

| Old Age Checks |
| :--- |
| To Be PaidMore |
| Regularly Now |

YOU'RE MAKING FARCE, JUDCE TELLS BLANTON AS TESTIMONY IS ENDED
tland $\ln$ Line for
Reduction of Fire Insurance If Record Maintained

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# THE KATYDID Sounds Taps 

STOP YOUR CAR IN OPEN COUNTRY ONE OF THESE NIGHTS WHILE FIREFLIES STILL TWINKLE AND THE ORCHESTRA OF INSECTS IS IN ITS LAST WILD FRENZY. PERHAPS YOU'LL HEAR A NEW MUSICIAN TUNING UP: "KATY DID . . . KATY DIDNT!" A WEEK LATER WHEN OTHERS ARE MUTED BY THE SUDDEN CHILL OF NIGHT . . . THIS LONE FIDDLER'S NOTES WILL MULTIPLY INTO A LOUD AND ROUSING THRENODY:

## "KATY DID! . . . KATY DIDNT!"

AND WHAT IS THIS TO YOU? "SIX WEEKS AFTER THE FIRST KATYDID COMES THE FROST!"

HOW WILL YOU MAKE THE MOST OF THE MONTHS AHEAD? . . . have you thoucht how fully the advertisements tell THE STORY OF YOUR NEEDS? HERE, IN THE PAGES OF THIS NEWSPAPER, STYLES ORIGINATE AND THE COMING EVENTS ARE CLEARLY SHOWN. HERE ARE THINGS NEW AND IMPORTANT FOR THE HOME, FOR PERSONAL USE, FOR BUSINESS. DEPEND UPON ADVERTISING TO THINK IN ADVANCE FOR YOU... TO SAVE YOU MONEY AND ENERGY, AND KEEP YOU ABREAST OF THE TIMES. WINTER'S AHEAD . . . BUT ADVERTISING HAS FORESEEN ITS COMING!

## UTT OF THE. NIGHT

New Society Editor Pastor's Subjects One of "Forgotten Now With Telegram At Meet Announced Men" Gets Chance





Meals For 'Cooler Breakfasts' Urged

Eastland Personal

TRY Our Want-Ads
CONN:TLIE TODAY and TOMORROW
$\star$ * ONTHESTAGE

* , Metro-Goldwyn-Mayer SEARCH FOR TALENT
AUDITIONS
TO MAKE SELECTIONS SCREEN TESTS



## etro-Goldwyn-Mayer has selected Texas as $*$ the scene for the greatest talent hunting expedition ever conducted and the local audi- <br> ONE OF THE LUCKY ONES TO RECEIVE A SCREEN TEST WILL BE SELECTED FROM EASTLAND <br> at $8 \mathrm{p} . \mathrm{m} .$, to watlee Theatre tonight help someone to possible fame and fortune.

ON THE SCREEN


New Nest for U. S. Navy's War Birds

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## Have You Entered The Photo Contest?

cash prizes for indoor photos showing heating appliances


YOUR gas company wants to buy one hundred photos or "snap-shots" to be used to illustrate various types of gas heating appliances used in homes of the Southwest.

Note the sample photos in this advertisement and read the five simple rules of the contest and submit your entries NOW. No matter what type gas heating equipment you prefer - floor furnaces, gasteam radiators, gas circulators, or gas radiant type heaters - take pictures of your living room, dining room, bed room and submit them in the TEN: WEER PHOTO CONTEST. Be sure to include a vew some type of gas heating appliance.

## 5 Simple Rules of the "Heating Photo Contest"

1. All photos must include a view of the gas heating

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 Company; The Dallas Gas Company; County Gas
Company; Community Natural Gas Company
Texas Cities Gas Company

 photographers or persons en
of making photographs for commercial purposes
are not eligible to enter this Heating Photo Contest.

 PASTED TO THE BACK OF EACH PHOTO
2. All photos submitted should be delivered to your - GAS SYSTEM, ADVERTISING DEPARTMENT, 305 S . HARWOOD ST., DALLAS, TEXAS.
The contest is for a TEN WEEK Period from Oct ober submitted will become the property of Lone Star Gas System to be used as desired by the company. Photos
entered in the contest will not be returned and weekly entered in the contest will not be returned and weekly
prize winners will be advised by letter. At the close of
the ten week conter prize winners winbe advised by letter. At the close of
the ten week contest a complete list of prize winners
will be available for inspection at your nearest gas will be available for inspection at your nearest gat
company office.


Weekly prizes of $\$ 10: 00$ each will be awarded the ten best, photos sub mitted each week during the contest. A total of one hundred prizes o $\$ 10.00$ each will be awarded for the best photos submitted between the tional grand prize 1937 and Dec. 18, 1937. At the close of the contest addi2nd grand prize, $\$ 75.00$; 3 rd grand prize, $\$ 50.00 ; 4$ th grand prize, $\$ 25.00$. Send in your entries EACH week. Yours may be just the kind of photos we need.

