MAKE EASTLAND

## PREECHIERSIIII MORIVYPPAN

## Food For Victory Plans Calls For Additional Milk



End Is Seen For Meeting Will Stress Unseasonable Rain Texas' War Effort






Labor Vote Will Be Larger Than In Previous Year




GEN. MARSHALL SAYS AEF IS READY NOW TO 'EXPAND INTO EUROPE'
 Governor May Try Doughnuts On a Small Scale


This Week, April 5 to 11 Has Been
Designated National 4-H Club Week
1941-42 Car, Truck Registration In Eastland County

| Coast. | Edward S . Williams, Lubbock. |
| :---: | :---: |
| THE WHITE House |  |
| WASHINGTON |  |
|  | ! Mareh 11, 1942 |



Army Plane Lands On Breckenridge Highway Tuesday
erial Numbers of Registrants As
Tabulated by County Draft Board


|  | orces each 30 |
| :---: | :---: |
| d States Army plane, landed |  |
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|  |  |
| wheh | ${ }^{\text {Marshall }}$ We exparmied into |
| ${ }_{\text {a }}$ |  |
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|  |  |
|  |  |
|  |  |
| being done, and Wednesdaymorning Major Strauss and his one passenger, Mr. Patton |  |
|  | vo |
| awaiting clearing weather before proceeding |  |
| proceemb. plane had landed at the |  |
|  | that he might go to the |
| Eastland Airport, where it stuck in the mud and was pulled out |  |
| by a mule, so Maj. Strauss decided to try a landing on the highway rather than risk local airports in this vicinity, where his plane |  |
|  |  |
|  |  |
| might become mired in the mud. |  |
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PAGE TWO
EASTLAND TELEGRAM Published every afternoon (except Monday, satu

| Published every afternoon (except Monday, saturday and Sunday) |
| :--- |
| and every Sunday morning. |

Member Advertising Bureau - Texas Daily Press League
Member of United Press A Association
NOTICE TO THE PUBLIC

Plenty To Sell
Good advertising is more than the selling of immed-
iate supplies of merchandise.
The history of advertising in the United States shows
that it has been the major cause of the promotion of the
things of life that we now consider essentials rather than
luxuries.
By its educational values, advertising made possible
the American standard of life, the highest and best the
world has ever known.
It was advertising that made the modern American
home a thing of health, efficiency and comfort, from
sanitary plumbing and bathing facilities, to lighting sys--
tems that save the eyes. The mechanically equipped kitch-
ens, washing machines, vacuum cleaners, all became stand-
ard American household equipment through the education-
al power of advertising.
It was advertising that changed the diet of the Na-
tion and made us all conscious of the need for better pre--
pared and sanitarily packed foods. Advertising made us
health conscious and clothes conscious.
It was advertising that made possible mass production
in America by creating the desire for things in vast quan-
tities. To supply them, the genius of mass production came
into being.
Therefore it was advertising that created the modern
great factories, the high wages, shorter hours and better
working conditions of the American people.
. . . continuance.
It is an axiom now of business that if it does not ad-
vertise it dies.
When the depression was at its worst many com-
panies thought they could save money by not advertising.



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\begin{aligned}
& \text { Ranger } \\
& \text { Norman Claud Dickson, } \\
& \text { ver }
\end{aligned}
$$

Serial Numbers
Rubber Czar

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$y=-=$
$z=$


## THE PAY-OFF

> BY HARRY GRAYson BY EEA Service Sports Edito
$\mathrm{T}^{\mathrm{HERE}}$ can be plenty in a name, Romance, for example.

##   figure in California racing, was a direct descendant of Napoleon's marshal, who was drowned trying to swim a river during the re-


 crack train of the Southern Pacific.
Sloan was the most publicized man in world at the time
Newspapers were full of him. They read about him in all maga zines. He was widely known in London. Paris. Vienna, China.
His partner and friend was the King of England. .
Sloan was vasty more than the greatest jockey of all time who
revolutionized race riding with the monkey seat and who was revolutionized race riding with the monkey seat and who was
famous around the world
Spectacular Tod Sloan was one of the top men of all time in


Typhus Fever Now Menace To Health In State of Texas
d
$\left.\right|_{\text {as if in }} ^{\text {Japa }}$

Advertising is one of the indispensables to Victory.

WEDNESDAY, APRIL 8, 1942
Heading for Home

ds at MA And eventually India are targets of twin Jap thrust monez mut tmpinien and







SHIPS MAY WIN THE WAR


FRECKLES AND HIS FRIENDS
By Blosser


## RED RYDER

By Harman


PAGE FOUR
Church Workers' Training Shool To Be Held Here

Lions Hear AAA Program Discussed


Running For Office 25 Years Ago Was A Real Man's Job

| d, he might try | Four Rules For | $\left\{\begin{array}{l}\text { dustrial workers, protective per- } \\ \text { sonnel, women who will go into }\end{array}\right.$ |
| :---: | :---: | :---: |
|  |  |  |
|  | Ss | Woman Sees Soldier |
| on told the Patee |  | Son In a Newsreel |
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| mula was to cl |  | URNE, Te |
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| restl was the |  |  |
| mil |  | A pieture flashed on the serreen |
| it cews, toted fire wood, wrestled and rot box-bit for vote, lost 65 | heelth education faculty, who is | A |
| the | If as regional representa- | thur in Australi |
|  | the national defe | the Southwet Pacific and or |
| ays. kind enough to take care of | health soldier, 19 | was Noel Mason. Mrs. Mason had not received |
| e for the night. And the ones | Other healthy men and women- |  |
| ays very kindly invited |  |  |
| - One of my warm friends told | "Mise Mooney said |  |
|  | willing to do the tremendous | Ast |
|  | (ie ahead, they must |  |
| 硣 |  | MORE MILK MUSICH RADIO |
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Last Pensioner
May Get All Of May Get All Of
Confederate Fund
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CANADIAN PROVINCE



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| fore he leaves for service," has come in for a lot of discussion <br> on the ' | LTRIG |
|  | reta Gar |
|  | Melvin Dougle |
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Are You Still Waiting-
 sooner one starts and gets the iob onje, the better.
Sce us today for the better way to buy and pay for

Earl Bender \& Company -


WANT-AD TAKER? All sorts of trades made through the use of classi-
fied ads and at very moderate cost. Next time yo want to buy, sell, trade, rent, try Telegram and

\footnotetext{

| CLASSIFIED Rates |  |  |  |
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