

EASTLAND TELEGRAM
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any erroneous reflection uppor
of any person, fir or cor ora
of any person, fir or cor

ention of the publisher. | Yor at reg |
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| tion. |

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged
for at regular advertising zates which will be finill Entered as second-class matren
ander Act of March, 1879

ONE YeAR SUBSCRIPTION RATE
It's Healthier on This Side of the Atlantic

## for that year are th the nation's health <br> for sometime. But

a good deal be
compared with
rate in 1938 w
ory. The rate
Few Europ
ing
$\qquad$

N.T.S.T.C. Students Day Set Aside To

Have Adventures Social Hygiene
While On a Tour On February 1st


Ranger Girl Among Leaders In Class See Famed

## 

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tions. Previous hiv
el through the cav
was 207,041 ,

Red River Dam To Make News During The Coming Year


## YES SIR! <br> THE BEST SALESMAN ON THE JOB EVERY DAY FOR THE BUSINESS INTERESTS OF <br> EASTLAND <br> EASTLAND <br> TELEGRAM <br> By reading the advertising and keeping up with the weekly bargains, many dollars are SAVED

## THE EASTLAND TELEGRAM IS.-.-

- First in International News
- First in National News
- First in Local New
- First in Popular Comics
- And Should be First in the Hearts of Our Home People . . . Because It's Your Own Home Paper.

SUBSCRIBE TO THE TELEGRAM-10c A WEEK


Society
Notes calendar tonight The Young People's Conference
of the Cisco Distriet Baptist
Churches will be held tonight at
To ${ }^{\text {ocleck at the }}$, Baptist Church in
Ranger. All members of the Y. W. Ranger. All members of the Y. Y .
A. of Eastland church are ash
to be at the church between 6 a 6:30 p. m., and also the G. A.
R. A.and Sunbeams groups.
CALENDAR WEDNESDAY CALENDAR WEDNESDAY
The Musie Study Club will me
at the Woman's Clubhouse W



## What do you read Between The Lines?

Between the lines of every advertisement you see, you can imagine these words:
"Thousands of people had to believe in this product-and buy it-before it was ready for advertising!"

The fact that a product is advertised regularly means that a lot of people buy it regularly. The fact that a storekeeper or manufacturer will join his name with it in public proves that he thinks it is good, honest value.
Time was when the slogan, "Let the buyer beware," governed buying and selling. But advertising has reversed that. Today it reads, "Let the seller beware!"

For if his goods don't measure up, he loses out to advertised products that do!

