



ECONOMICAL DISTRIBUTION... LOWER COSTS

WARDS Do Save You More

Save in This Sale! Extra Value at the Reg. Price of 49c

WARDOLEUM YARD GOODS

39c Sq. Yd.

6 and 9 foot widths in wide selection of patterns. Waterproof, stainproof — easy to clean!



Sale! Wardoleum Rugs

One of the best floor coverings made—and sensational value at this reduced sale price! Almost every desirable pattern you can think of for kitchen, living, dining and bedroom! Floral designs, tiles and others in pleasing and charming color combinations! Wardoleums are waterproof, stainproof and easy to clean—a damp mop keeps them spotless. No cementing or tacking necessary to lay them—simply unroll and they lie flat on the floor. Buy now—and save!

Reg. \$6.95 Save NOW!

5 89 9x12

Felted Cotton Innerspring Mattress, Only

10⁹⁴

With 182 Premier wire coils. Upholstered with 35 pounds felted cotton. Quilted insulation, pads and 4 screened side ventilators.

99-Coil Spring \$4.94

Reduced 25% **5.89**

Walnut finished hardwood chair or rocker. Covered with tapestry or moquette.




USE WARD'S BUDGET PLAN

A convenient way to buy when the total purchase is \$20 or more. Pay a little down, a little each month with carrying charge!

Ranger Schools Open Monday September 9th

Low-Priced Shirts

49c

Now you can buy your boy more white, plain color or fancy pattern Summer shirts.



• Just-to-Knee
• Lastex Tops
• Lace Top Finish

39c

Wear these sheer chifons if you want to be cool, comfortable and shed girdles. Sure-fit Lastex set in dainty lace top does away with garters and knee strain. Silk covered toes, heels.



Child's Anklets

19c

Rayon, mercerized, even pure silk in choice of styles. Other anklets 10c and 15c.



Boys' Shorts

19c

Mothers! Stock up on these sturdy broadcloth shorts. Fine cotton shirts...



Covert Trousers!

89c

Lightweight fabric sturdily sewn and bartacked. Wide cuffs. Gray. Sizes 6 to 18.



Little Boys' Oxfords

98c

Black calf-grain leather in sizes 8 1/2 to 2. Leather outsole and springy rubber heel.



Boys' Thrift Oxfords

1.98

Black leather oxfords with leather sole. Steel heel plate. Sizes from 2 1/2 to 6.



Misses' Black Ties

1.49

Punching and stitching are Fashion News! Rubber heels. Misses', child's sizes: 11 1/2-3.



Tartan Plaids

25c yd.

Just the thing for new school dresses, durable pajamas, fall colors.



RIVERSIDE TIRES!

Best First Quality Tires On the Road

Up to 28% More Mileage Test-Proved!

Yet Lower Priced! Compare!

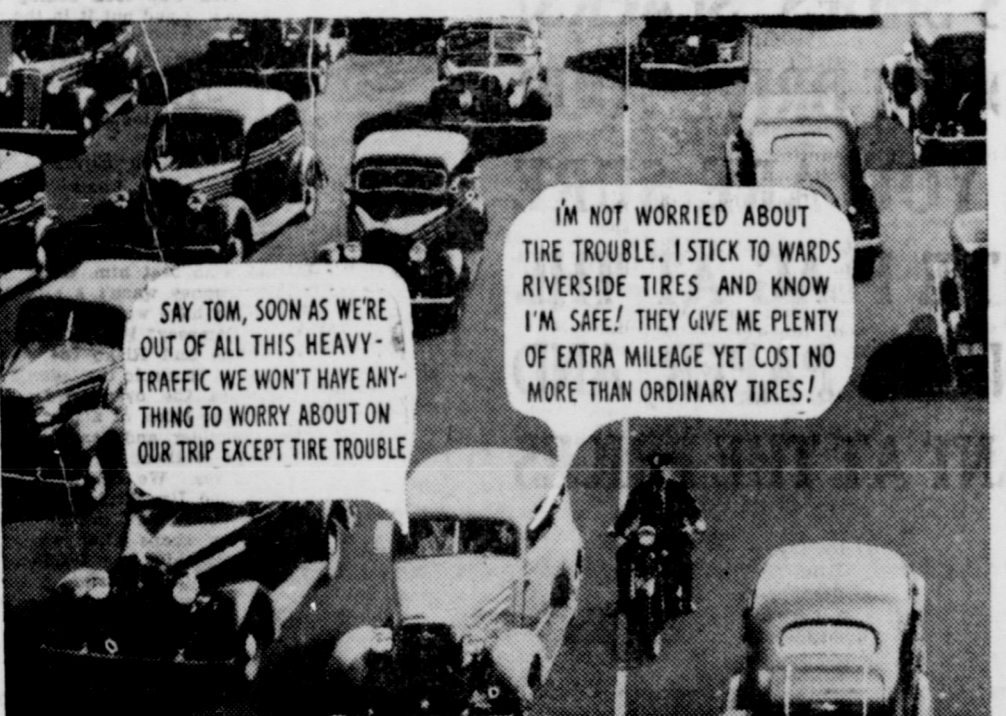
Actual tests show that Riversides give up to 28% more mileage than other first-quality tires! That means you get up to one free mile in every five you drive! That means even greater savings when you consider that Wards regular prices on Riversides are as low as any first quality tires and considerably LOWER than most! And remember too that the same extra quality that gives you Riversides' greater mileage and savings gives you greater safety too!

WRITTEN GUARANTEE AGAINST EVERYTHING

• Blowsouts • Brakes • Cuts • Under Inflation • Cautions • Wheels Out of Alignment

EVERYTHING that can happen to a tire in service WITHOUT LIMIT as to number of months or miles. The strongest written guarantee ever offered!

Get Wards Liberal Allowance for Your Old Tires!

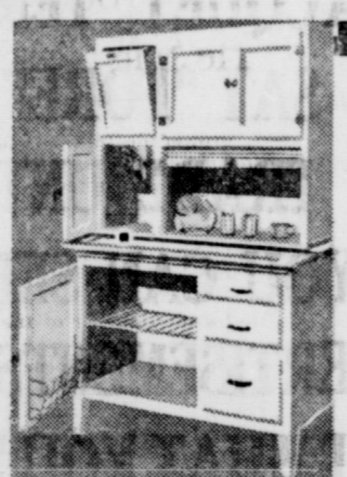


August Sale Special

Save almost 10% on This Good Kitchen Cabinet

19⁹⁴

Solid hardwood finished in white, ivory, green or ivory-and-green. 40 x 25 inch sliding white porcelain top, roll curtain, metal bread drawer and 5-piece glassware set.



Regular \$1.39

Fleecydown Quality Cotton Plaid Blankets

1 19 Pair

Woven of strong American staple cotton. Full size 70 x 80, weight 2 1/2 lbs. Rose, orchid, blue, peach, green with stitched ends.



Regular \$4.98

All Pure Wool Novelty Single 70x80 Blankets

3 98 Each

2 1/2 lb. weight for all-year-round use! Wonderful assortment of colorful plaids, stripes. Most styles have 4-inch rayon taffeta binding.



REDUCED PRICES ON UNPAINTED FURNITURE

Look at the low sale prices! For only a few dollars you can buy four chairs and a table and have a splendid breakfast set. Buy now—and save!

DROP LEAF TABLES!

3.44

It's fun to paint furniture — especially when it's sanded smooth like this table! Drop leaf style made of solid hardwood with moulded edge. Opens to 32 x 40.

WINDSOR CHAIR

69c

You'll search far and wide before you find a better unpainted chair at anything like this low price! Solid hardwood, planed, sanded, ready to paint, comfortable back; sturdy legs.



Save \$15! 2-pc. Suite Tapestry Covered!

39⁹⁴

\$5 DOWN \$6 Monthly, Small Carrying Charge

You don't have to be an expert to recognize this August Sale value! Two big pieces completely upholstered with rust or green floral tapestry. Note the graceful carved roll arms and the heavy carved base. Exposed wood parts finished a rich walnut.

2 Big Pieces!

SAVE IN WARDS AUGUST SALES!

- Deep Coil Spring Construction
- Flexible Steel Underconstruction
- All Springs Securely Tied
- All Cushions Are Reversible



407-409 West Main Street
Phone 447 Ranger Texas

MONTGOMERY WARD

FORE!

WHAT ABOUT THAT MASHIE, THAT DRIVER, THAT GOLF BAG YOU'VE BEEN THINKING OF BUYING? DO YOU NEED A NEW SWIM SUIT? BEACH TOWELS? A NEW RACQUET, TENNIS SHOES, SLACKS?

JUST MAKE A LIST OF THE THINGS THAT WOULD RAISE YOUR SCORES AND MAKE YOUR SUMMER SPORTS MORE ENJOYABLE. WHAT ABOUT THAT MASHIE, THAT DRIVER, THAT GOLF BAG YOU'VE BEEN THINKING OF BUYING? DO YOU NEED A NEW SWIM SUIT? BEACH TOWELS? A NEW RACQUET, TENNIS SHOES, SLACKS? BUT, BEFORE YOU BUY, LET US SAY "FORE!" DON'T DRIVE YOUR MONEY DOWN THE FAIRWAY OF TRADE UNTIL YOU ARE SURE THE COURSE IS CLEAR, UNTIL YOU CAN SEE THE FLAG AT THE NEXT HOLE. STUDY THE ADVERTISEMENTS IN THIS PAPER, AND LEARN EXACTLY WHERE TO GET WHAT YOU WANT AT THE PRICES YOU CAN AFFORD TO PAY.

THAT IS THE PROFESSIONAL, MONEY-SAVING WAY TO BUY. THOUGH BUYING IS FUN, YOU'LL GET BETTER RESULTS IF YOU MAKE A BUSINESS OF IT AND SHOP IN YOUR NEWSPAPER BEFORE YOU GO TO THE STORES.

