

EASTLAND TELEGRAM

Published every afternoon (except Thursday, Saturday and Sunday) and every Sunday morning.

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NOTICE TO THE PUBLIC

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the publisher.

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged for at regular advertising rates which will be furnished upon application.

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SUBSCRIPTION RATES

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Newspaper Week— for the Public

Sometimes folks forget what a close relationship exists between them and their daily newspaper. Because their newspaper is always on the doorstep or on the corner newsstand exactly when they expect it, they take it pretty much for granted.

That's why newspaper publishers all over the country got together and decided to sponsor a National Newspaper Week from Oct. 1 to 8. They wanted to remind their subscribers that not only is the daily newspaper a vital part of everyone's life, but that the readers are a vital part of the newspaper—that without the friendly attitude of the public and its tolerance in hearing all sides of every question, there could be no free, American press.

The idea of a week devoted to American newspapers really belongs to H. R. Helsby, editor of the Olean (N. Y.) Times Herald. Mr. Helsby got his inspiration more than a year ago. On Aug. 5, 1939, he told his readers about it in an editorial. He wrote:

After all, the American newspaper is one of the bulwarks of American democracy—one of the safeguards of Americanism as we know it. And it is not only a safeguard, it is a safeguard which belongs to the people themselves. A newspaper, to be successful, must appeal to the rank-and-file of people. It must provide information, entertainment and inspiration. It is entirely dependent upon the good will of the public; and nothing its owners or its staff can do can perpetuate it if that good will is forfeited. This unassailable fact is an irrefutable answer to those who so continually charge that a newspaper is "controlled" by this or that interest. A newspaper is controlled, primarily, by its subscribers who like it well enough to buy it. If they don't like it well enough to buy it, there simply isn't any newspaper.

Never before has the newspaper played such a dominant role in American life as during times like these, as it catalogs and interprets national and international events. Seldom has the public leaned so heavily on the daily press.

National Newspaper Week will have served its purpose if it helps to deepen that friendship between press and public. We are glad to have this opportunity to get to know you better—and for you, to get to know us a little more intimately.

A campaign is under way in Italy to get men to wear shorts but it has been difficult to get Italians to expose themselves ever since the war started.

Japanese and French forces were battling at a place called Dong Dang, which sounds as though they came out fighting at the bell.

Keeping All Lines Busy



Rev. L. B. Morrison



Will conduct a series of revival services at Church of God.

MAVERICK B TEAM LOSES RANGER GAME

The Ranger Bulldog Pups and the Eastland Maverick B Team played a heads-up game of football at Bulldog Stadium in Ranger Thursday night, with the Pups winning by a score of 20 to 6.

Slightly outweighed, the Mavericks put up an excellent brand of football, showing that they had been well coached, and put up a rugged resistance throughout the game.

The first touchdown of the game came when Brown of Ranger skirted his left end and raced 25 yards for the score. The attempt to convert for the extra point was wild and the Pups led 6 to 0.

A long pass, Brown to Cole, which traveled 45 yards in the air, set up the second Ranger touchdown, after it was snagged on the 10 yard line. From there Brown bucked it over, going over his right tackle. The passback from center on the attempted conversion was wild and Brown snagged the ball and drop-kicked the extra point.

Eastland score their touchdown in the third period, when they made a sustained drive, using the same play over their own right guard time after time, and hitting the same hole for the marker. Their attempt to buck right guard for the extra point failed.

The Mavericks mingled a few well-executed end runs with their line plunging, and a passing attack that began to click regularly was broken up, after a penalty because a tackle caught one of the tosses, when Ranger intercepted on the 50-yard line.

The last score of the game came in the fourth period when Brown started around his right end, cut back over tackle, headed for the west side line and outran the Mavericks 75 yards to the goal line. The extra point was made from placement to make the score 20 to 6.

The Maverick line held well throughout the game, and speed of the Ranger backs accounted for much of the ground gained.

Eastland Personals

J. M. Wilcox attended the funeral of his nephew, W. C. Wilcox, held in Fort Worth, Wednesday. Mrs. Edith Selby of Lima, Ohio, is here visiting her sister, Mrs. W. E. Stalter.

Almost Thurman county commissioner-elect from the Gorman-Carbon precinct, was a business visitor in the city today from Gorman.

Willard Trimble, postmaster at Carbon, was in the city today.

Crack Second Division to Be Seen at Fair



The State Fair of Texas will go military, Sunday, October 13. It is officially designated as "Army Day" and the crack Second Division of the United States Army from Fort Sam Houston will be on hand. This is the only completely motorized division in the United States. The Division will stage a parade in columns of four, which also will include its equipment, from the Forest Avenue entrance through the grounds. The parade will be a mile and a half long. The reviewing stand will be in front of the Hall of State and in it will be notables including army men and civilians. The equipment will be placed throughout the fair for public inspection. The parade is commanded by Major Walter Krueger.

Revival Services Begin At Church Of God Oct. 9th

A series of revival services are to be held at the First Church of God at Valley and Lamar streets in Eastland, beginning Wednesday, Oct. 9, and continuing through Sunday, Oct. 27. These services will be conducted each evening at 7:30 except Saturdays.

Rev. L. B. Morrison, a successful evangelist, will do the preaching and will speak on such themes as "The Master Man," "Trying to Borrow Religion," "Religious Foundations," "How to Live the Christian Life," "The Holy Ghost, Who He Is and What He Does." "There will be a message of faith for an age of perplexity; a full gospel will be preached, and there will be special singing," Rev. Morrison stated. "And of course the general public is cordially invited to all of these services."

The famed Latin-American Collection of the University of Texas Library contains one of the few known copies of the first book of essays published in the New World. It is "Dialogo de Cervantes de Salazar," printed in 1554.

Bittle's Condition Is Very Critical

George Bittle, son of the late P. B. Bittle of the Eastland schools, and Mrs. Bittle, who is now in the Methodist hospital at Fort Worth, is in a very critical condition and little hope of recovery, according to information given Rev. P. W. Walker, pastor of the Eastland Methodist Church, who was in Fort Worth Wednesday to see Bittle.

Attendants at the hospital told Rev. Walker that the operation performed a few days ago by surgeons there, revealed a large malignant tumor in Bittle's stomach, especially at this time when he is in a weakened condition.

Only hopes offered by the specialists was that by x-ray treatments the size of the tumor might be reduced and the patient's strength built up.

Oil Matters May Be Taken From Commission

AUSTIN.—Another act expected to be made in legislature to take oil regulation away from the Railroad Commission. Olin Culberson, former Commissioner of gas and oil, will be a new member of the railroad commission.

In his campaign Culberson repeatedly that utility company was against him and threatened withdrawal of advertising from that gave him support.

Culberson returned from a vacation trip. He expected now that utility that had failed to keep the office would try to get of the office away from him.

Usually a man elected to office cannot be deprived of legislative act during the for which he was elected. Handling of oil and gas is not a part of the constitutional duties of a railroad commissioner. It is an extra duty added legislature and can be at any time.

PIONEER EXPLORER

Crossword puzzle grid with clues for horizontal and vertical words. Includes a small portrait of a man in the grid.

County Folk Dance Festival; Mineral Wells On Oct. 26th

WPA Recreation Projects of Eastland, Ranger, Cisco and Mineral Wells are planning a Bi-County Folk Dance Festival to be held in the convention hall in Mineral Wells, October 26. Dance groups and instrumental groups in the city who are interested in taking part in this festival are urged to come for practice on Tuesday and Thursday nights at the American Legion Hall, City Park.

If there is any group not knowing these folk dance steps and desiring to learn them, they can be present at the above designated time and place. Two square dance groups submitted their names to be placed on the program. All names should be in by October 7. If the leaders of each group will leave a list of names at 313 Eastland National Bank Building, it will be a great help in planning the program.

CLASSIFIED

FOR SALE: 5-room house, bargain. Cash or terms. See W. E. Lowry, Garage, 1113 Ave. D., Cisco.

FOR RENT—Modern 3-room nicely furnished apartment. See MRS. C. T. LUCAS, 300 E. Main.

FOR SALE: Electric refrigerator, good condition, priced reasonable. Call at 210 S. Oak St.

PIANO INSTRUCTION: Dunning System of Improved Music Study. Pre-School - Beginners - Intermediate. Classes for all ages.—ROBERTS PIANO STUDIO, 906 Cypress St., Ranger.

NEED MONEY? Are your car payments too large? Do you need additional money on your car? Let me try to help you. Frank Lovett, 301 West Commerce. Telephone 90.

AUTO LOANS—New and Used Cars. Six per cent loans on 12 to 24-month new car loans. HOLC homes for sale. General insurance. Donald Kinnaird, 207 Exchange Building.

Abilene Man To Address Legion Meeting Tonight

T. A. Carswell, post commander of the Abilene American Legion post, will address a meeting of the Dulin-Daniels Post at Eastland tonight.

This is the local post's regular monthly meeting and post officials urge all members to be present.

Henry Pullman, post commander, states that except when a meeting call especially states that the meeting is for members only, the public is welcome to attend.

RUMMAGE SALE The Woman's Missionary Society of the Church of God will conduct a rummage sale October 5, in the Economy Building, north side of square, starting at 8 o'clock.

THIS JEWEL IS NOT FOR SALE

Good name in man or woman, Mr. Shakespeare's Iago said is the immediate jewel of their souls.

Back of every business success, back of the smallest product that contributes to that success, is an enduring good name. This is a jewel that is never for sale.

Advertising cannot make a bad name good. Nor should it try! But advertising can carry a good name to a rich and just reward. In fact, advertising is the voice of the good name. Through advertising, the good name is able to make the promises that men live by.

This newspaper is proud of the good names in its advertising columns. You will find nothing but good names here.

PIGGLY WIGGLY

Now In Our NEW LOCATION

NORTHWEST CORNER SOUTH LAMAR AND WEST OLIVE ST.

COME AND SEE OUR BRAND NEW STORE

Keeping up with the modern trend of pure and sanitary food retailing your Piggly Wiggly Store in Eastland has moved from our old location on the corner of Lamar and Commerce streets.

We have built an entirely new building and the interior is arranged according to the latest and most modern facilities for convenient shopping. We are new from top to bottom, fixtures and all.

We believe when you come and see us that you will agree with us that it is a store that you will be as proud of as we are, and in appreciation for the valued patronage you have given us in the past we feel that we have answered your wish for a better store, with better prices. PIGGLY WIGGLY KEEPS UP WITH THE TIMES AT NO EXTRA COST TO OUR CUSTOMERS!

PURE VEGETABLE SHORTENING

FLUFFO

3 Lb. Cart. (Limit) 25c

FOLGER'S

COFFEE

1 Lb. Can .. 24c 2 Lb. Can 47c

PUMPKIN

Pickfair Custard 2 No. 2 Cans 15c

MATCHES 6 Box Carton 14c RICE White House 2 Pound Box 13c

OATS Quick Quaker Pkg. 9c CHOCOLATE Hershey's Baking Bar 15c

MILK Armour's 6 Small or 3 Tall Cans 18c SYRUP Log Cabin SMALL 18c MEDIUM 33c

SOUP Campbell's New Pack Tomato 3 Cans 23c

FLOUR TEXAS KING 24 Lbs. 59c

TAMALES GOLD MEDAL 2 Cans .. 21c

PILLSBURY'S PANCAKE FLOUR Regular Package 10c

CALUMET BAKING POWDER 1 Pound Can 15c GOOSEBERRIES New Pack No. 2 Can 19c

CHILI AND BEANS Ratliff's No. 2 Can 19c CRABAPPLES Spiced in Syrup No. 2 1/2 Can 19c

PEAS SAXET CREAM or BLACK EYES 3 Cans 25c LIMA BEANS Gerber's No. 2 Can 15c

DRIED PEACHES 2 Pounds 25c TOMATOES LIMIT No. 2 Can 4 1/2c

PICKLES SOUR or DILL 2 Quart Jars 25c RINSO 2 Large 25c Boxes 34c

P & G SOAP 3 Giant Bars 10c BLACK PEPPER French's 1/4 Lb. Box 15c

JUICE Pineapple Tropic Gold 2 Cans 15c PEAS Phillips Delicious No. 2 Can 10c

PINTO BEANS 3 Lbs. 13c

CHERRIES R. S. P. Can 10c

CAKE FLOUR Sno - Sheen Soft-As-Silk - Pkg. 25c

SUGAR 10 Lbs. (Limit) 39c

PORK & BEANS

Texas Special 3 Cans 10c

AUTUMN ADVENTURES SALE Garden Fresh PRODUCE

POTATOES

10 lbs. 15c

LETTUCE Firm Heads 4 1/2c

CARROTS 3 Bunches 10c

TURNIPS And 3 Bchs. 10c

CALIFORNIA

ORANGES

2 doz. 25c

YAMS 5 Lbs. 15c

PECOS

CANTALOUPE

2 For 25c

AUTUMN ADVENTURES SALE Highest Quality MEATS

ROAST

Fancy Fed Beef Seven Cut Pound 18c

HAMS Half or Whole Lb. 20c Shank End Lb. 12c

Bologna lb. 10c

STEAK

SEVEN CUT Pound 20c

LONGHORN

CHEESE lb. 21c

PICNIC CUT SHOULDER

PORK ROAST

Per Lb. 15c

NO. 1 GRADE

DRY SALT BACON

Per Lb. 15c

FISH, OYSTERS & POULTRY

PRICES FOR FRIDAY AND SATURDAY, OCTOBER 4th & 5th EASTLAND, TEXAS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

PIGGLY WIGGLY



Autumn Adventures
DATES
DROMMEDARY
14 OZ. PKG.
19c
SALE



Autumn Adventures
CANDY
CHOCOLATE DROPS
MARBLE FUDGE
ORANGE SLICES
JELLY BEANS
QUEEN MIX
Per Lb. 10c
SALE

Killough's Feed Store All Dressed Up For Company

L. J. Killough, proprietor of Killough's Feed Store on South Seaman street, recently dressed the building up in a new coat of paint, using the necessary red color to get the checker-board effect that is in keeping with the line of the products he handles. The Killough building is what is known to many Eastland people as the old Alhambra theatre building and is just across the street from the Alhambra hotel. "I have new neighbors now," said Grady Pipkin who has moved his store into this section and I want to put it to rest and do my best to do it to the greatest advantage," Mr. Killough said.

Prepare To Better Service Their Customers



GRADY PIPKIN



JESS PIPKIN

Proprietors of the Eastland Piggly Wiggly Store move into their own modern new store. Have been in business in Eastland 21 years.

Eastland Piggly Wiggly Store Now In New Modern Building With New Fixtures

The Pipkin Grocery Company, owners and operators of Piggly Wiggly in Eastland, have moved their store from the 200 block, corner Commerce and Lamar streets, where they had been located for the past ten years or more, to their own building recently built one block south at the corner of South Daugherty and Olive streets. Grady Pipkin of Eastland and Jess Pipkin of Breckenridge, sole owners of Piggly Wiggly stores in Breckenridge, Ranger, Graham, Olney, Odessa, Monahan and Eastland, began business in Eastland in February, 1919. In addition to their retail store in Eastland the company has two large warehouses here from which merchandise for all of their stores is supplied by motor truck.

Being located just off the public square at a street corner, the new store is easily accessible to the public. Additional parking space to accommodate fifty or more cars, has also been provided on company owned lots to the east and adjoining the main building. The Pipkin Brothers are not only wide-awake business men who are rapidly forging ahead in their line, but they are progressive, civic minded citizens, who take an interest in the towns and surrounding communities in which they live and do business. Each is married and both have families.

Eastland Women At W. S. C. S. Meet

Mrs. Iola Mitchell and Mrs. Joe Stephen were guest speakers at the Monday evening meeting of the Gorman Woman's Social Christian Service at the Gorman Methodist Church. Husbands of the members were guests for the occasion. Mrs. Stephen spoke on "The Place of a Nursery School in a Community." The Migrant Supper to be held Friday evening at the Eastland Church by the local W. S. C. S., was announced by Mrs. Mitchell. England and Germany both have secret weapons now. Lucky for both it's the men who are fighting the war.

INDEPENDENCE CAN BE OBTAINED ON SMALL FARMS THROUGH SECURITY ADMINISTRATION

Orchard Doing Well



Bruce Brodnax and the 3-year-old orchard he planted on part of the 25-acre farm which he grubbed out of Johnson grass and wild plums.

The number of farms is decreasing, according to recent reports of the United States census, and the recent hearing of a congressional committee appointed to investigate "interstate migration of destitute families" showed that one of the principal causes of families being destitute and forced to migrate is the tendency of both landowners and tenants to operate larger tracts of land, turning off many tenants to become homeless migrants, George I. Lane, supervisor for the Farm Security Administration, says that his organization is attempting to help farmers make a living on a small acreage. This means prosperity for the towns as well as for the country, because "you can't have business without people," says Lane. "The more people, the more business. You can't have as many people, or as many independent people, if all the farms are big farms."

The following account of a man who made good on a small farm is one of several which will be reported in these columns by Mr. Lane. Bruce Brodnax is getting a new start at farming, and he is doing it on 23 acres of land that he broke out of Bermuda grass and wild plum thickets. While some farmers in Limestone County, Texas, are pulling down tenant houses and consolidating farms, so that a dozen 100-acre farms that used to be worked by a dozen families are united into one 1200-acre farm worked by a few hired hands and tractors, Brodnax is demonstrating that a family can make a living on two dozen acres. And the acres were valued at \$7.50 each. But that was before Brodnax set in to improve them.

This is part of the farm that Bruce Brodnax was raised on, back in the days when land was plentiful and farmers were comparatively few, when no one dreamed that the day would come when there would be "too many farmers" and farm families would have to go to town and go on relief because there was no land for them to work. The Brodnax farm was broken out of the sod in 1862, and the lumber for the house was hauled from Houston by ox-cart. The house stood on top of the hill that looks far away across the woods and fields of Limestone County. On a clear night you can see the glow of Waco in the sky, more than thirty miles away.

Bruce Brodnax lived on this farm for the first 25 years of his life, then he got to be a "drummer," as travelling men were dubbed about the turn of the century. Later he became a merchant in Coolidge. After 35 years of travelling man and merchant, Brodnax came back to farming. He took his share of the estate, the 23 acres on which the family home stood. He rebuilt a section of the 75-year-old house, doing the work himself. He made a mantel-piece and a cupboard over it in which his wife could keep her "what-nots." He moved the house to a new location at a cost of 20 cents, his neighbors "swapping work" to help in the job.

The bois-d'arc hedge which his father had planted half a century before had spread into a thicket fifty feet wide. Brodnax set to work to grub it back to normal, and to grub out the plum thicket and the Bermuda grass. In the sandy land that he cleared, he planted 410 fruit trees. They were selected so that their fruit will ripen from May to October. This year the oldest trees, peaches, reached three years of age, and yielded a bushel of peaches to each tree. Brodnax had plowed them each year until fall, and had scattered his barnyard manure around them. He had raked the trash into piles around the trees to protect their roots. He had planted the middle to peas, to give food for his table and feed for his stock, as well as to fertilize the ground. Buyers came and bought all the peaches Brodnax had, which he sold at fifty cents a bushel to get them known. Next year he will be able to get a dollar a bushel, because of their quality.

Nine acres of Brodnax's 23 are given to his orchard. Eight acres are in corn, which feeds his team and his four milk cows. Peanuts are planted on 3-1/2 acres. While the Bermuda and the plum thickets were being grubbed, and while the orchard was being planted and coming to maturity, Brodnax hasn't been rolling in cash. But he has managed. The cows bring in \$10 a month, with a Borden truck picking up the milk cans at the gate. One hundred chickens do their bit toward supplying the family table. Mrs. Brodnax grew up in a hotel at Waco. She saw people buying things they could have produced themselves, and vowed that if she ever lived on a farm she would raise enough at least for her own table. Her shelves of preserved fruits and vegetables fill one whole end of her kitchen. She has three separate garden patches, coming on at different seasons, and she saves her own seed for

pushed off the farm by other farmers, more efficient and better-financed, who are making a big commercial enterprise out of farming instead of a place to live and be secure.

Dentention Boys Are Making Doughnuts

MOBILE, Ala.—The local Red Cross chapter's European refugee fund is \$3 richer because members of the Boys' Detention Home made doughnuts and sold them. Superintendent James Spafford of the home said the boys cooked the doughnuts themselves, and than got out and sold them for a profit of \$3, which they donated to the Red Cross.

Recreation Center Opens In Eastland

The City of Eastland has made arrangements with the American Legion for use of the Legion Hall, located in the City Park, to be used for community social nights, under the direction of volunteer directors and the Eastland WPA Recreation Project.

Many Eastland people enjoy folk dancing and it is planned that this phase of recreation be stressed. Everyone is most cordially invited to come and take part. The dances to be taught include "Heel and Toe", "Little New Shoes", many variations of the Schottische, and square dancing. Ones who do not know the steps will be taught by volunteer leaders and Recreation directors. Folk dance nights will be twice a week on Tuesday and Thursday evenings from 7 to 9 o'clock. No admittance charged.

Here's Market Facts That You'll Like—

- HAMS, Those Good Kind, Half or Whole, Lb. 21c
- HAMS, Center Cuts Lb. 32c
- HAMS, Boneless Picnics in Cello Lb. 25c
- HAMS, Armour's Star, Home Sliced Lb. 27c
- BACON, Swift's Oriole, Lb. 23c
- SALT PORK, No. 1 Sides Lb. 15c
- BACON SQUARES, Not Jowl Lb. 18c
- SMOKED JOWLS Lb. 14c
- BABY BEEF ROAST, Chuck Cuts Lb. 18c
- BABY BEEF STEAK, Chuck Cuts Lb. 20c
- BABY BEEF STEAK, Choice Cuts Except Round, Lb. 25c
- STEW or GROUND MEAT Lb. 15c
- BIG BOLOGNA Lb. 10c
- DRESSED FRYERS, Pen Fattened Lb. 20c
- Fresh Extra Select Oysters Pt. 40c
- Home Made or Packing House CHILI Lb. 20c
- PORK LIVER Lb. 15c

S. L. (LEON) BOURLAND

Market Located in A. & F. Store

LIGHT COUGHS
due to colds...checked without "dosing".
VICKS VAPORUB
TRIED BY 2 GENERATIONS

Hamner Undertaking Co.
Phones 17 and 564
DAY OR NIGHT AMBULANCE SERVICE

W. L. Simmons
Cases of Style and Quality!
\$8 - \$10 and \$12.50
312 South Seaman St.
EASTLAND, TEXAS

WALTERS GROCERY & MKT.

SAVE ON THAT BILL

DUCK IN HERE	Peanut BUTTER Per Qt. 19c	PICKLES SOUR or DILL Per Qt. 10c	Salad Dressing Per Qt. 16c
	FLOUR Pillsburys Best 24 Lbs. 79c		
	PILLSBURY'S PANCAKE FLOUR 13c	SNO-SHEEN CAKE FLOUR 28c	
Wilson's Advance SHORTENING 4 Lbs. 36c	FRUIT COCKTAIL 10c	TOMATOES No. 2 Cans 5c	
CORN No. 2 Can. 8c		SPINACH 8c	
PORK ROAST All Cuts Lb. 16c			
PORK CHOPS And STEAKS Lb. 20c			
PORK SAUSAGE Lb. 12 1/2c	2 Lbs. 25c		
CHUCK ROAST Lb. 18c	HAMBURGER 15c		
FANCY CUTS STEAK Fancy Baby Beef Pound 25c			
STEAK FOREQUARTER Pound 20c	BOLOGNA Lb. 10c		
TOWANA HOME SLICED BACON Lb. 25c			
OXFORD DRY SALT BACON Pound 17c	HOME BAKED HAMS Pound 55c		



REMINING YOU YOU NEED LAMP BULBS




Something to Remember

The purpose of this ad is to make it easy for you to remember to buy lamp bulbs! Nearly every store sells bulbs. Check up on the empty sockets in your home and phone for a supply now, or buy them the next time you go to the store.

Lamp bulbs are cheap. A 100-watt bulb costs only 15 cents. Electricity is cheap, too. A few pennies a night is what it costs the average family to have ALL the light it needs for easy seeing.

TEXAS ELECTRIC SERVICE COMPANY

