



Two Win Contest Prize


## SHOPPIMG WITHOUT

 HOPPINGIn the hospital amphitheater a man in white is about to operate. His eyes are intent upon the X-ray negative brightly illumined on the screen. The X-ray is an indispensable guide-without it he would have to make uncertain, dangerous probings.

The advertisements are your guides to intelligent buying. Like the surgeon, you can avoid wasted effort and save time by charting your course before you act.

Relax in your favorite easy chair and look through the interesting pages of this paper. The advertisements are store windows brought to your home for comfortable inspection. Avoid aimless hopping from store to store, trying to find what you want!

Read the advertisements-then go direct to the stores that have what you need, at the prices you want to pay!




IEGALRECORDS LETTTRE MA
SANT

## YES SIR! <br> THE BEST SALESMAN ON THE JOB EVERY DAY FOR THE BUSINESS INTERESTS OF <br> EASTLAND <br> is THE <br> EASTLAND TELEGRAM

By reading the advertising and keeping up with
the weekly bargzins, many dollars are SAVED by the consumers of this entire community!


THE EASTLAND TELEGRAM IS.-.-

- First in International News
- First in National News
- First in Local New
- First in Popular Comics
- And Should be First in the Hearts of Our Home People . . . Because It's Your Own Home Paper.

SUBSCRIBE TO THE TELEGRAM-10c A WEEK

