| FAX IS | Fins Care for Wounded Enemy | Credit Union Has Annual Meeting of Its Shareholders$\qquad$ | March of DimesDrive Will StartHere On Monday | Belgium，Holland Fear War | THOMPSON TOURGE STRICT |
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## Workers Choose



## THIS CURIOUS WORLD


PAgE Two Published every afternoon (except Thursday, Saturday and Sunday)
and every Sunday morning.
 Member Advertising Bureau-Texas Daily Press League
NOTICE TO THE PUBLIC any erroneous reflection upon the character, standing or reputation
of any person, firr or corioration which may appear in the columns of any person, firr or corioration which may appear in the columns
of this paper will
Pention of the publisher.

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged | tor at re |
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| tion. | Entered as second-class matter at the postoffice at Eastland, Texas

under Act of March, 1879. ONE YEAR BY MALI SUBSCRIPTION RATE

## Business Marches On

That wasn't just a mirage you saw-the business curve
is really heading-toward the ceiling
Glance at the evidence, noticeable in reports and ut-
terances released every day. John W. Hanes, until recent-
ly undersecretary of the Treasury, who might be expected
to know, had this to say. "There are signs that, if the ab-
normal circumstances and conditions abroad do not pre-
vent, we have begun to enjoy what should be a reasonably
long and sustained perind of good business, increased in-
dustrial production and higher employment."
On the same day, the cieneral Electric Company report-

## All Together Now



Extension Courses Offered at School

IRY A WANT ADBRUCE CATTON IN WASHINGTON


Farm Exports In Cross Fire From Two Major Wars


This map represents current business conditions. It appears in the February nu


THE BAROMETER

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\begin{aligned}
& \text { THE BAROMETER war in Europe, busi } \\
& \text { Following the sharp upswing since the outbreak of war } \\
& \text { continned at a relatively high level in December despite a seasonal slacke }
\end{aligned}
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Marking Time and Slipping Backward-
$\dot{\text { plied to most circumstances in life. Too many of us mark time, and }}$ for something to happen! We wait for a job; we are afraid we will the one we have, or be transferred away. We are uncertain about
future; we just don't know about the war, or whose going to be the ne
President or Governor President or Governor-and all the while we are slipping backwar
Marking time keeps many people from buying homes and enjoving Paying rent is the easicr way, and we drift along until the earning per

Upward and forward, always planning, working, saving, owning an sacrificing, has been a success rule for ages, and until human natur
changes, it always will be.
EARL BENDER \& COMPANY

## What do you read Between The Lines?

Between the lines of every advertisement you see, you can imagine these words:
"Thousands of people had to believe in this product-and buy it-before it was ready for advertising!"
The fact that a product is advertised regularly means that a lot of people buy it regularly. The fact that a storekeeper or manufacturer will join his name with it in public proves that he thinks it is good, honest value.

Time was when the slogan, "Let the buyer beware," governed buying and selling. But advertising has reversed that. Today it reads, "Let the seller beware!"

For if his goods don't measure up, he loses out to advertised products that do!

