SHP SHORTAGE Stalls traoe IN2 AMMERCAS

New First Lady
of Supreme Court


Offersive of BRITISH HAS HITNE SNAG

Guy Explains
Wheat Marketing Both District
Quota Card Use Courts Busy In Trials Wednes

Vicious Vishnu－American Style


MORE EXPORTS SEET TO JIPAM BY PHIIIPPINES

Liquor Board Has Gone Far Afield To Select Employes


EASTLAND TELEGRAM

'All of Us' Ahead of 'Any of Us'
eastiand telegram, eastland, texas -


A \& P Introduces 'Enriched' Bread As Defense Help


Sailor's Pen Pal

## What Is Advertising Anyway?

A lot has been written about advertising.
A lot of speeches have been made about it.

But the whole fact in a nutshell is-advertising is simply a time-saver.

It saves time for the man or woman who wants to buy something-and for the store or factory with something to sell.

And like most time-savers, it's a money - saver too.
THE TELEGRAM



BIG TRADE-IN ON G-3 ALL-WEA This great tire aives root our blg trade satety grip in every ioot of tread. Yet to
you LESS PER MLE than ever before.

aranteed
ALL-AMERICAN

4.40-21 or 4.50-21 . $\$ 5.10$ 4.75-19 or $5.00-19$. 5.15 5.25-18 or 5.50-18 . 6.10 $5.25-17$ or $5.50-17$. 6.15
Cash prices with your old tire Goodyear matorials, workmanship.
What a buy at this amazing sale price!
Buy NOW-and SAVE!

## Famous

 MARATHON

w LIMETED TIME O

为

ENGLISH STATESMAN


pace rotr


MIIEELS.GEIRS.FIIS
not needed to operate
Gas reprigeritor


IITTLE GIS BIRLIER
Replaces All Moving Parts
 vithout moving parts is the gas refrigerator Serve!. This simplified method means long life, permanent silence and an operating cost as low as two to three
cents per day. These are advantages worth too much models. Note the besutiful styling and their many conveniences such as Dew Action Vegetable Freshiit shelves for tall bottles, dry or moist meat storage and frozen foods storage. Remaember, a gas reffig.


See
NEW 1941 GAS REFRIGERATORS AT YOUR DEALER'S



Man-Sized Job Is
Aiding Defenses

## LTINIE



## CHOOSE



The Telegram places your ad before hundreds of potential buyers every day! an established, yet inexpensive market place such as the Telegram Classified
Section if you have something to sell.

Or Call at Our Office 8 a. m. til 5 p. m For an Ad-Taker Phone 601
EASTLAND TELEGRAM money to spend for their needs.

## That is business.

eastland telegram, eastland, texa


REGISTRATION BLANK
Fourth Annual Eastland Bathing Revue July $\$ 150.00$ In Prizes

Baties to 7 years of age;
of age and those from in Pleae enter m, namo as an ontrant in the ed

bring sales volume to every line of business.
Did you think that the only ones who profit financially from building a new home were the ers? They do profit considerably, but so do the work men, and the lumber supply companies and thee
ployees-in fact, everyone, who has any direct con tact with the buifuing, profits. They all have

Of course, the home furnishers and landscape gardners and decorators make direct sales to the services to the workmen, the architect, the furniture store delivery man, and all whe others who tald in helping to build and furnish a new home. In turn the butcher, the baker, the grocer, and the lad and man who lives in the new home.

You can prepare to get your fair share of all this business ty planning an intelligent and the
For help in planning and Telegram.
For help in planning a campaign that will bring you maximum results for minimum ext

## Eastland Telegrar

