## es Bonds Totaling \$19,000 in 'Skeleton' Cas



## fage two


o the futue.
Because our own relations with the Japanese govern-

$\qquad$
Blood-thirsty militarism certainly is nothing new for
apan. For unnumbered generations the military caste
here has been supreme, answerable only to the emperor.
Che state has existed to serve its soldiers; the army, in a
ery real sense, has been the nationd
For perhaps a quarter century the Japanese have been
 aast always slanted acoss it, and the militarists never con-
1ented to a change that would make their group simply
ne among many groups.
$\qquad$
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$\qquad$
$\qquad$
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$\qquad$

$$
\begin{aligned}
& \text { victorious army and a great navy put precious little butter } \\
& \text { on their bread } \\
& \text { and mey would like to see less attention paid to the army } \\
& \text { and more attention paid to the worker the farmer, and the } \\
& \text { business man }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Wely } \\
& \text { ant } \\
& \text { the }
\end{aligned}
$$





IT'S THE ONE WHERE YOU USED TO KEEP YOUR FAMILY SKELETONS. NOT THE KIND REFERRED TO AS "UNCLE WILL'S UNFORTUNATE WEAKNESS." THE KIND THAT HAUNTED YOU WITH REMINDERS OF UNFORTUNATE PURCHASES. . . .

APPLIANCES BOUGHT ON SNAP JUDGMENT. GADGETS THAT DIDN'T RUN. DRESSES YOU SNATCHED AT THE LAST MOMENT ---AND NEVER WORE AFTER THE FIRST. ALL THINGS THAT COST TOO MUCH AND GAVE SO LITTLE. MERCHANDISE FROM QUESTIONABLE SOURCES---HASTILY, INCONSIDERATELY SECURED.

YOU HAVE FEWER OF THESE SAD MISTAKES TO PUT AWAY THAN YOU USED TO. YOU ARE SPENDING YOUR MONEY MORE CAREFULLY NOWADAYS. HARD TIMES -- EXPERIENCE -- HAVE CONTRIBUTED THEIR LESSONS. BUT ABOVE ALL OTHERS, ONE FAC TOR HAS STOOD YOUR CONSTANT GUARD.

THE ADVERTISING IN THIS NEWSPAPER PROTECTS YOU FROM WASTEFUL, UNSATISFACTORY EXPENDITURES. ADVERTISED PRODUCTS LIVE UP TO THEIR SPECIFICATIONS---AND YOURS.

BY READING THE ADVERTISING---NOT SOMETIMES BUT AL-WAYS---CAREFULLY AND CRITICALLY---YOU PROVIDE YOURSELF WITH A KNOWLEDGE OF VALUES, PRICES AND NAMES THAT'S YOURS WHEN YOU NEED IT, DISPENSE WITH THAT UPSTAIRS CLOSET. BUY BY NAME IN 1936. YOU'LL COLLECT NO BUYING BLUNDERS THAT WAY!



