



\section*{ \\ | 10 BIG |
| :---: |
| SELLING DAYS |
| AT |
| DRASTIC |
| REDUCTIONS! | \\ USE OUR LAY-AWAY PLAN!}

## PREGIOUS BARGANS FOR PRECIOUS LITTLE

 BUY FOR NOW --BUY FOR CHRISTMAS -- BUY -- BUY AND SAVE! BUY --BUY -- AND SAVE! Another Record Breaking Fashion Shop 10 Day SaleSPORTS
FUR TRIMMED

## COATS

One group of untrimmed Coats in tweeds,
solids, fleeces, fitted and box styles in wine,
grey, black, green, brown and blue. Sizes



## $14^{98}$ <br> - and - <br> 1898

## 

## $26^{98}$

ONE GROUP FUR - TRIMMED
COSTUMME SUITS VALUES TO $\$ 39.50$

## NOW AT THIS GREAT SALE <br> $\$ 19.98$

SELECT YOUR ROBE NOW! Oneq Z oup of chenilles, castlo suede, flannels and silks. Values to 56.95 .

## $\$ 1.98$ to $\$ 3.98$

 SRIMMED

- SUITSS
B39.50
f



## SMART FOOTWEAR

 ONE GROUP VALUES TO $\$ 5.00 \stackrel{\rightharpoonup}{\square}$ 98c to $\$ 2.98$


NUMBER 2 50 Dresses, wools, crepes, alpacas, in black,
blue, gold-brown, and wine. Choice.


AND HERE'S NO. 3
A lovely group of crepes, novelty wool-
ens, velvets, in blue, green, black and wine.
Choice ens, velv
Choice-
(2) Values $\$$ To

## OUR BETTER DRESSES

All wool cashmere, crepes, alpaca, sheers, in black, blue, Indian-Earth,
brown, green, wine and nutria. Sizes 11 to 44 . VALUES TO $\$ 24.50$
\$10 and \$15
OUT GO OUR COSNETICS!
We are discontinuing our cosmetics-powder, creams, perfumes, muscle
REGULAR FROM 55c TO $\$ 2.20$ EXACTLY $\frac{1}{2}$ PRICE

COME YOURSELF---BRING YOUR FRIENDS TO THIS DELIGHTFUL MONEY SAVING SALE!

## THE FASHION

