire program of work the establishment of medical was subject to federal gasoline legislature and will continue to

 President of WTCC. $\begin{aligned} & \text { outlined above in a short ar- schools which will graduate tax. The WTCC and others felt do sol } \\ & \text { As we travel about the that this was unfair as the TOURIST DEVELOPMENT: }\end{aligned}$ the some of the highlights farnily physicians. western half of Texas striving can be touched upon briefly. INDUSTRIAL DEVELOP gasoline was being used for a Tourism is one of the largest projects for the entire business year this committee has con- MENT: Agri-industry appears non-highway purpose. After industries community of the area we are ducted hog conferences in six to be one of the greatest much work through offers mgre potential expansionpossibilies for industrial ex- Congressmen and discussions than possibly any- other. The frequently asked, "What is the cities in West Texas. These pansion in West Texas. In with the . Internal Revenue WTcd officers recently met WTCC doing?" ${ }^{\text {were }}$ held to encourage the pansion in west Texas. In This question does not come production of pork in West. support of this betier the from the "old timers" who have Texas. been a part of the regional The WTCC is presently of the nation's leading tanners. years. a new bridge at Ojinaga-
 organization for op to 50 years, organizatons (Texas Restaurant These tanners represent or per Na A They know that the WTCC was Associaton, meat packers, etc.) cent of the lo bur por founded upon basic principles Sorghum Producers Association, locating tanneries near the partant function of the WTCC publich and distribute thousands and fundamental projects for Texas Cattle Feeders numerous packing plants in the It watches closely every piece upon thrsuands of travel
 improvement of the entire 132 . development and increase in the whe we expect announcements effect it may have on the maps ard other brochures county area which it serves. county area whe of the location of at least two business community. During the which encourage travel and The veteran members know program for the promotion of tanneries within a short time. past few months the WTCC has tourism. More than a quarter
that the WTCC was in consumption of Texas fed beef. The WTCC office refers many successfully opposed "com- million pieces of vliterature strumer strumental in the founding of cuirg with member of is industrial prospects education facilities in West U.S. ocngress in seeing that an specifications and qualifications Act as originally introduced, been distributed this year, Texas, supported and en- equitable farm bill will come. set forth by the prcspect. The supported the higher limits of WATER: After the loss of the couraged the pooling bills which out of the present Congress. WTCC also works closely with $\$ 55,000$ per crop for three crops constitutional a m e n d m e n t
 industry, fostered and fought for addition to sponsoring the Bleu Industrial Commission, the supported imposition of quotas proviced money for beginning
 for West Texas business and up to 12,000 population, the railr a froustry. These and many more Wroc works with cities of all M I N ERAL RESOURCES: minimum wage, opposed raising immetiately for the successful fruibful projects were the sizes in conducting Community West Texas is rich in mineral the wage base on Workmen's passage of a similar amendWest Texar Cnamber of planned and conducted by the west. Tex and gas from cppose the National Health Plan leaiars feel that the story on
 The younger businessmen to assist local chambers of imperative that a strong and Congress. have come to accept these commerce in developing healthy climate be maintained STATE AFFAIRS: The WTCC of Texas in order that the improvements as a matter of reasonable, workable and for this important industry. The fumction in this area is much people win have a beiter course - they exist and benefit totan improvement of their WTCC worked with Congress, the same as in National Affains knowledge of true situation business but they do not know communities. oil and gas leaders, the trade except that the work relates to regar ing water imports how, they came about. They This year's, Leaders' associations and many others in the Texas Legislature and the W ater pollution hearings have no way of knowing the Workshop featured the president fighting the depleiion allowance bills which come before it. The throughout the WTCC area are efforts, hard work, and money of the Chamber of Commerce reduction sought by some WTCC has always supported a attended by officers. and staff that went into the completion of the United States, F. Ritter members of Congress. A partial "broad-based" tax program in members and testimcny is of these most important factors Shumway, in his first official victory was obtained when the lieu of taxes on specific provided to strengthen the case which they freely acsept as a visit after, becoming president reduction was very omall, but businesses or commodities. The of business in dispu basic part of the business of the national organization. a larger victory was in the regional chamber also has regulating authorities. complex today.

EDUCATION: With 37 in are mre interested in what the located in the West Texas area, industry benefit them, their business and in order to provide assistance headache to gas producers their community. This is a on teaching and research West Texas, particularly in the justifiable question and an grants, modification of Siate Permfan Basin, where the first attempt will be made to par-rulings which would be gas pricing regulations went tially answer this question. beneficial to the institutions and into effect 10 years ago. The total program of ac- in general to provide a solid upward revisions have tivities of the WTCC includes business support for the junior made since that time and after such subdivjsions as Agriculture colleges, colleges and univer- many years of requesting $\mathbf{R}^{\prime}$ a n c h in g. Community sities. $\quad$ hearing to adjust the prices, Develcpment, Cuitural Affairs, The WTCC was highly in hearing wás finally scheduleat Development, If a ustrial strumental in locating. Texas during the summer of 1970 on
 Affairs, State Affairs, Tourist Sweetwater and continues to be granted as a result of the Development and. Water. In work for the expansion and hearing and gas producers will addition, special ad hoc com- development of the existing be able to operate at a mittees work on specific short institutions as well as seeking reasonable profit. range projects that the board other locations where the in- In the past the gasolire of directors feel are important. stitutes wiuld be beneficial. consumed by drilling rigs It will be impossible to cover The WTCC also is working on (mobile) in the drilling of a well

## We Are Proud To Be A Part of $A$ <br> Vibrant Community

We Pledge To Do Everything
Possible To Continue Helping The
People Of Pampa To Progress!
CONGRATULATIONS
To The Pampa Chamber of Commerce
On 46 Years Of Service To The Area!
proposa's that come before the wTec offieers and staft.


| Scented | Candle | Candle |
| :---: | :---: | :---: |
| Candles | Rings | Holders |
| $\$ 2^{50 \$ 275}$ | $\$ 150$ | $\$ \mathbf{Q}^{00}$ |
|  | Up | Up |

Decorative
$\$ 300$
Owls and Mushrooms

Tos's Pillows
${ }^{5} 1^{00+0} 510^{00}$
Floor Pillows
$\$ 995$

Also Large Selections of: Glassware - Gift Items Wall Decor, ${ }^{\text {P Pictures }}$ Lamps, Chain Lites Accent Furniture

Layaway Now for Christmas

## FLEMING APPLIANCE

RCA Color TV's - Stèreos - Sales \& Servi
1312 N. Hobart, Pampa
Phone 665-3111


JOHN GATTIS
and


DICK KLEIN .Retail Trade

Trade Promotions Keep Two Chairmen Busy Through Year
This committee sponsors citywide sales promotions, business holidays, and coordinates all city-wide trade promotions inv-luding such activities as:

1. Annual Style Show and Mies Top $O^{\prime}$ Téxas Beauty activities.
2. Improve the image of Pampa by promoting better service, better selections, and sales clinies for sales people.
3. Coordinate the promotional efforts in all retail firms in establishing our city as the trade center of the northeastern part of the Texas Panhandle. 4. Renewed effort promoting business in trade area.
4. Set aside one week of the year to promote Pampa with bumper stickers, lapel pins, or similar piomotional material.


# Salutes The Pampa Chamber of Commerce On Its 46th Anniversary 

1. Top $\boldsymbol{o}^{\prime}$ Texas Junior 2 . Continue educational programs throuph the Agribusiness Council.
Agribusiness Council.
2. Lend assistance to Top 0 Texas Hereford Breeders Stow and Sale.
3. Continue sponsorship of the FFA Livestock Judging Contest. 5. Support MeClellan Creek and Red Deer Watershed Prugtams.
e. Support Water, Inc. and its propram to provide water for the North Plains area.
4. Encourage continuing good =elations between farmers, ranciners, and local business and professional men.
5. Host PEP program in Pampa.

## Name's The Same

Don't think that Long Branch exists on 1 y as the namle of the Dodge City. Kznsas, saloon where television's Marshal Dillioh bergs his beer from Kitty. Texas has 'a Long Branch, too. It's in Ppapla: County.

ELANESE
CHEMICAL COMPANY

Pampo, Texas

In order for a community to achieve growth and progress, there must be a leader.

Our Chamber of Commerce provides that leadershio through the tireless efforts of men and women who want to see Pampa and this area grow.

We are fortunate to have these men and women of vision and vitality who are willing to devote their time, money and effort to accomplish community goals.

However, real community progress depends upon contributions from every segment of population.

We are all a part of this nation's progress . . . . what each of us is accomplishing now and hopes to accomplish in the future, makes up the picture of progress that we present to the rest of th.e world.

Make your part count by doing your best on the job .. . in the factory, the field, the office or the home. And, support your Chamber of Cómmerce.

dimmy mocune
Answers Dug Up For Chamber Inquiries It is the responsibility of this committee to provide adequate information on Pampa and the Top O' Texas area to supply the needs of the Chamber in answering the many inquiries received at the office. including such items as: city maps, weather analysis. facts books. community prcfiles, in fustrial brochures, library of general
informationa, and publications to keep the membership informed on activities of the Chamber.

## Watchmen On Rio Still Patrol Bo:ler

Reference Scrapbook
 come seeking back reference to a particular story. office workers to keep the scrapbook up to date and ready for' use when needed. They are reminders of things in the works and projects
planned." Chamber Manager E. O. Wedgeworth explained. Wedgeworth says he check back for almost anything mat has haprened during his chamber

Panhandle Cowboys Were 'Cow Servants'
Rocking. Chair Ránch, over the Parhandle counties of Wheeler and counties of provided a staff of "servants" for its 14,000 cattle.
, The ranch's British owners insisted on calling their range riders "cow servants" since their job was to look after the To prevent the smuggling of cattle. The cowhands retaliated
cattle into the U.S. from by nicknaming the spread Mexico, 65 men on horseback
still patrol the 1,300 -mile long
which old-timers still use when b rder that is the Rio Grande.
J. A. MARTINDALE

They Keep An Eye On
Legislative Affairs
The primary purpose of this
group is to concern itself with legislation on the national, state, and local levels and to best interst of the community. The will be to continue study means of equalizing eity sales tax and to sponsar meety limits and to sponsor meetings to inform the public on issues before Congress and the

-     - 

AUSTIN - Gov. Preston Smith has appointed Secretary of State Martin Dies Jr. as his Texas' first flying Intative on Texas' first flying International Trade Seminar to Mexico Nov. 2-10.
Goy. Smith said Dies will fly with Texas business leaders to Mexico City for the week-long seminar and trade mission and give him a personal report on return.

Agriculture .
142 farms. There are 531 farms
 grows in whom Panhand onghum base in the County and feedlots.
6.7. hirm base in the County and The article in Farm .Journal
16.330 acres
There are
 other states. Ore such contact underground pipe on
was made from New Jersey. reorganizing irryariminstems
A businessman in Dallas has Six farms joined the Gray Coimity Cattle
Feeding Club as ation
contacts made through the ficipated in the Depiss Removal
Extension Service. Many, many Practice to Rempve debris
individuals from over the caused by torrais oumages.
Panhandle request copies of
published literature from the Four-Bit Loan Made
Gray County Extension Office. Evelyn Mason, Mgr. A.S.C. Him Texas Goyernor
Office reports that 490 farms were signed in:o the 1969-70 Oran Milo Ppobertis almos
wheat program. 106 On he cotton pr irami and 477 m because he didn porpor of Texas farms were signed in the feed in his pocket grain program. Although in Gray County that have a didn't have a lia'f dowyer in his count ally wheat allotenent of 66.140 to the State pork a telegram acres. vention telling tham that
There There are 3.947 acres of would accept the sumernatorial

## CDIN DPERATED LAUNDRY Dpen 7 Days a Weeli <br> 9 Super Capacity Maytag Washers

# When you shop for furniture, price is very important. But look at the brand name too....it's your guarantee of quality construction. 

You'll find these well know lines at our store.

Simmons
Bigelow
Highland House of Hickory
Kroehler
Lane
Hekman
Maddox
United
Thomasville
Riviera
A Brandt
Lees
Masland.

Milliken
Hammary
Butler
Tell City
Bassett
Caldwell
Dixie
Link-Taylor
Sumter
Tyndale
Westwood

FURNTURE
COMPANY
INCORPORATED

E. L. GREEN, JR. Civic Improvements Auditorium One Of

## C-C Major Projects

The major project of this committee has been in working with the M. K. Brown Foundation on the planning and construction of Pampa's proposed civic auditorium.
It is also active in programs of city beautification and park development.

## Welcome Mat Is .Out

 To Get ConventionsThe prime objective of this committee is to bring conventions and meetings to Pampa. Additionally, it helps counsel organizations on convention and meeting programs; and trade associations in the city to invite their next convention to Pampa; and assists groups in their convention bids.


DON MeGILL Conventions

C Of C Constantly Pushes
Search For New Industry
industry has much to offer an trainsportation services, and the industry looking for a location
site in Texas. site in Texas. The Chamber of Commerce future. of local citizens to insure our
future. Industrial Committee and the Pampa Industrial Foundation The citizens of Pampa have constantly are working together expressed overhwelming in search of industries it can awareness of our problems and invite to come to the local area. a determined desire to take Pampa is in a better advantage of our opportunities. eronomic position than it has The Industrial Foundation been in years from the standpoint of water supply, assistance and with financial georgraphical location with assistance needed for a sound regard to the southwest market, industrial project.

## Past Presidents Of Pampa Chamber

C. B. Barnard J. E. Murfee Charles B, Cook M. K. Brown Civde Fatheree T. F. Smalling Roy McMillan Herbert Walker Travis C. Liveley Jack Cunningham J. A. Graham John Roby Gilmore Nunn J. M. Collins Reno Stinson Farris C. Oden Farris C. Oden
Jhn Osborne

1925 Crawford Atkinson 1926 Carl Benefiel, 1927 C. A. Huff ${ }_{1929} 1928$ C. P. B. Pursley 1930 Frank D. Smith 1930 Frank D. Sm
1930 Joe F. Key 1931 Fred Thompson 1932 G. S. Rineyard 1933 Gene Fatheree 1934 Charles B. Cook 1935 Lynn Boyd 1936 Clinton Evans 1936 Floyd Watscn 1937 Ed Myatt ${ }_{1938}^{1937}$ Ed Myatt Paul C. Crouch 1939 E. L. Henderson 1939 E. L. Henderson ${ }^{1941}$ H. V. Wilks 1950

How About A Pampa_Flag?
How about a chamber project o cereate a municipal flag for Pampa.
Denison, in Grayson County Denison, in Grayson County,
is one of the few towns in Texas to have an official city flag.
In 1872, city officials adopted a flag with the upper field in the Indian Territory and a cotton of Texas. The fields are divided by a horizontal stripe of red representing the Red River and vertical stripe of black representing the railroad 1942 that connected the Indian 1943 Territory and Texas.
1944 A gold star in the center
1944 A gold star in the center 1945 represents Denison, described 1946 by the flag-maker as "a jewel 1948 at the crossroads of a great 1948 river at the interweaving of tw 1949 great sections of the country

1951 E. Roy Smith \begin{tabular}{l|l}
1952 \& Gordon Lyons <br>
1953 \& Joe R. Donaldson

 

1953 \& Joe R. Donaldson <br>
1954 \& Aubrey L. Steele

 

1954 \& Aubrey L. Steele <br>
1955 \& E. L. Green, Jr.

 1956 E. L. Green, Jr. 

1956 \& Norman Henry <br>
1957 \& E. E. Shelhamer
\end{tabular} 1957 E. E. Shelhamer 1958 Harcld Barrett

1960 Don Lane
F. M. Culberson 1962


## reflecting the spirit of PAMPA...

In 1949, the Pampa Chamber of Commerce included in Its program of work the first step to fill Pampa's growhg need of hotel acocomodations. It was not until 1956 that the selling of stock began; more than 300 persons were engaged in the drive and more than 1,400 persons purchased stook in the Pampa Community Hotel Corporation.

The Coronado Inn was dedicated Jan. 18, 1960, the culmination of the biggest civic undertaking in Pampa's history. Today, the Coronado Inn is the center of most civic organizational activities and manager Don MoGill invites aly of Pampa to inspect the beautiful facilities available for use.

## National Chamber Got Start In 1912

When you got up to it close enough, so that you could read
it, the gold lettering on the red-white-and-blue ribbon of the badges the men were wearing bold the full story. It seid:
"DELEGATE
of Commercial Associations Called by the Secretary Commerce and Labor to discuss the establishment of a National Comimercial Organization-New Willard Hotel, Washington D.C.-Beginning April 22, 1912

The Conference was held in "The Large Hall" on the 10th floor of the hotel. It was called to order promptly at 10:30 a.m More than 700 delegates wer present. They came from 44
states, they represented 32 states, they represented 32 businessmen.

By the next afternoon, Apri 23. 1912, the Chamber of Commerce of the United States of business;-had come into being.
This was an era in which the United. States was moving into a position of world leadership.
The Panama Canal was under Arizona had just entered and Union. The Air Age which the been ushered into the world a decade before, was beginning shed its swaddling clothes.
Glenn Curtiss, known in 1910 as the fastest man on earth on a motorcycle, had switched to the air, and had won a $\$ 10,000$ prize offered by The New York World for the first continuous flight from Albany to New York City- 137 miles in 132 minutes Capt. C. O. Rodgers, another early Air Age trail blazer, had set his biplane down on November 5, 1911, at Pasadena, Calif., . to complete the first transcontinental flight in history. He had taken off from Sheepshead Day, N.Y., and had hopskipped the country in 49 days.
The increasing tempo of the times had doubtless hastene the formation of the National Chamber. Several asssciatons of executives of voluntary organizations of businessmen had been established: the
American Association of

Commercial Executives,
1905: the Southern Commercial 1905; the Southern Commercial
Secretaries Association, in 1908; and the Central Association of Commercial Secretaries, 1909. But there had been persistent discussion of the need for a national association of business organizations to represent all fields of American business and industry; and to voice the views of business on response to this urging that response to this urging that
those who founded the National those who founded the National
Chamber came together in Washington.

## Welcomed by Taft

## At the Conference of Co

 mercial Organizations on April 22, 1912, the delegates were welcomed by the President ofthe United States, William the United States, William
Howard Taft, who had had Howard Taft, who had had much to do with encouraging the formation of the National Chamber.
Prsident Taft's interest in such a national organization had been sparked in a conversation with his Secretary of Commerce and Labor, Charles Nagel Louis in 1911 by leaders of the American, Southern and Central American, Southern and Central
associations of business associations of business
organization executives. At this organization executives. At this
meeting, it had been suggested meeting, it had been suggested general business conference be general business conference be called in Washington to set up national business federation.
Secretary Nagel passed thi suggestion on to President Taft and, in his foreign relations $\begin{array}{lll}\text { message } & \text { to } \\ \text { December } & \text { 7. 1911, Press on }\end{array}$ Taft proposed that a nation
business conference be held. In his message, President Taft told Congress that "some central organizaton in touch with associations and chambers country, and able to keep purely American interests in closer touch with different phases of commercial affairs would believe, be of great value."
This view was underscored on Sen floor, of the United States Senator Knute Nelson of Minnesota stated:
telegram from a chamber of commerce in my state, urging me to vote against the bill now
before us. This afternoon before us. This afternoon received a telegram from another business organization, asking me to vote for it. What does business really think

## On March 1, 1912, Presiden

 Taft called for a conference in Washington of commercial and rade organizations, and directed Secretary Nagel to make the- arrangements. The date was set for April 22, and tne Bureau of Manufacturers of the Department of Commerce and Labor was assigned the task of setting up the meeting and inviting the delegates to attend.The Washington press described the gathering as, "the most representative of the kind ever held in this country, its nembers coming from every Alaska, Hawaii, the Philippines, Puerto Rico, and the American Puerto Rico, and the American
Chambers of Commerce of Paris, Brussels and Con-

## stantinople,

## President

Taft kept his greetings brief, pointing out that the danger in an introductory address like this is that I should say too much." He said: "We want your assistance eference to those matters that ffect the business and the business velfare of the country and we do not wish to limit your discretion in that matter We wish that your advice should possible, but unrestrained assistance and we ask for it." The President turned the meeting over to Secretary Nagel, and humorously advised him to be brief, "in order th the inventive genius "and the
power of original thought in this representative body in this business element of the United States may not be restricted.

> The "Time Is Ripe

Secretary Nagel followed the President's orders, He sai he hoped the conference woul
establish "the basis for national chamber ofommer that will represent the entire

## PAMPA...

The City of Progress and Growth... through the work and effort of the many people with ideas and faith for the future


## PAMPAS LEADING FUNERAL DIREOTORS

elligently." He added that the Frederick, Ma: It was a question that you will succeed membeship application.
now
He then called fo chairman. Harry A. Wheeler

Before the day was over 24 Betore the day was over, 24
other organizations applied for membership. All were elected o National Chamber mem bership at the samer memvice president of the Union bership at the same time, but Trust Company of Chicago, and Frederick, Md., receīved president of the Chicago Membership Certificate No. 1. elected. J. A. Arnold of Fort The National Chamber today Worth, Tex., was named tem is more determined than ever before to bring the leadership and wisdom of the business and professional community to bear on the solution of national economic problems for all ling. range good of the country-and for the greater good of all

Hideout Off The
Texas Gulf Coast?
Texans who want their own free of cost and within driving distance.
$y$ distance.
The new officers were: Harry
Wheeler. President; John Hundreds of latter-day Joy Edson of Washington, D.C., pioneers, searching for inexTreasurer; and three Vice pensive weekend hide-aways, Presiderts: J. N. Teal of Por- a re establishing squatter's "Pacific Slope". representing the rights on many of the man"Pacific Slope"; A. G. Chandler made islands along the Gulf South; and A. B. Farquhar of from ship channols mand York, Penn. B. Farquhar of from ship channels and topped York, Penn , representing the by a natural growth of salt
East. The "Central West" was grass, the is'and technically epre i Wheeler. On April 23, 1912, the National ignored the squatters and looks Chamber's first Board of the other way when somebody Directors was in session when picks a spot and builds a homespecial delivery letter arrived on-stilts to get away from it


People have counted on Security Federal for more than 42 years Our scund management and 98 consecutive divideod payments give them condifence, Our services make sav ings easier . . . tree parking, free save-by-mail plan, Start your acecunt now at the High Plans' oldest, most experienced association.

## Agriculture Income Fast Replacing Oil

Gray County Agent
It looks like we
something that is fast replacing our declining oil income in Gray Counly.
This was a statement mate
This was a statement mate by many businessmen following Commerce program on the agricultural boom in Gray and swrounding counties.
Ine Gray County agricultural
ncome for 1969 skyrocketed to
$\$ 15,365.000 .00$, time high of the fcurding of this farmer and In years past demonstrations B, Palmer. Agricultural $\begin{aligned} & \text { association the loan volume was } \\ & \text { have covered such tipics as }\end{aligned}$ Statisticiam, Austin, Texas in a high centered on three million heiging ca'tle, worming cattle release made on Octuber 1, eollars. The irrigation and use of growth regulating hor 1970. feedlot boom began to be felt mones, field crop studies and Starting with the irrigation in the early sixties. In 1965-just' a wide assortment of other develapment, the Gray County five years ago the total money econcmic items. A resuli agri intural income was slightly loaned ran $\$ 7.6$ miltion; In. 1969 demonstration in 1968 con over four million in 1954. It rose this figure elimbed to $\$ 8.6$ clusively proved that implansing to $\$ .7$ in 1999, to $\$ 7.9$ million million; In 1967 to $\$ 17$ million; of heifers was of no value. Both in 1964 and to $\$ 10.6$ million in In 1958 to $\$ 22$ milion; In 1939 feedlots discontinued the one resul The $\$ 15$ mfllion plus official 1970 the loan volume went inte demonstration itest saved figure for 1909 was a miltion orbit at $\$ 80^{\circ}$ million dollars. custom feeders over $\$ 40,00 e$ dollars more than this writer's. The local Pampa office of the annually in unnecessary cost. estimate a year ago when a Canadian P.C.A became the Assistance given cattle similiar article in Octcber, 1969 first to make a feedlot facility feeders by the Extension Serwas. headlined, "Agriculturai loan on a commercial feediot vice in 1967 returned over ncome to Hit $\$ 14$ million". in 1967 when they placed a $\$ 85,000$ spent through the Alihough a pause is expected milion dollar plus loan on the purchase and hedging of cattle. in Gray County s spirating, books.
agricultural income figure for 1970, we expect a continued ncrease throughout the 1979's. The writer and members of he Extension Service Program Building Committee projecte the 1976 agricultural income to it 27.1 miltion by 1976 .
This projection for Gray County was made in connection with a state wide effort by the Texas A \& M University Ex ension Service. This programcalled 3.76 in '76 projects the state agricultural income to nerease by one billion dollars y 1976 to $\$ 3.76$ billion.
A breakdown on the official Gray County figure shows all the increase in income to be
from cattle. Crop income in 1969 from cattle. Crop income in 1969 was three mililon dollars while
beef cattle income was over $\$ 12$ beef eatt
illion.
Pampa's six county , trade erritory looks equally as imressive.
agricultural income The agricultur in average in 1968-69 in Ochiltree- Livestock Reporting Service income for 1976 is projected there were 19,000 head of cattle

## WE ARE PROUD TO

 HAVE SERVED PAMPA FOR 43 YEARS AND WE CONGRATULATE THE PAMPA CHAMBER of COMMERCE ON THEIR 46th YEAR OF SERVICE! Culberson-Stowers Chevrolet Inc."CHEVROLET FOR '71 IS FOR YOU" 805 N. Hobart

Pampa, Texas
665-1665

## DIXIE PARTS \& SUPPLY

Complete Stock Auto Parts
No. 1
No. 2
417 S. Cuyler 1421 N. Hobart 665-5771 665-1625

Since then, PCAs throughout made similar and successful loans on facilities. Under the direction of Gene Hanks, Vice President, the Canadian PC A jume of the $\$ 11$ million in 1969 from astounding $\$ 23.5$ million to an nover in the year ending in August 1970. year ending in Ho
Hanks presently has one loan there are nine loans that range in size from a quarter million dollars from a quarter million There are a total of 110 orrowers that do business with lanks. The average size of the There are 475 borrowers in the six county Canadian P C A A that borrowed an average of fifty seven thousand in the year ending August 1970.
. 31,000 head income for 1976 is $\$ 30,563,000$, on feed in Gray County on
Lipscomb County - $\$ 3,104,000$, January 1, 1969. By January 1 Lipscomb County - $\$ \mathbf{\$ 1}, 104,000$, January 1, 1969. By January 1, $\$ 9,359,000$ in 1976; Hemphill- feed in Gray of cattle on County $\$ 3,387,00.00$ and reported at a 31,000 head.
County $-\$ 3,387,00.00$ and reported at $31,000{ }^{\circ}$ head.

## Thank. You, Pampa

 the simplest and most sincere way we know of exmersIn the past 33 years we have succeeded in acquiring a whole host of friends and in developing our store into one of the favorite shopping heaquarters for the women of the Top O' Texas area.
It is our sincere hope that in the vears'to'come we might progress with Pampa and Gray County stride for stride, and continue to serve you to the best of our obility So may we extend our humble thanks?

JOE FISCHER INSURANCE 115 N . West

> Woman's Apparel at Popular Prices weamea swict 1937

D. ZLOMKE

Oil And Gas
Group Looks After Oil, Gas Interests
'The mzin interest of this
committee, is to assist the oil and gas fraternity in protecting and advaneing the best interest of the oif and gas basiness. Objectives are:

1. Support depletion allowance. ance.
2 Inferm the publie on ffects of foreign public on the the local economy imports on
2. Sponsor education program mond education program
3. Cooperate with Recreation

Park Beautification Committee
in provid.ng an oil and gas exhibit of early boom-days oil
field equipment.

The Chamber's Lighter Side (Editor's Note - The terms commonly used in the business world was recently published by the Canadian Manufacturers Association.)

A program. . any assignment that can't be completed by one telephone call. To expedite. . to confound confusion with commotion Channels. . . the trail left by inter-office memos. Co-ordinator. . the man with a desk retween two expeditors. Consultant. . . any ordinary guy more than 50 miles from home. To activate. : to make to the memo.

$$
\begin{aligned}
& \text { to the memo. } \\
& \text {. Under consideration . . never } \\
& \text { heard of it. }
\end{aligned}
$$

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& \text { sideration.... we're looking in } \\
& \text { the files for it. }
\end{aligned}
$$

sideration.

$$
\begin{aligned}
& \text { the files for it. } \\
& \text { A conference. }
\end{aligned}
$$

A conference. . a place stituted for the dreariness of work and the loneliness of thought.
Reorientation. .. getting used to working again. Reliable so you just met. guy who started source. . .t the guy who started the rumor
originally.


JOE R, DONALDSON Membership Relations

## Goodwill For Pampa

 Job Of AmbassadorsThis commitlee is compose of the Top $O^{\prime}$ ' Texans, thirty-si 36) uniformed ambassadors of goodwill. They represent the city on many occasions as of ficial greeters. Objectives are:
.1. Call on new people and business concerns
2. Tak Pampa livin' is good
3. Assist with membership 3. Assist
maintesiance.
pampaitexas gis veir pauba dally news a Prexy ... we want new industry, a ne (Continued From Poge 1) people. ard new activities. But, attract people to let's see if we can't make the attract people to our com- best utilization of what we have, Our retail outlets are bringing Maybe with a little foresight we more people and dollars to our could make a local business community than ever before grow. Maybe with a little help, Our merchants are showing a small emplover will grow into their fath in the community a larger emplover. Maybe with with new locations, remodeling, some encicuragement, a man and expansions. New som en and professional people are locating with an idea coutd become a here and we need more new. stable businessnian right I cculd go on and on but here at home Maybe if we'll I think you get the idea Let's all work together. we can acnot lose track of the fact that complish a lot more than we we already have a mighty good think.
place to live and work. Sure Let's try it



# CHEERS 

FOR THE PAMPA

## CHAMBER OF COMMERC

## More than 40 years of Service to the Pampa Area

The accomplishments and contributions of the Pampa Chamber of Commerce have played an important role in the growth of this great area. Reddy congratulates this fine organization and is also proud of the part Southwestern Public Service Company has ployed in making Pampa a power-full community.


## CABOT CABOT CORPORATION GEARED to the SEVENTIES



Pampa is headquarters for the Western Region of Cabot Corporation operations with five divisions located here.

Largest of the five is the Machinery Division with approximately 700 employes. The Machinery Division is the world's largest manufacturer of mobile oil field wark over and well servicing equipment. Also, the Division manufacturers steel forgings, construction equipment and industrial gearing.

Last year saw the development production and marketing of two mat jor products. This year, other products are under study and in various stages of development.

Cabot is eonstantly on the move and prepared to meet the challenges of the seventies. So is the Pampa Chamber of Commerce.

We salute the far-sighted men and women of the Chamber on this, th cir 46th year of service to Pampe and the Top O' Texas.

In 1882 Cabot opened a Carbon Black Plant near Buffalo Mills, West Virginio. Since that time, Cabot has continued to grow and expand. The Panhandle of Texas first met Cabot in 1927 when a one room office was opened here and construction began on the Schafer Plant in Skellytown.
In forty-three years, Pampa has seen Cabot's operations here grow from that one room office to five operating divisions with $1,200 \mathrm{em}$ ployes. Cabot Corporation is constantly seeking new opportunities for growth.

P- PAMPA DAILY NEWS

george mecarrell
Sports, Recreation

## Committee Supports

 Sports ActivitiesIt is the aim of this com mittee to foster ane encourag those i programe tinat wose F-ograme that provide Milo Carlso wholesome sports and Arthur Aftersut recreation for the community. Kay Fanched The committee will continue Jim Hughe support of such activities as the Don Lare Top O' Texas Golr Tournament. James McCoy the Top $0^{\prime}$ Texas Basketball C. D. Zlomke Tournament, securing bi-district Al basset ball games to be played here, Robert W. Rasmussen and recognition of excellence in the general. sports field. The committee is available and anxitous to assist other Jim Cook organizations that may have John Gattis need of assistance.
It also explores the possibility of more entertainment facilitie for yourg people.

## Apathy Is Disease

That's Contagious
By E.M. WOFFORD C. y Manager

A matter of general concern oo mest communities is the attraction of new industry. The cooperative effort of the Chamber of Commerce and loeal gove nment in developing to industri-1 prospects is most essential. It is very evident that the Chamber and the City gibility in zyeking new industry differ grea: $y$, but the combined cooperation of both molds the community 's future.
The City's role generally is requirements necessary to an

## C-C Board

Of Directors
ONE-YEAR TERM 1970-1971 Denohue


$\qquad$ TWO-YEAR TERM 1970-1971
Atkinson Join Gattis
Floyd Imel James Malace David Tecker
George Cruee Jr.
THREE-YEAR TERM 1970-1973
Ray Duncan
Warren Fatheree
Dale Greenhouse
Dale Greenhouse

City, C Of C Hand-In-Hand

Jerald Sims
It is easy to catch, and is Jerald Sims

painless. You can ignote it and Roy Sparkman | painless. You can ignote it and |
| :--- |
| nothing happene. The strcnger |
| Jim Starkman | nothing happene. The stronger Jim Stajings

it gets the less yeu feel you EXECUTIVE COMMITTEE need to do abouct je. reel you ExEcu17, 1970-1971 need to do abouc ik.
It becomes most, noticeable
Kay Fancher, president
It becomes nost noticeable Kay Fancher, president.
when it begine to spreal over Rcy Sparkman, vice president when it begine to spread over Rcy Sparkmant, vice president
a large area. Whess it does, the Jerald Sims, finance director a large area. Whess it does, the Jerald Sims, finance director
individual wsuatty feels it E . $\Theta$. Wedgewcrth, general


## HAWKINS-EDDINS APPLIANCES <br> 854 W. Foster <br> Open 8 a.m. to 6 p.m.

Progress---in Pampa---and in the Appliance field makes living more fun!

## We Are Authorized Dealers For:

## Hotpoint Maytag

Zenith
Kitchen-Aid

## Magic Chef

## Amana

Come In - See Our Improved Models


## PARKING--

Another pleasant part of shopping Penney's Catalog.
1 Park here and shop. with Penrieys Catalog phone service


Our Congratulations to the
Pampa Chamber of Commerce on 46 years of Progress

## Water Is Major Need For West Texas

## Execuack G. SPRINGER

 West Texas Chamber CommerceProgress for West Texas the 1970's can be made in many sectors of the economy. This progress will not be easy however. There are factors of degislation, taxation, spending, legislative redistricting and above all, the development which occur in connection with the importation of, water Texas
The West Texas Chamber of Commerce constantly-works on all- these elements which contribute to a strong and healthy WTCC efforts. WTCC efforts.
During the next session of the Texas Legislature there are many items of utmost importance to the 'businessman. Taxation and spending are probably the two most im-
portant in the day-to-day portant in the day-to-day operation of his business.
Commitments made by previous legislatures will probably rquire additional Individual and corporate income indicate that the West Texas out of a supply ndividual and corporate income indicate that the West Texas out of a supply. his stanec.
business climate. Tegislation as department, according to a loss of population as that is not constitutional amendment which water to all parts of the State. it affects the. West Texas budget recently submitted. by the most important standard for would have provided funds to The hopes and dreams of the businessman is no doubt the the Texas welfare department measurement of a city. Quality get the Texas Water Plan builders of West Texas will be most importan in daising this ceiling will require of living is more important to started was defeated. If only lost if water is not imported probably rquire additionall
taxes, according to some of the West Texas area is far
The Wit h goorer than mcst of the State, facilities, gocd roads, a leaders of the House and bearer than most of the State, facilities, gocd roads, a Seante, Others believe that no much must beder favable tax situation, better additional taxes are needed, but the air must be do to mater rather $\vec{a}$ paring of the costs of even better than at present. The spending by the State and operating the government. WTCC has worked for the past
These two sides of the question governments and a
several months with industrial
reasonable redistricting plan These two sides of the question several months with industrial reasonable redistrieting plan will be explored at length firms in preparing testimony for West Texas will show great
during the coming session. during the coming session. pollution hearings and will progress in the coming years.
The WTCC does not take a continue The WTCC does not take a continue to assist them These factors are controllable position that we mor the public and the legislature additional taxes, noa does ill Legislative redistricting is a and must come about if West contend that cost cutting will must for the next State Texas is to continue to thrive accomplish desirable results. legislature and West Texas But there is one item which The firm position of the WTCC business. must be on the alert must be developed. . . water! is that if additional they are the present broad based nature instead of down on the effectiveness of the in the area majoking at the wide on specific industries. Too the West Texas vote. Ps or the in the area. Looking at the wide WTCC anis fact, water representatives and possibly a rationing is now being carried areas of spending senator when the redistricting on in-West Texas cities that State budget: education, welfare come about it is more vital than adjacent to the city : There are
and highways. The WTCC has
always supported education of
a high quality at all levelş a high quality at all levels, ever that We
a unified fro
that has an an front public and private elementary schools through colleges. and All of these factors will have universities. A new dimension an effect upon what happens in added with the opening of The total population of West technical institutes in two more Texas inereased slightfy from West Texas cities: Amarillo and 1960 to 1970 , but the principal
Sweetwater. The WTCC also Sweetwater. The WTCC also gains were in the two largest supports these institutions as cities: El Paso and Fort Worth. eople worthwhile for training Other cities showed small gains. people who do not go to college but the overall area declined or some reason or anther. if the increases in E1 Paso and The present ceiling on welfare Fort Worth are disregarded.
pending will not take care of West Texas leaders are not epartment, according welfare disturbed too much abcut the Re Texas welfare department measurement of a city. Quality constitutional amendment, the individuals who live in the which may be proposed again cities.
by the new legislature. $\quad$ A1though inflation has
Texas highways are ncted for dimished some of the financial being the best in the Nation gains in the West Texas area and West Texas definitely has the bank deposits and savings new contracts ntil Federals cannot be let of gain druing the past 10 years made ederal highway funds are is much higher than the rise Pollution is the cost of living and the ollution is another large decrease in the purchasing
one to the polls and voted in next few years. gone to the polls and voted in next few years.

Zales Total Weight Diamonds Priced Tọ Make Everybody Happy

newntown 107 N . Cuyler Coronado Center

Keeping the leaders in style...
Men who rely on BrownFreeman for their business and casual wardrobes are men of action . . . leaders of the community!

They maintain that in order for us to maintain our position of leadership we must keep current on all the latest fashion trends - in. styling - In fabrics - in colors.


FRED NESLAGE Industrial Development

## Service To Industry

 Important Function
## aim of this

 mittee to work closely with th Pampa Industrial Foundation in seeking new industry to provide new jobs and payrolls and to be of service to established industry. Its work areas in clude:Conduct manpower surves to determine number of people needed to fill local jobs at present.
2. Follow survey on manpower with advertising program of the need is apparent, with special emphasis on the need for new doctors and nurses.
3. Promote clean air and pollution awareness.
4. Promote education on water development.
5. Work for mare housing: especially more rent property.
6. Recognition for established industry, especially those with expansion programs.
7. Encourage pecple to notify the committee of any industria prospects

Pushbutton Age Has Invaded The Cowlot South. Texas ranchers use radio-contrcled, fiberglas calyes to train their cutting horses. Mounted on rubber tires, the motorized calves can do anything a real calf can do-
and they don't get tired. Best and they dan't get tired. Be
of all, they don't grow up.
Since it takes two years to a The committee also plan traing a cutting horse and a live contest. As a part of the cleancalf outgrows his job in about up campaign the cemmittee a month, the mechanical plans ways to encourage the monplace on Texas ranches. and buildings.

## Sarah's of Coronado Center

Wishes To Congratulate the Officers and Members of the PAMPA CHAMBER of COMMERCE On the Accomplishments of the Past and Extend Our Full Support For Your Endeavors in the Future For More Than 45 Years, The
PAMPA CHAMBER OF COMMERCE has strived to Promote Pampa and we are sure this practice will continue
Sarah's
CORONADO CENTER
Fire Prevention, Safety
Fire Prevention And Safety Are Promoted Fire prevention and safety is ne of the most important programs of the Chamber. It plans and sponsors two major projects annually Prevention Week and (2) the lean-up, Paint-up, Fix-up Campaign.
ard and alley dilapidated house . .

## The Fashion Revolution Starts At The Bottom!

## Young Shar Two-Tones

Freeman presents a new dimension in footwear. Follow the action! These young, sharp shoes are strikingly continental. Straps enliven the square toe. The comsination of colors
is strictly masculine. It's a look that happened tomorrow. And it's yours today! All it takes is a little guts and two kinds of polish. Burnished Gold smooth calf with Black trim. Also all-over- Black or Burnished Gold arb $_{\text {by }}^{\text {b }}$ -


We Salute the Pampa Chamber of Commerce on 46 Years of Sérvice to the Community!

## GATTIS SHOE STORE

"Where Expert Fit and Personal Service Make the Difference"

## TOT Rodeo Will Be Back In Business

After being forced to suspend, Court House Cafe back in 1945. Fair Asscciation under Texas trea urer, and E. O. With Chamber of Commerce this year because of tornado Among those at the coffee law on June 20, 1945. the first Wedgeworth, secretary. The rodeo association progress of the Top O' Texas Recreation Park rodeo arena at table discussion were Wade Thomasson was . Serving as oper ates as a non-profit Rodeo Association has been Texas Rodeo will be back in first president; O. W. Hampton. president since that time wergorganization. All proceeds down phenomenal.
business next summer. $\quad$ Red Wedgeworth, who had just W. D. Price. Paul Crouch, Bob through the years are put back Starting out as an amateur The annual rodeo attraction become manager of the Andis, Jake Osborne, Wiley into the organization with new production it now is produced is entering its 27 th year of Chamber of Commerce, and Reynolds. W. D. Price Jr.. Bill and improved facilities. existence and the Top O' Texas several others. $\quad \therefore$ Tidwell, Rex McAnelly and the Never since the founding of America rules and regulations. Rodeo Association has been The plans were carried for current president, Holly Gray. the organization 24 years ago Today the association has 33 sponsoring it for 25 of those ward and the rodeo became a Other officers are Rufe has the association found it men serving on the board of years. The association was conceived right with the chartering of the B. McIntire, second vice contributions to help finance the term and terms are staggered over a cup of coffee in the old Top. O' Texas Horseshow and president; , Warren Hasse, show.


Progress in our Community Is $A$ Continued Happening: New Retail Companies Being Constructed, Industries of Every Size and Type Mushrooming Forth, Better Roads Being Built. Our Skilled and Dedicated Chamber of Commerce is Constantly Planning For The Future.

We Are Proud of the Pampa Chamber of Commerce And Their Record of Achievement


We Salute the men and women wh o make the Pampa Chamber work.

## DIRECTORS

E. J. Dunigan, J
E. L. Gréen, Jr
E. L. Gréen, Jr.

Frank M. Carter

A A. Schuneman, Chairman \& Executive Officer Floyd F. Watson, President Frank M. Carter, Vice President Jerald D. Sims, Vice President Arthell Gibson, Cashier Paul D. Keim, Asst. Vice President

Adell Myers, Ass't Vice President A. P. Doucette, Ass't Vice President Leora Rose, Ass't Cashier Loretta Robinson, Ass't. Cashier LeRoy Kretzmeier, Ass't. Cashier Robert L. Neslage, Ass't. Cashier -militarry Leave

## II First National Bank <br> IN PAMPA



WELCOME TO PAMPA - The Chamber of Cemmerce and Industrial Foundation welcomes officials of Western Beef Packers at The Pampa Club, Left to right: Floyd Imel, presiden, Coon Bank and Trust Po., John INesch, local manager of Western preident of Western Beef: Paul Crouch former owner of Panhandle Packing Co, and Kent Evans, vice president of Western Beef.

## Crime Prevention Gets An

 Assists From C-C OfficialsNe Northam to ntaking the initiative to spon (Massachusetts) Chamber of an innovation of this kind." Commerce in cooperation with Chamber President William its loeal police department has Kimbal said "The idea of prevention hints for distribution presenting the Police Depart to all area residents.

Entitled "Guardians of Ycur ment as guardians of your life Life and Property" it was of favorable interpretation note Life and Property, it was of favorable interpretation. prepared by Chief of Police presents these officers of the James Whalen and lists a score law in the light of friendly inof thangs to do and not to do dividuals who are sincerely and
in preventing and reporting seriously concerred with the in preventing and reporting seriously concerned with the
crimes.
safety, and welfare of those Mayor Wallace J. Puchalski whom they are sworn to guard charamerized the booklet as and protect. Too often, uncharazterized the booklet as and p.otect. Too often, uncooperative community service officials are regarded as in a long time I congratulate restraining or suppressive the Chamber of Commerce on agencies; this booklet pats them

## Styling for

## the man

 who knows where he's goingMERIT
fashion tailoring

Up-to-da'se styling accent ed by stim, shaped boly vilhcatte...deep center vent wide notched lapels fabries \& patterns that always earn the sign of approval. You can pay a lot more ...but you wan't find more suit than Merit anywheve. All the glorious Fall colcos too-warm browns, wheats, harvest hues, in plaids, stripes, windowpanes.
frow 89.95


## Land Of Coronado <br> Attracts Tourists

Reperts from local motels and eating places indicate the area Land of Coronado signs are drawing, additional tourist business to Pampa.
People from out of the city who have visited the new White Deer Land Museum report having seen the signs along the highways and decided to stop.
 that should redound to the advantage of all concerned. The chamber bore the cost of printing over 10,000 of the istributed to each home by police officers.

## for

ano:ber
community's
Community 'Peg Board' Plạn Works
Watch a young child, say about age three, pound away at pegs designed to fit into a so-called educational toy
The frustrations at misfits ar astounding.
-Gently guide the small hands to the right peg for the right spot and watch a happy face. The same technique should be applied to community problems But careful attention must be applied to community problems. to community probleins of given to the problem before sure problems are rat moved applying a solution. Pat over with the solutions. solutions in one community are
not necessarily the right pegs

Too often frustrations oceur when a total solution just doesn't solve the prch'em in the second community as it did in the first.
It's a case of having the right answers but the wrong questions - or, trying to cut the pattern to fit the c'oth.
Putting round pegs in round holes and square pegs in square holes is a happy pastime for child
Now add a hexagon!
There are many dimensions

## SHOE LAND

"THE SUPERMARKET FOR SHOES"
Congratulates The Officers And Members of Pampa's.

## Chamber of Commerce

On It's 46th Anniversary
As Pampa Grows \& Progresses
We Are Happy To Be With You!

## SHOE LAND

"THE SUPERMARKET FOR SHOES"
104 S. Cayler 603--8861


Features Fine Quailty Home Furnishings and Carpet at Moderate Prices...

See Us Before You Buy!

- SEALY
- KROEHLER
(8) BROYHILL

2. JOHNSON-CARPER

- STANLEY
- STRATOLOUNGER

CARPETING BY:
3 Bigelow
Coronet
3. Trend

- Royalweve

These Are Just a Few of the Brand Names You'll Find at

## Charties

## BNa primpana news

## Wedgeworth At Chamber Helm 25 Years

has a wheel horse who works behind the, scenes to make it
function properly and carry ont its mission in the community. The Pampa. Chamber is no exception. The man who lights the fire and furnishes the inspiration for the local group is E. O. Wedgeworth
"Red," as everyone prefers tr call tim, has been at the helm of the Pampa Chamber for 25 years. He came here in 1945
as executive vice president and general managr.
At that time, the population of Pampa was 15,000 . In the intervening years he has seen it grew to today's 27,000
population figure. Wedgeworth has been one of the leading faetors in that growth.

- Since then he has turned the former chamber office in City
Hall to an efficiently operating machine, now privately financed and located in its own -podern offices in the Hughes Bldg.
Wedgeworth is the type of the answers and ean find workable solutions to problems which come up in C-C work.
He is a native Texan, born in Timson where he was graduatec from high school. He obtained his B.S. degree at Austin State College and his Masters degree from Texas Tech in Lubbock. He is also a graduate of the Southwestern Institute for Chamber
Commerce management
$\mathrm{He}_{\mathrm{e}}$ taught school and served as school superintendent at entering the: Chamber of Commerce field.
He came to Pampa from the Stamford chamber management post in 1945 to succeed Garnet Reeves, twho had resigned. Wedgeworth has been in Pampa ever since.
He and his wife, Doris, reside at 1920 Fir St. They have a as 1
nerried
daughter, Anita, who is the wife of Dr. M. G. Pickel, ${ }_{2}$ Tyler dentist.

The high regard in which Red Wedgeworth is held throughout Texas is attested to by the posts he has held in professional organizations during his career as a chamber manager.
He is a past president of the West Texas Chamber Commerce Managers Ass'n. past president of the Texas Managers Ass'n., past president Managers Ass n., past president of the Texas Ass'n of Fairs and Expositions, past president of Ch Southwestern Institute for Exceutives, a currer of the Operating Council Organizational and a past memanagement, Board of Regents of the United States Chamber of Commerce Institute for Organizational Management.

In his local civie, church and

## Who Says Its Hot?

There are eight states ths
have recorded hotter summer tempeeratures than Texas.
Ealifornia holds the recore with a 134 degree high Seymour, Baylor Ocunty, is th degree recorded on August 12 1906.

.E. O. WEDGEWORTH Chamber Manager
raternal affiliations
Wedgeworth is a member of the
First Presbyterian Church, the Lions Club, the Masonic Lodge and Khiva Temple Shrine.
He also serves as secretary of the Community Hotel Co. of
Pampa and the Top 0' Texas facility at the high school. schools, we have initiated a Pampa's image. Rodeo Ass'n., and Pampa In- These new areas will be lengthened school year. A move The Best Image in Texas is


Wish To Congratulate The Pampa Chamber of Commerce On Their 46th Year Of Service To Pampa And All Her Residents!

> We Understand That All Worthwhile Achievements Are Brought About By Dedicated Men Who Are Interested In Progress Pampa's Chamber of Commerce Is Made Up Of Men Like This! WELL DONE!



By DON CAI.
This Committee Works With City's Schools Schools
This committee is dedicated to the sound development of education and enhancing undetstanding and eooperation be ween business and education. It . is the Chamber's liaison group in the joint sponsorship of annual Career Day at the High School; supports program for area vocational and technical training at the high sehool level; planned a program to inform Pampa High School graduates about Pampa and its opporturities for emplcyment; assists the school dministration on drug education among parents and Welcome" dinner honoring new teachers in the Pampa school system
'Think' Session
Stirs Florida
C-C Action
SETS was what they called it and it took place on a most improbable day, a Saturday of a holiday weekend
It was a Saturday after July 4th when the board of directors and senior council of the orlando Area (Florida) Chamber of Commerce got together for an all-day session called SETS, meaning Shirtsleeves Executive Think Session

Purpose of the session was 0 discuss strengthening the chamber program to meet the challenges facing the community in the next two years.
Past progress in financial and program fields was briefly touched on and then various staff members were asked to outline major problems facing outhne major problems facing mary was given by the chamber's executive vice president.

The board was then divided into four groups to hold buzz sessions and report back on answers to four questions:
-How to secure greater i volvement from members?
-How to strengthen Chamber of Commerce image?
-How to increase mem bership?
-How to strengthen program of work (project additions or deletions)?

Then there was freewheeling discussion of the various problems and possible solutions The president-elect summarize the day's activities.

## Many Public Services Are Performed In Local C-C Offices

There probably is no busier Commerce<br>with many fotlow-in place in Pampa than the offi

of the Pampa Chamber

## uilding

detans
No Greasy Kid Stuff
For Texas Pioneers
on to reguar dutee

 provide a service that often io data, economic statiptical data, a
forgetten or oved.
clubs and organizations lists. tories, telephone book They handle a heavy work church lists. manufacturers $\begin{aligned} & \text { guides, Mood } \\ & \text { manufactiner's }\end{aligned}$ Hair dressings may have been They hande a heavy wanufacturer's records and and information milats scarce on the frontier. but there load of mail and telephone . $4 l$ of these sorvices are other information is provided as were lots of home remedies to businesses and individuals prevent baldness.
One required mixing equal seeking information about handled by the staff in addition parts of whiskey, clean tar and Pampa and
molasses. The mixture then was .. Many $\quad \mathrm{Chamber}$ committees and Suds In Your Eye heated for half an hour, the tar skimmed cff and the remaining brew bottled. Instead of being rubbed on the scalp, however If the stomach survived, the Many people have their first administrat contact with a citizen of Pampa Wedgeworth. chamber managa. In. Houston enough beer is in our offce," a staff member "We assist the chairman in resident with more than 20 impresshon we give them is the calling of a meeting. gallors each. That's 3.6 gallon perhaps the most important preparation for that meetinig, more brew than is available to his monbers, the average Texan annually scalp was supposed to benefit they will have." by sprouting a heavy hirsute Many people use the Cham- arrangements, keeping records beer
growth:
ber's library of city directories of the meting proceedings and State."


Gas moves industry and living up a notch.


PIONEER NATURAL GAS COMPANY

