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## EASTLAND TELEGRAM


Lawyers, the Law and Public Confidence


Things Haven't Changed So Much Since Columbus' Time


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s
SISTER MARY'S KITCHEN

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## FIVE minus TW0 leaves FOUR

Wrong, Well, yes-and no. The arithmetic of your school days taught that "If Mary had five dollars and spent two ..." three dollars remained.

But that is mathematics-not shopping! In managing a home ... guarding a limited family income . . . we've simply got to do better than Mary did. We must sharpen our buying wits... ascertain where the dollars of extra value lurk . take five dollars to town and get much more for the money spent.

Fortunately, there are ever-willing guides right at hand-the advertisements in this newspaper. Advertised merchandise is often exceptional value merchandise. It makes dollars S-T-R-E-T-C-H.

$\underset{\text { PHONE } 601}{\text { LOCAL-EASTLAND-SOCIAL }} \underset{\text { BESSIE TAYLOR, Edi }}{ }$

Mrs. Crawford Presides at
Fidelis Matrons Class Meet:



## ELECTRICAL APPLIANCES <br> Texas Electric Service Co <br>  <br> Hotel Garage

 texazo products orage and Tire ServicePhone 42



CLASSIFIED

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| Eugene Permanent, 81.00 ; Du-art Oil Wave, 81.50 ; Other waves reduced one-half. All work guaran teed. Personality Hair styling, 25 c Loflin Hotel, Ranker. |  |
| FOR SALE: Awnings, porch curtains, one heater and odd pieces of furniture. See Mrs. W. K. |  |
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## SOFT BALL!

SOUTH WARD P.-T. A.
WEST WARD P.-T. A. thursday, october 14 FIREMAN FIELD

This will be


## Dobbs Colomy Clut

 This year acain, Dobbs' designers contribute theindispensable tailored hat. Smart, new touches are indispensable tailored hat. Smart, new touches are
revealed in the inverted $V$.fold fore and aff, conneted by a stitched $k$ kel, giving the Colony Club a
slightly nautical air. All shades, all sizes .. 87.50
SEE OUR WINDOW of FULL LINE DOBBS HATS

## IT'S IN THE News!

There are two classes of news in these columns every day:
(1) Interesting stories about events all over the world; and (2) The advertisements. Yes, the advertisements are news, and in manv ways the most important of all, because they affect you more directly and personally than any other.

A new and better method of refrigeration is devised-and you learn about it through advertisements. Improvements are added to automobiles which make them safer than ever again advertisements carry the story. Styles change in clothing - and advertisements rush the news to your doorstep. A manufacturer finds a way to lower the price on his products - he advertises to tell you about the savings.

You'll find that it pays to follow this news every day. Reading the advertisements is the sure way to : :eep abreast of the world ... to learn of new comiorts and conveniences . . . to get full money's worth for every dollar you spend.

