

## EASTLAND TELEGRAM





 Placing the Blame
for Aerial Bombing

 in simply baffled by the wave of American and European
indignon over the bombing raids.
For the Japanese people have not been told about the



Beloved Poet


Mid-Continent Oil Association Will Hear Railroad Head


Sportsmen Could
Get Into Trouble Hunting In Texas

MARKETS
5

## Sport Glances.


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## IT'S IN THE News!

There are two classes of news in these columns every day:
(1) Interesting stories about events all over the world; and (2) The advertisements. Yes, the advertisements are news, and in many ways the most important of all, because they affect you more directly and personally than any other.

A new and better method of refrigeration is devised - and you learn about it through advertisements. Improvements are added to automobiles which make them safer than everagain advertisements carry the story. Styles change in clothing - and advertisements rush the news to your doorstep. A manufacturer finds a way to lower the price on his products - he advertises to tell you about the saving.

You'll find that it pays to follow this news every day. Reading the advertisements is the sure way to keep abreast of the world... to learn of new comiorts and conveniences . . . to get full money's worth for every dollar you spend.

