## 四回 Sig Spring Yaily Herald

HOME

## Mid-Continent Crude Oil Prices Slashed

## County Commissioners

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Whirligig



Three Baptist Groups Join In Revival Plans Food Served
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## At Fort Stockton For

 Member Of Local LodgeStolen Automobile
Is Found Abandone


Deadlock On
Banking Bill
Is Combatted

 Of Destructive Attack Upon Singer
Sewing Machine Plant In Yohokama


Jim Ferguson, With Desk In Inner Office Of Governor's Suite, Says Recommendations Ready For Solons
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Jones Heard On Farm Bill Legislators'
Probe Of Oil Field Is Off

By Senators


## Purchasers Post Prices

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Drill Ahead

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SOLONS GET MESSAGE OF

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The Big Spring Motor Company, Inc. New Firm Handling Ford Products









Chiliden Firat! Pay
School Tax Today-ady

## STAINLESS

$26 /$ colos VICKS

## GLASSES

That Suit Your Eyes Area Pleasure
I am now devoting all of my time to office consultation on refraction of the eye and especially to the "FTTtecuracy in this work is a seriouse problem and requires

DR. AMOS R. WOOD, OPTOMETRIST






## sop: 1931 and 1932 <br> 

THAT "PRICES ARE RISING" is a fact backed by stock shortages all along the line rom retailer to manufacturer. And there is a shortage of "supplies" in most homes as well. Operating on a limited budgef people have used the old things until they simply can't be used any more

If the things you and your family use are giving out, if your reserve supplies are running low, NOW is the time to stock-up NOW before the RISING MARKET catches you napping and you are forced to pay far more for things you simply must have.

And here is another tip: you'll find that the best way to obtain full advantage of today's prices is to watch carefully the ads that ap pear in the DAILY HERALD. BUY NOW before rising prices take from your dollar its present value and use the DAILY HER ALD AS YOUR BUYING GUIDE.


## The DAILY HERALD

## CAN YOU PASS THE BUYER'S BLINDFOLD TEST????

Can you make a list of the things which you need today, go out and buy them at the first store which you run across that handles them, and be sure that your shopping has been done both efficiently and economically?

If you can you have passed the blindfold test for buyers. But most women have discovered that efficient and economical buying can't be done the blindfold way.

And they have discovered that the best way to remove the blindfold is to peruse carefully the advertisements which appear in this paper to find out where the things they want are offered and what prices are being asked. They have fo o nd that buying on the basis of the shopping news offered in the advertisements in this paper saves them time, energy and money.

If you have been buying blindfolded try the results when the blindfold is removed by looking through this paper today and making a list of the places and prices of the things you want.

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 PA'S SON-IN-LAW Is Exposed In Court Hearing

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## Samuel Inanl Applie

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On The Trail


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SCORCHY SMITH
by Don Flowers
Dire Threats

France and Japan




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HOMER HOOPEE
by Fred Locher


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The Wheel
Dedicated To Stimulation or
Prife Fin And Profit From
School Lifn Rolled By Students Of Big Spring High School

|  | THE WHEEL | Judge Acka Cut InJudge Auke Cum <br> His Own Alimony | Big Spring High Receives Certificate From Association Of Secondary Institutions | Iowa＇＇＇Colonel＇ |
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|  | tion that twelve dollaril will buy， （From a release by $\mathrm{L}^{2} \mathrm{~W}$ ．Rogers， State Superintendent，January 10）． |  |  |  |

## Linck＇s

FOOD STORES
THURSDAY
Special On Our
Bargain Table
Peaches

Graduates Of B．S．H．S． In Texas U．Rank High As Freshmen
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Keep our Schools Open．Chil
dren firit．Pay school tax now




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Ladies' and Men's
Friendly Five Boots
Also Men's Lace Boots
Ellbert M. Fisher Co.
Phone 400

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| $\begin{aligned} & \text { BIG SPRING } \\ & \text { LAUNDRY CO. } \\ & \text { PHONE } 17 \end{aligned}$ |  |

you win
STARTLING REDUCTIONS $\$ 1.85$

## TO <br> $\$ 3.85$

00 Dressy Rough Cropes now 00.00
0 Knits 00.00 Sunday-nites $\mathbf{0 0 . 0 0}$

- and plonry of others !


## J. C. PENNEY Co:

Big §prlug, Texas




## JUST TO PLEASE Y 0 U

Have you ever thought of the power you exert, along with others like you, over all manufacture and production? Great laboratories analyze foodstuffs so that you may have the cereals you want. Blast furnaces roarso that your motor cár may have the most perfectly balanced crankshaft. Fashions, patterns, fabrics are designed to appeal to you. As the consumer, it is your tastes, your preferences that either directly or indirectly control all,the factories of the world.

In bowing to your pleasure, leading manufaeturers and merchants are sending you daily in this newspaper their personal reports-their advertisements. They are telling you truthfully about all the new or improved products that have been made for your greater comfort or service. The advertisements are interesting. They are accurate records of business progress. It will pay you to read the advertisements regularly and carefully.

