# Governor Ferguson Will Not Seek Re-election 



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Remember! Only in The Herald do you get All the local news each day just as it happens . . . . you get state, national and internation: al news hours earlier than any other newspaper can bring it to you! . . you get it at the very lowest rate ever offered by The Big Spring Daily Herald. Eight pages of Sunday comics, a daily page of comics; the National Whirligig that brings you the National News almost before it happens; Walter Lippmann's 'Today and Tomorrow"; Under the State Dome; an Associated Press Membership; and many other features appear in The Daily Herald. Subscribe TODAY!

## Phone 728-Or Stop Your Carrier Boy Today!

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GIBSON
Otrico Supply
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## EVERYONE LIKES THE NEWSBOYS

and particularly the one who sells or delivers papers on the route where you liv Ehey are hard working fellows and here is a chance for the best rustler to

GET A BIG TURKEY FOR CHRISTMAS
The boy who turns in the most money for the sale of papers on the streets or for NEW SUBSCBIPTIONS on the routes in the city of Big Spring from now until De－ cember 20th will be given

## A BIG FAT TURKEY

by the clrculation department of The Heralc
Each be worth turned in on sales on new subscriptions will give the herald boy turning it in one point．
Each Se sale gives him 1 point：
Each NEW 60e monthly subseription gives him 12 points．
Each NEW 15e weekdy subscription gives him 3 points．
DO YOU WANT YOUR CARRIER BOY TO GET THE TURKEX？
DO YOU WANT THE BOY WHO SELIS PAPERS ON YOUR STREET TO GET THE TURKEY？

## PATRONIZE HIM

（This dons not apply on yes rly rato subscriptions）．

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The Life Story Of Mae West


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## MARKET SPECIALS


Veal Loaf Meat，lb．．10c｜Beef Roast，lb．．．．．10c

## U－SAVE GROCERY

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READ Hotel bideg．
PHONE 108
WE DELIVER
8

HOUSES TOPPLED IN LANDSLIDE




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## Jailed In Mexico

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 ADMITS KILLING GIRL 'IN PANIC'


| Fall Hikers |
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| Bosses Brewing Code |



Wins Nobel Prize



Gridiron Sampson

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The Dailv

## City of Big Spring

Taxes May Be Paid As Follows:
One-Half By November 30, 1933
One-Half By June 30, 1934

## Or

All By January 31, 1934
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$=5=$

## $(3)$ Sport Slants



James "Furr sammone, ox-convice


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## CDMING:

The Thrill of a Lifetime!

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Greatest Educatlonal Exhble of All TT PROF.
ALEXANDER'S FIE BROIS so- Performing fleas-se

| See The <br> GIANT OCTOPUS and many other tpe eles of Martine Life |  |
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ADMISSION 10c TO EVERYBODY BIG SPRING $\quad 2$ Dayi gand Nightie near t \& P Depot THUR., NOV.

# EASTOF SUEZ ---AND WEST 

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 plpes. . pungent dust of the pesslug caravan . . flanh of allver and crimson and jade . . . slag-song linvitation of the tradeamen!If you ever travel in the Orient you will feel the fascination of the bazaar-once. Afterward, wher you return from a frenay of haggling and slelght-of-hand, and spread your tawdy purchases on the hotel bed, you will feel differently. You will appreclate as never befere the advaitages of living in a country where goods are advertised ta the dally press where you can ait down with your newspaper and deelde exaetly what you will buy today, what price you will pay, and where you wili find the greatest values. Best of all, a country where buyligg an advertived article means getting your money's worth, without matchlng wits with uescrupulous traders.

Perhaps you'll never voyage East of Suez. But right now, right at home you can diseover the convenlence and souind economy of realing the advertisements betore you shop. Here is a leading merrhant whe has combed the markets of the world for guality mercliandise at a price file name guarantees to be falr. Here is a great manufacturer who lise esi hausted aclence to improve the worth of hits product. Here Io a Mitha shopkeeper offerling unusually attraetive prices.

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## chapter four

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## DAILY CROSS WORD PUZZLE



## AFTER ADMISSION SOLVED MYSTERY




DIANA DANE Trademark Reg, Appplied For
Cheering News
by Don Flowers


Hot Words
by John C. Terry
 HOMER HOOPEE Tratam Panat bitite

Checking Up
by Fred Locher





