



Society
Notes


ATTEINTION!
Refrigerators WHEN IN NEED OF SERVICE ON YOUR MACHINE CALL

SEELYE ELECTRIC CO.

ELLECTRICAL
APPLANCES Eexas Electric Service C

## THE TSY LIGHT

## BARGAIN RATES

| DAILY 4 | W WITH Sunday - 1 year | \$7.00 |
| :---: | :---: | :---: |
| DAILY WITHOUT SUNDAY-1 yEAR.... \$4.95 |  |  |
| These Attractive Rates in Effect For a Stort Time Only and May Be Withdrawn at Any Time Without Notice. |  |  |
| ORDER NOW AND BE SURE |  |  |
| $\cdots$ |  |  |
| The San Antonio, Lieht, Date .......................... |  |  |
|  |  |  |
| sligned |  |  |
| n |  |  |
| R, F. D. or P.O. Box <br> If renewal. please give exact inltiols and spelling of name as on your present label. |  |  |




Hearing Heard At
Program Of Lions
Club At Eastland



## NOW

 Tuesday Evening partment

Williamson, Aides Eastland Legion L Contest At Eastland

## SAN ANTONIO MORNING EXPRESS

The only English speaking morning newspaper published in San Antonio giving readers hours later
news of World Affairs-Complete Market and Finews of World Affairs-Complete Market and Fi. sport events covered by expert writers.
Save On Annual Offer Rates - Good For Limited Time Only EXPRESS, DAILY AND SUNDAY-ONE YEAR NOW
Regularly $\$ 8.50$
EXPRESS, DAILY ONLY--ONE YEAR
Regularly $\$ 6.50$
EXPRESS, SUNDAY ONLY-ONE YEAR
Regularly - 2.50
EVENING NEWS-ONE YEAR
Regularly $\$ 4.50$
Evening News With Sunday Express-One Year

SAN ANTONIO EXPRESS

## SAN ANTONIO EVENING NEWS (Texas Foremost Newspapers)

hurry! last da LANA TURNER ARTIE SHAW and his band

## They Want You to call Again!

Southern Methodist University Inaugurates 4th President, Nov. 5-6


[^0]
$\$ 3.95$

To all the merchants you buy from, "repeat" orders are not only desirable, but absolutely necessary. In order to stay in business, those merchants have to induce you to "come back for more."

For that reason alone, if for no other, the merchants whose advertisements you see in this paper are anxious to please you . . . to treat you fairly ... to make each purchase satisfactory to you.

In that fact lies the secret of one of the great truths in modern merchandising and marketing:

ADVERTISED GOODS ARE DEPEND. ABLE GOODS!


[^0]:    
    

