## Zig Spring Jaily Herald

## VOL 1 -NO. 236 EIGHT PAGES TODA

 BiG SPRING, TEXAS, THURSDAY EVENING, MARCH 3,132 MEMBER OF THE ASSOCIATED PRES,
## Searchers For Lindbergh Baby Directed To Massachusetts 'lown In New Letter

## Shanghai Armistice Fails To Stop Battle

en Coaches With



## *

Chinese Find They Cannot
Accept Plan



The Weather





## Rites Friday For Mrs. Davis




$\qquad$ Capone Offers 100.000 Reward

34 Jobs Are
Provided By Legion Drive

## 833 Donated: Mannitude



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Titw mizit


Woman Mails Message From Boston Office

Flderly Person Fleea
Post Office; Other Clues
Reported




## The Herald's All-Star Page Of Comics And Features

Daily Cross Word Puzzle


ELLING THE WORLD ABOUT SPEED





Master Of The Hounds
(ivyouy by Gene Byrnes

stumped

## PA'S SON-IN-LAW




Good-Bye And Good Luck!


## Women Are Seeking The New Styles, Daily, In The Herald!

## March is the month of opportunity for the progressive merchants of Big Spring. New women's styles are being

announced...and every woman is planning her spring wardrobe NOWI Constructive advertisements, placed in the Herald eonelotently, will bring hundreds of ihoppers to your establishment,

Call 728 or 729 And Ask For An Advertising Man To Call At Your Store



Money at work means men at work. It builds factories . . . runs railroads . . . buye materials.., hires men. That's why America must get its Idle Dollars back ou the job. That's why we muat keep our money in circulation. Put your money where it will produco interest for you and employment for otheres

## Put those Idle

Come on, America . . . Let's go! We're the richest country in the world. W have the men. We have the machines. Wo know how to work.
And we have the money . . . somewhere.
That's the problem. We have the money
Dollars back to work and start things rolling


drawn from circulation reacts through the retailer, the wholesaler and the factory right to the ultimate consumer who is thrown out of a job.
Don't you see the point? Your money is needed in circulation
Every dollar you put to wark ... relesies 5 to 10 more in credit.
Active money earns interest for you ... and produces employment for others.
Keep your money safe, of course. Nobody wants you to act unwisely. But release it in a conservative way . . . and let everybody benefit.
If there's any question in your mind .... talk to the ablest business men you know, Then get their advice and counsel.
Let's go . . Ameriea! Let's get our dollan! back to work and start things rolling.

Trank *wox cmarmav, aine 20

## News orme

## DaywPictures


 JAPANESE SOLDIERSNEAR WOOSUNG

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| :---: |

## -



 HER FIGHT KNOWS No bounds



Truckloade of United States marines are othown rolling into Shanghal to protoct American lives and
rooperty there during the Sino.Japanese trouble. FREED OF DEATH PLOT CHARGE


 pleadod guility to firing the tatal shota but denied that Mrs. Ziegles
was Implicated.

FAMIL Y OISCUDSES FUKIESCUE CASE





Wooden Money
 and signed by a chamber commit.
tee. Kithyn Moses fis hown
hoding some of the novel curr.
rency.
Siberian Defender





mistress of water takes to air



ASK WAR AGAINST KIDNAP RINGS



 Found In Ditch


Contests Divorce

halb aon Yoatroor siratawa tor mismm
 CAREY TALKS IT OVER WITH BROOKI.YN PITCYITNS



and

FRIDAY
TWO OLD SOCK DAYS


President Hoover has said that hoarding must stop. Now we haven't space enough to tell about the things we don't agree with Mr. Hoover on-but we're with him on this hoarding deal. They say that if we could get all the old socks in the country loosened up that there would be more money circulating than ever before. It is even whispered that some people are using old fruitjars, relics of palmier days, for staching their sheck els. We have decided to give you a first class excuse for shaking out the old sock and busting the fruit jar and we aren't going to let you put the evil day off until the first of April. On Friday and Saturday we are giving you prices on brand-new merchandise that has just hit the house, but it is going to take CASH MON IES to get these prices. We just want to see a little cash circulating freely for a novelty. If you want it our regular charge business will go on just the same at the regular prices, and on Monday all prices will go back to normal. No price tags will be changed so maybe you had better bring this ad in case we forget what price we are making you.
Now we've done our part, so its up to you to drag the old sock out of the back of the drawer and dig the old fruit jar up out of the garage and lets get a little real monnt to circulating. Think how that will please Mr Hoover.

Why ahould you go around with that downWhy mould you go around with that down-
at-the-heel look when a little cash will make
ou look so trim in our new spring ladies you look so trim in our new spring ladies
footwear. 6.00 styles 4.95 .8 .50 styles 6.49 .

Why not give the baby a break and get him
a new pair of shoes? a new parir of shoses? They are priced from
79 cents up. Real money gets them for 63 C 79 cents up. Real money gets the
We've been wondering when some of these Weve been wondering when some of these
Kdids shoos that are bing passed along down
the line will finally play out. Thinking they are on their last legs now, we recommend pair of Pied Pipers priced from 2.45 to 4.95 .
Your sock money will save you $20 \%$ on them.

Have you noticed some of these half-soled pants that are roaming the streets? We
saw some yesterday that are fraying around saw some yesterday that are fraying around
the patch, and if something innt done quick
wh p, the is going to get him. While coverin up, the best is the cheapest. A 35.00 two
pants Kuppenheimer suit for 29.95 will do the work, Just arrived

A real, properly made, pre-shrunk, colo-fast
broadcloth shirt by Philip Jones cents will be mighty soothing to the pocket-
coll book at 79 cents.
Some things may be made to do, but just try
an old faded tie and see how an old faded die and see how you get over
And there isn't much point in trying it when you can shake down with 79 cents or 119
and get a new 1.00 or 1.50 one which has and get a new 1.00 or 1.50 one which
just arrived. The 75 c variety are 59 c .
If you are trying to save money stop drag ging the ep of your socks on the pavement
ind buy a pair of Hickok 50 cent garters. Just trickle 39 cents out of the old fruit jar and turn the triek.

Those undershirts you are wearing with the
runs down the back and the hems torn out may cover you up, but they make you feel like they look. A new suit of Mansco shirt
and athorts will give you that re-made res. and ahorts will give you that re-made res
pectable feeling. 75 cent and 1.00 garments pectable feeling. 75 cent and 1.00 ga
for 59 cents and 79 cents sock money.
This 7.95 will be a major operation but you ill appreciate the resuit wen you see yourseir under one
ס.00 Knox, 3.95 .


We can't see why anybody with wornout or out-of-date dresses and money in the sook would hesitate to come out of the kinks
when a little esewing and less money can itix fick up at our regular price of 89 cents, only for cents. Flat and Canton crepes 1.49 grade
for 1.15 . or 1.15 .
Add to that a print dress in rayon or rayon and silk mixtures and you are ready to meet
all comers. 45 cent and 95 cent prints, Cash all comers. 45 cent and 95 cent prints, Cash
will get them for 37 cents and 77 cents. For the house dress a 12 cent cotton print For 10 cents, and the beautiful A.B.C. 19 cent printed cotton for 15 cents, will make home
seem a brighter place and relieve the depres-

Here's a real break on Corticellit thread-Six trand cotton and mercerized 7 for 25 cents - silk, 3 for 24 cents.

Are you getting tired hanging your ears in the holes in the pillow case? Dig a little
deeper into the old sock and relieve that condition with a pair of Pequots neatly packed in a beautiful box. You will find them
soft, cool and most soothing and they are soft, cool and most soothing - and they are
WHOLE. The 1.95 ones for 1.29 .

Nothing will give you that feeling of luxury and general well-being like getting next to
theese Gordon Chiffoam bloomers and cuff pants. We're going to make it as painles as possible ey gelling you these, 2.95 gar-
ments for 1.95.

If you want to ignore the depression entirely, plip into one of these lovely 22.50 dresss.
You will know prosperity has returned to You will know prosperity has returned to
you. Its a grand and plorious feeling. All you have to do to get it is shut your eyes an
detach 21.19 .

This hoarding habit is hard to break all one sing, so if you simply can't stand the thought of 21.19 let's compromise on one of assured the material is lovely and the tylo
is right assured
is right.
$t$ nd is the ante is heart-breaking just let yourself down easy with a 12.95 dress for
just 9.85 . That certainly reduces the strain on the hosiery and you'll still be a well dressed woma That spring coat from 1929 that you have
ben trying to convince yourself will do for
隹 1032, simply won't. You can put blinders on
yourself but you, can't hide that couple of yourself but you, can't hide that couple of
feet of skirit sticking out from under it, and feet of slirt sticking out from under it, and
how do vou expect to explain that funny cow d? Wou expect to explain that funny ness when you can avcid it for 9.85 or 14.95
by zetting one of our style-right 12.95 or 19.75 ccats?

Figure this one for yourself. When or where have you ever bought 12 pad Kotex 3 for
76 Good linens will wear a long time but they won't last forever.Somebody around here neeus some the worst way because you
haven't bean buying any. We have a gorgehaven't been buying any. We have a gorge
ous seecection of the very finest priced from
 35.0 or or athirteen pixcece Madeira dinner set,
witis e erything in between. The rustier witu e erything in between. The rustier
your money the better it looks, so just figure your money the better it looks, so just figure
one-third off these linens when you lay it on one-third off the

If the wrench of parting with your pet dollars is more than you can bear you'd be sur
prised how this yenuine prised how this genuine Bayers aspirin will
ease the pain. 14 cents.

Remember this is not old merchandise that we are trying to get rid of but is brand-new best style goods for wear in the coming months. The only hitch is that it takes CASH. The items listed are the only sock items. All sales final.

TWO DAYS ONLY

## Friday The Fourth <br> Saturday The Fifth Glbert M. Fisher Co.

PHONE 400
WE DELIVER


Public Records

