

COAHOMA NEWS

The Rev. George Pagan has returned home from Kerrville where he has spent the past 10 days attending the Presbyterian Young People's encampment. The Rev. Pagan taught several classes and reports the conference the most successful ever held.

and various points in West Texas. Sonny Echols, son of Mr. and Mrs. Ebb Echols, is spending the week with his cousin, Robert Bruce Lindsey, of Otis Chalk.

Mrs. Elmer Dunn, Mr. Dunn is pastor at Bakersville and he filled the pulpit of the Methodist church Sunday night in Coahoma.



ANOTHER BOTTLE BABY—Ordinary household pets don't interest Barbara Lee, niece of Animal Trainer Clyde Beatty, now that she's become foster-mother to a lion cub at the pier, Atlantic City. But her other pets stick around, anyhow.

Monday with Mr. and Mrs. Burr Brown. Mr. and Mrs. Leslie Adams and son, R. L. and Mrs. Mary Adams left Tuesday for a 10-day trip to the coast.

in Cherokee, Texas, with Mr. and Mrs. Aubrey Walker. Miss Leta Mae Garrett of Sonora is visiting Mr. and Mrs. J. A. Flacha, Jr., this week en route to her home from the San Francisco fair.

Mrs. J. A. Flacha, Jr. and Mr. and Mrs. Bert Shive of Big Spring, is spending the week with his grandparents, Mr. and Mrs. Nando Henderson. She is the former Miss Vesta Potts of this city.



Fresh! Always Good! 'The Bread That Is Worth More Than It Costs'

Advertisement for Firestone tires. Features a large graphic of a tire tread and text: 'ONLY 3 MORE DAYS 25% DISCOUNT WITH YOUR OLD TIRE ON Firestone HIGH SPEED TIRES HURRY LAST CHANCE TO BUY AT THESE SENSATIONAL SALE PRICES'. Includes a table of prices and a 'LIFETIME GUARANTEE'.

Mr. and Mrs. W. C. Weeks, who recently moved to Ft. Worth, were visitors here this week. W. E. Parchman visited in the home of Mr. and Mrs. Hugh Greaves and family of Foran Wednesday night. Mrs. Greaves is Mr. Parchman's sister.

Jim Gentry of London moved here Monday where he will be employed on the dam project. He is a former resident here. Mrs. Ollie Byrd and daughter, Lena Lee, of Westbrook spent

Mr. and Mrs. Bruce Lindsey and son, Bobby, were the dinner guests of Mrs. Lindsey's mother, Mrs. Austin Coffman Friday. Mrs. Ralph White and son, Wayne, accompanied by Mrs. Fred Parker and children, Mrs. Fred Murworth and daughter, Barbara Sue, of Big Spring left Thursday for a visit with relatives and friends in Mason.

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Mr. and Mrs. Denton Manning spent the weekend in Mason and London visiting their parents, Mr. and Mrs. J. E. Ivy, and Mrs. Eva Manning.

Mr. and Mrs. E. T. O'Daniel have been ill this week. Mr. and Mrs. M. R. MacDonald of Abilene visited Mr. and Mrs. Alvin Lay this week on their return from a vacation in Ruidoso and Cloudcroft, N. M. Mrs. MacDonald is Mrs. Lay's sister.

Mr. and Mrs. A. D. Shive and children, Wendell and Wanda, James Stroup, Betty Sue Pitts, Clifford Lytle, and Bessie Lee Coffman had a swimming party and weiner roast at the Hale tank Monday evening.

Advertisement for Safeway peaches. Text: 'A TISKET, A TASKET BUY PEACHES BY THE BASKET AT SAFEWAY ELBERTA 8 Quart BASKET 29c ea.' Includes an image of a basket of peaches.

P & G Soap 3 Lge. Bars 10c

Airway 2 lbs. Coffee 25c

Super Suds Lge. Red 19c

Ivory Soap Guest Bar 5c

Ideal Brand Dog Food, 3 cans 25c

Large Blue Pkg. Super Suds 19c

Country Butter 10 lbs. 20c

Grapefruit No. 2 Can 5c

JUICE 2 46-oz. Cans 25c

COFFEE Edwards Dependable 19c

SHREDDED WHEAT 2 pkgs. 25c

Plums 2 lbs. 15c

Lemons 432 Skist. Doz. 19c

Lettuce Large Head 6c

Oranges 288 Skist. Doz. 15c

Potatoes Idaho Triumphs 10 lbs. 25c

Jewel 4 lb. Ctn. Shortening 34c

Mummy Lou MEAL 10 lbs. 29c

Sleepy Hollow SYRUP Full Pint 17c

DelMaiz Niblet CORN 2 12 oz. Cans 25c

For All Fine Laundering Lux Flakes Large Pkg. 19c

Ivory Soap Med. Bar 6c

Thompson's Seedless or Red Malaga Grapes lb. 9c

Green Beans lb. 5c

Van Camp's Pork and Beans 3 Tall Cans 25c

National Butter Cookies pkg. 10c

Comfort Toilet Tissue 4 Roll Pkg. 19c

CHOICE MEATS HAMS Shank Ends lb. 15c

Butt Ends lb. 19c

Sugar Cured—In the Piece Bacon lb. 15c

Veal Loin Steak lb. 23c

Veal Chuck Steak lb. 17c

Fresh Ground Beef lb. 12 1/2c

Veal Round Steak lb. 25c

Fancy Maximum Sliced Bacon lb. 25c

Longhorn CHEESE lb. 12c

Fresh FRYERS Dressed Drawn each 35c

SAFEWAY



CARNIVAL of VALUES

At The Grand Opening Of WOODHAM FOOD STORE

1901 SOUTH SCURRY--Formerly Whitehouse Market

FRIDAY - SATURDAY - MONDAY

Powdered or Brown
SUGAR
1 lb. BOX 6½c

TOILET TISSUE
Regular 5c Roll
2 for 5c

You're Invited...
FRESH VEGETABLES EVERY DAY and Positively the VERY BEST MEAT MONEY CAN BUY! • We are offering some very attractive prices for Friday, Saturday and Monday and we cordially invite you to visit us during these formal opening days—whether you want to buy or not—and see for yourself the high quality stock of meats and groceries that will be carried in this completely remodeled, sanitary store at all times.
WE WANT TO BE YOUR—
NEIGHBORHOOD SERVANT

Heart's Delight
Peaches
No. 2½ Tin
Sliced or Halves
14c

No. 3 Tin
Mission
PEAS
2 cans 24c

No. 2 Can
Le Grande
SWEET
PEAS
2 for 19c

P & G
or
Crystal White
LAUNDRY
SOAP
Special — Bar
3½c
KRAFT'S
Dinner
Food
2
Boxes
25c

Camay — Lifebuoy — Palmolive
5c TOILET SOAP 5c
ONE TON—FRESH SHIPMENT
Folger's COFFEE
1-lb. can 23c
2-lb. can 44c
5-lb. can \$1.09

Best-Yet
SALAD
Dressing
Pint 17c
Quart 24c

JELLO Or Royal Dessert
Opening Special **4c**

Heinz
Junior and
Baby Food
We are going to handle all high quality merchandise, such as Heinz, Libby's, Del-Monte, All Gold and Heart's Delight.
Uncle William's
Pork and Beans
With Tomato Sauce
No. 1 Can **4c**

Introductory Offer ...
MIRACLE WHIP
Quart jar 26c
Pint Jar 18c

MATCHES Reg. 5c Box—Special **2 for 5c**

TOILET TISSUE
4 Rolls
and One Big
Wash Rag
All For **23c**

No. 2 Can
DelMonte
Cream Style
CORN
2 for 24c

1½-lb. Pkg.
TABLE
SALT
Reg. 5c Size
2 for 5c
Sun-brite
Cleanser
PER OAN
4c

No. 1
Tomatoes
Per Can **3½c**
Popular Brand
Cigarettes
Ctn. \$1.45
Pkg. 15c

MEAT PORK
Roast lb. 16c
Sliced Boiled
Ham lb. 39c
Lunch Meats, Ass't. lb. 25c
Sliced Bacon lb. 18c
CHEESE Laurel No. 1 Longhorn Full Cream lb. 14c
SIDE MEAT No. 1 White lb. 8c

Break O'Mora
Coffee
FRESH
lb. 14c

Room to Park — Room to Shop

We Reserve Right To Limit Quantities

KBST LOG

Thursday Evening

- 6:00 Wiley And Gene.
- 6:15 Sport Spotlights.
- 6:25 News.
- 6:30 Dinner Music.
- 6:45 Say It With Music.
- 7:00 The Green Hornet.
- 7:30 Dance Music.
- 7:45 I Want A Job.
- 8:00 John Steele, From London.
- 8:15 Joe Reichman's Orch.
- 8:30 Henry Weber's Concert Review.
- 9:15 Midworld, Horror Drama.
- 9:45 Trio Time.
- 10:00 News.
- 10:15 Dance Orchestra.
- 10:30 Gus Arnheim's Orch.
- 11:00 Goodnight.

Friday Morning

- 7:00 News.
- 7:15 The Morning Roundup.
- 7:45 Morning Melodies.
- 8:00 Devotional.
- 8:15 Monte Magee.
- 8:30 Grandma Travele.
- 8:45 John Metcalfe.
- 9:00 Gail North.
- 9:15 John Agnew, Organist.
- 9:30 Radio Bible Class.
- 9:55 Organ Interlude.
- 10:00 Dance Music.
- 10:15 Personalities In The Headlines.
- 10:30 Variety Program.
- 10:45 Piano Impressions.
- 11:00 News.
- 11:05 Popular Interlude.
- 11:15 Neighbors.
- 11:30 Ralph Rose And Orch.
- 11:45 Men Of The Range.

Friday Afternoon

- 12:00 Singin' Sam.
- 12:15 The Curbatone Reporter.
- 12:30 Hymns You Know And Love.
- 12:45 Jack Berch And The Gulf Spray Gang.
- 1:00 The Drifters.
- 1:15 John Agnew, Organist.
- 1:30 Henry Alexander's Orch.
- 1:45 Eddie Delange's Orch.
- 2:00 The Advice Of Stanley Miles.
- 2:15 Moods In Music.
- 2:30 Crime And Death Takes No Holiday.

2:45 It's Dancetime.

3:00 News.

3:15 The Johnson Family.

3:30 Len Salvo.

3:45 The Voice Of Romance.

4:00 Muted Music.

4:15 Goin' Fishin'?

4:45 Brushwood Mercantile Company.

Friday Evening

- 5:00 American Family Robinson.
- 5:15 Chamber Of Commerce.
- 5:45 Highlights In The World News.
- 6:00 Wiley And Gene.
- 6:15 Sports Spotlight.
- 6:25 News.
- 6:30 Dinner Music.
- 6:45 Say It With Music.
- 7:00 Old Heidelberg Concert Orchestra.
- 7:30 Take A Note.
- 8:00 Lou Breeze's Orch.
- 8:15 Detective O'Malley.
- 8:30 Fulton Lewis' Congressional Review.
- 8:45 Former Congressman Samuel Pettigill.
- 9:00 Bennie Burton's Orch.
- 9:15 Western Nocturne.
- 9:30 The Lone Ranger.
- 10:00 News.
- 10:15 Art Kassel's Orch.
- 10:30 Gus Arnheim's Orch.
- 11:00 Goodnight.

Ice Cold Watermelons
Weekly Comic Papers
Ice, Milk, Bread
Coldest Pop In Town
SOUTHERN ICE SUB STATION
901 Main L. F. Smith, Prop.

HOOVER PRINTING CO.
PHONE 109
206 E. 4th Street

L. F. McKay L. Gran
AUTO ELECTRIC & BATTERY SERVICE
South Carburetors
Magnatons
Oil Field Ignition Phone 907
206 W. 2nd

TUNE IN KBST
1500 KILOCYCLES
The Daily Herald Station
Studio: Crawford Hotel
"Lend Us Your Ears"

MR. AND MRS. Adjusting The Family Fan

OAKY DOAKS The Displeasure's Mutual

DICKIE DARE Girl Overboard

PA'S SON-IN-LAW Pa Has His Doubts!

by Wellington

DIANA DANE Right From The Heart

by Don Flowers

SCORCHY SMITH Double Crossed Signal

by Noel S. 1939

HOMER HOOPEE Goodbye, Paruvia

by Fred Locher

MODEST MAIDENS

Trademark Registered U. S. Patent Office

"Oh well, we wouldn't have known how to cook 'em anyway."

THE ADVENTURES OF PATSY.

Trademark Applied For U. S. Patent Office

PATSY'S NEW INDIAN FRIEND, CHARLEY PANTHER, BECOMES A CONSTANT VISITOR AT THE CAMP, AND WHILE PHIL READS A FRESH MOVIE SCENARIO CHARLEY AND PATSY GO HUNTING -- WITH A CAMERA...

REMEMBER YOUR SPORTING CODE, PATSY -- SHOOT 'EM ON THE RISE!

SHUCKS! MISSED THEM BY A MILE! I FORGOT TO TURN THE FILM!

GOLLY, THIS IS GONNA BE A SWELL PICTURE, CHARLEY!

IF THE SUBJECT DOESN'T OBJECT.

KBST NOTES

Baseball Player Honored As A 'Personality'

Moe Berg, baseball player for the Boston Red Sox, who has the unique record of never having been scored out a field during a ball game, will be saluted on "Personality in the Headlines," TSN program at 10:15 a. m. Friday on Station KBST. Berg is master of five foreign languages and has kept out of difficulties by employing one of the foreign tongues when he has something uncomplimentary to say to an umpire.

Stanley Miles, outstanding human relations council for the Texas State Network, will be heard at 2 p. m. Friday on Station KBST. Mr. Miles' broadcasts are founded on the belief that, when an individual is faced with any sort of trouble inactivity only intensifies the difficulty. As an expert who has devoted many years of his life to the study of human relations, Stanley Miles makes a thorough analysis of problems which come to his attention and advises courses of action.

The Singin' Sam Program at 12:00 o'clock Friday will feature these songs: "Tell Me," "So Long," "Ooh, That Kiss," and "Wonderful One." KBST carries this feature Monday through Friday of each week at the same time.

The Lone Ranger, favorite west-



AT WAR'S BREEDING PLACE—Sere in this view of the much-discussed international bridge connecting the French concession at Tientsin, China, with Japanese part of city (far end).

Soil Conservation Practices Growing In Lamesa Sector

LAMESA, July 27.—The farming picture is changing in the work area figures of the airways, conceives a clever scheme to unmask a murderer in Friday's episode of "The Lone Ranger." This program will be heard locally over Station KBST through MBS-TSN at 9:30 p. m.

area of the Lamesa, Soil Conservation Service CCC Camp, according to F. A. Vestal Camp Sup't. More and more farmers are adopting soil and water conservation practices to check erosion, he reports.

In the fiscal year just closed, 102 new cooperative farm agreements covering 158,430 acres were signed. This brings the total to 274 farmer-cooperators who are operating 305,432 acres in the Lamesa, camp work area. Plans for the 102 new farms in the work area involve the retirement of severely eroded land and

steep slopes from cultivation, reduction of crop-land and increases in pasture acreage, the growing of cover crops, protection of woodlands, and methods of cultivation that will reduce soil losses.

Practices that will be followed or crop-land include terracing, contour tillage, strip cropping, diversion of water, field borders, buffer strips and crop rotation. Contour furrows or ridges will be used on range land. Grazing will be restricted and controlled. Water will be diverted and spread where it can be of the most value for vegetable growth. Over 100 miles of fence is being built and stock water ponds made to give a better distribution of grazing.

Sponsors Get Bids To Rodeo At Midland

MIDLAND, July 27.—Letters have been sent out by the Midland chamber of commerce to more than 60 towns and cities of West Texas and New Mexico inviting them to enter representatives in the colorful cowgirl sponsors contest to be staged in connection with the fifth annual Midland rodeo, September 2-3-4; chambers of commerce and service clubs having been asked to select the sponsors who will represent their respective towns. The sponsors will compete for a beautiful handmade saddle and four other attractive prizes.

First place winner in last year's contest was Miss Mary Nell Edwards of Big Spring, who won out in a field of approximately 30 contestants. Other prize winners were Mrs. Guy Caldwell, Albany, second; Miss Jo Ramsey, Black River Ranch, N. M., third; Mrs. Maxine Young, Rankin, fourth; Mrs. Isora DeRacey, Pecos, fifth. A record-breaking number of sponsors is expected to compete in the colorful contest this year. Miss Edwards will reign over the contest until a new Queen is selected.

Judging in the contest, in which no hazardous feats will be required, will be on personal appearance of cowgirl, appearance of horse and saddle, ability of girl to ride and handle horse and ability of horse to be reigned. The sponsors will appear in the opening day parade and at each rodeo performance, both afternoon and night. Each girl is required to furnish her own mount and equipment. Midland Fair, Inc., to take care of the sponsors' mounts during the three day show.

Plans are going steadily forward for the staging of the biggest and best rodeo since Midland Fair, Inc., with its \$60,000 plant, was inaugurated in 1935. \$8,500 in purses and prizes, entrance fees included, will be distributed among contestants this year, the rodeo being "open to the world." The cream of the riding, roping and bull-dogging talent of North America is expected to compete in the "world championship" rodeo.

RITZ TODAY
and COMFORTABLE
GLAMOR OF THE TROPICS!
... THAT FADDED INTO DIMMER
... SINGLES
... SINGLES
PANAMA LADY!
LOUISE BELL
ILLIAN LANE
DONALD BRIDGES
EVELYN BRENT

Popular Science
Comedy
LYRIC TODAY
ROMANCE ADVENTURE UNDER THE BIG TOP!
FIXER DUGAN
LEE TRACY
PEGGY SHANNON
VIRGINIA WEIDLER

QUEEN TODAY
Warner Baxter
In
"THE RETURN OF THE CISCO KID"
BETTY BOOP
CARTOON

TO OPEN OFFICES FOR COTTON EXPORTING
WASHINGTON, July 27 (AP)—The agriculture department announced today it would open offices in four shipping centers to administer details of the cotton export program which goes into effect Thursday. The department will offer exporters a bounty of 1 1/2 cents a pound on cotton shipped abroad after that date until next summer. The officers and directors in charge will include: New Orleans, J. Warren Smith, of Miami, Fla., and Houston, Andrew J. Bohart, of Fort Worth.

For Sale at \$225.00 Per Share — 16 Shares of Stock in The First National Bank of Big Spring, Texas.

Reply to Box 154, Temple, Texas.

Sleeping sickness in horses apparently is caused by mosquitoes and other blood-sucking insects, pathologists say.

Now Final Re-grouping Beginning FRIDAY Morning

These are final low prices on wearing apparel — Buy now for better selections

Cotton Dresses
Group Values to 6.95 **1.95**

Women's Dresses
Choice of Stock **3.**
Group One Choice **6.**
Group Two Choice

Women's Hats
Entire Stock Summer Styles **1.**
Choice

Yard Goods
Table Assorted Materials—
In Silks and Cottons
Values to 1.29 **50c yd.**
Table Cotton Sheers—
Piques, Broadcloths
Values to 59c **25c yd.**

Womens Shoes
All of This Year's
Novelties
Group One **1.**
Group Two **1.95**

Children's Dresses
Choice Values to 1.95 **1.**

Men's Suits
Rack Values To 29.50 **10.**

Summer Straw Hats
Choice of Stock Values to 3.95 **1.**

Suits
Group 2.00 Values **1.39**
Group 2.50 Values **1.79**

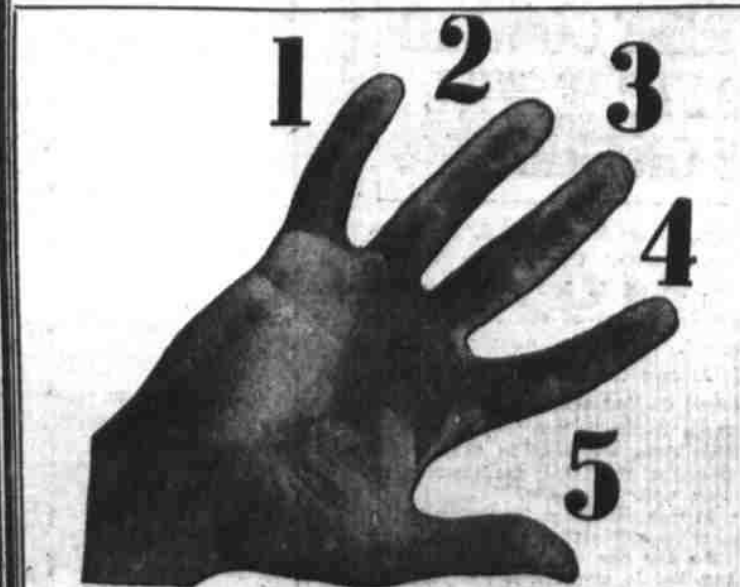
Men's Sport Oxfords
None Excluded
5.00 Values **3.45**
6.50 Values **4.45**

Purses
Choice **1.**

Fabric Gloves
Values to 1.50 **2 for 1.**

All Sales Final
No C.O.D.

Albert M. Fisher Co.



5 Reasons Why MORE AND MORE HOUSEWIVES ARE ASKING FOR MEAD'S fine BREAD daily—

- 1st. It's always fresh
- 2nd. It's always the same good bread
- 3rd. It's "Baked Purely for You"
- 4th. It's Energy building food
- 5th. It tastes and toasts better

PIGGY WIGGY WEEK-END FOOD SAVINGS

P & G SOAP
Giant Bars
5 for 18c

Ripe Juicy WATERMELONS
30-Pound Average—Ea.
EXTRA SPECIAL RED MEAT **15c**

All Flavors
ROYAL
Gelatin
Pkg. 4 1/2c

LEMONS Lg. Size Doz. **14c**
Banner Ice Cream qt. **25c**

Lifebuoy SOAP bar **5c** | No. 2 Can **CHERRIES** **12 1/2c**
Carnation MILK large ... 2 for **15c** | Libby's **CORN** .. No. 2 can **12 1/2c**

TOMATOES No. 2 can **3 for 25c**
SUGAR 10 **49c** Pound Cloth Bag—Pure Cane

Extra Special FRESH COUNTRY EGGS
Doz. **14c**
KIX pkg. **10c**
DOG CHOW .. 5-lb. bag **47c**
Piggly Wiggy—All Flavors **BEVERAGES** . 24-oz. Bottle **7 1/2c**
JELLO ... all flavors ... **5c**

Libby's Baby Food 2 for 15c

Camay SOAP 3 for **17c** | Scott **TISSUE** 2 for **15c**
Welch's **GRAPE JUICE** .. qt. **37c** | Libby's 12-oz. Can **TOMATO JUICE**.. **7 1/2c**

Lipton's Tea **GLASS FREE** 1/4 lb. **21c**
Rosedale **PEAS** ... No. 2 can **12 1/2c** | Popular Brand **CIGARETTES** **15c**
STEEL WOOL... 10c Pkg. **5c** | **JAR CAPS** Kerr Mason Doz. **17c**

Piggly Meats For Particular People

Strictly Fresh Milk Fed
Fryers ea. **35c**
Armour's Lamb ROAST ... Shoulders lb. **14c**
Veal ROAST, Chuck lb. **15c**

CHEESE Full Cream No. 1 lb. **15c**

STEW MEAT, lamb lb. **9c**
Dressed HENS ... Young Fat ... Ea. **55c**
VEAL STEAK lb. **17c**

Fancy Sliced
BACON
Armour's Star lb. **21c**
Virginia Lean lb. **24c**
Morrell's lb. **18c**

PIGGY WIGGY