

MAKE EASTLAND YOUR SHOPPING CENTER!

Eastland Telegram

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UNITED PRESS BRINGS LATE NEWS OF THE WORLD TO TELEGRAM READERS

EASTLAND, TEXAS, SUNDAY MORNING, JULY 13, 1941

PRICE 3c DAILY (5c ON SUNDAY)

NO. 179

TECHNICIANS OF U. S. WORK ON IRISH BASE

By C. D. MILLIGAN
United Press Staff Correspondent
LONDON, July 12.—A colony of United States technicians, workers and mechanics, who "like to feel our- selves pioneers in America's fight," has been engaged on work in certain areas for a few weeks.

(They reportedly have been engaged in constructing air and operational bases in Northern Ireland.) The men are housed in military barracks, which one of the workers, Max G. Ward of Sault Ste. Marie, Mich., said the soldiers live up voluntarily and went to work in tents.

"They have given us a grand kick here," Ward said. "We like the Irish and although the money we work we are doing is an attraction, we are glad to feel that we are helping Britain in her fight."

"We like to feel ourselves pioneers in America's fight," he added. "But, of course, we still are patriotic."

Some of the workers presently are erecting huts and bomb-proof shelters. George Wilson, 21, of Boston, a big buddy, Howard Schlenker, of Providence, R. I., who are builders, said they were being paid \$90 a week, which they are banking in the United States where they are receiving a living allowance of \$12 to \$16 a week.

Wilson said he missed his home in night life. "It's quiet here, the people are very nice."

Schlenker was looking forward to the arrival of baseball equipment from the United States. The suggestions he had were, "I would like to have a place to meet friends, dance, drink, hear music and set our dogs go."

Robert W. Power, 18, of Providence, R. I., speaking for the youngsters among us, said, "We miss the Irish girls." Some of the married men brought their wives and families here from the States, he said.

Jack Greelin of Aberdeen, S. D., said that "everyone is coming about the food in the barracks. We sure miss our old dates and coffee. The coffee isn't the same as we are used to getting and the fellows also like beer."

They have the vaguest idea of Brennaances here. One wanted to take a taxi-ride to Glasgow. Another wanted to spend an afternoon in a party, 250 miles from here.

Warmer Burns An Entire Wheat Crop O Spite The AAA

By United Press
ACKSON, Mich., July 12.—Hatt, 55-year-old farmer, lost a 17-acre fire today on wheat that there is "too much" in government wheat regions.

He grew 17 acres of wheat his farm near Vandercook this year. When he applied an agricultural adjustment administration marketing card, he told he had planted two acres of wheat. So he returned home started burning the entire bundle by bundle.

He was shocked and so was wheat. So he returned home started burning the entire bundle by bundle.

Defense Bond QUIZ

If I have several Defense Bonds, or one Bond of denomination, may I obtain some of my money should I need and leave part invested?

Yes. For example, a Series Bond may be redeemed on demand at any time after 60 days in date of issue, payable at its redemption value. Upon payment in part, the remainder will be of the original Bond.

Can I get my Defense Bonds money back, if I suddenly stop working?

Yes. Owner may redeem bonds at any time.

Where do I go to the nearest bank, or write to the manager of the United States Savings Bank, for an

Nosaes Yllis



It would be easy to write something funny about this, but the idea itself is enough: Albert G. Burns, president of the Inventors of America, is trying out a combination mouse trap and cigar lighter at the inventors' exhibit in New York.

RAF BOMBERS MAKE NEW RAIDS UPON GERMANY

LONDON, July 12.—British heavy bombers, in strong formations escorted by swarms of fighters, struck savagely at Northern France today after having pounded Germany's big Wilhelmshaven naval base the vital industrial targets in the 32nd night of sustained attack.

Observers on the Southeast English coast reported that heavy bombers and myriads of fighters swarmed across the English Channel toward the invasion coast and enemy basis in Nazi-occupied Northern France.

The thunder of fierce anti-aircraft fire could be heard on the English side of the channel.

BERLIN, July 12.—Official sources reported today that "weak" British air formations bombed the North German coastal area during the night, causing "only slight damage" and several civilian casualties.

Effective German anti-aircraft fire was credited with breaking up the formations and preventing accurate bombing.

Fort Worth Man Is Injured In Wreck

D. J. Costa of Fort Worth was painfully injured Friday evening when the car he was driving was involved in an accident on Highway 80, about two miles southwest of Ranger.

Costa was taken to the West Texas Hospital in Ranger, where it was found he sustained a broken leg, broken arm and other injuries. He was taken to the hospital by Charles Howell and Wade Massengale of Eastland.

Mr. and Mrs. A. J. Ratliff of Ranger, who were in the other car, escaped injury.

More Girls Try To Get Into Colgate

HAMILTON, N. Y.—The ability to determine the sex of letter writers by their handwriting is a prerequisite for a college admissions director, according to James D. Howlett of Colgate University.

Howlett said Colgate, for men only, annually receives 20 to 40 inquiries about admission from girls, each of whom must be discouraged from filing formal applications. He believes the difficulty is increasing because of wider usage of Marion, Jean, Vivian, Eustace, Francis, Hilary and Jessie as names for either men or women.

DANISH SHIPS ARE TO GO IN U. S. SERVICE

By MERRIMAN SMITH
United Press Staff Correspondent
WASHINGTON, July 12.—The Maritime Commission today announced that it has taken title to 16 more Danish vessels under provision of the ship-requisitioning act.

The announcement came shortly after the treasury had confiscated one German and 15 Italian ships, which were among 30 Axis vessels taken under protective custody by the Coast Guard on March 30.

The Danish vessels—39 in all—also were taken into protective custody at that time. The Maritime Commission previously had taken title to 15 of the Danish bottoms. Today's action brought to 31 the number of Danish ships acquired by the commission.

The commission said that its representatives had boarded the new group, scattered in four Atlantic ports, and formally assumed title and possession of them.

The government meantime, planned to use the confiscated German and Italian vessels for transportation of defense materials to the United States from Western Hemisphere ports. The Axis ships were confiscated under the 1917 Espionage Act, which provides that ships sabotaged in American waters are subject to forfeiture.

None of the Danish ships were sabotaged.

The commission said that two of the ships will be turned over to the army. Allocation of the other ships will be made later, it added.

The owners of the Danish vessels will be compensated.

Lion Hunter Bags Half A Thousand

By United Press
BIG MESA, Ariz.—Giles Goswick of the division of predatory control, U. S. Fish and Wild Life Survey, has killed or captured more than 500 mountain lions in his time.

His job is to take care of the "killers" on the ranges of Arizona. These "cats" sometimes cost a rancher \$500 a week in calves, yearlings, and colts.

Goswick has a pack of 11 hounds that sometimes chase a lion for miles through dry mountain country in northern Arizona. Once the animal is treed, Goswick goes into action with either a rifle or a rope. Captured lions are sold to zoos.

Goswick always runs the last half mile of a pursuit, "just to see if there might be something a little different about this lion."

Eldridge Named Superintendent Of Okra School

Clarence Eldridge, principal of the Center Point school, located between Carbon and Gorman, has been appointed Superintendent of the Okra school, a position he had not applied for, but which he stated he doubtless would accept. The Okra school is the largest classified rural school in the county.

Eldridge has been engaged in school work 28 years, 24 years as a teacher and four years as Eastland county superintendent of schools.

Suits Filed In District Courts

The following suits have been filed in the District courts of the County:

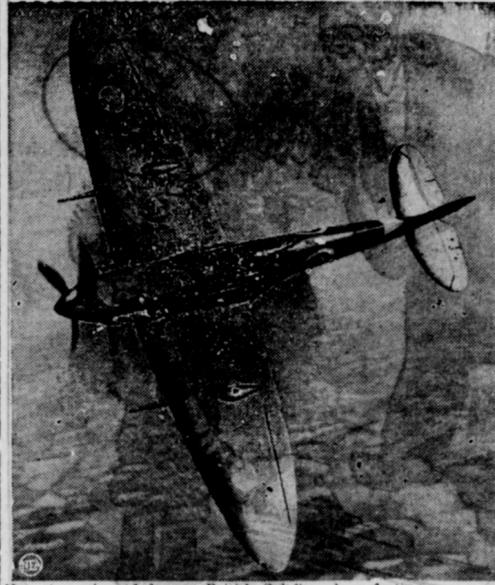
Nadine Carille vs. L. B. Carille, divorce.
Leon East vs. Atlee East, divorce.
Maydell Grand vs. Fred Grand, divorce and custody of minor child.
Lillian Morrow vs. Raymond Morrow, divorce.

Three Powers Will Settle A Dispute

By United Press
BUENOS AIRES, July 12.—The foreign office announced last night that Peru has accepted "in principle" the offer of Argentina, Brazil and the United States to mediate its border dispute with Ecuador.

The Peruvian acceptance contained "not insoluble" reservations, the foreign office said.

Spits More Fire



Newest version of famous British Spitfire plane features a cannon in each wing. These greatly step up fire power.

GERMAN FORCES MOVE INTO THE "WET ZONE" FOR COUNTER BLOWS

By JOE ALEX MORRIS
U. P. Foreign News Editor
German armed forces were reported driving into the "wet zone" of the Northeast Russian front today despite a series of hammering British and Soviet counter-blooms designed to sap the strength of an expected "all out" Nazi offensive against the Red Army.

An old-fashioned infantry advance instead of swift blows by panzer units was reported by the German official news agency to have overcome "apparently insuperable" obstacles in the northeast—including lake and swamp defenses, burned villages and crumbling roads and bridges.

Then, the agency said, picked German shock troops early today assaulted the main Russian defenses, described as the Stalin Line, in a "successful" onslaught.

The German drive, which was not mentioned by the Nazi high command, presumably was in the Ostrov-Polotsk sector, where the Russians last reported severe fighting against a numerically superior enemy on Thursday.

So far, however, not even the German official news agency has claimed a break-through in the main Russian defenses, which are in great depth rather than a solid line (like the Maginot Line).

Today's Russian war communiqué for the third straight time said that there were no land operations of consequence during the night and reported that the Russian air fleet was pounding ceaselessly at the Nazi blitzkrieg columns, rear line communications, air fields and the Rumanian oil centers. Destruction of 244 enemy aircraft was reported in the last two days.

Thus after three weeks of blitzkrieg offensive—a period in which France fell—the Red Army was still intact, only buffer zones had been taken up to the enemy and the main defense regions were still virtually intact, depending upon the success of the reported Nazi stab in the northeast.

All belligerent capitals, however, admitted that the real test was still to come. London and Moscow agreed that the Germans were massed for a great do-or-die assault if they could once make a break-through.

This impending assault was the chief reason for the furious Russian counter-blooms through the air and gave the British additional reason to intensify to the limit their day and night bombardment of German war centers in the west.

Eastland Woman's Father Dies At Home In Cisco

Funeral services for Alex Angus, 67, of Cisco, who died at his home on West 6th street Friday night, will be conducted from the home Monday. Burial will be in the Cisco cemetery.

The deceased was the father of Mrs. L. C. Hall of Eastland. Other survivors are the widow, and the following children: Mrs. Lee Galley, who resides in the state of Washington, and Mrs. Roy Gallagher of Dallas.

180 MEN WERE REGISTERED ON LAST JULY 1

One hundred and eighty Eastland county men, who had reached their 21st birthday since Oct. 16, 1940, were registered on July 1 by the Eastland County Selective Service Board. The number was originally announced as 160.

The above men have been given serial numbers, but cannot be given order numbers until after July 17, when a lottery to determine the order in which they will be drawn, is to be held in Washington, D. C. Secretary of War Stimson has been invited to draw the first number from the same glass jar out of which thousands of numbers were taken last October. The same procedure of drawing and allotting order numbers as in the first registration last October will be carried out.

Following is a full list of those presenting themselves for registration July 1:

- James Marcus Metcalf, Eastland.
- Robert Joseph Burge, Nimrod.
- Gene Hagler, Ranger.
- Henry Christian Black, Carbon.
- Clifford Elton Thomas, Cisco.
- Aubrey Elton Guy, Rt. 2, Gorman.
- Lawrence David Taylor, Gorman.
- Brimley Jacob Thomas, Cisco.
- John Tillman Harris, Desdemona.
- Blanton Houston Moseley, Ranger.
- William Thurman Mosley, Cisco.
- William Dwight Bryant, Gorman.
- Joe Howard Blackwell, Ranger.
- George Henry Harris, Cisco.
- Joseph Zackie Guynes, Ris. Star.
- Henry Clay Thompson, Cisco.
- Isaac Jackson Hart, Ranger.
- Robert Ray Butler, Rising Star.
- M. L. Tatum, Nimrod.
- Truman Thomas Harper, Ranger.
- Alton Clay Thompson, Cisco.
- Harvey Louis Griffin, Eastland.
- Glenn Burgess Bishop, Ris. Star.
- Mose Nantz, Ranger.
- Albert Cleveland Cameron, Rising Star.
- Joe Bascom Norton, Olden.
- Lloyd Elstes Bisbee, Cisco.
- Mark Alonzo McGee, Jr., Ranger.
- Buford D. Green, Nimrod.
- Elisha David Nash, Eastland.
- William Roland Harter, Nimrod.
- George Washington Meglasson, Cisco.
- Bascom Wall Gathings, Ris. Star.
- Garland Weaver Nicholas, Eastland.
- Leo Albert Hatton, Eastland.
- Thomas Lee Thompson, Ranger.
- William Herschel Ware, Ris. Star.

(Continued on page 3)

Nine Girls From County Will Go To Short Course

Completing their demonstrations and meeting the merits of an outstanding 4-H Club girl, nine girls will represent the various clubs of Eastland county at the Farmers Short Course held July 16-18, according to Alice Wheatley, assistant County Home Demonstration Agent.

These girls have worked with frame gardens, bedroom improvement, food preservation, and other phases of home life.

The girls going to the Short Course are:

- Anna Joy Hearn, Morton Valley;
- Ethel Gales, Rising Star;
- Maxine Beck, Bullock;
- Helen Dempsey, Bullock Club and gold star girl;
- Leatha Kirk, Gorman high school;
- Theda Beth Dolberry, Gorman grammar school;
- Mary Jean Ferrill, Alameda;
- Wanda Donaldson, Kokomo;
- Loma Faye Hearn, sponsor from Morton Valley will be sponsor at the Short Course.

Eastland Woman's Mother; Brother Died At Itasca

Funeral services were conducted Saturday afternoon at Itasca for Mrs. W. R. Sanford, 63, and Hayden Sanford, 39, son of Mrs. Sanford, both of whom died of heart attacks Friday only three hours apart.

The deceased were mother and brother of Mrs. A. S. McCord, 303 North Dixie, Eastland.

Mr. and Mrs. McCord, Mr. and Mrs. Howard Upchurch and Mr. and Mrs. Howard McCord of Eastland and Mr. and Mrs. Tom Ernest of Breckenridge, attended the funeral.

THE WEATHER

WEST TEXAS.—Considerable cloudiness with scattered afternoon and evening showers and thundershowers Sunday. Little change in temperature.

Skirts Score



Skirt takes place of breeches and boots in American Red Cross Motor Corps' new summer uniform for girls, modeled by Jane Grey.

Even Animals Are Goofy In Haywire World

EAST HAMPTON, Conn., July 12.—A smart fox has upset all the rules by reversing the time-honored tradition that the hound should chase the fox.

Ned Hollister, whose hound Teddy was the humiliated victim, told about it today.

Teddy ambled into the woods, on the scent of a fox. In a few minutes he came streaking through the brush, yelping and whining. A few feet behind was a large grey fox.

Texas Registered 34,530 On July 1

Total Selective Service registration in Texas on July 1 was 34,530, General J. Watt Page, State Director, announced today following tabulation of reports received from the State's 351 local boards.

As in the first registration last fall, Harris County led with 2,759 registrants, Dallas County was second with 2,415.

General Page said that 34,126 of the new registrants are young men who have reached the age of twenty-one since the first registration day on October 16, 1940.

General Page pointed out that the 21-year-olds who registered on July 1 will not be placed ahead or after the older registrants on their local boards, but they will be integrated proportionately. For example, he said, if there should happen to be ten new registrants in an area and 100 old registrants awaiting call, one new registrant would be placed after each group of ten old registrants.

The order in which the new registrants will be integrated with the old ones will be determined by a national lottery to be held in Washington, D. C., on July 17, General Page said.

Heavy Rains Fall In Most Of State

Heavy rains pelted a good part of the state Saturday, pounding especially along the Gulf Coast. Galveston had the heaviest fall reported to the Dallas Weather Bureau—slightly over four inches. Livingston recorded a precipitation of 3.50 and Victoria 3.48.

Central Texas also got heavy rains, Temple reporting 3.48 and San Marcos 3.74.

Other rainfall: Houston 2.06, Nacogdoches 2.17, Longview 2.18, Paris 2.75, Waco 2.58, and Corsicana 2.40.

Ranger Youth Made Air Shop Foreman

Harmon Ainsworth has received an airplane mechanic's diploma at Scott Field, Illinois, and will go to Hamilton Field, California, as foreman in the airplane shop. He completed the 18-month course in six months. He is the son of Mr. and Mrs. Carl Chapman.

PRODUCTION OF AIRPLANES IS AT NEW HIGH

By United Press
LOS ANGELES, July 12.—War planes are rolling off assembly lines at Southern California's four major factories in an unprecedented stream.

Figures released by the plants today revealed increases in production during the first half of 1941 over the same period last year ranging from 72 per cent to 1028 per cent.

Not only production but also performance of the planes is unexcelled, plant officials said, and Douglas Aircraft company spokesmen quoted army reports that their dive bombers outperformed any similar aircraft now engaged in actual combat in Europe.

Douglas, producing the dive bombers and other warcraft, reported that production during June, 1941, was 72 per cent ahead of June 1940.

Lockheed Aircraft company, producing Hudson bombers for Britain and 500-mile-an-hour P-38 interceptors for the United States, said its production for the first six months of the year was up almost 200 per cent over the same period last year.

Vultee Aircraft, producing trainers and high-speed fighters, recently installed an assembly line system which permitted it to step up its first six months production this year to \$8,332,975 worth of aircraft, an increase of 1028 per cent over last year's first half.

At North American Aviation, where bomber production was stalled by a strike, production was returned to its full scheduled of 10 ships a day. No figures for the first half production were released.

The War Department was high in praise of the new A-24 dive bomber Douglas is manufacturing. It said:

"Preliminary tests indicate that the new bomber will out-perform dive bombers now in use by foreign nations."

EASTLAND TELEGRAM

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Member of United Press Association

NOTICE TO THE PUBLIC

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the publisher.

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged for at regular advertising rates which will be furnished upon application.

Entered as second-class matter at the post office at Eastland, Texas, under Act of March 3, 1879.

SUBSCRIPTION RATES

ONE YEAR BY MAIL (In Texas) \$3.00

The Virtue of Being First

It is a relief to see anti-Nazi forces move first. Always they have been fighting desperate rear guard actions after the Nazi fueder has taken the initiative.

That's why the American move into Iceland is a logical, wisely foresighted step.

The precise meaning of the setting up of an American naval base beyond what has been traditionally regarded the Western Hemisphere has not been made officially clear. But this probably wouldn't be far wrong:

With vast Nazi forces now engaged in Russia, there is a tendency throughout the anti-Nazi world to sit back, relax, and enjoy the breathing spell.

Nothing could be more fatal. A breathing spell wasted in lolling around is gone for good; a breathing spell utilized to the full to catch up and speed up is really useful. The Russian diversion is no time to lay back and take it easy on aid to Britain. It is a heaven-sent opportunity to double and redouble that aid.

Now Iceland. By autumn, one of two things will have happened. Either the Nazis will have beaten the Russian army, or they will be deeply involved in a winter campaign in central Russia. We're not guessing which, since all forecasts on this war have been uniformly wrong.

In the first case, the whole German might may well be turned to a desperate all-out assault on Britain, probably before winter. In the second case, a redoubled campaign in the Atlantic will be almost certain, in desperate need to stop the aid to Britain which would by then be definitely harassing to Germany.

Note that it is the Navy which is taking over Iceland from the British. That means a naval station somewhere in Icelandic waters, which are almost ice-free all the year around. That, in turn, means another and advanced link in the chain U. S. east coast-Newfoundland-Greenland-Iceland-north England. That is the vital supply line that the United States has undertaken to keep clear, which must be kept clear if England is not to be forced against her will into a peace as dangerous to the United States as degrading to herself.

The occupation of Iceland is obviously a step taken not for the present, but for the near future. Iceland lies squarely within what the Germans have proclaimed to be a war zone, but which the United States has determined is a zone vital to its own protection now and in the future.

From steps like this there can be no drawing back. They must be made to stick, and stick firmly against any force likely to be used against them.

TOURIST BRINGS CANOE

By United Press
CARLSBAD, N. M.—A tourist came all the way from Virginia to see Carlsbad Cavern. When he

drove up to the cave entrance, guides noticed a canoe strapped to the top of his car. They wondered if he had heard about the floods sweeping this part of the state.

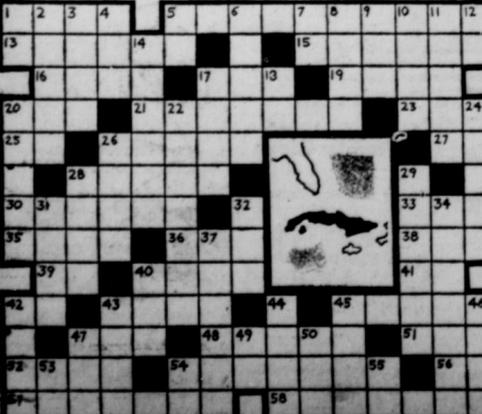
MAP PUZZLE

HORIZONTAL

- Map of island republic.
- It was — by Christopher Columbus.
- One who unites.
- Fine wool fabric.
- Gang.
- Measure.
- Fine river mud.
- Tobacco quid.
- Legend.
- To rent.
- Neuter pronoun.
- Hazardous.
- Fathead (abbr.).
- Bards.
- To excite.
- Possessed.
- Plant part.
- Small shield.
- Beer.
- Mulberry dye.
- Primly neat.
- Jumbled type.
- Advertisement.

ANSWER TO PREVIOUS PUZZLE

11 To come in.
12 To fare.
13 Linen rooms.
14 Queries.
15 Myself.
16 It is famous for making fine —s.
17 Venerates.
18 To exchange.
19 Bellowing.
20 Puddle.
21 Figures.
22 Avenue.
23 Embrace.
24 Nutriment.
25 Shallow porous cups.
26 Perched.
27 Oriental nurse.
28 Dress.
29 Slave.
30 Consumer.
31 Inspires reverence.
32 Distant.
33 Grief.
34 Stream.
35 Father.
36 Grain (abbr.).
37 Southeast (abbr.).



We Understand All That



TESTS PROMISE TO PUT COTTON TO NEW USES

NEW ORLEANS.— New uses and markets for cotton, economically the life blood of many Southern communities, will be worked out under a 24-point program of the Southern Regional Research Laboratory of the Department of Agriculture.

The program, to be put into effect as soon as the laboratory is completed on the shores of Lake Pontchartrain, is designed to offset the loss of foreign markets due to the European war and to make possible the lowering of manufacturing costs of cotton goods.

Operating on a theory that there is a need for research covering cotton uses, the department plans to cover products such as those which may be made of unspun cotton fiber and products formed by the lamination of unspun fibers with yarns, fabrics and other materials.

Department heads admitted however, that considerable research is needed in developing present cotton products, and in improved processing machinery and methods of manufacture.

Increased outlets for lint must be found, spokesmen said, if production is to run anywhere near

the level of the late 1920s or even on a level of the past five or six years. According to their figures, approximately 13,000,000 bales of cotton and 5,000,000 tons of seed are raised annually in the United States.

Under the research plan, the laboratory will tackle mechanical processing problems dealing with the development of new and improved processing machinery. Through this, officials hope, the quality of cotton goods will be improved and the cost lowered.

They also hope to develop efficient and economical machinery and methods for producing cotton yarns and fabrics by means other than those now in use and to determine the basic physical and other use requirements for new or proposed cotton products.

Other points in the program are:

- 1—Laboratory testing, including the development of new tests and equipment where necessary to determine whether cotton products so developed are ready for actual service tests.
- 2—Service testing to determine of the products satisfactorily meet all of the use requirements and to determine where they fail.
- 3—Technological information, such as relationships between fiber properties and the utility of cotton products.
- 4—Chemical finishing of cotton products.
- 5—Improvements and economies in the bleaching and printing of cotton fiber products to produce cheaper and more attractive products.
- 6—Surveys to find new and wider outlets for cotton products.

The laboratory also plans to turn its research forces of finding more uses for the unused properties of cotton once thrown away but not forming one of the principal means of income for the planter.

Laboratory officials said they would tackle the processing and engineering problems relative to processing cottonseed oil and in an attempt to reduce costs and make the oil more available for industrial use. The leftovers from cotton generally are grouped as oil, cake, meal, protein, linters, hulls, hull fiber and hull bran.

They hope to determine the chemical constituents of cotton-

OUT OUR WAY



Texas Leads In Flying Cadets At Randolph Field

Texas, which led the country in the number of college Flying Cadet units organized last month, continues to stand high in the number of Flying Cadets graduating each five weeks from the "West Point of the Air." More than 30 Cadets from the Lone Star state are included in the 300 to complete their basic training at Randolph Field on July 21.

This class of pilots-to-be entered the enormous south Texas basic training school on May 2 after having completed 10 weeks of primary training. At primary schools they logged some 65 hours of flying time in 200-horsepower planes and gained the experience necessary to handle the 450-horse-

power basic trainers at Randolph. Having completed their basic training these embryo pilots go now to advanced schools where they will specialize in either single or multimotored equipment, preparatory to taking their place with the newly-created Air Force Combat Command. And in September these youngsters will win their wings and be commissioned as second lieutenants in the Air Corps Reserve.

Every five weeks finds new classes of American youths between the ages of 20 and 26 entering the 30-week course, destined to become military pilots. Former students and graduates of colleges and universities are finding in the Flying Cadets an opportunity to capitalize on their specializations in our rapidly expanding air force.

Flying Cadet training has become even more attractive to high school graduates and college men with recent changes in the allowances and qualifications. In addition to \$75 a month, plus uniforms and equipment, food, quarters, and medical and dental care,

Flying Cadets now receive a 1000 life insurance policy, effective during training, and graduation receive a uniform allowance of \$150.

Under new regulations college students have not completed the required two-year college may, however, be entered in the mental examination subjects which they have completed in college.

As a second lieutenant on duty with the Army Air Corps, the young officer receives a month, plus quarters, for a month.

SEATTLE, Wash.—An Seattle couple who for several years believed their son had at sea, learned that he is in Melbourne, Australia. Mrs. Mrs. M. Pearson received a letter from their missing son, John, whom they last saw before he "shipped out" for Orient on a sailing vessel.

The box score of the war too many Russian planes base.

What Is Advertising Anyway?

A lot has been written about advertising.

A lot of speeches have been made about it.

But the whole fact in a nutshell is—advertising is simply a time-saver.

It saves time for the man or woman who wants to buy something—and for the store or factory with something to sell.

And like most time-savers, it's a money - saver too.

TELEGRAM

Neat in Navy



SERIAL STORY

ANOTHER MAN'S WIFE

BY DONNA ASHWORTH

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YESTERDAY'S Ducking into the Kit Kat Tea Room to avoid meeting Jim Coon, the orchestra leader, Ann discovers Ken and Janet together, planning to go to the Strathmore Hotel to dance to Coon's music. Ann realizes suddenly she really loves Jerry, hastens to telephone him. He tells her he will come to Farmington by plane but that he must hurry back because he has been called to camp. When Ann sees Jerry, her heart sinks, because she has never seen him since she promised to accompany her to the Strathmore Hotel dance.

mous. The applause was deafening as the music stopped. She and Jerry were dancing again, their mad Spanish dance, swirling, dipping, swaying, stopping at last, panting and breathless, laughing into each other's eyes. Lita was laughing and bowing as she clung to Jerry's hand. The applause was a roar about them.

wildly, trying to separate them. "Jerry, darling, be careful!" Jerry!

JERRY stopped one instant and glanced at her. Then understanding blazed in his eyes and he turned and struck so swiftly that no one knew exactly what happened. Ken Richards was swaying on his feet, crumpling down in a heap on the floor. For a moment Jerry stood swaying groggily above him. Then he stood erect, wiping the blood from his face.

"The next time he takes another man's wife from him, maybe he'll know how to treat her," he said. "I thought a six-month delay on that decree would show him up." With the realization of the meaning of his words, she was dizzy with sudden delight. Everything was a blur. The crowd was crumpling beneath her.

"Darling," Jerry's voice . . . Jerry's arms catching her close, lifting her up. Her head dropped against his shoulder. Everything was black. Presently fresh air was blowing in her face. Her wrap was folded about her. She was beside Jerry. The highway stretched out ahead of her, and Jerry was guiding her car swiftly over it. There were lights—the lights of the airport.

"Jerry! What . . . ?" He did not wait for her to finish her question. A laugh played about his mouth. He bent and kissed her, silencing her. He stopped the car and climbed out, darting around, opening the door, lifting her out as if she were a child. He walked through the darkness, paused a moment at the airport office door, and issued orders. She started to speak, but Jerry kissed her suddenly, fiercely, so that the words would not come. "I love you." His lips were against hers. "I've always loved you."

The plane soared on through the night. Suddenly the moon swept out of the darkness, clear and bright. The world was wrapped in the glory of it. Pictures floated through her mind, the Strathmore, the started faces, the look in Ken's eyes.

A little smile crept about her scarlet mouth. She threw her arm over Jerry's shoulders. She was tired of being a lady. Tired of quietness and being conservative. Tired of restraint. Tired of all the things she had once dreamed she wanted. Ken, Janet, Farmington all seemed very far away. They didn't matter now.

"I've wanted you so, Jerry," she murmured wearily. (THE END)

SEVERAL PEOPLE WAKE UP

CHAPTER XII

AT the Strathmore Hotel, there was laughter and music. Farmington society had come to dance to the swing music of Jim Coon's famous orchestra.

Jim Coon looked toward the door, a smile about his mouth. "Jerry Lane and Lita Danson, world famous dancing pair, are now entering the room," he announced swiftly. He had scarcely believed his ears when Lita had called, but here she was with Jerry beside her.

The words were magic. As she would shed an old frock that no longer was of any value, so Lita could feel the cringing seate personality slipping away from her. She had been humble, afraid of what Ken might say—afraid of displeasing him or his friends. But she wasn't afraid now, for it no longer mattered.

She moved beside Jerry as a princess might have moved, nodding here and there to people she knew, meeting for a moment Ken's eyes as he sat at a table near the wall with Janet.

Jim Coon watched them as they came along the edge of the floor. When they came nearer, he made his way toward them, holding out his hands in welcome, laughing as he guided them to a table. For a moment they talked and laughed; then he turned back to the room.

"We are going to have the privilege tonight of seeing Miss Danson and Mr. Lane dance. It gives me great pleasure to introduce to you—Lita Danson and Jerry Lane, the world's greatest dancers, as well as my two very good friends."

They moved toward the center of the dance floor, laughing as they turned to face the applauding crowd. Lita was looking at Ken as he sat scowling beside Janet. She had never seen him look so angry. He was fairly glowing.

The light caught the scintillating sequins in a thousand splinters of light as she danced with the abandon for which she was famous.

180 Men Were—

(Continued from page 1)

- I. T. Berry, Carbon. Manion Newton Canafax, Ranger. Hilburn McGaha, Gorman. Adius Eugene Belyeu, Ranger. Jack Stephenson, Eastland. Aubrey Gene Capers, Gorman. John Henry McDaniels, Ris. Star. Shelton Foster Tankersley, Eastland. Maurice Olen Hazard, Eastland. John William Fore, Pioneer. Wilbert Eugene Norton, Olden. Hardy Brooks Carroll, Eastland. Dren Truitt Warren, Gorman. Carl Preston Bayne, Cisco. Robert Lee Stubblefield, Gorman. Chester Dale Fonville, Desdemona. Leroy McCullough, Eastland. Charlie Ray Hill, Carbon. Donald Damon Swartz, Cisco. Archie Leroy Maynard, Ris. Star. Lonab John Finley, Eastland. W. C. Ballard, Jr., Gorman. Charles Albert Flaherty, Cisco. Joseph Lee Munn, Nimrod. Joseph Henry Watkins, Eastland. Pernal Joe Hearn, Carbon. George William Tankersley, Eastland. Jack Parker Bagley, Eastland.

- Travil Paul Bryan, Ranger. Clarence Elnar May, Jr., Ranger. Robert Cloye Perrin, Gorman. Herbert Ray Casey, Eastland. Harvey Ray Files, Gorman. J. L. Hill, Ranger. Dundward Dohal White, Ris. Star. Erskin Lynwood Stephens, Ranger. Joe Edgar Welch, Gorman. Alvin Acuff Baker, Rising Star. William Guy Peal, Eastland. Henry Lynn Carter, Carbon. Jessie Calvin McCuller, Gorman. William Carroll Falkner, Rising Star. Leonard Eldono Mathews, Eastland. Albert Roger Atwood, Rising Star. Joe Parney Arther, Eastland. Burnet Cyril Porter, Nimrod. Audie Othell Clark, Gorman. F. B. Whitehead, Cisco. Mack Glenn Pharr, Rising Star. Ernest Annan Hollander, Carbon. Leonard Ledbetter Sprawls Scranton. George Dexter Falls, Ranger. Homer Estel Mathis, Ranger. Wayne Edgar Hodnett, Ris. Star. Edward Frances Chandler, Eastland. D. F. White, Desdemona.

- Walter Lee Starkey, Rising Star. Moses Andrade, Eastland. Roy Lee Kenwick, Rising Star. Harold David Luckett, Ranger. James Alvin Arrington, Cisco. Joe Frank Sparks, Jr., Eastland. Thomas Wesley Clemmer, Cisco. Donald Harner Lutgens, Rising Star. Phillip Marvin Holloway Eastland. Roger Smith, Rising Star. Dewey H. Brawner, Ranger. Howard Clay Colley, Eastland. William Joe Smith, Ranger. Travis Roy Wilcoxson Desdemona. Willie Doyce Holliday, Eastland. Louis Elzie Powell, Gorman. Marshall Odus Ervin, Cisco. Gilbert Burton Daniels, Gorman. Debert Ervin Williams, Desdemona. William Darrow Scarlet, Cisco. Howard Morris Segars, Ranger. William Ted Rogers, Cisco. Robert Luke Carlile, Rising Star. Wayne Edgar Johnson, Cisco. Shaakeeb Saleh Dakour, Ranger. John L. Daniels, Eastland. Eldon Neal Brown, Gorman. Crandall Davis Jones, Cisco. Herman D. Sesum, Gorman. Garvin James Raily (Col.) Ranger. Harrell Joyce Kelly, Eastland.

OUT OUR WAY

BY WILLIAMS FRECKELS AND HIS FRIENDS



BORN THIRTY YEARS TOO SOON

Lloyd E. Johnson, Cisco. Carbie Ray Rodgers, Gorman. Dewey Rhyne Dillard, Ris. Star. Henry Nathanael Pharo Kitchens, Carbon. W. H. Robinson, Cisco. James Edward Dean, Ranger. Joe Edward Sheridan, Jr., Cisco. Edward Marshall Curry, Jr., Pioneer.

By PETER EDSON

Job in Defense Is Being Readied for You As Office of Civilian Defense Shifts Into High

BY PETER EDSON NEA Service Staff Correspondent

WASHINGTON.—Details of the jobs that you and you and you can do to aid your country in time of national emergency are beginning to come out of the Washington fog.

First manifestation of what you can do will come at five minutes to 4 on the afternoon of July 4 and for five minutes thereafter. That's eastern standard time and it means 1 p. m. in San Francisco, 11 a. m. in Alaska and 8 a. m. in Honolulu. At that precise moment, no matter where you are, in swimming, at a ball park, or unpacking a picnic lunch at the top of Pike's Peak, have the radio turned on, or if you have no radio, make sure that you run, not walk, to the nearest bandstand.

At a cue from the U. S. Marine Band in Washington everybody will burst forth all over this broad land in an "Oh, Say Can You See" that should make the eagles scream. The President of the United States will then address you briefly and everybody will recite in unison the Pledge of Allegiance.

The idea for all this was thought up by the American Legion, V. F. W., D. A. R., Elks, Boy Scouts and others, but is being made a national institution by New York's Mayor Fiorello H. La Guardia, who is also administrator of the Office of Civilian Defense, which will carry on pots and pans you don't happen to be using, and from then on you want to be as ready as a fireman on a greased pole.

ORGANIZATION will trickle down to you through a simple pattern. La Guardia will have a branch in each of the nine Army corps areas, with headquarters in Boston, New York, Baltimore, San Antonio, San Francisco, Omaha, Columbus, Atlanta and Chicago. The Army will detail an officer for civilian defense in each corps. Within each corps area the governors of the states will be top men, and within each state the mayors of the towns. Possibly county agents will supervise organization of local defense councils.

A few test mobilizations have been made like the one in Washington where volunteers were asked to sign up for what they'd like to do from spotting planes to putting out fires. There is a 95 per cent chance that none of these things will have to be done, but you can't afford to run that 5 per cent risk. So, if you've had any suppressive desires to be a fireman, policeman, ambulance driver, anti-gas population evacuator, you may get a chance to do your stuff.

RED RYDER

By Hamlin



Students Sues For Right To Final Exam

By United Press COLUMBUS, O.—In an effort to be graduated with other classmates at Lincoln high school in Gahanna, Dale Main, 18, son of Berton P. Main, Gahanna, brought suit in county court against the township board of education. The youth asked in his suit that the school's teachers be compelled to give him his final examinations. The youth was refused the right to take his final examinations on grounds of extended absence from school.

CHRISTIAN SCIENCE SERVICES

"Sacrament" is the subject of the Lesson-Sermon which will be read in all Churches of Christ, Scientist, on Sunday, July 14. The Golden Text is: "A new commandment I give unto you, That ye love one another; as I have loved you, that ye also love one another. By this shall all men know that ye are my disciples, if ye have love one to another" (John 13:34,35).

Edward Edwards Of Edwards Street Is Registered In Draft

By United Press SPRINGFIELD, Ill.—The following conversation took place at the headquarters of Springfield city draft board between the board clerk and a registrant: "What is your name?" the clerk asked. "Edwards," replied the registrant. "Where do you live?" "On Edwards street." "What is your first name?" "Edward."

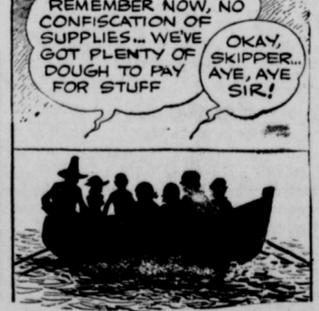
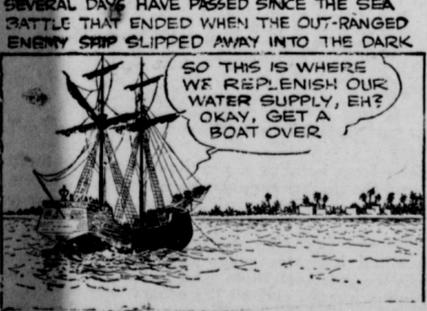
THIS CURIOUS WORLD

By William Ferguson



OUT OUR WAY

BY WILLIAMS



Society Club and Church Notes

MRS. STRICKLAND HONORS BRIDE-ELECT WITH PARTY

Miss Marguerite Stevens of Ranger, bride-elect of Mr. Ernest Arterburn, also of Ranger, was honored Wednesday evening at a pre-nuptial party and shower given by Mrs. Claude Strickland at her home, 1209 S. Seaman, in Eastland.

The marriage ceremony is to take place July 12, it was announced. Mr. Arterburn is the son of Mr. and Mrs. E. F. Arterburn of Ranger.

Informal games were enjoyed and a lovely assortment of gifts was presented the bride. A scrap book containing recipes written by the guests was presented Miss Stevens by the hostess.

Refreshments were served to Misses Marguerite Stevens, Beulah Edna Smith, and Mmes. E. F. Arterburn, R. E. Johnson, C. L. Childs, Ann Gray, Izetta Smith, Gladys Fidler, Carrie E. Henry, Gail Tone, of Ranger, and Mrs. Jimmie Little and the hostess of Eastland.

CONGRATULATIONS

Mr. and Mrs. Jack Kimble of Strawn announce the birth of a five and three-fourths pound baby girl born Thursday, July 10, in the Gorman hospital. The baby, named Billie Kay, and its mother, the former Muriel Self, are reported as doing nicely.

R. N. A. TO MEET IN RANGER

The Eastland lodge Royal Neighbors of America are invited to meet with the Ranger lodge Monday night for initiatory ceremony to be held at that time, it was announced today. The meeting will be held at 8 o'clock in the hall.

The Breckenridge camp will have charge of initiatory work.

STORY HOUR WELL ATTENDED FRIDAY

Approximately 50 children attended the first Story Hour at the First Baptist Church Friday afternoon from 4 to 5 o'clock. The hour is held each Friday afternoon at this time and will continue through this month, officials stated.

Mrs. R. A. Lerner is director for the hour and has as co-workers, Mrs. Earl O'Brien, Mrs. Jones Weathers, Mrs. Victor Ginn and Misses Marjorie Murphey, Lila Ann Love, Elaine Altom, Beulah

CLASSIFIED

FOR RENT - Furnished apartment and room. 612 Gilmer.

WAITRESS Wanted Must be experienced. Apply Roots Bar-B-Cue Pit, West Main St.

FOR SALE - Good two-wheel trailer, steel flat body.-209 S. WALNUT.

FOR RENT - Furnished apartment. Adults. Bath. Apply, 612 W. Patterson.

STOCK SALT-65c per hundred pounds. Threshed maize, \$1.40 per hundred. Killough's Feed Store.

PIANOS-We expect to pick up in Eastland in the next few days two Spinet Console pianos, one brand new, one slightly used, will sell both at big reduction rather than ship. Write at once to G. H. JACKSON, Pianos, 1101 Elm, Dallas, Texas.

AMBITIOUS Men - Manage small movie circuits-Eastland district-60% commissions-\$89-\$175 monthly possible-excellent future-Car necessary.-1416 GULF STATES BLDG., Dallas, Texas.

FOR SALE-At bargain, good used No. 5 Underwood typewriter. F. A. Jones.

BARGAIN FOR SALE - Six room dwelling, 4 acres land, orchard, berry patch, vineyard, well, wind mill, over ground cistern, water piped, yard and lot. Locate Highway 80, Olden, Texas. See J. F. McWilliams, Eastland, Texas.

FOR SALE OR LEASE - Corner lot, adjoining on the west the Texland Hotel; lot 50x85 ft. A good oil station location, will give 5 or 10 year lease. H. T. Jones, 5382 MaNett St., Dallas.

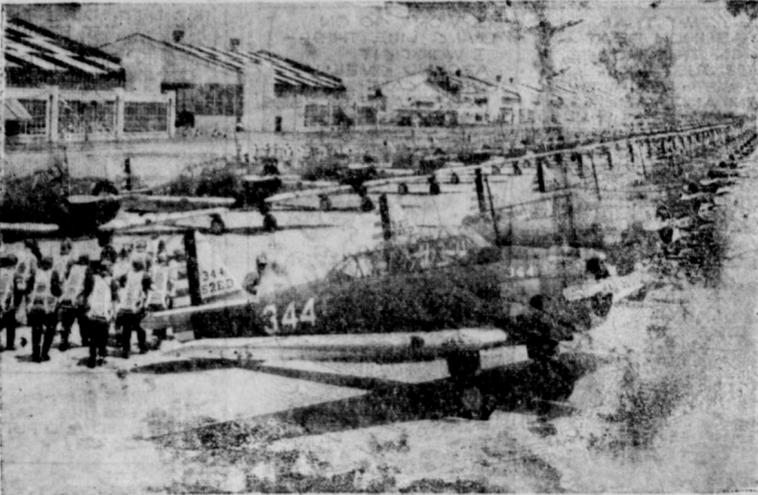
FOR RENT: Southeast 5-room apartment. Newly papered. Also 8-room apartment. Utilities paid. 612 W. Plummer.

FOR RENT-Unfurnished three-room apartment at 304 W. White street. Adults only. Call Gaines, Phone seven eleven.

FOR SALE-Several good used cars-Fords and Chevrolets.-Eastland Auto Parts. Phone seven eleven.

CORNELIUS HILLSIDE APARTMENTS-The New Third Unit now ready for occupancy. Deluxe furnishings throughout-Call 500 or see Mrs. Beane at the Apartments, Connellee and Plum-

Flying Cadets... Man Your Planes



And fledgling pilots at the "West Point of the Air" move to their basic training planes for another morning aloft in the Texas skies. Within a short few minutes this seemingly endless line of over 150 sturdy trainers will be in flight with its student pilots—just another step nearer America's program of training 30,000 pilots a year. Completing their ten weeks and 70 hours aloft at Randolph Field, Texas, classes of almost 400 Flying Cadets leave this south Texas school every five weeks for advanced fields to complete their training for wings and commissions. Follows then active duty, as the young flying officers "Keep 'em Flying" with the Army Air Corps.

Faye White, Lois Lerner, Helen Lucas, Mary Ruth Gillum, Gertrude Smith, Nelda Bishop, and Billy Gustafson.

The Story Hour is open to all children who wish to attend, between the ages of 4 and 12. The time is taken up in story telling, games, music, and object lessons.

MARTHA DORCAS TO MEET

The Martha Dorcas Class of the First Methodist Church will meet Sunday morning at regular time. Members and visitors cordially invited.

Just a Bit Personal...

Mr. and Mrs. Will Van Geem have returned from a vacation trip to California.

Mr. and Mrs. Bert McGlamery and daughters, Dorothy and Mildred, and Mr. and Mrs. Robert McGlamery of Alice, were visitors in the home of Dr. and Mrs. Kimble of Gorman the last week-end.

Mr. and Mrs. E. F. Pendarvis and Mr. and Mrs. T. F. Morrow of Gorman visited in Eastland last week.

Mr. and Mrs. John Barber, Miss Rama Barber, Miss Florence Barber, and Miss Sybil Holder returned Thursday from Galveston.

Mrs. R. A. Lerner, Ray Lerner, Jr., are Fort Worth visitors for the week-end.

Miss Fay Taylor will leave this afternoon for Odessa for a visit in the home of Miss Joyce Newman.

Mrs. D. L. Kinnaird left Saturday for Camden, Arkansas, to visit her father, J. E. Nunn.

Feeder Airline Plan Explained

Proposed operations of Southwest Feeder Airlines, Inc., were explained to Eastland business men and chamber of commerce officials this week by W. H. McPhail, representative of the airlines.

Southwest Feeder Airlines now has an application for a certificate of public convenience and necessity before the Civil Aeronautics board in Washington to operate a system of feeder airline routes to carry mail, passengers and property.

Such a feeder operation will bring direct air service to the local communities and will connect them with various terminal points which are already served by the larger trunk lines, McPhail said.

Eastland has been included as a point on the proposed system, and McPhail was asking the cooperation of all interests here in securing the added air service. The economic need for such service must be established beyond a doubt before the application for certificate of public convenience and necessity will be granted.

Eastland Thumps Abilene Girls, 2-1

The softball girls from Eastland handed the Abilene lassies their first home defeat of the year 2-1, in the only games at Sportsman park in Abilene.

Maynard of the winners, held Abilene hitless for the first five innings. Trotter of Abilene singled in the sixth for the first hit. Trotter then advanced to third on an infield out and scampered across the platter on an outfield fly for the only tally for the homelings.

Eastland 101 000 0-2 7 2 Abilene 000 001 0-1 2 4 Maynard and Williamson; Snodgrass and Belcher.

THEATRE UPSETS BLACKOUT

EAST ST. LOUIS, Ill.—During a recent test blackout a theater turned off every light inside the house—and left the three story electric sign outside going full-blast.

CHEANEY NEWS

The Cheaney community was visited with a light shower Monday afternoon.

Mrs. Curtis Blackwell underwent a major operation at the Gorman hospital and is reported resting nicely.

Mr. and Mrs. Jim Howard are leaving this week on their vacation into New Mexico.

Bro. Weslie Mickey of Ranger begins a meeting at the Church of Christ on the night of the 27th, continuing through August 5th. Everyone is invited to attend these services.

Mrs. Will Underwood and daughter, Mrs. D. J. Mason of Denison, visited in the John Tucker home Sunday.

Misses Frances and Billye Brock are visiting relatives at Walnut Springs.

J. B. Blackwell of Camp Bowie spent the week-end with his parents here.

Doyle Cooksie is visiting his grandmother at Clifton and learning the art of farming in the meantime.

Bro. Garnie Atkinson and family of Abilene spent Sunday in the Marvin Brock home.

Mrs. Jack Rogers is much improved after an illness of several weeks.

Mr. and Mrs. Slim Blackwell are entertaining Saturday night with a musical.

Little Jack Edward Blackwell is on the sick list at this writing.

Geo. Harper was somewhat jarred up Saturday, having had the misfortune of being in a bus wreck near De Leon.

Mr. and Mrs. Ben Freeman of Coffeyville, Kansas, are visiting relatives here.

Miss Monette Davis of Lamesa spent a few days the past week with Miss Goldie Butler.

J. W. Turner of Eastland visited in our community Thursday.

Buddy Rogers and Charles Sullivan spent the 4th in Eastland as guests of J. W. Turner.

The Ladies Bible Class of the Church of Christ met Tuesday with ten ladies present. An interesting course of study was begun. We invite each and every lady in the community to come and be with us on the 2nd and 4th Tuesdays of each month and help quit for the orphan's home.

Mrs. Mattie Hale is visiting her Mrs. Joe Butler is visiting rela-

Special Meeting Of Jaycees For Monday Night, 14

President Montie Rowe of the Junior Chamber of Commerce has issued a call for a special meeting of that organization for Monday night, July 14 at 8:15, at Tesco Club.

In announcing the call for the special meeting it was stated that an outline of projects for the coming year would be given.

atives in Kansas. daughter, Mrs. Nicholas Minnick and Mrs. Punch Kennedy of Gall, Texas.

Mrs. Mattie Thomas of Portales New Mexico is visiting relatives here.

Mr. and Mrs. R. R. Browning returned recently from an extended vacation to points in Texas and New Mexico.

Lee Yardley visited friends here Sunday.

Mrs. Louie Roberts visited her brother, Clifton Jarrett, who is seriously ill in the Gorman Hospital.

Nat Meadors of El Paso, a former resident of our community is gravely ill in the Gorman hospital.

Norman, son of Mr. and Mrs. Jim Hubbard, is much improved after a recent illness.

Hutch Hale made a business trip to Wichita Falls the past week.

Mrs. J. R. Hale is quite ill at her home here.

A well-known Broadway detective retires to become a farmer. He'll have a lot of fun around the barnyard looking for fresh yeggs.

Transport Men To Learn Aid Methods

PHILADELPHIA. — Philadelphia has inaugurated a first aid training program for men in key positions of transportation and industry. The program is under the supervision of Philadelphia police surgeons.

Dr. Hubley R. Owen, public health director, reported that taxi cab drivers, bus drivers, Philadelphia Transportation Company employees, railroad employes and important industrial plant workers would receive first-aid training for emergency work.

Two superintendents and 16 "cabulance" drivers of a Philadelphia taxicab concern were the first to report for training.

Tanner To Attend Dallas Meeting

Secretary Tanner of the Eastland Chamber of Commerce is to go to Dallas Tuesday to a meeting of the board of directors of the Texas Association of which he is a member.

Try Our Want



It's the Chance You Take...

... that's costly and dangerous when you buy lands or town properties without first knowing that the title is good. Since the day when barter and exchange were first used the abstract has acted as a safeguard against trickery, false ownership and skin-game practices in real property transactions.

The abstract reveals (1) the historical information very necessary to the sufficiency of the title; (2) defections and irregularities in the various transactions making up the historical sequence; and (3) the true ownership, encumbrances, if any, and the accurate location of the property under search. If the title fails in either one of the above points, better get in cured by your attorney or let it alone. Before buying real estate anywhere, any time, demand an abstract of title.

EARL BENDER & COMPANY

Abstracts — Insurance — Real Estate — Rentals

CONNELLEEE

SUNDAY
George Brent
Olivia DeHavilland
John Payne
"WINGS of the NAVY"

LYRIC

SUNDAY - MONDAY
"MEET JHON DOE"
— Starring —
Gary Cooper
Berbara Stanwyck
Walter Brennan
Edward Arnold



Replace Your Old Tires At Today's Low Prices... Seiberlings! Our Stocks Are Still Complete. Convenient Terms Can Be Arranged.

Jim Horton Tire Service

East Main Street Phone 258 Eastland



Building bring sales volume to every line of business.

Did you think that the only ones who profit financially from building a new home were the owners? They do profit considerably, but so do the workmen, and the lumber supply companies and their employees—in fact, everyone, who has any direct contact with the building, profits. They all have money to spend for their needs.

Of course, the home furnishers and landscape gardeners and decorators make direct sales to the man who owns the new home. But the businesses that profit the most are those who sell merchandise and services to the workmen, the architect, the furniture store delivery man, and all the others who take part in helping to build and furnish a new home. In turn the butcher, the baker, the grocer, and the laundry man are able to buy new clothes from the man who lives in the new home.

That is business. You can prepare to get your fair share of all this business by planning an intelligent and thorough advertising campaign. Advertise in the Eastland Telegram.

For help in planning a campaign that will bring you maximum results for minimum expenditure, consult the Advertising Department of

Eastland Telegram