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## - BRUCE CATTON ${ }^{2}$ IN WASHINGTON

| BY BRUCE CATTON | $\begin{array}{l}\text { their original sphere. Also-since } \\ \text { a good part of the tarm problem }\end{array}$ |
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MODERN MENUS

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## WHERE Will You Advertising Be When the Ink is Dry?

WILL IT BE
Thrown into the Gutter? Hidden Under Shrubbery? Blown Against the Hedge Just Rubbish on the Lawn Thrown in the Waste Basket Consumed by a Trash Burner?

## or WILL IT BE

Inside the HOME - a cherished and INVITED member of the family circle. This is where your message will be if placed in The Eastland Telegram which is a welcome visitor in homes of this area.

| Reader Interest |
| :---: |
| The Eastland Telegram is ordered (and paid for) and is not an unwelcome intruder on the premises |
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| in the community - ineluding news concerning merehandise ... |
| prices and services offered bystores and firms. Nothing else can |
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| Eastland meerchants. Nothing else |
| cost of coverage or in inatisfatoryresults obtained. ${ }^{\text {The Telegram }}$ (t) |
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| fidence of its readers $\ldots$. .all eb- |
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## YES SIR! <br> THE BEST SALESMAN ON THE JOB EVERY DAY FOR THE BUSINESS INTERESTS OF <br> EASTLAND <br> EASTLAND <br> TELEGRAM <br> $\qquad$ <br>  <br> THE EASTLAND TEIEGRAM IS-..- <br> - First in International News <br> - First in National News <br> - First in Local New <br> - First in Popular Comics <br> - And Should be First in the Hearts of Our Home People . . . Because It's Your Own Home Paper. <br> SUBSCRIBE TO THE TELEGRAM-10c A WEEK

