AKE EASTLAND
OUR SHOPPING
CENTER
united press brings late news of the world to telegram readers


10 WILL BE PRESIDENTIAL ELECTION YEAR. PAY YOUR POLL TAX NG

PAGE Two
EASTLAND TELEGRAM Published every afternoon (except Thursday,
and every Sunday morning


## Aviation Has a Big Year

 crib. Or at leastof heartening st
sociation of America
Domestic airline
of $620,000,000$ pas
of the Air Transport
he said that this wa
of any class of passe
The safety
view of the fa
both by domestic
country
coo last
according to the repa
The increase
the enviable safet
flight of transpor
ink
on mail con
senger ser
$\square$

## CREATURE WITH SNAKY LOCKS

 per cent. Las

senge
aniou
the
nacle of
there was
years ago,
set a record
1939. But th
good equi


TEXAS PROOHBITION SENTIMENT WEAKER, Used Car Sales SURVEY OF LOCAL-OPTION YOTNG SHOWS

Are Keeping Pace With 1940 Models


## and Retter Taste

are Chesterfield's Feature Attractions
The Right Combination of the world's best cigarette tobaccos in Chesterfield gives you two features you can get in no other cigarette. Real Mildness and Better Taste.

On top of that, Chesterfield gives you a far
cooler smoke. You can't buy a better cigarette.



## Society Notes

 CALENDAR TONIGHT Mid-week prayer services $7: 3$Baptist Church.
Mid-week prayer services, $7: 3$
Church of Christ. Mid-week prayer service
First Christian Church.
Mid-week prayer Mid-wek pray*r services,
Church of God.
CALENDAR THURSDA Thursday Afternoon S St Las Lealas
Woman's Club


LEAR YOUR NoSE of suffocating mucus
 is what you need. A few drops give
swift elich fren head dold discomjor.
Twis Thisarment is successul because taining several essentialiation-coon- reie-giving
gents plus ephedrine-expressly de-


## ATTENTION: <br> Refrigerators WHEN IN NEED OF SERVICE ON YOUR MACHINE CALL 33 <br> SEELYE ELECTRIC CO. <br> CLASSIFIED



Political Announcements


Ralace Of Sweets Now Is Under




t Monday Session
The Woman's Missionary






 Deposits To Be Made

## ANNOUNCING

The Opening of The

## PALACE of SWEETS

## UNDER NEW MANAGEMENT

 THURSAAY, IAN. 18THA Full Line of All Kinds of CANDIES
CIGARS and CIGARETTES COMPLETE FOUNTAIN SERVICE SERVING RICH HOME MADE ICE CREAM PALACE OF SWEETS

## What do you read Between The Lines?

Between the lines of every advertisement you see, you can imagine these words:
"Thousands of people had to believe in this product-and buy it-before it was ready for advertising!"

The fact that a product is advertised regularly means that a lot of people buy it regularly. The fact that a storekeeper or manufacturer will join his name with it in public proves that he thinks it is good, honest value.

Time was when the slogan, "Let the buyer beware," governed buying and selling. But advertising has reversed that. Today it reads, "Let the seller beware!"

For if his goods don't measure up, he loses out to advertised products that do!

