

AND MAKE EASTLAND YOUR SHOPPING CENTER

Eastland Telegram

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EASTLAND, TEXAS, WEDNESDAY EVENING, FEBRUARY 14 1940

PRICE 3c DAILY (5c ON SUNDAY)

NO. 73

MAKE EASTLAND YOUR SHOPPING CENTER

County Group to Pass On Vote Proposal Soon

MANY SAYS S. SHIPS TO TORPEDOED

BERLIN, Feb. 14.—Nazi Germany today warned of a theoretical danger to United States ships in a statement issued here which the right of German submarines to torpedo and sink United States ships which were taken into patrol stations and searched for contraband.

Recessed To Put Out A Fire In Pocket Of Judge

L PASO, Feb. 14.—Two lawyers were arguing a divorce case today, when one of the lawyers turned to the judge and said, "Your honor, the court is on fire."

Marriages Scarce During This Month

Eastland county girls, you're ping. Something's wrong. This is leap year, one in which is traditional for the "weaker" to be aggressive and pop the station.

resident Hopes For Labor Peace

WASHINGTON, Feb. 14.—President Roosevelt announced here today before leaving for a 10-day trip, that he had not given up hopes for a labor peace between the American Federation of Labor and the Congress of Industrial Organizations.

Petit Jurors Are To Report Monday

Petit jurors reporting Wednesday in 23rd district court were excused by Judge B. W. Patterson Monday morning, at which time the case of Ranger Independent School District vs. A. E. Garmon and others is scheduled.

CASE DISMISSED

City of Ranger vs. A. Garmon has been dismissed by district court at the cost of \$100.

Boy Released On Bond In Alleged Attack Attempt

A 15-year-old Ranger schoolboy has been placed under a \$1,000 appearance bond after his alleged attempt to attack an 11-year-old Ranger schoolgirl Tuesday afternoon while she was on her way home from school.

According to Pledger the youth is alleged to have left the ward school he attends, and to have awaited the girl along the route he knew she took on her way home from school.

Some time later, the police officer said, she appeared at her home, about three quarters of a mile away, with her hands bound with baling wire and a gag made from a rag and a handkerchief still in her mouth.

Annual Banquet Of B.P.W. To Be Held on Friday

Eastland Business and Professional Women's Club will hold its annual Public Affairs Banquet at the Connelley Hotel Friday night at 7:30 o'clock.

Miss Fiske is widely known as a speaker, writer, and psychologist. The Independent Woman, national club magazine, says of her:

"Miss Fiske's home is in Meriden, Connecticut. A graduate of Mt. Holyoke College, she majored in psychology. During two of her undergraduate summers she studied this subject under Professor Hadley Cantrel who is well known to radio listeners.

"Miss Fiske had some department store experience working as a section manager in a large New York store. She spent one summer as assistant to Professor Cantrel at Teachers College, Columbia University, and afterwards became administrative secretary and research assistant on the Princeton Radio Research project grant of the Rockefeller Foundation to study the changes in educational technique and social customs, and so on brought about by radio.

"She has had several magazine articles published. While still in college she received two out of six national awards on a college essay printed in the Atlantic Monthly. 'The Psychology of Blindness' appeared under her signature in Teachers Forum, and 'The Panel as a New Tool for Social Research' on which she collaborated with Dr. Paul Lazarsfeld, director of the Princeton radio project, appeared in Public Opinion Quarterly. The Journal of Applied Psychology published 'Small Station Listening,' a radio statistical survey written in collaboration with Alvin Meyrowitz."

Reports On Club Meet Are Heard

Reports on the recent Round-Up Club meeting at Breckenridge were given Tuesday night at a meeting of the Eastland Knights of Pythias lodge in Castle Hall.

DIVORCE GIVEN

Divorce has been granted by 91st district court in the case of Mildred Sandell vs. Harry J. Sandell.

Doesn't Have to See Pins



George McDonald, San Francisco bowler, blind since birth, hopes to regain blind bowling championship he lost last year to Ray Foskett of St. Louis. McDonald, who has never seen an alley or ball, has made five strikes in a row. His best score has been 208. He gets aim by feeling fifth board from right at edge of foul line with his foot, then hooks the ball into twelfth board.

PROGRAM FOR LEGION MEETING TAKES SHAPE

Plans are now being completed for the program of the Seventeenth District American Legion convention Saturday and Sunday, Feb. 24-25, at Eastland, it was announced today.

Among officials who have accepted invitations to attend are Lou Roberts of Borger, Department of Texas legion commander, and Ed Riedel of San Angelo, former fifth division commander. The national American Legion organization has promised to send a representative.

Henry Pullman commander of the host post, stated that there are 23 American Legion posts in the district and indications point to a heavy attendance from each.

The convention will be staged in the local new clubhouse which was dedicated recently.

Registered Cattle Bought By Ranger Rancher, Dairyman

Tiff Harrell, Ranger rancher, has purchased a Domino bull from the C. G. Barker herd of Canadian and R. E. Harrell, no relation to Tiff Harrell, Ranger dairyman, has purchased a registered Anxiety bull from the Long Ranch. Both are whiteface, registered animals.

Finnish Loan Gets Senate's Approval

WASHINGTON, Feb. 14.—The senate, by a vote of 49 to 27, or almost two to one, has passed a measure which would provide for loans of \$20,000,000 each to China and Finland.

Caddo Masons Will Meet On Thursday

Wayland Lodge No. 542, A. F. & A. M., of Caddo, will hold a meeting Thursday evening at 7:30 when a master's degree will be conferred, it was announced here today.

Cluck Named As Official Of Schools

CISCO, Feb. 14.—For the tenth consecutive time, R. N. Cluck has been re-elected superintendent of the Cisco public school system. He will give his decision upon an acceptance or rejection in two weeks.

Gasoline Tax Is Now Of Age And Sets A New Record

WASHINGTON.— Today the gasoline tax becomes of age. It has an annual income of more than one billion dollars contributed by approximately 25,000,000 godfather motorists throughout the nation.

Twenty-one years ago today the first gasoline tax in the United States became effective. Oregon was the pioneer state. Several bond issues had been floated to build roads. The bonds were to be retired from motor vehicle license fees, but no provisions had been made for upkeep of the roads.

The solution was provided by W. B. Dennis of Carlton, Ore., chairman of the state's road committee, and others, who conceived the idea of imposing upon gasoline, whose price in those days was nearly 30c per gallon, a tax of 1c per gallon to create a road maintenance fund. The law was enacted, and the American gasoline tax was born.

The first gasoline tax law, as adopted by Oregon, provided that all revenue should be dedicated exclusively to highway maintenance. That incorporated the fair principle, which was followed by other states in enacting gasoline taxes—the principle that money derived from special gasoline taxes, levied on a single class of taxpayers, should be devoted only to highway work.

In providing that all gasoline tax receipts be used exclusively for road improvement, the Oregon legislators followed the traditional American principles of fair taxation. It has long been recognized that there are three broad types of taxes, namely: (1) levies on wealth, (2) taxes to control forces in the public interest, and (3) charges for special benefits provided by public undertakings.

Taxes on real estate are examples of levies on wealth. They are collected according to the ability to pay. The man in the mansion pays more property taxes than does the man living in a cottage.

The second type of taxes are those to control forces in the public interest. Tariffs are imposed frequently upon imports to protect American labor from competition of low wages and low standards of living abroad. High taxes on certain products aim to discourage their use. But even such levies can be unfair if excessive.

The third broad type of taxes includes those levies for special benefits provided by the government. A city-dweller pays for the water he uses. The amount he pays depends upon the benefits received. Similarly, the federal government charges 3c postage on a letter. That charge covers the cost of the special service rendered.

Taxes on gasoline, and other special automotive taxes, fall into this third division of "benefit" levies. They were devised to provide funds to build roads to get America out of the mud.

Larger Navy Plan Before Congress

WASHINGTON, Feb. 14.—Congress was asked today to approve a \$654,902,270 naval expansion program, including 21 new warships as the house navy committee warned that we must meet our war perils in a time when the future seems a "realm of fantasy."

Loans Withheld To Violators Of Law

WASHINGTON, Feb. 14.—The National Labor Relations Board revealed today that the Reconstruction Finance Corporation had agreed to withhold loans from firms found to be violating the provisions of the Wagner Labor Act.

Pelly Youth Shot By Town Officers

PELLEY, Tex., Feb. 14.—Harold Roberts, 26, of Pelley, was shot to death today in a grocery store here by nightwatchman V. E. Wilson, who was investigating a reported burglary.

THE WEATHER

WEST TEXAS—Fair tonight and Thursday, increasing high cloudiness, slightly warmer north portion and control portion tonight.

SOVIETS MAKE SLIGHT GAINS IN INVASION

After 14 days of continued mass attacks by Russia's superior manpower, Finland today admitted that some gains had been made by the Red army, though they were claimed to be of no military importance. Counter attacks by the Finns were also reported to have been slowed up some, though there was no indication of weakening of the defenses.

From Berlin came reports that Summa had fallen to the invading Red army but this report was not even claimed at Moscow so it was given little attention. Finnish officers have reported that German officers are now aiding in directing the Russian attacks on the Mannerheim line and there are even hints of a German Expeditionary Force, which may come to the aid of the Russians.

In Britain and France it is believed that official sentiment is that Finland must be saved, even if it necessitates sending direct aid, and a declaration of war which the Allies have been against for some time.

An estimate has been made that the Russians are hurling 300,000 to 500,000 shells daily against the Mannerheim line in an attempt to break through toward Viipuri and Helsinki, and observers say that once the line is broken the Russians could not be stopped. The line, however, is 15 to 20 miles deep in most places, and designed so that an invader would have to fight every foot of the way to break through.

Hand-to-hand fighting has again been reported in some sectors, with the Finns using daggers in their encounters with the Russian forces.

79th Birthday Is Noted By Banker

STRAWN, Feb. 14.—Thomas Burton Stuart, prominent West Texas pioneer and president of the First National bank of Strawn, celebrated his 79th birthday quietly at his home on the peaceful Stuart Acres here Wednesday.

Stuart, eldest of the four sons of the late J. N. Stuart, early settler and king of a vast cattle empire, was born in Erath county, five miles north of Stephenville, Feb. 14, 1861. Two years after his birth, however, he returned to the site of Strawn with her parents who had come here earlier from Missouri in 1859.

His father drove into Palo Pinto county in an ox-drawn wagon with his wife and young sons back in the pre-Civil War days when the picturesque Brazos valley was dominated by the warring Comanches, when the new frontier lands were swarming with wild, unbranded cattle.

From owner of 15,000 acres of ranch land and a 300-acre home site, Stuart and his four sons built one of the greatest cattle empires in the annals of early West Texas. Head of the firm of J. N. Stuart & Sons, he died in 1910 and his four sons—T. B., J. P., W. B. and S. J.—carried on. In recent years the value of the firm's many ranch holdings has been greatly increased by the discovery of oil and a great part of the old Hart pool was developed on the Stuart lands. More than 100 of those wells are still producing.

The pioneer banker, oil and cattleman retired from active ranch life in 1921 when he was elected president of the First National bank of Strawn. And he optimistically looks forward to completing his 20th year in that capacity in 1941.

Two British Ships Hit By Torpedoes

NEW YORK, Feb. 14.—Mackay Radio today said that the 12,300-ton British freighter Sultan Star, had appealed for help, after being struck by a torpedo 250 miles west of France.

At London it was reported that the 10,000-ton British tanker Greatafield had been sunk off the coast of Scotland.

Tuffy Tackles Shoe Business



Tuffy Leemans, New York Giants' grid star, polishes off a rebuilt shoe as he spends off-season in Washington where he is partner in cleaning establishment with his father-in-law.

Ranger Post Will Plan Its Banquet on Thursday Night

Final plans for the annual George Washington Banquet of the Carl Barnes Post of the American Legion will be made at their regular meeting Thursday evening, to which all Legionnaires and ex-service men are urged to attend.

Arrangements have already been made to have John Lee Smith of Throckmorton, one of the best after dinner speakers in Central Texas, as the principal speaker. The meal will be served by the ladies of the First Methodist Church of Ranger.

Other plans for the banquet, which have yet to be worked out, will be taken up for discussion at the meeting Thursday evening and all details that have not been completed will be finished then.

Announcement has been made that the ticket sale will begin at the meeting Thursday.

Former Local Man Buried Wednesday

Funeral services for Maurice Owen Burt, 60, of Fort Worth, formerly secretary of the Ranger Retail Merchants Association, who died at his residence at Fort Worth at 4:30 a. m. Tuesday, were held at Fort Worth this afternoon at 2 o'clock, with interment in Greenwood Cemetery.

Kennedy Not To Be On Primary Ballot

WASHINGTON, Feb. 14.—Ambassador Joseph P. Kennedy announced today that he would not permit his name to be placed upon the Massachusetts primary ballot as a candidate for presidential nomination.

Former Resident Dies Near Axinger

Friends have been advised of the death and burial of Schugler Wilson, formerly of Eastland county.

WINE AND BEER ELECTION MIGHT BE ON MAR. 2

Opinion Is Awaited From Department

Petitions asking for calling of a county-wide election on a proposal that the sale of light wines and beer be legalized, will be passed upon Friday or Saturday of this week.

County Judge W. S. Adams and members of commissioners' court, at Eastland Wednesday morning, stated that an opinion has been asked of the attorney general's department whether the election as proposed is legal.

The officials want to make the proposed election, if held, "bomb-proof" or one in which there will be little likelihood of legal squabbles after the voting. The request for the advice of the attorney general's department was sent by Criminal District Attorney Earl Conner, Jr.

It is apparent that March 2, which falls on Saturday, is a likely date for the proposed election and the earliest on which the election could be held. It will be that time before the office of Assessor-Collector C. H. O'Brien can furnish poll tax lists to voting precinct officials.

The petitions submitted to the county officials contain, it was stated, 847 signatures. Commissioners and the county judge and Assessor-Collector O'Brien worked many hours all day Tuesday and even until late at night Tuesday night checking the signatures on the petitions.

It has been found that the number of qualified citizen signatures on the petitions is well in excess of the number required, 238. In order for an election of this type to be called it is necessary that at least a number equivalent to 10 per cent of those voting for the governor in the last general election to have signed the petitions.

The proposal on which Eastland countians are asking to vote this time is different from that of the last alcoholic election. Since the 14 per cent beverages fall in a different classification from the issue in the election last year, it is possible to have the proposed election in a period less than a year from the other, attorneys declare.

In the election last year the sale of beer was outlawed. Election judges for the year were being appointed Wednesday afternoon. Majority of the judges serving last year will again be appointed to the posts, it appeared.

At Ranger, however, it was proposed to place C. E. May as an election judge in the place of Ray Campbell, who no longer lives in that city.

Show To Benefit Scouts Tonight

A heavy advance sale of tickets to the Boy Scout benefit showing of "Missing Evidence," scheduled tonight at the Connelley Theatre, has been reported.

Scouts are sharing in the receipts from the showing and will use their portion to aid in the repair of buildings on land they own.

The film showing tonight is one of the concluding features of the Eastland Boy Scout week observance. Having roles in the film tonight, showing from 7 to 11 p. m., are Preston Foster, Irene Hervey, and Chick Chandler.

County Court Of Honor Feb. 27th

A court of honor will be held in Carbon on the night of February 27. The court will be for all Scouts of Ranger, Olden, Eastland, Cisco, Carbon, and Gorman, which towns make up the Eastland County District.

EASTLAND TELEGRAM

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NOTICE TO THE PUBLIC

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the publisher.

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged for at regular advertising rates which will be furnished upon application.

Entered as second-class matter at the postoffice at Eastland, Texas, under Act of March 3, 1879.

SUBSCRIPTION RATES

ONE YEAR BY MAIL (In Texas) \$8.00

Browder Runs for Congress

Neither his Communistic proclivities nor his recent conviction for violation of passport laws bars Earl Browder from the right to run for Congress in the 14th New York district. The state supreme court's decision is entirely consonant with the law: Even though conviction in a state court may bar a man from seeking office, federal conviction does not; and renunciation of a candidate's political faith is not a requisite for entering a campaign.

Despite the license granted Comrade Browder, New York's 14th district residents are losing little sleep over the possibility of being represented by a Stalinist agent. Unless something goes definitely haywire, Mr. Browder is not likely to become the Gentleman from New York.

If, by some unprecedented quirk of fate, he should be elected, he will be compelled to set up office in a cell, unless the federal district court's finding of guilty is reversed in the pending appeal. Under any circumstances, the election should give 14th district voters an excellent chance to inform Stalin and Disciple Browder what they think of Soviet principles.

Freedom Must Be Guarded

Despite assurances by government officials at odd moments since the European war began, the American press would not be permitted to go on unchecked if this country ever became involved in war, Prof. Harold L. Cross of Columbia University and special counsel to the American Publishers' Association, predicted recently.

Professor Cross contended that emergencies, even those as great as war itself, do not justify curtailment of press freedom; that the very liberty under which newspapers operate today was obtained during an emergency.

It is unlikely that any section of the press would turn to treason during a war involving this country. Freedom of the press remains a precious American heritage. The United States can never afford to dispense with it, even temporarily.

A woman, who charged her husband with non-support, was herself jailed until she paid the cost of the court action. Gentlemen are advised not to mistake this as a sign of the approaching millennium.

There are reports that Russia may change its tactics in the Finnish invasion. Does that mean Soviet troops will begin moving sideways instead of backwards?

Joan Bennett and Anita Louise were robbed by five men, who, surprisingly enough, did not ask the stars for their autographs.

Finn captured a sled tank, described as being Stalin's "secret weapon." Only trouble was Stalin couldn't keep the secret.

Harvard men are being advised to broaden their base of study. To meet the size of their accents, perhaps.

TOKEN OF THE HEART

Answer to Previous Puzzle

HORIZONTAL

- Missive of today.
- It is sent to a one.
- Water wheel.
- All right.
- To curve over.
- Tempest.
- Stalk.
- Custom.
- Uncloses.
- Enemy.
- Falsifier.
- To apprehend.
- Pair.
- Flat.
- Bordered.
- Grain.
- To eject.
- To arrogate.
- Divided into four parts.
- To add together.
- Branches of learning.
- Infidel.
- To possess.
- Glazed clay block.

VERTICAL

- Coalition.
- Malefactor.
- Organ of hearing.
- Absence of light.
- Minister.
- Pronoun.
- It is generally romantic or in type.
- North America.
- Concern.
- Middy.
- Does wrong.
- Musical note.
- Ballot choice.
- To piece out.
- 11 am.
- It is also of a comic or character.
- Birds.
- Health spring.
- To weep.
- It is named.
- Lubricant.
- Fashion.
- To permit.
- Fiber knot.
- Sanskrit dialect.
- Mooley apple.
- Vigor.
- Dust cloth.
- Grain.
- Idiot.
- Decorative vase.
- Father.
- Barley spikelet.
- Dogs' house.
- Hawaiian bird.
- Kind.
- Behold.
- Back of neck.
- Persia.
- To happen well of ill.
- Church title.
- Street.
- Note in scale.
- Laughter sound.

Crossword Puzzle

1 2 3 4 5 6 7 8 9 10 11

12 13 14 15 16 17 18 19 20 21 22

23 24 25 26 27 28 29 30 31 32 33

34 35 36 37 38 39 40 41 42 43 44

45 46 47 48 49 50 51 52 53 54 55

56 57 58 59 60 61 62 63 64 65 66

67 68 69 70 71 72 73 74 75 76 77

78 79 80 81 82 83 84 85 86 87 88

89 90 91 92 93 94 95 96 97 98 99

100

Valentines for Voters

HEAVENS ABOVE! THE TIMES ARE SCREWY. COME, LIVE ON LOVE WITH YOUNG TOM DEWEY.

LET FOREIGN NATIONS RISE AND FALL ACROSS THE STORMY, SURGING SEA. BEHIND AN IVED TARIFF WALL YOU'LL BE CONTENT WITH ARTHUR V.

BEHOLD THE GREEK PERFECTION OF FEATURES CLEARLY CUT! OBSERVE THE FINE AFFECTION FOR ADULT, CHILD AND MUTT! THEN MARCH TO THE ELECTION OF PAUL V. (BOOM!) MCNUTT

DON'T FORGET FRANK GANNETT!

FROM CITIES AND FARMS, OLD OR NEW DEALER FLY TO THE ARMS OF BURTON WHEELER!

I WISH THAT I COULD SPEAK OF MY INTENTIONS IN PHRASES THAT WOULD ECHO NEAR AND FAR; BUT, AFTER ALL, THERE ARE THE (TWO) CONVENTIONS - I'LL SEE YOU LATER, DARLING. F.D.R.

NATIONAL HEART, WHICH ONCE BELONGED TO DADDY, BEAT FOR A BALANCED BUDGET, NEATLY GRAPHED! THRILL TO MY CHART - WITH GENTLE PIDDY-PADDY THROB TO THE METRIC MIND OF ROBERT TAFT!

BUDGETS ARE RED. MY HAIR IS GRAY. GARNER YE VOTERS, WHILE YE MAY.

Get Higher Positions



D. A. HULCY

ELMER F. SCHMIDT

Hulcy, Schmidt Get Promotions

A native Texan, born on Friday the thirteenth, whose business career started with a humble job for the International and Great Northern Railroad in East Texas, has been elevated to the head of the Lone Star Gas System, one of the largest gas companies in the country. He is D. A. Hulcy of Dallas, this week elected by the board of directors to the presidency of Lone Star Gas Corporation, succeeding the late L. B. Denning, who died Feb. 6.

With the elevation of Mr. Hulcy it was also announced that Elmer F. Schmidt of Dallas, operating manager of Lone Star Gas Company, had been elected a vice-president of the corporation.

Mr. Hulcy since 1936 has been executive vice-president of the corporation. As president he will preside over the destinies of companies serving more than 300 towns in Texas and Oklahoma, the system including Community Natural Gas Co., Texas Cities Gas Co., Dallas and County Gas companies, Fort Worth division of Lone Star, the Lone Star Gas Co. which is the pipe line division of the system, Lone Star Gasoline Co. and the Council Bluffs (Iowa) Gas Co.

Born near Franklin, Texas, Mr. Hulcy first worked for the I. & G. N. railroad. From 1912 to 1919 he was with the Texas State Railroad in Palestine and Rusk. His career with Lone Star started in 1920 in the accounting department. Four years later he was chief clerk of the department. In 1927 he was named assistant comptroller. From this position he was advanced to assistant to President Denning in November, 1929, and in 1935 was elected a vice president and director of Lone Star Gas Corporation. All of Mr. Hulcy's business activities have been in the Southwest.

Mr. Schmidt has been with Lone Star since 1918 when he helped organize the gas measurement department. In 1919 he was appointed chief engineer and in 1920 became general superintendent of the company. In 1936 he was elected a vice president of the pipe line company and in 1937 he was made operating manager of the company.

Crowd Shrieks But Suicide Is Dummy

LENOX, Mass.—A crowd attracted to the base of the 50-foot geodetic survey tower in Triangle Park shrieked when a body plummeted from the top. State Trooper William Kidney rushed over to the spot where it fell, only to learn that the body was a dummy.

With Trooper Charles Boakes, Kidney had gone to the tower when it was reported that a person, apparently inebriated, was dangling over a rail on the lookout perch. Boakes climbed to the top, found that it was a hoax, so toppled the dummy over the edge.

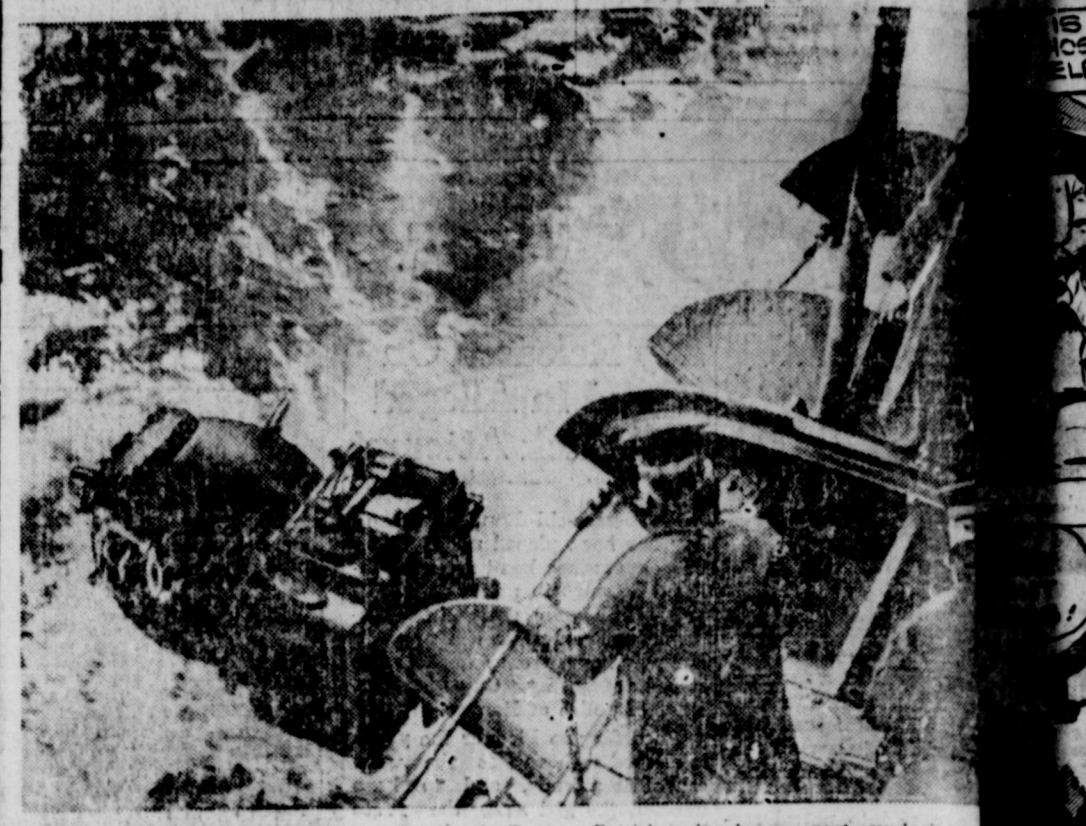
\$20,000,000 in relief bonds." Collie stated that he was a firm believer in conservative, progressive legislation and measures of this kind had secured his hearty support.

Collie Speaks At A Banquet At Rule

RULE, Texas, Feb. 14.—Senator Wilbourne Collie of Eastland addressed the annual banquet of the Rule Chamber of Commerce here last night, and told the gathering of the issues that have arisen in the eight years he has served as state senator from the district.

"Briefly," Collie said, "this period since January, 1933, has seen a gigantic industrial and social change, not only in Texas but throughout the nation. We have been a vital part of it and our lives have been intense, have been carried on at a very high pressure. That means, of course, that all the forces have been brought to bear—the forces of evil, and, thank heavens, also the forces of good.

Britain Sows a Floating Rampart



"Line overboard" is the call on the North Sea as British mine-layers cast explosives waters and sow a floating rampart off English shores.

Castor Plant Expert To Speak Friday At Cisco Meeting

CISCO, Tex.—M. D. L. Van Over, foremost authority on the castor plant and executive director of the farm industries bureau of the Woburn Degreasing company of Patterson, N. J., will address civic, business and agricultural leaders at a Cisco chamber of commerce forum Friday, February 16, at 7:30. Cisco chamber of commerce officials announced today.

Van Over, under whose direction thorough tests of castor plant production possibilities have resulted in large scale plantings at Brownsville, Texas, and in Florida said that a market exists for 5,000,000 acres of commercial castor hybrids from which paint drying oils, substituting for the imported tung oil; insecticides, rope, plastics and a great number of other products are made.

Growing tests of the six hybrids developed by Mr. Van Over and his experts, are far different from the ordinary variety of castor. The hybrids grow to heights of 20 to 25 feet and produce different kinds of beans, stalk, and

Red Chief Goes Back to Moscow



Huge plaque of Lenin, father of Russian communism, is lowered from Soviet Pavilion at New York World's Fair as Reds dismantle their building and ship it back to Moscow.

leaves, all of which are utilized in the industry. "I have nothing to sell," said Mr. Van Over. "We are interested

in production and I shall Cisco prepared for the and businessmen to the thing at me but the fact shall be ready to answer questions, and I shall reply. We want the people stand the castor plant possibilities, and we want know that it is no gold that the plant, if it is to your territory, will another cash crop. The faculties, but they can come and we are willing with the people to make a success if they are in

Vagrant Trapped By His Own

By United Press
MAUCH CHUNG, Pa. Wisneski, a vagrant, had keeping a diary. Wisneski was arrested orderly conduct and was 30 days in jail. A diary carrying contained a previous month which "I beat up a cop in E terday." An investigation revealed the note was correct, and new charges after serv tence here.

Do you pronounce it "Baw-th"?

We noticed an article the other day in which an authority wrote that it was incorrect to pronounce bath as "baw-th." Texans apparently speak correctly for we've never heard one say "baw-th." Be that as it may, we only know that the best way to enjoy a hot bath whenever you want it is by having a gas-automatic water heater. • Efficient and dependable in operation, smart in appearance the gas-automatic water heater provides hot water instantly without the slightest attention on your part. It is a real home convenience. With your low cost Natural Gas Service automatic gas heated water is a modern convenience that costs little to enjoy.

Community Natural Gas Co.

RYDER By Hamlin FRECKLES and HIS FRIENDS

IS THE LOSS THIEF... HELP OF TRAVIS!

I AIN'T SURE OF YOUR STORY, RYDER, BUT I'LL LOCK TRAVIS IN THE GRAIN BIN TILL I KNOW MORE!

TRAVIS MUST BELONG TO A GANG THAT OWNS THIS DOG AND IT CAN LEAD US TO YOUR STOLEN HORSE.

I HOPE SO LETS GO

WE'LL HAVE TO BEAT IT, BUT NOT TO THE HIDEOUT! THEY'LL USE THE PUP TO TRAIL US!

ME GETTUM LOOSE? NOW GO WARN Y BAR RANCH OF HORSE THIEVES... IF NOT TOO LATE!

KEY OOP By Fred Harman

IF SHE'S A SAMPLE OF WHAT I'M UP AGAINST, I DON'T ANTICIPATE TOO MUCH TROUBLE ROUNDING UP MY CREW!

BUT SOME OF THEM ARE GOING TO WORK THEIR OARS STANDING UP!

WELL, FOR... THAT REALLY IS SWINGY MUSIC!

OUR WAY By Williams

NOW WAIT--THINK VERY CALMLY--WHO HAD THE PAKE LAST? YOU KNOW I NEVER USE IT UNLESS YOU MAKE ME, SO THINK BACK--WHY, ITS MONTHS SINCE I--I--THINK AWAY BACK, MONTHS BACK!

WHY MOTHERS GET GRAY

Months Get in Industry NYA-TSES

Tex.—Junior division of the Texas Social Hygiene Association, a champion in junior AAU competition, steps up into the senior class this year.

Last year A. & M. won the national junior AAU championship. The team, still strong despite graduation losses, starts off the season in bigger company by meeting the University of Oklahoma at Norman, Feb. 17.

Continuing a barnstorming trip northward, the Aggies meet the Merrimac, Batrol at St. Louis, Feb. 19, University of Illinois at Urbana, Ill., Feb. 20, and Illinois Athletic club, 1939 national senior champion, at Chicago Feb. 24.

Coming home, the Aggies take on Iowa State at Ames Feb. 22, and the Oklahoma Aggies at Stillwater, Feb. 24.

THIS IS NOT SO GOOD! IF JUNE GOES TO NEW YORK, SHE MIGHT MARRY A PLAY-BOY OR SOMETHING! I'VE GOTTA DISCOURAGE HER!

HELLO, FRECKLES! BEEN AMUSING YOURSELF?

YEAH—I WAS JUST READING ABOUT SOME UNFORTUNATE GIRL WHO WENT TO NEW YORK TO PURSUE A CAREER!

WHAT HAPPENED TO HER?

SHE HAD TALENT, ALL RIGHT, BUT NO ONE GAVE HER A TUMBLE, AND HER MONEY RAN OUT!

SHE FINALLY WOUND UP GETTING A JOB WASHING DISHES IN AN OYSTER HOUSE!

I READ THAT STORY, TOO! HAVE YOU COME TO THE PART WHERE SHE FINDS THE PEARL, BUYS FINE CLOTHES, AND BECOMES THE 'GAYEST OF THE TOWN'?

BRUCE CATTON IN WASHINGTON

WASHINGTON—The Home Owners' Loan Corporation has taken a book loss of \$78,000,000 on the sale of its foreclosed homes to date, and the loss eventually may be three times that much. Yet HOLC officials insist that the picture isn't as bad as those figures indicate.

For one thing, they say, HOLC wasn't set up to make money but to help citizens save their homes.

For another, the indirect savings to the nation because of the HOLC program, it is argued, are many times greater than the book losses incurred. For still another, HOLC has a pretty good record of collections anyhow.

HOLC was set up in June, 1933, to grant long-term, low-interest loans to persons who were in danger of losing their homes. It made loans for three years, then quit. The record to date stacks up like this:

More than 1,000,000 citizens borrowed about \$3,000,000,000 from HOLC. So far, 65,000 borrowers have paid in full, for a total of \$155,000,000, and a total of \$700,000,000 of the three-billion debt has been paid. Nearly 640,000 borrowers are keeping up their payments, and 135,000 more are making adjusted payments.

FORECLOSURES SHOW LOSS ON BOOKS

So far, so good. What sometimes makes HOLC look like a money-losing outfit is the fact that when its loans went sour it had to do what any mortgage company would do—foreclose.

All in all, it took over some 157,000 homes; it is in getting rid of them that it takes its losses.

So far, it has sold 80,000—slightly more than half. On these sales it has taken an average loss of \$975 per deal. But this, say

HOLC officials, is a book loss that not strictly a cash-out-of-pocket loss. Into these losses are figured accrued interest and taxes—and the taxes usually run into hundreds of dollars—costs of repair and reconditioning, the cost of foreclosure, and of course the unpaid balance of the loans.

HOLC is getting rid of its real estate at the rate of 4000 sales per month; at the same time, foreclosures have dropped 'way down—from 8000 a month, back in 1936, to about 400 a month today.

HOLC TURNS A PENNY TOO

To offset the loss—book or actual—on sales, HOLC makes money in two ways.

One is on the difference between the interest it receives on its loans and the interest it has to pay on its bonds. Its loans bear from 4 1/2 to 5 per cent; on its bonds, it pays from 2 1/4 to 4 per cent.

The other source of profit is from rentals of homes which it holds, these being more than enough to carry the properties.

These two profits are put into a reserve fund to cover losses.

While HOLC's capital stock of \$200,000,000 shows a \$67,000,000 deficit, this is more than offset by \$69,000,000 in the reserve fund.

On top of everything else, though, says General Manager Charles A. Jones, is the fact that HOLC borrowers have saved upwards of \$300,000,000 in interest alone, that other home-owners have saved similarly because HOLC has "helped reform the mortgage structure" and that the real estate market in general has been saved from collapse.

"Even if we lose the entire capital stock of the corporation," says Mr. Jones, "I doubt if anyone could challenge the net contribution of the program to our national economy."

Aggie Water Polo Team Goes Class AA

COLLEGE STATION, Texas.—The Texas Aggie water polo team, a champion in junior AAU competition, steps up into the senior class this year.

Last year A. & M. won the national junior AAU championship. The team, still strong despite graduation losses, starts off the season in bigger company by meeting the University of Oklahoma at Norman, Feb. 17.

Continuing a barnstorming trip northward, the Aggies meet the Merrimac, Batrol at St. Louis, Feb. 19, University of Illinois at Urbana, Ill., Feb. 20, and Illinois Athletic club, 1939 national senior champion, at Chicago Feb. 24.

Coming home, the Aggies take on Iowa State at Ames Feb. 22, and the Oklahoma Aggies at Stillwater, Feb. 24.

It is a provision that if any of the sections of the act are declared invalid by the courts, the remaining sections shall be effective.

SERIAL STORY
THE CAPTAIN'S DAUGHTER
BY HELEN WORDEN

YESTERDAY! Mike goes back to the hotel. He hopes to find some way to ease Dan's grief. He meets Tommy Ryan and they burst in on her together. But Tommy turns out with the doctor declares Marie should marry Mike. The doctor explains the affair is not finished yet.

CHAPTER XX

KATIE DONOVAN rang the front doorbell furiously. Where was Ling? Where was everybody? Here she had arrived ahead of time to surprise the family and none of them were here. She fished in her purse for a key, but couldn't find it. While she was still rummaging, Ling opened the door.

"I've been ringing 10 minutes," she exclaimed. "You and Henry, nodding to the chauffeur, 'bring in my bag.'"

As a matter of fact she had been in the door less than three minutes when Ling opened it, but he made allowances. He had learned to take Mrs. Donovan philosophically.

"Your telegram came, Messah Donovan out," he explained. "His office hear from the Captain. They have Henry meet you."

"Where's my son?" Mrs. Donovan demanded, taking off her gloves and casting a critical eye around the entrance hall as if suspecting that half the furniture might have been spirited away during her absence.

"Messah Dan, he upstairs," answered Ling laconically. "He resting."

Ling didn't add that Dan had been out all night and that when he did return at half-past four he still had on his dinner clothes. Nor did he mention Dan's picture in the evening newspaper, on the table beneath Mrs. Donovan's purse.

"Poor beg," Mrs. Donovan's voice was tender. "He wears himself out." She picked up her purse and the paper and, starting toward the elevator, glanced absent-mindedly at the headlines.

"Carry my things up to my room," she began, still looking at the headlines, "and tell Susette to unpack—" She stopped. "Good heavens, what's this! Dan Donovan keeps love-lorn vigil for beautiful model! Oh—"

She flopped down on a chair. "Call Dan! Call Susette. I'm going to faint." Ling scampered off, returning a moment later with a glass of whisky and a wet towel.

"Let me see the paper again," murmured Mrs. Donovan, weakly. "Better drink first," cautioned Ling.

In his excitement, he had poured Katie Donovan a whole

tumbler of whisky. Ordinarily, she didn't take more than one cocktail or liqueur because it always went to her head. But she gulped half the glass of whisky down, as she read in detail the story about Dan, and the rest of the drink when she flung the paper to the floor.

"That's bad, that's bad," she kept repeating indistinctly, as the liquor began to take effect. "Dan keeps vigil. What vigil?"

By the time Dan and the maid got there, Katie was drunk. "Mother!" Dan took one look at her. "You're as tight as a tick." He turned angrily to Ling. "What in thunder happened?"

"She read piece 'bout you in paper. I have her drink. She took it—two swallows," Ling sang-songed.

Mrs. Donovan shook her finger at Dan. "Don't keep vigil, my boy, don't keep vigil." She eyed uncertainly on the chair. "Les sing that."

Dan held his aching head in his hands. What were the Donovans coming to? No matter which way he looked at it, the fault was his. Susette pressed a cold cloth against Katie's forehead.

"Get a cup of black coffee," she hissed to Ling, "strong."

"And a quart of tomato juice," added Dan. He glanced at his own reflection in a mirror, a disheveled figure in his blue silk robe, hair rumpled, dabs of court plaster spotting his face. "Well, we can't let her stay here. We eyed his mother. She was singing. If you could call it that."

"Watch it," he cried. "She's going out." He caught her as she swayed, then sagged, a lump of lead in his arms.

"You take her feet," he directed Susette. "I'll manage her head and shoulders. If we can get her to the elevator—"

They were almost in front of the elevator when Mike walked in. "What in the name of the saints!" he exclaimed at sight of his wife, supported by Dan and Susette.

Katie opened her eyes. "Hello, Mike, me darlint. Whoopee!"

Mike stared incredulously. "Why, Katie Donovan," he said reproachfully. "You're as drunk as a lord."

"And it's all my fault, Dad," Dan's tone was hopeless.

Mike ran across to help Dan. On the way he picked up the evening paper from the floor, absent-mindedly stuffing it in his pocket. "We'll get her to bed," he told Dan sharply, "then I'll hear the story."

But he didn't follow his own advice.

"When did she get back?" he bellowed as he and Dan and Susette struggled into the elevator with Katie.

"I don't know," said Dan. "Ling came up like a crazy man babbling that Mother was having hysterics in 'er hall. I dashed down and so did Susette. We found her drunk."

ONCE they'd got her on the bed, Mike said, "Now we'll leave her to you, Susette. Undress her as quietly as possible. The best thing in the world for her is sleep." He started toward the door, Dan with him.

"What was that," he inquired curiously, "about this being all your fault?"

The two turned down the hall to the study.

"I guess it was my fault, Dad," Dan flopped into a chair. "Mother saw a picture of me in that newspaper you've got in your pocket now. That must have started her."

Mike still had his overcoat on. He reached for the paper and slid the coat off. "Your mother evidently doesn't think much of it either." He looked at him sharply. "What you goin' to do, break her heart? She has her mind set on your marryin' another girl."

"Gee, Dad, I don't blame you for anything you do or say. I've got you into such a mess."

THE phone rang. Mike could never let a phone ring if he was within reach of it. He always heat the servants to do, no matter how they struggled, at Mrs. Donovan's insistent directions, to get there first.

"Hello," he boomed. "Well, Mrs. Martin!" He lowered his voice, "and how are you this fine day? What's that, will Mrs. Donovan be back in time for the party tomorrow night?" He looked helplessly at Dan.

"Yes, yis, Mrs. Martin," he stammered. "Sure she will. What's that, Dan is to bring Lynda to the Plaza first for dinner? The boy'll be there!"

He put the receiver down carefully. "Now will the saints tell me what have I done?"

Dan got up. There was despair in his voice. "Don't worry, Dad. I'll not disgrace you any more."

(To Be Continued)

"—and a carton of Coca-Cola... seems like folks expect it"

The famous six-bottle carton of Coca-Cola goes into millions of homes. Because every member of the family enjoys the delicious taste of ice-cold Coca-Cola and the happy after-sense of complete refreshment. Your dealer has the six-bottle carton.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA CO. BY TEXAS COCA-COLA BOTTLING COMPANY

Society Notes

CALENDAR TONIGHT
Mid-week services, First Christian Church at 7:30 p. m.
Mid-week services, Church of God, 7:30.
Mid-week services, First Baptist Church, 7:15 p. m.
Mid-week services, Church of Christ, 7 p. m.

NURSERY BARGAINS
Roses, heavy grafted field grown, \$1.00 dozen; Evergreen shrubs, fruit trees, etc., closing out prices. Ely Nursery, at Bennett Filling Station.

Political Announcements

This newspaper is authorized to publish the following announcements of candidates for public offices, subject to the action of the Democratic primaries:

- For Congress, 17th District: OTIS (OAT) MILLER of Jones County
- For Assessor-Collector: CLYDE S. KARKALITS
- For County Clerk: R. V. (RIP) GALLOWAY
- For Sheriff: LOSS WOODS
- For County Judge: W. S. ADAMSON R. L. RUST
- For County Treasurer: GARLAND BRANTON
- For Commissioner Precinct No. 1: HENRY V. DAVENPORT
- For District Clerk: JOHN WHITE

Choir practice, 7:30, First Methodist Church.
CALENDAR THURSDAY
Alpha Delphians will meet on Thursday afternoon at 2:30 in the Women's Clubhouse. All members urged to attend.
Choir practice, 7:15 p. m., First Baptist Church.

Sixth District Institute In Brownwood February 27
The Sixth District Texas Federation of Women's Clubs, of which Mrs. M. H. Hagaman of Ranger is president, will hold the district institute and board meeting in Brownwood February 27, it was announced by officials this week. The session will begin at 10 a. m. at the Hotel Brownwood.

Mrs. Alex Spears of Cisco, district institute chairman, will have charge of the program which will be on "Our Federation."
Mrs. Joseph M. Perkins, state president of the Texas Federation of Women's Clubs, will speak on plans for the Golden Jubilee and also plans for the district convention which is slated for Colorado City in April.

Entertain With Valentine Social at Church
The members of the Adult Department of the Baptist Training

CHEST COLDS
To relieve distress easily, quickly, rub throat, chest, back with **VICKS VAPORUB** USED BY 3 OUT OF 5 MOTHERS

ATTENTION! TO THOSE WHO HAVE Refrigerators WHEN IN NEED OF SERVICE ON YOUR MACHINE CALL 33 SEELYE ELECTRIC CO.

Lincoln's Life Is Discussed At Meet Of Service Group

The life of Abraham Lincoln and his importance in history was discussed Tuesday by Frank Sparks, attorney at the weekly luncheon of the Lions Club of Eastland at the Connellee hotel. Claude Strickland served as program chairman.

P. B. Bittle distributed tickets to members for the donkey basketball game between club members and the high school faculty and school board members.
L. R. Burnside presided. B. F. McInroe was voted as a new member of the organization. Visitors were J. A. Smith, Eastland, guest of Judge Clyde L. Grissom; Lion Enos, Fort Worth, guest of Earl Woody, and Lion Hamil of Fort Worth, guest of Wayne Jackson.

Unions entertained with a Valentine party in the lower assembly-room of the church Tuesday evening with the members of group No. 1 as hostesses.

Using the Valentine motif throughout the room was attractively decorated with red hearts.
An evening of games in keeping with the Valentine theme was enjoyed with a delicious refreshment plate of cake and coffee served. Favors of tiny red hearts with a white arrow through the center bearing an invitation to the B. T. U. study course, February 18 through the 23 at the church.

Attending: Rev. Jones W. Weathers, Mr. and Mrs. W. G. Womack, Mr. and Mrs. Aubrey Van Hoy, Mr. and Mrs. J. C. Petty, Mr. and Mrs. Desmond Daniel, Mrs. L. D. Williams, Mr. and Mrs. Roy Pentecost, Mr. and Mrs. George Robinson.

W. M. S. Circle Entertains With Luncheon Tuesday

Entertaining with a "pot luck" luncheon Tuesday, the members of Mrs. Lynn Hardin's circle of the Woman's Missionary Society of the First Methodist Church met in the home of Mrs. Bert McGlamery for the monthly social.

An afternoon of informal games was enjoyed following the serving of the delicious luncheon of baked ham, chicken pie, meat loaf, potato salad, vegetable salad, buttered beets, candied sweet potatoes, stuffed celery, cherry pig and cake.

The circle presented Mrs. J. V. Freeman with a lovely gift as she is leaving soon to make her home in Kansas City, Kansas.

Mrs. W. O. Tyson will be hostess for the social in March.
Present: Mmes. C. H. Parrish, Ida Jones, Maggie Dulin, W. F. Davenport, W. O. Tyson, M. H. Kelly, J. V. Freeman, Wade Thomas, Gene Ashley, Carl Pietz, Lynn Hardin, Jimmy Harkrider, W. W.

DONKEY GAME IS SCHEDULED ON THURSDAY

Eastland citizens are promised something novel in the staging of a sports event Thursday night, Feb. 15, in the high school gymnasium.

A basketball game is to be held at that time, beginning at 7:30. The game will differ from the orthodox cage engagement since the players are to use donkeys to get around the floor.

The donkeys will wear regulation basketball shoes so that the floor will not be marred. Players will be the Lions club members opposing members of the high school faculty and high school teachers.

Lion officials have warned members that all must ride donkeys or be fined 50 cents.

Police In Relays Capture Small Boy

EL PASO, Tex.—Two El Paso police got their man, even if they had to run him down in relays.

Detectives Manuel Baisa and H. S. Bernhardt were herding an 11-year-old boy arrested in connection with a theft into probation offices in the court house when he broke and ran out a street door. The officers took a scout car to follow him.

As the car drew near the boy, Bernhardt jumped out and tried to overtake him on foot. Meanwhile Baisa kept abreast of the chase in the squad car. But age told and Bernhardt, winded, had to take over the driving while Baisa spelled him in the foot chase. They relayed thus for 12 blocks before the youngster was cornered.

Ghost Stops Three Graveyard Vandals

By United Press
EL PASO, Texas—Police believe a "ghost" has halted the vandalism in Concordia and Mt. Sinai cemeteries which saw 51 headstones overturned and one marker taken across the city to be left on the Texas College of Mines campus.

The "ghost" was a patrolman, armed only with a large sheet. He hid in the cemetery one night, and when he heard foot steps, threw the sheet over his head and stood up, uttering his most "ghostly" cries.

The vandals, three of them, fled. So far cemetery caretakers have reported no more tampering with grave stones.

Kelly, Luther Bean, P. L. Crossley, Frank Castleberry, Lexton Martin, C. W. Young, Veon Howard, Mrs. McGlamery.

Held For 43 Years

By United Press
SALINA, Pa.—James Fennell still holds the job given him by President McKinley 43 years ago. It was in April, 1896, that Fennell, then a young man of 22, was named postmaster of Salina, after serving for a time as assistant postmaster. Since then, despite frequent changes in administration, he has been re-appointed every four years.

Fennell has served under eight presidents — McKinley, Theodore Roosevelt, Taft, Wilson, Harding, Coolidge, Hoover and Franklin D. Roosevelt. He recently was granted a recess appointment by President Roosevelt.
When Fennell first took up his duties as postmaster, there were only about 300 persons in the community. Today, he and an assistant, Miss Dorothy Stewart, have to look after mail for 1,200 citizens.

Illinois Democrats Indorse Hershey



Change of horses in mid-stream forced on Illinois Democrats by ill health of Gov. Henry Horner has resulted in their backing of Harry B. Hershey, above, as their candidate for governor.

Baptist Pastor At Bible Conference

A three-day Bible conference was held in Abilene at Hardin-Simmons University opening Monday and lasting through Wednesday with denominational pastor and lay leaders throughout West Texas in attendance.

Rev. Jones W. Weathers, pastor of Eastland First Baptist church, attended the conference Tuesday.

Eastland Personals

O. E. Harvey has returned from a business trip to West Texas.
C. M. Baldwin has been confined to his home recently because of illness.

Mrs. W. E. Doss is visiting in Dallas this week.

CLASSIFIED
WANTED—Large second hand baby bed. Call 601, or apply at 508 S. Daugherty.
APARTMENT FOR RENT, all bills paid, \$3 per week. Only couples desired. 413 South Daugherty street.
WHY NOT try my meals. During week 30c; Sundays 35c.—MRS. A. M. STOKES, 305 North Daugherty.
Will pay up to seven repeat seven dollars fifty cents (\$7.50) for good second hand or new wind charger. C. H. EVERATT, JUNIOR, Olden.
PIANOS: Repossessed and new to be sold regardless of price. Easy terms. See TOM LOVELACE, TRANSFER, 306 N. Lamar.
FOR SALE—Black and red cocker spaniel male puppies. Corner of Main and Oaklawn. Phone 629-J.

LYRIC
HURRY! LAST TIME TODAY
PAT O'BRIEN
EDW. ARNOLD
— in —
"SLIGHTLY HONORABLE"
And Also
Fitzpatrick's
"Vallient Venezuela"
"Ice Frolics"

WATCH Friday's PAPER FOR Burr's DEPARTMENT STORE
SENSATIONAL ANNOUNCEMENT
You Save!

THE EASTLAND
Boy Scouts
— Present —
Preston Foster
AS A MEMBER OF THE FEDERAL BUREAU OF INVESTIGATION, in
"MISSING EVIDENCE"
WITH
Irene Hervey - Chick Ch...
ON
WEDNESDAY NIGHT
FEB. 14th — from 7 to 11 P...
Money Raised By This S...
Will Be Used To Build a...
Scout Building
ADMISSION 10c and
Tickets Can Be Secured f...
Any Boy Scout!
Connelle
THEATRE—EASTLAND

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Connelle
THEATRE—EASTLAND

BOY SCOUT POPULARITY CONTEST -- Vote for Your Favorite!
This coupon is good for 5000 votes. Clip and mail or bring to Eastland Telegram
I VOTE FOR
Name
If this coupon is clipped and attached to a ticket to the motion picture at the Connellee Wednesday, Feb. 14th, starring Preston Foster in "MISSING EVIDENCE" and presented at the door it will count for 10,000 extra votes.
SEE BOY SCOUTS FOR THEATRE TICKETS

WHERE Will Your Advertising Be When the Ink is Dry?
WILL IT BE --
Thrown into the Gutter?
Hidden Under Shrubby?
Blown Against the Hedge?
Just Rubbish on the Lawn?
Thrown in the Waste Basket?
Consumed by a Trash Burner?
or WILL IT BE --
Inside the HOME—a cherished and INVITED member of the family circle. This is where your message will be if placed in The Eastland Telegram which is a welcome visitor in homes of this area.
The EASTLAND TELEGRAM is the only paper in the world that tells you about the home folks and what they're doing.
EASTLAND TELEGRAM
Advertising—Commercial Printers

Reader Interest
The Eastland Telegram is ordered (and paid for) and is not an unwelcome intruder on the premises or in the mail box. It is eagerly awaited by the reader who desires to keep abreast of the happenings in the community — including news concerning merchandise . . . prices and services offered by stores and firms. Nothing else can take its place as an advertising medium and business getter for Eastland merchants. Nothing else can compare with the moderate cost of coverage or in satisfactory results obtained. The Telegram has reader interest, prestige, confidence of its readers . . . all essentials in an advertising medium. Advertising to be effective, must have QUALITY as well as quantity.

2 Extra Days in Leap Year!
This year the calendar gives you one extra day. And this newspaper will give you another extra day . . . leap year and every year . . . if you will accept it.
You only have to save five minutes every shopping day, to enjoy an extra day each year.
And the advertisements in this newspaper save you dollars as well as time. Here, in interesting array, you'll find the things you want, at the price you want to pay.
So do your shopping with the advertisements. It's quick, convenient and sensible. Then do your buying—easily—in the stores that advertise. The money you save helps you enjoy the time you save!