# Topars 正astland ©elegram 




FDR's choice for court post? HIGHER TAXES MORE DEALS IN

## UPON NCOMES EUROPP MAY APPEAR LKKEIY BE CONSIDERED



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Sleeping Sickness
Among Horses Is
Worse In County

Fifteen Schools Are
Featuring Safety

Roosevelt Asks Labor Groups to Strive for Peace
After Auto Mishap
 Any erroneous reflection upon the characacer, standing or reputatio
 bruaries, cards of thanks, notices of lodge meetings, ete., are Fntered as second-class matter at the postoffice at Eastland, Texas SUBSCRIPTION RATE

The Loser in the East Will Be the West


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SISTER MARY'S KITCHEN


FRECKLES and HIS FRIENDS-Bv Blosse




## navyOU olscoverep rus "MAKINS" TOBACCO $\left.\begin{array}{l}\text { IT ROLLS } \\ \text { FASTER- } \\ \text { FIRMER- } \\ \text { NEATER }\end{array}\right)$ MLITON MORGAN (above) speaks for lots of other who know extra-quality tobace when they smok



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Wh, Owns Our Company?


- When you snap on your electric lights or plug in an electric appliance do you realize that this service is posple have invested their money in the Texas Electric Service Company?

Men and women 3,535 of them-in all walks of life, representing practically that many families, own the Preferred Stock of the Texas Electric Service Company. Nearly 3,000 of these folks live in Texas. Some of them reside here.

If you own an insurance policy, you have a financial interest in the electric business. Practically every in surance company owns public utility securities. These bonds or stocks are part of the reserve to protect your policy and that of every other person with life insurance.

TEXAS ELECTRIC SERVICE COMPANY
J. E. LEWIS, Manager

Youn Electric Service is CHEAP



 its greatest picture of COACEDTRATED TEKBS


ler and Pre


## EVERYBODY gets a prize!

Have you ever attended a "Treasure Hunt" and raced frantically all over the neighborhood searching for cleverly hidden clues? It's fun, but only the fastest win the prizes.

But there's another "Treasure Hunt" run every day where everybody wins! It's in the newspaper you are reading now. The clues aren't hidden or in code-they're made easy for you! The advertisements in this paper are the clues-and they lead you directly to prizes you choose yourself.

Perhaps you want a toaster or a pair of shoes or a certain kind of soap. Look over the advertising clues till you find what you want at the price you can afford to pay. Without the ads, you'd have to Treasure Hunt all over town, from store to store, from counter to counter, to find just what you want. You can save lots of time and money by getting your clues from the advertising columns.

