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## EASTLAND TELEGRAM



Now Is Time for U.S.
War or Peace Choice

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hai barricades. Nothing much actually happened, but some
pretty frightening things very easily might have happ
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International Settlement. They were more or less on thi
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knew it.
So by and by they took over a bit of land either in
immediately adjacent to the American defense sector. Pr
ently two marine officers came up and tried to crash the
Japanese picket lines. They were met with leveled bay
onets and some hot words, but they fnally got through
the Japanese commander. And to him they brusquely la

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SISTER MARY'S KITCHEN



|  | afternoon (except Saturday and So and every Sunday morning. |
| :---: | :---: |
| Member Advertising Bureau-Texas Daily Press League Member of United Press Association |  |
| notice to the public <br> Any erroneous reflection upon the character, standing or reputation <br> of any person firms or corporations which may appear in the columns <br> of this paper will be gladly corrected upon being brought to the at intion of the publisher. |  |
| Thituaries, cards of thanks, notices of lodge meetings, ete., are charged for at regular advertising rates, which will be furnished upon -icriention, <br> Entered as second-class matter at the postoffice at Eastiand, Texas ander act of March. 1879. |  |
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## DEAR SANTA: SEE AMERICA FIRST!

| Canada Fells Yule |
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| Trees for Christmas |

Trees for Christmas

## MARKETS

ONDDAY, DECEMBER 20, 1337

## CHALLENGE TO CHIZZLEWITS

There once was a merchant named Chizzlewit who trimmed his tree every Christmas and his customers every day.

He was a canny creature, this Chizzlewit, and knew how to win a customer by guile. The shirts he sold were cheaply woven, packed with powder to make them seem firm. To conceal their inferiority he told customers that he always wore them himself. In the glassware department he "made up" for poor quality by giving a set of pretty paper doilies with every purchase. He knew many such clever tricks and used them without reserve.

Chizzlewit never advertised. He knew too well he could never fool people for long in print.

Advertising must live up to its own claims. That is why you can have full confidence in goods consistently advertised. If the maker has a worthy produce, fairly priced, he wants as many people as possible to know about it. If the product is unworthy, the printed word will only expose it sooner.

Christmas, and all around the calendar, read advertising. Makers and merchants stake their reputation, in cold black type, that what you read is true.

## * Mreato yminau




## MYRA NORTH. Special Nurse - - By Thompson and Coll



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THIS CURIOUS WORLD



Vast Benefits of
Weather Data Are Traced In U．S．



## for RADIATOR ROOSTERS

If you prefer to take your cold weather be－ fore an open fire ．．．or in the congenial company of a sizzling radiator ．．．this is for you．It＇s a tip that will cut many shivering hours from shop－ ping treks．

Before you hitch up the huskies and part company with your steam－heated igloo，sit down with the newspaper．It will delay your start，but speed your return．Study the advertis－ ing pages carefully ．．．learn where to get the things you want，at your prices．With each pur－ chase planned in advance，you＇re ready to don your parka，crack the whip，and mush！－to bet－ ter values．

Advertising pays－winter or summer．It makes life simpler and happier－and makes ev－ ery dollar give a good account of itself．

