

EASTLAND TELEGRAM



VOLUME 92, NUMBER 96

EASTLAND, TEXAS, 76448, SUNDAY, DECEMBER 1, 1968

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TidBits



By H.V.O.

AND ALL at once, it's Christmas-time. If there's any doubt, just look "downtown" — never has there been such a sparkling of the Yule season. Shops are brimming with pretties, and what's more, beginning Friday, the day after Thanksgiving, the streets and sidewalks have been jammed with people. Wait'll you see Monday — it's DOLLAR DAY, signalling the official opening of the Christmas Shopping Season. Once again, Eastland is the place to be.

THE A. D. Taylor family's tradition of deer-hunting togetherness is in jeopardy with the loss this week of a fur-lined boot, and a public appeal is in order to find that boot. It seems daughter Karen, (Mrs. Bill Jones of Commerce), here with her family for the holiday, borrowed her mother's boots for a hunting outing. Well, you know how these things go — a pair of boots are "temporarily" placed on top of an auto, and in the excitement of getting to hunt, promptly forgotten, and as is often the case, lost. The tradition is half saved though — one boot has been found, but what good is one brown, ladies ("slightly scuffed on the outside, but nice-on-the-inside") boot to a deer hunter like Mrs. Taylor. The week wasn't totally lost though: Son David brought in a seven-pointer. Call if you've seen the boot.

THE TWO Eastland Public School units in special education and advances in this field here and around the country were outlined in a talk Tuesday by Miss Mary Hood, a Breckenridge native, pupil (Continued on Page Eight)

Haynes Named Manager Of JRB Super Market Here

Gene Haynes has been named manager of the Eastland JRB Store according to an announcement here Saturday. Mr. Haynes succeeds Mr. R. V. Robinson who has resigned to devote full time to his ranching and other interests. In announcing the new appointment, effective Monday, Mr. Robinson expressed his



Students Are Asked To Pay For Annuals

Eastland High School students are asked to pay for their annuals this week. Mrs. Ethel Simmons, advisor to the annual staff, said freshmen and sophomores may pay Tuesday, December 3, while juniors and seniors will pay Wednesday, December 4. The books are \$4.25 each and checks should be made payable to "E. H. S. Annual".

Boosters to Meet

The Eastland High School Band Booster's Club will hold a business meeting Tuesday night, Dec. 3, at 7:30 P.M. in the band hall. It is important that all members attend in order to discuss plans for the All District Band try-outs which will be held here Dec. 14.

1968 Mavericks Football Queen Mrs. Trixie Lester, high school librarian, with seniors Boll Hoffmann, Terry Grimes, Steve Wilson, Larry Lane, David Cagle, John Baker, and Eddie Kincaid. Not shown are George Simms and Robert Harbin.

Plans Underway For County Pecan Show

The 16th annual Eastland County Pecan Show will be held in Eastland on December 13th and 14th, reported Anton White, president of the Eastland County Pecan Growers Association. He said plans are being made to have one of the best pecan shows ever.

The pecan organization and the Eastland Chamber of Commerce are jointly sponsoring the annual affair. The show will be held at 111 W. Main St. in Eastland. This is the building formerly occupied by the Men's Shop.

Grover Hallmark, member of the Eastland Chamber of Commerce, said this year's pecan show was being dedicated to the late J. M. Cooper Cooper, the former Eastland County agent, originated the first pecan show in Texas — here in Eastland County — sixteen years ago. Hallmark said a special program was being planned to honor Cooper at 10:00 a.m. on December 14th. Murray Cox, Farm Reporter for WFAA, will be among the guest present for the special program. Everyone is welcome to attend the special program which will be held at the pecan show.

All pecan growers in West Central Texas are invited to enter pecans in the show. An entry consists of 40 nuts of one variety. The pecans must be grown by the person entering the nuts and they must have been grown in 1968. There is no entry fee. Ribbons will be awarded to the first three place entries of each variety, native or seedling. Entries may be left or sent to either the county agent's office in Eastland, the Chamber of Commerce offices in Cisco, Ranger, or Rising Star, or Todd's Variety Store in Gorman.

The first three place entries will be sent to Brownwood to be entered in the Regional Pecan Show December 16th-18th. County Agent DeMarquis Gordon said the judges will include Blueford Hancock, Arlie Powell, and Dr. J. W. Worthington, Texas A&M Extension Service Horticulturists, and John Burleson, Extension District Agent.

Other features of the show will include a Pecan Queen contest December 10, a bake show, and a centerpiece show held in conjunction with the pecan show. Prizes of \$10.00, \$15.00, and \$3.00 will be given for the best centerpiece using pecans or parts of the pecan tree in various forms.

Thanksgiving guests of Mr. and Mrs. R. L. Perkins were Mr. and Mrs. J. O. Kirk and daughters J. J. and Lora Lee of Pasadena.

FLOWER SHOP OPEN HOUSE IS SUNDAY, 1 TO 4

An open house will be held from 1 to 4 p.m. Sunday at Poe Floral according to the owners, Mr. and Mrs. C. W. Hoffmann Jr. and Mr. and Mrs. Bill Hallmark. The public is invited to come and see the all new Christmas decorations, arrangements, and plants. Also, a free door prize will be given.

Both the Hoffmanns and the Hallmarks recently attended a training session at the Fox Worth Floral School and the Hallmarks attended a design school sponsored by San Lorenzo at the Trade Mart in Dallas.

Mr. Hoffmann recently completed a professional course in modern floral designing & executive shop management in Houston.

OES MEET IS TUESDAY

The Eastland Chapter, No. 280, Order of the Eastern Star, will have a regular stated meeting Tuesday night, Dec. 3, at 7:30 p.m. at the Masonic Hall. All members are urged to attend. This announced by the Worthy Matron, Doris Morton.

DeHorned Mavs Play Toothless Dogs Mon.

The football game between the Toothless Bulldogs (Ranger Jaycees) and the Dehorned Mavericks (Eastland Jaycees) has been rescheduled for Monday night, Dec. 2, at the Ranger Junior College Stadium. Game time is 7:30 p.m. Tickets are one dollar for adults and fifty cents for students and children. All proceeds from the game will go to the West Texas Rehabilitation Center.

Youth-Led Revival Is Underway By Baptists

A Youth-Led Revival is underway at First Baptist Church with Randy McDonald preaching and John Powell directing the singing. Both are students at Hardin - Simmons University in Abilene.

Services will be held at 11 a. m. and 7:30 p. m. Sunday. Terry Treadwell is leader of the revival opened Friday night. Marsha Treadwell is pianist and Martha Brewer is organist. The Rev. Haston Brewer, pastor, James Reid, Mrs. I. C. Inzer, Jeff Glazner, Mrs. Clint Bray, and Mrs. James Zuspahn are adult advisors. Young people working on the committees are Nannette DeFord, Christy Jolly, JoAnn Baker, Randy Bales, Joy Ann Williams, David Baze, Jan Jolly, Randall Treadwell, Johnnie Paul Grimes, Jerri Simms, George Simms, Jan Brewer, Paul Chapman, Alan Jolly, Melinda Grimes, Clara June Smith, Sharon Simms, Sarah Brewer, Janet West, Kathy Jones, and Alexa Meredith.

Yule-Time Begins With Big Flourish

If you think this is a tree, it is. It should bring to your mind a Christmas tree, and we hope it also brings some thoughts of presents that those special people that you'll see this Christmas Day. And the '68 Yule Shopping season opens here Monday.

Bray's, Ranger, Hit By Thieves

Bray's Department Store in Ranger was burglarized Wednesday night at about 11:25 according to the Ranger Police Department.

The burglars entered the store, at 119 Main Street, through the front door. They made entry by knocking out a glass door and took 92 men's suits and 37 sportcoats. Suits were scattered throughout the store and in the alley, it was reported.

The back door latch had been knocked off for the burglars to escape into the alley behind the store. The manager of the store, J. L. Smith, said Saturday morning that he and Clint Bray, owner of the store, did not have the exact value of the stolen suits and sportcoats since the merchandise was of different sizes and styles.

Mail Your Check To Goodfellows

Contributions to Eastland Goodfellows should be mailed to "Goodfellows, Box 391, Eastland, Texas, 76448." The organization's screening committee will review applications Monday.

Individuals and groups are invited to contribute money, food, clothing, or other items through Goodfellows. The Eastland Jaycees will collect and repair toys and other clubs plan to give handmade articles.

Bazaar and Gift Sale Is Planned

The Christian Women's Fellowship of First Christian Church will hold a Gift Bazaar and Bake Sale at the church annex December 3, 4, and 5.

The sale will be open from 9:00 to 4 each day. The bazaar will feature new decorations and gifts, including many beautiful handmade articles. Pies, cakes, cookies and candy will be sold and will also be served throughout the day. Everyone is invited to visit the sale.

FULLEN MOTOR Co. LAUGH-A-DAY

An official was filling out a government form for an alien and stated, "Your nationality... you're French, aren't you?" "No, informed the alien. "No, my mother and father were German; therefore I'm German." The official stuttered, "But you were born in France?" "So what's that got to do with it," said the alien. "If your dog had puppies in a stable, you wouldn't call them horses."

The decorations are up, the stores and shops are packed with holiday merchandise and all is in readiness for the Christmas season.

Usually marking the opening of the season will be sales events all over town — to give busy people the opportunity to begin their gift selections early.

Trading will be free in Eastland, making it especially inviting for local area shoppers. (It's always free on Saturdays.)

A special Chamber of Commerce-sponsored shopping welcome appeals in this issue of the Telegram, and local merchants also have pages of special offerings—an intended to remind that stocks are complete, prices are most competitive, and the shopping, the easiest, right here in Eastland.

Just count 'em and you'll see they're reasons aplenty for visiting Eastland beginning Friday and throughout the season.

NOW—gift selections in all your favorite stores are band-box fresh and wonderfully complete! What a delight it is to go Christmas shopping and find the every gift you had in mind... in the right size... the perfect color, for everyone on your list.

NOW—you can avoid the biggest crowds... shop at your leisure... take time to pick and choose. You'll find shopping is so pleasant and satisfying right now... you will thank your stars you got started early.

NOW—you'll get even more prompt, courteous, personal service. Salespeople, too, are free of last-minute pressures. They'll be able to give you more individual service, to cater to your wishes with more interest and enthusiasm than during the last minute Christmas rush.

NOW—Christmas is truly here in the glittering, twinkling decorations you'll see throughout the streets and in the windows... setting the joyous scene with nostalgic charm and gaiety... a tradition that makes Christmas shopping such a happy experience.

NOW—all stores' services are at their best. Wrapping is fast and efficient! Deliveries are prompt! Your purchases will be in your home in ample time for you to inspect them... and to gift wrap them to your own taste!

AND—when that wonderful Dec. 25th nears, you can look ahead and relax in the knowledge that you shopped early and now enjoy Christmas more!

Christmas Lighting Contest Is Announced by Local Club

The annual Christmas Lighting Contest is being sponsored by the Civic League and Garden Club, with Mrs. Walter Loudermilk and Mrs. Wade Freeman co-chairman. Mrs. Janet Thomas is president of Civic League.

The contest will have four categories, over-all, yard, doorway, and window. All entries must be visible from the street. Any Eastland resident may enter by submitting an entry blank to Mrs. Loudermilk, 409 N. Connellee, Eastland before December 13.

Entry blanks and a booklet of tips on decorating and lighting may be obtained from Mrs. Loudermilk, Mrs. Freeman, the Eastland Telegram, or KERC. Out-of-town judges will select winners. The entries will be judged between 7 and 10 p. m. December 16, 17, and 18.

Prizes will include a yard light from Texas Electric Service Company, a cash award from Civic League and gifts from Poe Floral and Green Street Floral.

Freyschlag INSURANCE

Presents the WEATHER — TOTAL precipitation for 3-day period through Thursday amounted to 2.51 inches: .02 rain on Tuesday; 1.48 rain (plus an inch of melted snow) on Wednesday; and .39 rain on Thursday.

EASTLAND NATIONAL BANK EASTLAND, TEXAS

Entry Blank for Christmas Lighting Contest

RESIDENTIAL CHRISTMAS LIGHTING CONTEST

To: Mrs. Walter Loudermilk, 109 North Connellee, Eastland, Texas 76448

Please enter my home (apartment) in your 1968 Christmas Lighting Contest. I understand only those homes (apartments) in Eastland will be eligible to compete.

State category: Over-all, yard, doorway, window.

Name: _____

Address: _____



TO REPRESENT EASTLAND — Kay Hoffmann, daughter of Mr. and Mrs. Bill Hoffmann, and Eastland Future Farmers of America Sweetheart, will represent the Eastland Chapter in the District FFA Sweetheart Contest in Stephenville Monday evening. Kay is a sophomore at Eastland High School. The event is the Cross Timbers Leadership Awards Banquet.

Shop in EASTLAND Monday-It's Another DOLLAR DAY



RANDY McDONALD — JOHN POWELL

YOUTH-LED REVIVAL

FRIDAY - SATURDAY - SUNDAY
7:30 P.M. 7:30 P.M. 11 A.M. & 7:30 P.M.

NOV. 29 & 30
& DEC. 1

COME WORSHIP WITH YOUNG PEOPLE
SERVING THE LORD WITH GLADNESS

REV. HASTON BREWER, PASTOR

EVERYONE
IS
WELCOME!

FIRST BAPTIST CHURCH

EASTLAND
Plummer & Lamar Sts.



DROP IN!
COME SEE OUR
FRESH, NEW
HOLIDAY
GREETINGS

BY THE DRAWING BOARD

Our new collections have arrived, and they are truly more beautiful than ever — religious, whimsical and delightfully decorative designs to please every taste. Please come by soon and shop leisurely, before the rush.

EASTLAND DRUG

629-1791

EHS FFA TEAM WINS FIRST IN CONDUCTING

First place was awarded the Senior Chapter - Conducting Team of the Eastland Future Farmers of America Monday in the Cross Timbers District Annual Leadership Contest in Stephenville.

The high scoring team received 987 points out of a possible 1,000.

Members of the winning team are Joe Trout, president; Frank Claburn, vice-president; Randy Lowrance, secretary; Jeff Germany, reporter; Tony Harrison, treasurer; Randy Boles, student advisor; Roger Berry, sentinel; and Jerry Don Doyle, member.

The team will go on to further competition in the Area IV contest which will be Dec. 7 in Stephenville.

The Junior Chapter Conducting Team from Eastland placed third in the recent contest. Members of that team are Charles Marshall, president; Daryl Thomas, vice-president; Larry Lane, secretary;

Eddie Arnold, reporter; Rodney Reynolds, treasurer; Steve Key, sentinel; Bobby Williamson, student advisor; and Dick Anderson, member.

Both Eastland's Junior and Senior Skills Teams, who were asked to take apart and reassemble an electric motor, placed fourth. Steve Hunt, Terry Harrison and Pat Hogan comprise the Senior Team and Mike O'Dell, Mickey Kendrick and Scott Miller, the Junior Team.

The Senior Farm Radio Team placed fourth. Members are Eddie Blair, Richard Sanello and Sam Harris.

Charles Marshall, Daryl Thomas, Rodney Reynolds and Dick Anderson are on the Junior FFA Quiz Team and placed 6th.

A total of 45 teams and 270 contestants were in Stephenville for the contest.

Guests of the J. H. Armstrongs last week were their son Weldon and his wife of Monahans, and their granddaughter Mrs. Dwain Knight and her family of Wichita Falls.

Mr. and Mrs. Hugu Armstrong and Mr. and Mrs. Ed Watson and son Jimmy visited with Mrs. Armstrong's sister, Mrs. G. E. Sellers, of Haskell during Thanksgiving holidays.

Thanksgiving guests of the M. L. Terrells were Mr. and Mrs. Roger Terrell of Grand Prairie.

Visiting with the Carl Angadts during the holidays were their grandchildren Bill and Ann Brice and Don and Mildred Adair. Bill is a coach for North Texas State University and Don is a coach for Colorado City High School.

Catch NFL Football



See all the action on CBS-TV Sunday! See me for a better deal on your car, home or life insurance any day!



STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY
Home Office: Bloomington, Illinois

Drug-Toons — By — Don Stoner

Fifty years ago, income taxes were ONE to SEVEN per cent. Now they are 20 to 91 per cent . . . THAT'S progress!



My Last Wish Was To Go To

CENTRAL DRUG CO.
Prescription Specialist
Phone 629-2681
103 West Main
Eastland, Texas

EASTLAND TELEGRAM
Sunday, December 1, 1968
PAGE THREE

you and your family
Will Enjoy The
SUNDAY BUFFET
AT THE VILLAGE

BIG DELICIOUS SELECTIONS
\$1.35 Adults — 75c Children

ANNOUNCING: Every Friday night is Mexican Food Night. — Variety of all your favorites.

BUFFET FROM 11 A.M. to 2 P.M.

Village Hotel Coffee Shop

Fred Guyger, chef
Hallie Brooks, mgr.

Shifting Insurance Burdens —

... has long been an American custom, and it's a good custom. Don't try to carry the load of financial risks yourself against the hazards of these modern times, but shift it to your local agent and let insurance do it. Your losses may be hours or years away but meanwhile insurance will give you peace of mind and financial protection that is worth far more than it costs. Loss or no loss, you win either way — with insurance.



Earl Bender & Company

Eastland (Insurance since 1924) Texas

LOOK SHARP

● MAVERICKS
● DOGIES
● FANS
At
MAVERICK BARBER SHOP

Floyd Williams
East Side of Square
Phone 629-1151

Holiday Gift Sale

THE PERFECT GIFT FOR HER:
INSTANT HAIR SETTERS
NO MORE SLEEPING ON CURLERS!
From **\$14.99** Many Brands

Automatic HAIR DRYERS

Ladies & Mens ELECTRIC RAZORS

AND MUCH MORE—
COME SEE OUR BIG SELECTION!

Lady Sun Beam
NAIL & HAIR DRYERS
GE
MANICURE SETS

CENTRAL DRUG

629-2681 — 103 W. Main

CHRISTMAS GIFTS ON DOLLAR DAY SPECIAL . . .

DRESSES values to 8.99 SALE \$3.00
BLOUSES values to 3.99 SALE \$1.00
SKIRTS values to 5.98 SALE \$2.00

BIG SALE ON LINGERIE AND GOWNS

PAJAMAS, SLIPS \$2.00
SLIPPERS 99c
GLOVES \$1.00
BAGS \$1.99 to \$2.99
WALLETS \$1.99

We have just received a big shipment of merchandise — our store is full of many beautiful dresses — robes — gowns & pajamas — capri sets and blouses.

Get more for what you pay and shop
USE OUR LAY-A-WAY—



East Side Square

FREE GIFT WRAPPING NOW!

GIFT-O-RAMA



GIFTS FOR EVERY MEMBER OF THE FAMILY!

BIGGEST SELECTIONS IN THE COUNTY



PERRY'S

OPEN HOUSE

1 to 4 p.m.
SUNDAY, DEC. 1, 1968

POE FLORAL

609 W. Main — Eastland

Mr. & Mrs. C.W. (Dub) Hoffmann
Mr. & Mrs. Bill Hallmark

See All New Christmas Decorations,
Arrangements, Plants...

REGISTER FOR FREE
DOOR PRIZES!



Santa Suggests

JOHNSON BROTHER'S
ENGLISH IRONSTONE

45-Pc. Service From \$45.00



"FRIENDLY VILLAGE"



"INDIES BLUE"

EASTLAND DRUG CO.

201 W. Main

629-2112

PHARMACY & GIFTS

★ HOSPITAL NEWS ★

The following people were listed as patients in Eastland Memorial Hospital Saturday morning:

John Baines.
Jessie Hammond, Cisco.
Lydia Thorpe.
Billie Fleming, Cisco.
Elizabeth Williams, Rising Star.
Mary Burnam, Cisco.
Roxie Earp.
Betty Day, Ft. Worth.
Glen Graham.
Leonard Hollander, Cisco.
Ada Franklin.
Cynthia Dean, Rising Star.
Clyde Berton.
Sarah Mueller.
Zetty Parrack.
Erma Eaves, Gorman.
Amy Rice, Carbon.
Daisy Smoot, Moran.
Avie Allgood.
Mattie Blevens.

Gwenda Mitchell, Rising Star.
Odie Elrod.
L. D. Westerman, Rising Star.
Opal Kelley.
Corene Woodall.
Jerry Booth, Cisco.
Linda Chestnut.
Jessie Simmons, Cisco.

Virgil Hagar.
Lula Lester, Olden.
Marcie Regins, Strawn.
Sherman Root.
Pearl Johnson.
Loretta Pearce, Rising Star.
Edward Ivey, Cisco.
Casey, Baby Girl, Ranger.
Lea Wright.
Hershel Rexroat, Gordon.
Mary Oglesby.
Henry Swindle, Cisco.
Michael Langford, Cisco.
Rosemary Pierson, Rising Star.
Mary Casey, Ranger.
Lillie Threest, Cisco.

County HD Yule Event Set Dec. 4

Eastland County Home Demonstration members and guests will be gathering for their annual Christmas luncheon and party on December 4 in the basement of the First Baptist Church in Eastland.

The day's event will begin with Home Demonstration Council at 10 a. m. with Mrs. Ray Judia, Council Chairman, presiding.

The luncheon will be followed by a Christmas program and gifts exchange. Mrs. James Horton, of Eastland, will present the Christmas program which will include slides of the Holy Land. Mrs. Horton has traveled extensively and the program will include the personal story of the Holy Land as she saw it.

Mrs. Joe Bond, of Olden, will be in charge of recreation during the day with each club assisting.

All home demonstration club members are encouraged to be present and enjoy the fellowship and fun.

JOIN THE OVER 40,000 CAR OWNERS WHO HAVE TEST-DRIVEN SKELLY KEOTANE!

Over 55% of those keeping records and reporting them, claim more mileage and greater power... for greater economy and driving pleasure. And only Skelly has Keotane. Prove to yourself what a difference Keotane can make in your driving. Test drive Keotane today! Now available at



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EASTLAND TRUCK STOP
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RAWLINS SINCE 1911 Monuments

WEATHERFORD, PHONE LY 4-2776

IF WE MAY ASSIST YOU, CALL US COLLECT OR MAIL THIS AD

NAME _____ PHONE _____
ADDRESS _____ CITY _____

AN INTERSTATE THEATRE
MAJESTIC
EASTLAND PH. 629-1120

IDEAL CHRISTMAS GIFT! GIVE ENTERTAINMENT THIS YEAR
INTERSTATES
BOOK OF THEATRE TICKETS ON SALE NOW

The features shown at the Majestic Theatre are rated by the Motion Picture Association of America as follows:
G—suggested for general audiences. M—suggested for adults and mature young people. R—restricted, persons under 16 not admitted unless accompanied by parent or guardian. X—persons under 16 not admitted under any circumstances.

SUNDAY — MONDAY — TUESDAY

Sun. Opens 1:45 — Features 2:00-3:50-5:40-7:30-9:20

Mon., Tues Opens 5:15 — Features 5:40-7:30-9:20

PETER SELLERS
IN "I LOVE YOU,
ALICE B. TOKLAS"

RATED R



SUGGESTED FOR MATURE AUDIENCES TECHNICOLOR FROM WARNER BROS. SEVEN ARTS INC.

STARTS WEDNESDAY

Opens 5:15 — Features 5:40-7:30-9:15



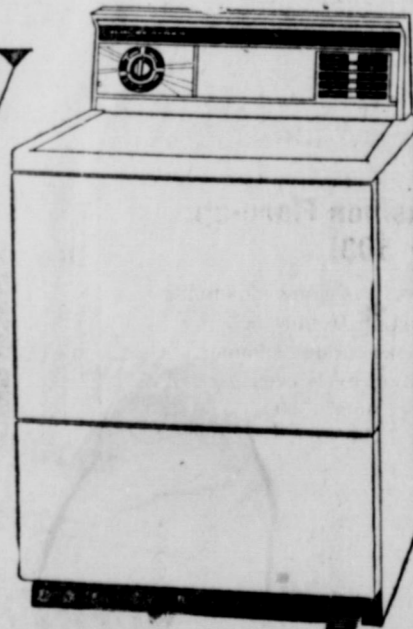
Duffy
Starring
James Coburn James Mason
and Fox Susan Blakeslee
RATED M



For the love of your life...
get an **Electric Dryer**

Ask your dealer about his free wiring offer now

Now's the time to get a work-saving, clothes-saving new electric dryer. An electric dryer costs up to \$40 less to buy... costs less to maintain. And now, with your dealer's free wiring offer, you save a lot more. See the new electric dryers at your dealer's soon... and save!



TEXAS
ELECTRIC SERVICE
COMPANY

Peanut Growers to Vote By Mail for the First Time

"Peanut growers for the first time will vote by mail in the marketing quota referendum for the 1969, 1970, and 1971 crops," R. G. Lyerla, Chairman, Agricultural Stabilization and Conservation Eastland County Committee, said today.

The referendum will be held Dec. 2-6, 1968. Ballots should be returned to the ASCS county office—by mail or in person—during the period Dec. 2-6.

According to the chairman, a grower will be eligible to vote in the referendum if he is entitled to share in the 1968

crop peanuts on a farm on which acreage produced for nuts exceeds 1 acre. A landlord of a standing rent, cash rent, or fixed rent tenant is not eligible to vote.

"Beginning with the referendum on marketing quotas for the 1946 crop, growers have approved quotas for each year's peanut crop," the Chairman stated. "In the vote in Nov. 1965, for quotas on the 1966, 1967, and 1968 crops, 97.5 percent of the 36,415 growers voting approved the quotas. We are hopeful that the balloting by mail will increase the number of growers voting."

The Chairman explained that the program to be voted on is essentially the same as the one now in operation. When marketing quotas are in effect, price-support loans are available at not less than 75 percent of parity as of Aug. 1—the beginning of the marketing year. Under quotas, too, marketing penalties apply to "excess" peanuts of growers who exceed their acreage allotments.

If more than one third of the growers voting oppose the quotas, the loans available to growers who plant within their acreage allotments will drop to 50 percent parity, and no quotas or penalties will apply to the 1969 peanut crop. In such event, another referendum would be held next year on quotas for the following three crops peanuts.

"These are the same dates for the cotton referendum," the Chairman said, "and those producers who have both peanut and cotton allotments will get ballots for voting in each of the referendums." Producers are reminded to be sure to place ballots in the proper envelopes when returning them to the ASCS county office. Jesse G. Meredith, County Office Manager, Eastland County ASCS



USDA CHOICE ROUND STEAK

Full Cut Lb. **89c**

JRB MEATS

are U.S. Government Graded and inspected . . . If for any reason you are not satisfied we will cheerfully refund your money.

FROZEN FOOD SPECIALS

Banquet CREAM PIES

Assorted Full Size **4 for \$1**

VIP — 6-oz. **ORANGE JUICE** 5 cans \$1
Banquet **MEAT PIES** 5 for \$1

JRB QUALITY MARKET SPECIALS

USDA Choice Boneless, Tenderized ROUND STEAK lb. 99c	USDA Choice — Lean Boneless Cubes STEW MEAT lb. 89c
Beef SHORT RIBS lb. 29c	Fresh Ground GROUND ROUND lb. 89c
Pure Pork — Homemade SAUSAGE lb. 49c	Decker's Ranch Style — Boneless HAM lb. \$1.39

SLICED BACON CG Brand A-Grade lb. **70c**

Horse Shoeing
Corrective — Plating
Trimming
PAT WALKER
629-1004 Eastland

Retread Tires
Big Savings
Now!
• First-Class Carcass
• No. 1 Disc-Cap Tread Rubber
• 670x15, 815x15, 775x14, 825x14
• Guaranteed life of tread

HORTON TIRE CO.
EASTLAND



'BOTANY' 500 STARTS A FASHION FLARE-UP

Step into fall's Fashion Flare-
slacks by 'Botany' 500!

These Compatible® slacks have a new look that's lean. Styled by award-winning 'Botany' 500 designers to make you look younger, slimmer. Fabrics; 2-ply, custom-woven exclusives . . . precisely coordinated with 'Botany' 500 sport coats. Tailored for quality with the Daroff Personal Touch. Fantastic values, too!

'BOTANY' 500® tailored by DAROFF
Slacks from \$19.95

THE MAN'S STORE

804 Elliott
EASTLAND TEXAS

"FASHIONABLE THINGS FOR MEN"

Linings Sanitized* treated for hygienic freshness.

CAKE MIX Swans Down **4 for \$1**
TOMATO SOUP Campbell's — Tall Cans . . **9 for \$1**
MELLORINE JRB — Ass't. Flavors **3 1/2-gals. \$1**



Quarts **2 for \$1**

Breast-O-Chicken
TUNA
Chunk — Reg. 39c
3 cans \$1

Foremost — Reg. 58c **BUTTERMILK** 1/2-gal. **45c**
Foremost — Reg. 55c
COTTAGE CHEESE 2-lb. ctn. **49c**
Del Monte — 14-oz. **TOMATO CATSUP** 4 bottles **\$1**
Del Monte — No. 303
SPINACH 6 cans **\$1**
Del Monte — No. 303
FRUIT COCKTAIL 4 cans **\$1**
Del Monte Crushed — No. 2
PINEAPPLE 3 cans **\$1**
Del Monte — 46-oz.
PINEAPPLE JUICE 3 cans **\$1**
Del Monte — 46-oz.
TOMATO JUICE 3 cans **\$1**
Bonus — Tall Cans
DOG FOOD 12 cans **\$1**
Oscar Mayer — 12-oz.
LUNCHEON MEAT 2 cans **\$1**
Libby's — Reg. Cans
VIENNA SAUSAGE 4 cans **\$1**
Kraft's Parkay
NEW SOFT OLEO lb. **43c**

CORN Del Monte — WK or CS — No. 303 **5 cans \$1**
PEAS Del Monte — No. 303 **5 cans \$1**
DETERGENT Klean — Giant Box **2 for \$1**



HEALTH & BEAUTY AIDS

King Size — Reg. 1.09
Stripe Toothpaste tube **79c**
Jergens' — Reg. 1.09
Hand Lotion bottle **79c**
VO-5 Reg. 1.50
Hair Spray can **98c**

Bakerite
Shortening
3-lb. Cans
2 FOR \$1



Shamrock Cut	303	6 \$1
Green Beans	can	
Shamrock Jumbo	303	
Butter Beans	can	
Seaside	303	
Butter Beans	can	
Shamrock Med.	303	
Sliced Beets	can	
Shamrock Whole	303	
Irish Potatoes	can	
Alma Cut & Whole	303	7 \$1
Sweet Potatoes	can	
Peter Piper	300	
Pinto Beans	can	
Peter Piper	300	
Red Beans	can	
Goldtip Cut	303	
Green Beans	can	
Alma Baby	300	
Lima Beans	can	
Alma Fresh	300	8 \$1
Blackeye Peas	300	
Alma	303	
Peas & Carrots	can	
Shamrock Turnip or	303	
Mustard Greens	can	
Shamrock White or Golden	300	
Hominy	300	
Alma	300	
Shoestring Potatoes	can	
Alma	300	
Spaghetti	can	
Saxet Speckel	300	
Butter Beans	can	
Uncle William	303	
Pork & Beans	can	

DOUBLE S&H GREEN STAMPS
with purchase of \$2.50 or more
EVERY WEDNESDAY!



PRICES GOOD IN EASTLAND
PRICES GOOD THROUGH WEDNESDAY, DEC. 4
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—JRB QUALITY PRODUCE FEATURES—

Colo. Russett
POTATOES . . . 10-lb. bag. **49c**
Texas Ruby Red
GRAPEFRUIT 2 lbs. **29c**
Red Delicious
APPLES lb. **19c**
Purple Top
TURNIPS lb. **10c**



Calif. Navel
ORANGES
lb. **19c**

Great Plains Program Here Shows Results in Past Years

By John Simpson
Soil Conservationist
The Great Plains Conserva-

tion Program is making a big increase in Land treatment. The annual report of the Upper Leon Soil and Water Conservation District, 1968 fiscal year, reveals that 5% of the 2,805 district cooperators have G. P. contracts.

These contracts are based on a conservation plan that meets the needs of the land. In the Great Plains contracts all permanent type practices are written with cost-share, while the management practices are to be carried out at the land owners cost. Not only do these practices preserve the land, but it has been proven that

land productivity has increased from 25 to 100%.

Of the present 5% District Cooperators with contracts, 80% of the total range seeding was done, 27% of the cropland that was converted to grass was done, 22% of the diversions, 20% of the brush control, 18% of the tame pasture planting, 14% of the stock ponds and 7% of the parallel terrace were established.

All practices of the 25 contracts which expired during the last two or three years and landowners are continuing are their management and the places look better than at the date of expiration.

The Great Plains Conservation Program was first activated in 1963 in this district.

Bimetallism is a monetary system wherein both gold and silver are used as standard of value.



A G.P. PROJECT—District Cooperator Bill Harrison and Ray Young, Soil Conservationist, looking at a pasture that has had the oak chopped and was seeded to little bluestem and side oats grama in 1968 under the Great Plains program.



WHERE MESQUITE ONCE STOOD — S. S. Powers examines seed fill on Indian grass that was seeded with side oats grama following tree dozing of mesquite. This pasture was treated with the assistance of the Great Plains Conservation program.

Farm Bureau Plans Directors Meeting

Eastland County Farm Bureau directors will meet at 7:30 p. m. Monday, December 2, in the Farm Bureau building in Eastland. President Jack Cozart of Cisco, announced.

Grizzle bears attain a height of nine feet, weigh 1,000 pounds.

Beavers live in colonies which may persist for centuries.

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- CUSTOM-MADE FURNITURE
Wholesale Supplies
130 N. York St.
Weatherford
Open 8:40 to 5:30 daily

4-H Horse Group Dates Announced To Meet Dec. 3 On Surplus Food

The Eastland County 4-H Horse Group will hold its monthly meeting in the Farm Bureau Building at 7:30 Tuesday night December 3. At this meeting the group will begin its study of Horses and Horsemanship.

Adult Advisor, Tommy Pope of Cisco, says the group will plan the programs they will study through 1969. Enrollment in the horse group is still open to anyone who would like to participate in the 4-H project.

Leo Clinon, administrator, announced these dates for the distribution of USDA goods at the food center, 309 South Mulberry, Eastland:

- Monday, Dec. 9: Eastland, Olden, Ranger.
 - Tuesday, Dec. 10: Pioneer, Rising Star, Gorman, Carbon, Okra, and Desdemona.
 - Wednesday, Dec. 11: Cisco, Scranton, and Nimrod.
- Those unable to get foods on the date given may go to the center Thursday or Friday, Dec. 12 or 13.

VACATION SALE

We have reduced all prices on all new and used travel trailers. New prices start at \$975.00. We only have one of each kind in stock. New prices will be 3 percent higher from the factory. We are also selling new Pick-Up Campers covers from \$25.00 on. Ezylift hitches sold and installed.

Kelly Kar Co.
H 9-4003

T. K. Lewis
Taxidermy Shop
704 E. 20th Cisco
Ph. HI 2-3249

SPECIAL NOTICE

BUSINESS MEN'S LUNCH

\$1.00

CHOICE OF TWO ENTREES
GENEROUS SERVINGS INCLUDING
DRINK & DESSERT

MONDAY THRU FRIDAY

Featuring
**GOOCH
BLUE
RIBBON
STEAKS**



SUNDAY BUFFET - \$1.75

CHILDREN UNDER 12 — \$1.00

NOTICE: BOOK YOUR HOLIDAY PARTIES NOW FOR CHOICE OF DATES!



**Mr. Charles Robertson, Mr. and Mrs. Ernest Robertson Your Hosts
Bo Hood and Casey Mezell, Your Chefs**



LADIES WOOL & DACRON POLYESTER
SUITS
49.95 NOW **29.98**

DRESSES
Reg. 14.98 to 22.98
NOW **19.98**

ALL FALL AND WINTER
MILLINERY
NOW **1/2 PRICE**

The Smart Shop

"Especially for You"
Ranger

NATIONALLY ADVERTISED
DRESSES

Fall and Winter
Sizes 8 to 20

ONE GROUP
DRESSES

29.95 NOW **49.95**
22.98 NOW **39.98**

NYLON
P.J.S & SLIPS

5.98 NOW **3.98**
3.98 NOW **4.98**

Blouses and Sweaters

5.98 NOW **3.98**
6.95 NOW **4.98**

Lose Calories FAST

With **TWIST AWAY**
(AS SEEN ON TV)



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Residential and Commercial
"ALL NEW WORK GUARANTEED"
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Wooley Brothers
40 to 50% off

You are invited to visit our showroom and inspect the beautiful Texas-made custom furniture.

- Financing
- Free Delivery
- Built on newest machines, industrial type

Now featuring complete line of Spanish designs, and versatile bookcases, plus much more To General Public and to Merchants

CUSTOM-MADE FURNITURE
Wholesale Supplies
130 N. York St.
Weatherford
Open 8:40 to 5:30 daily

SPECIAL GIFT ITEMS
For Christmas

- Hosiery
- Robes
- Capri Sets
- Shoes
- Sweaters from 10.95 to 35.00
- Skirts
- Butties

Bray's

Dollar Day Sale

Eastland County's Family Store
Eastland & Ranger

MEN'S PERMANENT PRESS SLACKS ASSORTED COLORS MOST ALL SIZES—REG. \$8 & \$9. NOW **\$5**

MEN'S FUR FELT DRESS HATS MANY STYLES—ASSORTED COLORS REG. \$11.95 NOW **\$8**

MEN'S GREY CHAMBRAY — 2 POCKETS SHIRTS MOST ALL SIZES LONG DRESS SHIRT TAIL. REG. \$4 NOW **\$3**

MEN'S STRETCH NYLON SOCKS MEDIUM WEIGHT REGULAR WEIGHT MANY COLORS **\$1**

MEN'S CORDUROY HOUSE SHOES JIFFIES SMALL MEDIUM LARGE **\$4**

BOY'S REGULAR BUTTON DOWN SPORT SHIRTS LONG TAILS PERMANENT PRESS **\$3.50**

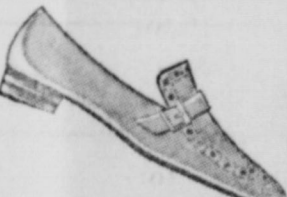
WOMENS BEAUTY MIST PANT HOSE Many Colors — All Sizes **\$2**

POPULAR BRAND Reg. 35c to 60c **ZIPPERS & BUTTONS** **10c**


THERMAL WEIGHT BLANKETS Many Colors — 72x90" Size **\$5**

DACRON FILLED — 20x26 Finished PILLOWS **\$4**


LARGE SIZE BATH — Many Colors TOWELS **2 for \$3**



Women's SHOES
Flats
Little Heels
Dressy Heels
Reg. \$10 to \$13
now... **\$7**



Children's SHOES
Oxfords — Dress
Most All Sizes **\$4**



MEN'S SPORT SHIRTS
Plaids, Stripes, Solids

SALE PRICE

Button Down Collars
Tapered Body
Many Colors
Permanent Press
All Sizes

DOLLAR DAY ONLY
Reg. \$4 - 4.50 **\$3**

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\$ DAY MONDAY

**CHRISTMAS
OPENING**



**SHOP AND SAVE IN
EASTLAND**

THESE LEADING MERCHANTS OF EASTLAND COMBINE TO BRING YOU THIS BIG SAVINGS EVENT! SHOP EASTLAND FIRST & SAVE!!!!

ONLY 21 more shopping days 'til Christmas - but oh! the savings! Eastland Merchants have gone "All Out" to make this the greatest gift shopping "Opener" ever. Hurry in! The season begins Friday in Eastland. You'll like the Eastland touch - it's home-folks nice and you'll save big too!



**Up Pops
Christmas
in
Eastland**

FREE PARKING

MONDAY

At Eastland's Christmas Opening



FREE GIFT-WRAPPING

We will Pack and Mail

Ample Free Parking

- | | | |
|------------------------------|------------------------------|------------------------------|
| Old Rip Cafe | Western Auto Associate Store | C. M. McCain |
| Eastland Auction | Webb's 7-11 | Modern Dry Cleaners |
| Kineaid's Real Estate | White Elephant Restaurant | Joseph M. Perkins |
| Morton's Texaco | Smith Plumbing | M. H. Perry |
| Altman's Style Shop | Bray's Department Stores | Ranch & Farm Service |
| Central Drug | Super Save Grocery | Wendell Siebert |
| City Garage | Fiesta Bowling Lanes | Southwestern Bell Telephone |
| Coats Furniture Co. | Romeo Retail Store | Frank Sparks |
| Corner Drug | Squires Farm Store | Texas Coca-Cola Co. |
| Crowell Lumber Co. | Brown's Pump Service | Texas Lightweight Aggregate |
| Eastland Auto Parts | Thurman's Electric | Texas & Pacific Railway Co. |
| Eastland Drug Co. | Scott's Paint and Body | Dr. M. A. Treadwell |
| Eastland Grain & Feed | Stephen Printing Co. | Turner & Seaberry, Attorneys |
| Eastland Telegram | Poe Floral | Judge Esco Walters |
| Harelik's, Inc. | Charles Marshall | Standlee McCracken |
| Hanna's Lumber Co. | Hollywood Vassarette | B&W Clinic |
| Horton Tire Service | Howard Bookkeeping | R. P. Haun |
| Wayne Jackson Furniture | Marene Johnson | City of Eastland |
| Jeanette's Fabric Shop | Dr. J. O. Jolly | Arrington-Hammer |
| Hood King Motor Co. | E. C. Johnston | Mrs. Baird's Bakery |
| Mode O'Day | KERC Radio | Borden Milk Distributor |
| Muirhead Motor Co. | Kinnaird's Insurance Co. | Dr. J. H. Caton |
| D&M Service Center | Earl Bender & Co. | Judge Cecil Collings |
| Perkins Implement Co. | Eastland Memorial Hospital | Comanche County Co-Op |
| Perry Bros. Store | M. L. Terrell Real Estate | Victor Cornelius |
| Pipkin Motor Co. | Ed Bradshaw | C. M. Cox |
| Robertson TV Sales & Service | Tri-City Ready Mix | Eastland Iron & Metal |
| Rollins & Son Mobil Station | Green St. Flower Shop | Eastland National Bank |
| Roy's Repair Shop | Fullen Motor Co. | Foremost Dairies |
| Rushing Motor Co. | Graham's Trim Shop | Freysehlag Insurance Agency |
| Safeway Store | Goodyear Service Store | Jack W. Frost, Attorney |
| Smitty's Jewelry | Nolan DeFord | Ben Hammer |
| Southern TV Antenna Service | Gene Rhodes | Morren Plumbing |
| Texas Electric Service Co. | Lone Star Gas Co. | Don Pierson |
| Toombs & Richardson Drug | Koen's Salvage | Bond Electric |
| Majestic Theater | Dr. F. H. Lund | Hickman Nursing Home |
| | | Danny Woods |

TIDBITS . . .
(Continued from Page 1.)
appraiser for the Regional Educational Service Center in Abilene. Homer Smith, 10 n g affiliated with and interested in, public school education, was program chairman and introduced the speaker for the luncheon meeting of the Lions Club. Miss Hood had kind remarks for the Lions (for their Crippled Children's Camp) & the local school, because such a progressive system "pays" for such special units, in giving up some ADA for special education units. "Our goal is to offer education to all youngsters," she said, "regardless of their learning capacity." Brand new in the field of education, special education has been established in this state only since 1945. Giant strides have already been made and much more is expected, she said. The program is generally

divided into two categories: remedial training for those who will eventually return to regular class rooms, and special help for those who will never be able to do regular class work. It's good that there are now such programs.

PRETTY KATHY Kincaid, daughter of the Mr. and Mrs. Robert Kincaids is featured in a picture and story in the current issue of Munsingwear Briefs, publication of the Hollywood-Vassarette Co. The story tells of her being one of 12 recipients of the Santa Fe Education Awards for 1968. Kathy, a CJC student, and Bobby

Williams of Gorman, another big 4-H Club winner, are now at the National 4-H Congress in Chicago. * * * APPROVAL HAS been granted for 623 youngsters in this county's work-study program in the amount of \$92,502.60 according to Cong. Omar Burlison. It's an assistance

for those students, ages 5 to 17, who need a little help to go to school. They work part time in the program. * * * Oteta Lodge, Order of the Arrow, the affiliate of the Boy Scouts of America's National Brotherhood of Scout Honor Campers chartered by the Comanche Trail Council, Boy

Scouts of America, will hold its annual dinner meeting on Friday evening, December 13, in Stephenville. Lodge Chief Eddie Garner has announced. Dinner will begin promptly at 7:00 p. m. in the Cardinal Room of the Dining Hall of Tarleton State College in Stephenville. Following the dinner the annual meeting for

election of lodge officers for 1969 will be conducted in addition to entertainment. All boy and adult members of the Oteta Lodge, Order of the Arrow, are urged to attend the dinner and meeting in full uniform with Arrow Sash. Boy members are urged to bring dates, and adult members their wives, Lodge Chief Garner

stated. Tickets must be ordered by mail from the Comanche Trail Council service center at P. O. Box 1086, Brownwood not later than 5:00 p. m. Wednesday, December 11, and are priced at \$2.25 each. Bermuda grass thrives best in the extreme South.

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The
Christmas City

Monday Is Dollar Day In Eastland

EASTLAND NATIONAL BANK
EASTLAND, TEXAS

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Sea Trader, Light Meat
Safeway Special!
4 6 1/2-oz. Cans \$1

Orange Juice
Scotch Treat, Frozen
Safeway Special!
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Dog Food
Twin Pet, Good for cats, too!
Safeway Special!
15 15-oz. Cans \$1

Shop... Compare... Safeway Everyday Low Prices
Remember... IT'S THE TOTAL FOOD BILL THAT COUNTS!

Mix or Match
★ Fruit Cocktail
★ Green Beans
★ Lima Beans
★ White Corn
★ Golden Corn
★ Green Peas
★ Stewed Tomatoes
Del Monte
6 Buffet Cans \$1

Your Dollar Goes Farther at Safeway!

★ Butter Beans
★ Van Camp Hominy
★ Kobey's Potatoes
★ Chopped Greens
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★ Sauerkraut
★ Navy Beans

★ Mexican Style Beans
★ Pork & Beans
★ Kidney Beans
★ Pinto Beans

10 \$1
8 \$1

SAFEWAY Dollar Days

Check These Dollar Values!

Toilet Tissue 3 4-Roll Pkgs. \$1
Apple Jelly 4 10-oz. Jars \$1
Salad Dressings 4 8-oz. Bottles \$1

Cake Mixes 4 19-oz. Pkgs. \$1
Whole Kernel Corn 5 10-oz. Pkgs. \$1
Breakfast Drinks 4 32-oz. Bottles \$1

Shop & Compare Safeway Every Day Low, Low Prices!

Soda Crackers 1-Lb. Box 19¢
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Enriched Flour 5-Lb. Bag 39¢
Pet Milk 12-oz. Can 17¢
Cane Sugar 5-Lb. Bag 56¢
Liquid Bleach 1-Gallon Plastic 39¢

Safeway Coffee 1-Lb. Pre-Ground Bag 59¢
Baby Food 4-oz. Jar 55¢
Canned Drinks 12-oz. Can 79¢
Pineapple Juice 46-oz. Can 37¢
Spam 12-oz. Can 54¢
Liquid Sego 10-oz. Can 27¢

Check These Low, Low Prices!

Baby Ruth 4-Ct. Pkg. 24¢
King Oscar Sardines 3 1/2-oz. Can 39¢
Wild Rice 6-oz. Pkg. 79¢
Ideal Dog Food 15-oz. Can 17¢

ultra brite Toothpaste 4.75-oz. Tube 87¢
Hair Spray 12-oz. Can 73¢
Wilkinson Blades 5-Ct. Pkg. 73¢

More Every Day Low, Low Prices!

Alpo Dog Food 14 1/2-oz. Can 29¢
D-con Mouse Prufe 2-oz. Pkg. 49¢
Duz Detergent 4-Lb. 6-oz. Box \$1.33
Saran Wrap 100-ft. Roll 59¢

Lavoris Mouthwash 8-oz. Bottle 65¢
Vaseline Hair Tonic 1 1/4-oz. Bottle 69¢
Salvo Tablets 72-Ct. Pkg. \$2.25
Thrill Liquid 22-oz. Plastic 63¢

Sirloin Steak
Naturally Aged Heavy Beef!
Safeway Waste-Free Trim
-Lb. 98¢

Safeway Meats are Unconditionally Guaranteed!

Boneless Brisket 1-Lb. 95¢
Pork Spareribs 1 1/2 to 3-Lb. 59¢
Hamburger Steaks 1-Lb. 59¢
Ground Chuck 1-Lb. 60¢

Top Sirloin Steak 1-Lb. \$1.49
New York Steak 1-Lb. \$1.99
Short Ribs 1-Lb. 39¢
Pork Chops 1-Lb. 69¢
Ground Beef 2-Lb. Chub 98¢

Sliced Bacon 1-Lb. 65¢
Armour's Cervelat 1-Lb. 65¢
Pork Steak 1-Lb. 59¢
Fish Sticks 1-Lb. 55¢
Haddock Fillets 1-Lb. 65¢

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USDA Inspected Grade "A".
Everyday Low Price!
(Cut-Up . . . Lb. 35¢)
Whole Breast 1-Lb. 29¢

Fryer Drumsticks 1-Lb. 55¢
Fryer Wings 1-Lb. 29¢

Fresh Fruits and Vegetables Always At Safeway!

Grapefruit 20 1-Lb. Econ. Bag \$1.19
Texas Crop. Tartly sweet, juicy and rich in vitamins. Tangy sections for salads!

Golden Bananas 10¢
Fuerte Avocados 19¢

More Safeway Values!

Cheese Spread 2-Lb. Box 59¢
Instant Breakfast Spaghetti 17¢
Cake Mixes 38¢
Spray Starch 49¢
Austex Chili 39¢
Red Salmon 69¢
Chocolate Syrup 25¢

Schick Blades 8-Ct. Pkg. \$1.19
Double Edge Krona-Chrome (\$1.45 Value)

Shave Cream 11-oz. Can 49¢
Hair Spray 11-oz. Can 49¢

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Always Top Quality!
Navel Oranges 19¢
Orange Juice 39¢
Orange Juice 69¢
Dried Prunes 49¢

Highest Quality Available!
Carrots 25¢
Yellow Onions 29¢
Green Onions 29¢
Red Radishes 29¢