





THE SPORTS PARADE BY HANK HART

To Portales, N. M.

Six Wood, the broody half-back of the 1938 Soccer football crew, will probably enroll at Eastern New Mexico Junior college, Portales, N. M., this fall.

Lonie Madison and Jack Wilson, who graduated along with Six in '37, performed for the Portales school last season, will probably go back again this fall.

Another possibility is Woodrow Harris, big tackle, who went through the season with the Lon Morris eleven of Jacksonville last season.

Rat Ramsey, the popular little ex-Baron who played with the Foran Continental Oilers when that crew was appearing in the Waco semi-pro baseball tournament, is performing in Muni league softball play with the Lone Star Chevrolet aggregation.

Red's brother, Red, the All-American end of Texas Tech, is sweating his head off in Philadelphia where the professional football team, the Eagles, headquarters.

A team seeking entrance in the Many look to McGeehee's Super Service Station outfit. Several practice games are in the offing but it is doubtful as to whether the schedule can be arranged to include them.

The TAAF district softball tournament will be held beginning Aug. 15 at Sportsman field in Abilene and the promoters hope to have at least one Big Spring team entered. The winners of that meeting plus the runners-up plus third place titlists will be eligible to compete in the regional tournament in Sweetwater, beginning Aug. 22.

Winners of the regional will be eligible to take part in the state tournament in Abilene beginning Aug. 29.

This department has been forwarded entry blanks along with a rules governing the tournament. Any interested party may get same by calling at the sports desk any morning.

New Catcher

The new catcher, Fowler, who appeared in the Baron-Lubbock box score last night is none other than the hard-hitting Fowler of the Foran Continental Oilers. A left hander, Fowler may play havoc with the Big Spring right batter once he returns home.

POFFENBERGER WINS OPENER

MILWAUKEE, Aug. 4 (AP)—They'll better change the name of the American Association to the "Come Back League."

Cletus Edwood Poffenberger, who until recently was doing a disappearing act with the Detroit Tigers, added his name to the growing list of players let loose by major league clubs this season who have "found" themselves in the association.

Poffenberger pitched the second game of a double header at Indianapolis and behind his seventh striking Toledo won easily, 12 to 2.

RAMSDELL TO TAKE MOUND AGAINST HUBBS TONIGHT

Loop Leaders Take Decision Wednesday

Marshall Hits Homer To Pace Attack; Bob Decker BS Top Hand

LUBBOCK, Aug. 3.—Willard Ramsdell, the knuckle ball expert of the Big Spring Baron pitching staff, was scheduled to take the hill against the Hubbs tonight in an effort to even the count with the WTRM, league leaders.

The Hubbs chalked up the opening victory Wednesday evening, 7-6, halting the winning run in the eighth frame.

Ralph Marshall, hard hitting twirler who patrols the gardens for the Lubbockites part of the time, clouted out a home run with two men on in the fourth frame to tie the count after the Barons had taken a 3-1 lead in the third.

The Barons went ahead again in the seventh stanza only to have the Hubbs again deadlock the tally.

Bobby Decker paced the Barons with the willow, collecting three hits in three trips. He was hit by a pitched ball his other time out.

Frankie Jacot, on the hill for the Big Springers, surrendered nine home runs, Marvin Gramly, replacing the Hubber starting twirler, Charlie Bryan, received credit for the win.

Sure of Davis Cup Choices

NEW YORK, Aug. 4 (AP)—Walter Pate, captain of this country's Davis cup team, can't feel even a little bit of alarm about the challenge round to be played just a month from now at the Germantown Cricket club near Philadelphia.

Pate figures the opponent likely will be Australia, and predicts the final count will be United States 4, Australia 2. Also, he is good certain that Gene Mack will continue to partner the peerless Don Budge in the doubles, and that Bobby Riggs will be America's second singles player unless something drastic happens to the young Chicagoan between now and Aug. 24, when the team will be selected.

The team captain, who ordinarily is very sparing in his predictions, was feeling expansive at yesterday's luncheon at which his particular pride and joy, Budge, was presented the James E. Sullivan memorial trophy as the outstanding amateur athlete of 1937.

EAST TEX TEAM IN MONEY DRIVE

By the Associated Press For a team that's been knocking around the cellar most of the season the Kilgore Rangers are plenty tough.

In their last seven games, the Rangers have taken six and most of them were from top-flight clubs in the East Texas league race. Last night they completed the show-off by downing the leading Marshall Tigers, 5-4.

The defeat trimmed Marshall's lead over Texarkana to three games, the Lyners having defeated Palestine, 8-2.

Third-place Tyler moved on with a 5-3 win from Henderson.

Financial troubles caused Jacksonville's game with Longview to be called off. Jacksonville, which has been having trouble staying in the loop, decided to hold a financial drive, arranging to handle immediate obligations and wage a campaign for funds by popular subscription.

GOTHAM OPERATORS WORRIED OVER LONG ODDS IN FIGHT

By EDDIE BRIEZE

NEW YORK, Aug. 4 (AP)—Broadway operators who made Henry Armstrong a 3-1 choice to trim Lou Ambers have the jitters because of reports that such operators as Beverly Brown of St. Louis, Frankie Gatto of Kansas City and Babe Barron of Chicago are gambling up all the 3-1-2 to 1 dough they can get their hands on.

Now that Blondy Ryan is off the Jints he can resume sending those famous "they can't beat us!" wires—which may do the Jints a lot more good than Blondy did sitting on the bench.

That Strickland-Farr bout which Toronto had set its heart on is definitely off—not enough dough for Farr.

In passing out the credits don't overlook Burell Geimes for the job he is doing in Brooklyn. The guy ain't had so much as a posse since the day he signed to manage the Dodgers. Name of the gal who did such a swell broadcasting job on a Syracuse baseball game a few nights ago is Helen Detweiler of Washington, D. C., and she's available for future engagements of the same sort. (No charge for the ad, lady).

All Well, who manages Ambers, swears the Armstrong fight will do \$150,000, but Mike Jacobs (who is only the promoter) probably would settle for half that—and pay a commission to boot.

New yellow hall made a hit here with everyone except the Cards—who lost. Jesse Hawley, the old Dartmouth coach, is cleaning up in the tropical hat business.

Reservations have been made from every state in the union for the fifth annual Sugar Bowl game in New Orleans next January 1. Only Whitehead Bulletin: He swished a double that breaks up a 2-game winning streak for the Plymouth (N.C.) Rocks. Jimmy Bradlock said it didn't make him a bit homesick to watch Lou Ambers training yesterday—not in that heat.

In this some sort of a record? In a game between Hobbs and Clovis in the West Texas-New Mexico league the other night the first three Hobbs guys to go to bat in the last of the eighth sweated horrors.

TEXAS CITIES INCLUDED IN PRO GRID LEAGUE LINEUP

AUSTIN, Aug. 4 (AP)—Tentative plans for the organization of a Southern professional football league of nine teams, to start play in 1939, were announced here today by Bennie Strickland, former Austin high school coach.

Strickland, now a promoter, said the proposal had met with enthusiasm in the cities of Nashville, Birmingham, Atlanta and Memphis, which would comprise the eastern division of the league, and Houston, Dallas, New Orleans, Tulsa and Oklahoma City, which would form the western division.

"This is a big job and I am going slowly," Strickland said. "From all appearances, the teams will start a regular Sunday-play schedule in the fall of next year."

Conoco Plays Twice Tonight

Oppose Mexicans In Practice Tilt; Lone Star In Action

The Conoco Pumpers and the Mexican Tigers are scheduled to meet in a practice softball game on the Muni diamond this afternoon at 5:30 o'clock.

In regular Major loop games the Davidson Dairy men will oppose the Lone Star Chevrolet aggregation while Big Spring Motor and the Pumpers will battle in the aftermath.

Lone Star is pacing the circuit at the present time and a victory this evening would make it doubly hard for any of the other teams to displace them due to the fact that they only recently met and won over the first half champions, Ben Daniel's Devils.

Hears Tony's Advice

SUMMIT, N. J., Aug. 4 (AP)—Lou Ambers moved into the last week of his training for his lightweight title defense against Henry Armstrong today with the words of his idol and former employer Tony Cassner ringing in his ears.

After watching Lou go through four rounds with two sparring partners yesterday, Tony, who once had Lou as a spar mate, advised, "I don't think Lou is working right for this fight. He should move around more, step from side to side instead of taking all those punches he absorbed this afternoon."

ON WAY TO TITLE

NEW YORK, Aug. 4 (AP)—Small Montana, the Filipino who once held the world's flyweight title, is well on the way to recovering the crown.

Weighing 111, Montana easily outpointed Katsuo Morfoka, the Japanese from Vancouver, British Columbia, at Queensboro arena last night. Morfoka weighed 109 1/4.

Montana, winner of the first bout to decide a new flyweight champion to replace Scotland's Benny Lynch, probably will meet Little Dado, a fellow countryman, next.

SPEEDS UP WORK

POMPTON LAKES, N. J., Aug. 4 (AP)—Equipped with a specially built headgear, Henry Armstrong today plunged into a furious last week of preparation for his bid for Lou Ambers' lightweight title.

The new helmet is necessitated by a cut on the inside of his lower lip and another on his cheek, souvenirs of a workout. He went five rounds yesterday and may work again today if he feels he needs it. He meets Ambers Wednesday night at the Polo Grounds.

Oilers Beaten Again; Ships Are Idle

Sports Turn Trick With Tulsa; Buffs Trim Indians

By the Associated Press Rain washed out another pitching duel between Schoolboy Rowe and Paul Dean yesterday but the patter of the drops made sweet music for the San Antonio Missions.

The former Detroit ace, now with Beaumont, holds two minor league decisions over Dean, who is toiling for Dallas.

San Antonio downed Fort Worth, 4-0, and gained a half game on Beaumont, the league leader.

The ailing Tulsa Oilers, in the throes of a losing streak that has taken on the aspects of disaster, couldn't make it two wins in a row and Shreveport blasted them down, 8-3, in ten innings.

Tulsa had lost nine games before the Oilers beat Shreveport Tuesday night.

Bill Selznath was the fair-haired boy as Houston nosed out Oklahoma City, 4-3. The Buff hurler turned in a sensational relief job as Harry Brochen had put out the distress signal in the fifth, then supplied the hit that won the game in the ninth.

THE STANDINGS

Table with columns: Team, W, L, Pct. Includes Texas League, American League, and National League standings.

SALES AT SARATOGA SET A RECORD

SARATOGA SPRINGS, N. Y., Aug. 4 (AP)—With some of the briskest and heaviest trading in years already on the books, the annual Saratoga sales headed for a banner business today after last night's auction in which 63 yearlings set a record number, sold for \$128,378, an average of \$2,036.

Top price last night was \$18,000 paid by Don Cameron of California for a brown son of Blue Larkspur named Beat by Man O'War, owned by H. B. Scott.

Ex-Caddies In Finals

RYE, N. J., Aug. 4 (AP)—Two former caddies, Alvin Everett of Somers, Ga., and Alex J. Antonio of Linden, N. J., fight it out today for the left-handed golf championship of the United States over the rough, tough Westchester country club course.

Everett, runner-up last year at Chicago where he bested Antonio in the semi-finals, is naturally enough the favorite. But if Antonio's putting is on—he is erratic on the greens—the 36-hole match should be tight all the way.

TODAY'S GAMES

Table listing today's games for Texas League, American League, and National League, including matchups and times.

South Stars Seek To Even Score

BUCS BLAST OUT DOUBLE WIN TO INCREASE CIRCUIT LEAD

By SID FEDER Associated Press Sports Writer The calendar must be wrong. If this is August 4, then what are the Pittsburgh Pirates, who are usually sound asleep at this time, doing up there 3-3 games in front of the National League pack and how come Cleveland's Indians, once so docile and sweet to the leaders, are in there punching, only two games off the Yankees in the American League party?

And those aren't the only cases where either the calendar is way off or someone has his dates twisted. For instance, there are the Cincinnati Reds, doormats of '37, tied with the up-and-down Chicago Cubs for the National League's third place, while the somewhat gaudy Cardinals wallow around in seventh and Brooklyn's baffling Dodgers head the second division.

SHL In Fourth And over in the American League, the supposedly woe-begone Washington Senators hang grimly onto fourth place, while Mickey Cochrane's Tigers can't seem to stay above the 200 mark.

The Bucs added half a game to their first place bulge yesterday by knocking off the Bees up in Boston in both ends of a doubleheader, 9-4 and 5-3.

From the looks of things, the Giants, 5 1-5 games back—seven on the losing side—are not going to do much catching up, even though they showed signs of coming to life in walloping the Cubs 8-3 yesterday with an attack featured by four homers.

The Yankees can't seem to put any appreciable space between themselves and the Indians. Yesterday they added a slim half game to their edge by downing the Tigers, 10-7, in ten innings, with Joe Gordon's overtime homer featuring the winning rally.

The Tribe, after dropping a 4-3 decision to Boston's Red Sox, in a twin bill opener, came back to take the nightcap 8-4.

Goodman Gets 3TH Ival Goodman's 27th homer paced a three-run rally in the tenth to give the Reds a 6-3 decision over the Phillies, moving the Cincinnati clouters into a third-place deadlock. The Cardinals nipped the Dodgers, 3-2, in a ten-inning night fust.

Connie Mack's Athletics bombarded four pitchers with 34 hits to trample the White Sox twice, 14-2 and 13-5. Buck Newsum turned in his tenth win of the year in hurling the Browns to a 5-3 victory over the Senators.

NORTON PAIRED WITH SOONER

COLORADO SPRINGS, Colo., Aug. 4 (AP)—Harry Broadhead of St. Joseph, Mo., stepped into the role of giant-killer as the Broadmoor invitation golf tournament entered the round of 16.

Broadhead knocked one former champion out of the running yesterday and was paired today with Howard Crel, Pueblo, Colo., the 1928 champion. Crel, national left hander's tournament winner in 1936, used some more of the par golf that won him medal honors to oust H. E. Miller of Emporia, Kas., yesterday, 5 and 3.

E. J. Rogers of Oklahoma City, the 1935-36 titlist, was paired today with Morris Norton, Wichita Falls, Tex.

TUNE IN KBST 1500 KILOCYCLES

Radio schedule for KBST 1500 Kilocycles, listing programs like 'Strike Up the Band', 'Hollywood American Legion Band', 'Music By Cugat', etc.

Advertisement for COSDEN HIGHER OCTANE GASOLINE, featuring a cartoon character and text: 'A REAL Texas Product - and Oh, boy is it good! STOP AT THE SIGN OF THE COSDEN TRAFFIC COP'.

Advertisement for PETERS ALL-LEATHER WORK SHOES, featuring an image of a shoe and text: 'Guaranteed! PETERS ALL-LEATHER WORK SHOES Here's a hurray! \$2.95 E. B. Kimberlin Shoe Store'.

Advertisement for GOODYEAR tires, featuring an image of a tire and text: 'Spin along Safely on GOODYEAR G-3 ALL-WEATHERS... SPECIAL 50c up Troy Gifford Tire Service'.



# Der Fuehrer? 'He's Wonderful' Says Hitler's British Blonde Admirer

By WILLIAM McGAFFIN  
AP Feature Service Writer

LONDON—"Then you're not going to marry Hitler?" "No," laughs the long-legged blonde. "There's not a word of truth in the reports."

"Just good friends, eh?" "That's right."

She calls him "Mine Fuehrer" and he calls her "Unity."

Her full name: The Honorable Unity Valkyrie Freeman-Mitford. She is the tall, pretty, 33-year-old daughter of a titled insurance magnate, Lord Redesdale.

Hitler first spied her when she was lunching in a Munich cafe where he frequently goes. He saw her blue eyes and yellow hair—and asked for an introduction.

**Wears Hitler Badge**

Today she wears a Nazi party badge which Hitler ordered specially for her. She carries his autographed picture wherever she travels. And when you ask her what she thinks of the Fuehrer, her face lights up and she responds with an enthusiastic: "He's wonderful!"

Her demeanor was icy as she strode into the reception room of her father's fashionable Rutland Gate home, and it wasn't until she started talking about Germany that she warmed up.

It's partly because of her admiration for "Mine Fuehrer," partly, she says, because she likes the country and the people, that she intends to become a German citizen some day.

She has lived in Munich most of the time since she went to Germany in 1932 to attend the first party congress at Nuremberg after the Nazis came to power.

**May Have To Get Job**

She says she thinks she could "easily enough" become a German citizen right now if she wanted to. But "for various reasons" she can't apply now.

I ask her what she plans to do after she becomes a German citizen.

"I should have to get a job, I suppose," she replied. She has never worked. But she wouldn't mind.

There's a strong Germanophile strain in the English—although most of them don't carry it as far as Unity.

Unity's elder married sister is such an ardent Nazi she has trained her small sons to greet all visitors with raised arms and a "Heil, Hitler." But Unity's younger married sister is bringing up her little daughter as a staunch Communist.

Unity lost her Nazi by, in this spring when she provoked a near riot by wearing it to a "Save Spain" rally in Hyde Park.

"A Jew tore it off me," she says, in a contemptuous tone.

**Fuehrer Confides In Her**

But the Fuehrer gave her a new one when she returned to Germany. She broke into the headlines again when the Czechs stopped her at the frontier as she was leaving. Her visit, searched her luggage, and confiscated the Nazi badge, Hitler's picture and various other party paraphernalia. She got them all back, however.

"And what did the Fuehrer say about these incidents," I inquired.

"Oh, I think he was quite amused over them both."

"I notice you're wearing make-up. I thought the Fuehrer objected to that."

"He doesn't mind a bit. He likes women to make the best of themselves. That's just a story the German women invented because they don't like make-up themselves."

"Does the Fuehrer take you into his confidence?"

"Well, he doesn't tell me state secrets, of course. But he talks freely of his plans for the future."



Unity Valkyrie Freeman-Mitford Out For A Stroll

She thinks he's going to get Czechoslovakia, but not this year.

**She Hates Jews**

I ask her what she thinks of the recent Jewish purge in Austria.

"I think it's wonderful," she says. "It seems rather hard lines to be pushed around just because you had the hard luck to be born a Jew," I venture.

"It's not hard lines. The Jews had their day. Now it's somebody else's turn."

Mr. and Mrs. H. P. Hurley and daughters, Jane and Lucia, have returned to their home in the Continental camp after spending June and July in Pennsylvania and points in Canada. Mr. Hurley spent the latter part of July there, returning his family here.

Mr. and Mrs. Leslie Roberts and Mr. and Mrs. W. A. Majors spent the weekend in Carlbad, Artesia, Roswell and Clovis, N. M., sight-seeing.

Miss Imogene Rutherford returned from a week's vacation spent in Sterling City with her parents, Mr. and Mrs. A. A. Rutherford. Miss Rutherford is day operator at the telephone office here.

Mr. and Mrs. H. McClusky and children are vacationing in Corpus Christi and Wink.

Mrs. L. A. Cox of County Line, Okla., is visiting her son and daughter-in-law, Mr. and Mrs. Hal Cox.

Leon Blackwell of Stamford has taken charge of the Foran barber shop formerly operated by Burl Loper. Mrs. Blackwell will join her husband here the latter part of this week.

Mr. and Mrs. Hal Cox were host and hostess to friends at their home in the Merrick camp Monday evening for a social. Friends included Mr. and Mrs. Ray Townsend, Mr. and Mrs. Leslie White, Mr. and Mrs. J. J. Patterson and children, Mr. and Mrs. Clarence Cox and children, Buck Anthony, George Patterson and Alvin Long.

Earl McAlpine entertained friends with a weiner roast on the Dora Roberts ranch Tuesday evening. Those attending were Myra Nell Harris, Eloise Kent, Colleen Moore, Dorothy Kubecka, Bill Earl Rycker, Jack and James Craig, Douglas Harris and James Gardner.

Miss Louise Holt of Hico is visiting her sister, Mrs. George Neely, for several weeks. Elton, son of Mr. and Mrs. G. Neely is with his grandparents, Mr. and Mrs. E. L. Holt in Hico.

This fall was estimated to have a market value of \$1,345,000,000, the wheat crop, now more than half reaped, was valued at \$645,840,000 compared with \$935,172,000 last year. Oats were valued at \$254,000,000 and rye at \$24,880,000.

The valuation at market was based on Chicago prices for grain deliverable in the fall and winter. The corn crop to be harvested

CHICAGO, Aug. 4 (AP)—The nation's 1938 grain harvest of more than four and a half billion bushels, one of the largest on record, was estimated today to have a market value of almost \$2,500,000,000.

Analysts based this estimate on the forecasts of the six Chicago crop experts whose August summaries indicated total production of wheat, corn, oats and rye in the United States would amount to approximately 4,583,000,000 bushels.

With the exception of last year's production of these major grains, which totaled 4,715,000,000 bushels and had a market value of slightly more than \$3,000,000,000, the 1938 harvest will be the greatest since 1923.

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# NEWS NOTES FROM THE OIL FIELD COMMUNITIES

Mr. and Mrs. E. T. Branham are parents of a girl born July 23 in a Big Spring hospital. The baby has been given the name of Peggy Ann and weighed eight pounds at birth. Mother and child are doing nicely at home in the Superior camp.

Miss Dorothy Kubecka who has been a house guest of Miss Colleen Moore for the past three weeks, returned to her home in Wichita Falls Wednesday.

Friends of W. B. Dunn will be glad to know that he is improving but will remain in San Angelo under the doctor's care for several weeks more. Mrs. Dunn was in Foran Tuesday, returning to San Angelo in the afternoon.

Buck Anthony of County Line, Okla., is visiting in the home of Mr. and Mrs. Hal Cox this week.

June Rust returned Monday from Oklahoma where she has been visiting relatives for the past three weeks. Carl Wheeler, cousin of June, returned here with her for an extended visit.

Mr. and Mrs. H. P. Hurley and daughters, Jane and Lucia, have returned to their home in the Continental camp after spending June and July in Pennsylvania and points in Canada. Mr. Hurley spent the latter part of July there, returning his family here.

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# Fairview News

Revival meeting at the Prairie View Baptist church will begin on Friday, August 12. Rev. Clyde Childers will be in charge. Sunday school services at the usual hour next Sunday morning. There were 54 present last Sunday.

Charles, son of Mr. and Mrs. Charles Creighton, is recovering nicely after an operation for removal of tonsils.

T. M. Marion left Thursday for Snyder to be with his mother, who is ill.

Mrs. J. N. Lane spent last week in Garden City with her daughter. Mrs. Skeeter Reed has returned from Carlbad.

# Yanks In Q'finals Of Canadian Meet

TORONTO, Aug. 4 (AP)—Two giants of U. S. tennis, Frankie Parker of Beverly Hills, Calif., and Wilmer Allison of Texas, were America's chief hopes in the quarter-final round of the Canadian singles championship today.

Laird Watt, hitherto known as a fine doubles player but currently a fine singles player, met Allison today. Parker meets Gordon Robinson, little-known Canadian from Stamford, Ont.

Yesterday Allison eliminated Bob Madden of Detroit, ranked second in Michigan behind Fischer, 6-4, 7-5.

farmers plan to start a poisoning campaign immediately.

# FLOODS SUBSIDE AT MATAGORDA

MATAGORDA, Aug. 4 (AP)—Matagorda saw an end today to flood conditions that have made 70 families homeless.

The Colorado river, which sent water into every section of the town yesterday, was falling gradually though transportation here was still by boat and highways were closed.

Pasture lands were badly damaged. Only a small portion of land in this area is under cultivation and crop loss was nominal.

# SOFTBALL SCHEDULE

STANDINGS

Team	G	W	L	Pct.
Lone Star	5	3	2	.750
Devils	5	3	2	.750
Conoco	10	7	3	.700
West Side	5	4	1	.800
B. S. Motor	7	3	4	.429
T. & P.	9	3	6	.333
Davidson	8	1	7	.125

Schedule For Week

Thurs., Aug. 4.—Davidson vs. Lone Star; B. S. Motor vs. Conoco.

Fri., Aug. 5.—T. & P. vs. West Side.

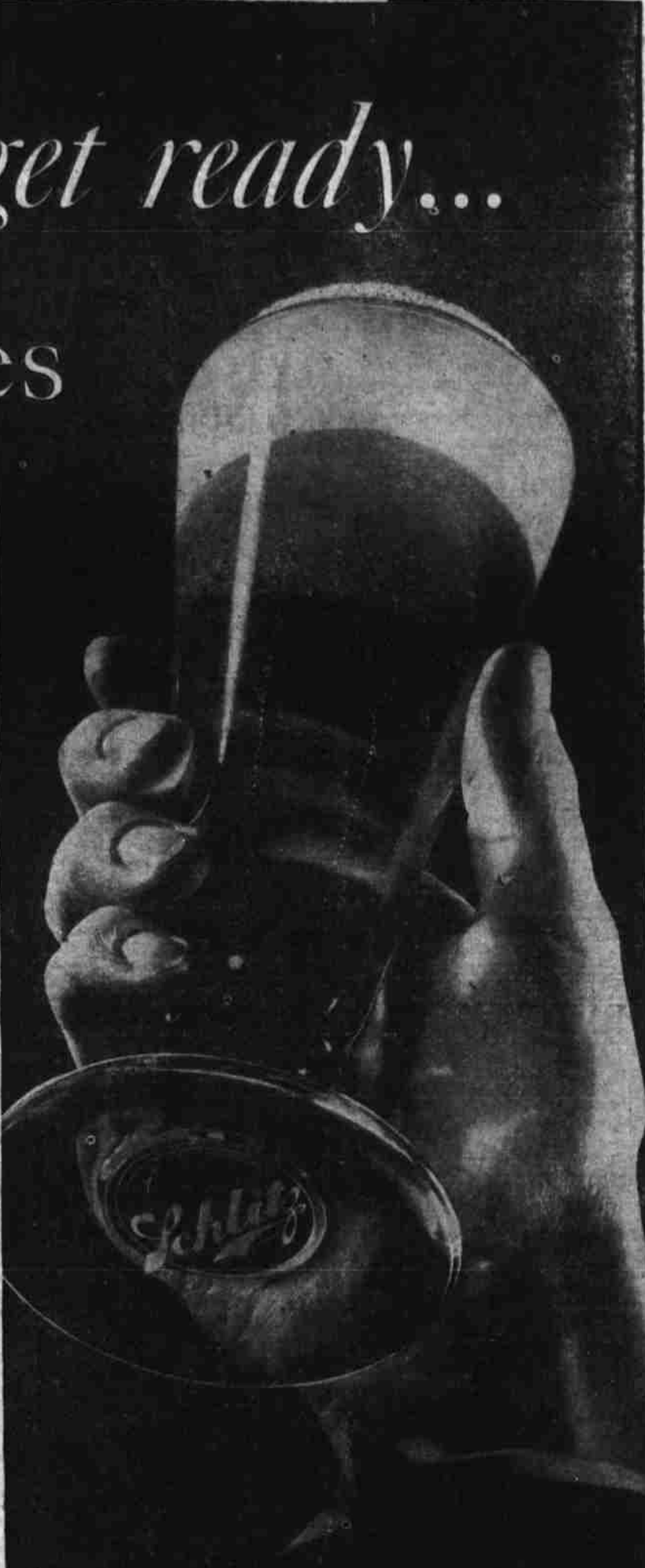
*“Throat, get ready...”*

here comes Schlitz!

You're tired—or you're parched bone dry with the heat... or plain thirsty... or just feeling that your spirit needs the soothing influence found only in real beer.

So you ease the cap off an icy-moist brown bottle. You let the pale, golden SCHLITZ flow into a tall glass, chuckling and gurgling as if it knew how good it's going to taste, while the foam rises to a snowy crest.

And when you hoist the glass, glowing with its clear amber light—that's the moment when you say, "Throat, get ready... here comes SCHLITZ!"



The Beer that made Milwaukee famous

taste Schlitz today!

SMOOTH...PALE...DRY  
delightfully drinkable!

Brewed to the modern taste —with that rich, satisfying flavor and fine bouquet for which SCHLITZ has been famous for almost a century.



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H & H Hudson Plush!  
Silky Persian Type!

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\$6 Less Than Last Year

Copies of expensive imported fur coats. Silk or Mohair pile for rich beauty, cotton-back for strength! Sizes 12-46.

**\$1 DOWN**  
And Regular Payments Hold Your Choice Until October 15!



BLACK—New with WHITE contrast

Tailored or Dressy **2<sup>98</sup>**

Flattering dresses in one or two piece types! Very smart in this combination, smarter than ever at this low price! Fine quality rayons. 12 to 20.

**MONTGOMERY WARD**  
221 W. 3rd Phone 290







Mrs. Ray Canada, Former Resident, Is Buried Here

Funeral services were held here 4 p. m. Wednesday for Mrs. Mary Maurine Canada, wife of Ray E. Canada of Odessa and former resident of Big Spring.

Burial was made in a local cemetery under direction of the Nalley Funeral home, following rites conducted at the Malley chapel by Rev. Homer Sheats.

ICE UNCOVERED

MT. CARMEL, Pa., Aug. 4 (AP)—While the thermometer hovered in the middle '90s, a steam shower, recovering coal from the Rollence Caine bank, uncovered a huge chunk of ice that had accumulated during many winters under the insulating blanket of coal and dirt.

Mr. and Mrs. Jack Rogers of Dallas have recently moved to Big Spring where Rogers is connected with the Phelps Frost drug.

Ever Wonder Why You're Constipated?

Do you ever have days when you just have to drag yourself along, when you feel tired, sunk—because of that constipation? Then why not find out the real cause of your trouble?

Children Appear On Program For Philathea Class

The Rev. and Mrs. Bickley Special Guests

A clever television program featuring a group of talented children was the highlight of a luncheon of the Philathea class of the First Methodist church in the basement Wednesday.

The program was arranged by Francis Ferguson with Joe Robert Myers as master of ceremonies.

The Rev. and Mrs. C. A. Bickley of Abilene, and formerly of the Big Spring church, were special guests of the class and spoke briefly during the luncheon hour.

Appearing on the program were Barbara Gale Bodine, Edwin Harrie and Nora Jean Taylor in guitar selections. Marilyn Keaton played the piano and Mary Louis Davis read "My Aunt Mary."

Musical Program Bobbie Barron played a harmonica medley of "Old Black Joe" and "Swanee River."

Business meeting of the class was held before noon, presided over by Mrs. Albert Smith, president.

Members Present Attending were Mrs. Allen Cox, Mrs. Seaman Smith, Mrs. Herbert Keaton, Sallie Wilson, Mrs. Cecil Collins, Mrs. Tom Slaughter, Mrs. Lewis Murdock, Mrs. C. M. Weaver, Mrs. Coley, Mrs. Roy Wilson, Mrs. C. Y. Clinkscale, Mrs. M. S. Reale, Mrs. T. A. Hodine, Mrs. W. K. Edwards, Mrs. Clyde Waits, Jr., Mrs. H. V. Crocker, Mrs. T. Buckner, Mrs. I. S. McIntosh, Mrs. Tracy Roberts, Mrs. R. L. Pritchett, Frances Ferguson, Mrs. Duncan Mrs. J. V. Birdwell and Mrs. V. R. Hicks.

Chattergrams

By Jeanne Suits

Every since man conceived the idea of paying a dollar down and a dollar every time he is caught, the furniture dealers and automobile agencies have been reclaiming their products when the buyer wasn't caught often enough.

Here's another painful thought: How would you like for a beauty operator to straighten your hair when you failed to pay for a permanent? Getting a curl consists of continual concentration on the results of such a process and in a measure sames the pain involved.

Anyway, let that be a lesson to you. When you buy something on the installment plan and you find it's going to be more painful to return than to pay for, you'd better kick in with amount due and let the food bill "ride" because the groceryman is one creditor who can't reclaim his goods.

Now here's a teaser for the bridge hounds. What do the 52 cards in the deck represent besides a lot of worry and what do the four suits mean? The number represents the days in the year and the suits the seasons of the year.

Members Present Attending were Mrs. J. A. Myers, Mrs. M. A. Cook, Mrs. Mary Delbridge, Pauline Adams, the Rev. and Mrs. Bickley and Jeanne Suits.

Pinkish Rust Is Rapid Progress Made On Installation Of Radio Range Finding Stations, Designed For Air Safety In Texas

Much Fur Is Used On Frocks For Winter

By ALICE MAXWELL

PARIS, Aug. 4 (AP)—Pinkish rust, a new color named coraline and sponsored by Patou, was shown today in winter style displays.

Many day skirts were circular-flared. Some very tight evening frocks were shown, but full skirts also shared attention.

Materials for evening clothes included velvet laces, chiffon lace and satin jersey. Evening colors were petunia, fuchsia, coraline, pale blue, white and black.

Representatives of the Maytag company in this area are sponsoring a dinner program at the Settles hotel Thursday evening in honor of B. Sherrod and Paul Sherrod, owners of the new Big Spring hardware store bearing their name.

The dinner will start at 7:30. All Maytag dealers and salesmen in this region will join in the welcoming of the new Big Spring firm, and all local appliance dealers and their employes have been invited to attend.

Third Term Is Widely Sought In Nebraska

Governor And Congressmen Seeking To Retain Posts

LINCOLN, Neb., Aug. 4 (AP)—A popular democratic governor seeks to shatter tradition by trying for a third consecutive term in Nebraska's primary election next Tuesday.

Despite the trial of "third term" psychology, the state's primary campaign has been dull and almost bereft of national issues.

Gov. R. L. Cochran, who has done no formal campaigning, bases his third term bid on claims of an economy record in the state which he advertises as "the white spot of the nation."

Mr. and Mrs. Dillon Smith have as guests Mrs. Smith's sisters, Mrs. Paul A. Wilkinson of San Angelo and Bette Shittlesworth of Leland.

FLUFFIEST Marshmallows

Salad Dressing

25 Oz. Jar

19c

FLOUR

Kitchen 48 lb. \$1.29

Coffee

PEAS

Wafers

Crackers

Soap

Spicy Soap

F & G Soap

Zoo Tissue

Best Spread OLEOMARGARINE

Popular Brands CIGARETTES

SAFEGWAY

SADLER CALLS ON TERRELL TO QUIT COMMISSION RACE

TERRELL, Aug. 4 (AP)—Jerry Sadler, candidate for railroad commissioner in the runoff primary, demanded here today that his opponent, C. V. Terrell, the incumbent, withdraw from the race.

He declared Terrell had "fed from the public coffers for more than half a century."

With a proper receiving instrument, a pilot aloft in bad weather and unable to see the earth can pick up the signal of one of the stations and by noting the intensity or volume follow it through and know when he is almost overhead of the station.

Scheduled for completion and operation immediately is the first of the eight, a station at Tyler. Another is scheduled to be finished at Austin by August 9.

The other new range stations are to be installed at Brownsville, Dallas, Abilene, Corpus Christi, and Wichita Falls.

Work has progressed so rapidly on the construction of housing facilities at all except Brownsville that the original dates set for beginning of service may be advanced at least a month.

AUXILIARY POSTPONED

Mrs. R. E. McEwen, president of the American Legion auxiliary, has announced that the meeting scheduled for Thursday night has been postponed until next Thursday evening at 8 o'clock at the Settles hotel.



"That's easy—it's Kellogg's RICE KRISPIES!"

Children know that crackling sound that means Kellogg's Rice Krispies in milk or cream—and wise parents know that this ready-to-serve cereal bubbles coating of breakfast!

AUGUST SALE OF COATS



Just returned from the New York market with the very latest in Style and Quality... Dresses and Coats. Select your coat and dress at the Grand Leader now and save money.

Just in for Fall! Furred Coats \$29.50 Regular \$39.50 Values

Just in for Fall! New Fur Coats—select yours now and save money. All of our furs are guaranteed by the manufacturer.

Advance New Fall Frocks, New Models... New Sleeves... New Everything!

Just in for Fall! Sport Coats \$16.95 Regular \$19.50 Values

BUY YOUR COAT ON OUR LAY-A-WAY PLAN

Exactly the type coat you need to start Fall! Casual belted, polo and swagger styles—come choose yours today! Subtle cloths and fleeces, monotone woollens. Interlined.

The Grand Leader 204 Main St. "BIG SPRING'S STYLE STORE OF DISTINCTION"

Personal To Fat Girls

Now you can slim down your face and figure without strict dieting or headachecuring exercises. Just eat one or two Marmale Prescription Tablets a day, according to the directions, until you have lost enough fat—then stop.

LOW PRICES Every Day ... AT SAFEGWAY

Table listing various grocery items and their prices at Safeway, including Marshmallows, Tea, Kraut, Chocolate Syrup, Spinach, Green Beans, Jell-Well Dessert, Vanilla Extract, Frenches Mustard, Lemons, Peaches, Oranges, Yams, Potatoes, Bananas, Cheese, Beef, Bacon, and Butter.

Table listing various grocery items and their prices at Safeway, including Flour, Coffee, Peas, Wafers, Crackers, Soap, Spicy Soap, F & G Soap, Zoo Tissue, Best Spread Oleomargarine, and Popular Brands Cigarettes.

SAFEGWAY



**BUILDING TANK ON POWELL RANCH**

Construction of one of two earth-tank on the Day Powell ranch just over in Mitchell county in the Hyman area has been started, Andy Fruit said Thursday. The first tank will have a 30-foot dam and the second will have a dam about half that high but will impound as much water over a much larger area.

**NO PLANS MADE FOR COMPANY D REUNION**

Whether company D, composed largely of Big Spring men, will hold its annual reunion here Sunday was doubtful Thursday. Local men who were in the unit which was mustered into service Aug. 8, 1917, and went overseas as a transportation company said that as far as they knew no advance arrangements had been made. Judge James T. Brooks, captain of the company, said that he knew

of none, but was hopeful that the reunion would be held. Each year the company has made it a custom to hold a reunion on the Sunday following the anniversary of mustering into service.

**Marketing Quotas To Be Determined By Referendum**

WASHINGTON, Aug. 4 (AP)—Federal farm officials made tentative arrangements today for a referendum in the corn belt about Sept. 3 on a proposal to invoke marketing quotas. Private forecasts of a corn crop in excess of 2,500,000,000 bushels indicated, officials said, that an election would be necessary to determine whether growers want to use quotas to keep surplus corn off the market. The new farm act directs that a referendum be held when the indicated supply is 17.7 percent or more above normal domestic export needs. The surplus from last year's crop has been forecast at between 350,000,000 and 400,000,000 bushels. With a new crop of 2,500,000,000 bushels, the supply would be large enough to make a referendum mandatory. Final decision on an election must be made by August 15 on the basis of a forecast on this year's crop next Wednesday by the federal crop reporting board.

**Trench Silo Date Is Set**

Extension Service Man To Give Demonstrations  
Demonstrations on the practicality of trench silos will be given in this county on Aug. 10 by J. R. Eudaly, dairy cattle specialist for the state extension service. County Agent O. P. Griffin said that one of the demonstrations would be held on the Louis C. Matthes place, 12 miles northwest of town. The other, he thought, would be staged somewhere near Coahoma. The agent predicted the demonstration at the Matthes farm would prove conclusively the value of trench silos for storage and feeding. "Farmers who come to see it can see for themselves how feed looks after being in the silo for twelve months. Matthes built his silo with no more equipment than the average farmer of the county, and he has, by regular practice, shown the value of the underground system of storing feed." Demonstrations conducted by Eudaly here last year, particularly one at the U. S. experiment farm, were well attended.

**Political**

**Most Incumbents Win Renomination**  
By W. E. B. RAGSDALE  
WASHINGTON, Aug. 4 (AP)—The figures for about half the primary elections show that all but one of the senators and most of the representatives who have asked their party's endorsement for another term have obtained it. Tennessee, picking candidates today for one senatorial and nine house seats, is the twentieth state to hold primaries. In the 19 states that have chosen candidates for the November balloting, 13 senators and all 190 house seats subjected to the scrutiny of the voters, 109 representatives have won party approval for two more years.

**Survey Made For Garbage Collection**

Information Wanted Looking Toward Uniform System  
A survey of the business district to determine the feasibility of a municipally supervised garbage collection system is now being started by the city. While the city is not to establish any collection system for business district refuse, it is interested in compiling all factors in formation of such a set-up. In event a regular system could be organized, city officials predicted that it would not displace any existing agencies serving the same purpose. Competent men likely would be utilized in the city's program. On the survey form being circulated to business houses, such questions as these are being asked: Location, type of business, present disposal arrangements, who hauls trash, how often, what is the price, extra cost for extra trips, present service satisfactory, is wet garbage kept separate from dry trash? The survey of the business houses is in no wise connected with the proposed creation of a residential collection system. A cost for residences, said officials, would be uniform and the necessity for trips comparatively uniform.

**COKE STEVENSON OPENS CAMPAIGN**

SULPHUR SPRING, Tex., Aug. 4 (AP)—Coke Stevenson opened his northern Texas campaign for lieutenant governor in the runoff primary here today, declaring the race was one of recorded performance in the interest of the people against "the vain promises of a repeated office seeker." Stevenson, former speaker of the house of representatives, said he had definite ideas and convictions about how a government ought to be operated and in office as a representative of the people he has consistently fought to maintain those ideas. He said he succeeded in passing through both houses of the last legislature a bill to establish the Big Bend national park, declaring it was conceded the bill would do much to further industry in Texas. The bill was vetoed and since then the park has been championed by

a group of citizens and state interest in the park has been renewed this week since W. Lee O'Daniel, gubernatorial nominee, has endorsed the idea and declared it will be one of the greatest things that can happen to the state, Stevenson said.  
**Hospital Notes**  
Big Spring Hospital  
Charles Thompson, who suffered the loss of an arm in an automobile accident, continued to improve Thursday.  
I. T. Graves, Martin county farmer, residing two miles west of Stanton, was admitted to the hospital Wednesday for treatment of a broken right femur, sustained when he fell from a water tank at his farm Wednesday morning.  
Miss Marie Martin of Monahans, daughter of Mrs. Bertie Martin, underwent a tonsillectomy at the hospital Thursday morning.

**ALWAYS GOOD**  
  
**FRESH AT YOUR GROCERS**

**PIGGLY WIGGLY**  
**STOCK-UP AT THESE LOW PRICES**  
Make a careful check of the items listed... you'll save substantially on each one! By shopping at Piggly Wiggly you are assured of quality products at lower prices—EVERY DAY!  
**THESE VALUES ARE FOR FRIDAY AND SATURDAY!**

NEW CROP VALENCIA ORANGES	Doz.	10c
LARGE SUNKIST LEMONS	Doz.	17c
LARGE FIRM HEADS LETTUCE	Each	4 1/2c
GALLON CAN PRUNES		27c
SAVE ON THESE CANNED FOODS		
LIBBY'S SLICED OR HALVES PEACHES	No. 1 Can	10c
	No. 2 Can	14c
	No. 2 1-2 Can	17c
LIBBY'S SLICED OR CRUSHED PINEAPPLE	9 Oz. Can	7 1/2c
	No. 2 Can	15c
	No. 2 1-2 Can	20c
LIBBY'S Pineapple Juice	No. 1 Can	7 1/2c
	46 Oz. Can	27c
LIBBY'S Tomato Juice	No. 1 Can	7 1/2c
	50 Oz. Can	23c
LIBBY'S Fruit Cocktail	No. 1 Can	14c
LIBBY'S WHOLE PEELED APRICOTS	No. 1 Can	12 1/2c

**Libby's CANNED FOOD**  
**Sale**

**Special Super Suds** 1-20c Pkg. and 1-10c Pkg. Both For **19c**  
**LIPTON'S TEA** 1-4 Lb. Glass Free! **22c**  
**GOLD MEDAL FLOUR** 12 Lbs. 49c 24 Lbs. 84c Extra High Patent Absolutely Guaranteed

**Summer MEAT VALUES**  
SHOULDER OF LAMB ROAST lb. 12c  
LAMB STEW MEAT lb. 15c  
ASSORTED COLD MEATS lb. 21c  
KRAFT CHEESE 2 lb. Box 45c

**New Potatoes and Green Beans** 10c  
**Our Favorite OLEO** lb. ... 12 1/2c  
**2 1-2 Lb. Can Koo Koo SYRUP** 15c  
**5 Lb. Bag Purina Dog Food** 45c  
**Pet or Carnation MILK** 4 Small or 2 Large 15c

**Morrell's Palace SLICED BACON** lb. 27c  
**Full Cream Longhorn CHEESE** lb. 15c

**Corrigan**  
(Continued from Page 1)  
takeoff for home, and his surprise at finding himself in Dublin, of all places. He knew, of course, what awaited him in New York, for he had got more than a dim idea of New York's frenzied greetings a couple of days before he started his wild trans-Atlantic flight, when the city went a little barmy over Howard Hughes and his four world-circling companions. A month ago, Corrigan was remembered, he was just another flier with an airplane that moved one and all to wisecracks. Today he was the most talked-of flier, and to him had come offers to make all kinds of money he had never dreamed of making—offers to endorse tooth paste and cigarettes, appear in night clubs or in front of movie cameras. "But I can't sing and I can't dance," Corrigan grinned. "So I guess I'll stay in aviation."

**Employment Unit's Work Outlined For Kiwanians**  
Work of the local office of the Texas State Employment Service was explained to members of the local Kiwanis club at their noon luncheon Thursday by S. G. Merritt, director. Merritt told the club men that in 1937 his office, serving a nine-county territory, had obtained work for 1,900 people. He stressed the fact that the office welcomes registration of every man and woman who is able to work and wants to work, and also that employers are urged to contact the office when in need of workers. The service helps to place professional workers as well as common laborers, Merritt said. He extended an invitation for the public to visit the TSES office. G. E. Highsmith was in charge of the day's program. Edwin Harlow and Herby Johnson gave several Hawaiian guitar numbers. Guests for the luncheon included Paul and B. Sherrod of Lubbock; Walter Rogers, president of the Maytag Southwestern company, Dallas; O. C. Cameron, president of the Bankers Corporation, Chicago; N. R. Carter, manager of the Sherrod Brothers store in Slaton; Titus Holland of the Texas Maytag organization; J. Prossman, commercial refrigeration salesman of the Sherrod Brothers Lubbock store; Allen Cox, manager of the local Sherrod Brothers store, and Miss Anita Bonds of the Big Spring store. Dr. Hardy, president of the club, stated a drive would be started this week to build up the weekly attendance.

**Public Records**  
Marriage License  
Edgar Blackshear Cunningham and Leta Mae Stovall of Big Spring.  
Beer Applications  
Leo Mix to sell beer at 218 W. 3rd street.  
J. R. Vandeventer to obtain general distributors license at 100 Nolan street.  
New Cars  
Ernest E. Boyd, Ford tudor.  
A. B. Winelett, Packard coupe.

**Greetings to Sherrod Bros.**  
With pleasure we welcome this new store to Big Spring.  
**Bradshaw's Studio**  
Phone 47

**MONTANA MAN IS SLAIN BY OFFICER**  
HELENA, Mont., Aug. 4 (AP)—George Whitcomb, 37-year-old mine owner and son-in-law of former Governor John E. Erickson of Montana, was shot and killed early today during an altercation with Patrolman Tom Martin, 60, of the Helena police department. In a statement to County Attorney Harold K. Anderson, Martin said he was patrolling his beat when he saw two men in the shadows near the monument works. Martin, in his statement, said he went to investigate and recognized Whitcomb and Tom Curtis, a Helena restaurant proprietor. The patrolman said he talked to them a minute or two and when he turned to go Whitcomb, who was six feet tall and weighed 308 pounds, grabbed him around the neck. Martin told the county attorney he swung with his club and struck Whitcomb once and both fell over a tombstone. Sally Wilson, Glen Rose, is visiting here with her sister, Mrs. Cecil C. Collins. Miss Wilson formerly resided here. Mr. and Mrs. Henry Davenport and son, H. B., of Ranger are guests of their sisters, Mrs. Clem Kalfiff and Mrs. Albert Hise. In area Argentina is equal to that of the eleven Mountain and Pacific States of the United States.

**"YOUR NEIGHBOR SAYS"**  
WILL YOU RUN TO THE GROCER'S FOR ME, JIM?  
I DON'T KNOW HOW TO SHOP, MARY!  
YOU DON'T HAVE TO KNOW HOW TO SHOP—LISTEN—  
SIMPLY GO TO ROBINSON & SONS—  
WHERE I TRADE AND YOU'LL GET ONLY THE BEST! THAT'S WHY SO MANY FOLKS GO THERE!

Enjoy Shopping in Big Spring's Coolest Grocery Washed Air Cooled	Van Camps Delicious Spaghetti 2 CANS 15c	Empress Champion PEAS 2 No. 2 Cans 25c
WHITE SWAN PORK & BEANS 1 LB. CAN 5c	MONARCH GELATIN—All Flavors— DESSERT .. 3 pkgs. 13c	Folger's COFFEE 1 Lb. 26c 2 Lbs. 51c
PEACHES Packed in Heavy Syrup .. Can 5c	SNOWDRIFT 3 Lb. Can 55c	CARNATION—ROSE—PET MILK 6 Small or 3 Large 21c
PICNIC NAPKINS 60 Pack 3 Pkgs. 19c	Bonds Kosher Dill PICKLES No. 2 1-2 Can 25c 2 for 25c	Enjoy Its Delicious Flavor TOMATO JUICE 2 For 15c
<b>MEATS</b>		
Spiced Luncheon MEAT Lb. 29c	Buffalo Sliced BACON Lb. 32c	New Red POTATOES Lb. 3c
PORK CHOPS .. lb. 22c		
DEMONSTRATION ON JUNKET ICE CREAM POWDERS SATURDAY		
No Cereal Pan SAUSAGE Lb. 15c	Longhorn No. 1 CHEESE Lb. 15c	216 Size Sunkist ORANGES Dozen 21c
SEEDLESS GRAPES .... 3 lbs. 25c		
10 Lbs. POTATOES 19c		
Fresh Black Eye PEAS Lb. 3c		

**Robinson and Sons**  
GOOD THINGS TO EAT



TO PLACE AN ADVERTISEMENT  
PHONE 728

# If You Want Results, Use The Classified

TO PLACE AN ADVERTISEMENT  
PHONE 728

**CLASSIFIED INFORMATION**  
One insertion: 25¢ per line minimum. Each successive insertion: 15¢ per line.  
Weekly rate: \$1 for 5 line minimum; 25¢ per line per issue, over 5 lines.  
Monthly rate: \$1 per line, no change in copy.  
Readers: 10¢ per line, per issue.  
Card of thanks, 5¢ per line.  
White space same as type.  
Ten point high face type as double rate.  
Capital letter lines double regular rate.  
No advertisement accepted on an "until filled" order. A specific number of insertions must be given.  
All want-ads payable in advance or after first insertion.

**CLOSING HOURS**  
Week Days ..... 11 A. M. - 4 P. M.  
Saturdays ..... 10 A. M. - 4 P. M.  
Telephone "Classified" 725 or 729

**REAL ESTATE**  
19 **Business Property** 49  
FOR SALE: Best business location in Big Spring on Highway 50. Business established; entire building and fixtures; all goes for bargain. 1111 W. 3rd St.

**AUTOMOTIVE**  
53 **Used Cars To Sell** 53  
1929 Model-A Ford Tudor in good shape; \$100. Call at rear of 509 Hill St. after 5 p. m.

55 **Trucks** 55  
DANDY little International pickup truck for sale; good shape; bargain. See J. L. Wood at Cactus Club.

**WINS NOMINATION WITHOUT SPENDING A SINGLE PENNY**  
ITALY, Aug. 4 (UP)—R. E. Sparkman, Italy newspaperman, nominated for justice of the peace at the July 23 democratic primary, totted up campaign expenses and opined "not all offices are won by spending money." He received more than 550 of the 680 votes cast in his precinct.  
"I am as proud of my nomination for justice of the peace in my home precinct as I could be if nominated for governor," he said.

**ARMY WANTS PLANES TO USE AS TARGETS**  
WASHINGTON, Aug. 4 (UP)—The army wants to buy some radio-controlled planes to be used for targets.  
The intention to employ radio-controlled planes was disclosed by a public request for bids on three small planes. These would have a wingspread of about 12 feet, an overall length of nine feet and a small gasoline motor.  
The ships must be able to reach an altitude of 12,000 feet, where they would offer relatively the same target to anti-aircraft artillery as a pursuit plane, twice the size, at 25,000 feet. The cost is expected to be \$800 to \$1,000 each.

**HEALTH BUREAUS IN TEXAS PLANNED**  
COLLEGE STATION, Aug. 4 (UP)—Health bureaus in Texas counties may be established in cooperation with the farm security administration.  
Workers of the FSA, meeting here, announced that if physicians are interested in establishing such bureaus their county medical society officials should meet with FSA county staffs and make further arrangements, pointing out that the FSA will make small loans to their clients for health services.  
"Loans can be pooled, and doctors paid from a central fund," an announcement by a committee of FSA field workers, said. "Each family can use the doctor of its choice."

**L. F. McKay L. Gross**  
**AUTO ELECTRIC & BATTERY SERVICE**  
Generator - Starting - Lighting Ignition - Magneto - Speedometer & Auto Repairing  
Oil Field Ignition  
308 W. 3rd Phone 307

**CASH REGISTER**  
**TYPEWRITER**  
**ADDING MACHINE**  
Repair & Supplies  
All Work Guaranteed  
**DEE CONSTANT**  
307 Bonham Phone 303

**POLITICAL ANNOUNCEMENTS:**  
The Daily Herald is authorized to announce the following candidates, subject to the action of the Democratic primaries on August 27, 1938:

**For Attorney General:**  
GERALD MANN  
**For District Judge:**  
CECIL COLLINGS  
PAUL MOSS  
**For District Attorney:**  
(70th Judicial Dist.)  
MARTELLE McDONALD  
BOYD LAUGHLIN  
**For County Treasurer:**  
T. F. SHEPLEY  
MRS. J. L. COLLINS  
**For Commissioner Pct. 2:**  
ARCH THOMPSON  
H. T. (THAD) HALE  
**For Commissioner Pct. 4:**  
J. L. NIX  
ED J. CARPENTER  
**For Constable, Prec. 11:**  
JIM CRENSHAW  
CARL MERCER  
**For Justice of Peace Pct. 11:**  
ERROTT A. NANCE  
J. H. "DAD" HEFLEY

**18 Household Goods** 18  
FOR SALE: Twelve used living room suites. \$95 to \$29.50. Barrow Furniture Co.

**SPECIAL prices on all merchandise this week. 9 by 12 felt base rug; white they last. \$4.25. Nice three-piece wicker suite \$15. Two over-stuffed living room sofas \$12.50 each. Prices good for one week only. Powell Martin Used Furniture. 605 E. 3rd St. Phone 464.**

**19 Radios & Accessories** 19  
FOR SALE: Lots of good used radios. \$3 and up. 50¢ down and 50¢ week. Firestone Auto Supply.

**22 Livestock** 22  
GOOD rich family milk cow with heifer calf two days old. W. S. Rom. 903 E. 3rd St.

**26 Miscellaneous** 26  
FOR SALE: Diesel engine; 40 hp. runs good as new; half price; this is a real good engine. H. C. Fenkett. 806 E. 14th St.

WILL sell at bargain, one radio and victrola combined. One white seal less box, practically new; also 1932 Chrysler sedan; one lot well located in Wright Addition. 1110 W. 2nd St.

**BARGAIN!** For quick sale; factory built house trailer. 27 Plymouth coach. 1001 E. 3rd St. El Nido Courts.

**Policeman Uses Psychology**  
OAKLAND, Cal. (UP)—Oratory is not the least of the qualifications of Policeman William S. Murphy. Sent to arrest a man who had barricaded himself and kept a rifle pointed through a crack at the policeman, Murphy painted such an eloquent word picture of the agonies of a man being gassed at San Quentin for murder that the man dropped the rifle and exclaimed: "You've convinced me. I just can't shoot."

**WESTERN AUTO**  
(Associate Store)  
H. M. Macomber, Owner  
Chrome X Quality  
"Tools That Can Take It"  
115 E. 2nd St. Phone 308

**PHONE 109**  
**HOOVER**  
PRINTING CO.  
206 E. 4th Street

**FRESH DAILY**  
**FIT BARBECUE**  
Special Orders Given  
Careful Attention  
904 E. Third St. Ph. 1225

**BROOKS and LITTLE**  
**ATTORNEYS-AT-LAW**  
State Nat'l Bank Bldg.  
Phone 393

**Weber's**  
**SUPERIOR**  
**ROOT BEER**  
"The Health Drink"  
510 East Third St.

**ANNOUNCEMENTS**  
2 **Personal** 2  
MEN old at 40! Get pep. New Ostrex tonic tablets contain raw oyster invigorators and other stimulants. One dose starts new pep. Value \$1.00. Special price 85¢. Call, write Collins Bros. Drugs.

**FOR RENT**  
FOR RENT: Furniture, stoves, washing machines, sewing machines, pianos. Rix Furniture Exchange. Telephone 50. 401 E. 2nd St.

**MR. AND MRS.**  
**A Man And His Head**  
SEE—I FILLED THE ICEBAG. THAT WILL MAKE YOUR HEAD FEEL BETTER.  
THANKS

**PA'S SON-IN-LAW**  
Y-THAT THE MESSY LADY WHAT DIG UP MISSY LOBBA'S TRADE-MARKS IN FRYO?  
G-GOSH! Y' ROBBER!

**DIANA DANE**  
DIAAN'S WHITIN' FOR US IN TH' CLEARIN'. NOW YA BETTER GET OUT OF THOSE WET DUDS.  
YOUR L'L FLOP IN TH' STREAM DIDN'T SEEM TO HURT YA ANY, DOOLEY.  
SAY---IT FELT PREEZY GOOD AFTER CLIMBIN' A MILE AND A HALF UP TH' MOUNTAIN.

**SCORCHY SMITH**  
I'LL CERTAINLY MISS BUZZ-- HE WAS A GREAT KID! I FEEL LOST WITHOUT HIM.  
I'VE GOT TO GET AWAY FROM HERE-- THIS PLACE GIVES ME THE JITTERS EVER SINCE PERKY--  
--BUT WHERE TO GO?-- WHAT TO DO? I NEVER WAS IN A SPOT LIKE THIS BEFORE-- I WISH SOMETHING, ANYTHING, WOULD HAPPEN TO GET MY MIND OFF PERKY--  
HMM-- THAT'S AN ODD LOOKING SHIP! NEVER SAW IT AROUND HERE BEFORE--

**HOMER HOOPEE**  
AREN'T YOU GOING TO ASK ME IN?  
NO--ER-- YOU MUSTN'T COME HERE, MRS. CRINKEL!  
WHY NOT? I'M HERE ON AN ERRAND OF MERCY! I THOUGHT YOU MIGHT BE SICK!  
AND WHILE I'M HERE YOU MIGHT EXPLAIN WHY YOU DIDN'T KEEP OUR DATE!  
YES, I'LL EXPLAIN-- AND THEN YOU MUST LEAVE!

**Stumped**  
by Wellington

**TRUE MEDIUM**  
World's Famous Psychologists  
Gives names, dates and facts. Tells the object of your visit. Dr. Oliver lifts you out of trouble and mental distress; succeeds in the most difficult cases. Readings daily; permanently located. 1509 Main.

**52 Apartments** 52  
TWO - room unfurnished apartment; no children or pets; also one bedroom; nice and cool on south side. 501 Golland St.

FURNISHED, two - room apartment; private bath; bills paid; reasonable summer rates. Apply 111 N. Nolan St.

ONE-room furnished apartment; couple only. 610 Gregg St.

FURNISHED apartment; couple only; bedroom, private bath and kitchenette; \$30 month. Phone 433. 210 Park St.

NICE, quiet apartment; all new fully decorated; couple only; 20 pets; modern in every way; perfectly clean. Call at 410 Johnson St.

**6 Apartments** 6  
FURNISHED, three-room apartment; nice and clean; south rooms; private bath; private entrance; couple only, no pets. Also one light housekeeping room. Phone 1349.

VACANT apartment; no children. 900 Golland St.

FURNISHED, modern, close in, all bills paid. Electric refrigeration. Biltmore Apts. 405 Johnson St. See J. L. Wood at Cactus Club.

**ALTA VISTA apartments**; all bills paid; modern. Phone 464.

THREE - room, furnished apartment. 4311 Main St.

THREE - room furnished apartment; garage; couple only. 505 Bell St. Phone 1847.

THREE - room nicely furnished apartment; no objection to one child. Phone 877 or 663.

NICE, cool furnished apartment; Frigidaire; Sealy mattress; bills paid. 1200 Lancaster St. Phone 368.

TWO-room unfurnished apartment; bills paid. \$18 month. Inquire Cottonwood Camp on East Third St.

TWO-room furnished apartment; bills paid; couple only. 207 Benton St.

**Follow The Leader**  
SO---IT FELT PREEZY GOOD, EH?  
YEAH---SAY! ARE YOU THINKIN' WOT I'M THINKIN', POPP?

**Big Stranger**  
I'LL CERTAINLY MISS BUZZ-- HE WAS A GREAT KID! I FEEL LOST WITHOUT HIM.  
I'VE GOT TO GET AWAY FROM HERE-- THIS PLACE GIVES ME THE JITTERS EVER SINCE PERKY--  
--BUT WHERE TO GO?-- WHAT TO DO? I NEVER WAS IN A SPOT LIKE THIS BEFORE-- I WISH SOMETHING, ANYTHING, WOULD HAPPEN TO GET MY MIND OFF PERKY--  
HMM-- THAT'S AN ODD LOOKING SHIP! NEVER SAW IT AROUND HERE BEFORE--

**True Confession**  
AREN'T YOU GOING TO ASK ME IN?  
NO--ER-- YOU MUSTN'T COME HERE, MRS. CRINKEL!  
WHY NOT? I'M HERE ON AN ERRAND OF MERCY! I THOUGHT YOU MIGHT BE SICK!  
AND WHILE I'M HERE YOU MIGHT EXPLAIN WHY YOU DIDN'T KEEP OUR DATE!  
YES, I'LL EXPLAIN-- AND THEN YOU MUST LEAVE!

**by Don Flower**

**Professionals**  
4 Ben M. Davis & Company  
Accountants - Auditors  
222 Mims Bldg. Abilene, Texas

ALL hair cuts now 25¢. Clean, cool, sanitary. Ladies and children our specialty. O. K. Barber Shop. 705 E. 3rd St.

**8 Business Services** 8  
EXPERT furniture repairing and upholstering. Stove repairs of all kinds. Rix Furniture Exchange. 401 E. 2nd St. Telephone 50.

**TATE & BRISTOW INSURANCE**  
Petroleum Bldg. Phone 1250

**FOR SALE:** Sand, gravel, rock. See me for hauling. Treat Hamilton. Phone 1877. 510 Abram St.

**NEXT six customers will receive FREE 70¢ silk floor pillow. Better work for less money. Big Spring Mattress Co. 610 E. 3rd St. Phone 484.**

**Woman's Column** 9  
SPECIAL! Eyelash and brow dye 35¢; shampoo and set 50¢; \$2 off push up wave \$1.50; other permanents \$2, \$3, \$4. 116 E. 2nd St. Phone 125.

WILL keep small children in my home; best of care given. Mrs. Johnson, 106 E. 11th Place.

**EMPLOYMENT**  
10 **Agents and Salesmen** 10  
WANT loan agent for Big Spring and surrounding territory. Address, Loan Agent, Care Herald.

**FINANCIAL**  
16 **Money To Loan** 16  
F.H.A. Loans to build, buy, refinance and repair. Henry Bickle, authorized F.H.A. agent, Douglas Hotel.

AS much as 90% of value loaned on farms and ranches to improve or refinance. Henry Bickle, Douglas Hotel.

**FOR SALE**  
18 **Household Goods** 18  
ALL used furniture priced to move quick. Barrow Furniture Co.

**CLASS. DISPLAY**  
TAYLOR EMERSON  
AUTO LOANS  
If you need to borrow money on your car or refinance your present loan see us. We loan and operate our own company.  
Loans Closed in 5 Minutes  
Bills Theater Bldg.

**SEE US FOR**  
**AUTOMOBILE**  
**LOANS**  
And All Kinds Of  
**INSURANCE**  
A Local Company Rendering Satisfactory Service  
J. B. Collins Agcy.  
120 E. 3rd  
Phone 725

**34 Bedrooms** 34  
COMFORTABLE rooms and apartments. Stewart Hotel, 310 Austin.

FRONT bedroom; private front entrance; adjoining bath; board next door. 1909 Main St. Phone 1808.

LARGE, cool bedroom in brick home. Phone 1472.

COOL bedroom; close in; suitable for couple or two men. Phone 1020J. 404 Lancaster St.

FRONT bedroom; private entrance; adjoining bath. Phone 1165. 111 E. 17th St.

BEDROOM with five windows; close in; 605 Main. Phone 1529.

**55 Rooms & Board** 55  
Room & Board. Home cooking. Mrs. Edith Peters. 306 Gregg. Ph. 1031.

MOVED to new location; 1005 Nolan. Room and board. \$8 per week. Special for board by week. All new beds. Mrs. Cleo Fuller.

**36 Houses** 36  
FOR RENT: New two-room house with bath; completely furnished; electric refrigerator; all bills paid. 1402 Johnson St.

**40 Houses** 40  
WANTED: Four or five room unfurnished house. Phone 190. B. S. Hubbard at Link's Food Store No. 2.

**47 Lots & Acreage** 47  
THREE, east front lots in Wichita, located on Virginia Ave. See Glenn Quinn at Hancock-Queen Motor Co.

**WANT TO RENT**  
48 **Houses** 48  
WANTED: Four or five room unfurnished house. Phone 190. B. S. Hubbard at Link's Food Store No. 2.

**REAL ESTATE**  
47 **Lots & Acreage** 47  
THREE, east front lots in Wichita, located on Virginia Ave. See Glenn Quinn at Hancock-Queen Motor Co.



RITZ TODAY ONLY RICH IN HUMOR



A SMALL TOWN SAP TAKES THE MONEY BOYS TO THE CLEANERS!

Mr. Champ with JOHNNIE DAVIS LOLA LANE PENNY SINGLETON PLUS: PICTORIAL REVUE "BOLTED DOOR"

Starting Tomorrow

MARK TWAIN'S beloved story in 'TECHNICOLOR' THE ADVENTURES OF TOM SAWYER TOM KELLY JACKIE MORAN MAY ROBSON

LYRIC TODAY ONLY

WELCOME SUCKER! HAVE YOUR FUTURE TOLD... AND TAKE! A NATIONAL WINNERS EXHIBIT!

CRIME RING ALLAN LANE FRANCES MERCER BRADLEY PAGE INEZ COURTNEY

Musical Title Later

Starting Tomorrow

THE MEQUITEERS Ray Corrigan Max Terhune Bob Livingston

NEW HIGHWAY PATROL CHIEF FORMERLY WAS GRID STAR

WHITESBORO, Aug. 4 (AP)—Capt. Fred Hickman, appointed recently chief of the Texas state highway patrol, formerly was a football star at Sherman and Greenville and had two years and seven months training in the United States marines.

Hickman was born at Whitesboro Jan. 20, 1899, and attended Whitesboro public schools. When America entered the World War he joined the marines as a volunteer, enlisting at Denison May 2, 1917, and was discharged Aug. 29, 1919.

Returning home, he entered high school at Sherman and was graduated the following spring after making an outstanding record on the football eleven as fullback. He entered Wesley College at Greenville and again starred in athletics, being a member of a football team that went to the finals with Stephenville Plowboys for state championship of junior colleges.

Hickman became a member of the patrol March 1, 1927, when the highway department organized a group of license and weight inspectors to supervise truck regulations. He continued this service until the state highway patrol was organized in January, 1930, then became commander of the first school in which 50 rookies were trained in traffic regulations.

Louis Pasteur was very near-sighted.

QUEEN TODAY ONLY

WELL KNOWN HUSBAND... Virginia BLUE... FIRST HUNDRED YEARS... WILLIAM BARNE

PLUS "Latin High Hattin"

Starting Tomorrow

"LAND OF FIGHTING MEN"

FINAL PROGRAM OF BIBLE SCHOOL SET FRIDAY EVENING

Commencement exercises for the vacation Bible school at the East Fourth Street Baptist church are scheduled for Friday evening at 7:30. The public is invited to attend, and to see the exhibits of each department.

The school, under direction of Ewell Bone, education and music director at the Fourth street church, has an enrollment of 200, and average daily attendance has been 160.

Following the commencement program Friday evening, there will be a recreation day on Saturday, when a picnic is held. The youngsters will be treated to watermelon and ice cream.

CO-OP FORMED BY MEAT PRODUCERS

DONNA, Aug. 4 (AP)—The co-operative idea has extended to meat production in the lower Rio Grande valley. The Valley Farmers Meat Packing Co-operative association has been incorporated here under the co-operative law of the state. Promoters said a plant would be built here, and 57 of the 100 members sought have signed. Membership includes those who have obtained \$50 individual loans each from the Farm Security administration.

The organization is to be non-profit making. Revenue will go toward retiring FSA loans, expanding the plant and reducing fees. The packing plant is planned for a daily capacity of 10,000 pounds of beef and pork. Farmers will take home what meat they need and leave the remainder to be sold.

WANTS THE BULLET

PHILADELPHIA, Aug. 4 (AP)—James Zahner, 18, who was held without bail for a further hearing after having been shot in what police said was an attempted robbery, has asked detectives for the bullet a patrolman fired into his side. "I want it as a reminder," he said.

Dactylographs required 30 minutes for a sitting.

Shipload Of West Texas Bucks Would Do Much Toward Improving Sheep In Iceland, Angelo Writer Observes

BY HOUSTON HARTZ REYKJAVIK, Iceland. (By Mail)—Agriculture and fishing are the two big industries of Iceland, an island that lies one-third in the Arctic Circle, but which, thanks to the Gulf Stream, enjoys an almost temperate climate except for the short winter days and the almost midnight sun during three full months of summer.

There are 800,000 sheep, 40,000 cattle and 45,000 horses on the island. The livestock, like the people in a study in inbreeding, which possibly exists in no other nation in the world. Of the 115,000 people in Iceland, according to the 1930 census, 1,000, or about 1 per cent, were other than native born Icelanders. In the Eighteenth Century the nation's population, due to plague, was reduced to about 50,000. In the 130 years that followed there is probably no Caucasian race that has undergone such inbreeding. It does not seem to have affected the people, either in appearance or in stature. The children look healthy, the men and women of average height and weight.

Poor-Shearing Sheep The sheep of the island are the same breed which the Norwegians brought here a 1,000 years ago. It appears that the lack of new blood in the sheep has made a more perceptible showing than upon the people. The sheep shear but from two to three pounds a year. The average is less than two and a half pounds. The wool is coarse, although fluffy and white in the summer. It is all consumed on the islands, with the exception that some carpet wool is exported to the United States to help pay for the second-hand automobiles which the Icelanders favor. Scouring mills are located along the coast, and spring, net, Reykjavik, and the knitting and weaving are largely done in the capital.

The sheep are turned out in the summer and go back into the mountains, where they drop lambs and remain until September by the first of October, when a general roundup is held and the whole 800,000 sheep of the nation driven into deep valleys where they are separated into districts and then taken back to their home districts and separated as to farms. This roundup is really a big affair and no doubt some West Texas shepherds would enjoy participating in it. There is a district brand and a farm brand, all registered at Reykjavik.

The average weight of a grown sheep is 60 pounds. About all that can be said for the breed is that it is acclimated. It has no quality of mutton or wool and a ship load of West Texas bucks would do more for this country than most anything evident to a visitor. The wool, something that is cleaned now spun on the shores or turned over to co-operatives. The cattle are milk cows and the dairy business is the second agricultural pursuit in this country. The largest farm in the nation runs 300 cows. Barns are connected with the house, so that in the dark winter, when the sun rises at 9 and goes down at 3, there will be no great distances to go in the dark. One wonders about fire, having all the household building eggs in one basket. There may be co-operative insurance. The fat content of the milk and the quantity of the milk is far advanced over the wool production. Co-operatives handle all the milk, cheese and butter. There is some for export.

A short, stocky pony, with a heavy mane and tail, is the native horse of the country. The Islanders pride themselves on the ability of the little animal to move a heavy load and withstand the long winters, living all the while on the grass of the country. In the days before the coal mines of Ireland and England were modernized, these ponies were ideal for hauling the little mine cars of coal. Now this market is gone and the Iceland pony is a domestic animal entirely. There are no tractors here, which may account for the farm prosperity.

Grass Grows Rapidly No grain is grown in Iceland and all livestock lives the year around on the hay which is harvested in the summer. With the long summer days of sunshine and plenty of rain, grass grows strong and fast. A half acre of grass supports a cow through a whole year. Grain is imported for flour, but not for animal food. Potatoes, turnips, kals and rhubarb are the garden crops. Local production is not sufficient in any vegetable crop.

Near Reykjavik, water from the hot springs has been piped into greenhouses, where tomatoes, grown in three-gallon native clay pots, produce tons and tons of this important vegetable. With a few ounces of fertilizer in the pot, the steam from the hot water running through the hothouses not only heats but humidifies the plants and causes a remarkable growth. There are a few hothouses devoted to flowers, but the government frowns on these, believing that these fresh vegetables should be produced in as large quantities as possible, as it is

HAPPY RELIEF FROM PAINFUL BACKACHE

Many of those suffering, nagging, painful backache people... The kidneys are Nature's filters... The kidneys are Nature's filters... The kidneys are Nature's filters...



CURTSY CONTROVERSY reportedly raged in Paris after Mme. Albert Lebrun curtsied (above) before Britain's Queen Elizabeth. One faction held that Mme. Lebrun, as wife of titular head of France, has equal rank with another nation's queen

the only one of this type grown on the island. Icelanders hope to have many more of these hothouses and during the summer produce a year round supply of tomatoes.

6,300 Farms In Iceland There are 6,300 farms in Iceland and about 6,000 farmers. Farm life is largely a self sustaining proposition. The average farm has about five cows, 150 sheep, a patch of potatoes, a hay field and a hillside for summer grazing of the horses and cows. The per family income is very small. Many things are made at home. But unlike Texas farm homes on farms where the income is possibly 10 times as great, the farms are all well kept. They are painted and there is no rubbish around them. No old shirt is stuffed in a broken window pane and no rocking chair with several male slitters adorns the front porch. Thrift and conservation are virtues whether born of necessity or adopted to create a competency. They pay dividends wherever a family has the courage to use them. Some farmers supplement their

farm work by fishing during the winter. Trowlers work the waters about Iceland day and night, the whole year through. Cod, herring, halibut and salmon are found in these waters and fish account for 90 per cent of the nation's export trade. Fishing in these uncharted waters—especially during the winter when darkness and storms cover the sea—is a precarious business and it takes a son of a Viking to tackle it in these times. Iceland has no railroad. Transportation in the summer is by motor road and in the winter largely by boats which make each port on the island every two weeks. The towns are all along the seacoast. There is little on the island. The island is cut deeply by fjords, which make water transportation much more adequate than in a country where there were no deep inlets. About 4,400 stars are visible to the naked eye.

Midland Sends Invitations To Sponsors

Cowgirl Representatives Asked To Compete In Sept. Event

MIDLAND, Aug. 4—Invitations were this week mailed by the Midland chamber of commerce to over fifty towns and cities of West Texas and New Mexico inviting them to send cowgirl representatives here to compete in the colorful Cowgirl sponsors contest which will be staged in connection with the annual Midland cowboy contest, Sept. 3, 4 and 5; the sponsors to compete for a beautiful handmade saddle and other attractive prizes. Chambers of commerce and service clubs are being asked to select the sponsors from their respective towns.

First prize winner in last year's contest was Miss Fern Sawyer of Brownfield, who won out in a field of more than 20 contestants. Other prize winners were Mrs. Beverly Herndon, Sweetwater, second; Miss Louisa Vostelky, Wichita Falls; third; Miss Mary Beth Eaves, Lovington, N. M., fourth; Miss Mary Nell Edwards, Big Spring, fifth. A record breaking number of sponsors is expected to compete this year.

Judging in the contest, in which no hazardous feats will be required, will be on appearance of cowgirl, appearance of horse, ability of girl to ride and ability of horse to be reined.

Plans are being made for the largest rodeo since Midland Fair, Inc., with its \$60,000 plant, was inaugurated in 1925. Purses in all contest events are the same as last year, but will have the entrance fees added to them. The cream of the roping, riding and bull-dogging talent of North America is expected to compete this year. The contests are "open to the world."

With the rodeo only five weeks off, members of the rodeo committee, Foy Proctor, chairman, John Dublin, Roy Parks, Donald Hutt and Leonard Proctor, expect to be kept busy constantly perfecting plans for the big show. Afternoon and night performances will be staged each day of the show.

Strange Suicide Recorded POTTERVILLE, Cal. (UP)—An innovation in suicide was listed on the coroner's records here when Miss Frances May Farquharson, 37, ended her life. Investigators found that Miss Farquharson mounted a ladder and put her head down into a partly filled irrigation standpipe. The coroner found her death was due to drowning.

EAT AT THE CLUB CAFE "We Never Close" G. C. DUNHAM, Prop.

SUL-ROSS SEEKS TO SERVE RANCHMEN OF ALPINE AREA

ALPINE, Aug. 4 (AP)—President H. W. Morelock of Sul Ross college announces that in order to better serve the ranching interests of this section the college will ask an appropriation from the legislature to buy two additional sections of land and construct a barn and other buildings. Morelock said it was the contention of sponsors that Sul Ross should supplement the service of Texas A. & M. college to the people of this region. It is planned, he said, to confine this co-operation to problems concerning the sheep, goat and cattle industries. A. J. Bierschwald has been employed on part time as head of animal husbandry, but should the appropriation be granted he would serve full time.

Ranchmen have contributed extensively to the department at the college by gifts of registered sheep, goats and cattle. The Highland Herford association of Marfa and the Texas Sheep and Goat Raisers association have adopted resolutions supporting the college's work.

STILES NO LONGER HAS A POSTOFFICE

STILES, Aug. 4 (AP)—Stiles, former seat of Reagan county, lost its last governmental agency the first of July when the postoffice was discontinued after 38 years of service. The post office was designated in 1900 and first located four miles east of the town, but was moved here two years later. The 100 patrons the office served now receive mail by star route from Big Lake, which several years ago was designated county seat. Stiles was named for Gordon Stiles, pioneer Reagan county resident.

Policeman Saves 7 Children

CLEVELAND, (UP)—When Patrolman George Jackson saw a runaway automobile, driverless, careering toward seven children, he jumped to the running board, shut off the ignition and guided it safely to the curb. The car had been stolen, and the thief had leaped from it as the police approached.

Crystal Clear Only biologically pure water, with properly balanced mineral content can dissolve the extractive substances of malt and set free the full flavor and bouquet of the premium ingredients used in the brewing of Coors! The words... "Brewed with Pure Rocky Mountain Spring Water," on the Coors label explain why this combination of pure, crystal-clear Rocky Mountain Spring Water, with the finest ingredients, thoroughly aged by the slower, more expensive Continental method, produces that distinctive, that different, that finer flavor that is exclusively COORS! Coors Pilsener Export Lager GOLDEN

Attention Men! WHO WEAR BETTER SHOES Special Purchase of HAMILTON BROWN All Leather DRESS OXFORDS Values Up To 6.50 97 SPECIAL The UNITED



Mattress Concern Heralds Important Stride In Development

Sealy's First Mattress Was Made In '81

Because Of Prestige, Name Is A Household Word

The many who consider Sealy mattresses the epitome of modernity will be surprised to learn that the year 1881 saw the first Sealy mattress.

His ideas must have been good ones, for shortly thereafter he was urged by customers of the hotel to sell his mattresses.

Shortly after 1900 W. T. Eldridge of Sugarland, Tex., and Gen. Jacob Wolters purchased the Sealy company from the original owner and transferred headquarters to Dallas.

The next location selected was Sugarland, where the factory remained until 1926, when it was transferred once more, this time to Houston.

In 1921 the Sealy Corporation launched its expansion program, and by 1923 thirty Sealy factories were scattered over the country from San Francisco to New York and from the Northwest to the Gulf of Mexico.

During the year 1928 these Sealy factories produced and sold a total of \$10,000,000 worth of mattresses, wholesale. Many of those mattresses were bought and shipped to other countries, for the Sealy was at that time and is still one of the largest selling mattresses in the world.

Because of its Southwestern origin, the Sealy mattress has become practically a household word in this part of the country. Only Texas cotton has ever been used in the manufacture of Sealy mattresses, the owners realizing that Texas cotton furnishes the most satisfactory cotton fiber for making mattresses.

Cotton is bought in Texas and shipped all over the country to the other Sealy factories, so that the same type material goes into all Sealy mattresses. This insures uniformity of quality.

In 1908 the Sealy corporation formulated its national advertising policy. Since that year millions of dollars have been spent in advertising, and the popularity of the product has increased accordingly.

AIR-WEAVING A SEALY PROCESS

The air-weaving process by which the batts of Sealy mattresses are made consists of several steps, first, the cotton is thoroughly cleaned and then passed through the Sealy machine, which separates the individual cotton fibers from each other by means of compressed air.

In the conformer, the fibers are gently agitated by air currents which cause them to fall evenly, at angles to each other, so that the fibers interweave and intertwine inseparably.

TEXAS COTTON IN SEALY PRODUCTS

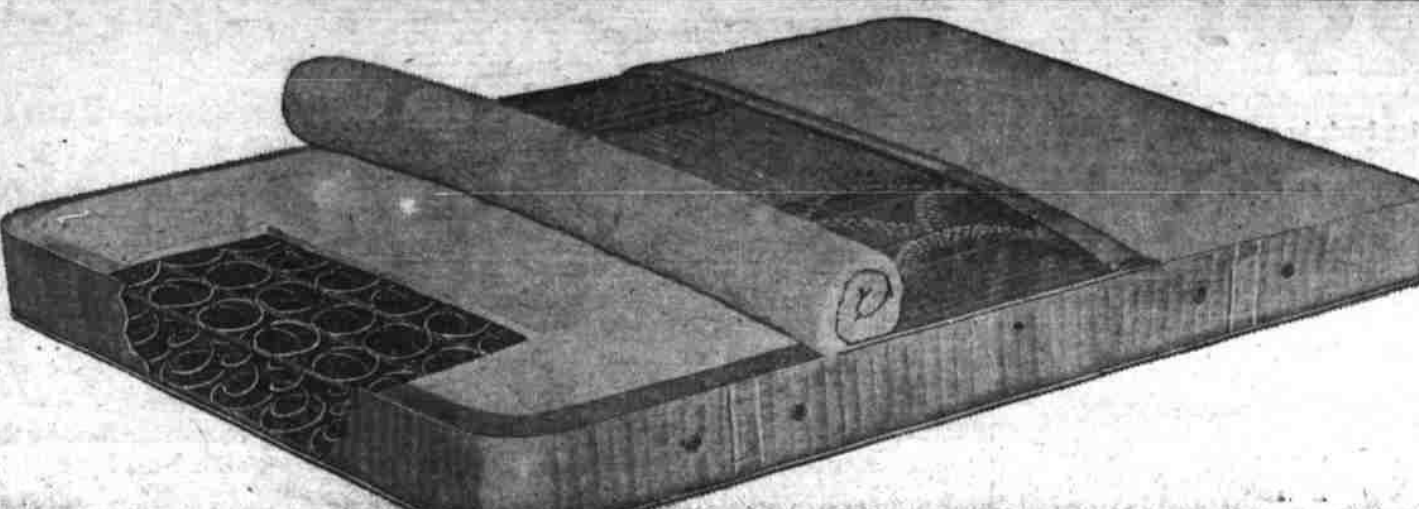
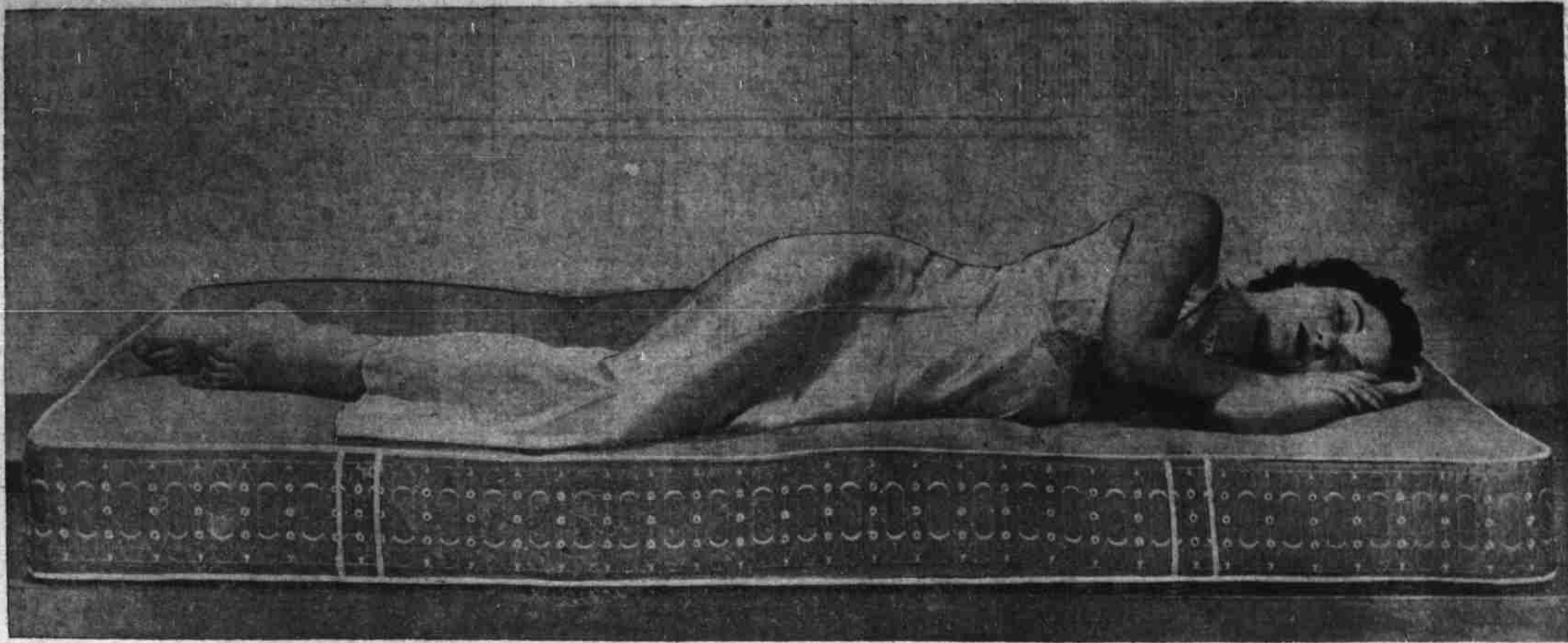
Sealy mattresses have always been made of Texas cotton, because Sealy knows that Texas cotton is the only kind of cotton fiber that makes a satisfactory mattress. The home office of the Sealy mattress company here in Texas bought cotton and shipped it to all of the other factories operating in various sections of the United States.

THRONES FROM BEDS

The development of couches, used in the daytime, increased gradually in ancient times, as the popularity of the bed increased. The rulers came to use their beds as reclining places while they were attending to affairs of state, and the throne is a direct descendant of the early beds.

Anonymous Dog Faithful AURORA, Mo. (AP)—A little brown dog, owner unknown, has greeted W. E. Hewitt at the post office here every workday for a year, followed him over his mail route and then disappeared. Hewitt says he does not feed or pet the animal and would like to learn who owns it.

SLEEPING ON SEALY 'POSTURE PILLow' MATTRESS MEANS REAL COMFORT; AND HERE ARE REASONS



The remarkable effects derived from sleeping on a Sealy "Posture Pillow" mattress can be imagined if one looks at the peacefully slumbering young woman above. No saggy mattress can mar her sleeping posture, and the odds are that she will awaken with more pep than she has ever had before.

Barrow Stores Feature Sealy Mattresses

A. B. Barrow, Owner Of West Texas Furniture System, Has Handled Products For 30 Years

By no means the least in the far-flung system of retail outlets for the Sealy mattresses is the Barrow Furniture Co., a 7-store concern covering West Texas.

Two brothers—A. B. and D. G.—operate the Barrow firm, the former being president, the latter vice-president. They entered the furniture trade in West Texas back in 1907, and have handled Sealy mattresses since then.

It was in Rotan that A. B. Barrow entered the furniture business, 31 years ago. His firm was known first as A. B. Barrow and company. A while later his brother joined him, and Barrow Furniture company was organized.

From the Rotan store the company branched out to other up-and-coming West Texas cities. Today there are Barrow stores in Hamlin, Stamford, Anson, Merkel, Midland and Big Spring, with the home offices in Abilene. These stores have been in operation from 10 to 16 years.

Two of the newer—and among the fastest growing—units are the Big Spring and Midland stores. The former was opened in February, 1928. First manager was the late W. O. Thompson, who had been in the furniture business in Stamford and Eastland. Burke Summers came here from Nacogdoches to fill Thompson's place; and on March 15, 1936, D. D. Douglas, the present manager, assumed duties in Big Spring. He has been associated with the Barrow concern for nine years.

Through its 30 years in this city, the store has remained at the same location, 205 Russell street. At Top In Sales

An indication of both the stores' aggressive business practices, their popularity in this section and of this territory's good business standing is the fact that the units rank at the top in sales volume of all stores in the Barrow system. Their business story has been one of continued expansion.

Opened also in 1928 was the Barrow store at Midland. Present manager of that unit is S. M. Vaughn, who has been preceded by A. D. Martin and Mr. Shaw. The westernmost Barrow store serves a wide territory because of their emphasis on free delivery

service with their own trucks. These trucks are dispatched to any and all points in West Texas and "border" towns in New Mexico, to give purchasers prompt service on their deliveries.

The Big Spring store, as well as that in Midland, maintains as complete lines of household furnishings as there is to be found in any Texas store. This merchandise is purchased and received in carload lots for the benefit of freight discounts, and this discount is passed along to purchasers in the way of reduced prices.

Store buyers for Barrow visit, in person, major wholesale furniture markets twice a year. They make extended trips to Chicago, to view all lines, observing new trends in manufacture and style, and making purchases of the newer items to suit the needs and demands of their own particular territory. This close contact with major markets is a major factor in keeping Barrow stocks up-to-the-minute and complete in every line.

Barrow's headquarters store in Abilene, opened in May of last year, is regarded as one of the most advanced establishments of its kind to be found anywhere. A \$100,000 building, done in modernistic style with free use of glass and simple in line, this store is two stories, is 115 by 130 feet in size.

Headquarters for the firm are maintained in this Abilene store.

Air Ticket Is 6 Feet Long LONDON (AP)—The longest air passenger ticket on record here has been issued by Imperial Airways to W. L. Lang, air ministry official, who is going to Africa to make a survey for his department. It was 6 feet, 8 inches long.

Tourists Make Bali 'Paradise' Costly

—And The Natives Don't Like It A Bit

DEN PASAR, Bali (AP)—"Paradise no longer pays" is the verdict of young and old Bali natives. They complain they cannot afford the new standards of living now invading this famous island of the Netherlands East Indies.

The lure of "Western store-clothes" has gripped Bali, whose natives heretofore dressed only in a multi-colored strip of cloth worn loosely about the hips. Long-tailed shirts—worn outside the trousers—plus four and six-button shirts are the coveted articles of the wardrobe of a young Balinese man-about-town, while in



A. B. BARROW

lonable attire for the man. Instead of covering their sun-tanned bosoms with the traditional garlands of exotic flowers, the modern Balinese girls deck themselves in light-fitting cotton jackets. American tourists and American missionaries are considered to be responsible for the changes which are taking place. To preserve peace and maintain native customs, Dutch authorities are now refusing entry permits to all missionaries.

Ministère "Suspect" Mispelled BATH, Me. (AP)—Running to an automobile collision, Patrolman Frank Kinbury had a little collision of his own and arrived at the accident scene looking like a misplaced sunset. He was crowned with a full can of brilliant orange paint knocked from a seafoam plant workman during the excitement.

Quality And Posture In Slumber Found To Be Basis Of Health

In an article printed in February of this year in The Medical Research and Science Bulletin Dr. Norman D. Mattison of New York has announced a theory that observes the quality of sleep scientists may be enabled to develop a positive standard of health. Dr. Mattison deprecates the present standard of health by which one determines a person's state of health by examining the record of his illnesses, finding that he is in health if nothing is wrong with the functioning of any of his organs.

"We assume that the engine represented by the human body is all right," he says, "when it works all right." But is it? An engine is not necessarily all right when all of its parts are in perfect working order, not by a great deal. Very much depends on the way it is set up, for every particle of matter in it feels the pull of gravity throughout the entire cycle of our day.

"If it is set up the least out of plumb"—that is, if it is set up without regard to the pull of gravity—its parts are working under an unnatural strain. They will work all right, but they will never work as well as they can work and as they would work if this unnatural strain were removed. Moreover, they will not work all right for nearly so long because of the racking of this continual strain which tends to throw them out of function."

Dr. Mattison proceeds to compare the posture of the human body to the method of assembling a complicated machine. He recalls that in a piece of machinery set in just the posture so that the pull of gravity is distributed properly over the whole. The analogy of posture in human beings to "posture" in machines is further developed.

"Let us look at two illustrations," says Dr. Mattison. "Both, let us say, represent what we call healthy men, according to our present negative standards. That is to say, there is nothing organically wrong with either. They are not ill; in short, in respect to their bodily functions they both 'work all right.' Therefore they both pass muster equally, according to any standard of health that has yet been worked out."

"Let us visualize this figure A as showing a man set up in plumb—the normal orthograde posture. A straight vertical line drawn through the body would show a perfect alignment of all parts of the body with reference to the pull of gravity, a perfect body balance, so that no part has to do its work under an extra and unnatural strain. An imaginary figure B, on the other hand, would show a man set up out of plumb. This straight line would show that the pull of gravity is improperly distributed, an imperfect body-balance."

"Plumb" is wrong. "There are many such persons who sleep out of plumb; many whose structures are not yet set up right with reference to the pull of gravity upon the body of the sleeper. As a result many have settled down to an unsatisfactory sort of rocking-chair, rather, rocking-bed existence during their tenure in bed. In fact, the 'sag' has become a sort of fixed habit with many, to be endured because it may not be cured under prevalent state of mattress art. "These, I am convinced, will find the challenge of the nocturnal sagging of the hips and spine is not and can only be met, by a change in the structure of their mattresses, made an extensive study of what it

directed toward inducing normal alignment, extension and immobility during sleep. For such as these the basis of more positive health and efficiency in exchange for the miserable dead level of "fair-to-middling" will be found, I believe, through further study of immediate sleeper environment, especially as relating to beds and bedding. "Indeed, sleeping in balance, equipoise—natural equilibrium, if you will—does something which compensates of posture during walking hours can never do. It restores hip sagging, gravity tired muscles and spines to flexibility and makes for that natural food posture, a matter of balanced muscle-action, which renders all of the motions of ordinary pursuits good exercise, instead of the grinding, wearing operation of an engine out of plumb."

Dr. Mattison points out that no engineer fails to take posture into account when judging any other kind of machine, and suggests that it should thus certainly constitute a factor in judging health and efficiency of the human machine. He also discusses the importance of positions of the body during sleep. "Consider the length of the body in relation to the very small area of its base in standing," he suggests, "and you see what a tottering structure it is. And also consider the extent of its weight-bearing surface in recumbent sleep and you realize the need for maximum rest in equipoise—for most relaxation is balanced sleep; only in this way can the quality of slumber be improved."

"Some of the direct consequences of defective erect posture—of being set up out of plumb—are visible in a general letting-down or 'sagging' of the torso, the neck, the shoulders, round shoulders, deficient chest expansion, uneven shoulders and hips, 'swayback,' relaxed and enlarged abdominal wall (known politely as 'rotundity'), with sagging of the abdominal organs. This process once begun, obviously, must continue until taken in hand and corrected; and the worst of it is, there is a continual struggle going on in the body for adaptation to these changes. Increases the Stress.

"The various organs strive to perform their functions under the abnormal stress of displacement or maladjustment; and this struggle only tends to increase the stress, just as when you keep on driving the mechanism of a racked motor car. It is this fact that puts me against exercise alone as a panacea—exercise is a very good thing for a normal body normally set up; but it seems to me the first desideratum, when a body is out of plumb is to be certain that the best possible body alignment is had during the period of rest at night. This means a bed with a resilient level sleeping surface and an absence of 'sagging' of structure."

"The torso or trunk of the body is supported and controlled in its balance and propulsion by the lower extremities. During sleep the base of support reaches its greatest possible dimensions. Any disturbance of body balance, therefore, as takes place when the pull of gravity is improperly distributed, is bound to have adverse results. In consequence of the effort, after adaptation, a disorder of the body joints occurs with the inevitable concomitant of various and sometimes far-reaching irritations of the nervous system. This is especially true of the uncontrolled, uncompensated 'sag' of the hips and pelvis due to sleeping on too resilient mattresses. "Spinal columns become compacted and the pelvic joints sag and lose their spring. Dr. Schanz of Dresden, as a result of his extensive study of what it

New 'Posture Pillow' Added By Sealy Co.

Late Invention Consists Of Better Wear In 'Middle'

With the announcement recently of the "Posture Pillow," Sealy mattresses once more take an important stride in the development of scientifically constructed mattresses. The new mattress represents one of the most drastic revisions in mattress construction methods since the first Sealy was made in 1881. During the last fifteen years Sealy has been constructing mattresses according to the latest developments in inner-spring methods. But now these methods are to be further revised for production of the "Posture Pillow."

The new Sealy invention consists, basically, of a mattress constructed to provide better support in the center and at the edges, where all mattresses receive heaviest wear. The new development has resulted from observations in the many Sealy plants that with the conventional inner-spring coils—all of uniform gauge wire and carrying capacity—the mattress sags in the center on account of the greater burden placed that area by the trunk of the body, as compared with the head, feet and other lighter portions of the body. The side walls of the mattress sag as the result of the many persons who sit on beds.

As a result of these obvious defects in common mattress construction, the sleeper lies inside the mattress instead of on it. Thus, the body is not level, and muscles are unable to relax properly.

Special Study Object. This heavier portion of the body which exerts such pressure on the center of the mattress has been the object of special study by Sealy designers. It is called by them "the Vital Third" of the body, since it encloses the vital organs of the body. In order to secure a correct sleeping posture for this portion of the body Sealy has designed special, patented units, with heavier coils throughout the center, to reinforce this vital area. Thus, the heavier portion of the body is supported by coils of heavier wire than the lighter portions of the body.

In addition, the outer edges of the mattress are constructed with special heavy-gauge coils so that the edge is supported in the proper position, even when persons are sitting on the bed. In this way the mattress gives support to the body in direct proportion to the weight placed on it.

"The Vital Third" In addition to the revised inner construction of the "Posture Pillow," the finish of the mattress has been designed to suggest the special features of the new mattress. Extra insulation and filling materials are used throughout the section of the "Vital Third" where special comfort is required, where ordinary mattresses first show use. Special felt is used to top the center, "Vital Third" section, in line with government specifications for all mattresses and with Sealy standards for excellence.

With introduction of these new "Posture Pillows" Sealy officials expect the spring mattress industry to be revolutionized in much the same fashion that the original Sealy tuftless mattress affected the entire mattress manufacturing world. It is also expected with great confidence that many doctors who have recently emphasized the importance of correct sleeping posture will endorse the new line in mattress construction. Abolition of the old "hammock" cradle sag of most mattresses recommends itself as an extremely worthwhile project and indication are that the "Posture Pillow" accomplishes that feat.

he terms 'insufficiency of structure' in special relations to the spine. He determined that these acquired compensations of the spine resulted directly in various degrees of disability, some neglected and uncorrected cases progressing to a state of deformity—postures. In many of these cases there was pain in parts of the vertebral column and irritations of the nervous system; and in most of them there were more or less severe and persistent contractions of the spinal muscles, evidence of lack of normal muscle-balance and loss of pliability or springiness of structure."

"... The problem of method with these defects involves the three fundamental postures, which are interdependent, and the one as important as the other. However, relatively little heed has been paid to defective posture during the night's sleep—its effect on structure and visceral function during the growing years not only, but as well throughout life. It is obviously necessary to promote equality of stress, not only on opposite sides of the spinal column, but on the opposite sides of the joints as well. Unlevel hips and shoulders should be on the same plane, so that the twisting forces on both sides of the spine shall be even and equal. And this equality that the bed must afford is accurate and adequate counterbalance to the body weight imposed on it."



EXPECT *Sealy* TO SET THE PACE IN CREATING N

Finest Workmanship and Skilled Design Plus Famed Sealy Sleeping Comfort In



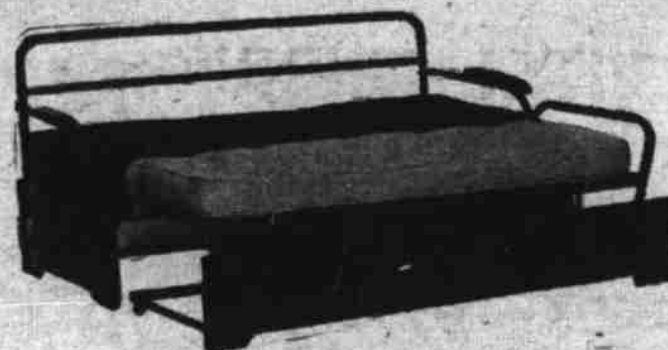
*Sealy*

Modern

**STUDIO CREATIONS**

*Sealy* **HANDEE BACK studio, 29<sup>95</sup>**

For those seeking a fine studio at a low price! The Handee-back is easy to operate, making into a double bed or twin beds with a minimum of effort. For your immediate selection... several attractive covers in rust, green, brown, or blue.



Every Sealy Studio is A Piece of Furniture You'll Be Proud To Own

Each Sealy studio design is the creation of skilled designers... embodying the character and line of furniture with which it is to be assembled. But at no time in the designing plan, is the fact forgotten that Sealy studios are meant for sleeping... and must be as comfortable, as restful as the Sealy name indicates! Sealy studios are functional... serving as furniture with character during the day... supplying comfortable beds by night!

*Sealy* **RISO, Bed-High studio, 59<sup>75</sup>**

Here Sealy brings you a new conception of studio comfort, beauty, and durability. The Riso-Bed makes a double or twin bed with two innersprings, giving you utmost comfort and maintaining bed height at all times. You'll be delighted with the generous variety of beautiful fabrics, and with the color choices!



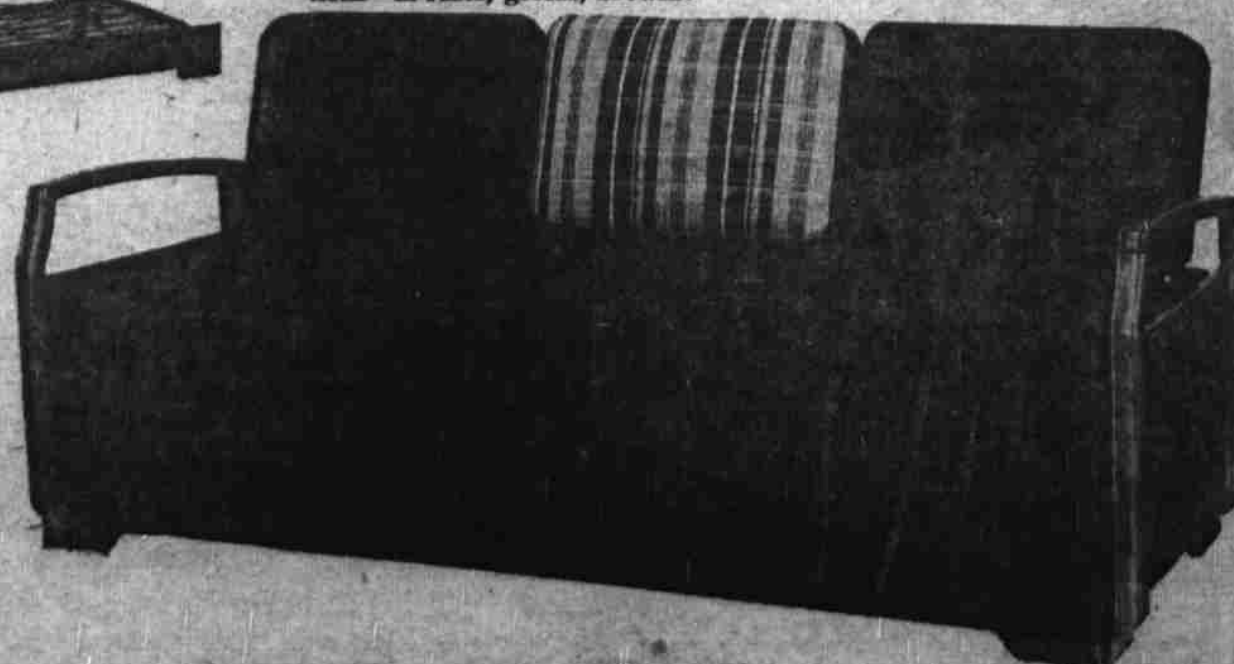
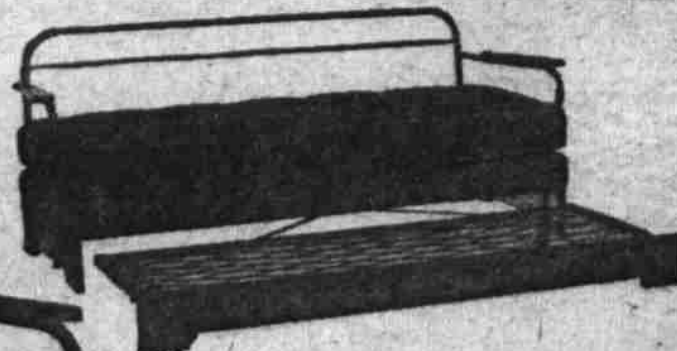
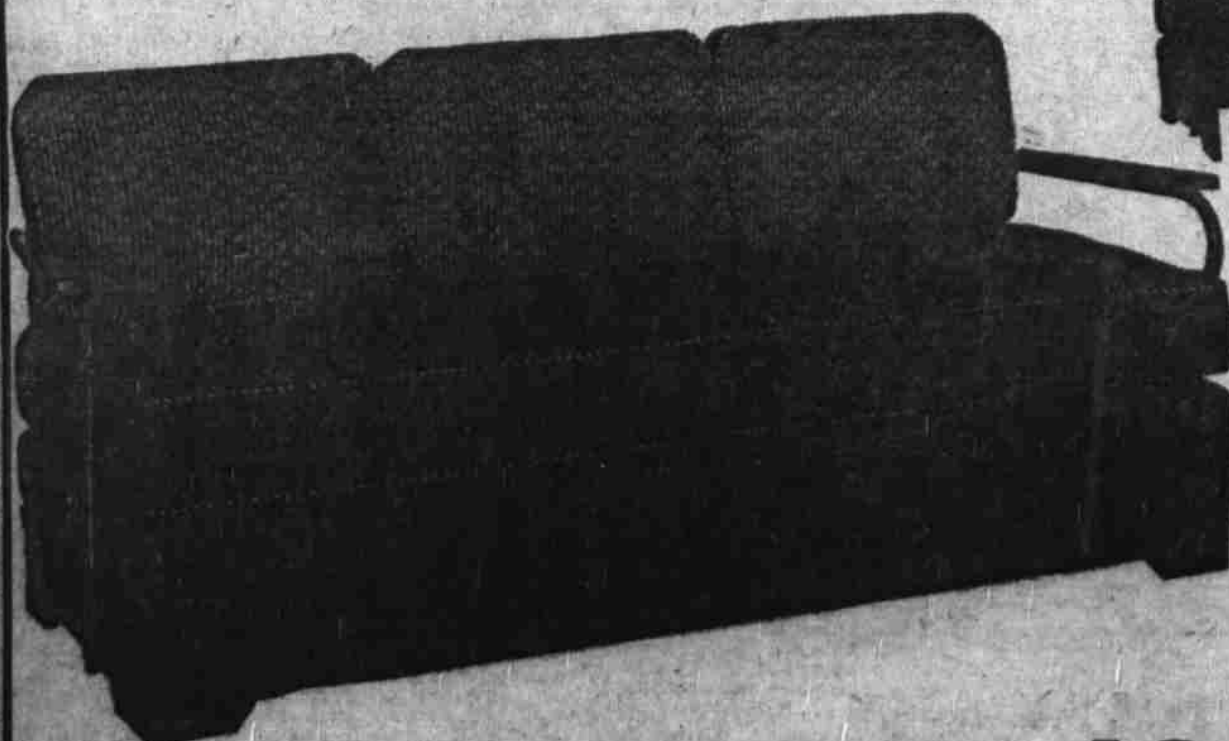
Every Sealy Studio Makes Double or Twin Beds!

**ONLY *Sealy* STUDIOS GIVE YOU THE FAMOUS SEALY**

**MATTRESS LUXURY AND COMFORT!**

*Sealy* **ADMIRAL studio, 39<sup>75</sup>**

**UNTIL NOW, \$49.75!** A real saving on one of the most popular Sealy studios! Every detail, from the walnut finished wood arms to its handsome coverings and silk-cord trim, equips the Admiral to fit into any living room harmoniously. A sturdy metal-back innerspring pad and pillow for additional luxury! Now, to answer the great demand which this remarkable value will arouse, we offer a wide choice of cover combinations—in rusts, greens, browns!



*Sealy* **BROADWAY studio, 49<sup>75</sup>**

A high quality studio, distinguished enough in design to be a credit to the best living room or den. Amazingly easy to convert into a double or twin bed. Find the Broadway in a wide selection of enticing combinations and trims, variously in rust, green, or brown.

**CONVENIENT TERMS EASILY ARRANGED!**

**BARROW FU**

"QUALITY FURNITURE FO

**BIG SPRING, TEXAS**



W COMFORT—EXPECT BARROW TO BRING *Sealy* TO YOU

You'll Welcome The Newest Addition To A Long Line Of Sealy Creations—The

*Enthusiastically applauded*

*Sealy*

**POSTURE PILLOW MATTRESS**

WITH PROTECTION FOR "THE VITAL THIRD" OF YOUR BODY



AN ENTIRELY NEW CONCEPTION OF MATTRESS CONSTRUCTION!

The center section of the Sealy POSTURE PILLOW mattress is scientifically reinforced. Heavier, stronger coils give balanced support to the heaviest part of your body . . . distributing the weight, evening up the pull of gravity . . . protecting the part of your body that needs rest most . . . THE VITAL THIRD. With this central support, your body lies perfectly level, never sags. You relax completely. Comfort is greater . . . sleep comes easier . . . and your rest actually refreshes and renews bodily vigor! Sealy's POSTURE PILLOW is the only mattress designed to protect the VITAL THIRD of your body. Investigate its possibilities for you, today! Seeing is believing!

Your Choice Of Coverings: Imported Damask Or Select Quality Ticking



SPECIAL SUPPORT AT THE PROPER PLACE

*Sealy*

**ENCHANTED NIGHTS POSTURE PILLOW**

The finest which can be found in mattress construction and sleeping comfort. Custom-made!

(Sealy Foundation to match, 29.50)

**39<sup>50</sup>**



*Sealy*

**TRUEASE POSTURE PILLOW**

Never before so much luxury, and such fine making in a mattress at this price!

(Sealy Foundation to match, 19.75)

**24<sup>75</sup>**

**NEW HEALTH! NEW VIGOR! THRILLING NEW COMFORT!**



*Sealy*

**NATURAL REST POSTURE PILLOW**

Custom-type making, fine materials, and the Sealy comfort, at a price far less than you'd expect!

(Sealy Foundation to match, 24.50)

**29<sup>50</sup>**

**FURNITURE CO.**  
FOR THOSE WHO CARE  
MIDLAND, TEXAS

**CONVENIENT TERMS EASILY ARRANGED!**



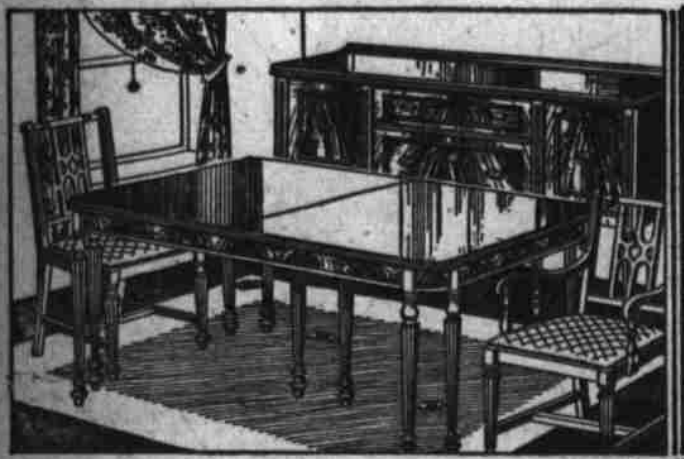
# BARROW'S AUGUST VALUE DEMONSTRATION NOW IN PROGRESS

You Will Find It Priced Lower At BARROWS

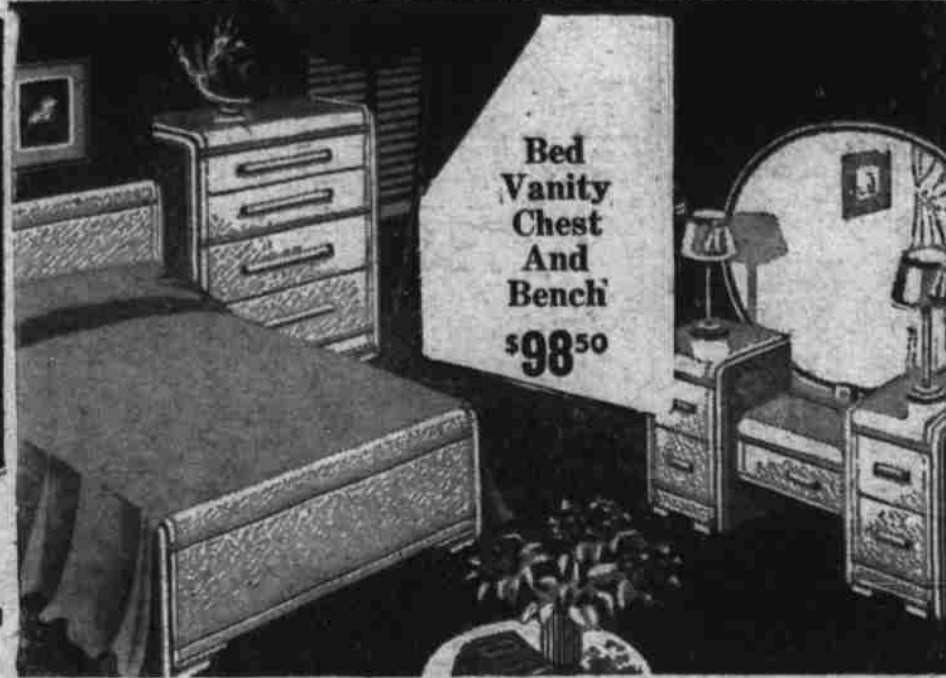
During over thirty years dealings with furniture factories throughout America BARROWS have found out by experience where to purchase quality furniture — The kind that will turn a house in to a real home — A home which you will enjoy living in. BARROW'S floors are crowded with beautiful new home furnishings.

BARROWS offer you the following service; EASY TERMS quickly arranged with no red tape, FREE DELIVERY anywhere in West Texas by their own trucks and experienced men, and TRAINED SALESPeOPLE who are qualified to courteously assist you in selections of colors and designs regardless of whether you are furnishing a small shack or a magnificent mansion.

BELOW WE ARE LISTING A FEW OF THE MANY OUTSTANDING VALUES YOU WILL FIND AT BARROW'S.



18th Century 8-Pc. Dining Room Suite  
Consisting of buffet, extension table, arm chair and five side chairs. Genuine Mahogany. **149<sup>50</sup>**



Bed Vanity Chest And Bench **\$98<sup>50</sup>**



5 Pc. Breakfast Room Suite **16.95**  
Same suite except with drop leaf table ..... **\$12.95**



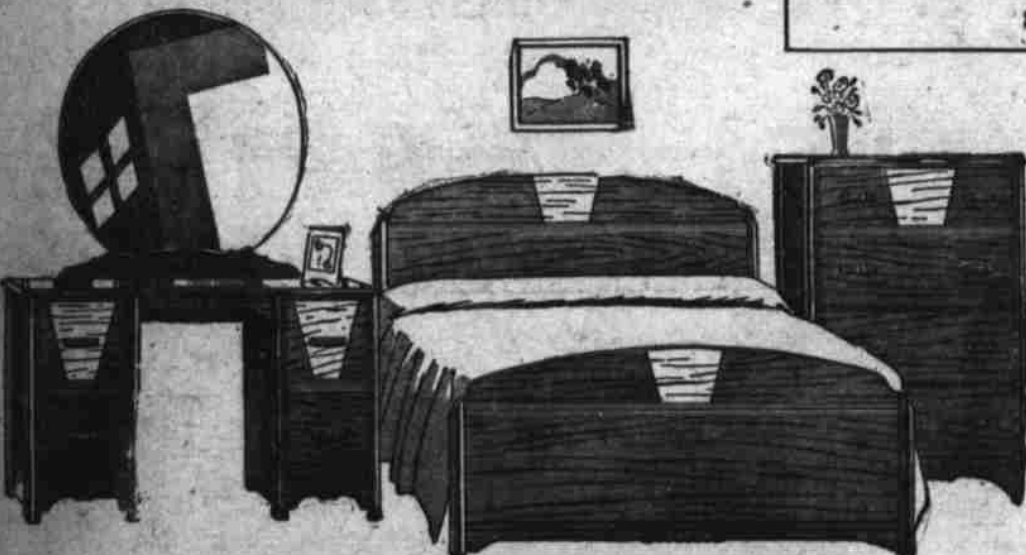
2 Pc. 18th Century Suite  
Kroehler design and quality of workmanship. Finely detailed and very beautifully upholstered. (Exactly as photographed)



Eighteenth Century LOUNGING CHAIR  
A semi-formal wing back chair for any distinctive grouping

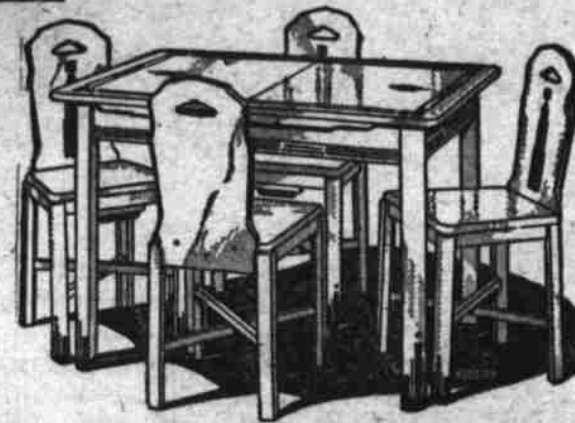
Modern Walnut Suites ..... **\$69.50 up**  
Conventional 8-Pc. Suites ..... **\$59.50**  
18th Century Dining Room Suites **149.50 up**

**SPECIAL** Four Walnut Bedroom Suites  
Reduced from **\$99<sup>50</sup>** To **\$79<sup>50</sup>**  
See Our Show Window



4 Pc. Modern BED ROOM SUITE  
Consisting of panel bed, modern vanity with round mirror, roomy chest and upholstered bench.

**\$39<sup>50</sup>**



5-Pc. DINETTE SUITE  
Solid oak, very sturdy, Walnut, bone white or maple finish ..... **\$29.50**  
Dinette Suites With Buffets **\$49.50 to \$114.50**



2 Pc. Living Room Suite

**\$69<sup>50</sup>**



Your choice of Heavy Serviceable Covers.

Other two piece suites from ..... **\$29.50 To \$295.00**  
(Every Suite Reduced During This Event)

**DON'T MISS SEEING THIS SUITE!**  
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SIMMONS CRIBS

Walnut, Maple or Ivory Finish  
**\$9.95**  
Size 28 x 52  
Bassinet **\$2.95 up**



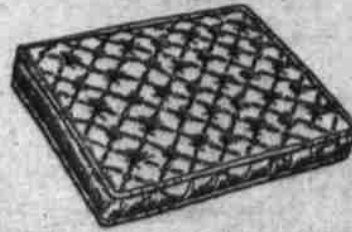
Jenny Lind Beds **\$8.95**  
Metal Beds **5.95**

Unfinished HIGH CHAIRS **\$1.95**  
CRIB PADS ..... **\$2.95 To \$9.95**

Linters Cotton Mattress **\$4.95**

Staple Cotton Mattress **\$10.95**

Innerspring MATTRESS ..... **\$17.95**



Coil Bed Spring ..... **\$3.95**  
Steel Slat Spring ..... **\$8.95**  
Deluxe Springs ..... **\$19.95**

**VISIT BARROW'S BEDDING DEPARTMENT**

<b>25% OFF</b> All Summer Furniture	<b>\$29.95</b> Will Buy A Four-Piece Bed Room Suite	Bed Lamps ..... <b>98c</b>
		Pictures ..... <b>98c</b>
		Mirrors ..... <b>98c</b>



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**RUGS! NEW PATTERNS! NEW COLORS! NEW PRICES!**

9x12 Axminster in gorgeous patterns ..... **\$24.95**

Our stock of 9x12 wool rugs is most complete. Come see them. They are priced to move quickly.

27" THROW RUGS—All Wool Faced ..... **\$1.95**

Let us measure your room and figure your carpet for you.

Barrow's own experienced men lay your linoleum and hang your shades.

**VISIT BARROW'S RUG DEPARTMENT TODAY!**



Coffee Tables **\$3.95 up**

Occasional Tables **\$3.95 up**

Lamp Tables **\$2.95 up**

Cocktail Table **\$3.95 Up**



Occasional Chairs

Hardwood Frame Walnut Finish

**\$4.95 up**

One Group Of **\$19.95 CHAIRS**  
Your Choice ..... **\$12.95**  
One Group Of **17.95 CHAIRS**  
Your Choice ..... **\$10.95**

**BARROW'S ARE NEVER PLEASED UNTIL YOU ARE PLEASED**

You Will Enjoy A Stroll Through BARROW'S Aisle During this Event. You Will See New Styles, New Designs, Beautiful Color Combinations, And Will Be Amazed At The Surprisingly Low Prices At Which Home Furnishings Can Be Purchased Now At BARROWS.

**SEVEN STORES SERVING WEST TEXAS OVER THIRTY YEARS**

These Prices Apply To Our **BIG SPRING** and **MIDLAND STORES**

# BARROW'S

"Quality Furniture For Those Who Care"

These Prices Apply To Our **BIG SPRING** and **MIDLAND STORES**



## SHERROD BROS. HARDWARE CO. OPENS STORE IN BIG SPRING

### Spacious Runnels St. Building Houses Sherrod's

### MODERN UNIT A NEW STEP UPWARD FOR GROWING FIRM

7,000 Feet Of Floor Space Provided

HERE'S THE NEW RUNNELS STREET HOME OF SHERROD HARDWARE CONCERN

#### Formal Opening Of Concern Slated Friday-Saturday

A spacious 50 by 140 foot store, newly constructed and designed to meet the firm's needs, is the home in Big Spring of Sherrod Bros. Hardware Company. The newest member of Big Spring's retail business group holds a formal opening Friday and Saturday at 318-20 Runnels street.

Sherrod occupies one division of the Currie-Driver building, erected at a cost approximating \$25,000. There is a total of 7,000 square feet of floor space, most of which is devoted to display of stocks. Storage space is at the rear. The store itself is modern in every detail. The front is done in striking design of chrome and tan finish of modernistic atmosphere. There are three spacious show windows, giving a wide expanse of display space behind glass. Inside, the multiple departments spread in a striking panorama of completeness and orderliness, conveying an impression of inexhaustive stocks and ordered, convenient arrangement. There is no crowding of cases and shelves, no cramped or dark aisles. Interior of the store is done in pleasing, light colors, and the lighting system is designed for high efficiency.

Suggs Construction Company was contractor on the building, which was designed by the architectural firm of Haynes & Strange, D. & H. Electric Company did the electrical installation.

Departmentalized. Boasting major departments for appliances, hardware, giftware and sports supplies, the new store has in addition more than a score of other well arranged and complete departments.

Anticipation of every want about the home or place is no idle slogan with the company for thousands of articles are carried in hardware, lawn supplies, canning supplies, dishes, pottery, gifts, gadgets, cutlery, lamps, electrical appliances, plumbing supplies, light fixtures, clocks, radios, washing machines, novelties, Pyrex ware, Electrolux refrigerators, big commercial cooking units, and many other departments.

Should you desire an article, here is a sketchy description of where you might find it: Hardware - Saws, hammers, screws, nails, squares, hinges, mechanical and household tools, rope, shears, rakes, hoes, etc.

Canning supplies - Sealers, pressure cookers, cooking utensils, jars, tops, rubbers, and cans.

Other Lines. Baskets - Hampers, clothes containers, nest-baskets, catch-all baskets, bassinets, etc. Cleaning supplies - Mops, floor brushes, brooms, polish, clothes lines, irons, brushes of all kinds, silver and metal polishes, waxes, dust clothes, mop buckets, tubs, buckets, garbage containers, etc.

Sports - Baseball, basket ball, volleyball, football, badminton, croquet, racket, fishing and other supplies for any athletic requirement, and trophy and letter awards as well.

Plumbing - Fittings, faucets, commode repairs, bathroom towel racks, medicine chests, etc.

Lawn supplies - Sprinklers, lawn mowers, garden hose, clippers and shears, fertilizer, cultivators, etc.

Wheel toys - Bicycles, tricycles, and wagons.

Dairy supplies - Bittles, tops, brushes, strainers, separators, containers, pails, sprays, muzzles, etc.

Lamp supplies - Lamps, wicks, globes, wick holders, gasoline lamps, generators, etc.

Dishes - Dinner and breakfast sets, pottery in six vivid shades, glassware, oddities and standard pieces, in various grades and prices, etc.

Cutlery - Knives, clippers, electric shavers, shears, etc. for men and butcher knives, kitchen knives, scissors, shears, mechanical and standard can openers, etc. for women.

Gifts - Crystal ware, pottery, piece glassware, Pyrex utensils (bake and open flame), silver ware, aluminum and enamel utensils, kitchen supplies.

Gadgets - Strainers, slicers, steel wool, mouse traps, egg beaters, ladies' spatulas, and scores of other devices needed around every kitchen.

Clocks and fans - New type electric fans, large and small, alarm and electric clocks of all types and prices.

Household electrical appliances - Wafler irons, toasters, percolators, irons, coffee makers, etc.

Electrical supplies - Plug bulbs, wire, tape, switches, sockets, etc. Novelties - Tumbling left-over bowl set, mixing bowls, chopping



Presenting an exterior view of the new home of Sherrod Bros. Hardware Company, an extensively operated concern serving the South Plains and West Texas, and which enters the Big Spring territory with a formal opening of the store Friday and Saturday.

The store is housed in the Currie-Driver building, at 318-20 Runnels street. Sherrod Bros., occupies the south half of the building, a space 50 by 140 feet—7,000 square feet of floor area—to provide ample room for attractive display of the many lines of merchandise

grouped in departments. In exterior and interior design and decoration, the building serves to make the store one of the most up-to-date in the Southwest. The structure itself represents an outlay of approximately \$25,000.

#### Service Dept. Maintained By Firm

Expert Men On Call To Install, Repair All Appliances

Service of the many appliances it sells will be among the major features stressed by Sherrod Bros. store here.

This means that capable installation and repair men will be on call at all times to help the customer with his range, washing machine, ironer, water heater, Electrolux, or any other type of appliance or equipment sold by the firm.

Chester Wiley will be in charge of the local service department. He comes here from the Lubbock store, and has been associated with Sherrod's for more than eight years.

W. L. Davis is joining the firm here to be in charge of washing machine service. He also will be a salesman of Maytag products. He formerly was with the Maytag company, has a complete knowledge of that concern's machines, and is equipped to make any repair or replacement on a washing machine.

#### Hardware Concern Maintains Fleet Of Cars, Trucks

When a firm covers as much territory in wholesale and retail sales as does the Sherrod Bros., concern, transportation is a pretty big item.

At Lubbock and Slaton stores alone, Sherrod's requires 16 automobiles. In this group are three trucks used for hauling butane gas to rural users in the South Plains area.

The company has maintained nine men on the road in their territory, to handle retail sales. In addition there is one man who contacts schools for sale of athletic equipment, and another who deals in wholesale lines.

The number of cars, trucks and traveling salesmen is expected to increase as business is expanded in the Big Spring area.

bowls, shakers, containers, etc. Appliances—Minjestic radios, Servel Electrolux refrigerators, Super-cool commercial display and cooling units, L. & H. gas ranges, gas heaters and stoves, Perfection ranges and stoves, gasoline camp stoves, Maytag washers and ironers, etc.

And if what you want is not in the hundreds of other items carried, Sherrod Bros. has a bulky illustrated catalogue, replete with retail prices, on 40,000 items—which is about \$2,500 more than the company proposes to stock in its new store here.

#### Out-Of-The-Ordinary Articles To Brighten The Home In Gift Dept.

MANAGER



Manager of Sherrod Bros. new hardware store in Big Spring is Allen Cox, pictured above, who has been here for some time arranging details in connection with the opening. A native West Texan, Cox has been in the hardware business since 1921, with Sherrod Bros. since 1930.

#### Manager With Firm 8 Years

Allen Cox Has Long Experience In Hardware Merchandising

Allen Cox, manager of the new Sherrod Bros. store, staging its formal opening here Friday and Saturday, is well qualified in experience as a hardware merchandiser.

Since 1921 Cox has been associated with the hardware business. Since March, 1930 he has been working for Sherrod Bros.

A native West Texan, Cox got his start in 1921 with the Bryant-Link Co. at Stamford. He worked in the company's hardware department except for the autumn months

See MANAGER, Page 5, Col 3

#### CUTLERY COLLECTION

Sherrod Bros. might well carve a name for themselves here if they depended upon their supply of cutlery.

Beside an unlimited collection of pocket knives, Sherrod Bros. stock scissors, and complete kitchen cutting instruments such as butcher knives, can openers, and paring knives.

#### Special Lines Of Household Ware In New Store

There is nothing so monotonous as row after row, shelf after shelf, and counter after counter of practical pots and pans, so Sherrod Bros., Hardware, opening in Big Spring, added what is known as a gift department, displaying hundreds of articles suitable for gifts to even the most fastidious.

Besides carrying all of the everyday utensils, the store also goes in for those "little things in life" which make for happier living.

A browse through this particular section will reveal dozens of things you need when serving tea for twenty or even two. The first display to catch the shopper's eye consists of several enormous Duncan glass sandwich trays and relish dishes, each of individual cut. Tiffin glasses are also featured.

A few steps from this display is an arrangement of pyrex dishes, double boilers, coffee pots and crystal percolators. When the curious cook bakes in pyrex, she can see what's going on without disturbing the contents. And best of all, the dishes in which the food is cooked are suitable for table service.

Novelty Monmouth pottery in the form of big and little vases form a miniature conception of the "horn-of-plenty" to the florist's idea of a yawning vase are ready to grace your favorite table, a friend's mantelpiece or a relative's what-not shelf.

Mixing bowls and salad bowls of all sizes to accommodate every culinary aspiration is an appropriate gift for most all occasions and will receive a hearty welcome in the kitchen.

Another item to be sure and see—tissue containers for the dresser and waste baskets to match of light weight wood and centered with floral or woodland scenes. Combination hampers and seats in the pink, blue and cream for the bedroom or bathroom.

Various household ornaments for tables, walls and chairs are also features of the department.

When you attend the opening of Sherrod's, don't forget to do the gift department.

#### LARGE NEON SIGN ON SHERROD STORE

Adding to the electrical display of downtown Big Spring in nights of the future will be a huge Neon sign on the front of Sherrod Bros. Hardware store, in the 300 block on Runnels street.

Being erected this week, the sign is 20 feet high and 10 feet across. Perpendicularly it displays the words "Sherrod Bros." and reading horizontally in these lines are "Appliances," "Hardware," "Electrolux."

#### MAYTAG CHIEF



M. J. Stratton (above) is in charge of sales of Maytag products in the four-county territory for which the Big Spring store of Sherrod Bros. has distributorship. Four salesmen work under him, in Howard, Glasscock, Martin and Midland counties. Stratton has been with the Maytag company for 12 years.

#### M. J. Stratton Maytag Mgr.

Will Direct Sales For Sherrod In Four Counties

Sherrod Brothers Hardware opening here has announced that M. J. Stratton, who has been with the Maytag company for 12 years, is to be Maytag sales manager for them, working four counties—Howard, Midland, Glasscock and Martin.

Stratton moved to Big Spring from Lubbock in April where he was West Texas and South Plains district manager of the Maytag for ten years. For the past three months he has maintained an office here but now is connected with the new hardware firm.

The manager is assisted by four salesmen—W. L. Davis and S. M. Holland of Big Spring; W. C. Shull of Stanton and W. M. Heister of Midland. Stratton said the department would be conducted on the same principal under which the Maytag company has worked for a number of years—demonstration in the customer's home.

When Stratton first began working for the Maytag people, the company

See STRATTON, Page 5, Col 2

#### Sales Record An Old Story At Sherrod's

Firm Ranks At Top On Volume Of Hardware Business

Indicative of the high position in the West Texas hardware world enjoyed by the Sherrod Bros. Hardware company are some "records" in trade the firm has attained in recent years.

Sherrods hold a West Texas distributorship on Electrolux refrigerators, serving dealers in about 30 counties. In that area, sales of Electrolux have surpassed that of any other make of automatic refrigerator.

The firm handled 30 carloads of Electrolux boxes last year, already in 1938 has handled 24 carloads.

The Sherrod company is described generally as the largest and fastest growing hardware firm in West Texas, having built up a tremendous volume of business since its establishment in Lubbock 15 years ago. It does a greater volume than any store in West Texas, and probably rates No. 1 in the whole state.

The company has made special records on several individual lines. At one time, before gas was piped generally over this area, Sherrod Bros. held the national record of selling more electric ranges than any other hardware concern.

It has held state records on implement lines on several different years, leading all concerns in the state with distribution of Massey-Harris products.

#### Complete Line Of Water Heaters At Sherrod Store

Few things are more popular about the home than a water heater.

To meet demands of modern homes for an ample supply of hot water, instantly on tap, Sherrod Bros. carry three lines of water heaters, the Ace heater, the Roud, and the Roud-De Soto.

The Ace group comes in four general classes, one non-automatic and non-insulated for homes or places requiring only a limited amount of hot water at specified times. Another kind is the automatic burner on the non-insulated tank, and then two models in the automatic insulated storage compartments.

Into this latter division falls the Roud-De Soto, generally speaking, its ready storage and maintenance of an even temperature are big features.

The Roud continuous flow water heaters are unusual in that they furnish an unlimited amount of hot water. The turning of a faucet causes the powerful Roud burner battery to send up its long flame to play over a special series of copper coils. The water is heated instantly.

#### Complete Lines of Household and Commercial Hardware, Appliances, Implements Handled by Concern Here

Another milestone in the march of expansion of one of the outstanding business enterprises in this section of Texas is reached this week as the Sherrod Bros. Hardware Company adds a fourth unit with the opening of a new store in Big Spring—a general hardware and appliance concern as modern and up-to-date as any of its kind in the entire Southwest.

Formal opening of the store, located in a new building at 318-20 Runnels street, is set for Friday and Saturday. Residents of Big Spring and all this area are invited to call for a general inspection of the store and its varied displays.

The new store is stocked with a complete line of new merchandise, to make it conform with the slogan, "the complete hardware department store."

#### STORE OWNERS



15th Anniversary. Opening of the Big Spring unit is the nature of an anniversary observance for B. Sherrod and Paul Sherrod, for it was in June of 1923, just 15 years ago, that the two brothers established the Sherrod Bros. Hardware Company at 1014 Broadway, Lubbock.

That 15-year period has been one of steady growth, due in part to the brothers' aggressive merchandising and determination to serve West Texas with every item of household and commercial hardware needed and wanted, and in great measure to their consistent policy of fair and courteous treatment of all customers. Covering the West Texas and South Plains area as broadly as does any independent merchandising concern, Sherrod Bros. have acquired dealerships and distributorships for scores of articles which have brought sales results.

55 Persons Employed. The story of the company's growth is told simply in employment figures. When the two brothers opened their store in Lubbock 15 years ago, they made up its entire personnel. Today, with the new Big Spring store added, 55 persons are on the payroll. There is a store at Slaton, a Butane gas store at Lamesa.

Ten people will be affiliated with the local store. The Sherrod store in Lubbock under the same ownership. In it alone are employed 34 persons, and the floor space of the concern steadily has been extended. Several years ago a second unit was opened at Slaton, where eight people are employed. Recently the company acquired a Butane gas store at Lamesa in order to give better service to customers in the rural areas who require the special gas supply.

Expansion Of Lines. The home store at Lubbock has expanded from strictly hardware merchandising to include household appliances—both gas and electric—Maytag washing machines and ironers, refrigerators, radios, farm implements, tractors, Butane gas plants, windchargers, commercial equipment for food stores, hotels and restaurants, air conditioning and heating equipment and the like.

Besides the retail lines, Sherrod Bros. is a distributor for some of these products, most important of which is the Servel Electrolux gas-kerosene-butane refrigerator. This refrigerator is distributed over 30 West Texas counties through 23 dealers. There is also a broad distribution of Maytag products.

The new store in Big Spring will practically match that in Lubbock which carries over 10,000 individual items.

Preferred Big Spring. Both the Sherrod brothers have lived in the South Plains area for many years, moving there as youngsters. B. Sherrod was employed by a lumber firm in Idalou for a number of years, while Paul Sherrod went back to Atlanta, Ga., to work in the wholesale bottled drink business. He returned to West Texas in 1922, and the two opened a hardware store in Idalou. After nine months of operation, they decided Lubbock afforded greater business opportunities and the move was made.

The Sherrods long have had an eye on the Big Spring field. "We recognize this city as one of the key business centers of West Texas, and have for several years felt that it would be a fine opening," Paul Sherrod said. He said an enterprise into Big Spring had been held up until a choice location could be obtained, the brothers putting in a store at Levelland, operating and selling it at a profit while awaiting an opportunity to locate in Big Spring. The problem was solved with the erection of the new Currie-Driver building on Runnels street.

Active In Civic Affairs. The Sherrods are among the best known retail merchants of the South Plains area, having a personal acquaintance with thousands of residents. Their business is such that they have catered to rural and

Genuine instant lighting from the outside, just like natural gas, is one of the best features about the new Coleman irons. Other features include a natural-grip handle and built-in thumb rest. Miles of steps and hours of work are saved by ironing with the newest for rural homes.

Agod Sportsmen to Try Lucif. PITTSFIELD, Mass. (UP)—More than 120 persons last 30 have obtained free sporting and trapping licenses here since the first of the year under state department of conservation regulations. George A. Nichols, 55-year-old sportsman, is the oldest license holder.

See NEW STORE, Page 5, Col 2



# Sherrrod Leads The Westex Field In Refrigerator Sales

## Water Cooler Is Handy Device For Refrigerator

One of the many handy gadgets Sherrrod Bros. feature in complete refrigeration appliances is a water cooler which offers the cold liquid constantly on tap.

It is called Inashelf—and as its name implies, is a tubular shelf which holds a water bottle. It is placed on one of the regular refrigerator shelves, thus making no re-

duction in shelf area. In fact, it does away with water bottles, so increases food storage space.

By cutting down on ice cube requirements, and by its direct outside tap which eliminates so frequent openings of the refrigerator door, it reduces operation costs. Another advantage is that the water is fresh, living water. Its convenience, of course, is a master stroke of ingenuity.

Georgia grows about twice as many acres of velvet beans as any other state.

## 30 Car Loads Distributed Last Year

### Record For 1938 Expected To Be Even Larger

Sherrrod Bros., opening their new store in Big Spring, already are firmly entrenched in first place as distributors of mechanical refrigerators in West Texas.

Specializing in the Servel Electrolux, Sherrrod Bros., last year distributed 30 car loads of the gas refrigerator in their territory and won the distinction of placing more Electrolux boxes in West Texas homes than any other refrigerator on the market.

Anticipating another big season, one that will eclipse even the big business of a season ago, Sherrrod Bros. have already handled 24 car loads of Electrolux boxes this year.

While Sherrrod Bros., will handle the Electrolux models retail in their store here, the company also holds a four county distributorship in this area for the refrigerators.

Two factors have contributed in a large measure to Sherrrod Bros. phenomenal success in distribution of the Electrolux in West Texas:

1) The particular quality and

## ELECTROLUXIAN



The word "Electroluxian" may be a coined one, but it serves as a title for Dwight Dobbin (above) who is a salesman of Electrolux refrigerators in this territory for Sherrrod Bros.

merits of the refrigerator itself, and 2) the unusually wide range of models kept in stock and the sales and service organization of the company.

These things combined have made Sherrrod Bros., and Electrolux synonymous in this area.

## Majestic Line Of Radios At Sherrrod Bros.

### 26 Different Models Meet Every Public Demand

Staying abreast the modern times, Sherrrod Bros., go strong on their radio department.

In the new Sherrrod Bros., Big Spring store Majestic radios in 26 different models will be offered to the public.

Majestic contends that "dollar-for-dollar," the 1938 Majestic radio offers you more for your money.

Automatic tuning is an outstanding achievement with the line, for tuning is made as easy as pointing. By pressing a button which indicates the station of your choice, Majestic instantly tunes in the station.

The telematic automatic tuning offered on other Majestic models makes the number of stations to be tuned unlimited—American or foreign, police or commercial. Simplicity and accuracy are strong points.

High fidelity reproduction is accomplished in Majestic radios by acoustically treating speaker chambers. This yields a rich quality in voice and music, giving a proper bass note effect without the unpleasant "boom."

Cabinet beauty is a thing to which Majestic prouly points. The styling, always distinctive, is offered in many models which cover a wide price range. This same distinctive styling is noted in the smaller models, even down to the compact eight inch affairs. Indeed, Majestic offers a radio style for every room and occasion, whether from an impressive cabinet affair to arm chair or other utility types.

## Water Softener A Specialty Offered At New Store

Hard water is a condition that scarcely has a place in West Texas escapes.

However the water softeners offered by Sherrrod Bros. in their new store here furnish a solution to the problem of how to have a ready supply of soft water.

The Nalco water softener sold by Sherrrod Bros. comes in different models and sizes capable of producing from one to three gallons of soft water each minute. It makes no difference if the water is hot or cold, the mechanism "takes the hardness out of it through a medium known as zeolite.

Handy appliances with hydraulic rips for attaching to any type faucet, the softeners have the added utility of being portable.

They are readily available for producing an adequate supply of soft water for bathing, washing (thus saving on soap), shampooing of the hair, dish washing, bathing the baby and laundering its clothes, etc. Regenerating of the softener is required only at surprisingly infrequent intervals.

## Large Assortment Of Electric Fans

Keeping cool the Sherrrod Bros. way ought to be an easy matter with the company's large assortment of electric fans.

Featured in the company's stock are circulating fans with deflectors to prevent drafts. Other innovations are the silent fan and fans with protectors which make them safe for children to play around.

The pedestal fans are exceptionally useful in commercial establishments or large rooms. Best of all, the GE fans, stocked by Sherrrod Bros., has an average life of 20 years.

## FINE FINISH ON THE ELECTROLUX MODELS

Perfection of the Electrolux fine finish, exterior and interior, is the result of the meticulous Newtons process.

Metal used in the cabinet is first cleaned and treated in rust-proof machines to prepare for the perfect finish. Then three coats of Newtons are sprayed on in an air-conditioned room. After each coat, the metal parts are conveyed through long baking tunnels with temperatures from 380 F. to 425 F.

Finally, finished parts are minutely inspected for accuracy in color, being checked against perfect specimens by means of the all-seeing electric eye. Any slight variation from the high standard disqualifies a piece for use.

## SPECIAL FEATURES CLAIMED FOR THE ELECTROLUX

Here are some of the features which have made Electrolux refrigerators increasingly popular, according to Sherrrod Bros., distributors of the boxes in surrounding four county area.

Roomy interior, arranged for convenience; new two way adjustable cold storage tray; enclosed ice cube compartment with the "ice cube fight" ended by the new trigger release which effects a 20 per cent saving on ice cubes.

Durable, easily cleaned Newtons finish; handsome new push pull door latch; porcelain interior; flat shelves to keep dishes from tipping; porcelain vegetable freshener; double depth trays for freezing desserts; and adjustable shelves to give flexibility.

## Gas-Kerosene-Butane Operation Makes Electrolux Most Popular Refrigerator In Rural Homes

Because it is a refrigerator which requires no outside power, but can be operated either on a manufactured gas or kerosene, Electrolux has become the most popular refrigerator in rural homes in this territory.

Conceived as a refrigerator to be operated on natural gas, the Electrolux at once became adaptable to use of butane gas and kerosene.

The freezing unit in Servel Electrolux works off of a tiny flame. There are no moving parts. The flame merely goes up or down, due to thermostat control, according to needs of the box.

In absence of natural gas connection, Electrolux has models equipped with kerosene burners which do just as effective a job as the natural gas. The storage tank is ample for keeping the box cold for more than a week in the driest and hottest weather.

Butane gas, increasingly popular in their farm homes, is also readily used by the Electrolux. Because it does such an effective job in maintenance of even temperatures, Sherrrod Bros., keep two trucks distributing butane gas to customers. One truck operates out of Lubbock and the other out of Lamesa. As soon as the new store has worked up a following in this immediate area, another truck will be added in Big Spring.

Butane gas, under pressure, is delivered as a liquid, into storage tanks at farms. Taken out of these tanks in reduced pressure, it at once is transformed into a gaseous state, being usable in the same manner as natural gas.

Because of this utility, farm and ranch homes have found it ideal for their Electrolux refrigerators. Sherrrod Bros., have worked at the two items to make West Texas Electrolux and butane gas conscious.

## ELECTROLUX PROCESS ABSOLUTELY SILENT

When Electrolux claims that it "rivals nature's silent freezing," it's no idle boast.

For the Electrolux process is absolutely silent. It is a constant process that never snaps on or off, being governed by the size of a tiny, silent gas or kerosene flame.

Consequently there is no need for a moving part in the Electrolux freezing system. The whole process

## FOUNTAIN EQUIPMENT

Equipment for drug fountains is available from the bountiful supply of articles in the Sherrrod Bros. stock. By arrangement with the Lubbock store, Sherrrod Bros. can offer a complete soda fountain layout, or any part or allied equipment to concerns in this territory.

of furnishing ice cubes and maintaining a constant temperature is done without noise, without wear.

## CONGRATULATIONS

To Our Neighbor

# SHERROD BROS.

On the Opening of Their New Store!

## SETTLES STORAGE

315 South Rannels St.

# Take a Tip -

## FROM PEOPLE WHO HAVE TRIED OTHERS



Choose SERVEL ELECTROLUX the refrigerator that has no moving parts in its freezing system

- PERMANENT SILENCE
- LASTING EFFICIENCY
- MODERN BEAUTY
- CONTINUED LOW COST
- SAVINGS THAT PAY FOR IT

Save WITH THE REFRIGERATOR YOU HEAR ABOUT— BUT NEVER HEAR

Thinking about a refrigerator? Then consider this one fact: People who have had experience with other makes are today switching to Servel Electrolux. For they want their second refrigerator to be silent. And they know that only Servel Electrolux—which has no moving parts in its freezing system—can assure permanently noise-free operation.

This simplicity saves you more money, too, for it frees you from costly upkeep expense, gives you continued low running cost. More than a million homes are today enjoying the silence and savings that result from Servel Electrolux basically different method of operation. Call today at our showroom—get full information about the handsome new models.

# SHERROD BROS. HARDWARE CO.

315-320 S. Rannels St.

BIG SPRING

Phone 177

DU PONT PAINTS - NEW BEAUTY for YOUR HOME  
LOW COST PROTECTION

# CONGRATULATIONS, SHERROD BROS.

And congratulations, too, home-owners of Big Spring, who will now have this fine new store always ready to serve you!

The opening of a new store really does call forth two separate sets of congratulations! First—to the enterprising merchant whose growth and progress is exemplified in the expansion that makes possible a new store. So—to Sherrrod Brothers, our heartiest congratulations!

And second—congratulations are surely due to the community that receives all the many benefits that a new business establishment brings... new products, new service, new blood in the business life of the community. And so we congratulate Big Spring, too, on having as its newest business member the fine firm of Sherrrod Brothers!

E. I. Du Pont De Nemours & Company, Inc.

609 N. Preston Ave.

DALLAS

DU PONT Paints  
VARNISHES, OILS, DULUX



# New Firm Here Distributor For Popular L&H Gas Range Line

L. & H. Gas Ranges, designed to simplify each cooking operation—make it economical—and save the homemaker time and effort, will be handled by the Sherrod Brothers Hardware opening in Big Spring. Sherrods are West Texas distributors for the stoves serving as wholesalers and dealers.

Ranges for every style choice, service requirement and price need will be on display and a competent salesman present to demonstrate outstanding features of the modern time savers.

Newest and most valuable improvement of the ranges is the Harper speed-simmer aluminum duplex burners which mean a divided economy in fuel. With valve handle turned on full they provide a large, fast flame for quick heating. After boiling point is reached, a turn of the handle reduces the flame so that it is scientifically proportioned to keep vessels boiling.

Rolling flame turned down provides a simmering burner which requires less water and less gas.

Temperature Control  
Another convenient item is the new Wilcolator Visi-Therm which

combines the features of a high capacity, extremely sensitive oven thermostat with an accurate oven temperature indicator all in one unit. A visual pointer tells the oven heat at all times, rotating gradually with every temperature change.

With the automatic oven temperature control, the desired degree of heat is maintained for various kinds of baking, cooking and canning.

And for the family liking broiled foods there is the new Astogril broiler drawer which slides smoothly in and out, the front door drops to a horizontal position, providing a shelf for placing platter when transferring food to or from the broiler grid.

Other features include insulated ovens with Fiberglas, roomy ovens, interval timers, automatic lighting of top burners, lamp assembly and service drawers.

One of the models shown has a convenient grid for pancakes, eggs, steaks, and chops which is built right into the range top.

## SERVICE MAN



Service manager for Sherrod Bros. here is Chester Wiley, who will direct maintenance of "trouble shooting" on all products—stoves, heaters, refrigerators, washing machines—sold by the company. Wiley has been associated with the Sherrod firm at Lubbock for more than eight years.

## Sunbeam Mixmaster One Of Sherrod Specialties

Master of all mixers—the Sunbeam Mixmaster—has 10 automatic speeds with full power on every speed. Automatic power control has made possible constant slow "folding in" speeds for angel food cakes—perfecting mixing speeds that do not "slow" as batter becomes heavier—correct whipping speeds that remain constant and uniform at all times.

Housewives interested in electric mixers are invited to the Sherrod Brothers Hardware for a free demonstration of the qualities of the labor saver.

Besides the regular mixing bowls and juice extractor other convenient attachments may be bought.

Mixmasters may be used for every beating operation with the results of finer cakes, fluffier and lighter potatoes, mayonnaise and so on. Electric mixing does a more even and thorough job than can be done by hand.

It can be used both as a portable or stationary mixer. In mashing potatoes or other hot foods you can either bring the vessel containing them to the mixer or carry the detachable motor and beaters right to the stove.

Nearly all the residents of Afghanistan are Mohammedans.

# Range For The Farm Home Is Modernized

## Perfection Stoves At Sherrod's Of Latest Design

Handsome, new ranges thousands of rural homemakers have been looking for are produced by the Perfection company in the form of a stove that cooks as "fast-as-gas" and is being sold by the Sherrod Brothers Hardware.

One of the latest improvements in the Perfection is the "table-top" range designed with a low-oven and you don't have to get down on your hands and knees to light or use a flashlight to regulate or clean.

This new range, now on display at the new store, has an entirely new and exclusive arrangement of oven burners, surprisingly convenient. To light these burners you simply slide them out in front, and the one gallon reservoir for the fuel may also be pulled forward and refilled. The entire burner set may be taken out of the range and moved to a convenient place for cleaning or rewicking.

Another outstanding model is an enameled cabinet range with an "elbow-oven". It has five high-power burners with two under the "live-beat" air insulated oven, which is large enough to take a full size turkey roaster.

Beautiful and useful accessories are also available for the various models including self and match containers, condiment sets, timers and rail for attaching them.

Ivanhoe stoves, also put out by the Perfection company, are handled by Sherrod's.

## Indian Refuses Age Pension

DUNPHY, Nev. (UP)—An 87-year-old Shoshone Indian here is not a candidate for a pension and doesn't think too much of pale-faces who are. When it was suggested to him that he apply for one, he replied: "Me no Uncle Sam boy. Me like to work."

# Electrolux Refrigerators Proved Great Boon To Martin Johnson On Expedition Into Jungles

How scientific refrigeration made it possible for the late Martin Johnson and Mrs. Johnson to stand the terrific heat of the jungles when they made their famous motion picture expedition to Borneo two years ago was stressed in a statement made by the celebrated explorer upon his return to this country a short time before his tragic death in an airplane accident in January 1937.

Two Servel Electrolux refrigerators had been made available to the Johnsons as part of the scientific equipment of the Borneo expedition. These refrigerators were regarded as indispensable. Though they were operated with kerosene, the refrigerators were the counterpart of the gas-operated refrigerators sold by Sherrod Bros. hardware co. The scenes filmed by the Johnsons formed the basis of a thrilling motion picture made by Twentieth-Century Fox which has been shown widely throughout the United States during the past year.

Essential Item  
Telling of the experiences of the Johnson party in Borneo and the wonderful performance of Servel Electrolux in a climate said to be the hottest in the world, Allen Cox, manager of the Sherrod Brothers, stated:

"The comforts and conveniences derived from the refrigerators were regarded as essential in making the expedition a success, because without this refrigeration, the Johnsons declared that they could not have withstood the terrific heat."

"Among the interesting scenes photographed in the jungles are those in which the two kerosene-operated refrigerators appear. These pictures showed natives eating ice cream made in the refrigerator that was installed in the grass dining hut. Other films portrayed natives helping Mr. Johnson take development tanks from the second refrigerator installed on the rear verandah of the bamboo raft which formed part of the expedition's river fleet. This fleet moved up and down the Kinabatangan river and into the smaller tributaries from

ing to both Mr. and Mrs. Johnson. Indispensable  
"The explorers announced upon their arrival that there was no question whatever as to the advantage of having the refrigerators. In fact, the refrigerators had proven to be absolutely indispensable, they stated. The success of the expedition was largely due to the fact that they had modern refrigeration for two very definite reasons: first because the refrigerators afforded a means of furnishing even, cool temperatures for his developing chemicals without which he could

not have carried on his photographic activities, and second: because the cooling beverages, and provisions for food preservation were essential to combat the excessive heat of the jungles. "Mr. Johnson upon his arrival said that he regarded himself as the 'most satisfied user of Servel Electrolux in the whole world.' He said that the luckiest thing that had ever happened to him was the advice to take the two refrigerators with him to Borneo."

# CONGRATULATIONS AND BEST WISHES FOR CONTINUED SUCCESS TO SHERROD BROTHERS

In Their New Big Spring Store

## SEIDENGLANZ AND COMPANY

Distributors

REX AUTOMATIC WATER HEATERS

HUMPHREY RADIANTFIRES, GAS LIGHTS AND UNIT HEATERS

REYNOLDS GAS REGULATORS

For Natural or Butane Gas

2nd Unit Santa Fe Bldg.

DALLAS

## WE EXTEND OUR BEST WISHES

And Congratulations

To

# Sherrod Bros.

... New Hardware Store

## CLUB CAFE

"WE NEVER CLOSE"  
G. C. DUNHAM, Prop.

# Our Congratulations And Best Wishes

To

# Sherrod Bros.

— on the opening of their New Store in Big Spring

The trade territory in that section is also to be congratulated on having in their midst as fair dealing and aggressive a concern as SHERROD BROTHERS.

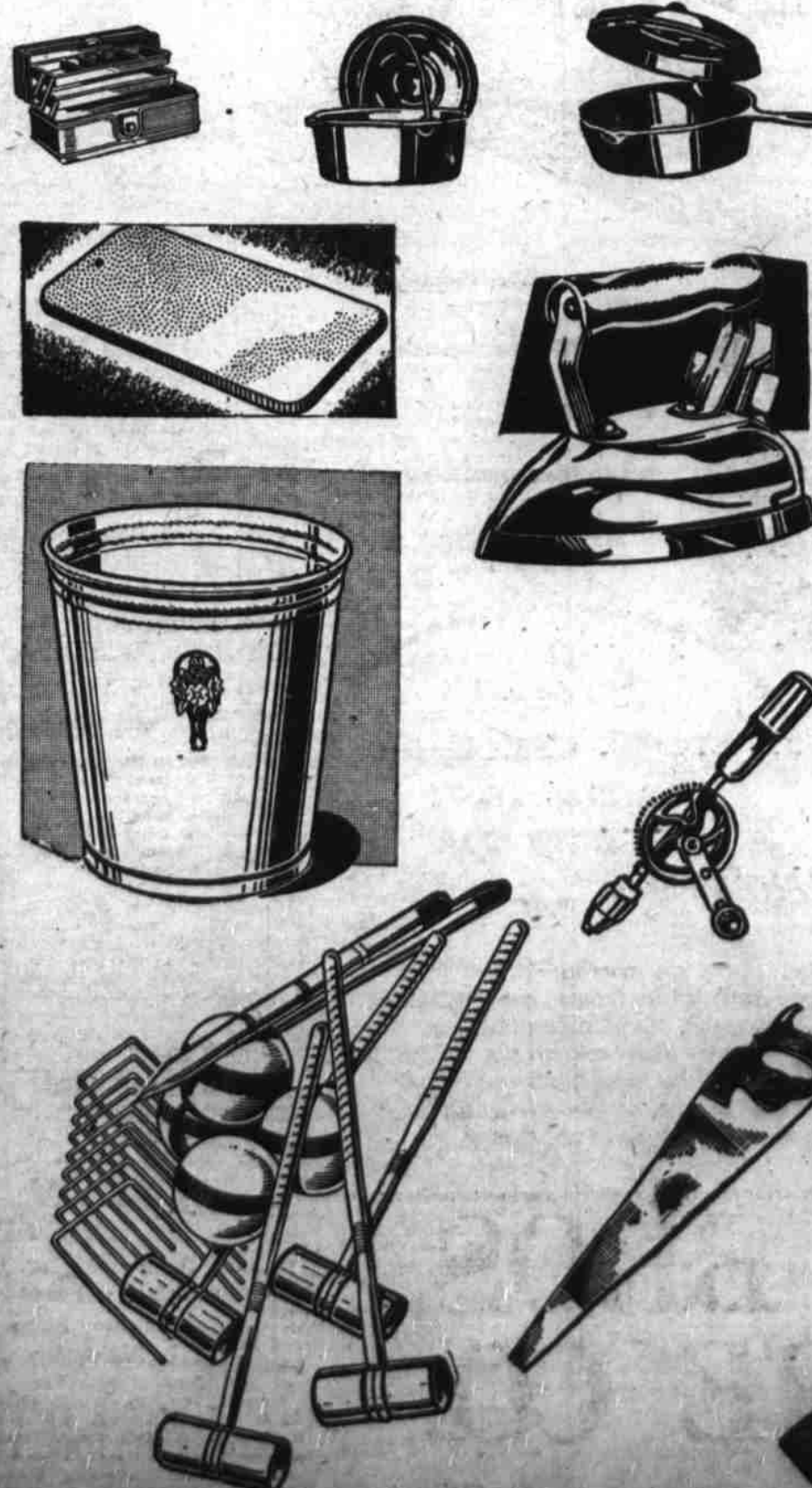


# Ed S. Hughes Co.

Wholesale Hardware  
ABILENE, TEXAS

# SHERROD BROTHERS

## Opening SPECIALS



Cast Iron  
Chicken Fryers . . . . . 89c

Cast Iron  
Dutch Ovens . . . . . 89c

Rectangular, Reversible  
Wall And Floor Duster . . . . . 48c

6 Ball, 8 In. Mallets  
CROQUET SETS . . . . . \$2.75

Sponge Rubber  
KEELING PADS . . . . . 19c

Good Quality  
FLY SWATTERS . . . . . 5c

26" Full Size  
HAND SAW . . . . . 89c

Complete with Assorted 6 Drills  
Hibbard Hand Drill . . . . . \$1.59

### UTILITY TOOL KIT

Two Drawers for Small Items, Lock and Key  
for Mechanics and Fishermen . . . . . 98c

Streamlined  
ELECTRIC IRON . . . . . \$1.00

EXTRA FOR CORD — 25c

25 Qt. All Metal Enamel  
WASTE BASKETS . . . . . 49c

Mother of Pearl Top  
SEAT HAMPERS . . . . . \$2.19

Enamel Top  
SEAT HAMPERS . . . . . \$1.98

### Mixing Bowls, Set Of Three

Vitroek Glass, White inside, "Delphinium Blue" outside. Rolled edge for holding. Square bottom for easy tilting. Per Set . . . . . 69c

### Colored Kitchen Enamel

Consisting of 1 Kitchenette Bread Box  
4 Piece Cannister Set  
1 Covered Dust Pan  
1 Step-on-Can  
1 Oval Waste Basket

\$2.69 PER SET!



# Paints From du Pont Mean Quality In Stocks Available At Sherrod's

The name of E. I. du Pont de Nemours & Co., Inc., is known in the public mind as that of a mighty munitions maker, but actually the powder output of the du Pont interests is but one percent of its production.

Paint is one line that completely blots out the importance of munitions as a du Pont product. In keeping with the du Pont ideal of better living through chemistry, untiring research has resulted in quality paint lines by du Pont, to be offered by Sherrod Bros. in their new store here.

Name your paint problem and Sherrod Bros. have the answer in du Pont paints or in Chi-Vo, another E. I. du Pont enterprise. The specialty is in Duco, paints, varnishes, stains and de luss items. The Chi-Vo line leans more to varnish stain, house paints and quick-drying enamel gloss.

More Than a Paint

Duco is such a distinctive development of paint research that it is never referred to just as a paint. It is exceptionally effective as a finisher, yet does not require the priming coats of other paints and enamels. It spreads easily, gives an ideal finish for unfinished furniture, metal furniture, new wood work, new plaster walls and is used to color bodies of about 90 percent of new automobiles and virtually all of new refrigerating appliances. Sherrod Bros. will keep Duco on hand in sizes to accommodate the housewife who

plans on doing a small amount of refurbishing.

On close grained woods such as white pine, poplar, whitewood, birch, maple, cherry, etc., the du Pont oil stain is considered the latest to bring out the best natural qualities of material. Permanency is a strong point as well as drying with flat finish.

Flat Wall Finish

For flat wall finish, du Pont offers caseli-lithopone, a product in paste consistency that spreads out further with addition of water. It has a greater hiding power and dries more rapidly than ordinary wall finishes. Equally as efficient, though for interior walls, woodwork, ceilings, etc., is the oil type finisher offered by the du Pont line. It gives satisfactory results on plaster, wallboard, or wood. Being an oil paint, it may be washed repeatedly.

Nothing excels du Pont trim and trellis finishes furnished in attractive shades and compounded to stay bright and last longer.

Sherrod Bros. also offer the du Pont machinery finish, which is not a paint, varnish, enamel or lacquer. It is a distinct type of product, having characteristics of its own. Its effectiveness is dependent on the dulux vehicle which contains nothing of properties commonly associated with resins, gums and oils.

## Young Woman Supervises Gift Dept.

Miss Anita Bonds Here To Direct Local Sales



MISS ANITA BONDS

There are two outstanding features about the gift department of the Sherrod Brothers Hardware that gives it distinct charm and personality. One is the fact that there will be a girl, Anita Bonds, in charge of the department and the other is the unusual line of gifts on display.

Miss Bonds realizes she has a unique job but declares she adores the work. "Several times I have tried to quit and do something else, but I always return to the hardware," she remarked.

Moving here five weeks ago from Levelland, Miss Bonds has been assisting in preparation of the opening. Her first experience in the business started in Levelland where she worked two and half years. Then she was employed by Sherrod's in Lubbock for a year, associated with the Texas Relief Commission for twelve months, and then came to Big Spring.

Miss Bonds is to have charge of the glassware, novelty ware, dishes, cooking utensils and pottery and will be more than pleased to accommodate customers by making suggestions or giving demonstrations of various products.

Robots with electric eyes are now taking the place of human observers in making traffic counts on highways.

## Heat Control Devices Are In Stock

Air Conditioning Equipment Also In Sherrod Lines

Sherrod Bros., by virtue of a good assortment of heating and cooling apparatus, will be in a position to help the people of Big Spring and surrounding area regulate the temperatures of their homes.

Because the middle generally associates control of heat, Sherrod Bros. will offer its biggest stock in this field in heaters, furnaces, room stoves, etc. However, with the growing popularity of air conditioning, the company also offers a mechanism for lowering temperatures in the summer.

For keeping your home warm, Sherrod Bros. offer Peerless heaters, Humphrey radiant circulators, and Ward floor furnaces.

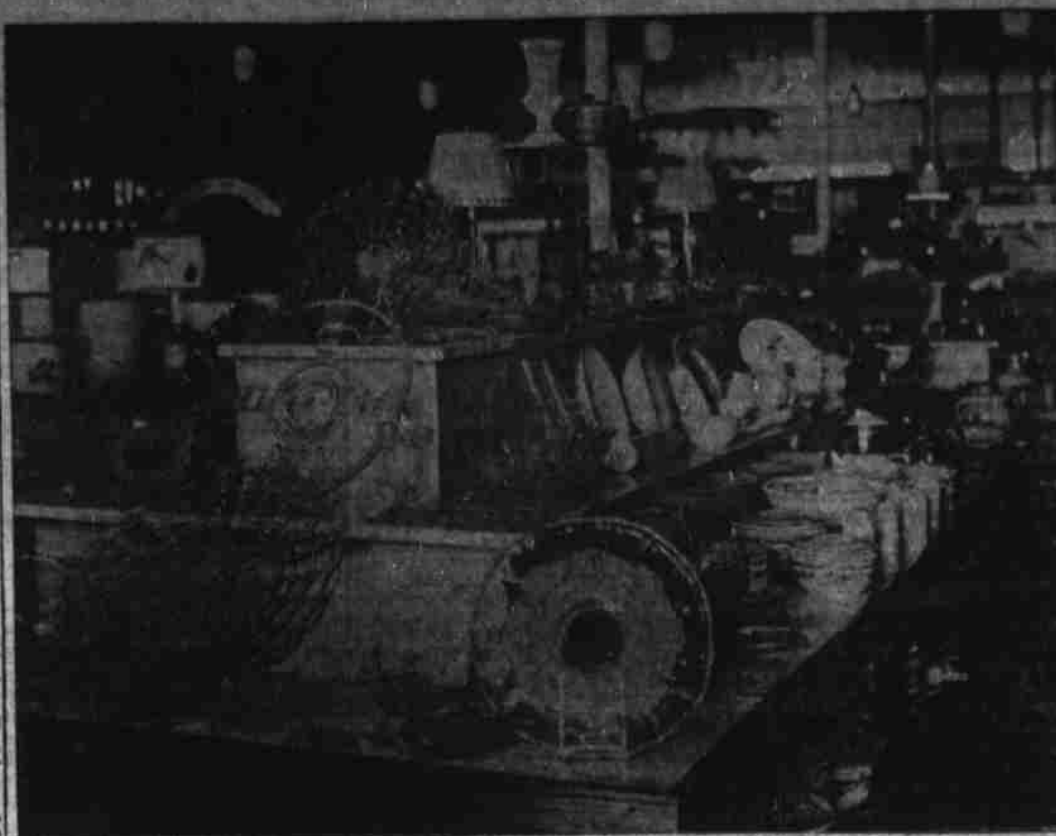
The Peerless heaters are stocked to serve the purposes for bathrooms, halls, or other places where floor space is limited.

Where the job is much bigger, Humphrey radiant circulators are recommended because of their ability to quickly, effectively and economically to heat a large space than is possible with the small type heater. New Modern fireplace inserts make the Humphrey circulators adaptable to perfect styling in living room plans.

Constant control of heat is left up to the Ward floor furnaces. These furnaces are arranged for installation in floors and feature thermostat control, which means that any desired temperature may be maintained by simply turning a dial. The heating unit is sealed so that the air never touches the open flame, and combustion gases are expelled outside the room. The air in the room is reconditioned from three to six times every hour.

For summer comfort, Sherrod Bros. distribute Kool-Aire, a movable air conditioning unit, manufactured by the U. S. Air Conditioning Co. Like the floor furnaces, temperature is controlled within certain limits. The mechanism is issued in larger units for commercial purposes.

## GLASSWARE DISPLAY IN NEW SHERROD STORE



Among the specialty departments maintained in the new Sherrod Bros. hardware store here is that of glassware, and one of the display stands in that department is pictured here. China and crystal of wide variety, in sets and in pieces, will be found in the department.

## HOME APPLIANCES DISPLAYED



Chief among the great volume of merchandise carried by the Sherrod Bros. store in Big Spring are household appliances, some of which are pictured above. Down the aisle to the left are Maytag washers, gas ranges and Electrolux refrigerators. To the right may be seen a part of the Majestic radio display.

## DEPT. HEAD



J. H. Thompson is in charge of the hardware department of the new Sherrod store here.

## A Complete Line Of Farm Tools

Farmers, fighting the weed menace and cultivating their crops feverishly to beat the frost date, may hit their work some hard hits without fear of breaking a choice tool.

Sherrod Bros. anticipate the needs of farmers and gardeners in their supply of tools in their new store here. Anything the farmer might break, he can find its duplicate or better in the Sherrod Bros. stock.

Among the items offered are scoops, shovels, hoes, spades, rakes, broom rakes (for raking leaves and trash off grass lawns), turf edge tools, several types of garden cultivators, grubbing hoes, picks, and axes.

Forest lands in this country now total 615,000,000 acres, almost one-third the continental United States. Of these, nearly 80 per cent are publicly owned.

## Sherrod Store To Make A Place For Santa Claus

Santa Claus will have another one of his "headquarters" at Sherrod Bros. here when the Yuletide rolls around this year.

While Sherrod Bros. keep a complete stock of wheel toys such as tricycles, wagons, bicycles, etc., the supply is increased sharply around Christmas time.

None of the smaller toys are to be found in the Sherrod Bros. group, however, for the company caters to quality toys, toys that will last the year or more.

Also stocked are games, novelties, and other playthings calculated to please the children.

## Food Machines For Commercial Firms Offered Locally

Food stores operating in this area no longer will find a necessity for sending off to some distant point for their food machines.

Sherrod Bros. will maintain a department for food machines in the new store here. Among items to be shown to the public are National food machines. These include coffee mills, several models of electric meat slicers, meat choppers, and cheese cutters.

National scales, of course, are essential things in any well-rounded stock of the foods machine division. Sherrod Bros. will sell the National scales which boast excellence in precision, accuracy, and ready computation.

Meat show cases are kept in stock by the Sherrod Bros. concern, making possible the installation of a modern display counter, with proper cooling units on a few hours notice.

## COFFEE BREWER OF LATEST TYPE SEEN AT SHERROD BROS.

In the glass Cory Coffee Brewer you have a perfect method for producing more delicious, more wholesome coffee, in shorter space of time and the Sherrod Brothers Hardware in Big Spring is ready to demonstrate the efficiency of this new way to a better breakfast.

Brewing coffee in glass, with the aid of the exclusive "fast-flo" filter, you use the method of making coffee that meets every test. The filter limits contact of water and coffee to three minutes and makes it impossible for lukewarm water or boiling water to reach the coffee.

Where to put the upper glass has always been a problem with glass coffee brewers—a problem solved by a patented stand or funnel holder, furnished as part of every Cory model.

The brewer comes in sizes from 2 to 12 cups.

We Extend Our Heartiest

# Congratulations

and

# Best Wishes

To

# Sherrod Bros.

on the opening of their New Store in Big Spring

## Montgomery Ward

221 W. 3rd St. Big Spring, Tex. Phone 280

# Congratulations to SHERROD BROS.

BIG SPRING'S NEWEST ENTERPRISE!

Featuring a Complete Line of Servel Electrolux Gas Refrigerators . . . The "Refrigerator you hear about . . . but NEVER HEAR!"

EMPIRE SERVICE SOUTHERN COMPANY

J. P. KENNEY, Mgr.

QUICK CLEAN ECONOMICAL SERVANT

# WELCOME and Congratulations Sherrod Bros.

Cooler because they're Cleaner!

ENJOY all that summer has to offer and look smart and cool at the same time! That sounds hard to do during these hot days, but it really isn't! Frequent cleaning of your light clothes not only makes them look better, it also makes them cooler to wear! That's a fact that's been tested and proved! Here's another fact: Servel Cleaners do the best cleaning in town! We pick up and deliver.

On the opening of your Complete and Modern Hardware Store in Big Spring

# SETTLES CLEANERS

Big Spring, Texas Phone 280

# GENERAL ELECTRIC SUPPLY CORPORATION

Amarillo, Texas

Sends GREETINGS and BEST WISHES To

# SHERROD BROS.

On the Opening of Their NEW AND COMPLETE HARDWARE STORE in BIG SPRING

## Basket Firm Sends Congratulations To New Store

Among the many expressions of congratulations received by Sherrod Bros. on the opening of their fine new store in Big Spring is a communication from the Burlington Basket company of Burlington, Iowa. C. A. Floranz, president of the company, wrote as follows:

"The Burlington Basket Co., now celebrating its Golden anniversary—50 years in business—extends congratulations to the Sherrod Bros. Hardware Co. on the opening of their fine new store.

"This indicates progress and confidence in the future of Big Spring.

"We of the Burlington Basket Co. have enjoyed pleasant business relations with the Sherrod Bros. Hardware Co. for a long time and we contribute our many years of success and progress to the patronage of many such stores throughout America. We are pleased with the opportunity of expressing to you people of Big Spring our compliments on this opening of the splendid store and we assure you that any merchandise or business that they offer for sale under the trade name 'Hawkeys' will be guaranteed at all times to give the customer satisfactory service.

"We shall always do our part to make the Sherrod Bros. Hardware Co. a continued success."

"Three Ey's Are Triplets OAKLEY, Cal. (UP)—The three R's have taken on a new significance in the Ribbers family. Instead of signifying something to learn at school they signify Richard, Ronald and Raymond, newly arrived triplets.

Bridge Club Is Duffey WEST WARWICK, R. I. (UP)—An unusual bridge club is that of "the eight Duffey girls," sisters whose ages range from 25 to 65 and who live here and in Holyoke and Andover, Mass. Only one of the sisters is unmarried. They meet for bridge about once each two months.

Men office workers have been more adversely affected by the installation of book-keeping machines than women.

Australian M.P.'s Get Raise CANBERRA (UP)—Members of the federal parliament are to have their salaries raised to the pre-depression level of \$4,000 a year. The prime minister's salary and allowance will also be raised to \$18,000 annually.

# BURLINGTON BASKET CO

Basket Makers for Over 50 Years Burlington, Iowa

Sends Compliments TO SHERROD BROS. on the occasion of their NEW STORE OPENING in Big Spring



### Glassware Of All Qualities And Designs Found in Completely Stocked Shelves At Sherrod's

#### SALESMAN



Barrel tumblers, footed goblets and stem water glasses—various designs of wine and cocktail glasses—long and short, thick and thin sherberts—big and little sandwich trays and odd plates are all members of the glassware department of the new Sherrod Brothers Hardware opening in Big Spring.

The Duncan glassware is especially patterned to be featured in the department with special emphasis on the quality and design of the product. Water and ice tea, dessert and cocktail glasses, and dinner sets for the most formal table setting may be found in the store.

Not only does the department stock dishes for entertainment purposes, but it carries a line built for utility. If you are looking for glassware that wears, you don't pass up the practical shelf. A complete stock of hotel and restaurant dishes may also be purchased including grill and dinner plates, chili and soup bowls, butter plates and creamers, sandwich plates, cups, sugar dispensers and silverware of all sorts.

Imported and American made dinner sets in an assortment of designs are available and the complete glassware department of 25 and 30 year quality is carried by the store.

It's the talk of the parties these days—oven-proof pottery in glittering red, green, yellow, blue and orange colors. Complete dinner service of plates, cups and saucers, salad plates, dessert dishes, serving platters and the latest mugs banded in brass with wooden handles attached have been assembled in the department to tempt the women.

Better pottery, noted for its fascinating colors, is the kind handled by Sherrod. Picturesque water pitchers and regular baking dishes, custard cups in wire racks and cookie jars also come in the varied colors.

Germany gave notice of withdrawal from the League of Nations on October 14, 1933, and ceased to be a member October 21, 1933.

#### Open Air Theatre Built On Island At Budapest

BUDAPEST (UP)—An unusual open air theater has been completed on an island in the Danube in the heart of Budapest.

To preserve the natural beauty of the island the building is underground and even the orchestra is invisible. The cloakrooms are hidden by grassy banks and shrubbery. The auditorium which costs \$500 is so constructed that it seems part of the natural terrain.

#### THEY HANDLE MAYTAG SALES



Two of the forces of Maytag salesmen working in the Sherrod Bros. territory are W. L. Davis (left) and S. M. Holland (right). They will handle Maytag washers and ironers primarily in Howard and Glasscock counties.

#### Lawn Tools For Every Use Found In Special Department At Sherrod's

Beautification of lawns is made easy with use of tools stocked by Sherrod Bros.

From the latest word in motor powered lawn mowers to the simplest standard garden tool, Sherrod Bros. have all lawn equipment necessary for making lawn maintenance easier and more satisfactory.

Eclipse lawn mowers are kept in a variety of models ranging from powered jobs to the smaller popular push types. Eclipse mowers are considered among the best for the company has specialized for 40 years solely in the manufacture of precision mowing equipment.

Other cutting tools offered by Sherrod Bros. are Wilm shears for trimming grass, etc., the same make "hy-powered" pruners, hedge shears, flower and trimming shears, and a variety of pruning shears, and

#### Windchargers Bring Rural Homes Same Radio Service As In Cities

"It's an ill wind that blows nobody good," runs the old proverb, and now science is turning the West Texas zephyrs into "good winds."

For years windmills turned the prevailing wind to good use in lifting water. This same principle has been turned to a new use in recent years through the medium of the windcharger.

Popularity of the windcharger is immediate as an agency to produce power for operation of radios. Farmers and ranchers took to the gadget as a means of giving them a radio reception constantly on a par with urban dwellers.

Now the windcharger is being turned out in a model capable of producing 22 volt power, sufficient around the home.

Zenith Windchargers, sold by Sherrod Bros., have an air cooled generator with auto-type brake, mounted on a strong steel tower and with a propeller governed in stroke by the load it must produce. Operating cost of producing power runs as low as 50 cents a year, exclusive of the capital outlay.



FRED MAYTAG II

West Texas distributor for Maytag products.

Maytag's letter, written recently from Dallas, follows:

"May I be among the first to extend sincere congratulations to you and your organization for the outstanding work you have done during the past few months.

"I wish I could be in Big Spring for the formal opening of your new building; however, I am glad that it was my privilege to be in Big Spring recently and see the progress you and your boys are making. In your new, spacious home I know you will continue to grow and expand as time goes on.

"I know the recent honors bestowed upon you and your Big Spring operation by Maytag Southwestern company are indicative of what your future performance and accomplishments will be.

"So, on the eve of my departure from Texas, I pause to thank you and the Big Spring Maytag organization for the splendid reception you gave us and to congratulate you on the progress you are making."

#### Man Whips Recession With Couple Of Cuppies

PHILADELPHIA (UP)—A pair of cuppies enabled John Jackson of Philadelphia to lick the depression and the recession.

The tropical fish were given to Jackson and his wife in 1929, soon after they were married. Jackson took an active interest in them and a short time later was laid off from his job as shop salesman.

"By that time I had learned a lot about tropical fish," Jackson said. When the cuppies began multiplying he decided his tiny rear yard with glass to provide a hot-house for them.

He then started and made a business of selling tropical fish. "I've done very well, son," Jackson added. "Last year I turned and sold over 10,000 specimens of my original pair. So all along I've been wondering why all this talk of hard times."

#### Utensil Line Complete In New Store

No Need To Get In A Stew Over Lack Of Stew Pan

Sherrod Brothers Hardware has such a complete line of cooking utensils there isn't any reason for a housewife to get in a stew over not being able to find the right stew pan. Every conceivable size, design and type known to the expert kitchenware manufacturer is parked on the shelves of the new store waiting to be tucked in your pantry.

Wear-Ever aluminum, made the first time 37 years ago and now approved by millions of American homes, is the featured utensil of Sherrod's. The consumer is pleased with the product because of its practicability, economy, safety and beauty of design.

But aluminum is not the only kind of cooking pot or pan handled—enameled ware, triple coat, in the blue and white, red and white or black and white is also very popular with the cooks. Tea kettles, dish pans, all sizes of pans, double boilers and pie plates are among the collection.

Novelty kitchen sets in the three combination colors mentioned above include a bread box, waste basket, dust pan, garbage can and sugar, flour and meal containers.

Women, who have used Wear-Ever utensils, say they are light in weight, bright as silver and pure and safe as china. They are stamped from extra hard, thick, sheet aluminum and made without seams or solder.

Various things carried in this line include covered sauce pans, stew pans, triplicate sauce cookers, covered kettles, colanders and strainers, dippers, roasters, cooking pots, egg poachers, percolators, tea kettles, double boilers, juice extractors, chicken fryers, french fryers, and numerous baking and roasting pans.

A few of the outstanding features of the aluminum are the broad-grip handles, streamlined handles and modern domed covers.

#### TEXAS COUPLE INVITES 5,000 TO WEDDING

DALLAS (UP)—Miss Wynona Hopson, 18-year-old June high school graduate, and Scott Wood, 26, expect 5,000 guests for their wedding here Aug. 5.

The Rev. Herman H. Davis of the Forney Avenue Baptist church announced that the wedding would be held out-of-doors because the church was too small to accommodate the invited guests.

"Best men" will be the 125 members of the East Grand Avenue Businessmen's association, of which Wood is a member. All residents of the section of the city in which the couple live have been invited to the ceremony.

"These young people are so well loved by their community that it was just impossible for the church to accommodate those who wished to attend the ceremony," explained the minister. "Fate Lassiter, president of the business men's association, heard of our plight and offered to cancel the association's amateur night performance so that we might use their arena."

#### GIFT SELECTIONS HERE



The above photo gives a glimpse of the attractively arranged giftware department of the new Sherrod Bros. store. A wide variety of items, convenient and decorative to the household and adaptable as gifts, is carried by the Sherrod Bros.

#### Mystery Of Glass Unsolved, But Its Perfection Carried To The Highest Degree In Pyrex Process

Your definition of glass is as good as the scientist's.

Although glass has been known for 40 centuries, the secret of what it really is has been concealed within its forward march. Chemical constitution and molecular structure of this ancient material still remain a mystery, although the quality of the product has been and is still being infinitely improved.

This "super-cooled liquid"—in the scientist's word—was first known about 4,000 years ago. It may have been an accidental mixture of sand, soda and lime on a spot where a fire flared. At any rate, the ancients were amazed at the new smooth, hard and clean material we now know as glass.

Transparent Quality

Next, by experiment, transparent glass was discovered—a thing which meant much to civilization in its forward march. No such hazardous mixture as in the original product would do. Even more care in selection of materials and in compounds was exercised to finally develop crystal clear glass, a thing which proved of great benefit to science as well as the world at large.

Probably first glass was made by the Assyrians, and the secret was probably taken over by the Egyptians when they overcame the race. Monuments in Egypt would indicate that this was the case. Alexandria in Egypt and Sidon in Phoenicia became famous for their glassware in their day before Roman soldiers took the art back to Rome with them.

Reestablished in Constantinople, the art languished until it flourished in Venice. Such envy surrounded their work that the artisans were marooned on an island to protect their secrets.

However, the secret escaped this close watch and came to America with the establishment of the Jamestown colony. Venetian glass-makers settled down to their trade, thus opening the way to the greatest glass industry on the face of the earth today.

German's Contribution

In the meantime Germans took the lead in the development of glass and invented the first glass that would serve as lenses in telescopes and eye glasses. They also invented a glass which resists a

#### Manager

(Continued from Page 3)

when he was assigned to cotton buying.

In 1929 Cox was possessed with an urge to move around a bit, so he went to Chicago. Shortly afterward he was placed on the road by a major concern and traveled out of Shreveport, La.

However, he soon began to look back toward West Texas and when he heard of Sherrod Bros. at Lubbock, he contacted the firm. Not long afterward he joined the company's staff, working in the hardware department.

When Sherrod Bros. bought out a hardware store in Levelland September, 1926, Cox was assigned to it as manager. He operated the business successfully until Jan. 1, 1928 when it was sold.

With him here to help open the local store is Mrs. Cox. Their two sons, aged 13 years and 6 years, are also in Big Spring.

#### Stratton

(Continued from Page 1)

pany operated under separate stores but when the concern decided to change to the dealership basis, Sherrod's in Lubbock were one of the first to handle the products.

Washers and Ironers

The department stocks gasoline and electric washers and ironers. The Maytag aluminum washer is available in three models. Number 1 is the standard electric model, Number 2 is equipped with an in-built, motor driven, water discharge pump, and Number 3 has a gasoline Multi-Motor engine in place of electric motor.

The first model features the one-piece cast aluminum tub, famous roller water remover, sediment trap, no-drip drain and adjustable legs. Number 2 is equipped with a discharge pump that operates from the electric motor and will empty the tub in about one minute's time.

The third model is for the home without electricity and has an in-built gasoline motor which furnishes a steady, dependable flow of power ample to operate the washer and roller water remover at one time under the heaviest loads. This model is being emphasized for big washings down on the farm.

The sales manager announces that his department will carry a complete line of parts for all three types of washers and expert service will be available at all times.

#### New Store

(Continued from Page 1)

urban trade alike.

Both men are active in civic and commercial circles. E. Sherrod is a past president of the Panhandle Hardware and Implement association and Paul Sherrod is a past president of the Texas Hardware and Implement association. The former is now president of the Lubbock Retail Merchants association and Paul previously has served in the same capacity.

Since their entry into the West Texas business field, their aim has been to join forces with the communities they serve, working to build friendships and better business relations and at the same time contribute to increased commerce over the great area.

# CONGRATULATIONS

AND

# BEST WISHES

TO

# SHERROD BROS.

On Their New

## Big Spring Store

May they have many, many years of Success and Happy Business Relationships in their New Field



## J.A. BAUER Pottery Co.

W. E. BROCKMON, Prop.  
Manufacturers of  
**BAUER POTTERY**  
Los Angeles, Calif.

# COMPLIMENTS TO SHERROD BROS.

## Hardware Company

And Also To Wm. B. Currie, Owner Of The Building

# Haynes & Strange

ARCHITECTS

Lubbock Big Spring



### Oil Burning Heaters Among Items To Be Handled At Sherrod Store

Among the major items Sherrod Brothers will handle in their new store are oil burning heating stoves of a kind which they have sold for five or six years in their store in Lubbock, where the heaters have become very popular. They are the Superflex heaters, made by the Perfection Stove company.

There are two kinds of Superflex heaters—the radiating type and the "heat director" which supplies both radiating and circulating heat and in addition has adjustable shutters

heaters is that they operate successfully on a wider range of oil than most oil heaters. They burn either No. 1 or No. 2 fuel oil and will operate successfully also on distillate or kerosene.

"By using the cheaper grades of oil which contain more heat units per gallon, and also making better use of the heat, keeping it in the 'living zone,' these heaters are proving to be not only a great convenience but also an economy."

In 1930 only 21,370 women were reported in the stenographic group of the census—forty years later more than three quarters of a million were reported.

### Hardware Has Top Place At New Store

#### Line Of Tools At Sherrod's Is A Complete One

Hardware was the first love of Sherrod Bros., formally opening a new store here this weekend.

Naturally hardware still holds an important place in the company's vast supply of merchandise. Hardware is stocked for mechanics and skilled craftsmen who demand the best quality obtainable.

Sherrod Bros. also carry another line for the man who occasionally uses tools, a type tool with a lower price range than that for the professional tool users.

In the company's collection will be found such articles as wood and metal chisels, screw drivers, punches, pliers, pinchers, planes, emery wheels and stones, files and rasps, squares, d-bills, bits, saws (wood and butchers), soldering equipment, blow torches, wrenches, hammers, hatchets, draw knives, clamps, augers, trowels, etc.

For household hardware the company offers padlocks, springs, hinges, latches, pulleys, rollers, bolts, brackets, paper piles, house numbers, door knobs, sash cords, and anything the modern home demands.

#### CLEANING SUPPLIES IN SHERROD STOCK

House cleaning in West Texas is no cinch, but it is made easier by the use of cleaning supplies sold by Sherrod Bros. in their new Big Spring store.

Among items kept for the housewife are polish, brooms, window brushes, sponges, whisk brooms, glues, oils, hand and electric vacuum cleaners, and all types of brushes and dust cloths.

There are no railroads in Afghanistan and merchandise is transported on camel or pony back along the seven important trade routes.

### GENERAL INTERIOR VIEW OF CITY'S NEWEST BUSINESS CONCERN



Here the photographer's camera catches a sweeping view of the interior of the Sherrod Bros. hardware store, making its bow to the people of the Big Spring territory with a formal opening Friday and Saturday. The picture shows the spaciousness of the store, and orderly arrangement of display stands by departments, the attractive interior decoration and lighting of the building.

## WE CONGRATULATE

Big Spring upon obtaining the new store of Sherrod Brothers Hardware Company. This firm will prove a real asset to the business life of your city!

-A Friend

# We Congratulate SHERROD BROS.

On the opening of their new spacious store in Big Spring, Texas.

In line with their progress, Sherrod Brothers have very wisely selected RUUD Gas Water Heaters to meet every Hot Water requirement—large or small.

Heaters arranged for use with Natural Gas or Butane Gas. Latest development are RUUD Heaters fitted with Monel Metal tanks. Tanks you can trust because they cannot rust.

## RUUD MANUFACTURING COMPANY

DALLAS, TEXAS



### Opening Of Store Here Brings Felicitations From Du Pont

Among the many congratulations received by Sherrod Brothers on the opening of their fine new store in Big Spring, was a particularly timely one from the world's largest chemical organization, E. I. du Pont de Nemours & Co., Inc., whose home offices are at Wilmington, Del.

These greetings were considered particularly appropriate, because the progress evidenced by Sherrod Brothers is mirrored in the progress of the du Pont company from a small beginning in 1802 to today's preeminence in the industrial field. The paints sold by Sherrod Brothers, and now to be available through their new store in Big Spring, are made by du Pont, and it is the reputation of this great company that stands behind every can.

The du Pont company, in its growth, gave little evidence in its humble beginning of the great part it was to play in the development of the nation. For instance, it is certain that on the day in 1802 that a young Frenchman named Eleuthere Irenee du Pont took his dogs and gun and, with a friend, went shooting, he hadn't the faintest notion that his little outfit would give birth to an international-known industrial corporation.

But when young du Pont and his companion had shot away all their powder and were forced to buy a supply at the nearest shop, they found it of such poor quality and so expensive that du Pont got the idea of making powder himself. He received encouragement from President Jefferson, who was his friend, and, after obtaining financial support, returned to France for machinery. Thus, in 1802, began the building of the first du Pont powder mills along Brandywine creek, near Wilmington.

Keeping Pace With U. S. Since that time the United States has grown tremendously—and du Pont has kept pace. E. I. du Pont de Nemours & Co., long since has ceased to be merely a powder company, although the manufacture of industrial explosives is still a highly important phase of its activities. The corporation has entered almost every field of chemical manufacture and has played a predominant role in the industrial development of America. Probably no one has any accurate knowledge on just how many products the du Pont company makes and sells, for there are so many subdivisions of chemical production that they defy count, and new products are developed almost every week.

Of particular interest in connection with the opening of Sherrod Brothers is the story of the du Pont company's entrance into the paint business, for it is perhaps due to the finishes it produces, as much as any other line, that the du Pont name is so widely and favorably known to the average citizen and householder. And no small measure of this success, the company owes, must be credited to the good-will established and maintained for its products by such progressive du Pont dealers as Sherrod Brothers.

Into Paint Business The du Pont company first became interested in the paint business in 1917, through the acquisition of the Harrison Brothers and company, of Philadelphia, a concern rivaling du Pont in age, and a leader in house paints and oil colors. Several other well-known producers of quality paints were acquired, and these established businesses, together with du Pont's broad manufacturing skill and wide research facilities, sent this new venture, also, off to a flying start.

Then came one of the most epochal developments in recent chemical history—the introduction of the now world-renowned DUCO. These are strong words—but they are used advisedly. Most people have little conception of the essential part that DUCO played in making possible the sensational rise of the automobile industry—a rise which led the march towards establishment of the vast industrial structure that is present-day America.

Previous to the introduction of

susceptible to injury from accidents and abuse, and does not require such frequent washing to maintain its good appearance.

DUCO was first used in commercial production by the Oakland Motor company in the fall of 1923. Today, the great majority of all automobiles manufactured in this country, and many produced in foreign countries, are finished in this revolutionary product.

Since the introduction of DUCO, du Pont research has developed another remarkable new type of finish—DULUX. Now every electric refrigerator manufactured in this country today owes its gleaming durable white finish to this remarkable product. Through DULUX, it has been possible to give to these refrigerators—and to hundreds of other objects—a hard, tile-like, durable finish that is truly one of the modern wonders of the finishing industry.

#### STORE KEEPS TIME

Sherrod Bros. will keep up with the time in their new store here—with a large assortment of clocks. From the lustiest alarm to the daintiest electric timepiece, Sherrod Bros. carry them in their store here. The company will specialize in General Electric and the Westclox brands.

## R & R Theatres

- RITZ
- QUEEN
- LYRIC

Sends Congratulations and Best Wishes to—

# SHERROD BROS.

On the Opening of their NEW STORE in Big Spring — 318-320 South Rannels Street



# Complete Sporting Goods Line Found At Sherrod Store

## All Wants Of West Texas Supplied

Seasonal Equipment Featured In Stocks Of New Store

One of Sherrod Brothers' stores major specialties is the variety of sporting equipment handled. Probably the most complete line of athletic goods in this section of the state will be on display at all times in the Big Spring house.

Sherrod, in handling more than one recognized line of sports equipment, is striving to supply as nearly as possible the cosmopolitan wants of the people of West Texas.

Goldsmith's and Wilson's lines are both featured. Both of these houses, of course, have their specialties. Then, too, Sherrod has developed its own line of goods which has met with popular response.

For This Time of Year Sports equipment featured at this time of year are, naturally, baseball, softball, tennis and golf and the house is to be well stocked to take care of all the wants of the enthusiasts of those respective sports.

Both baseball and softball shoes will be on display and uniforms for both sports will be available. The store is well supplied for all the necessities and some of the luxuries of the national pastimes. Shin-guards, breast protectors, shoe tapes, skis, sliding pads, mauls—yes, even umpire's indicators, are to be made available.

A dozen different kinds of softballs will be offered. Outcasted, in-seamed, concealed seam and a special ball for night play are among the attractions in the popular sport.

Even a special softball glove will be on display, a new introduction to local players.

Tennis Supplies Copying the styles of the racquets that the nationally known tennis stars have designed, the department can supply almost any fashion of tennis racquet on the market.

Other necessities, such as nets, balls, rollers, gut and string, will take its place locally.

The interesting game that is steadily growing in popularity, badminton, will probably be introduced here since Sherrod, too, will feature complete equipment for that game.

For the golfer, Sherrods' have what they believe the most complete equipment that can be found anywhere in West Texas. From all the manufacturers of America and England the company has collected its stock. Alf Padgham, Archie Compton, Al Espinosa and Babe Didrikson are among the

A CORNER OF THE SHELF HARDWARE DEPT.



The above photo gives an idea of the neat array of displayed items, the volume and variety of merchandise offered in Sherrod Bros. new hardware concern opening here Friday and Saturday. Here is a glimpse of the shelf hardware department, showing household and carpenter tools.

prominent designers assisting in building the clubs.

For Football Season As fall comes on and the sporting season changes the company will, of course, bring other stock in.

The finest football and basketball equipment will be put on display. Shoulder pads, helmets, shoes, footballs, kidney pads and other necessities that have become a part of the game of football will be available.

During those months the store will have a special agent to solicit school business. He will spend most of his time in taking his line of goods to school officials in nearby towns.

Other sports are far from ignored. For instance there are punching bags and boxing gloves for the fighters; all the fishing equipment necessary to help put the pleasure specialist in his "heaven"; ammunition for the hunters; volley balls and nets; croquet sets and table tennis sets to mention a few.

Trophies, loving cups; letter sweaters and awards of various kinds can also be ordered through the local house.

For the Women The Sherrod service caters to the women as well as to the masculine participants, and companies represented have brought specially

trained women into their service to recognize the fens' needs. Helen Hicks Harb, probably the best known golf professional, along with Miss Didrikson, has been employed and her equipment is available.

In arranging for their tremendous amount of equipment Sherrods' have tried not to overlook any of the items for which there will be a demand. If it is not in stock any desired article can be arranged for in short time.

Pressure cookers, used in the first step of canning, are carried in various sizes by the company. To finish the job, Sherrod Bros. also offer can sealers, giving the farmer equipment for laying in a bountiful store of good canned materials for that "rainy day."

Garbage cans have convenient lids. Once upon a time it was a "simple twist of the wrist" that simplified the performance of kitchen chores.

Now, with the aid of Sherrod Bros. step-on garbage cans, it is a simple "step of the foot." Busy housewives can open the lid to a decorated garbage can by stepping on a small pedal. Once the pressure is released, down falls the lid, maintaining a sanitary condition at all times.

Larger cans, in galvanized ware, are kept for storing of refuse in alleys until it is picked up by the collector.

## Gridders May Be Outfitted At Sherrod's

### Famed Coaches Had Part In Designing Special Equipment

A well equipped grid team, to look its best when it is out there scrapping on the football field, requires far more necessities than the average person would imagine but Sherrod Brothers' Hardware company sincerely believes that it will be equipped to supply any and all the needs when the people's sporting blood turns to football.

Of course the usual jerseys, helmets, shoulder and kidney pads, pants, shoes, socks and football could be expected to be in evidence but a look around the Sherrod store would prove that that equipment forms only a small part of the grid togethery.

Blocking pads, rib pads, inflated shock pads, bruise pads, knee pads, knee braces, and elbow pads, all to help protect the gridder, will be in stock.

Duffle bags, what "experts" in this country call the dummy, rainy day boots, a new accessory which consists of a rubber form that fits snugly over any football and is used for passing and punting in rainy weather; football gloves, adapted to take care of various injuries; complete first aid supplies; sideline coats; nose guards and chin straps are other attractions.

Football coaches aiding in designing all the material include Peden, Ohio university; Anderson, Michigan; Crisler, Princeton; Mehre, Georgia, and Stuhldreher, Wisconsin.

Brazil is the largest state in South America and exceeds in size the United States (exclusive of Alaska) by an area of 250,000 square miles.

## NEW FREEZERS CUT DOWN THE WORK IN ICE CREAM MAKING

One of those sure signs of summer is the turning of the old ice cream freezer crank.

It may be a bit tiresome to those who do the spinning, but nothing yet has been invented to replace the ice cream freezer as a means of turning out the best ice cream ever to slip between mortal lips.

The job is made easier and more efficient by the collection of Hibbard freezers sold by Sherrod Bros. in their store here. The Hibbard freezer features triple action—barrel revolving in one direction, the dash in another, and the center agitator stationary. Materials in the freezer are of high quality, designed for long life. This is particularly true of the steel cut gears.

## Trophies Will Be Available

### Watch Charms, Brackets, Giant Cups Offered

At the finger tips of everyone in Big Spring soon will be one of the most extensive array of trophies, loving cups and various premiums to be found in this sector of the state—something that this vicinity has been needing for some time.

Sherrod Brothers' Hardware company, who are specializing in sporting goods, have also included in their stock some of the finest Dodge's premiums that can be had. The design and style, Dodge's own, is recognized wherever winners are crowned.

Anything from a 75-cent watch charm to ornamental brackets and giant gold mugs are to be handled in the Sherrod line. For example special prizes for swimming, baseball, football, softball, wrestling, boxing, fishing, bowling, basketball, volley ball, tennis, golf, track and field, dancing, beauty, music, gymnastics, free throw (basketball), skiing, ice hockey, archery, shooting, auto racing, bicycling, squash, horsehoe pitching, ping pong even broncho riding, are available.

## HAMPERS FOR BABY ARE POPULAR

The day of the basket is still a hand, if the basket supply kept by Sherrod Bros. is any criterion. The company offers large baskets or hampers for soiled clothes, for miscellaneous storage, and daintily decorated baskets for the baby. The latter basket, store officials say, is one of the most popular of all.

# THE BIG SPRING CHAMBER of COMMERCE

Joins local business establishments in saying . . .

## Welcome . . . .

and Congratulations to

# SHERROD BROTHERS

**GoldSmith**  
SPORTS EQUIPMENT



Goldsmith Athletic Equipment has everything—outstanding features which will appeal to every man, woman, boy and girl—unequaled workmanship—offering the very best for the money. The new Sherrod Brothers Hardware store will present a complete line of this nationally known . . . . GOLDSMITH Equipment.

.. THE P. GOLDSMITH SONS, Inc.  
CINCINNATI, OHIO

## Sends--

# Congratulations

## and Sincere BEST WISHES

... to The NEW

# SHERROD BROTHERS — HARDWARE COMPANY —

... IN BIG SPRING

**GoldSmith**  
SPORTS EQUIPMENT

## WE OFFER OUR

# Congratulations AND WISHES FOR

# Success To SHERROD BROTHERS

## BIG SPRING WILL BE PROUD OF YOUR HONESTY And FAIR DEALING SUPER-COLD CORPORATION

Builders Of  
World's Best Commercial Refrigeration



# FORMAL OPENING

COME BOTH DAYS



B. SHERROD



PAUL SHERROD



## FRIDAY and SATURDAY

# AUGUST 5th and 6th EVERYONE INVITED!



### SERVEL ELECTROLUX

The Gas and Kerosene  
REFRIGERATOR



Save  
WITH THE REFRIGERATOR  
YOU HEAR ABOUT—  
BUT NEVER HEARD

- NO MOVING PARTS IN ITS FREEZING SYSTEM
- CONTINUED LOW RUNNING COST
- LASTING EFFICIENCY
- SAVINGS THAT PAY FOR IT

L & H  
Gas Ranges



Make Cooking Easier  
More Economical  
Time-Saving

Bring your family, friends, neighbors. It's our formal opening... and we will be proud and happy to have you!  
ALLEN COX, Mgr.

IN THE OPENING OF THIS NEW AND MODERN HARDWARE STORE, WE TAKE GREAT PLEASURE IN PRESENTING TO THE PEOPLE OF BIG SPRING AND THIS SECTION OF WEST TEXAS A MOST COMPLETE LINE OF HARDWARE AND APPLIANCES, AND AT PRICES THAT ARE ACCEPTABLE TO ANY INCOME. SHERROD BROTHERS WILL FEATURE SUCH WELL KNOWN BRANDS AS SERVEL ELECTROLUX REFRIGERATORS, MAYTAG WASHERS AND IRONERS, MAJESTIC RANGES, WINDCHARGED T. & H. GAS RANGES, SUPER COLD COMMERCIAL REFRIGERATION, DU PONT PAINTS, GOODRICH GARDEN HOSE, WEAR-EVER ALUMINUM UTENSILS, GOLDSMITH SPORTING GOODS, ECLIPSE LAWN MOWERS, GENERAL ELECTRIC HOUSEHOLD APPLIANCES, ALL STANDARD BRANDS OF CARPENTER TOOLS AND MANY OTHER LINES TOO NUMEROUS TO MENTION.



Featuring —  
A Complete Line of  
BAUER POTTERY

**"Wear-Ever" aluminum**

WE INVITE YOU  
to See this  
SPECIAL  
SHOWING

### AS MODERN! AS COMPLETE!

As any Hardware Store in the Southwest



GLASSWARE  
DUNCAN Tear-Drop Patterns  
and other Well Known Lines



# SHERROD BROTHERS

## Hardware Company

318-20 S. Runnels St.

BIG SPRING, TEXAS

Phone 177



## VALUATION HIKE REQUIRED FOR BIG SPRING SCHOOL DISTRICT

### New Ward Building And Gymnasium To Be Ready At Start Of School Next Month

### Repair Work Being Done Elsewhere

#### General Improvements Include Work At The Stadium

Work on Big Spring's new public school buildings—the \$50,000 gymnasium directly east of the high school and the College Heights elementary building, 19th and Austin streets—was nearing completion this week.

That both will be in readiness by the time the first school bell rings in September is assured. Contractors on the gym waited for plumbing equipment and various fixtures to be installed before turning the completed job over to the school officials while carpenters on the grade school awaited the arrival of minor equipment to close out. This week they were putting doors into place, confident that the job would be completed by the end of next week.

#### Equipment Awaited

Having long ago finished with the gym floor and stage, laborers today were setting up the radiators and shower equipment in the athletes' locker rooms.

Very little equipment for the physical training program has arrived but is being shipped, according to officials, and will be installed by janitors. That shipment was held up until the floors were refinished and the stage's sliding doors put into place.

Workers have been busy in the high school during the summer refitting floors of the larger rooms, have prepared to refinish floors in the entire building later in the year. The home economics room has been repainted, a new skylight added and six new stoves are to be installed, replacing the equipment employed last year.

A partition has been built into what was once a spacious third floor study hall, forming two com-

See REPAIR WORK, Page 8, Col. 5

### LIBRARY'S NEW LOCATION SPURS PATRONAGE; GAIN IN MEMBERSHIP SHOWN THIS SUMMER

The reading public is definitely growing in numbers this summer, according to a recent survey made of the Big Spring library where 20 new books have been placed on the shelves the past three weeks and 50 more contributed. The membership now totals 2,023.

Membership increase is probably due to the fact that all school children at the beginning of the summer were issued cards for 25 cents entitling them to the use of the library during the vacation, the assistant librarian, Mrs. Bertha Owens, said. She believes at the present time she has more children taking advantage of the juvenile department than adults reading from the other sections.

Western novels and mystery stories are the most popular this summer, especially among the boys and women. Mrs. Owens said one would be surprised at the number of women interested in the mystery novels.

Increased popularity of the library the past few months might also be attributed to the library's new location and regular hours in the basement of the J. & W. Fisher Department store. It is cooler than the old location across the street from the postoffice and is much more centrally located. The librarian said it seemed the people enjoyed coming to the library and making use of the reading department in the afternoons between the hours of 12:30 and 5:30 every day.

Agnes Currie, Mrs. Glenn Golden, Mrs. Bernard Fisher and Margaret Faye Kelsing have contributed a large number of books this summer including such selections as "Forever Ulysses" by C. F. Rodocanachi, "The Turning of Wheels" by Stuart Colette, "The Bystander" by Gorki, "Deadly Dangler," "Not for Heaven" by Dorothy McCleary, "This New Madness" by Joseph Bernance and "Golden Lady" by Gardner.

Two of the latest new books are "Free Land" by Rose Wilder Lane and "Fanny Kemble" by Margaret Armstrong.

New western and mystery books include "Rawhide Johnny," Dane



AS TOUGH THEN AS NOW, a shaving job of the stone age with a flint razor and wet clay instead of soap is demonstrated by Dr. George Lechler. Dr. Lechler has assembled in Detroit a collection of neolithic houses, tools and weapons.

Coolidge; "Kidnap Murder Case," S. S. Van Dine; "Spider's Touch," Valentine Williams; "Mystery Flowers," Grace Livingston Hill; "Rising Star," Alice Duer Miller; "No Hero This," Warwick Deering; "Let Us Be Faithful," Allene Corliss; "Guns on the Rio Grande," Robert Ames Bennett; and "The Doe of Lonesome River," Edson Marshall.

Mrs. E. T. Cardwell, librarian, is planning to order another list of books within a short time.

### Problem Told In Detail To All Patrons

#### No Increase In Tax Rate Possible To Meet Growth

A blanket 10 per cent increase in valuations was announced Thursday by the Big Spring Independent school district as notices were placed in the mail to every taxpayer in the 25-square mile district.

The boosting of valuations from 80 to 90 per cent of the 100 per cent valuations on all real and personal property in the district was made imperative in order to balance the budget for the 1938-39 fiscal year, a board statement disclosed.

Since the tax rate is at the \$1 maximum, an increase in valuations was the board's only alternative. A proposal to allow the district to increase its tax rate to any amount up to \$1.50 was roundly defeated here last year. The valuation increase is blanket and applies to all properties.

#### School Situation Outlined

Accompanying the notices was a letter signed by C. W. Cunningham, board president, and a four page paper crammed with pertinent school facts.

Among the outstanding matters listed was the basic causes of maintenance and bonded indebtedness costs—those of constantly increasing enrollment, \$65,000 additional bonded indebtedness, more teachers, caretakers, utilities, insurance, and general upkeep expense.

The district had a valuation of \$7,732,285 during the past year. Normally, collections are made on only about 85 per cent of the total roll, and using these figures, the 10 per cent valuation increase should add about \$8,000 more revenue to the school treasury. The bond requirements will mount from 30 cents of every tax dollar to 35 during the next year because of bonds voted by the people to finance a school auditorium-gymnasium and a new elementary school building.

Efforts are being made to push delinquent tax payments, to further reduce the \$40,000 outstanding

### 68 Cents Per Vote, Cost To Candidates

#### County Seekers In Office Spent Total Of \$3,500

It cost candidates nearly 68 cents a vote to get people to the polls in the 25th legislative primary, a check of the expense account records revealed Thursday.

The totals filed with County Clerk R. L. Warren, yet incomplete, showed a total of \$3,508.99 in expenses reported. Unreported expenses were calculated to amount to around \$200, making the per vote cost past 70 cents.

Expenses of the election, however, were borne out of the assessment items reported by candidates for it was solely a democratic primary affair and had to be borne by the party. The per vote cost, however, was not as high as in former years.

By offices, here's the way expense accounts stacked up:

- County judge—Charles Sullivan, \$85.
- Sheriff—The late Floyd Martin, \$133; Jess Slaughter, \$183.00; Walter Coffey, \$100.
- County attorney—R. A. Sturdivant, \$60; Joe A. Faucett, \$118.95.
- Tax collector-assessor—John Wolcott, \$141.85.
- District clerk—Hugh Dubberly, \$90.
- County clerk—Lee Warren, \$191.20; Lee Porter, \$168.70.
- County treasurer—R. A. Marshall, \$90.50; T. F. Shepley, \$201; Mrs. J. L. Collins, \$152.
- County superintendent—Anne Martin, \$88.
- Commissioner precinct No. 1—J. Ed. Brown, \$80.25; A. A. Landers, \$68.
- Commissioner precinct No. 2—Elmo Birkhead, \$68.75; Thad Hale, \$71; Arch Thompson, \$75.50; W. A. Prescott, \$50.25.
- Commissioner precinct No. 3—J. F. Winslow \$53.00; H. H. Ruthertford, \$70.71.
- Commissioner precinct No. 4—Ed Carpenter, \$71.75; J. L. Nix, \$102; Albert McKinney, \$65.
- Justice of Peace—Erlott Nance, \$111.80; D. E. Bishop, \$65; J. H. Hefley, \$55.50; Cecil Nabors, \$82.10.
- Constable—Carl Mercer, \$124; J. F. Crenshaw, \$152; Andy Tucker, \$62; R. W. Blow, \$67.
- Public weigher precinct No. 1—J. W. Carpenter, \$5.
- County surveyor—V. V. Strahan, \$5.

### TEXAS TRAPPELS ARE GETTING RESULTS

SAN ANTONIO, Aug. 4 (AP)—C. R. Landon, district agent of the Texas predatory animal control association, reports 825 coyotes; 124 bobcats; 14 wolves and 7 mountain lions were taken by 114 trappers in June. A. L. Parks, working in Webb county, was high man with a catch of 61 coyotes and four bobcats.

Landon reports the largest individual catch for one month in the past year was made by Claude Hill in McMullen county, who captured 165 coyotes and three bobcats. Another record of note, he says, was made by Herbert O. Calhoun, who took 111 coyotes and six bobcats last October in McMullen county.

South Dakota was admitted to the union in 1889.

### CITY'S WATER CONSUMPTION 11,000,000 GALLONS HIGHER THAN LAST YEAR; CONNECTIONS UP

#### July First Month This Year To Show A Decline; Heavy Rainfall The Cause

amount due the district. Goal for the year has again been set for \$10,000.

Erection of the new buildings and enrollment increases will necessitate the addition of two teachers in the ward school and possibly two in the high school system.

Although \$97,000 went last year to teachers' salaries, the Big Spring system is known as being one of the lowest paid in the state for towns of comparable size. It is noted in the paper accompanying the notices that only 34 of 88 teachers receive as much as \$1,000 per year. Some receive as low as \$64 a month on a 12-month basis. No teacher is employed in the local system unless he or she has a bachelor's degree, gotten only after four years of college training.

#### 34 Cents A Day

The paper further shows the cost of educating children in a breakdown of operation and other costs. See SCHOOLS, Page 8, Col. 6

Big Spring, despite heavy rains in June and July, is using more water—and the reason is that Big Spring is growing.

Although the rains came at a time when usually heavy demands are being made on the water system for residential irrigation purposes, records of the city water department reveal that the city has consumed 11,000,000 more gallons of water during the first seven months of this year than for the same period a year ago.

The advantage, however, lies in the first five months of the year, for while June showed nearly a million gallons gain in water consumption, July had about the same loss.

July with 2,558 consumers, had 18 additional water connections over June, and both months showed 121 and 115 advantages over

their corresponding months of a year ago.

Consumption for the first seven months of 1938, heaviest year on record, was 140,781,620 gallons. For the same period in 1937 it was 129,433,160 gallons. July consumption this year was 26,331,890 gallons and a year ago it was 27,445,220 gallons.

By months, consumption for the two years follows:

Month—	1937	1938
Jan. ....	15,676,696	14,320,440
Feb. ....	13,220,760	15,386,720
Mar. ....	12,826,150	18,210,010
April ....	17,299,579	20,627,770
May ....	21,529,496	23,320,910
June ....	23,438,540	24,344,880
July ....	27,445,220	26,331,890
Total ...	129,433,160	140,718,820

## Sherrod Bros!

The Entire Personnel of the local Barrow Store joins . . . in welcoming and extends congratulations to you on the opening of your beautiful and spacious store in Big Spring.

# BARROW'S

"Quality Furniture for Those Who Care"

Seven Stores Serving West Texas Over Thirty Years

### A Thriving Business Works with the Bank



It's your bank's business to take an active responsibility in helping you run your business, because as your organization thrives so does the bank. The First National Bank is an institution that thrives by encouraging and supporting every kind of sound business enterprise. Consult us on your problems, ↓

## The First National Bank

In Big Spring

### BEST WISHES and

# Congratulations

to

## SHERROD BROS. NEW HARDWARE STORE

"A Real Store . . . . . In A Real Building"

We Are Happy To Have Had The Privilege Of Contracting This Modern Building Which Will House Sherrod Bros. Hardware Store.

# SUGGS CONSTRUCTION COMPANY

Abilene

Big Spring



### Doug Corrigan Has A Sunday Suit; But He Never Has Time To Wear It

By HUBBARD KEAY  
LOS ANGELES (UP)—Aviation's sweetest and strongest hero—Douglas Groce Corrigan, unemployed airplane welder—always dresses "in part."  
He wore the clothes on his unexpected flight to Ireland that he always wears, rain or shine, work or wedding. He owns a good suit, but he just never finds an occasion to wear it. Even his brother Harry's wedding wasn't important enough for Douglas to put on his blue serge.  
"I really believe he wore his checkered pants and his leather jacket to Harry's wedding," says the Rev. S. Fraser Langford, Douglas' uncle. "But, my goodness, we're so used to seeing him in that outfit, we didn't pay any attention to him."  
Douglas doesn't have any hobbies, except flying. He's an omnivorous reader—of books about aviation. He's a great talker, too—about flying.



Douglas Groce Corrigan  
Ambition: Co-Pilot

**Laughed At Crack-Up**  
Douglas is a great kiddier. Always laughing. Why? nothing bothers him. Gracious, he even laughed about the time three years ago he was caught in a storm in Virginia in an old crate. He plopped the machine right 'own between two big trees and smashed it up some. He laughed and said something like, "Boy, I'd better be careful of this baby or she ain't going to last." That was his only crack-up. Got

a few scratches.  
In Douglas' room there's a venerable brass bed, a folding card table—which Mr. Langford referred to as "the boy's desk"—a dresser and a small bookcase. Not even a chair.

Douglas sits on his bed when he works at his desk. He may worship Lindbergh, but there is no evidence of his devotion—not a picture of Lindy in sight. Corrigan helped to build the Spirit of St. Louis—as a machinist's helper—in San Diego 11 years ago.

**Plane Cost \$310—Plus**  
On the dresser is a picture of Douglas' sister, Evelyn, who gave birth to a daughter the day the flyer landed in Ireland, a baby picture of Douglas, a topographical map of California. The bookcase is jammed full of books—about flying and navigation.

Corrigan's outstanding characteristic is his determination. Folks told him that the 1929 Curtiss Robin, which he bought in New York seven years ago for \$310, wasn't fit to fly.

He said, "Stinks, I'll fix that." And he took 12 days to ferry the antique frump New York to California. He tinkered with the plane, after taking it apart and putting it back together again. Then he decided its 90-horsepower engine wasn't powerful enough. So he bought two used Wright engines, took the best parts of each and made one good engine. Total cost of repairs and overhauling, \$590.



NO GREATER HOPE HAVE ANY HITCH-HIKERS than has the John Weaver family hopefully waggling thumbs Boston-ward. But "lifts" were few for so large a group and so Mr. Weaver, who expects to be with the American Rescue Workers as a missionary, escorted his brood along the highways. From Baltimore, they walked most of the distance to Boston. With the parents are, left to right: Charles, 15; Katherine, 17; John, Jr., 15; Bertha, 13; Edith, 22; Helen, 18. In carriage are Alice, 7; and Alice, 4.

All together, the plane set him back \$900.

Corrigan was and probably is determined to be a transport pilot. He's told friends he'd rather fly a big plane than do anything.

**Tank Replaced Passenger**  
Mr. Langford, a Baptist minister who used to be a newspaperman, "traded" rides in his little yawl for rides in his nephew's airplane. Douglas learned practical navigation from his uncle and theoretical navigation from books. The trade deal ended when Doug put an extra gas tank in the cabin, which took up the passenger's place.

"Silent Doug" is five feet six inches tall, weighs 130 pounds, has blue eyes and wavy brown hair. He is of Irish and German descent—mostly Irish. His forebears came from the north of Ireland. He sold papers to pay his way through high school. His parents died when he was young. His father was killed by a freight engine in New York; his mother died of grief a few months later.

He got a job making deliveries after school. It was dull, so he quit when he heard that a company, building metal monoplane, might take on some hands. Sure enough, he got a job in the Ryan plant. He helped bolt the gas tanks onto many planes, including the one destined for Lindbergh. From the day Lindbergh flew to Paris, Doug was a goner.

**Always Like Lindy**  
He dressed like Lindbergh, acted like him. To escape attention, he even flew non-stop to New York when the crowds were giving huzzahs to five big-name flyers who had just flown around the world. And he stood for clean living. His uncle says Doug always has been that way. Doesn't smoke or drink or swear. Occasionally, he attends his uncle's church and he always takes part in the family's home devotions.

He never has spent a cent foolishly. And he even starved himself so he would have extra money to put into his airplane. For lunch, he frequently drank only half of his pint of milk and ate only half his sandwich so he'd have some



MACK'S THE NAME and with that head start Early Mack, Jr., 19, who's been catching high ones in Philadelphia, eyes baseball career. His father is coach of the A's.

left for supper.  
All the time, he was aiming for one thing: to fly, and fly well, so he could land a job as a co-pilot on a big transport.

**His Goal's In Sight**  
When word of the flight to Ireland got around the airports where Silent Doug and his "clipper" are known, the reactions were varied. One pilot said Doug ought to have his head examined. Others said "incredible" and "astonishing."  
"But one said, 'He'll get that job now, I don't think he was any more foolhardy than Lindbergh was. That flight took courage and that's what aviation needs.'"

Silent Doug who used to get \$35 a week and who has been out of work for two months, may very possibly come back to step into the job he's always wanted in one of the giant air liners—so new and trim and modern—that he's always admired.

You have to give a fellow credit for trying, especially when he does it the hard way.

#### HATTIE CARAWAY'S CAMPAIGN IS QUIET

LITTLE ROCK, Ark., Aug 4 (UP)—Senator Hattie W. Caraway, stamping the state of Arkansas for renomination in the Aug. 9 democratic primary, today offered a campaign in sharp contrast to the spectacular drive which landed her a full term in 1933.

Opposed by Rep. John L. McClellan of the sixth district, and World war veteran J. Rosser Venable, the long woman senator has cast aside tactics of the late Senator Huey P. Long of Louisiana which involved sound trucks and bombastic oratory.

This year the soft spoken Mrs. Caraway is running her own campaign, and along different lines. She is devoting most of her time to informal handshaking visits throughout the state, and is attempting but few major addresses.

On the silver band, McClellan, named in these notes for his oratory, is "going to the force of the crowd" with his candidacy, following a schedule calling for 100 speeches before election day.

### Repair Work

(Continued from Page 1)

fortable class rooms.  
**Stands Strengthened**

Six new typewriters have been ordered for the commercial department while tables in the science rooms are to be retopped with acid proof topping. The present material has worn away, necessitating its removal.

One of the major improvements slated on the school program is the strengthening of the football stands. The present structure has been condemned by city officials. Material to entrench the foundation has been shipped from Dallas, and work will begin immediately upon its arrival. Benches will replace chairs in the stadium's box seats, officials said.

The long building, moved to the high school grounds from the CCC camp on scenic Mountain last year, is to be moved to the west part of town, making room for an extensive outdoor physical training program.

SAPULPA, Okla. (UP)—Sapulpa's Oak street ran red—with soda pop. About half a truck load of 9,995 bottles adhered to the pavement when the side of a truck gave way. "It was quite a mess," James Sawyer, the truck driver, said of the broken glass and splattered liquids.

### City Shy Only \$286 On First Quarter, First Half Taxes

Of approximately \$8,000 in city taxes due and payable after Jan. 31 under the half and quarterly payment plans, all has been collected save \$286, a report from City Comptroller E. W. Whitney showed Thursday.

When the last quarterly payment came in Saturday, there was \$609 outstanding. Monday's mail, bringing more of the payments, added \$183 revenue from the auto source.  
Last year the city lacked only \$23 collecting all that was due it under the half and quarterly payment plans.

**SHERROD BROS.!**

We, too, are happy to have you as a business neighbor. And may we extend our congratulations on the opening of the Big Spring store.

**SETTLES ..HOTEL**

DICK NORTON, Mgr.

**It's SMART to be thrifty**  
20¢  
200 250  
HOTEL MAYFAIR

To Big Spring's New and Modern Hardware Store—

**Sherrod Bros.**

We Send Congratulations and Best Wishes . . . for a Prosperous Future.

**HODGES BIG STORE**  
Everything To EAT!

**THE BIG SPRING MOTOR COMPANY**

Takes this method of extending Best Wishes and Congratulations to Sherrod Brothers . . . on the occasion of the Formal Opening of their spacious New Store in Big Spring . . . and wish for this firm a prosperous future in their new undertaking.

There Are Hundreds Of Reasons "Why the Big Spring Motor Co., is the Safest Place to Buy a Good Used Car!"

PROOF!! — ON APPLICATION

**Big Spring Motor Co.**

Sales Service

FORD & LINCOLN REPAIRS  
**BIG USED CAR LOTS**  
South of Elts Theatre . . . And 402 Runnels St.

**KBST Salutes...**

A New And Progressive Concern

**SHERROD BROS.**

Comparatively new in itself, KBST believes firmly that a progressive new establishment is a real step forward in the development of a community. Sherrod Brothers is a distinctly progressive concern, having made great contributions to the development of the communities in which it has been established. KBST joins wholeheartedly in welcoming this establishment to Big Spring.

TUNE IN  
**SHERROD BROS.**  
4 PROGRAMS DAILY  
Friday And Saturday, August 5th And 6th  
9:15 A. M.; 12:45 P. M.; 4:30 P. M.; 7:30 P. M.

In The Meantime . . .  
Keep A-Listenin' To . . .

**Station KBST**  
1500 Kilocycles



# Swing Music Called Start Of New Era

### This Musician Says Real 'Swing' Is 'Sweet' Stuff

SAN FRANCISCO (UP)—America will become musical only when swing has been developed to its fullest possibilities, according to Dr. Louis Dardanelle, noted musical lecturer, and author of musical methods.

"Do I like swing music?" she asked in an interview here. "Of course I do, and so would Beethoven and Bach if they were here. It is just a matter of being able to understand it just as one must have a working knowledge of structural harmony to be able to play it, to know what to insert to glorify a simple theme. Those who are strictly in bondage to notes cannot fully understand or appreciate what is being played as swing."

Dr. Dardanelle insists, however, that contrary to the interpretations of quite a few swing arrangers and conductors, real swing should be sweet.

**Calls Theme Simple**

"There must be a definite theme," she said, "and one that can be recognized, with embellishments and 'filled-in' measures for atmosphere. This, together with 'cut-out' accentuation, will make good swing music, and that is all there is to it."

Dr. Dardanelle also insists that the method of swing is anything but something new. "As we analyze the works of Beethoven and other old masters," she said, "we find they contain the same augmented and diminished seventh chords that are used so much in swing, but in those days these chords were read as individual notes, whereas now we identify them by name."

"A very interesting piece of music is the original score of Bishop's 'Home, Sweet Home.' As I once held the paper, yellow with age, in my hands I noted with great pleasure the many little fold-overs that he had added to the main theme to give it 'atmosphere.' There were bird calls, trills in the high treble and broken chords of the E and B7 in the bass. It was so close to swing it could have been his grandparent."

**Greater Appreciation Seen**

Dr. Dardanelle is convinced that the creative style of swing will usher in a new era in music, greater and more progressive than has yet been known, and that in another decade the structure and rules of harmony will be common knowledge to young and old alike, much the same as the three Rs.

It is at this point, she declared, that "music will become not only a language of the universe in name but a language of expression to millions of common everyday people in all walks of life." At that time, she said, the United States at last will be a "musical America."

## EX-SLAVE, 110, HOPES TO REACH AGE 130

HOUSTON, (UP)—Uncle Eli Watts, negro ex-slave, is 110 years old and says he's "liable to live another 20 years." He has survived five wives.

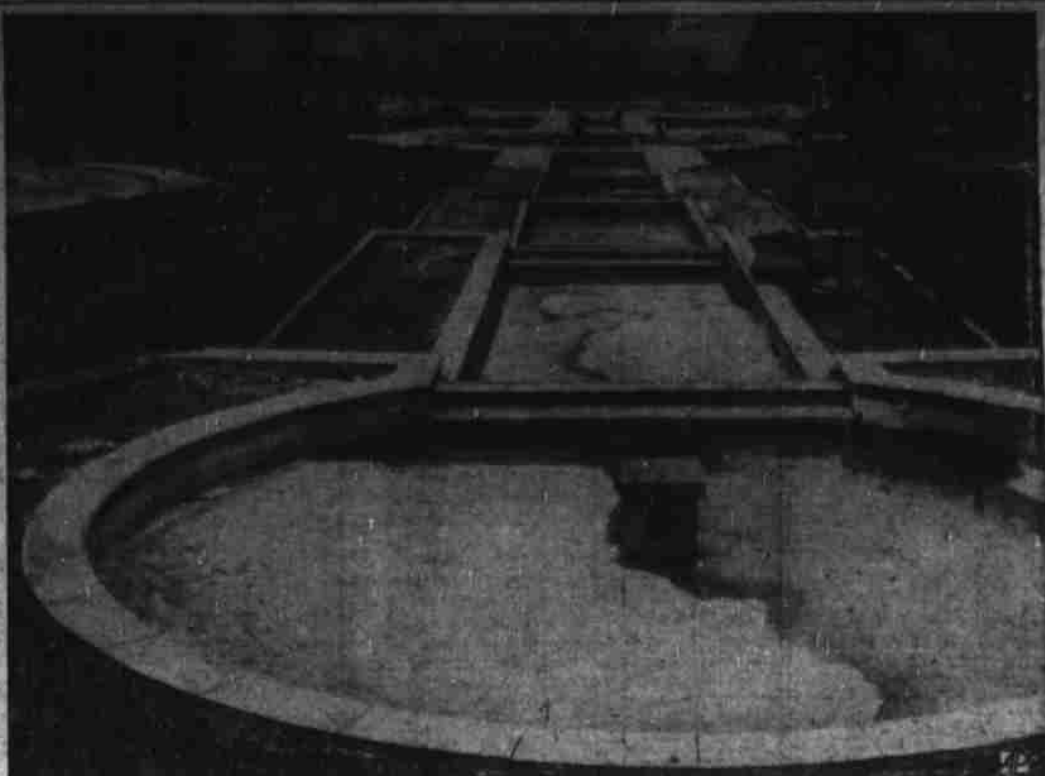
Uncle Eli leads most of the time, walks a mile a day for exercise and does some fishing near his home at Pilshear, Tex., where he lives with a 60-year-old daughter.

"Ah used to work all night by moonlight," the old negro said. "Den ah'd work a thousand head uh cattle all day."

Eli was born in Nashville, Tenn., on the Bill Raynor plantation. After slavery was abolished, he worked for the Allen family until the last member died here 10 years ago.

Sam Watts, Eli's father, was a carpenter who helped build the first homes here for Gen. Sam Houston and Stephen F. Austin, pioneer Texas heroes.

Eli came here to visit his 60-year-old son, Eljah. His hearing is bad and his health is fragile.



**TO THIS WADERS' PARADISE** young Britons will turn when pools, in which water courses from top pool (foreground) to those in back, are finished in London.



## Army Air Base For Alaska?

### Plan Hinted As Official Heads For Far North

WASHINGTON, Aug. 3 (UP)—An aerial trip to Alaska by Louis Johnson, assistant secretary of war, provided a hint today the administration was considering development of a great army air base in the Far North.

Johnson said he would leave about August 15 to inspect army posts and projects in Alaska, and at the same time would study the feasibility of both the base and of a projected all-weather road from the American Northwest through Canada to Alaska.

Such a highway, in addition to drawing tourists, might prove vital in rushing men and munitions to Alaska in time of war. The only regular link now is by water, although an airline is considering establishment of regular service.

Congress authorized the air base in the 1936 Wilcox act, providing for frontier aerial defenses such as the one already started at Tacoma, Wash. The navy has projected a \$5,000,000 base at Kodiak, Alaska, and lesser establishments at Sitka, Alaska, and Dutch Harbor, in the Aleutians, but the army has taken no action.

One objection to construction of an army base has been an administration desire to avoid arousing Japan's concern. Another was the prevalence of fog, making flying hazardous.

## PATIENTS IN ASYLUMS LEARN 'BIG APPLE'

OLYMPIA, Wash., (UP)—Teaching insane patients at the state's asylums to dance the "Big Apple" is one of the best ways to control their excess energy, Finance Director Olaf L. Olsen reports.

Women's wards at the western state hospital are scenes of daily dancing for the patients, which is proving highly beneficial as an outlet for their stored-up enthusiasms, he said.

Young and old alike learn the steps quickly and enjoy the dancing sessions. Patients are kept from brooding, one of the worst pastimes hospital attendants have to fight in their endeavor to help patients regain their mental faculties.

or 15 barrels. It is lowered into the shaft, synchronized electrically to indicate the depth to within a few inches.

## OIL WELL GUN TAPS PAY SAND NEAR THE SURFACE

SCHENECTADY, N. Y. (UP)—Man's technique of tapping nature's valuable oil wells has been advanced by development of an electrical "gun" to break into formations which otherwise would be shut off.

General Electric company scientists have perfected a movable "gun," capable of firing a 30-caliber bullet through four inches of

steel and concrete, to tap oil formations on upper strata.

Inventors explain that in drilling oil wells, sands may be encountered on the way down. Usually these deposits are blocked off by metal and concrete casings and the drilling is continued to more productive lower levels.

After the lower level formations have been exhausted, the "gun" is brought into play to tap the smaller formations above.

# HOWDY, NEIGHBORS!

**Sherrod Brothers And Employees**

We want to congratulate you on picking Big Spring as your new home — One of the best cities in Texas.

Success And Good Luck To You All

The Employees of

## TEXAS ELECTRIC SERVICE COMPANY

## SCHOOL RETIREMENT BOARD HANDLES FUND OF 155 MILLION

HARRISBURG, Pa. (UP)—Pennsylvania's School Employees' Retirement Board successfully administers the largest retirement system in the United States.

The system includes a membership of 70,000 persons and carries a reserve fund of \$155,000,000. The board recently arranged for purchase of \$40,000,000 General State Authority bonds to assist in carrying out a gigantic \$65,000,000 institutional building program.

School districts and other political subdivisions of the state were aided through board purchase of \$20,000,000 in school district and general improvement bonds.

## CONCRETE ROADS ARE CURED WITH QUILTS

TULSA, Okla. (UP)—Cotton quilts are the latest wrinkles in curing concrete highways.

One a mile long was stretched between Lexington, Okla., and Tulsa on a highway under construction. The quilted, cotton-stuffed mats were laid over the green concrete and sprinkled with water during the curing period. Road contractors found it took about a third as much time to cure a road with cotton quilts as with dirt and that the mats could be used over again.

Formerly, a dirt process was used. But it took longer than the quilt method and left permanent stains in the hardening concrete.

# Congratulations!

## Sherrod Bros.

—on Your Expansion... the BIG SPRING STORE!

### Hotel Lubbock

LEE. H. HUBBY, Manager

# The Tires and Auto Accessories YOUR Car Needs are LOWER PRICED AT WARDS!

**Grille Guard**  
Regularly 1.19 **85c**  
Heavy chrome plating! Fits any bumper. Round 1/2-in. diameter bar. Sale price!

**Seat Covers**  
3.15 coupe  
Waterproofed fiber... cloth trimmed. Full coverage!  
For sedans ..... 3.95

**Tire Sidewall Coating**  
54c  
White liquid rubber... self-vulcanizing! Won't check or peel. Dress up your car!

**Regular 42c Exhaust Extension**  
29c  
Heavy chrome plating... red reflector jewel. Fits any car! Wards low sale price!

**Wards Commander** Guaranteed 12 Months! Reduced!  
Regularly 3.65 **3.28** each.  
Wards "Commander"... compare with nationally known batteries selling up to \$6.95! Best cedar separators! 39 full-size plates. Price reduced during sale only!  
Wards 24-month battery ..... Exchange 5.17

## 4 Reasons Why... "STOCK" RIVERSIDES WIN

more races than any other tire!

1. Because most Race Drivers use "stock" Riversides. Yes, "stock" Riversides, the same tires you get when you change to Wards Riversides.
2. These race-drivers know that "stock" Riversides' "fatigue-proof" cords and double insulated carcass provide them with maximum protection against dangerous blowouts at high speeds on hazardous turns.
3. They know too, that "stock" Riversides extra-tough tread stays safer longer, in more races than other tires! Just think how much more mileage you can expect in normal service on ordinary roads!
4. Riversides have to be America's finest tires to be backed by such a strong guarantee—Riversides are guaranteed to give satisfactory service without limit as to months, years or miles.

**Get Wards Liberal Trade-In Allowance**

**Week-end Sale Price**  
**1.59 Casting Rod**  
**1.43**  
A 4-piece tubular steel rod—detachable offset handle. Agatine guides!  
Level Wind Reel .... 1.39  
25-lb. silk line, 50 yds. 95c  
2-tray tackle-box .... 1.19

**Keeps Liquids Hot or Cold**  
**Gallon Picnic Jug**  
Wards Regular 1.19 **1.09**  
Keeps liquids hot or cold 8 to 10 hours! Save!  
Four-Spot Picnic Jug 1.59  
Fint Vacuum Bottle... 75c  
Quart Vacuum Bottle 1.55  
Folding Camp Cot .... 3.49

**21-inch Overnight Case**  
**2.19**  
Cotton print lining! Pocket in lid and body! Large basswood box. Locked corners!

**Large 26-inch Suitcase**  
**2.19**  
Large size! Black fiber! Full wood frame! Nickle-plated lock, snaps! Leather straps!

**Tan Tweed Overnight Case**  
**98c**  
Has smart contrasting stripes! Cotton print lining—pocket in lid and body!

**Split Cowhide Gladstone**  
**5.98**  
Cloth-lined. Has pocket and shirtfold on center divider! Cowhide straps!

# MONTGOMERY WARD

221 West Third St. Big Spring, Texas Phone 280



TREATING OF GRAZING LAND HIKES YIELD

AMHERST, Mass. (UP)—Feed production can be tripled by treating grazing land, according to a survey by Massachusetts state college experiment station.

get three times as much feed from treated pastures as they can from untreated grazing land, research workers say. In studying records of 111 farms in Massachusetts, the investigators found that seed, fertilizer and lime added to old pastures and hayland stepped up grass production 200 per cent.

Commercial Equipment Offered

Refrigeration Devices Included in Sherrod Lines From the customary handling of shelf and builders' hardware lines, the Sherrod Bros. concern has branched out in all directions to become a dealer in appliances, implements, store equipment, etc.

Its expansion has included the sale of commercial refrigeration units, and this line is made one of the company's specialties. One man will be associated with the Big Spring store as salesman of these items alone. Sherrod is distributor for the Super-Cold line, which includes such items as meat cases, ice cream makers, ice cream dispensers, and various other equipments for food stores, meat markets, hotels and cafes, and soda fountains. The Super-Cold products are such that they can be operated with electricity or with gas motors, and with the latter equipment, are made available to rural stores.

Some of the Super-Cold products, including meat cases, are displayed at the store here, but most of the items are sold and installed on special order. Sherrod also is a representative for air conditioning equipment, and expects, with the growing popularity of that convenience, to build up a trade in installations. The firm's lines include complete stocks of supplies for restaurants, hotels, food stores.

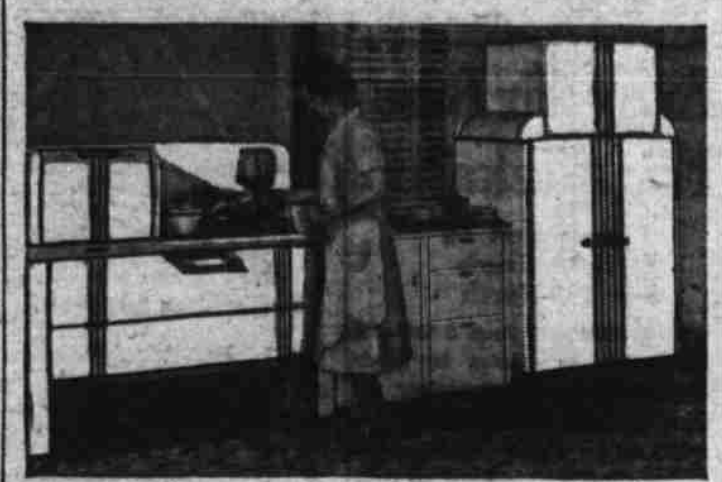
Gold Miners Strike It Rich PERTH, Australia (UP)—W. H. Wisbey and E. T. Horton, two miners working near Coolgardie, have succeeded in extracting \$73,000 worth of gold in eight months. They treated 41 tons of ore.

IN NEIGHBORING COUNTIES



Sellers of Maytag products in counties adjoining this one are W. C. Shull (left) in Martin county and W. M. Hester (right) in Midland county. The territory to the west is included in that served by the Sherrod Bros. distributorship.

Oil Plays An Important Part In Modernization Of Rural Kitchen



Modern Oil Burning Kitchen

Talking about kitchen modernization—as most housewives are, right now—what about those who live beyond gas and electric lines? This photograph gives the answer. Both the refrigerator and the range are operated with kerosene.

It is a kitchen after the heart of any homemaker who lives beyond the gas mains—as beautiful as one could find in the finest city home, and more economical, for both cooking and refrigeration with kerosene are said to cost less in most communities than with any other modern fuel. Considering the fact that, in spite of all the talk about rural electrification, millions of farm homes probably never will have electricity because of the prohibitive cost of line construction and service where homes are widely separated, one is impressed by the many applications of petroleum to the problems of rural life. It is the fuel not only for cooking and refrigeration but also for water heaters, space heaters and for motors to supply power for water systems, washing machines, and other machinery.

And so the "inconveniences" of country life seem to be going the way of the horse and buggy, long since replaced by the petroleum-powered motor car which brings even the most isolated home within a few minutes of town or city.

DOUBLE LAWSUIT IS AFTERMATH OF DUAL PUBLIC WEDDING

CLEVELAND (UP)—The principals of a public double wedding have brought a double lawsuit against the promoters of the double nuptials.

The two newly-married couples—Arlene and Warren K. Stover and Beatrice and William Harris—charge that an automotive trade association and a theater chain promised them furniture, a wedding trip and bridal clothes if they would be publicly married. The gifts were not forthcoming, they charged.

The double promoters answered that the furniture never was promised, that the bridal outfits were to be worn only at the wedding, and that they offered the couples airplane trips, but that they would not fly.

Steel Upswing Reduces Ohio Jobless List

Industrial State Shows General Improvement CLEVELAND, Aug. 4 (UP)—Visible business straws-in-the-wind in industrial Ohio are pointing the way, observers hope, to a national recovery.

Many business leaders in this only state which has eight cities of more than 100,000 population feel that the prophecy of the stock market is borne out in business upturns and that a measure of prosperity lies ahead. In Ohio, signs of encouragement are seen in: The rapid rise of steel operations. Improvement in retail trade. Five weeks of consecutive improvement in department-store business in this federal reserve district. A decline in unemployment.

In Toledo, a city of 300,000 and Ohio's third in population, the Libby-Owens-Ford Glass company has called back more than 1,000 men to its plant at suburban Rossford.

Machine-tool makers in Toledo are increasingly active with orders for 1939 automobiles, due for a showing and sale in early November. At downtown Massillon, almost a part of generally bustling Canton Republic Steel corporation has called 500 men back to work.

No Rise in WPA Ranks Here in Cleveland, the White Motor company plans to go on a five-day week. The White Sewing Machine company, also with headquarters in this city of a million, reports a definite business pickup since mid-June.

At Painesville, 30 miles east of Cleveland, the Industrial Rayon Corporation, one of Cleveland's best employers through the depression and recession, is preparing to open a large branch this fall. The number of applications for WPA employment in Cleveland has remained quiescent recently for the first time in many months. Observers regard it as a sign of industrial upturn.

Optimism of business experts is buttressed by the pickup in steel, in the northern Ohio sector. An upturn in steel means more jobs in Cleveland, nearby Lorain, Youngstown—capital of Ohio's "Little Ruhr," in the Mahoning valley—Warren, Niles, Massillon and smaller places.

Construction awards in Greater Cleveland have advanced in the past month sufficiently to warrant the interest of business in lifting more than the eyebrows. Retail automobile sales also have been running ahead of both the expected summer and recession trends, a more than casual barometer, prognosticators feel.

268 MORE ON OLD AGE PENSION ROLLS

AUSTIN, Aug. 3 (AP)—Old age assistance checks will be sent to 112,550 Texans in August, 268 more than in July. W. A. Jack Little, acting director, said the payment would total \$1,551,341. Gross additions to the rolls since July were 1,212, including 548 re-instated cases, and deductions for total 1,044, including 490 deaths and 554 deaths. Little said checks would be mailed beginning Aug. 10 and mailing would be completed Aug. 15.

Bank Holdups Decline Since Dillinger Era

Indiana, Home Of Outlaw, Had None In First Half Of '38 INDIANAPOLIS, Aug. 4 (UP)—Bank holdups have been reduced drastically in Indiana as well as cover the entire middle west since John Dillinger and Al Brady—who went down in records for their murderous crimes as the Hoosier state's most notorious outlaws—were slain in gun battles with federal agents.

For the first six months of 1938 Indiana boasts a clear slate for bank holdups. This, however, was the first time since the early 1920s that the state has not had at least one bank holdup during a six-month period.

According to state police records, there was only one bank burglary and three unsuccessful burglary attempts on state financial institutions during the first half of the current year. Thieves obtained only approximately \$300 in a night burglary of the Burnettsville, Ind., state bank, in Cass county, on Feb. 11. On Feb. 10 and April 22 unsuccessful attempts were made on the Carbon, Ind., state bank and on April 24 an attempt was made on the Lapel, Ind., state bank.

1938 Big Year The peak for Indiana bank robberies occurred in 1933 during the forays of John Dillinger and his henchmen, who extended their robberies throughout the middle west. The Dillinger gang, all of whom are dead or in prison, is reported to have netted more than \$175,000 in wholesale state bank robberies during 1933.

In 1932 the total loss from 22 bank holdups aggregated \$68,000, according to police records. Then came the outbreak of the Dillinger mob, which shot the losses to a new high mark in a single year. The Dillinger mobsters also operated throughout most of 1934 and aided in boosting that year's loss from bank robberies to \$61,000. There were ten raids on state banks and two messenger robberies during the year.

Despite the daring robberies of the Brady gang in 1935, losses from bank holdups in the state were comparably small—totaling only \$10,000. Although Brady at the time of his escape from the Hancock county jail at Greenfield, Ind., boasted he would "make Dillinger look like a piker," he fell considerably below the amount of money Dillinger seized through his career of crime.

Radio System Effective In the following year state bank robberies dropped to only \$8,000 and in 1937 fell to \$6,000, state police records show. Partly attributed to this drastic reduction was a drive which gave Indiana a modern, fully-equipped radio police system.

Closer co-operation between state police, department of justice, city police departments and county sheriffs and deputies, established following the Dillinger and Brady gang raids, also is regarded a major factor in reducing the state's bank holdups. Through a \$30,000 subscription by the Indiana Bankers association and a \$20,000 contribution by the administration of former Gov. Paul V. McNutt, now high commissioner to the Philippine Islands, the new modern state police system was established.

This, in conjunction with the tri-state police net, an agreement of co-operation between Indiana, Ohio and Michigan authorities, has contributed most toward the prevention of bank robberies, according to state police officials.

Church Ritual Puzzles Child CONNEAUT, O. (UP)—A little Amboy, O., girl on her first visit to church had only one criticism of the services. She said that she did not think it fair that "one man did all the work, and then another man came around and got all the money."



MEDIATOR Vincent Rancinan (above), appointed an unofficial observer by British government, will enter explosive Czech-German situation as a possible savior of European peace. The Czech government had asked for an unofficial mediator.

PWA PROJECT WILL RECORD OLD BRANDS

HOUSTON (UP)—Authentic and useful remnants of the old West will be preserved in a WPA project authorized by Harris county. Funds have been earmarked to sponsor transcribing of old cattle records. Photostatic copies, made 10 years ago, were found to be fading. Original records were illegible a decade ago, but photostatic processes brought out the characters of the brands.

The oldest brand in the books was that of Charlotte M. Allen, wife of one of the Allen brothers who founded the city of Houston. It was recorded five years before the Texas Revolution, on March 30, 1831.

Other pre-revolutionary brands were those of William McFarland, recorded on July 30, 1832, and Amelia Perkins, Dec. 2, 1832. The brand of John Harris, the founder of Harrisburg, now a part of Houston, was recorded. Although he was running cattle before the Revolution, his brand was not recorded until after organization of Harris county.

Work of transcribing the scores of cattle brands will be done by hand. This was necessary because of the many intricate and queerly formed characters.



It's MAYTAG 3 to 1!

Three times as many women use Maytag as any other washer! It saves time, clothes and money, every wash day.

Only Maytag has all these washer FEATURES

- 1 Gyrofoam Water Action—the faster... safer washing principle.
- 2 Long-life cast aluminum tub—that can't dent, crack, chip or rust.
- 3 Roller Water Remover—the dryer that protects zippers, buttons, buckles.
- 4 Sediment Zone that catches loose dirt and keeps it away from the clothes.
- 5 Four adjustable legs.
- 6 Automatic enclosed drainboard.

BEST VALUE IN YEARS

NOW is your opportunity to get a Maytag at an attractive price—come in or telephone today!

You're Money Ahead with a MAYTAG!

Sherrod Bros. BIG SPRING, TEXAS 318-320 S. Rannels St. Phone 177

To Sherrod Bros. We Send CONGRATULATIONS On The Opening Of Their NEW STORE IN BIG SPRING Wm. Levin Knitting Mills Knitter of the Original Genuine Seamless Athletic Jerseys and Sleeveless Shirts Athletic Stocking and Shaker Sweaters SPECIALIZING IN AWARD SWEATERS and Athletic Knitwear for all Sports!

THE MAKERS OF JOHNSON WAX S. C. Johnson And Son, Inc. EXTENDS..... Greetings and Best Wishes to — SHERROD BROS. On the Opening of their Complete and New Hardware Store in Big Spring, Texas

Featured in Sherrod Bros. Johnson Products GLO-COAT Pints — 59c Quarts — 98c 1/2 Gal. — \$1.59 WAX Pints — 59c Quarts — 98c 1 Lb. — 59c 2 Lbs. — 98c Special Waxing Set — \$1.39

Congratulations To SHERROD BROS. HARDWARE CO. On Their New Store In BIG SPRING Western Windmill Co. WINDMILLS — HARDWARE — PLUMBING GOODS Lubbock Sweetwater Odessa



# Irresistible Force Vs. Immovable Object: That's The Description Of Affairs In Kentucky Primary Vote

By MORGAN N. BEATTY  
AP Feature Service Writer

WASHINGTON — The political crystal-gazers have practically worn out the glass ball hunting for the answer to the Kentucky senate race between Alben Barkley and Happy Chandler.

So busy have the experts been with personalities and the devious ways of politicians that they have hardly touched the real question, which is:

What happens when an irresistible force meets an immovable body? or, more specifically in Kentucky on August 6.

What will happen when a well-oiled state political machine and a well-oiled federal patronage machine lie at each other's heels bent for election?

That's the simple issue in Kentucky, just as it was the issue in Pennsylvania a few months ago. The state machine won in Pennsylvania.

The Two Machines  
All the credible reports from the

Blue Grass country agree that Governor Happy Chandler has built since 1933 a state political machine every bit as efficient as was the late Huey Long's in Louisiana a few years ago. True, Happy has assumed no dictatorial postures, nor has he espoused the strong-arm methods of Huey. But it is charged that he let out a prodigious number of state employees when he occupied the governor's chair, and replaced them with loyal Chandler followers.

On the other hand, since 1936 a federal patronage machine has been gaining momentum behind Senator Alben W. Barkley, President Roosevelt's No. 1 New Dealer on Capitol Hill. That machine includes such political strength for the new deal as may exist on the work relief rolls in Kentucky.

In addition to the federal machinery, Senator Barkley commands the support of a Louisville group of old-line political leaders,

and the famous former governor, Ruby Laffoon. Chandler took the Laffoon organization to the cleaners in the 1936 governor's race, and they're out to skin the young upstart alive.

Onward And Upward  
Old time political wind-gaugers say it's a neck-and-neck race. The published newspaper polls give Barkley a slight edge. So do the betting odds published as "guesses" in the Lexington (Ky.) Herald Leader as late as July 24.

Even though the president told Kentuckians recently that he wanted Barkley back in the senate as the new deal leader next year, the new deal is not a clear-cut issue in Kentucky. True, the president risks a certain amount of prestige by supporting Barkley. But on the other hand Chandler has supported most of the Roosevelt program except spending policies.

Then why the clash?  
It's simply a case of Happy Chandler running for a higher office while he thinks the running is good. A governor can not succeed himself in Kentucky. It's traditional there that a governor's political organization flies apart when he leaves the state capital.

Happy Chandler is only 40 years old. He says his record as governor entitles him to a senate seat now. He figures he must run for that seat before his term expires in 1939 or he probably won't have another chance. The only seat available is Barkley's, and Barkley wants it himself.

So it's just a case of a state machine against a federal machine on August 6, with two strong candidates in the field.

The Two Candidates  
Here's a quickie glance at their records:

Alben W. Barkley is 60 years old, robust, two-fisted, somewhat ponderous. He boasts the typical poor boy tradition, 25 years in congress, a persuasive oratorical delivery, and a fair rendition of "Wagon Wheels." Once a dry, Barkley later liberalized his views on prohibition. As majority leader in the senate, he is spokesman for the president on Capitol Hill. He also is one of the few candidates for important office who holds the endorsement of both powerful labor factions—the A. F. of L. and the C. I. O.

Senator Barkley twice keynoted national democratic conventions, and has won wide support for a spot on the national democratic ticket in 1940—possibly as vice presidential nominee.

Albert Benjamin (Happy) Chandler is 40, the possessor of a prodigious memory for names and faces. He is an athlete, professional smiler and handshaker of the first magnitude. A former window washer, Chandler can stir audiences to ecstasies with his songs.

Kentucky discovered he was a human dynamo in 1931 when he rode to the lieutenant governorship as a compromise nominee on a ticket with his political enemy, Ruby Laffoon. Laffoon left the state long enough in 1935 for Chandler to put over a direct primary law replacing Kentucky's old convention system. Under the new set-up Chandler made a sensational leap into the governor's chair.

Chandler has centralized Kentucky's state government. He boasts that he cut the state's \$28,000,000 debt by more than half, but he doesn't talk much about the goodly sums of new deal grants he got from Washington. Followers and opponents agree he has been an efficient governor.

### RADIO-PHONE TO LINK HUDSON BAY SECTION

MOOSEHOLE, Ont. (UP) — A chain of radio-telephone stations are to be set up along the bleak coast of Hudson bay by Father Schulte, German "Flying Priest of the Arctic."

The new stations, which will be paid from the proceeds of lectures given by Father Schulte in Canada and the United States, will be at Fort Albany, Attawapiskat, East Main, Fort George, Churchill and Igloo Inlet.



WALKING THE PLANK wasn't a pirates' custom at Dedham, Mass., where the swollen Charles river inundated streets and forced construction of board bridges like this.



WITH A MAESTRO'S TOUCH, John Mills gives some of his barbecued ribs a sauce bath at the little Memphis shop near Beale street. Mills' skill with ribs has been spreading, and New Yorkers are among his rush-order customers.



ONCE AUSTRIAN but now British, newly-naturalized Baron Georg Frankenstein (above) has been knighted by King George of England. The baron, who was Austrian minister to London before the Nazi annexation, has become a British subject.

## Gas And Crude Stocks Down

And That's Cheering News To The Oil Industry

AUSTIN, Aug. 4 (AP)—Continuing downward trends of gasoline and crude stocks, coupled with close proration in major producing states, inched the oil industry toward an improved position, many observers agreed today.

Interest centered on authorized production for August, final month of the high gasoline consuming period, which apparently will tell whether the industry will enter fall months in better condition than a year ago.

The Oil and Gas Journal reported United States production decreased 33,488 barrels daily during the week ended July 30 to reach a daily average of 3,315,800.

This was slightly less than an estimate of daily market demand for the remainder of 1938 made before the interstate oil compact commission meeting last week. Representatives of member states and many operators in attendance indicated they favored continuation of close proration rather than liberalization of restrictions at a time when possible demoralization might result.

Ernest O. Thompson, compact chairman, stressed the need of careful study of future demand as a guide for further production.

Although decreasing gradually, gasoline stocks for the week ended July 23 were 76,966,000 barrels, or 6 per cent more than a year ago.

The consensus was July production had removed the danger of immediate difficulties but whether new threats of distress prices would appear depended upon the control of August flow from wells. Texas entered the month with a basic allowable of 1,417,805 barrels daily, or 58,613 more than the July 1 basic authorization. Sunday closing of wells, in effect since January, were continued. The increase resulted because there were five Sundays in July and there are only four in August.

The production of all Texas fields, except the vast East Texas pool, was reduced two per cent under allowables of July 26. Allowances increase each month due to new well completions.

There were reports of improved conditions in the KMA pool of Wichita county where lack of pipeline connections had caused alarm. Oklahoma's corporation commission set the August allowable for that state at 428,000 barrels daily, unchanged from July.

## Schools

(Continued from Page 1)

which reveals that it takes 343 cents a day to educate a child.

Big Spring Independent school district has 62.5 per cent of the county's children to educate and barely more than half the valuations. It has only 25 sections of all the county territory on which to tax. In other words, 37 per cent of the county's children outside the local district have almost half the valuations to support their schooling and do not have to have the pupil cost increased sharply to maintain a big, modern high school unit such as operated in Big Spring.

Further facts disclosed in the paper are that the schools operated with a \$3,000 budget overrun for the year and that the budget for next year has been set tentatively for \$163,728, about \$2,000 above expenditures for the past year.

## Temperance Group Sponsors 'Fruit Juice Hour'

SAN FRANCISCO, Aug. 4 (AP) — As a challenge to society to forsake its "social evils," members of the Christian Temperance Union, opening their 60th national convention here today, will establish "milk bars" and "fruit juice hours" as out-of-meeting gathering places during the conference.

State presidents of 31 states arrived last night.

Mrs. Ida B. Wise Smith of Evanston, Ill., national president, outlined a nine-point program today for the convention. The WCTU, she said, has two prime purposes—total abstinence from use of alcoholic beverages in any form for the individual, and the abolition of the liquor traffic for the nation.

The convention program includes plans for completion of the \$1,000,000 educational program, support of popular counter attractions to taverns and liquor-selling resorts, establishment of temperance hotels, restaurants

## GERMANY, FRANCE IN AGREEMENT ON AUSTRIAN LOANS

PARIS, Aug. 4 (UP) — Germany and France have reached an accord, it was announced today, in which Germany agreed to reimburse the French government for any costs it incurred from its guarantee of Austrian loans.

The French government partly guaranteed an Austrian 25-year loan in 1933 and a 25-year loan in 1934.

Germany also agreed to settle all Austrian debts in France on the same basis as German debts, except the Young and Dawes loans.

On the Dawes loan, France accepted the same arrangement previously accepted by Britain—reduction of the interest rate from seven to five per cent. Germany agreed to establish a fund as of April 15, 1938, for resumption of amortization which has been suspended for several years.

and recreational centers with milk bars and fruit juice counters and assistance in public movements against gambling and venereal diseases.

We, too, Extend —  
WELCOME and CONGRATULATIONS  
To SHERROD BROS  
Completely Air-Conditioned  
Casadena Club  
"A Place For Gentlemen"  
F. M. Bomar, Owner 309 Bunnels

PERFECTION  
STOVE  
CO.  
-SENDS-  
CONGRATULATIONS  
-TO-  
SHERROD  
BROS.  
On the Opening of Their New and Modern  
Hardware Store in Big Spring

Postal Telegraph  
THE INTERNATIONAL SYSTEM  
DALLAS TEXAS, June 14, 1938 Night Letter  
PAUL SHERROD  
SHERROD BROS. HARDWARE CO.  
BIG SPRING, TEX.  
Heartiest congratulations to you and your fine organization upon the success attained thus far. Maytag Southwestern Company is proud to have Sherrod Brothers as its dealer in Big Spring. Knowing that you give your customers only the best merchandise available, we believe they can readily appreciate why you have for them the world's best washer and ironer—Maytag, and that they too will know they are money ahead with a Maytag.  
Regards.  
WALTER ROGERS, President  
MAYTAG SOUTHWESTERN COMPANY.  
Ed. Chg: Maytag Sv. Co.

WELCOME!  
— TO OUR NEW NEIGHBOR  
"Sherrod Bros  
... and CONGRATULATIONS to this firm on the opening of their fine New Store in Big Spring.  
WHEN BETTER AUTOMOBILES ARE BUILT  
... BUICK WILL BUILD THEM!  
KEISLING  
MOTOR COMPANY  
Sales — Buick & Pontiac — Service  
401 Bunnels St. Big Spring Phone 845

TIMELY SPECIALS  
IN  
"Wear-Ever" aluminum  
EGG POACHER \$1.19 REG. \$1.50  
DEEP FAT FRYER \$1.09 REG. \$1.45  
SQUARE CAKE PANS 98c REG. \$1.25  
NEW GRILL-BROILER \$2.45 REG. \$2.95  
SAUCE PAN SET \$1.69 REG. \$2.25  
Sherrod Bros. Hardware Co.  
BIG SPRING — LUBBOCK — SLATON

CONGRATULATIONS  
SHERROD BROS.  
On the Opening of Your New . . . Complete  
. . . and Modern Hardware Store in Big Spring.  
— May you have a Successful and Happy Future  
in your new chosen field . . . and we feel sure  
you will serve this community well.  
State National Bank  
Big Spring's Oldest Bank  
Time Tried . . . Panic Tested



Big Spring Herald

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MEMBER OF THE ASSOCIATED PRESS

WE BRIGHTEN OUR POSTOFFICE

One of the nation's major newspapers takes occasion to remark that Britain is engaging successfully in a "Brighter Post Office" campaign.

Telephone calls, telegrams and letters pour into the Department of Agriculture from all over the country.

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Washington Daybook

WASHINGTON—Life's history of beetles: 1916—Japanese beetle makes U. S. debut at River-ton, N. J.

1928—FLASH: Japanese beetle invades Times Square, overruns southeast Washington.

1933—FLASH: Japanese beetle invades Times Square, overruns southeast Washington.

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Are You Listening?

Comic strip 'Are You Listening?' featuring Alvin Adonis and Gloria. Includes dialogue bubbles and thought bubbles.

Daily Crossword Puzzle

Crossword puzzle grid with clues for Across and Down words.

Man About Manhattan by George Tucker. NEW YORK—Every morning at four o'clock a squadron of big trucks leaves New York and heads up toward West Point.

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Hollywood LOVE ON THE RANGE

Chapter 20 KIPPING LEAD. A wide grin broke over Ratchford's face; his eyes began to glow.

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COFFEE and COFFEE

Brand New Floor SANDING and FINISHING MACHINE

FREE DELIVERY! Twice Daily—DAVIDSON'S DAIRY

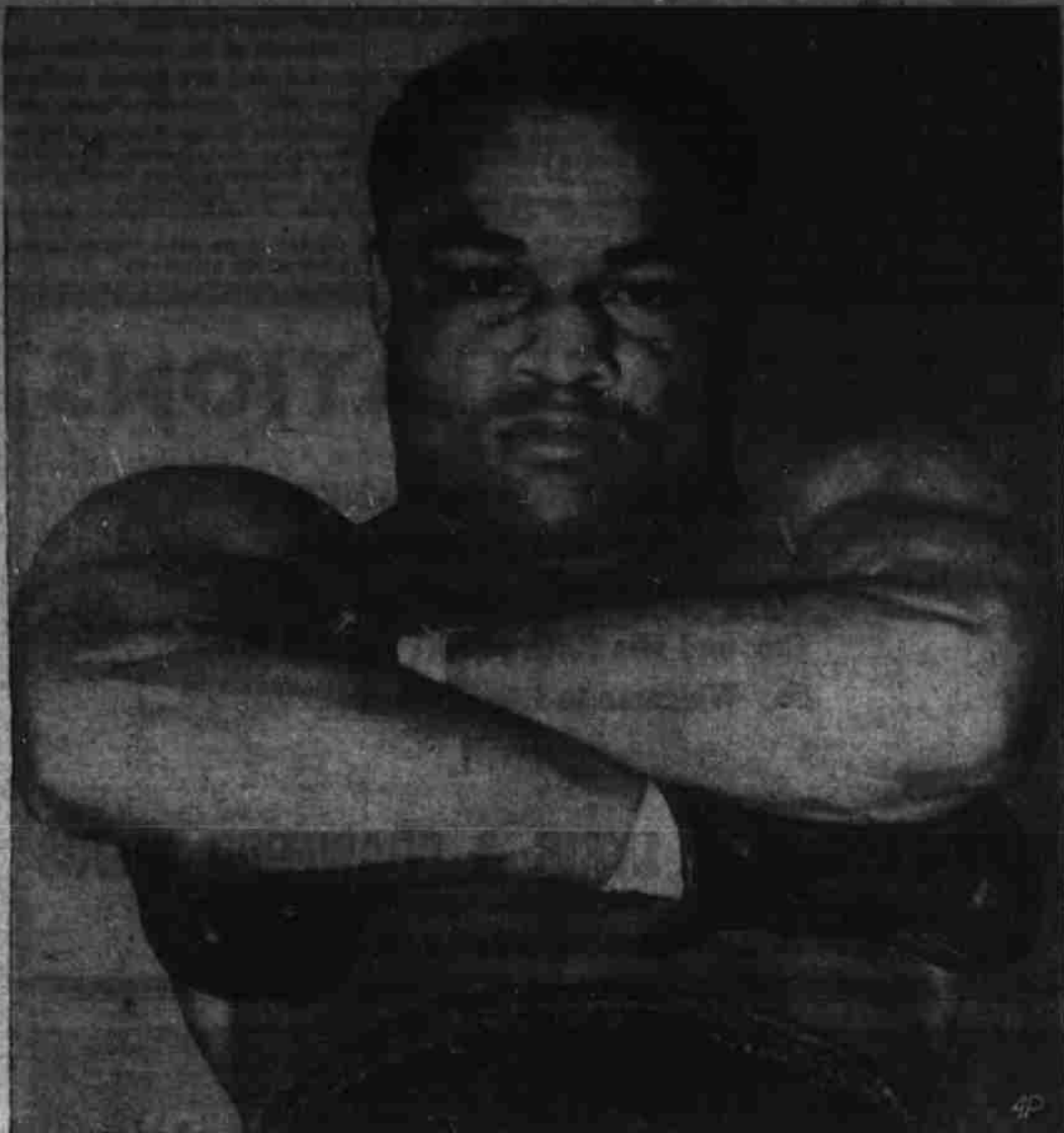
TUNE IN KBST 1500 KILOCYCLES

PRINTING T. E. JORDAN & CO.

Best Equipped Shop in West Texas



# ASSOCIATED PRESS PICTURE NEWS



**STRONG-ARM ARMSTRONG** gives a close idea of muscular power he'll put into Aug. 19 bout with Lou Ambers, lightweight champ. Henry Armstrong holds welter and feather titles.



**REEL TECHNIQUE** helps Forky Lee, juvenile movie actor, show how much real strength was needed to lift the big ones caught at Catalina Island, where the youngster has been on vacation. The fish weighed as much as he—so Forky said.



**GIFT FOR TOM GIRDLER**, this Jaguar was captured in Central America by steel workers as a present for the castle Republic Steel chairman. Above, Margarita shows affection for James B. Fend in whose care she made the trip to U. S.



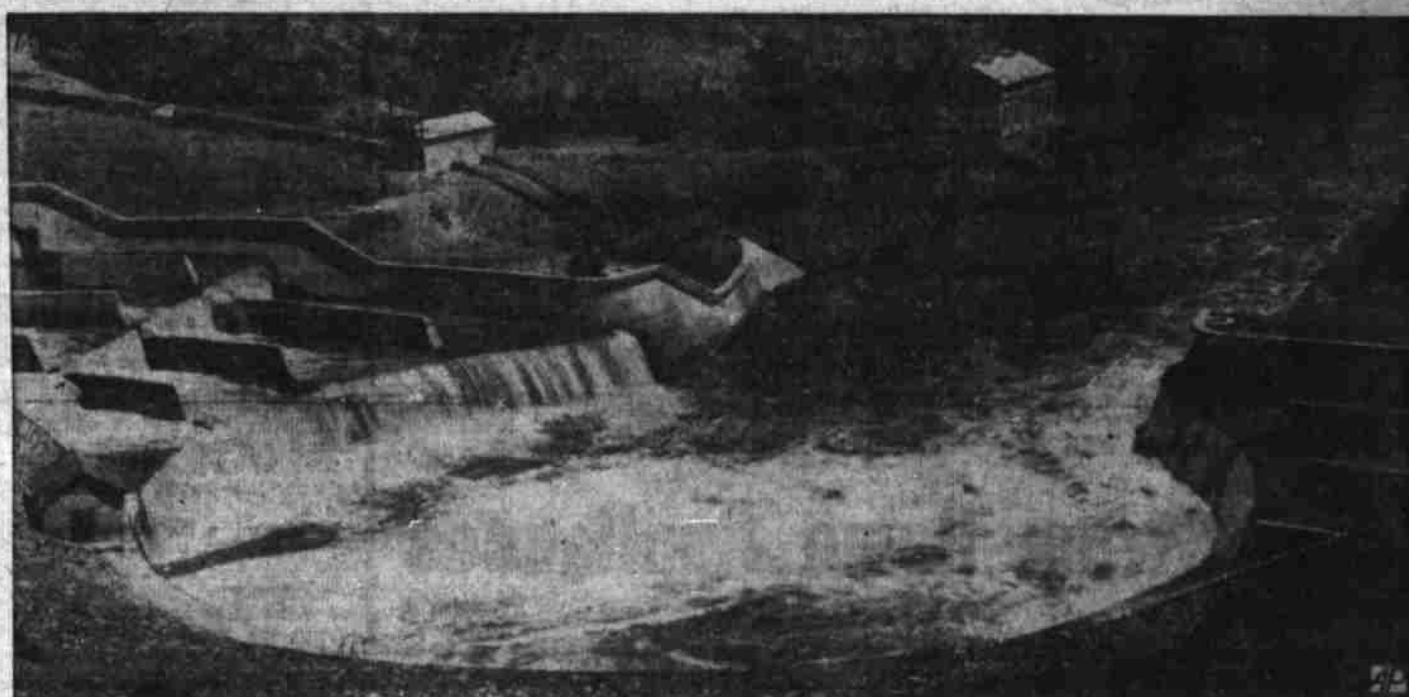
**FOUR BELLS AND ALL'S WELL** at the non-nautical Hollywood home of Rex Bell and his wife, the former Clara Bow who won fame as the "It" girl of films. Clara holds the most recent Bell—a boy. With his dad is four-year-old Rex, Jr.



**'3' SPELLED LUCK** for Angler James Dodge who offers this 157-pound evidence to support his claim of a world's record in tarpon catching with light tackle. It took Dodge three hours battling over a three-mile course off West Palm Beach, Fla., to land the Silver King. Dodge's casting rod, reel, nine-thread line and diving plug weighed only 29 ounces.



**BELIEVERS DON'T BELIEVE** these Carlisle, Pa., traffic signs disputing the welcome of St. John's church.



**HISTORY WAS REPEATING** when water in the Lahontan reservoir on the Carson river, Nevada, spilled over (above) as the result of a wet year. The irrigation-control reservoir which has 293,600 acre-feet capacity, last spilled over in 1922.



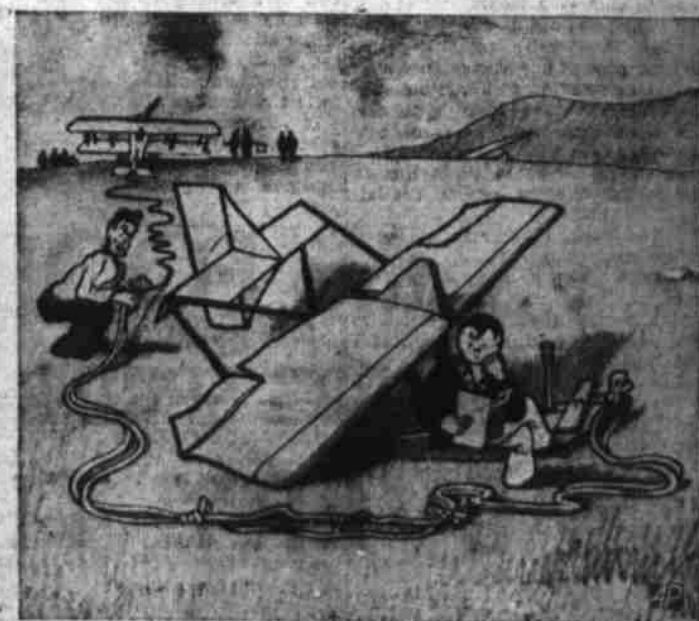
**SCORE'S EVEN** for Jane and Jean Booth, 7, Memphis twins who always get ill together, recently lost tooth.



**RISE IN STOCKS** calls the turn on Cowboy Dale Kennedy who took a few sizes in Scotty, a bad actor in the amateur bucking contest at Cheyenne's Frontier Daze rodeo.



**TO RENEW PERMIT** for staying in U. S. and eventually making this her home, Vera Korina, star of Broadway show, "I Married an Angel," has flown New York to Miami, over to Cuba and at once back to Miami, where she'll show.



**WALT DISNEY DREAMS** stir in Lawrence Wright, a London architect who spent a year and about \$35 drawing animated cartoons, "Cloud Cuckoo," with Wilbur Sparrow (right) as hero. Wright drew sketches, and processed film himself.



**NO OVERSIGHT IS THIS:** U. S. Commissioner Paul McNutt wore a boxing trapeze, a native Philippine child with his talk properly hanging out, at his birthday party in Manila. Frank, first Quonon (left) is reading a congratulatory message.



### Committees Are Busy On Picnic Plans

#### Rail Brotherhoods' Annual Event Is Stated Aug. 22

W. O. Wason is general chairman of the annual event and H. Hinman has been selected to act as master of ceremonies again this year.

The invitation committee headed by Mrs. Charles Koberg sent out invitations this week to various people of Big Spring outside of the organizations.

The picnic, which is to begin at 5 o'clock p. m. with a basket dinner being served promptly at 6 o'clock, is expected to attract a large number of old-time railroad men of West Texas. Last year approximately 600 attended, representing all points along the Texas and Pacific railway system and as far as Los Angeles.

The celebration is to be climaxed with a dance as has been the custom for several years. Members of the dance committee include E. D. Merrill, H. A. Craven, J. A. Bittel, T. A. Underhill, T. A. Stephens and Dee Orr.

Not only active railroad men and their wives who are members of the auxiliaries will attend the picnic but many of the old timers who saw service decades ago are expected to be on hand. Many of the pioneer railroad people have not missed a celebration since it was inaugurated.

After the basket dinner, speakers from various points in Texas will address the group over a loud speaker.

**"Broom Pushers" to Rally**

KEARNEY, Neb. (UP)—Former "broom pushers" (part-time student janitors) are planning a reunion during homecoming festivities next fall at Kearney State Teachers college.

In Chicago we saw a mechanical cocktail shaker. The marvel of American ingenuity is a complicated set of chromium arms which grab the shaker and agitate the liver out of it. The saving in wear and tear on the bartender is astonishing.

In a Randolph street shop we saw underwear with secret pockets in most extraordinary places. They're designed to fool pickpockets.

We rode a streamlined train, the

Various committees appointed to make arrangements for the annual Railway Brotherhood picnic at the City park Aug. 30 have been working the past three weeks and will be ready to announce definite plans at a general meeting of the picnic committee Aug. 22.

Electricity is the cheapest thing you use

Some refrigerators may save pennies one way, only to waste dollars another! Frigidaire gives you proof of All 4 Savings... on current, food, ice, upkeep... before your eyes, before you buy!

**NEW SILENT METER-MISER**  
Simplest refrigerating mechanism ever built. Uses so little current—You can hardly hear it run!

**NEW "DOUBLE-EASY" QUICKUBE TRAYS**  
Release cubes instantly... save 208 more lbs! Every tray in every model a "Double-Easy" Quickube Tray.

**"Hot Days Are Here Again"**  
You will need Super - Power and Super-Freezing, Frigidaire with the Meter Miser Motor — is your assurance.

### Foreign Writer Covers U. S.; Finds No Crisis, But Lots Of Crackpots

When Alvin J. Steinhoff joined the AP Foreign staff in Europe three years ago, he expected to see many strange customs. But not until he revisited America did he realize how strange are the customs and appliances of his native land.

Now, back again in Europe, he has written the following letter to a friend. It wasn't meant for publication, but we thought it was too good to pass up.

In Chicago we saw a mechanical cocktail shaker. The marvel of American ingenuity is a complicated set of chromium arms which grab the shaker and agitate the liver out of it. The saving in wear and tear on the bartender is astonishing.

In a Randolph street shop we saw underwear with secret pockets in most extraordinary places. They're designed to fool pickpockets.

We rode a streamlined train, the

conductor of which said: "Give me a Model T any day. Now you seem to be in a hell of a hurry to get to Minneapolis, but what's the good of it? When you get there you'll just waste all the time you are saving on these nice seats."

In Wisconsin we saw my father, who said: "What the world needs is a good grasshopper plague. If folks had something real to worry about they would stop bellyaching about trifles."

In Minnesota I met girl cousins who have stopped drinking because they are saving all their dimes for the slot machines.

**GRASSHOPPERS!**  
WOOEEL! EVERYTHING'S GOING TO BE ALL RIGHT!



In Milwaukee I asked about a salty old friend whose job it is to go down into clogged sewers to see what is impeding progress.

"He's in the sewer," I was told by the foreman, "but if you'll wait until he gets to the Walnut street junction, I'll telephone to him."

And so I learned that, in amazing America, it's impossible to escape telephones even in a sewer. I suppose my salty friend could talk to ships at sea from the Walnut street junction.

In Milwaukee, also, I visited a managing editor who said: "One doesn't have to be crazy to hold my job—but it helps a lot if one is."

I detected a curious change in my uncles. Five years ago they were bragging about their expensive automobiles. Today, the greatest virtue is to have the cheapest car in the neighborhood, and to tone down life to the tempo of the

### Mexican Baptist Churches Form Association

A new organization of its kind is the Mexican Baptist Association of West Texas, organized at the Mexican Baptist church here recently, when representatives from six churches gathered for a meeting.

Churches in the new association are Pecos, Big Spring, Rotan, Stamford, Slaton and Lubbock, and mission points will have workers and messengers.

More than 250—including over a 100 from other towns—were in attendance at the organizational meeting, at which a program of sermons and addresses was presented by pastors and missionaries. Visitors were served meals in the basement of the local church.

Along with the organization of the association, the departments of

Sunday School, young people, and WMU were perfected.

Officials of the association are: Scott Cotten, Big Spring, moderator; Julie Ramirez, Slaton, vice moderator; Carlos Castillo, Fabens, secretary; and Bonifacio Castro, Post, treasurer. Next meeting will be at Slaton in October.

Water in an open vessel begins to boil at 212 degrees F.

Water in an open vessel begins to boil at 212 degrees F.

## CONGRATULATIONS

... and Best Wishes to the NEW SHERROD BROTHERS HARDWARE STORE. And to Manager Cox and His Entire Staff... We Say Welcome to Big Spring!

### ELLIOTT'S, RITZ, LYRIC & CRAWFORD DRUGS

"THE BIGGEST LITTLE DRUG STORES IN TOWN"  
PHONES: CRAWFORD 275 — LYRIC 461 — RITZ 363

### LAND ARRANGED FOR A GAME PRESERVE

NACOGDOCHES, Aug. 4 (UP)—Fifteen farm owners or operators in the Lily Grove community near here have listed 2,000 acres of land for protection and management of wildlife.

Travis MacClendon, forester with the regional soil conservation service staff, said the action was in co-operation with the Carlsbad creek soil conservation association wildlife preservation program, which has approximately 14,000 acres in the county practicing such conservation measures.

## Electric Rates Reduced... NOW Use the SAVING to Reduce Your SLAVING

**DON'T BE A SLAVE TO POOR LIGHTING. USE CHEAP ELECTRICITY TO SAVE YOUR EYES FROM UNNECESSARY STRAIN!**

### Now that Electricity is Cheaper, You Can Have More and Better Light to Save Your Eyes from Straining to See Under Poor Lighting Conditions

Now that new lower electric rates are in effect for homes and stores, you can use the saving to make seeing easier and to save your eyes from the unnecessary strain of working under a poor light. You'll find that good light, thanks to the new low electric rates, costs little more than just ordinary lighting. You'll also notice how much easier it is to read, to sew or to do other visual tasks under a good light. So use your cheap electric service to protect priceless eyesight!

Make use of the new low electric rates in your store by putting light to work as a salesman, to attract customers and to display your merchandise to its best advantage. Successful stores always are well lighted, for owners know that lighting isn't just another fixed expense. They know that when used to the best advantage, good lighting is a strong selling force that speeds up selling, makes satisfied customers and improves the spirit of the sales personnel, all of which means more profits.

Our representatives will be glad to call at your home or store to suggest ways in which you can use light to better advantage. They will also explain how little it costs to have good lighting, due to the reduced cost of electricity.

## TEXAS ELECTRIC SERVICE COMPANY

C. S. BLOMSHIELD, Manager

## Saves up to 25% MORE on Current Alone! FRIGIDAIRE WITH NEW SILENT METER-MISER

Also Proves Greater Savings on Food... Ice... Upkeep!

**SAVE ALL 4 WAYS...**  
or you may not save at all!

Some refrigerators may save pennies one way, only to waste dollars another! Frigidaire gives you proof of All 4 Savings... on current, food, ice, upkeep... before your eyes, before you buy!

**NEW SILENT METER-MISER**  
Simplest refrigerating mechanism ever built. Uses so little current—You can hardly hear it run!

**NEW "DOUBLE-EASY" QUICKUBE TRAYS**  
Release cubes instantly... save 208 more lbs! Every tray in every model a "Double-Easy" Quickube Tray.

**"Hot Days Are Here Again"**  
You will need Super - Power and Super-Freezing, Frigidaire with the Meter Miser Motor — is your assurance.

TWO DIMES a-day Buys a FRIGIDAIRE

### IN OUR STORE or in YOUR HOME...

Let us give you a "PROOF" Demonstration by meter registration that electricity is the cheapest thing you use in the home...

Do you know that a Frigidaire uses less current than an ordinary radio or light bulb...

Buy a Frigidaire and let it give you FREE Home Refrigeration by using the current which is ordinarily wasted....

So Safe So Swift So Simple

### "MAKE YOUR HOME ALL ELECTRICAL"

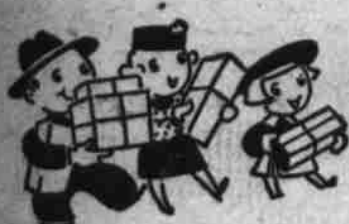
Continue to Save With Frigidaire And The New Low Electrical Rates

## Carl Strom Home Appliances

213 West 3rd St.

Phone 123

Electricity is the cheapest thing you use



## IT'LL PAY YOU TO SHOP

... the FOOD BARGAINS In The BIG SPRING DAILY HERALD EVERY THURSDAY

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Thrifty Housewives ... ARE SMART! They Read and Save!



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