





LOCAL-EASTLAND-SOCIAL
PHONE 601


LOUIS RIFKIN
LININ

Billion Dollars Is WTCC to Have New Institut Dry Hole Cost Of Drilling In Texas







Chute Soldiers In War Are Doubted


STOMACH UPSETS?



He helps Texans telephone

## $4^{1 / 2}$ million times a day



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AS IS THE USUAL CUSTOM THIS BANK WILL BE

## CLOSED FRIDAY APRIL 21st

\author{

- ACCOUNT <br> SAN JACINT0 DAY
}

PLEASE ATTEND TO YOUR BANKING NEEDS THURSDAY!


EASTLAND NATIONAL BANK


## FUR SGL. RM. PVT. BTH. KIT.

Neither a chemical formula nor a doctor's degree, the above lines has a perfectly clear meaning for the reader of classified advertisements.
"Furnished single room with private bath \& kitchen." All advertising is not written in this abbreviate form. On the contray, we believe you'll find that most advertisers in this newspaper go out of their way to make their messages clear, concise, easy to read and understand. For an advertisement, after all, is really a personal letter from some one who has something to sell to some
one who wants to buy It is wants to buy
It is an advantage to the seller, that he can talk to you through the advertising columns of this newspaper, and it is an advantage to you, that you can study his proposition at your own leisure, weighing the merits of his product or service.
The next time you're "in the market" for any of the hundreds of things you buy during the year, make a point ofshopping around through the advertisments before you start shopping around up and down the stre beIn the manner of the classified advertisement"Yll. sv. tm. mny. get btr. rslts." (You'll save time and money and get better results.)

