Confessed Spy Tells Of Letters To Germany

Sent Booklets To Mystery Official Had Difficulty Over
His Pay, Witness
Says In Court
NEW YORK, Oct. 18 (AP)
Guenther Gustav Rumrich,
27- year - old confessed spy,
old Federal Judge John C.
Knox and a jury today the
nysterious "'sanders'
no
whom he was supposed to
urn over United States army
and navy information was

$\stackrel{C}{C}$

Part Of Nation Swelters In Record Heat As Heavy Snows Fall In Mountain Areas
Ane


Club Conclave To Be Ended OF COTTON, ALL OF

## Vital Chinese STRUCTURE RUINED

 Defense Point Is Captured

## New Warehduse, Back Of Fire Wall Is

 Saved; Origin Of Blaze, Second MostDisastrous For City, Undetermined
 Spring early Tuesday destroyed the main warehouse and
press units of the Big Spring Compress company, inflicting
a loss estimated press units of the Big Spring Compress company, inflicting
a loss estimated at a half-million dollars.
Breaking out suddenly in the western part of the orlginal cơmpress building, the flames raced across the whole
of the structure which covered a city block at the north end
Rism
 $\pm=2$ Fivez

Huey Sought In Houston

|singer sees husband shot


## THE WORLD OF WOMEN

## Mother Honors Son With Party On Hi

 Third BirthdayWednesday

## LAST DAY

Of Herald's

## free

Cooking School

At<br>Municipal Auditorium

conducted by


Mrs. Arreva D. French
ted Home Economist and Food Lecturer

In Addition to the Many Daily Prizes, the
GRAND PRIZE Magic Chef Gas Range

Empire Southern Service Co.
will Be Awarded Tomorrow!

Big Spring Merchants Co-operating with The Herald in Making This School Possible, Are As Follows:

## Cumningham \& Philips <br> Drug

Kimberlin Shoe Store
Collins Bros.
Levine's
Packing House Market
Empire Southern Service
J. C. Penney Co.

Texas Electric Service C
Montgomery Ward Big Spring Motor Co. Sherrod Bros.

Robinson \& Sons Grocery B. O. Jones Gro.-Mkt.
Darby's Bakery
Dairyland Creamery
Knott's Bakery
Dr. Pepper Bottling Elrod Furaiture Migaly Wiggly Rix. Furniture State National Bank Casadena Bowling Club Club Cafe
Settles Hotel
Big Spring Hardware Barrow Furniture

Abert M. Wisher Co.

## COMING SOON!

Watch For Our Annual

## USED CAR AUCTION SALE

An Opportunity That Comes Only Once A Year - Buy At Your Own Price!
Big Spring Motor Co.


## BIG SPRING HERALD COOKING SCHOOL

is conducted for your benefit. It will pay you to attend
Mrs. ARREVA D. FRENCH

## MC BAKING

economical and meprimable
Same Price Today as 48 Years Ago

Manufactured by Baking Powdor Specialists who make nothing but Bahing Powder - under supervision of expert chomists of


K C is economical. Because
of ita high leavening atrength only 1 lovel teaspoontul to a cup of flour ts sufficient fors most recipes ${ }^{\circ} \mathrm{C}$
It if a time asver! That's due
to the double action. One
oction in the mix and the
eccond, a stronger action, in
the oven: You can prepare
dough for blsouita; multing
eton hours in advance; ree
when deatred. No need to



MILLIONS OF POUNDS HAVE BEEN USED BY' OUR GOVERNMENT

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## ASK FOR

## DARBY'S

FRESH BREAD

Our new white loaf is light, easily digested, and has a dellcate brown crust that children go for! Buy a loaf on the way home from "school" today - and be sure to get it every other day.

DARBY'S SALY ${ }^{\text {ANN }}$ BAKERY<br>510 Main Street Sor the Untted States serinate have eral election ba By Mrs. French At Tuesday's Session



Just One More Week on this special
Dorothy Perkins GLINTT SILB conama


To make now users for tho Giont
Sizes of Dorothy Perkins Beauty
So make now users for the Giont
Sizes of Dorothy Perkins Beauty
Preparations, wo are privileged
to to offer them to you, regardloss of
their regular prices, ot the omar.
ingly low price of only $\$ 1.00$ eoch1 - NOTE THESE GIANT SAVINGSI 81.50 Size. Now \$1 Rose Lotion
81.73 Size. Now $\$ 1$ Cream Delight
\$2.00 Sizz. Now $\$ 1$
Skin Freshener Skin Freshener
81.75 Size. Now $\$ 1$

## regular prices will prevail

 after this salei
## CUNNIVGTIUSS

read the herald rental columis

"There's Nothing Like A' MAGIC CHEF GAS RANGE For The Modern, Happy Kitchen"
-says Mrs. Arreva D. French

The Big Spring Daily Herald's "Happy Kitchen" Cooking School being conducted at the City Auditorium by Mrs. Arreva D. French, will afford you an opportunity to see how fast, economical and exact GAS COOKING really is. You'll see how automatic time and temperature control affords added hours of leisure . . . and how cheaper cuts of meats can be cooked to appetizing tenderness.


Don't Fail to Attend The Herald's FREE School of Cookery

The School's Grand prize - Our Magle Chet Range - will Be

## $\underset{\text { SERVICE }}{\text { EMPIRE }}$

J. P. Kenney, Mgr.

GAS IS YOUR QUICK, CLEAN, ECONOMIAL SERVANT

Catholics In New Orleans

Solemn High Mase Opens Eucharistic Congress
The WORLEANS, Oot. 18. UP Thousanda of Catholic elerky a
laity of the United States
nibroan awnited today an outdo
nolemn hat
 cago, papal legnte, ing celebrant,
mark formal opening of the eight
national euchariatio Pope Plus xI, pate congring from. them then
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 Cardinal Mundelein arrived ye pressive ceremonies antine anded im
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Jnment $A$. Farley, postmaster gen-
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gigs of President Roosevelt I New Ortienhn. Francis Rumm
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wrote "soclal) political or president
woconom c-that would not find or haponom
hition it appronched in the spirit
the emmon on in
 iNALLY COME DOW RICHMOND, Ind., Oct. 18 , (AP)- -1
Rusenl Morris and Robert McDan130 hours for a new new who flew
worndstan endurance record for hight
wight
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$\qquad$ the nir 24 hours tonger than Meen
Mit Phor-
fil Phand Harold Allen, who
the old recoud he Effects Of Lique Cannot Be Repealed showing the younger generation
today why alcoholics start out han showing them how they end The horible example of the
evils ot excessive drink. showing
ho end some drunkard has reach for years has been the method
triving to convince young men
d women that drinking is men ut today paychiatrists give us an Alcohohilimen, say the psychiatists,
an escape
from really, nothing Nore nor less than a refuge for the the
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oro than likely to leave your son
dnughter cold It it in most too much of a young persion
o believe that he could possibly But he will listen to an argument Weape from his own inadequacy.
Inadequacy ts a very real thing io
the average young person. He tries Is never quite and fool others, but
$\qquad$
$\qquad$


Schedules


## NO Other Event Begins To EQUAL PENNEY'S PRICE



Penney's
with the buying power of 1540 STORES challenges the value giving power of all competition!


Compare!
man PENNEY'S BEDDINGS
The most complete line of bedding in West Texas. Blankets, sheets mot mompartase al at
NEW LOW PRICES on Penney's Easy Lay Away Plan!

YOU be the JUDGI $80 \times 80$ sq. Compare Quality, Price! Novelty Indian BLANKETS
66"x80" good heavy weight. Just th
Plain Color
RAYON TAFFETA


| WIZARD SHEETS <br> $81 " x 99 "$. A good sheet at a low price. at a low price. |
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Rayon Bimber silk Satin gowns 1.00 Rayon Crepe DRESSES | $\begin{array}{l}\text { For street or atternoon } \\ \text { watr } \\ \text { colorn } \\ \text { Prints } \\ \text { In } \\ \text { new }\end{array}$ |
| :--- |

| Heavy Wt. Cott |
| :--- |
| CRIB BLANK |
| $\substack{\text { sur x } \\ \text { Soldd Colors. }}$ | 19c Boys' Corduroy LONGIES


 corduror

##  <br> JIMMIES 69 c <br> Good grade corduroy, navy

 For play or dress. Suspender style.DON'T MISS THIS BARGAIN PANTIES
25c
Three favorite styles of tricot
knit Celanese rayou with a
knit Celanese rayon with a
rich
satiny
stripe.
rich satiny stripe. Long,
short and brief panties trim-

 shrink or sag.


## COMPARE

## PENNEY'S <br> PRICES

Shoes for Women, Men and Children At Low Prices

## MORE $\begin{gathered}\text { for Your Money } \\ \text { at Penney's }\end{gathered}$

Women's Nurses
OXFORDS
$\$ 166$
These shoes are solid leaither Includ ing insoles and counters. steel.shanh

Women's Dress SHOES
$\$ 166$
Bhw high stiver in
 suppor
nal browus. nil leather shoes.


Children's Sturdy OXFORDS
69


All leather uppers, Good composition

CHALLमNGE SAVINGS
Proof of Penney's Value Leadership! Ahead in Quality! Lower in Price! You Save!

## DRESS SHIRTS



In smartest fast color woven pat terns! Wilt proof co
sell fast. Come early.


U N IO N S


| Men's <br> Suspenders | 25 c | Men's <br> Dress Gloves | 59 c |
| :--- | :---: | :--- | :--- |
| Men's <br> Work Socks | $\mathbf{4 c}$ | Canvas Gloves | 5 c |

# The Story of OD and AD OD and AD were machinists many years ago. One day, at a fair, they saw a buggy with an engine in it. They saw many ways to improve it, and each decided to build an auto- <br> <br> and the AUTOMOBILE 

 <br> <br> and the AUTOMOBILE} mobile. But when it came time to sell their first cars, OD and AD had different ideas.

## How OD Tried to Sell

## His First Automobile

## How AD Sold 10 Automobiles



AD had also spent nearly 83,000 in building his first car. He knew that only a few people could afford so high a price, and to find them he must show his car to a great many. So he advertised that he would demonstrate his car the following Saturday afternoon. People came from miles around. AD ran his car up and down the street. Afterward, ten men wanted it. AD told them that by making ten cars he could cut costs and reduce his price to $\$ 2,500$. So he hired several men, rented a building, and started making more and better automobiles.

## How OD Finally



OD heard that AD had sold ten cars, so he decided to try again. When his second car was finished, it had cost him almost as much as the first. He showed it to as many people as he could see and after a long time sold it for just about what it had cost him. In the next five years OD built several more automobiles, but always by the time his cars were finished AD was making better cars for lower prices.

How AD Sold 10,000 Automobiles


AD decided that if he could make cars by the hundreds, he could lower the cost and add still more improvements. So he appointed agents and advertised in other cities. In this way he was able to tell the story of his car to thousands and thousands of people neither he nor his agents had ever seen. The more agents he appointed, and the more he advertised, the more people came in to try his car, and the advertised, the more people came in to try his car, and the
more cars he sold. And the more cars he built, the better me built them, and the less they cost.
By 1911, AD was making such a good car for $\$ 1,500$ that he sold 10,000 that year.


OD now saw that he could not possibly make cars at low cost by building only a few each year. Nor could he sell enough to make more by telling people about them one at a time. So he decided to go back to work as a mechanic. He applied at AD's factory and was promptly employed.

## How AD Sold Millions of Automobiles

> AD now realized that there were millions of people who would buy his automobiles if the prices were only lower. He also knew that if he could build hundreds of thousand of cars a year, he could make them better and at less cost. So he enlarged his factory, employed more men, and advertised to millions of people all over the country. By 1921 , he was making a fine--ooking car with a six-cylinder motor and a self-starter. And the price had been reduced to $\$ 1,000$. AD's profit per car was now very small. But he sold se many cars that his business was successful. And, as prices became lower and lower, millions of people who had never dreamed they could afford automobiles were able to own and enjoy them.
> By 1938, AD was making the best and finest looking car he had ever built-and the price was only $\$ 750$.


## AD Tells OD How It Came About That

## So Many Families Now Have Automobiles

One day $^{\text {ND }}$ went into AD's office at the factory. OD said, "Remember the time we saw the horseless carriage at the fair? Who would have believed that in 30 years almost every family would have an automobile!"

AD said, "It never would have been possible without advertising. All the advances in manufacturing would have been futile without advertising to tell the story. As it helped us to sell more and more cars, we were able to make them still better and sell them at lower prices. As a result, the advantages of an automobile are now enjoyed
by people of small means just as they are by the well-to-do." "But you spend millions for advertising," said OD.
"Yes," said AD. "But we sell so many cars that our advertising costs only about $\$ 15$ per car. That is not much when you remember that in 30 years the average price of a car has been reduced by more than $\$ 1,500$. So, advertising has really helped to reduce prices and year after year has helped make it possible for millions of people to have better cars for less money."

## Record Throng Is Expected For Final Session Of Cooking School

Grand Prizes Will Be Awarded At Close Of Wednesday's Lecture 736 Women On Hand To Hear Mrs. French On The Opening Day






 Mra. French's lively, entertaining
crowd." she sald. "I think the mer-
chnd instructive talk of Monday
chanta of Big Spring and the na-
tonal merchandiserg are to be com-

 after the leeture, goong up too con-
fer with the kitchen economist on
fodividual problems dividual problems of kitchen the varioun recipeas ehe in prepared
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## Whoterx

ROOT BEER "The Health Drink"


## Your GRITR Knows

He can tell you how popular ADMIRA
IION Coflee is . . . more then that. he can toll you WHY *First Admiration in now THERMO-ROASTED *Tbls New mothod of roasting brings out every bi of that delicious Admiration flavor, the blend that is Toxas tavorite *Second Admiranion is ALWAYS Lesh He gel $a$ week $\star \mathrm{He}$ will tell you that Admirc tion Cotlee. whlch has always been good, is even better now *Buy a pound from him today and nee for your-




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## 





IT'S A FAIR W AY LOOK, instead of a far-away look,
when Patty Berg, young golt marvel, is the photo subject. Panty,


Boy On First Date Advised To
Andern
Budapest Students
Demand Arms To Back Hungary

 | strated on Budapest boulevard to |
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Hungary) territorial demands on
Czechosiovakide. The demonstratora asked vev
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erented crented out of the prewar Austro
Hungarian emplre.
Renewal of conversations be
Rar



| ALLRED GETS DEER <br> GUNNIBon, Colo, Oet. 18, (up)Gov. James V. Altred of Texns left Gunnison for Denver today with a four-potnt buck-the trophy of hia firat deer hunting trip in the Colorado Rockles. <br> The governor particularly wanted an elk, he sald, but wan unnucceses ful. <br> An alrplane came from Denver to <br> plek up Allred, who is to talk over <br> a radio net-work tonight. | MAN DROWNED AS BOAT CAPSIZES <br> carrizo sprancos, oet, is. un <br> -Hia rowboat capalisad by a briat wind, Leater Bparkes, 3a, of Crjata CIty, wan drowned late yenterday while flithing on Eatansoso Lalke near here. <br> Sparke, formerty of Labbeck, had been camping on the lake shor with his wife and two amall ehst dren. |
| :---: | :---: |

 mos.Tucterasa SilverAnniversary © SPOONS 10
 THE SHORTENING WITH THE SIVER (COAphima) UMIING


The fastidious housewives of Big Spring know that the richness and fla vor of Dairyland Milk makes it better for all cooking: . and they know that the entire family favors this better, tastier milk.


Healthy, growing children need at least a quart of good wholesome milk dally. Serve them pure, rich, Dairyland Products!! Remember, health-giving recipes contaln milk that is good for adults, too.

## D AIRYLAND PRODUCTS COMPANY

Beautifully figured selected Crotch Mahogany 6-ply fronts, orna mented with authentig wood mouldings and carvings. Serpen tine front on console buffet. Solid cast brass feet on table. Beautifully carved ball and claw feet. Large size graceful chairs. Shelf half way up and out in cupboards. Folding leaf in table and silver compartment in buffets. China is equipped with four glass sections and grill, having two glass doors and glass ends. Finish eggshell dull rubbed satin dark red Mahogany.

## BARROW'S

## 'Quality Furniture for Those Who Care'



THE SPORTS
PARADE

## $B^{y} H^{\text {ank }} H^{\text {art }}$

Jake Webster may be the best punter to represen
Sweetwater high school since the days of Ney Sheridan and Sweetwater high school since the days of Ney Sheridan an
Sammy Baugh but a fellow by the name of Alton Bostick
doesn't have to blush when compared with the hard hitting doesn't have to blush when compared with the hard hitting
fullback. "Killer", in booting 20 times in four games this season (statistics not available on the Austin high game)
has averaged $371-2$ yards each time he sticks a foot into has averaged 37 1-2 yards each time he sticks a foot into
the pig hide. But for a poor slither of 14 yards in the Abi-
lene game last week and two other attempts at less than 20 yards each considerably bet- Rattlers Use
have been
ter.
alton, who has a tair reputation


 Pitt Rated No. 1 GridTeain Of Nation

| Three Everer Ramk |  |
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The Sweetwater - Steer ga
his weekend that game ducats here if you Acknowledge The
tend to sit in the reserve Reconciliation

Big Spring Herald



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## Ona yari...

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attention of the manakentent
The publishers aro not responst

## 

 $\frac{\text { on thin basis only. }}{\text { MEMBER OF THE ASSOCLATED }}$

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Daily Crossword Puzzle


## Hollywood

DONT-MARRY THE MAN
Sights And Sounds by ROBBIN COONS
$\qquad$ $\left.\right|_{0} ^{\frac{37}{74}}$
 MR. AND MRES.


See-Saw Millinery,


- OR HAIR IN BACK AND HATS IN FRONT-5
by Wellington

$\qquad$ Problem Child
by Don Flowers

by Noel Sickles
SCORCHY SMITH Trademik Reten oflled


Calling His Shots



## PACE Four

CONTMIBUTIONS TO
Sewing Machines


On Display At The Cooking School


See Complete Line of White Sew Masters At

Carl Strom Home Appliances
Phone 123
213 W. 3rd



"I do not hesitate in recommending Wheatamin Vitamin Extract, the complete balanced vitamin diet, to any one. I base my personal endorsement of Wheatamin from the actual benefits I have derived from this wonderful product myself." says Mrs. French.
Mrs, ARREVA D. . FRENCH
Noted Home
Economist
WHEATAMIN EXTRACT is given to children to safeguard them from taking that dreaded plague, Infantile Paralysis.
WHEATAMIN EXTRACT is taken by many to cure chronic constipation.
WHEATAMIN EXTRACT is taken by many to cure rheumatism.
WHEATAMIN EXTRACT is taken by many for a complete cure of hay fever.

