



EASTLAND TELEGRAM

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NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person firms or corporations which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the publisher.

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged for at regular advertising rates, which will be furnished upon application.

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SUBSCRIPTION RATE

ONE YEAR BY MAIL (In Texas) \$3.00

Reward for People Who Sweeten Life

The last will and testament of the late William M. Carson contains a neat and painless little sermon for all of us.

Mr Carson was a wealthy San Francisco business man who, when it came time for him to die, had neither chick nor child to leave his money to. He owned some \$1,800,000 worth of this world's goods, and he didn't quite like the idea of handing it all in a lump to some impersonal philanthropic organization.

So when he sat down to make out his will he simply wrote the names of everybody who had been kind to him, everybody whose courtesy, efficiency or helpfulness had made his life a little pleasanter—and divided his bequests among all of them.

The 34 people who worked for him all got bequests. The maids, janitors, bellhops, waiters and elevator boys at his hotel got bequests; so did the employees of the country club where he had played golf, people in the hospitals where he had been a patient, the church he attended, the university from which he had been graduated, and so on.

Altogether, more than 100 people were named in his will, for amounts varying from \$500 to \$10,000.

There is a sort of moving picture romanticism about this will, of course, and earnest thinkers will no doubt say that the money would have "done more good" if it had all gone to some worthy cause.

But there is a lot to be said for the idea of doing something to repay all the people who had helped to make life run more smoothly and happily.

For all of us, as we travel toward the graves that await us, carry with us debts just like those which this millionaire paid in his will. We don't often stop to think about them, but they exist. It's a good idea to stop and tabulate them once in a while.

Life consists of an infinite number of small human contacts. A man may consider himself utterly friendless and alone—yet his ability to get his work done, to sleep well at night, to maintain a smooth temper, even to enjoy his meals properly, depends in no small measure on the people with whom he makes these contacts.

Imagine what a miserable day you would put in if, some morning, you should find all of these people falling down on their jobs; if their pleasant efficiency should be replaced by grumpiness, slovenliness and laxity.

Corner cop, street car conductor, filling station attendant, phone girl, lunchroom waitress, man-at-the-next desk, apartment house janitor, mailman, store clerk—all together, they could ruin your day beyond repair; in a week they could drive you crazy.

We don't have millions to give away when we die, and even if we did few of us would give them as this San Franciscan did. But it won't hurt us to remember that we carry those debts with us.

'How Fortunate, My Dear, That I am Here to Protect You'



Car Registrations In October Grow

AUSTIN, Texas—New automobile registrations in Texas during October increased moderately over September and substantially over the like month last year, the University of Texas Bureau of Business Research has announced.

Reports from fifteen representative Texas counties show total sales of 4,953 new passenger cars during October, an increase of 5.4 per cent over the preceding month and 23.1 per cent over October, 1936.

It should be noted that the sharpest increase over October last year occurred in the medium price group, the Bureau's report said.

Movie producers try to rent advertising space on Egypt's pyramids. We might balance the budget by selling billboards on a few dams or the Grand Canyon.

FRECKLES and HIS FRIENDS - By Bill



MARKETS

Closing Selected New York Stocks:

Courtesy D. E. Pulley Phone 629 - Ranger

Table listing stock prices for various companies like Am T & T, AT & SF, Chrysler, etc.

Chicago Grain

Table showing grain prices for Corn, Wheat, Rye, and Oats, including high, low, and close values.

Lumber Production Below Last Year

AUSTIN, Texas—Lumber statistics during October compare unfavorably with those of the corresponding month last year, the University of Texas Bureau of Business Research has reported.

According to figures compiled by the Southern Pine Association, average weekly production per unit totaled 287,760 board

feet, a decline of 30 per cent from September and 8.7 per cent from October last year; average weekly shipments per unit totaled 299,979 board feet, off 1 per cent respectively from the two comparable periods; and average unfilled orders on October 31 totaled 510,451 board feet per unit, down 21.5 and 31.2 per cent respectively from the preceding month and the like month last year.

Former Treasury Chief

Crossword puzzle grid with clues and a small portrait of a man.

2 WAY RELIEF FOR THE MISERY OF COLDS



Take 2 BAYER ASPIRIN tablets and drink a full glass of water. Repeat treatment in 2 hours.

All this usually costs to relieve the misery of a cold today — is 3¢ to 5¢ — relief for the period of your cold 15¢ to 25¢. Hence no family need neglect even minor head colds.

Here is what to do: Take two BAYER tablets when you feel a cold coming on — with a full glass of water. Then repeat, if necessary, according to directions in each package. Relief comes rapidly.

The Bayer method of relieving colds is the way many doctors approve. You take Bayer Aspirin for relief — then if you are not improved promptly, you call the family doctor.

Bayer Aspirin product packaging and pricing information: 15¢ for 12 tablets, 2 full dozen 25¢, Virtually 1 cent a tablet.

as Welcome as mail from home...



Anchored 47 miles off shore, the Nantucket Lightship guides traffic on the Atlantic Coast. Mail and supplies come aboard once a month—one of the most welcome arrivals is the supply of Chesterfields.

Chesterfields give more pleasure to smokers wherever they are...

On land or sea or in the Chesterfields satisfy millions all over the world. They're refreshingly milder. They're different and better.

Chesterfield ...a taste that smokers like

LOCAL—EASTLAND—SOCIAL

PHONE 601

BESSIE TAYLOR, Editor

Debs Discuss... The sub debts met Saturday... Louis Davis for their ninth... setting. During the business session...

Eastland Woman Reviews: The outstanding feature of the afternoon session of the Twentieth Century Study club in Breckenridge was a review of Michael Foster's "An American Dream..."

Engagement Announced: FORT WORTH, Nov. 17.—Mrs. Harlan McLean and Mrs. Oscar Wallace entertained with a bridge party Saturday at the home of Mrs. McLean, 2236 Sylvania Ave...

Eastland Personal

D. L. Jameson, Ranger, was an Eastland visitor Monday. Chief of Police M. L. Perdue of Cisco was here Monday on business.

John Hagaman of Ranger was here Monday as a visitor. Bascom Johnson, Gorman, was an Eastland visitor this week. Andy Johnson of Yellow Mound was an Eastland visitor Monday.

Campaign Started to Preserve Landscapes

AUSTIN, Texas.—With the nip of fall in the air and berries turning red, Jac L. Gubbels, state landscape artist, announced a two-month campaign against wanton destruction of the berries, flowers and colored leaves along Texas highways.



Louisiana Getting New Industries

DALLAS.—A summary of results of the first year's operation of Louisiana's industrialization program shows that Texas' eastern neighbor has attracted \$36,000,000 worth of new industry in that period directly attributable to state-sponsored efforts, says a report of the All-South Development Council.

Protection of Cranes Is Being Urged

PORTALES, N. M.—Protection of sandhill cranes that winter in this region and the Texas Panhandle is being urged by government officials. W. D. Yelton, federal game management agent, said that unless federal laws are rigidly enforced that the crane will become extinct as have heath hens and passenger pigeons.

Snake Pays Jail Visit

JEFFERSON, O.—Perhaps because it was cold, or maybe because it was lonely, a tiny garden snake wiggled its way into the county jail here to cause consternation until released outside.

New LYRIC WEDNESDAY and THURSDAY

Advertisement for 'New LYRIC' featuring a woman and a man. Text includes: 'DRIVEN TO DISPAIR!', 'BY HER FAITH IN LOVE!!', 'She got all the breaks in her heart... BETTE DAVIS - Henry FONDA - THAT CERTAIN Woman', 'EXTRA MARCH OF TIME NO. 3', 'ADLERIKA', 'Corner Drug Company'.

HERE'S THAT MAN AGAIN YOUR REGULAR SUIT FRIEND R. M. GILES

Advertisement for R. M. Giles, M. Born & Company. Text includes: 'REPRESENTING M. BORN & COMPANY', 'HERE TODAY, November 17, and November 18', 'BIG TAILORING DISPLAY', 'Avail yourself of his expert advice in selecting a becoming pattern and his service in taking measurements that will insure a perfect and pleasing fit.', 'FREE Combination coat hanger and clothes brush — also a rabbit foot charm with key chain — free with every suit or topcoat selected during sale.', 'Will Be Open After Working Hours!', 'MODERN DRY CLEANERS & DYERS', 'So. Seaman St. Phone 132 Eastland'.

ten it with Domino Refined in U.S.A.



CLASSIFIED

RENT: 5-room house close Mrs. W. S. Barber, 108 Riley Street. RENT—Three room furnished apartment. Lamar Apartments. RENT: Houses and apartment furnished or unfurnished. \$5. LE—cold drink and cigar Exchange Bank Building, 10th. Texas. Quitting business 10th. See Miss Virginia Exchange Bank Bldg.

R. C. FERGUSON, Md. 108 Exchange Bldg. attention to diseases of men and infant feeding. Telephone 191

Hotel Garage GNOLIA PRODUCTS H. KINARD, Mgr. Garage and Tire Service Main Phone 42

Shipping Machine delivered to your home for 2 1/2 hours for 50c. See Residence 539-J or order at WESTERN AUTO ASSOCIATE STORE

Washing Machine Service!

Complete Markets and Financial News THE WALL STREET JOURNAL

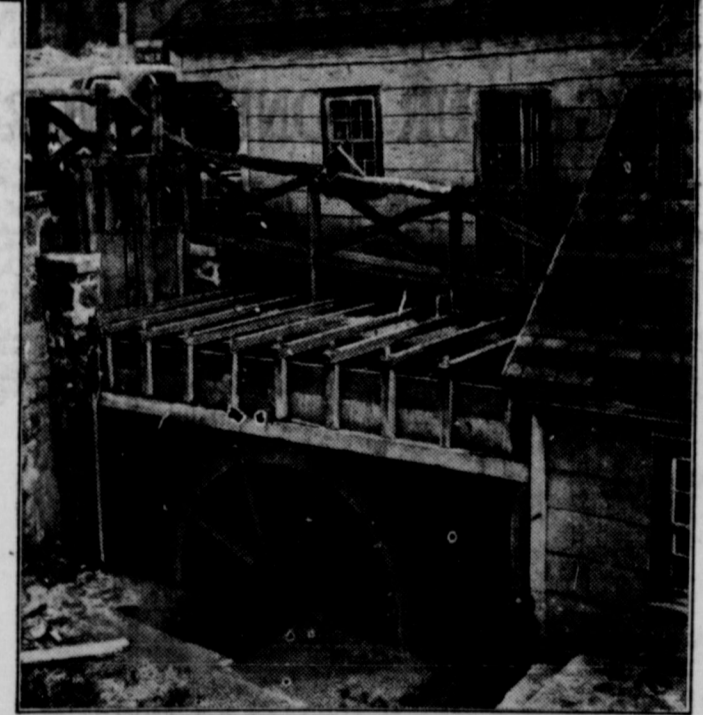
ELECTRICAL APPLIANCES Electric Service Co.

Roslyn's Old Mill Wheel Still Grinds After 236 Years



Priceless American Relic Stands with Few Changes Save for New Roof

By MARION CUNNINGHAM 'T'S water over the dam, all right, out in Roslyn, Long Island, and has been since 1701. Ceaselessly for more than two centuries the old mill wheel has been revolving, marking with every turn the slow passage from pioneer simplicity to a modern America. Long before George Washington saw the light of a Virginia dawn, tall-masted schooners were tying up at the landing in the little inlet of Hempstead Harbor to unload their burdens of Connecticut corn. With the nineteenth century steamers nosed into the dock to feed grain to the hopper. By 1916 even the mill wheel that still turns conceded to progress by giving its power to generate electricity. It was in 1701 that Doane Robinson built the old grist mill, and until 1916 it operated continuously for business. In that year its last private owner, Isaac Hicks, gave it to the town of Roslyn to be restored and cherished as a "Museum of Industrial Arts."



Such mementoes of early American history, it was decided years ago, were too valuable to be risked under a roof which might be prey to sparks from a chimney or a nearby burning building. When in 1916 the mill became public property, Harold Godwin, a grandson of William Cullen Bryant, was appointed trustee in charge of the restoration and donated an old Dutch door from his grandfather's study for the entrance. It was he too

CAPE COD 'TURKEY'

Dipping into brown swells that champed hungrily at the frosted strakes of his dory, the Cape Codder crouched to his cold work with wet, streaming lines till a catch of fish had been made. Good cod was his Thanksgiving "turkey." With dull skies sinking heavily upon him and the first ghostly shafts of a nor'easter hissing from a smoky horizon, he would lift his crinkled eyes shoreward, thankful for the fish that meant both food and feast.

Sometimes, it seems, we come by our blessings too easily. We take the gifts a more progressive civilization has brought us with a complacency that robs us of deeper thrills. And the thrills are there, with but a slight exercise of imagination.

Try a slow exploration through the advertising in this newspaper. Behind each advertisement is a story. Behind each story is a service or a product that may mean pleasanter living for you. Behind it all is the stirring life of the world in action—for here the producers of the world are offering you their wares.

# SPEAKS THE Prophet Of Profit

THE CRYSTAL IS CLEARING. I SEE A DARK MAN . . . A VERY DARK MAN. YOU ARE PAYING HIM MONEY, AND HE IS GIVING YOU SOMETHING. NO, I CAN'T SEE WHAT IT IS. SOMETIMES IT LOOKS LIKE A THIMBLE. SOMETIMES IT LOOKS LIKE AN AUTOMOBILE. I SEE BY YOUR SMILE THAT YOU THINK YOU HAVE A BARGAIN. I KNOW BY HIS SMILE THAT YOU HAVE NOT.

NOW HE IS LEAVING THE STORE. HE IS GOING TO DINNER AND THE THEATRE. THEN HE WILL GO TO THE CLUB. HE IS DOING HIMSELF WELL ON YOUR MONEY. THE ARTICLE YOU BOUGHT? TOO BAD. A BLIND BARGAIN.

BUT THE SCENE CHANGES THE DARK MAN IS GONE. YOU ARE READING THE ADVERTISEMENTS IN THIS PAPER. YOU KNOW THE HONEST PRICES, THE QUALITY BRANDS. YOU ARE FINDING WHERE TO BUY. YOU ARE GETTING YOUR MONEY'S WORTH . . . AND MORE. YOU HAVE DISCOVERED THAT ADVERTISEMENTS ARE YOUR TRUE PROPHETS OF PROFIT!

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SALE STARTS THURSDAY NOV. 18 8:30 A. M.

# IT'S HERE

CLOSED! WEDNESDAY TO PREPARE FOR THIS SALE

## The Fashion's Spectacular And Sensational

SALE CLOSES SAT., DEC. 4

### Outburst Of

FOURTEEN BARGAIN DAYS

# "COME - AND - GET - IT - SALE"

THE WEATHER DID IT!

Too much mild, warm and unseasonable weather has left our shelves and racks piled high with more new merchandise than we have ever had before. We have lots of money tied up in this tremendous stock and bills are coming due! This means that we must sacrifice this entire stock of coats, dresses, hats, shoes and accessories to meet the "Please Remit" calls from the manufacturers. HERE'S A "COME-AND-GET-IT SALE" that means BARGAINS for every woman in this entire section. DON'T PUT OFF BUYING ANOTHER MINUTE!

### A GREAT CHANCE TO SAVE



COLD DAYS WILL BE HERE!

Naturally, the real cold weather with its wintry blasts of sleet and snow hasn't reached here yet... but it will. The women of this entire community have the opportunity of a lifetime to be fully prepared when it does come by buying now at prices far below what you would expect to pay, by taking advantage of this sale. Of course, to make it interesting, we have to take a little risk. But we can't help it... Something had to be done, and we've gone and done it! NOW IT'S UP TO YOU WOMEN WHO "KNOW A BARGAIN" WHEN YOU SEE IT!

### MANLY TAILORED and SWAGGER SUITS

In Two Groups!



VALUES FROM \$12.95 TO \$22.50

8.88

AND

15.88

ASK ABOUT OUR BUDGET FINANCING PLAN! YOU CAN TAKE ADVANTAGE OF THIS SALE BY LETTING US ARRANGE FOR YOUR PURCHASES... WEAR AS YOU PAY!

## Harvest of Values in this COAT SALE



Beautiful Coats that will attract the most discriminate. We have them in every conceivable style and makeup. Fur trimmed. Tailored and a wide selection to choose from. ONE GROUP FUR-TRIMMED AND TAILORED VALUES TO \$14.95... \$8.88

### 28 PRINTZESS COATS

BLACK - BROWN - AND TWEEDS  
8 Coats \$18.50 VALUES Sale Price \$12.88  
14 Coats \$22.50 VALUES Sale Price \$14.88  
6 Coats \$29.50 VALUES Sale Price \$19.88

FOUR COATS FUR TRIMMED  
REGULAR \$59.50 VALUES—  
REGULAR \$69.50 VALUES— 33% OFF

### 2 FUR-TRIMMED SUITS

REGULAR \$59.50—Sizes 12 to 44— \$39.88  
SALE PRICE... ALL HIGHER PRICED COATS REDUCED!

## Sale! NEW DRESSES!

One Group Values to \$12.95

Here's an assortment that inspires any woman to purchasing action, and here is a real bargain.

4.98 SALE PRICE

One Group Values to \$22.50

Again these dresses are of the appealing sort... wonderful in their fashions and the ultimate in perfect tailoring. Snap...

9.88 SALE PRICE

### Margot De Mar Dresses

Margot De Mar models that every woman will admire... See these wonderful values... you certainly will buy.

\$1.98

ONE GROUP Values to \$16.50

These are carryovers in crepes and woolens!

\$2.98

Unusual Reduction In All Other Dresses!

### TWIN SWEATERS

A selection of attractive styles. All colors. Bought to sell for \$2.50!

SALE PRICE

1.79

### BALBRIGGAN PAJAMAS

A wonderful assortment to select from!

VALUES TO \$1.45.

89c

### SPECIAL GROUP PURSES



VALUES TO \$1.98.

89c

### GET YOUR SUPPLY OF HATS

Hats! Hats! Galore! Divine models that make every woman spectacularly in style... Come and take advantage of the great savings!

ONE GROUP Values to \$2.98— SALE PRICE... 98c

ONE GROUP Values to \$4.95— SALE PRICE... \$1.98

ONE GROUP Values to \$7.95— High Quality! SALE PRICE... \$4.98

DOBBS 68 Early Arrivals in black, brown and all the new shades!

19 Reg. 6.75 val. 2.98 12 Reg. 7.50 val. 4.98  
13 Reg. 5.00 val. 2.98 10 Reg. 8.75 val. 4.98  
14 Reg. 10.00 val. 4.98

### We've Knocked the Props from Shoes! DOWN THEY COME FOR THIS SALE!

We're telling you that we have the largest stock of shoes in our history. Many, many styles to select from... We've got to move them out because we are overloaded to the gills...

### FOUR GROUPS QUALITY SHOES!

VALUES TO \$3.95 \$1.49

VALUES TO \$5.95 \$3.49

VALUES TO \$4.95 \$2.49

VALUES TO \$6.50 \$4.49



A GRAND PROFUSION OF BRILLIANT NEW COLORS!

## We have the BEST at PRICES that are LOWER

# THE FASHION

NORTH SIDE SQUARE

EASTLAND, TEXAS

SALE STARTS THURSDAY NOV. 18!

CLOSES SATURDAY DEC. 4!

14 DAYS OF BARGAINS!