



# EASTLAND TELEGRAM

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## Debunking Defunct Funk Bunk

To do to the world what Germany is trying to do to it requires many kinds of men.

It requires street brawlers like Rudolf Hess to overawe physical opposition and beat helpless minority people into a bloody pulp. It requires wily intriguers like Von Papen to beguile diplomats. It requires traitors to their countries, like Quisling. It requires masters of manipulation of the mass-mind, like Goebbels! It also requires at least one oily but respectable voice to assure everyone that all this is being done for their own good and for the good of all the world.

Such a voice is that of Dr. Walther Funk, the shrewd "economic brain" of the Reich. His mission is to appeal to business men throughout the world in an effort to assure them that all Germany wants is prosperity for all, and that dealing with the economic colossus she is trying to set up will be pleasant and profitable for the rest of the world.

So the plausible Dr. Funk is out with another of his frequent efforts to reassure an alarmed world. As usual, there is just enough truth in what he says to make it persuasive. And as usual the basis and the conclusions are as false as a shotglass in a clip-joint.

Excessive nationalism, extreme autarchy, border trade barriers, says Dr. Funk, were part of the cause of economic collapse before the war. Right. No use trying to reconstruct the world on the same principles that led to its collapse, he insinuates. Right.

With all due respect to a big-shot banker and a man who probably knows more about economics than we do, we are tempted to make a rude, derisive noise at this point.

What "co-operation"? What "equal partners"? The kind of "co-operation" that France and Italy and Bulgaria and Hungary and Rumania—yes, and Russia, are now giving Germany at gun point? The kind of "equal partners" that Mussolini and Hirohito and Quisling and Darlan and Franco and Michael and Boris and Pu Yi and Wang are to Hitler?

No, thank you. It may be, and it probably is necessary to remake the international economic mold of the world. But it is not going to be done at gun point, against the world's will, and exclusively according to the design of Adolf Hitler, or even that of Dr. Funk.

The eminently respectable Dr. Funk probably never clubbed a Jew in his life, probably never shot down a single man or woman standing in defense of their homes. But the economic blueprint extended in his immaculately-gloved hand is hard to read, somehow, smudged and smeared — Great Heavens, man look out there! That's blood!

## LONGFELLOW'S HEROINE

### HORIZONTAL

- 1 Exiled heroine of Longfellow's poem.
- 10 Sacred interdiction.
- 11 To hoard.
- 13 Pitcher ear.
- 14 Mug.
- 15 Cubic (abbr.).
- 16 Coterie.
- 17 Unopened flower.
- 18 Merriment.
- 19 Electrical term.
- 20 To name.
- 21 Sustained.
- 22 Electrified particle.
- 23 General principles.
- 24 Red flower.
- 29 Crevice.
- 30 Bow of light.
- 31 Eccentric wheel.
- 32 Purple flower.
- 33 Toward sea.
- 34 Hour (abbr.).
- 35 A wonder.

### Answer to Previous Puzzle

- FROG TAILS RIANA
- REPTILES INSURED
- FALLONS NODDISES
- FELT SEVERE SEASE
- SLATES NISELLI
- HERONS MAW CAROL
- EVEN COLOR DIAL
- SOLEEN SKILL
- TALE TILL ANEW
- LITER IN MESA
- LEAPING PETS
- 36 Congruous.
- 37 Fenced in.
- 38 Vulgar fellow.
- 39 Musical note.
- 40 Unique.
- 42 Building site.
- 43 Beverage.
- 44 Place of grass.
- 45 Butter lump.
- 46 Soft cap.
- 47 Those who speed.
- 48 Nova

### fruitlessly for many years.

- 17 Biscuit.
- 18 Plant.
- 20 Animal.
- 21 Cured.
- 22 Distinctive theory.
- 23 To cringe.
- 24 She finds him at
- 25 Wrath.
- 26 Her native land is also called
- 28 Canoe paddle.
- 29 Bearing cirri.
- 32 Diverse.
- 33 To succor.
- 35 Twin crystal.
- 36 Obese.
- 37 Wild hog.
- 38 Folding beds.
- 39 Half.
- 41 Fowl disease.
- 42 Musical syllable.
- 43 To make lace.
- 45 Postscript (abbr.).
- 46 Toward.



## THIS CURIOUS WORLD

By William Ferguson

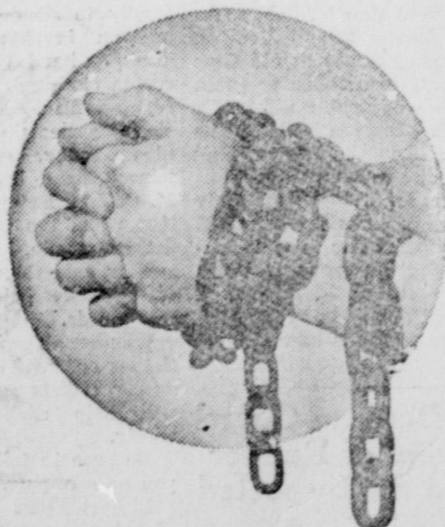
**THE ZODIACAL LIGHT,** A CURIOUS GLEAM THAT STRETCHES UP FROM THE HORIZON IN A CONE-SHAPED DISPLAY AFTER SUNSET AND BEFORE SUNRISE, STILL IS A MYSTERY TO SCIENTISTS.

**QUOTING ODDS**

**SIX MILLION BACTERIA** HAVE BEEN FOUND ON THE BODY OF A HOUSE FLY.

**CORNS MAY BE PRODUCED** BY WEARING SHORT SHOES TOO LONG, SAYS DR. LESLIE L. ZEBMAN, MILWAUKEE, WISCONSIN.

## CHAIN...



the selling power of the Telegram Classified Section to those cars on your lot that aren't selling, mister. Take a peek at the many other advertisers that are already using this quicker, and more economical sales force for moving used cars. You're missing one of the greatest markets in the community if you miss the want-ads.

Or Call at Our Office 8 a. m. till 5 p. m.  
For an Ad-Taker Phone G01

Eastland Daily Telegram

## South Texas Area Sees New Industry In Flower Growing

By United Press  
FRIO CITY, Tex.—It looks like this section of South Texas is going to have a brand new industry, a new money crop and the title of "flower market of the Southwest."

The loamy soil that covers much of this area long has provided vegetables for Texas dinner tables but recent demands for flowers have been so insistent that it now appears marigolds, snapdragons and gladioli soon will replace spinach, potatoes and beans in the affections of truck farmers here.

Five years ago a few of the Belgian truck farmers in this area experimented with flowers, planting a few rows of gladioli, zinnias and marigolds among the beans and spinach.

The flowers found a ready market, bringing a good price from the "cemetery trade." Stands were set up along the San Antonio-Castroville road and the flower stores soon numbered a dozen.

Vegetable-growing truck farmers were called upon to supply an ever-growing demand for blossoms and the marigolds and snapdragons soon had pushed the potato and carrot right off the farmer's planting schedule. He began to read flower and seed catalogues.

Today it is estimated that 70 per cent of the acreage of truck farms in the South San Antonio area have been allotted to growing flowers.

The current crop includes gladioli, delphinium, zinnias, marigolds and snapdragons. Hundreds of bunches are cut daily. Gladioli are listed as the most valuable flower crop. This flower now is being shipped in large quantities to Houston, Dallas and San Antonio where florists find it a favorite for corsages.

However, San Antonio is credited with using more flowers than any other city in the Southwest. Growers believe the large demand there is due chiefly to the Latin-American population, reputedly

## Degrees Seal Childhood



"We cross our hearts . . . and solemnly swear . . . together." Thus five little girls who graduated from the College for Women June 2 took time off from singing playing dolls to form a secret society in fourth grade.

Years have flown by since the quintet, Mary Jean Singleton, and Rosemary Polk, standing left; Violet Beville and Gladys DuBose, seated; banded the first time, but they've gone through grade school and college the closest of friends.

famous flower lovers.

The flower farmers of South Texas believe the flower market is going to increase and within a few years they expect carload shipments of blossoms to be sent to Chicago and New York.

**Light Your Yard for Happy, Pleasant Evenings Outdoors**

Why not really enjoy your yard on summer evenings? A yard light under the eaves of the house or fastened on the garage will give you plenty of light for games, evening meals outdoors and for reading and relaxation. You can also mow the lawn, trim the hedge or water the flower beds in the cool of the evening, eliminating the need for working under a hot sun. In fact, you can find many pleasant and enjoyable things that you can do if your yard is lighted.

Now is the time to put in your floodlights to enjoy pleasant evenings outdoors. Yard lights are inexpensive and easy to install.

**Buy a Yard Light From Your Favorite Electrical Dealer.**

**TEXAS ELECTRIC SERVICE COMPANY**

Add to the enjoyment of your evening meals by serving your family and friends in the pleasant coolness of your yard, under floodlights.

For relaxation after a strenuous day of stifling summer heat, rest and read under a floodlight where cool evening breezes blow.

Mowing the lawn or trimming the hedge is not nearly as tiring if it's done after dark by the light of a brilliant floodlight.

AL STORY

CALIBAN FROM CALEB

NORMAN KAHL

ADOREN: On the way out to the New Jersey shore and his beachmen...

UNMASKED

CHAPTER IX

After the Hoist doesn't look after he shoots away...

guy Angus MacPhillips then he, Hoimon the known as the best...

THE sun is going down when Castaloni pulls up in front of Adoreen's apartment...

Adoreen isn't expecting Mr. Fitzwater tonight, so she is a little surprised when she sees him at the door...

"Why, Mr. Fitzwater, come on in," she says. She is figuring on eating dinner at home...

"I came to take you for a drive, my dear," says Castaloni-alias-Fitzwater. "Hurry and throw a coat on..."

"How lovely, I'd like that. But I just put some pork chops on and I'm not dressed..."

"No, no. Right away. Please hurry." Adoreen doesn't know whether to be shocked or hurt...

CASTALONI is the least bit disturbed. He should have better than to trust Spike...

"I feel fine. I never felt better in my life. I said for you to put a wrap and come with me..."

Adoreen backs up, against the wall. Her lips are quivering, and the red spots are gone out of her cheeks...

"Okay," says Castaloni, still walking toward her. "Then never mind the coat. It's warm out and there's a blanket in the car..."

He looks carefully down the hallway before he steps out. Adoreen is kicking and struggling to break away...

HE goes down the back stairs, and when he gets into the area way, he sets her down. "There is a handy little gadget known as a gun in my pocket, Kitten..."

There are tears of terror in Adoreen's eyes, but she nods. Castaloni's face is hard and decidedly unpleasant. "Grab my arm, Kitten, just as if I were the only man in the world you could ever love..."

When they reach the sidewalk, Adoreen glances pleadingly at a young couple who are passing. But the couple pay no attention to her and Castaloni. It is just after she gets in the car and Castaloni is starting the engine...

"Castaloni's hand shoots out and slaps her across the face. "Shut up! Try that again and I'll put you to sleep for good..."

He runs up the open window and spurs away from the curb. Some people are staring after the car, and Adoreen can see faces at some of the windows. Maybe they heard her scream. Maybe they will call the police. It is one hope only. "A slim hope..." her only one. (To Be Continued)

OUT OUR WAY... BY WILLIAMS



I'm an American! Freckles and His Friends—By Blosser



Andrew Pasko, 67, native of Slovakia, proudly clasps flag and citizenship papers, and rightly so. He walked 36 miles from Phoenixville, Pa., to West Chester, Pa., and back to take out naturalization papers.

Stonewall Jackson A Draft Delinquent

SHREVEPORT, La.—General Stonewall Jackson ain't the fighting man he used to be. In fact, the General is delinquent.

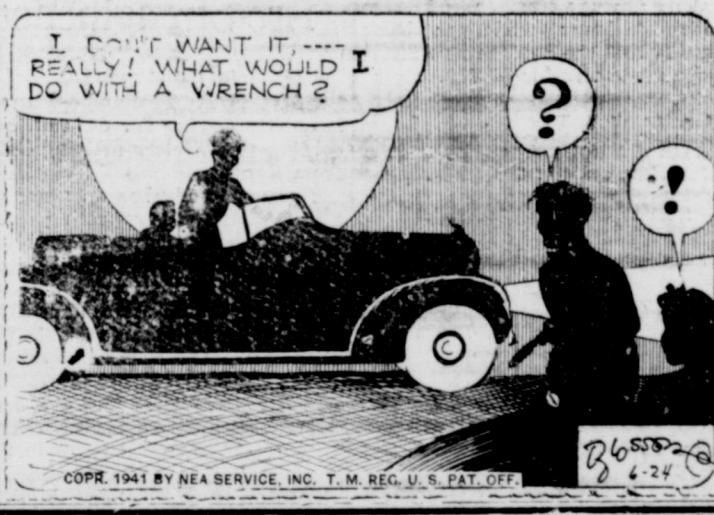
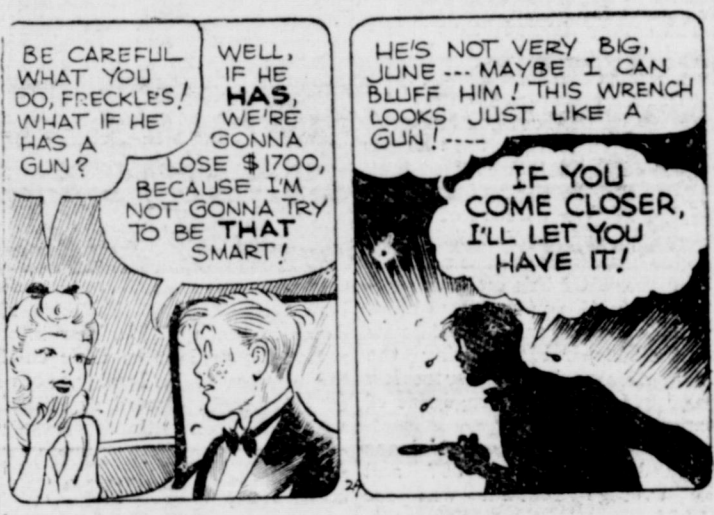
Officials of the Caddo Parish draft board No. 3 said if the General doesn't send his draft questionnaire back pretty soon, a Yankee federal agent may be sent after him.

General Stonewall Jackson, Negro, is merely one of 26 delinquents listed by the board.

question has been raised about putting one in the prison system. People sometimes plead insanity to keep from going to the penitentiary; and if we built this hospital, they would be actually "in prison" although convicted of no crime.

Sharpe said that he merely wanted to provide facilities for curing persons, if possible, who had shown criminal tendencies and to segregate them from patients at state hospitals who have displayed no criminal tendencies.

Reed explained that such patients are being segregated now as much as possible.



Adopts New Method Of Slowdown Check Of Quorum

AUSTIN.—Members of the House of Representatives adopted the new slowdown technique recently to keep from taking up bills that had widespread opposition.

One representative raised a question of order that a quorum (100 of the 180 members) was not present. The acting speaker overruled the objection, pointing out that the last record vote showed a presence of a quorum.

A few minutes later, another record vote showed less than 80 members voting. The point of order was renewed. When a quorum is not available, the House can only adjourn till next day or order a "call"—to bring absent members and keep

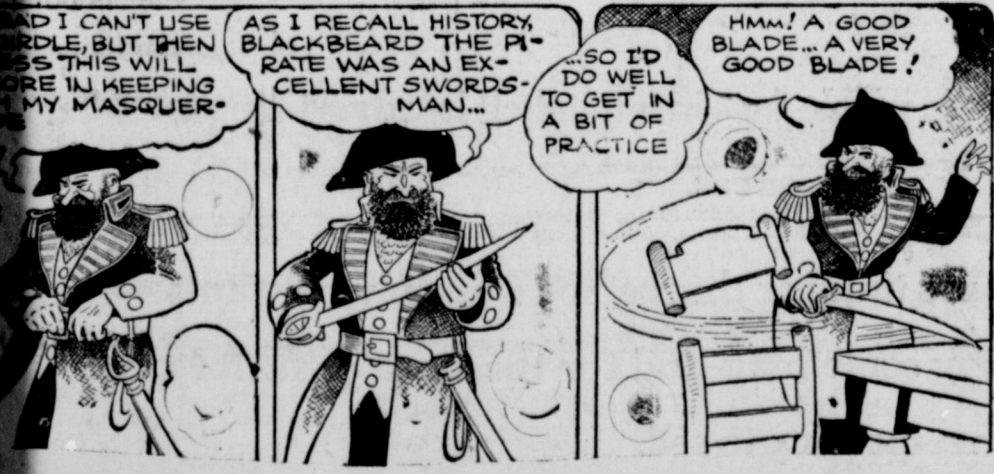
New Hospital For Criminally Insane Is Being Proposed

AUSTIN.—One of the recurring proposals in the Texas Legislature is that for building a hospital for the criminally-insane in connection with the prison system.

Rep. Ben Sharpe of Paris recently sought to introduce a bill to establish such a hospital, but Rep. W. O. Reed of Dallas, appropriations chairman, doubted whether it would be legal to confine mental patients, regardless of past criminal acts, in a hospital under supervision of prison authorities.

"I am heartily in favor of a separate hospital for the criminally-insane," said Reed, "but in order to reach the hookey-playing legislators."

ALLEY OOP... By Harman



RED RYDER... By Hamlin



By PETER EDSON

Jones Boys Go to Work for Business As Commerce Secretary Reshapes Department

BY PETER EDSON NEA Service Staff Correspondent

WASHINGTON.—Whether it works or not, give the Department of Commerce credit for trying to reorganize some of the bureaucracy out of its system, particularly in the big Bureau of Foreign and Domestic Commerce.

In spite of the war, which has nearly wrecked our foreign commerce, and in spite of the defense effort which dictates that "business as usual" must go for the duration, the domestic commerce boys feel that they have a job to do in helping business wherever possible. Out of that idea has come the general reshuffling of the bureau.

Center of the new idea will be 12 apostles to spread the word from Washington. They will be called Regional Business Consultants and there will be one for each of the 12 federal reserve districts. These 12 men, hand picked not only from the bureau but also from business and research staffs of several universities, will gather in Washington soon to begin a course of training.

Then, early in the fall, they will take up their jobs in Boston, New York, Philadelphia, Cleveland, Richmond, Atlanta, Chicago, St. Louis, Minneapolis, Kansas City, Dallas and San Francisco. They will be backed up by 19 field officers already at work in other key cities, and the entire 31 will be known as "The United States Department of Commerce Field Service."

THE idea is that this new agency will work both ways. Field officers will report to Washington on business conditions in their districts and will be available as business consultants to trade associations, chambers of commerce, and individual business executives. While this new field service is the one that will have the most direct contact with business men in every community, it is only one phase of the broader plan of Department of Commerce reorganization. Previously, the Bureau of Foreign and Domestic Commerce was organized on what was called a vertical basis. That is, there was a separate division for every commodity or group of industries. There were bureau chiefs for chemicals, iron and steel, movies, machinery, tobacco, and so on. The tendency was for each division to consider that its particular pet and baby was the center of the world and that all other business revolved around it.

Under the reorganization, most of these division or commodity or industry chiefs of action have been given the status of consultants, and their function hereafter will be to sit in with the new horizontal organization of five principal divisions. The Field Service unit outlined previously becomes the Division of Regional Economy. There is a Division of International Economy, which is foreign trade. A Division of Industrial Economy, organized horizontally by units of merchandising, consumption, construction, durable goods, and so on. Divisions of Research and Information complete the picture.

NOW all this may seem like a lot of governmental red tape organization which it probably is and you shouldn't be bothered by it. It is illustrative, however, of the way these big government bureaus operate. You could wander for days through this Bureau of Foreign and Domestic Commerce without meeting all the people or finding out what they do. When the Department of Commerce Building was finished, it was dubbed Hoover's Folly and everybody wondered what on earth they would use to fill all the offices on all seven floors covering the equal of two big city blocks. Today the place is filled to overflowing and they're trying to make the big, unwieldy thing function for the good of the citizenry.

THE PAY-OFF

BY HARRY GRAYSON NEA Service Sports Editor

WAY this observer feels about the Conn-Louis fight, June 18, is that Billy the Kid's chance is very remote, yet, like a few others, I won't be surprised if the Pittsburgh Irishman wins. Too many loogies have gone along with Louis, and Conn is no part of a hamdionnie.

Louis was a great mechanical fighter. Probably he still is. Smoky Joe was a whale of a hitter when they came out fighting... straight up... in the old-fashioned way.

It was when he had to improvise an attack or defense that Louis was ordinary. Conn is not without heavyweight experience. He has tackled eight of the big boys, and while none were too formidable, all save one—Dan Hassett in Washington—gave him something more than a workout—Gus Dorazio, Henry Cooper, Bob Pastor, Al McCoy, Lee Savold, Gunnar Barlund and Buddy Knox.

CONN gets off steam by talking to an opponent, but his only remark to Cooper on the Madison Square Garden platform was: "We're both lousy."

Dorazio, McCoy and Pastor are the only three faced both by Conn and Louis. Louis halted Dorazio in two, Conn in eight. Louis out up and stopped McCoy in six, Conn took a 10-round decision. Louis chased Pastor enough to get a verdict in 10 and knocked him out in 11 after he was spotted three knockdowns in Round One. Conn struck Pastor low repeatedly in knocking him out in 13.

Conn never was an amateur and Louis never appeared in a preliminary as a professional.

LAST heavyweight championship match at the Polo Grounds was the epic battle between Dempsey and Firpo. Yankee Stadium has drawn the heavyweight championship business since. Most of the Yankees will see Louis for the first time. Previously they have been on the road when Louis went to work around second base.

Conn bucks a precedent. The world heavyweight title has never changed hands at a New York ball park, but this is offset by the fact that the last five titlholders scaled the heights in June—Sharkey, Carners, Baer, Braddock and Louis.

Conn's full name is William David Conn. There was another giant killer named David. Remember him?

Pretty Fair Sort of Teacher



WELL MICKEY, WHO KNOWS A LITTLE SOMETHING ABOUT IT, GIVES HIS KID BETTER SHEETS A FEW POINTERS IN THE ART OF CATCHING. SHEETS IS WITH CHICAGO WHITE SOX.

Try Our Classified Ads for Results!

# Society

## LUNCHEON THURSDAY FOR CLUB

Mrs. A. F. Taylor will be hostess Thursday for a one o'clock luncheon at her home for the members of the Beethoven Club.

Milton Perry of San Saba, Texas, was a house guest in the A. F. Taylor home over the past weekend.

Mr. and Mrs. Frank Walker and children of Cisco were guests of the C. S. Karkalits the past weekend.

Mrs. T. Harris Green of San Antonio and Mrs. C. E. Jamison of Marlin, Texas, are visiting their sister, Mrs. W. D. R. Owen and Mr. Owen. Mrs. Green has been here for the past month and plans to return to her home Saturday, and Mrs. Jamison came last Sunday and plans to leave this coming Sunday.

Mrs. Stella Powell of Fort Worth is visiting her sister, Mrs. C. C. Aston this week.

Mr. and Mrs. C. C. Aston, Mrs. Johnnie Roy and Mrs. Stella Powell left Tuesday morning to spend the day in Miles, Texas.

## Texas Will Rank First In the USO Statement Says

DALLAS. — Texas will rank first in benefactions to be bestowed by the United Service Organizations for National Defense. This is due to the fact that Texas will train more men in the service than will be trained in any other state. In addition to the training camps Texas ranks high in the distribution of war defense contracts which are adding thousands of workers to industrial payrolls, according to E. B. Germany, Dallas, U. S. O. regional chairman for four southwestern states.

Actual construction on service club buildings has already begun in the North and it is expected many of them will be built in Texas within the next few months, Germany said. These club buildings will be erected in towns and cities near troop concentration camps and in the districts where large numbers of defense workers are employed.

The first of the USO Service Clubs to be started is at Wrightstown, N. J., which is in the heart of an area of defense and military concentration. All clubs are to be staffed by civilian workers under the direction of service organizations sponsored by the USO.

Texas is now driving to raise its quota of \$400,000, its share of the national fund of nearly \$11,000,000, to cover the first year's operations of the clubs. Three congressional districts have reported complete county organization and many counties have already reached their designated quota.

## Texas Banks Have Made Big Number Of Loans In State

NEW YORK. — Twenty-five per cent of the banks in Texas made more than 557,000 loans totaling \$609,000,000 to business firms and individuals throughout the state during the second half of 1940, according to the semi-annual survey of bank lending activity made by the Research

## After Dark!!... by Rice



PROTECTIVE BLENDING SAFEGUARDS ANIMALS—THEY CAN'T BE SEEN



MANY TIMES YOU CAN'T BE SEEN WALKING AT NIGHT ON UNLIGHTED HIGHWAYS— LIKE THE ANIMALS YOU BLEND PERFECTLY WITH THE BACKGROUND.

WHEN YOU WALK ON UNLIGHTED ROADS AT NIGHT

1. WALK ON THE LEFT, FACING ONCOMING CARS
2. WEAR SOMETHING WHITE WHEN YOU CAN-IT REFLECTS LIGHT
3. DON'T FIGURE ON THE MOTORIST SEEING YOU-TAKE CARE OF YOURSELF.

## It's a Busy Life For Woman of 78

CARTHAGE, Mo.—Mrs. Branch Werner, a 78-year old "tomboy," says it's "going to be mighty inconvenient to get old."

And that just about characterizes her way of life, for she crowds more into one day than most people do in a week.

Mrs. Werner likes to put on her old sunbonnet and hoe weeds out of her garden. She also likes to go fishing once and awhile but best of all she likes to whittle.

It's not justice to call Mrs. Werner's wood-carving "whittling." Most of her work is art. Out of solid blocks of soft pine, she carves vases and pitchers and picture frames. She sandpapers them so smooth that they resemble pottery or china.

Copies Floral Design No paint or lacquer mars the natural beauty of Mrs. Werner's carvings. The grain of the wood is beauty enough for her, she says, and the only decoration might be an intricate floral design copied from a dogwood blossom.

Mrs. Werner gives away most of her carvings. She doesn't work for the pleasure of the finished product, but rather for the fun of carving. She often spends an entire night working on a particularly interesting block of wood. And this after a busy day in her garden. She sleeps very little and has little interest in housework.

"Life is too short to spend half of it asleep," says Mrs. Werner. Hobby Of Life Time Carving has been a life-long hobby for Mrs. Werner. When William Jennings Bryan was making his fiery speeches throughout the West, she carved a large likeness of him on a plaque. Other historical events are depicted in wood plaques carved by Mrs. Werner.

Beauty on a large scale has never appealed to her. Her greatest joy has been in reproducing small, perfectly formed oak added incentive for a drive against Burma, it was pointed out.

An invasion of Burma from the east would necessitate crossing Thailand territory. Thailand officials stated emphatically that Thailand will protect its frontiers against all comers, from whatever direction they come. On this point, officials declare, Burma need have no fear.

## American Eagles Dive Bomb Daily Upon Locomotive

MUIR, Mich.—Grand Trunk trainmen who pass through this town daily have a rough idea of a Stuka dive bomber.

Every time the train comes through a pair of American eagles poise over the cars and rocket down, sometimes to within 10 feet of the train crew.

The birds, who concentrate their attack on the engine, follow the train for approximately a mile and then return to their nest which is near the right-of-way.

This is the season when a green apple a day will keep the doctor away—from his home.

## Try Our Want Ads!

## LYRICAL

TUESDAY - WEDNESDAY

The Year's Most Glamorous Threesome!

Merle OBERON HAYWARD

Dennis MORGAN

"Affectionate Yours" Ralph Bellamy George Tobias Hattie McDaniel Jerome Cowan

## CLASSIFIED

LOST — Pekinese, male dog. Blond, mingle black down back. Answers to name Poochie. Reward. Notify Mrs. Uffleman. Phone 26 or 209 E. Valley St.

FOR RENT—Unfurnished three-room apartment at 304 W. White street. Adults only. Call Gaines. Phone seven eleven.

FOR SALE—Several good used cars—Fords and Chevrolets.—Eastland Auto Parts. Phone seven eleven.

FOR RENT: 6-room house, hardwood floors, built-in book cases, buffet, double garage, Phone 576 or 246.

CORNELIUS HILLSIDE APARTMENTS—The New Third Unit now ready for occupancy. Deluxe furnishings throughout—Call 500 or see Mrs. Beane at the Apartments, Connellee and Plummer streets.

## REGISTRATION BLANK

### Fourth Annual Eastland Bathing Revue July 4th \$150.00 In Prizes

Three Divisions: Babies to 7 years of age; those from 8 to 12 years of age and those from 13 up.

Please enter my name as an entrant in the Eastland July Fourth bathing revue which will be held Friday, July 4, 8 p. m.

Name .....

Age .....

Address .....

Those who enter must have their names on file by 6 p. m. Friday, July 4.

Phone, write or send this card to H. J. Tanner, Secretary, Eastland, Texas.

## CHOOSE . . .



The Telegram places your ad before hundreds of potential buyers every day! An established, yet inexpensive market place such as the Telegram Classified Section if you have something to sell.

Or Call at Our Office 8 a. m. til 5 p. m. For an Ad-Taker Phone 601

## EASTLAND TELEGRAM

## Council of the American Bankers Association

The A.B.A. loan survey was participated in by 207 Texas banks, or 25 per cent of the 832 banks in the state.

These 207 banks reported that they made between July 1 and December 31, 1940: 388,067 new loans totaling \$288,882,707.

167,092 renewals of loans totaling \$315,912,133.

2,084 new mortgage loans totaling \$5,689,865.

557,243 loans, \$609,084,705.

The survey showed that business firms in the state used less than half of the "confirmed open lines of credit" maintained for their use on the books of banks. A total of 30 banks in the larger centers of the state reported that they carried on their books \$77,940,450 in "open lines of credit offered to and kept available for regular borrowers for use as needed by them. Of this amount \$34,883,420 or 45 per cent was used.

The average number of new loans made per bank during the six months period under review was 1,875 and the average size of loan was \$743.

The average number of loans renewed per bank was 807 and the average renewal was for \$1,885.

The average number of new mortgage loans made per bank was 10 and the average new mortgage made was for \$2,730.

## Kiwanis Chief



One noon this week Kiwanis members from Pomona to Peoria sit down to lunch with a new international president as their chief. He is Charles S. Donley, above, of Pittsburgh, elected at Atlanta convention.

## Burma Defenses Are Strengthened

By United Press BANGKOK, Thailand.—Burma is quietly arming for defense, according to travelers arriving here from Rangoon.

Burma already has an army of 20,000 men and is expecting more from India, it is reported. Most of this number is Indian augmented by Burmese defense forces—both Burmese and British. Burma is in an enviable position from the standpoint of defense. From the sea it is protected by Singapore in the east and south, and by the long concentration of British naval bases in the west stretching from India to Gibraltar. Thus Burma requires no navy.

On land, the mighty bulk of the sub-continent of India offers protection from the west, as well as acting as a reservoir of manpower from which reinforcements could be drawn in case of attack. Land frontiers on the east are guarded by rugged, hilly terrain, with an addition of jungle, heat and disease for an invader to overcome. It is toward this land frontier that British military officials are turning their attention.

There are only three routes open to an invading force from the east. On the narrow peninsula in the south an army might force its way over the difficult path of the ancient route through unhealthy jungles to Mergui. But from Mergui it is 500 miles along the coast to Rangoon. A second route would entail crossing the entire width of central Thailand and driving into Burma from Sukothai to Moulmein by road, a difficult journey even in peace time.

The more logical alternative open to an invader is the route from Chiengmai northward to Chieng Tung, in the Shan States, and from there over the jagged hills to Lashio on the Burma Road. All three of these routes, however, are closed during the wet season which begins late in May and extends into September. During this period the roads are impassable seas of mud.

Traveler from Rangoon said the Burmese expected that Japan, should it launch an attack southward against Malaya, would send a force into Burma in an attempt to close the Burma Road. The bumper crop of rice would be an

**LOCAL BOY makes good**

It happens regularly in the telephone company. Some boy who grew up in your neighborhood moves into a superintendent's or other executive's chair somewhere in the Bell System.

His big asset is his experience... his "know how" . . . often gained right in your home town.

Because Bell department heads and operating chiefs among them have that "know how," they tackle today's telephone emergency, or tomorrow's telephone growth, with a direct knowledge of your town and your problems. They play a big part in our effort to give you good neighborhood service at rates that almost everyone can afford—and good nation-wide service as you need it.

**SOUTHWESTERN BELL TELEPHONE CO.**

# What Is Advertising Anyway?

A lot has been written about advertising.

A lot of speeches have been made about it.

But the whole fact in a nutshell is—advertising is simply a time-saver.

It saves time for the man or woman who wants to buy something—and for the store or factory with something to sell.

And like most time-savers, it's a money - saver too.

# THE TELEGRAM