

Car Registrations
For 1940 Estimated
Above Those of '39
Mother Of Ranger
Woman Is Buried
n Old Home Town


EAGE TWO
Cublished every afternoon (exeept Thurradyy, Saturday and Sunday
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under Act of March

The Easy Descent
"Easy is the descent to Avernus," wrote Vergil, de--
scribing in his Aeneids the gentle slope down which
Aeneas passed into the murky dwelling-place of the
shades of the dead.
Easy, too is the progression by which country after
country has been absorbed and their independent exist.
ence swallowed up. The last spectacular stages are easy
seen, accompanied as they are oy blitzkrieg fireworks. But
that makes it all the easier to overlook the first easy stages
by which the process was begun.
It begins, believes Alexander Sachs, New York econ-
omist, with a simple, harmless-looking bilateral trade
agreement.
A bilateral trade agreement is simply an agreement
between two countries to exchange products on an exclu-
sive basis, Other countries are scueezed out. Note that this
is the very opposite to the Hull program, which extends
equal treatment to all, leaving the door open to broader
trade, rather than closing it.
Now note the "easy descent" from one step to an-
other, as outlined by Sachs to a recent Cleveland College
institute:

1. You sign a bilateral trade agreement.
2. The other country gradually extends its advantage,
until suddenly you find it is taking all your export goods.



NO SMASHUPS ON THE HIGHWA $\bar{Y}$ OF TOMORROW MAGNETIC CONTROL WILL KEEP YOU IN THE LANE

## NOTED POET



Maytime

THE PAY OFF







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NOTED POET
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BET ON LOVE
EY CHARLES B. PARMER
Copryact, ${ }^{190}$

BET ON LOVE BY CHARLES B. PARMER
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## RED RYDER

By Fred Harman


ALLEY OOP


Veteran At 36 Is
Off To Third War


FRECKLES AND HIS FRIENDS
$T$


MODERN MENUS



5c per pound

## EASTLAND TELEGRAM

RANGER TNIES


## She Saw a Dress= 100 Miles Away!

A girl was reading her home-town newspaper, when she saw a dress advertised by a store back home, a hundred miles away. A few days later she was wearing the same dress to a dance!
Magic? No-she had simply discovered how to shop by newspaper!
Newspaper advertising can act as a magic carpet for you, too. It can save you miles of steps, by displaying the stores' merchandise right in your own home. Telling you the important things you would ask about in the store itselfsizes, range of colors, fabric, washability, details of fashion.
The girl bought her dress with utter confidence, because the store's advertisement had told her just what she needed to know-and she knew its printed statement could be trusted. You can buy with equal confidence, because the advertisement is your guarantee that what you buy will be exactly as you saw it in the paper.
Page through this newspaper and notice the wide selection of merchandise-the unexpected chances for saving. You will discover for yourself the new leisure and economy of shopping "the newspaper way"!


