# TODAY'S <br> NEWS TODAY! 

## Eastland Accident Claims Moran Man's Life

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 SPIES TRACED TO JAPANESE

Revival Services


WPA Is Ready To Start Two New
Projects In Eastland and Ranger
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## egroes Injured Were Tak en To Ranger While Rela- tives of Victim To Cisco.

SIAMESS TWIN


How Union Party Candidates Are To Get Their Names On Texas Ballots Is A Puzzle To The Texas Election Officials

## Roosevelt Praises <br> Work of the CCC



Wild Gusher Has Big Fishing Job


page two

## EASTLAND TELEGRAM



## Vagabond Americans

Know How to Loaf

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MARKETS

FRIDAY, JULY 3, 1936


## The GLORIOUS Go FORTH

No one can deny they've taken their place in the sun-these brilliant American women. A week-day finds them, as a matter of course light-heartedly assuming a full share of the work and responsibility of this busy world. But a holiday sees them off with equal enthusiasm for a carefree playtime. Fresh-relaxed-youth ful-they hail the freedom of field and road and beach-and the pursuit of happiness.

Gone are the green veils and the timid gestures of other days. Gone the dull complexions -and the dragging old-fashioned grind of duty that kept them prisoners from the sun. Nowadays woman's work IS done-and done in time for a wave and a beauty treatment.

How? By keeping herself posted on the newest ways to do things-the time-savers, beauty builders, feminine aids and allies. By reading, studying, comparing and experimenting-in the advertising pages of this very newspaper. Advertising is writing a great share of the modern woman's independence program.

The glorious go forth to buy, as they go to play, with assurance and the resolve to make the most of life. They know what they want and where to find it, and the right price to pay. The time and money saved are beauty aids in themselves. READ THE ADVERTISEMENTS!


## COME RET THOSE NEW COODVERS you NEED HOTM

## BLUE RIBBON VALUES

Give Child Chance
To Enjoy Summer
Physician Urges


## XASHINGTON





## Grace Moorl <br> The King Stpps Ilut

 son, fomm fravichit TINE"3 Little Pigs" WALTER CONNOLLY PETE SMITH Music by KREISLE PETE SMITH
SPORTS JOSEF Direoted SOT SERNBERG

Midnight Matinee, 11 p. m., Saturday and Sunday Oniy

DRAMA, ROMANCE, AMAZINGLY EXCITING SCENES UNFCLD IN GIGANTIC SWEEP BEFORE YOUR EYES!





Surrey Show, Fourti|
Will Be Social Blank


FASHIONS OF THE FUTURE


Resolution 0 n
Member's Death

Political Announcements

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July 25 , 1936 or
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Hotel Garage TEXACO PRODUCTS
Storage and Tire Service


## ELECTRICAL APPLIANCES

Eastland Personal
$\qquad$

New Shallow Field
Develops Slowly

## "BARNUM Was RIGHT"

The one and only P. T. Barnum is alleged to have said many things that never found their way into our copy-books... things to which few of us wish to subscribe. But he uttered a profound truth when he said. "If you don't advertise your business, the sheriff will."
Firms which intend to stay in business, that is, firms which deal directly with the public, must advertise. By the same token, it is a sign that they mean to stay in business's when they do advertise. For they are offering, through advertisements, the values in their stores.

You, the customer, will decide whether or not they are values. If they are not, it is "just too bad" for the firm that claimed they were. Don't you see, therefore, that no merchant can afford to misrepresent himself or his goods in print? Advertising merely magnifies a misrepresenta-tion-brings the fatal day nearer.

Naturally, then, you can trust the advertisements in this paper. You can believe that the stores signing those advertisements want your trade, and are willing to earn it-with honest values and fair treatment. Read the advertisements. Patronize the advertisers. It is to your selfish interest to do so.

| Judge Createsa |
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| Social Clini |






