

NO RELIEF IN SIGHT FROM RECORD HEAT WAVE

that reminds me...

Tri-colored war clouds are hanging over the world and when the first actual gun of declared warfare is started between Abyssinia and Italy Japan will have her hands full of sparks between Italy and Russia.

Red Millionaire



You thought there weren't any millionaires in Russia any more? This chap would fool you. He's Vasily Vassilovich Shvarkin, the richest man in Moscow.

U. S. INFORMS ITALY OF COUNTRY'S MISGIVINGS IN THE ETHIOPIAN SITUATION

WASHINGTON, July 11.—The United States has informed Italy that this country would view with misgivings any steps taken by Italy in Abyssinia which would lead to actual war, it was learned today.

Desperate Ethiopia Mustering Forces For War



Barefooted infantrymen carry deadly automatic rifles "into action" during maneuvers

"War! War! War!" Five thousand Black Shirts who volunteered for duty against Ethiopia roared their fighting enthusiasm at Premier Benito Mussolini.

ELEVEN DEAD OVER TEXAS IN RECORD HEAT

Five Texas convicts among victims of heat wave over state.

Texans looked with faint hope of thundershowers for relief today from an oppressive heat wave which has taken a toll of 11 lives in the state.

President Roosevelt seems to have congress all lined up again

President Roosevelt seems to have congress all lined up again on some of his measures and they fell pell mell into voting the things through.

POLICE SEEK SOLUTION TO DEATH PUZZLE

CHICAGO, July 11.—Police today raked through a tangle of clues in an effort to pierce the mystery surrounding the murder of Ervin Lang, whose legless, garroted body was found in a marsh near Hammond, Ind., Tuesday night.

Commerce Smoker Is Due Tonight

Reminder that the fifth Chamber of Commerce smoker of the year at 8:30 p. m., on Connellee hotel roof was made today by H. C. Davis, secretary.

FOUR SINCLAIR MEN MOVED TO NEW LOCATIONS

Four employees of the Sinclair-Prairie company at Eastland were absent from their desks Thursday, following transfer to new locations.

Virgin Island Probe Recessed

WASHINGTON, July 11.—Senate democratic leaders today recessed investigation of Governor Paul Pearson's administration of the Virgin Islands without revealing whose side President Roosevelt had taken in the dispute.

STATE GETTING REVENUE FROM SEIZED OIL

AUSTIN, July 11.—Attorney General William McCraw today set a year as the time it will take to clean up "hot oil" and end "other abuses."

There is something truly inspirational in the quality of merchandise handled by The Fashion under the direction of Mr. and Mrs. Dave Wolf.

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States Departments Have Ball Teams

AUSTIN, Tex.—Pat Dooley, chief clerk of the State Comptroller's Department, is the Judge Kenesaw Mountain Landis of the State's softball league.

Vital Statistics For June Filed

Four births and one death records are on file at the Eastland city hall as vital statistics for June. They were filed by Mrs. John Matthews, registrar at Eastland.

OVERFLOW GAS TEST IS BEING MADE IN AREA

Completion of a fourteen county district test of daily overflow gas production was being made Thursday by Texas Railroad Commission engineers in the office at Eastland.

Power Project Advocates Win Comeback Today

WASHINGTON, July 11.—President Roosevelt's power program advocates today scored a comeback when the house approved the TVA amendments extending the scope of the administration's "electric rate yardstick."

Heat Is Only a State of Mind

DALLAS, July 11.—It's all in the state of mind and you are only as hot as you feel, declared Dr. J. U. Yarbrough of Southern Methodist university.

Allen Sneed, popular assistant manager of the J. C. Penney Store has made an enviable reputation in dressing-show windows which has been recognized as above the average from the heads of the J. C. Penney Company to the laymen who pass by and note from time to time the result of his creation and putting them into order by his deft fingers.

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White Man's Customs Embarrass Indians

POLSON, Mont.—Seven years ago, Louie Hammer and Elizabeth Woodcock obtained a marriage license.

Eastland Masons To Meet Tonight

Regular meeting of the Eastland Masonic Lodge No. 467 will be held in their temple at 8 o'clock tonight, members announced today.

Texas Charters Register Decline

AUSTIN.—A substantial decline from the previous month occurred during June in the number of new charters granted corporations to do business in Texas, according to a statement from the Bureau of Business Research of the University of Texas.

Miss Laura Ingalls Seeking New Record

KANSAS CITY, Mo., July 11.—Miss Laura Ingalls, seeking the women's east-west airplane record, was thought to be southeast of Kansas City at 10 a. m. today, well on her way to Los Angeles.

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Commissioners In Crab Eating Contest

Grady Pipkin who with his five brothers operate Piggly Wiggly stores in Eastland, Ranger, Bridge, Olney, Graham, Hamden, and Seymour, have been their general offices in the Eastland National Bank building the third floor.

Chickens Hold Secret Of Gold Mine Site

ST. HYACINTHE, Que. J. A. E. Morin, St. Joseph de Yamaska poultryman, is keeping a close watch on the movement of his chickens in the hope that they will lead him to a rich gold strike.

Corcoran Denial Is Upheld Today

WASHINGTON, July 11.—Dr. Ernest Gruening, director of insular possessions, today supported Thomas Corcoran's denial that he threatened to halt the Passamaquoddy power project in Maine if Representative Ralph Brewster, Rep. Me., voted against the utilities "death sentence."

Wheat Prices Drop In Chicago Pits

CHICAGO, July 11.—Wheat dropped more than three cents a bushel at the opening of the Board of Trade, but recovered two cents of the loss.

Wider Uses Found For Insulin Treatment

TORONTO, Ont.—Insulin has many more uses than that of treatment for diabetes, Dr. C. H. Best, professor of physiology at the University of Toronto, and co-discoverer of insulin, told the Canadian Health association.

Max and His Bride Meet and Embrace

LONG BRANCH, N. J., July 11. Max Baer and his bride were happily reunited today after a flurry of publicity over religious differences.

Eastland Baby's Funeral Is Held

Funeral services for James Loyd Parsons, 2, son of Mr. and Mrs. J. D. Parsons, Jr., of Eastland, who died Wednesday afternoon, were scheduled to be held from the Church of God at Eastland Thursday afternoon at 5:30 with Rev. W. E. Moore, ex-pastor of the Church of Christ officiating.

Degree Work Due When Eastland R. A. M. Meets Friday

Work on the past master's degree will be given by the Eastland Chapter No. 403 of the Royal Arch Masons Friday night at 8 o'clock in their temple, it was announced Thursday.

Weyerhaeuser Boy To Take the Stand

TACOMA, Wash., July 11.—Today was George Weyerhaeuser's day in court and the boy, kidnapped by a small band of crooks, made the most of his role.

(Continued on page 8)

EASTLAND TELEGRAM

Published every afternoon (except Saturday and Sunday) and every Sunday morning

Member Advertising Bureau — Texas Daily Press League
Member of United Press Association

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firms or corporations which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the publisher.

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged for at regular advertising rates, which will be furnished upon application.

Entered as second-class matter at the post office at Eastland, Texas, under Act of March, 1879.

SUBSCRIPTION RATE

ONE YEAR BY MAIL (In Texas) \$3.00

Gen. McCraw Tells It Straight From the Shoulder

Attorney General McCraw is a very busy man. He holds a very important post. He is battling at all times for the enforcement of the laws of Texas and the regulations made to curb as well as to punish all violators of the petroleum and natural gas industries of the commonwealth. He is not in the race for governor. He was elected attorney general by the people of Texas. He will seek reelection as attorney general. This is his very blunt and very candid message to the Texas public: "If Governor Allred moved to Missouri tomorrow I would not be a candidate for governor." Governor Allred is not going "to move to Missouri." He is a native Texan. He won his spurs and laurels in Texas. He was a district attorney in Texas. He was attorney general for two terms. He was given the high honor of election to the post of governor. Why should he go to Missouri? There are thousands of Missouri democrats who are hungry for office. A distinguished Missourian, Mitchell by name, held an important federal post. He was dismissed from his job the other day by the President. He either talked too much or to fast—or too late. Now he is on the outside looking in. Texans who are holding important federal posts are too wise to talk too much or too fast. There is a time for everything, and silence is golden and a precious medal when attached to the human tongue.

Latest Texas Highway News From Washington

Now that the Colorado Authority is a fact and not a fiction the building of highways is a topic that is uppermost in Texas. The Associated Press carried the announcement from the capital of the nation that the Texas Highway commission was "thoroughly assured Thursday night that it could inaugurate a \$35,000,000 highway program in a few days." Thomas McDonald, chief of the federal bureau of roads, declared he hoped to make available about \$22,000,000 as Texas' share of the highway and grade crossing program from the works relief fund. This he said would be supplemented by the states regular \$7,500,000 for federal aid highways and a like contribution by Texas. Furthermore he told the delegation from Texas—Texas senators and representatives and hundreds of road enthusiasts—he hoped to place in the hands of the commission before they leave a definite plan of procedure where 15,000 persons on relief in Texas could be put to work on highway improvements on per-man of \$1400 as established by Work Relief Administrator Harry Hopkins.

Amendment to Pennsylvania state liquor law would permit drinkers to stand at bar. After the first few drinks, they'd need more than permission.

Children of the North are named for the first object the mother sees after the child is born. If that custom was general, there'd be a lot of men called Hospital Bill.

Italian flame throwers leave for Abyssinia. When they begin throwing jets of flame in that climate, the natives will probably complain of the draft.

A government is a big business. The management of its affairs calls for the same efficiency that makes private business successful.

"OUTOUR WAY"

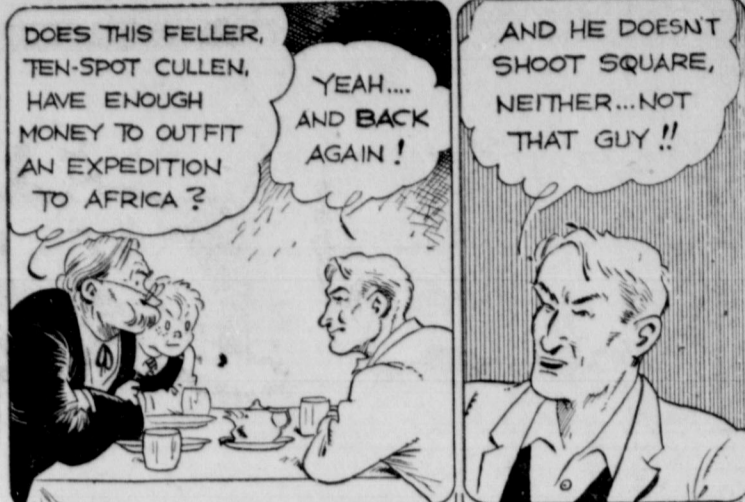
By Williams



I BUY HIGH CLASS MAGAZINES, SO VISITORS WILL THINK WE HAVE A LITTLE INTELLIGENCE, AND I HARDLY LAY THEM DOWN TILL EVERY FACE IN THEM HAS A PIPE, OR WHISKERS, OR BOOZY NOSE, A ZULU POMPADOUR, OR SOMETHING.

WELL, YOU'RE GETTING A LITTLE PREP COURSE IN WHAT YOU'LL GET WHEN YOU HAVE A FAMILY. YOU SIT WITH AN ERASER IN YOUR HAND, AND I STAND WITH A MOP AND A BROOM.

FRECKLES and HIS FRIENDS—By Blosser



MARKETS

By United Press
Closing selected New York stocks:

Am Can	139	Ohio Oil	11 1/2
Am P & L	3 3/4	Penney J C	76 1/2
Am Rad & S S	15	Phelps Dodge	17 1/2
Am Smelt	42 1/2	Phillips Pet	21 1/4
Am T & T	126 3/4	Pure Oil	8 1/2
Auburn Auto	23 1/4	Purity Bak	12 1/2
Avn Corp Del	3 1/2	Radio	6 1/2
Barnsdall	16 1/4	Sears Roebuck	46 1/2
Bendis Avn	29 1/2	Shell Union Oil	10 1/4
Beth Steel	16	Socony Vac	12 1/2
Byers A M	11 1/2	Southern Pac	17 1/2
Canada Dry	58 1/4	Stan Oil Ind	25 1/2
Case J I	51 1/2	Stan Oil N J	47 1/2
Chrysler	51 1/2		
Comw & Sou	1 1/2		
Cons Oil	8 1/4		
Curtiss Wright	2 1/2		
Elec Au L	25 1/4		
Elec St Bat	46		
Foster Wheel	14 1/4		
Fox Film	16 1/2		
Freeport Tex	26 1/2		
Gen Elec	26 1/2		
Gen Foods	36 1/2		
Gen Mot	34 1/2		
Gillette S R	15 1/2		
Goodyear	19 1/4		
Gt Nor Ore	11 1/2		
Gt West Sugar	29 1/2		
Hudson Mot	7 1/2		
Int Cement	31 1/2		
Int Harvester	47 1/4		
Int T & T	9 1/2		
Johns Manville	54 1/2		
Kroger G & B	28 1/2		
Lig Carb	32		
Marshall Field	8 1/2		
Montg Ward	28 1/2		

BASEBALL

TEXAS LEAGUE

Standing of the Teams		
Club	W.	L.
Oklahoma City	53	42
Galveston	50	40
Beaumont	47	41
Houston	48	42
Tulsa	44	42
San Antonio	44	43
Fort Worth	38	52
Dallas	34	55

Yesterday's Results

Fort Worth 9, San Antonio 5.
Beaumont 5-3, Dallas 4-2.
Galveston 1, Tulsa 0.
Oklahoma City 3, Houston 1.

Today's Schedule

Fort Worth at San Antonio.
Dallas at Beaumont.
Oklahoma City at Houston.
Tulsa at Galveston.

AMERICAN LEAGUE

Standing of the Teams		
Club	W.	L.
New York	45	26
Boston	42	29

Yesterday's Results

Detroit 46, Chicago 30.
Cleveland 38, Boston 35.
Washington 31, Philadelphia 29.
St. Louis 20, Cincinnati 15.

Today's Schedule

Boston at Chicago.
Brooklyn at Cincinnati.
New York at Pittsburgh.
Philadelphia at St. Louis.

Yesterday's Results

Boston 7, Chicago 0.
St. Louis 7, Philadelphia 2.
Washington 12, Detroit 11.
Cleveland at New York, rain.

Today's Schedule

Chicago at Boston, 2 games.
St. Louis at Philadelphia, 2 games.
Detroit at Washington.
Cleveland at New York.

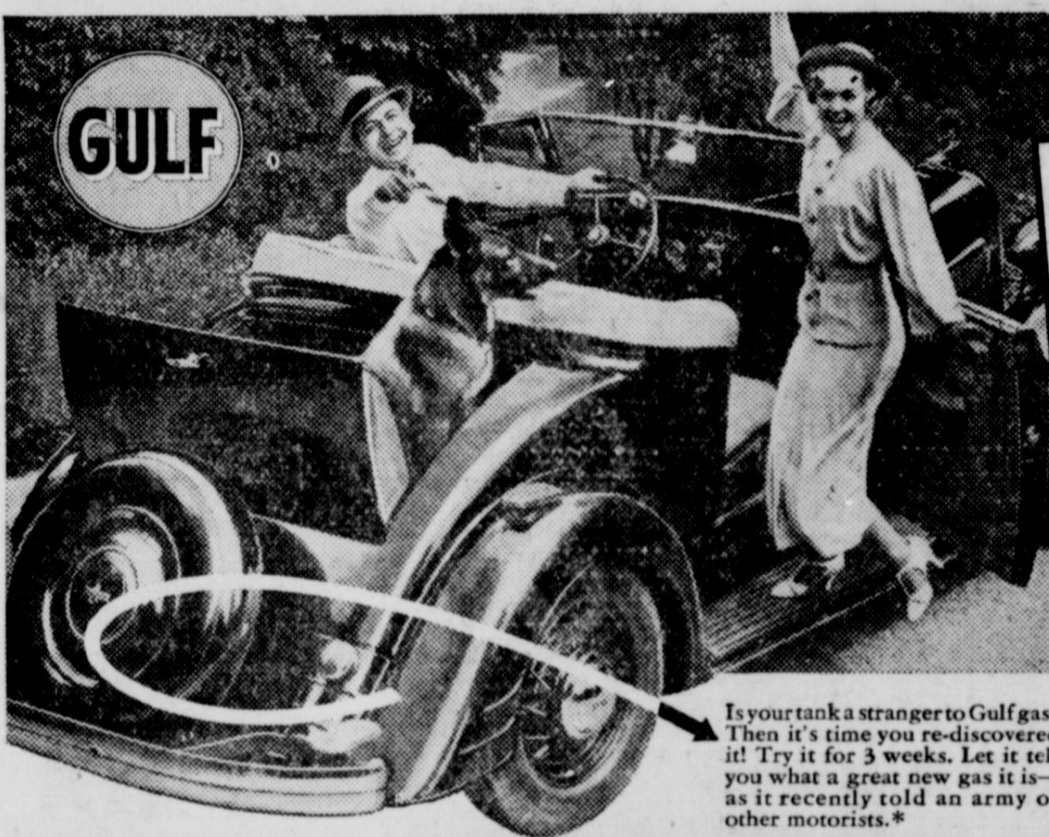
NATIONAL LEAGUE

Standing of the Teams		
Club	W.	L.
New York	49	21
St. Louis	42	29
Chicago	41	32
Pittsburgh	41	35
Brooklyn	33	38
Philadelphia	31	40
Cincinnati	32	42
Boston	21	53

Old Branding Iron Found at Kerrville

By United Press
KERRVILLE.—A branding iron of the Reconstruction days, bearing the letters "JO&C" was unearthed recently by workmen excavating on a building site. John Ochs & Co. recorded the brand on Jan. 14, 1867 Kerr county filed revealed. The relic was given to the county museum.

LEND US YOUR gas tank for 3 weeks



*750 did it— Not long ago we "borrowed" the gas tanks of 750 motorists for 3 weeks. They bought That Good Gulf— compared it with their regular brands for (1) mileage, (2) starting, (3) pick-up, (4) power, (5) all-around performance.

555 won to Gulf! More than 7 out of 10 motorists chose Gulf on one or more of the 5 points—and many on all 5. Gulf's secret? Controlled refining makes it 5 good gasolines in one! You get not 2 or 3 ideal qualities from Gulf—but five.

Try Gulf 3 weeks in your car. We're certain you'll stay with GULF REFINING COMPANY. Q. How fast should you drive to get the most gas mileage? You'll find the answer in this Gulf Booklet, plus 14 other valuable economy hints. Free—at the Sign of the Orange Disc.

THAT GOOD GULF GASOLINE

When Strangers meet I break the Ice

I'm your best friend I am your Lucky Strike



Try me I'll never let you down

WHEN STRANGERS MEET I BREAK THE ICE, I'M YOUR BEST FRIEND, I AM YOUR LUCKY STRIKE.

IT'S THE TOBACCO THAT COUNTS
There are no finer tobaccos than those used in Luckies

EXTRA! EXTRA! EXTRA!

Our Annual FINAL Clearance Values for Everyone

SALE STARTS
FRIDAY
JULY 12th
8:30 A. M.

SALE

SALE STARTS
FRIDAY
JULY 12th
8:30 A. M.

A SALE THAT WILL LOOSEN YOUR PURSE STRINGS TO IMMEDIATE ACTION!

Pinching pennies is good business for what you don't need! We know that women want the best and many would almost rather make over their better clothes than to buy inferior merchandise! With these

prices which in many instances are below cost, there is no need to wait any longer! We guarantee these prices to be lower on the same quality of merchandise! Come early for best selections!

**ONE GROUP
SUMMER WASH FROCKS**
Nelly Don, Marcy Lee, LaGrace
Sizes 14 to 44

VALUES
TO
\$2.95

\$1.00

**ONE GROUP
WASH FROCKS**

VALUES
TO
\$3.95

\$1.98

**CHOICE OF
LINEN CRASH SUITS**

WHILE
THEY
LAST

\$1.00

**SPECIAL ASSORTMENT
PURE LINEN SUITS**
Pilot Brand

VALUES
TO
\$4.95

\$1.98

Dresses---Dresses

All of our highest quality Dresses, including Levine, Snyder Knit, Madame Rinauld, Peter Pan and others.
Values to \$29.50 to go at




\$3.33
\$5.55
\$7.77
AND
\$9.99

NONE RESERVED
NONE HIGHER


Shoes--Shoes

Dazzling and brilliant models in white Shoes only that stagger competition for quality and price! All in these four groups to go at HALF PRICE!



Sizes
AAAA to C

We Guarantee
a Perfect
Fit



\$2.98 Values
\$1.49

\$3.95 Values
\$1.99


\$4.95 Values
\$2.49

\$6.75 Values
\$3.39

Natural Bridge Also at Big Reductions!



- No Approvals
- No Exchanges
- No Refunds
- All Sales Final



Hats--Hats

Our Millinery department needs no introduction ... we have grouped these hats to sell at this sale!

38c
68c
AND
98c

All Better Hats
Values to \$4.98
and \$6.98



\$1.98

All White
Fabric and Kid Gloves!
HALF PRICE

THE FASHION

North Side of Square

Eastland

NO APPROVALS
NO EXCHANGES
NO REFUNDS
ALL SALES FINAL

Outstanding Values!

EXAMPLES OF WARDS SOUND QUALITY, WARDS LOW PRICES!

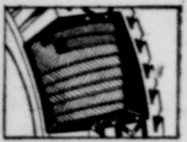
Store Hours:
 8 to 6—Week Days
 8 to 9—Saturdays
SAVE
 at
WARD'S

Wards First-Quality RIVERSIDES GIVE You an EXTRA Margin of SAFETY!

Reduce Skidding and Blowout Dangers to a MINIMUM!



Center Traction Safety Tread for Greater Skidding Protection



Double Carcass Insulation for Greater Blowout Protection



These Special Riverside Features Plus Riversides Extra Margin of Quality Mean Greater Safety!

Back of these specially designed safety features is the extra margin of quality built into every Riverside! Improved methods of building and curing plus stronger cords and patented Super Vitalized tread rubber are vital factors in Riversides' greater safety! Actual road tests prove that Riversides give up to 28% MORE mileage than other leading first-quality tires. That means you get not only safer miles but up to 28% MORE of them!

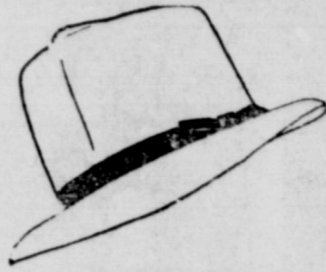
At Wards low prices you can easily afford to give yourself and your family the extra margin of safety of Riversides, America's best first-quality tires... the tires that are backed by the strongest written guarantee ever offered!

ALL TIRES MOUNTED FREE!



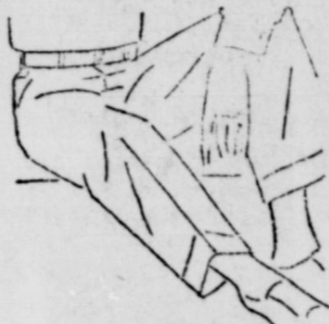
Wards Liberal New Convenient Terms May Be Arranged

WRITTEN GUARANTEE AGAINST EVERYTHING!
 ● Blowouts ● Cuts
 ● Bruises ● Faulty Brakes
 ● Wheels Out of Alignment
 ● Under Inflation
 Everything that can happen to a tire in service WITHOUT LIMIT as to months or miles!



Cool New Toys
\$1.00

Men! There's all the latest popular men's! Perspiration-proof sweatband!!



Preshrunk Ducks
\$1.29

White ducks — always cool and always smart! And the fit is just stay! Save!

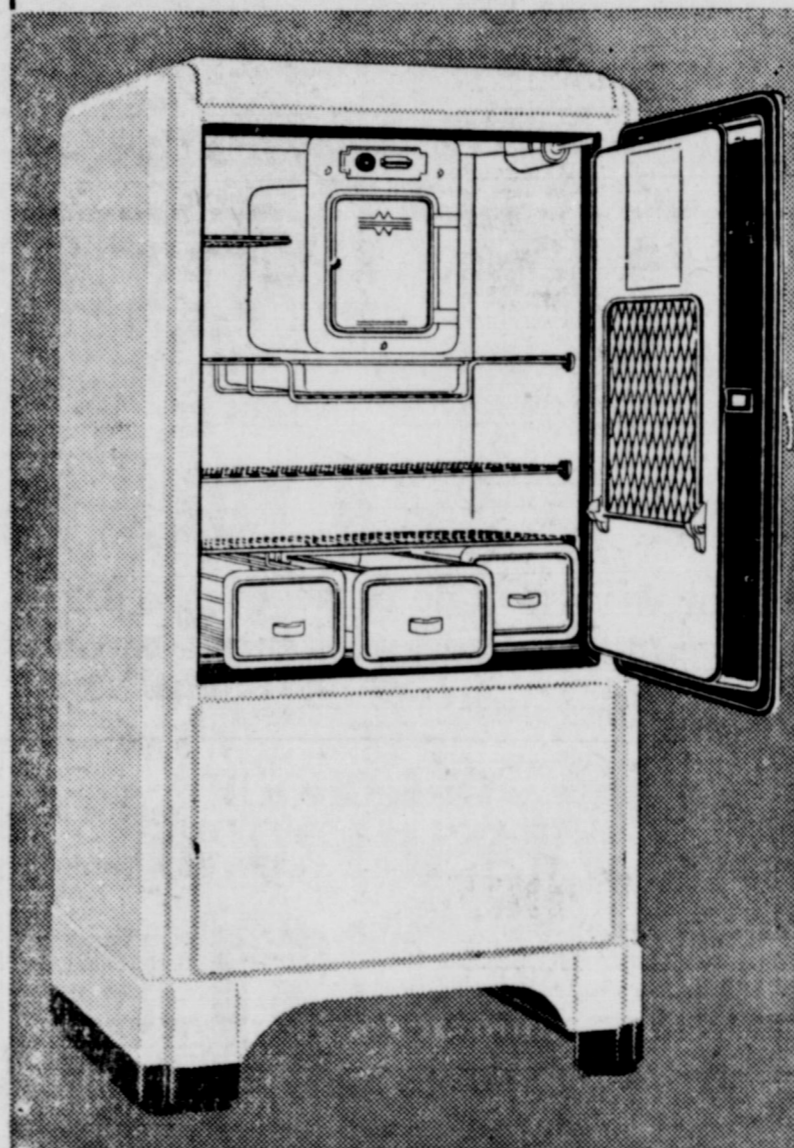


Harvest Hats!
10c to 25c

Light weight straw made for comfort. Ventilated side-helm models — at savings!

No Weather Too Hot for New Ward Electric Refrigerators

In actual tests new Ward Refrigerator made ice at 120-degree room temperature!



149.95
 \$7 DOWN

\$7 MONTHLY, Small Carrying Charge

Wards 1935 Deluxe—the finest refrigerator Wards have ever built! Model shown has 6.35 cubic feet net storage space, 12.65 sq. ft. total shelf area! Makes 84 full-sized cubes at a freezing, 6½ lbs. of ice! Incorporates 20 latest features, including classified food storage! You can't buy a better refrigerator! Come in and see it! You save up to \$75!

7.44 Cu. Ft. Deluxe Quality **\$164.95**
 4.14 Cu. Ft. Standard Quality **\$94.95**

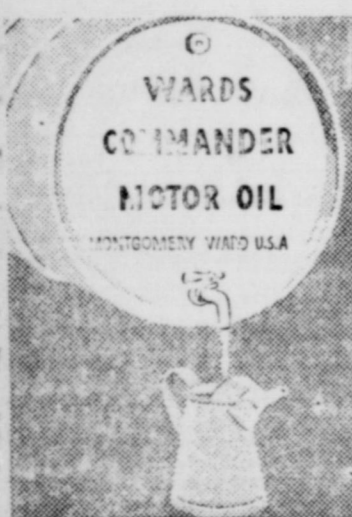
Why Wards Price Can Be So Low

- Ward refrigerators go direct from maker to Wards to you
- No national advertising, no middlemen's profits
- No high cost, high-pressure selling expense

7 of Wards 20 Deluxe Features

- Classified food storage, 3 chrome-fronted drawers
- Rearrangement tray, a folding shelf on top door
- Super-powered twin cylinder compressor, quiet
- Automatic interior light, flashes on when door opens, goes out when door closes
- Large vegetable freshener, keeps garden crispness
- Cooling unit in top center, has chrome enclosure
- Economy drawer, with 3 covered dishes for left-overs

Free installation and standard one year guarantee



WARDS COMMANDER MOTOR OIL
 SERVICE STATION PRICE WOULD BE UP TO 25c QT.!

8c

Qt. Inc. Tax In Your Own Container

Wards Commander Motor Oil costs as much to produce, but our selling costs are lower. That's why you save about half on this dependable motor oil!



Electric Fan
\$2.29

Stationary type with reinforced carrying handle... Black crackle finish. A bargain!



Shirts - Shorts
19c Each

Cotton athletic shirts and full cut broadcloth shorts with elastic waist inserts. Save!



Say "290" for Long-Wearing Sheer Chiffrons
55c

Lovely and sheer, but practical for they are reinforced at heel and toe, and full length to avoid strain. Full-fashioned, pure silk. Save at Wards!



New Styles In White Oxfords Are Low Priced
177

Dressy yet tailored. The combination last, tackless, flexible soles make them wonderfully comfortable. Both styles of smartly perforated leather. 4 to 8. White Shoe Cleaner, 19c

Thrilling Savings! Guaranteed Tubfast!

Summer Cottons

At Reduced Prices!

Printed Seersucker	29c yd.
Sheer Seersucker	29c yd.
Printed Muslin	19c yd.
Printed Flaxon	19c yd.
Printed Dimity	19c yd.
Printed Voile	15c yd.
Printed Batiste	15c yd.
Asst. Prints and Sheers	12½c yd.
Asst. Prints and Sheers	16c yd.

All of the above materials are reduced for quick clearance!

Wards Sewing Notions

Hooks and eyes, Snaps	5c
Cotton Thread	5c
Fast Color Bias Tape	5c

Simplicity Pattern No. 1690
 Easy to make — easy to wear. 32 to 40.
15c



Printed Flat Crepe
25c yd.

Washable rayon and cotton! Just right for summer dresses! 36 inches wide. Savings!



Woven Taffeta Plaids
35c yd.

Of rayon and cotton. 36 in. wide. For dresses, neckwear, and blouses. Tubfast colors.



Double Quick Oven
 Needs No Pre-Heating

Heats to 500° in 7 minutes! Other features:

- Full porcelain enamel in ivory and black!
- Smokeless broiler!
- Cast-iron cook top, semi-enclosed burners!
- Automatic top burner lighter. Just turn on gas — lights instantly!
- Big utensil space!
- Cool bakelite handles!

39.95
 \$4 DOWN!
 \$5 Monthly, Small Carrying Charge



3-Piece Modern Classic Walnut Bedroom Suite

An unusually striking suite with diamond matched walnut veneer fronts and butt walnut veneer top drawers. Note the graceful lines, bone white trimming and the smartly styled mirror.

79.95
 \$7 DOWN
 \$7 Monthly, Small Carrying Charge



407-409 West Main Street
 Phone 447 Ranger Texas

MONTGOMERY WARD

DESDEMONA DECORATIVE ABILITY OF PENNEY ASSISTANT MANAGER, ALLEN SNEED, SHOWN IN PICTURES

The Methodist Missionary society at the church Thursday afternoon for the regular business meeting and program of mission news items from the Bulletin. Meeting was called to order by the president, Mrs. Charles Lee. Mrs. S. E. Snodgrass, and the society were answers to questions on the book of Genesis. The program was Mrs. H. Nance. Others taking part were Mrs. G. S. Bruce, Mrs. W. C. Ford, Mrs. Gifford Acrea and Mollie O'Rear. At the close of the program Mrs. Charles Lee served ice cold lemonade and delicious home-made cookies to the members who enjoyed the surfeit treat especially as the day was very warm.

Mr. and Mrs. W. H. Davis spent the week with relatives at Dalhart.

Stover of Conroe visited parents, Mr. and Mrs. S. T. Stover, Friday and Saturday. Many friends here were delighted



Monday afternoon to have a visit from G. H. Rieger and daughter, Miss Jane Rieger. Mr. and Mrs. Rieger and daughters, Jane and Billie Tom lived here from 1919 to 1926 when Mr. Rieger was appointed deputy supervisor of the oil and gas division of the state railroad commission and was stationed at Houston. At the time of Mr. Rieger's appointment he was serving as mayor of Desdemona, being one of the youngest mayors of the state. During his term as mayor a number of forward steps were taken by our city government. Mr. Rieger was also prominent in the Masonic lodge and he

and Mrs. Rieger were both members of the Eastern Star chapter. He was owner of the Sanitary market and one of our leading business men. Miss Jane Rieger has just completed her second year at Rice Institute, one of the state's greatest universities. They had been to Breckenridge to visit his parents, Judge and Mrs. J. M. Rieger and all the family had spent Sunday at a home-coming at Indian Gap, near Comanche.

Mr. and Mrs. T. L. Acrea returned Saturday night from a two weeks' stay in New Mexico near Albuquerque. They were accompanied by their son, Rollie Acrea.

Giving Johnson 'the Bird'-for NRA



Recognition of his bird training ability for putting the Blue Eagle through its paces was accorded General Hugh S. Johnson at New York by initiation into the Circus Saints and Sinners. He was presented with a blue dyed duck. The newly appointed Federal Works progress administrator for New York City looks relieved on learning he doesn't have to eat the bird.

uncle for some weeks. The Youngs left for a vacation trip after stopping here.

Mrs. J. R. Buchan and daughters, Misses Lillie and Johnnie Buchan, drove to Eastland Saturday.

Mr. and Mrs. D. E. Hoover and son, Calvin, of Jal, N. M., were guests of Mr. and Mrs. Roy Rushing Wednesday. After supper they were accompanied by Mrs. J. H. Rushing to Gorman.

Mitt O'Rear and family of Strawn spent the Fourth here with his brother, John O'Rear, and his sister, Miss Mollie O'Rear, and Mrs. Annie Daniels.

Gene Browning attended the reunion at Stamford Wednesday.

Administrator of Youth Fund



Miss Mary Marrs of Stephenville visited friends in Strawn Monday. Miss Charlie Orme spent Sunday in Fort Worth.

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Mrs. E. Visintin left Wednesday for Detroit, Mich., where she will visit relatives.

Mrs. Ida Maples is visiting relatives in Fort Worth.

Mr. and Mrs. Richard Drake of Houston are visiting J. O. Allen.

Miss Georgia Lucille Stephens returned Wednesday from Fort Worth where she visited Miss Burnell Thornton.

Mr. and Mrs. P. E. Stages of Austin spent last week-end in Strawn.

Mr. and Mrs. S. J. Stuart and Miss Lucille Johnson have returned home after a three weeks trip through Colorado and California.

Misses Hazel Davis and Elizabeth Visintin of Fort Worth spent the week-end with Mr. and Mrs. E.

Business Failures Low During June

AUSTIN.—There was an average of four failures a week during June against six the previous month and three during June last year, according to a report of the University of Texas Bureau of Business Research. Total liabilities of the bankrupt firms for the month were \$250,000, an increase of 8 per cent over the previous month and 29 per cent above the similar month last year. Assets of the bankrupt firms totaled \$133,000, an increase of 40 per cent over the month before and 129 per cent above June last year. Average liability per failure, \$14,706, was 40 per cent above the previous month and 29 per cent greater than in the similar month last year.

Low During June

Miss Anita McHarg of Thurber was a Strawn visitor Saturday.

Mr. and Mrs. C. H. Martin and sons of Ranger were Strawn visitors Sunday.

Miss Betty Joe Bryant of Lamesa is visiting Keith Louise Blakney.

Mrs. Guy Craddock and young son, Frankie Pat, have returned from Mineral Wells, where they visited relatives.

Miss Vivian Fulbright of Thurber spent the past week-end with Mary Agnes Trott.

STRAWN

Miss Mary Marrs of Stephenville visited friends in Strawn Monday. Miss Charlie Orme spent Sunday in Fort Worth.

Mrs. E. Visintin left Wednesday for Detroit, Mich., where she will visit relatives.

Mrs. Ida Maples is visiting relatives in Fort Worth.

Mr. and Mrs. Richard Drake of Houston are visiting J. O. Allen.

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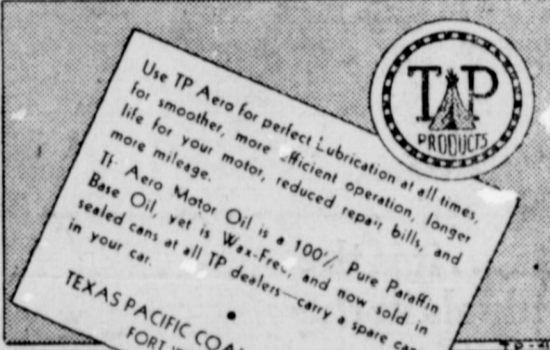
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EXANS TALK



TP PRODUCTS



TP GASOLINES AND MOTOR OILS
A LOCALLY OWNED STATION NEAR YOU

Edward May of Shamrock came in Tuesday night of last week for a short visit with his parents, Mr. and Mrs. W. B. May. His son, Billy, had been here a few weeks.

Mr. and Mrs. Max Williams and their mother, Mrs. M. P. Williams, drove to Ranger Saturday.

Mrs. L. C. Lovelady and baby, Annette, visited her sister at Stamford Monday.

Mrs. J. E. Derrick and daughter, Mrs. Style McEntire and baby, James Edward, drove to Waco Tuesday. They visited Mrs. Jake Smith, who is spending the summer with her son, Henry Smith, and family. Mrs. Derrick also visited R. V. Derrick and family.

W. F. MacDermott of Fort Worth was the guest of Mr. and Mrs. I. N. Williams Monday when he came to look after his gas and oil business.

Mrs. S. T. Stover and Mrs. Bailey Stark drove to Ranger on business Tuesday and then to Olden to visit Mrs. Stark's parents, Mr. and Mrs. C. H. Everett.

Mr. and Mrs. Max Williams visited relatives at Fort Worth on the Fourth.

Mr. and Mrs. M. B. Teague and daughter, Mrs. Leland Tarpley, of Gladewater, visited Mr. and Mrs. Gid Tarpley last week. They formerly lived here and have hosts of friends who were delighted to see them.

Mr. and Mrs. W. E. Barron and family attended the Methodist revival at Gorman every night last week. Mrs. S. E. Snodgrass and Miss Ruth Crenshaw accompanied

Ex-Follies Girl Is Jailed Again



A gift of perfume put Mrs. Simone Brooks, wife of a New York broker, on the scent of the person who looted her home and caused the arrest of her friend, Natalie Chadwick (above), ex-Follies girl and ex-convict, on a charge of burglary. Mrs. Brooks charged that the perfume given her by Miss Chadwick was a bottle stolen from her own boudoir.

them Wednesday evening. Mr. Barron assisted with the music.

New Hoover of Odessa was the guest of his daughter, Mrs. Ed Hanson, Saturday and Sunday. On Saturday afternoon he closed the deal by which he bought the home of Mrs. J. R. Buchan. Then on Monday Mrs. Buchan purchased the home of A. B. Henslee, who with his family will move to Freer in a few weeks.

Mrs. S. E. Snodgrass and her daughter, Mrs. J. E. Heeter, and Miss Ruth Crenshaw attended the Methodist revival at Gorman on Sunday night. Miss Crenshaw sang.

Mrs. J. E. Heeter returned Friday from Odessa, where she had been for a few weeks with Mr. Heeter, who is drilling an oil well there.

Mrs. Joe Thompson and two children of Ranger, who had been visiting her parents, Mr. and Mrs. W. C. Kellum Sr., at Jonesboro, spent Wednesday with her sister, Mrs. A. C. Robert and family. Miss Charlene Kellum, who was born in Desdemona but whose parents, Mr. and Mrs. W. C. Kellum Jr., now live in Hamilton, came with Mrs. Thompson. Misses Nell and Madeline Robert went home with Mrs. Thompson and visited until Monday. Miss Kellum came home with them and will remain the rest of this week.

Mr. and Mrs. A. O. Young of Fort Worth visited Mr. and Mrs. W. E. Barron on Tuesday and Wednesday. Mrs. Young is a sister of Mrs. Barron. They came by for their little daughter, Lora Bell, who has been visiting her aunt and

All over America, Goodyear Dealers are celebrating

SPEEDWAY WEEK

FEATURING

THE WORLD'S GREATEST Low-price TIRE

the famous Speedway-Type

TOUGH THICK RUBBER

CENTER TRACTION

BLOWOUT PROTECTED
In Every Ply
By Super-twist Cor!

WIDE TREAD

STRONG SIDEWALLS

Because of Goodyear's high reputation for quality, many people mistakenly suppose Goodyear tires are high-priced. They are not. Because Goodyear is the world's largest tire-builder, its products are always competitively priced, and it can offer you the greatest tire value per dollar you can find anywhere.

WRITTEN GUARANTEE AGAINST ROAD HAZARDS*

—also guaranteed against defects without limit as to time or mileage by the makers of the celebrated G-3 All-Weather.

ONLY AT GOODYEAR DEALERS

can you get this GENUINE GOODYEAR QUALITY tire at these LOW PRICES. The reason: As Goodyear dealers we sell MILLIONS MORE TIRES than the dealers for any other company in the world.

* Subject of course to terms and conditions of the standard warranty certificate.

RIDE AS YOU PAY

51¢ A WEEK

And Up
Terms to Suit—
Just bring your owner's license.

GOOD YEAR

"ANN IS GOING TO GET MARRIED!"

"YES! She's engaged to a nice boy. He's not making a big salary yet, but he's a hard worker. They'll have to be careful of their money, at first!"

Careful of their money! With a home to find, furniture to buy, marketing to learn... with the thousand and one little emergencies to meet that newlyweds never dream of!

And a young girl, inexperienced in these practical problems, is expected to be careful of her money!

Ann will bless advertising. In the pages of this newspaper she will find the very experience she lacks—the advice she needs!

It is when every penny counts that advertising gives its best service. The advertisements you read are valuable lessons in everyday economy. They help, as nothing else can, to make your dollar go the longest distance. For advertisements show you which article, at the price you are willing to pay, is going to suit you best. And the very fact it is advertised is its guarantee that it will give you satisfaction after you have bought it.

The advertisements in this newspaper are a most valuable guide to wise buying. It pays to read them regularly.

LUCAS SERVICE STATION

GOODYEAR TIRES AND TUBES — ARAB AND HUMBLE GASOLINE
Humble 997, Velvet, Quaker State, Pennzoil and Continental Germ Processed Motor Oils — Accessories — Washing and Specialized Lubrication — Globe Batteries and Recharging
C. T. LUCAS, Prop. Phone 50 300 EAST MAIN ST.

You Can't Advertise Today and Quit Tomorrow

You're Not Talking to a Mass Meeting . . . You're Talking to a Parade . . . !

BRUCE BARTON

Ceaseless hammering on the same spot helps win prize fights . . . it is the essence of advertising success. Not until enough individuals in the same neighborhood have been sufficiently saturated with a certain slogan, say, to cause them to react on one another does advertising become a social phenomenon.

The modern business man realizes that his best customers wear out at a rate of nearly 3 per cent a year. Advertising-made prospects disappear far faster. Casual impressions, however favorable, dry like dew in the heat of competition.

"Cumulative" effects of advertising come not from one advertisement paving the way for another. This is negligible, to say the least. Cumulative effect, on the contrary, comes from salvaging as customers half-finished prospects.

Each advertiser is in much the same plight. If he quits successful, he loses money. If he quits unsuccessful, he tosses away an equity in public recognition far more valuable than the money: So many thousand partly manufactured customers. The second group are spending as little money as they can and still keep their names before the public. They believe themselves wise spenders because they spend so very cautiously—or perhaps reluctantly is a better word . . . THE BALD TRUTH IS THAT THESE RELUCTANT SPENDERS ARE, AS A CLASS, THE REAL OVER-SPENDERS IN ADVERTISING!

TELEGRAM

Newfangles (Mom 'n' Pop)



ALLEY OOP



Broadway Star

Answer to Previous Puzzle

HORIZONTAL

1. 7 One of America's finest actresses.

11 Wayside hotel.

12 Lion's home.

13 To woo.

14 Black bird.

15 Boy.

16 Iniquity.

17 Spirit of the wood.

18 Before.

19 Social insect.

20 Region.

21 Undermines.

22 Sewer.

23 Spigots.

24 To rely on.

25 To perch.

26 Station.

27 To step.

28 Made bare.

29 Street car.

30 Ireland.

31 Often.

32 Divinely inspired priests.

33 Wine vessel.

34 God of war.

35 Covered with clay blocks.

36 Sour.

37 To retard.

38 Stream.

39 obstruction.

40 Nose noise.

41 She has been a star on the many years (pl.).

42 She played in "Mrs. Wiggs of the Cabbage Patch" in 40.

43 Girl.

44 Oloresin.

45 Grows dim.

46 To murmur as a cat.

47 Helper.

48 Neuter pronoun.

49 Monkey.

50 Seed bag.

51 Rootstock.

52 Platform.

53 Miscle.

54 Brought up known on the (pl.).

VERTICAL

1 Piano player.

2 Indian money.

3 One.

4 Lazy person.

5 Approached.

6 Makes dear.

7 Bones.

8 Destruction.

9 Tooth doctor.

10 Valuable property.

11 Strict.

12 Work of skill.

13 To murmur as a cat.

14 Helper.

15 Neuter pronoun.

16 Monkey.

17 Seed bag.

18 Rootstock.

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ate for Lemon Pie or Bird Nest Soup Is Mental Attitude or Habit

By MARY KNIGHT Press Staff Correspondent

NG KONG.—Shark fins, eggs and bird nest soup may sound appetizing to Americans. Chinese regard with equal indifference a lemon pie, cheese soufflé and sweet potatoes.

all a mental attitude, says Hong Kong's celebrated Wong Ching, who observes you grow up believing that things are terrible, and that 'nobody but a China-

not feel stuffed or uncomfortable. There is such an incredible variety and each ingredient so carefully thought out, that the menu is a mystery of perfect balance. The constant drinking throughout the meal of chrysanthemum tea and other herb concoctions, is also conducive to the best digestion.

The preparation and blending of foods is to the Chinese chief what mixing prescriptions is to the chemist.

Ching explained briefly the making of bird nest soup from swallows' nests imported from North China.

"The birds use their own saliva to cement the nest, and this is the

part selected for the soup," he says. Shark fins are very expensive. They vary in price from a few dollars a catty (about a pound and a third) to \$60 for a whole fin. The finest shark fin soup requires at least three days preparation to bring out the full delicacy of flavor.

Rice birds are so small that if they over-exercise in trying to escape, they shrink too much to be any good for eating when caught. It is essential, Ching explained, to snatch them as they fly over the rice fields. In that way they are snared in nets by the hundred. They feed only on unmaturing rice, which keeps their bones so tender

they can be eaten like sardines. This is considered a tasty "after-dish."

It is a common belief that the famous Chinese "black eggs" take on that color because they are decomposed and many foreigners refuse to eat them. This is not true. The eggs are wrapped in mud made of quicklime and clay, or in ashes obtained by burning parsley leaves, and are stored in dark earthen pots for from one to three months and in this way are cooked and preserved by one operation.

Roast duck-skin, another delicacy, is as brown and crisp as a

fresh potato chip—and there is never a pin-feather left in the epidermis.

Questioned as to the prevalence of chopstick wielders among foreigners, Ching is convinced that none out of ten use them.

"They think it is amusing," he says, "and finding it a most simple accomplishment, take real delight in manipulating difficult objects with them."

NATIVE LAND CALLS VETERAN

By United Press

MONTGOMERY, Ala. — Gen. Paul Sanguinetti, who brought history back to life for thousands of visitors to the Cradle of the Confederacy, is going home to his native Island of Corsica next month after an absence of 62 years. He is a deep student of Civil War history as well as having had four years of first hand knowledge of the conflict.



Move Your Bedroom to the Shore of a Lake with Air Conditioning

Your bedroom can be as cool and comfortable as the shore of a lake—even on hottest nights—if it's air conditioned.

Air conditioning maintains just exactly the right temperatures for maximum comfort day in and day out. The air you breathe is cleansed of all impurities and brings remarkable relief to those afflicted with hay fever and other summer ailments. Humidity is kept at the point best suited for healthy living.



An Attractive Piece of Home Furniture

Ask for full details of just what air conditioning will do in your home. You won't want to spend another summer without it in your home.

See Your Dealer or

TEXAS ELECTRIC SERVICE COMPANY
J. E. LEWIS, Manager

SUN-TAN



BEGIN HERE TODAY

JO DARIEN, finishing her first year in college, receives word that her father is out of work. She decides to look for a job instead of going home. She confides this to her roommate, TERRY DAVIS, and to BRET PAUL, star athlete, to whom Jo is engaged.

Jo moves to a cheap furnished apartment. Her first day of job-hunting is discouraging but the second day she is hired for part-time work in a small marine supply store.

She is alone in the store when a man enters and asks for the proprietor. He leaves, promising to return later and says, "Tell him Douglas Marsh was in." Jo is curious about this stranger whom she thinks the handsome man who has never been seen.

NOW GO ON WITH THE STORY

CHAPTER IV

WHEN he had gone Jo reflected that she had never seen a man quite like this Douglas Marsh. There was some indefinable quality about him that stamped him as different from the other men. Naturally enough she could not help comparing him with Bret Paul. He was so much more certain of himself than Bret, so much more at ease with the world.

"But that's only because he's older," Jo told herself. "I'm used to being with college men. There's probably nothing unusual about this Marsh person at all. I'll probably discover that he's a salesman wanting to sell Mr. Brown an order of—of something or other."

Yet when Mr. Brown returned from lunch and Jo told him that Douglas Marsh had been in, he raised his eyebrows and said, "Marsh? Is that so? I wonder what he's got up his sleeve this time?"

"Is he a pretty good customer?" Jo asked. "He said he'd known you for a long time."

"I'll say he's a good customer! Haven't you ever heard of Douglas Marsh?"

"No, I'm afraid I haven't."

Mr. Brown chuckled. "Well, when he comes around you want to perk up and do your best smiling. Young Marsh is the richest backer around these parts. I've sold him plenty of stuff since he grew into long trousers. Why, he buys a new yacht just about whenever the old one gets a little wet!"

"He must be a silly person, then," Jo said, laughing.

"Don't you think it. Plenty of young fellows would have gone absolutely crazy if they'd been left as much money as old man Marsh left Douglas. But young Marsh has kept his head, and he tries to spend his money where it'll do the most good. Trouble is, every time he invests in something it goes ahead and makes him some more money. He's like his old man that way."

ONCE familiar name came to Jo as Brown rattled on. A name she had read in the newspapers as a child, a name she'd heard her father mention here and there.

"Is he the son of Aaron Marsh who died a few years ago?"

Brown nodded. "That's the one. The old lady is still living. They say she's mighty hard to get along with and she pesters young Marsh some when he's home. But he manages to spend a lot of time there, and everywhere I wonder if he's figuring on a new boat?"

It was not long before Mr. Brown had the opportunity to allay his curiosity, for in a few minutes Douglas Marsh returned. He walked in briskly and wrung Brown's hand.

"It's certainly fine to see you again, Walt!" Marsh exclaimed.

"I thought it was about time you came around again, Douglas. What kind of a ship is it to be this time?"

"A 100-foot Diesel yacht for a South Sea voyage?"

Marsh laughed. "No yacht at all. I want half a dozen small sailing sloops, and maybe two or three speed boats."

Brown looked at him incredulously. "What are you going to do now? Open an amusement park?"

"You've come near it at that, Walt. Let's go back in the office and I'll tell you the story."

Jo was just putting on her hat when the two entered the little office.

"It's 12, Mr. Brown. Will you be needing me?"

Douglas Marsh turned to Brown. "I'm in a rush this morning, Walt. I'd really like to place some orders. Do you suppose we might need the young lady to look up things in the catalogs?" He paused smiling at Jo. "I know Mr. Brown dislikes to ask you to stay on your very first morning, but if—"

DOUGLAS MARSH took out his cigar case and held it toward Jo. "This ought of an employe-

"I see," said Brown, smiling. "I thought it wasn't like you to buy up nature and keep it all to yourself."

"Everyone I've talked to is enthusiastic about the idea. I mentioned it last winter to several of my Hollywood friends. You know, they're always looking for a spot where they can really get away from the studio and the movie crowd. Peter Fraconet said he'd take one of the cottages for a couple of weeks."

"I never go to movies," said Brown, "so that don't mean anything to me. Maybe it does to Miss Darien here."

Jo laughed. "I'm trying to think. I've never talked with anyone who mentioned his name so blithely."

"I wasn't trying to be impressive," Marsh assured her, answering her laughter with his own. "I've known Pete Fraconet for years. I used to go sailing with him and Dick Barthelme and Ronald Colman. You'd like them—and they're very mortal men, just like Walt and me."

"Never mind the movie stars," said Mr. Brown impatiently. "I want to sell you those two 26-foot speed boats on the floor out there. Just the thing for Crest Lake." He turned to Jo. "Look in that Crowley Boat catalog there, Miss Darien, and let me see what we can quote Mr. Marsh on them."

From then on it was all business, with Jo feverishly checking and re-checking prices, ascertaining freight rates and shipping dates. When they had finished it was almost 2 o'clock.

"I had no idea it was so late," exclaimed Marsh, looking at his watch. "I'm afraid I've been very inconsiderate, Miss Darien. You must be famished. Won't you let me take you to lunch?"

"Thank you so much, Mr. Marsh. But I often take just a cup of tea in the afternoon, and I can drop in anywhere for it."

"Well," said Marsh, reaching for his hat and stick. "I won't insist, because the fact is I should be running alone myself. Promised to see a fellow at two. But I'd really like to make up for it, somehow. What about dinner tonight?"

The second invitation took Jo by surprise. "Why—I—" She happened to meet her employer's glance, and he nodded almost imperceptibly, pleadingly. "I'd like to be very much," Jo finished, wondering at her own words.

"I'm delighted," Marsh said. "Say 7:30? Where shall I call for you?"

"At the Fenale Apartments," Jo told him.

A few minutes later, munching a sandwich in a lunch counter, Jo wondered resentfully just what Brown's nod had meant. Obviously he wanted her to accept Douglas Marsh's invitation, but whether his signal meant that Marsh was "safe" or whether it meant that her acceptance would be good for the business, Jo did not know. Certainly she had no desire to include dinner with customers as part of her duties at Brown's Marine Supply Company. And what did she know, really, of Marsh?

(To Be Continued)

LOCAL — EASTLAND — SOCIAL

OFFICE 601 TELEPHONES RESIDENCE 288

Friday Krocharie club, Miss Louise Cook, hostess, 2:30 p. m. Gadabout club, 3 p. m., Miss Clara June Kimble, hostess. Sub-Deb club, skating party, in Cisco, 7:30 p. m.

Home Makers Class Entertains The Home Makers class of the Baptist church Sunday school honored the Fidelis Matrons class on account of their victory in the recent contest between the classes with a party in the lower assembly-room of the Baptist church Tuesday afternoon at 4 o'clock. The predominant decoration was a huge punch bowl of ice in which was frozen a colorful bouquet of beautiful summer flowers. Partners for the game were chosen by the matching of Bible questions and answers. Each couple was then given a slip headed "Bible Pt." on which were printed jumbled words, which when properly arranged would form names of the books of the Bible. This was followed by a spelling match in which the vowels of each word were to be signed, instead of sounded. A dramatic contest was held which caused much merriment. Refreshments of iced punch and cookies were served to the merry gathering. Fidelis Matrons present were Mmes. Campbell, Terrell, Henry Murphy, James Drake, Hugh Owen, Golkey, John Williams, Gourley, Swindell, Woods, Jess Seibert and Naylor. Members of the Home Makers class, hostesses for the occasion, were Mmes. J. M. Mitchell, Earl Throne, R. A. Larner, C. T. Lucas.

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LYRIC LAST TIMES TODAY

A Tease! A Tomboy! A Lovable Spitfire! Remember the "meanie" of "Bright Eyes?" Now she'll steal your heart completely!



Plus Todd and Kelly in "DONE IN OIL" News Pictorial

GET THE HABIT and use BURNSIDE AUTO SERVICE and STORAGE Texaco Gasoline and Oil 24 Hours Storage Service Phone 42 Across from Connelles Hotel

ELECTRICAL APPLIANCES Texas Electric Service Co.

CLASSIFIED WANTED—Experienced filling station operator with small capital, by major oil company. Give full qualifications first letter. Box R. L., Eastland Telegram.

E. E. Layton, Victor Cornelius, Harvey, S. D. Phillips, L. V. Simmonds, Bert Peyton, T. L. Amis, Hollis Bennett, William Sherriffs, R. W. Chalker, and visitors, Mmes. J. B. Pratt and A. E. Fox.

Womens Auxiliary Fire Department The Womens Auxiliary of the Firemen Association held their regular meeting in the city hall Tuesday night at 8 o'clock. The session was opened by their president, Mrs. M. B. Griffin, and roll call and minutes of the previous meeting read by the secretary, Mrs. Aubrey Yeager. A committee was appointed in Mrs. E. E. Kilborn, chairman, and Mrs. Charles Fields to arrange a program for their first meeting in August. Mrs. John Harrison was a visitor and gave a report on the recent firemen's convention in El Paso, which was very interesting. Arrangements were made for a lawn party at the residence of Mrs. M. B. Griffin on Tuesday night, July 16, at 8 p. m. A covered dish luncheon was also scheduled for the meeting of Tuesday, July 23, at the city hall. The meeting was dismissed with prayer by Mrs. J. E. Bills. Those in attendance, Mmes. Harvey Basham, J. E. Bills, Ed T. Cox Jr., Argye Fehl, Charles Fields, M. B. Griffin, N. A. Harkrider, R. E. Kilborn, Jim Woods, and Aubrey Yeager.

Visitors Mr. and Mrs. C. S. Karkalits are entertaining her nephew, Ernest Warren, his wife, Marguerite, and two sons, Billy and Jimmy, who are en route from Los Angeles to East Texas, their future home. Mr. Warren is the son of Mr. and Mrs. Will Warren of Cisco, where Mr. Warren was in the Red Front Drug store. Mrs. Will Warren was formerly Mrs. Crane Patterson.

Junior Clubs Meet Tomorrow Tomorrow will be a busy day for the young girls clubs, two of which will meet in regular session, and the third will have a skating party in the evening at Cisco. The Kro Charie club will be hosted by Miss Louise Cook in her home at 2:30 p. m. Miss Clara June Kimble will be hostess to the Gadabout club at 3 p. m. and the Sub-Deb club will assemble at the residence of their president, Miss Maxine Coleman, for the start to the Cisco rink where a skating party will be the entertainment.

Miss Mona Pritchard Bride-to-Be, Honored ABILENE, July 11.—Complimentary to Mona Joy Pritchard of Fort Worth, formerly of Eastland, who is to be married here Friday evening to William Grayson Ray of Wichita Falls, a French breakfast was given this morning and a garden party was scheduled this afternoon. Clara and Jane Guinn were hostesses for the breakfast, entertaining in the Samuel R. Cox home, on Hickory street, while Mrs. Dan R. Junell, Miss Mary E. Head and members of the L. L. L. class of the First Baptist church—of which Miss Pritchard is a former president—will entertain at the garden party, at the Junell home on Hickory street. Miss Pritchard and Mr. Ray are returning to their alma mater, Hardin-Simmons university, where their romance had its beginning, to take their wedding vows. The marriage of the couple will be celebrated Friday evening at 8:30 o'clock in Mary Frances hall, girls' dormitory of the university, with Dr. D. W. Arnette to be assisted by Dr. J. D. Sandefer in reading the wedding service. Dr. E. Edwin Young, dean of music at the university, and Lola Gibson-Deaton, head of the voice department, will give the wedding music. The bride will have as her attendants Lorraine Taylor of Eastland and Clara Guinn of Abilene. Mr. Ray will have as his attendants his brother, Glenn Ray of Gilmer, and the bride's brother, Ed Pritchard of Fort Worth. Miss Pritchard is a daughter of Mr. and Mrs. Edwin Silas Pritchard of Fort Worth, while Mr. Ray is a son of J. P. Ray, banker, and Mrs. Ray, of Gilmer. The Pritchards formerly lived in Eastland, where he was county judge.

Student of Eastland Teacher Well Received A large audience is reported to have well received Miss Gloria Graham Tuesday evening at the First Baptist church when she was presented in a violin recital by Miss Wilda Drago of Eastland. She was assisted by the Drago octette and Miss Gwendolyn Tunnell, pianist.

Marriage of Miss Street Announced Marriage of Mary Frances Street to Robert William Burkett, son of O. H. Burkett, on Jan. 1 of this year was announced today by the bride's parents, Mr. and Mrs. C. C. Street.

Eastland Personals

Mr. and Mrs. W. C. McCannies and daughter, Margaret Bell, left for their home in Phoenix, Ariz., Thursday, after a visit with her mother, Mrs. Wyatt Williams.

Miss Agnes Bearman of Cisco visited in Eastland Tuesday. A. G. Gary was a visitor in Cisco Wednesday evening.

Mr. and Mrs. Joe Holleman have moved to Breckenridge where they will make their home.

Eugene Haynes and Johnnie Garrison were visitors in Abilene Wednesday.

Mrs. Vera McLeroy was a visitor in Cisco Wednesday evening.

Dr. Harris Isbell, who recently completed a two years' internship at Charity hospital in New Orleans, is visiting his parents, Dr. and Mrs. F. T. Isbell. The Eastland resident's son obtained his bachelor of arts degree at the University of Arkansas, his medical degree at Tulane in New Orleans. His elementary education was obtained in Eastland.

Boyce House of Fort Worth, former Eastland resident, was here Wednesday while on his vacation.

That Reminds Me

(Continued from page 1)

any undertaking. He is a member of the Independent School Board, a director of the Chamber of Commerce and a director of the Eastland National Bank. Eastland is fortunate in having such a citizen in its midst and particularly having the head of the industry which he has successfully built established here. Of course they always say that there is a woman in the case and no doubt much of his success can be traced back to the cooperation and sound suggestions of his charming wife whose pleasing personality radiates throughout the women's clubs and churches of this entire section. Mr. and Mrs. Pipkin are also the proud parents of three fine and handsome boys who are loyal to the trust of good character and who qualify their friends by the hundreds in this community. They are the kind of boys who make the girls sit up and take notice that there is someone worth while around these parts. James Pipkin is permanently with the Eastland Piggly Wiggly store and Raymond puts in lots of time in the Eastland store also. Bruce is still in his play teens and no doubt spins tops, anoints marbles and does all those things that a

Mission Chain Gives Up Lost Link in the West

By HENRY SUPER United Press Staff Correspondent BERKELEY, Cal. — A complete chain of old, forgotten Spanish missions, swallowed up by the desert generations ago, has been rediscovered by the University of California.

The missions once were bustling and bustling outposts of Spanish civilization and defense in the New World. Today nothing remains but a jumble of weed choked ruins in Lower California. The Dominican Friars reaped the missions along the coastal stretch of Lower California at the same time that the Franciscan monks were constructing their chain along what is now the coast

Old Cornish Pastry Sold Along Roads

By United Press

BESSMER, Mich. — In contrast to the thousands of dog and lemonade stands which line highways throughout the United States, "pastry" shops line the roadsides of this mining community. The pastry, baked according to an old Cornish formula, is a favorite food among tourists declared that it cannot be chased anywhere else in the United States. The pastry sells for about cents and consist of a mixture of beef and pork with potatoes, onions, and sometimes turnips and rutabagas. In London, J. P. Morgan declared that it cannot be chased anywhere else in the United States. The pastry sells for about cents and consist of a mixture of beef and pork with potatoes, onions, and sometimes turnips and rutabagas. Mummified human found in London saloon believed to be been there half a century. What corpse of waiting for house to stand one.

Try a WANT-AD!

Thriftful customers will certainly want to be here early Saturday to snap up those big Clearance Bargains. Many clearance items are not advertised on this page because of lack of space, but they are all plainly marked throughout the store. ACT NOW.

Great Bargains in Things You Need Right Now! Come Ready to Buy and to Save!

Our Annual Mid-Summer COME EARLY All summer goods MUST GO! Prices throughout the store SLASHED for complete clearance! Come get your share of savings!

CLEARANCE SALE Doors Open at 8 a. m. Friday, July 13th Thriftful customers will certainly want to be here early Saturday to snap up those big Clearance Bargains. Many clearance items are not advertised on this page because of lack of space, but they are all plainly marked throughout the store. ACT NOW.

STRAW HATS Our famous waterproof straws. Choice of the house— \$1.69

TENNIS SHOES CHILDREN'S WELL-MADE TENNIS SHOES 39c

DOTTED SHEERS Wonderful assortment of sheer fabrics. Values to 39c reduced to 25c

COVERALLS Children's genuine "Pepprel" Seersucker Coveralls, "sanforized," preshrunk. Sizes 6 to 8. 79c

BLOUSES Closing out all sheer cotton Blouses. Regular 98c value— 69c

ANKLETS Special group of Anklets for women and children. Values to 20c; discontinued numbers— 7c

Men's Summer Wash Ties 9c Light pastels and fancy patterns. Tub fast.

CURTAINS Table of odds and ends of discontinued curtains 1-2 Price 98c

SLACKS Ladies' Slacks in pastel colors and white. 98c

SILK HOSIERY Pure Silk, full-fashioned, chiffon or service weight. Values to 89c, Clearance Price— 49c

Men's Sport Shoes A very large selection of Men's Sport Shoes. White, black and white, brown and white, and in plain toes, perforated or wing-tip. Values to \$2.98 \$2.67 Boys' Sizes \$1.98

Sensational SALE of Summer SHOES Footwear for the Entire Family at One Table Children's All-Leather Shoes. Values to \$2.98 98c

Sharply Reduced Prices! Clearance of Women's White Summer Shoes Group 1 \$2.98 FAIR Women's T-strap sandals in white kid. Also straps, ties and oxfords. Formerly sold at \$3.69... now reduced for CLEARANCE! Group 2 \$2.43 pair

Tropical Worsteds SUITS at a Great Saving! Men's cool "Tropical Worsteds" summer suits and novelty young men's patterns. Formerly priced 20% higher, but now REDUCED FOR CLEARANCE to only \$15.95 An extra pair of trousers to match \$3.95

FREE SPECIAL LOT 27 pairs pre-shrunk Wash Trousers... \$1.98 FREE —and get COAT to match, making a complete suit! FREE FINE TAILORED WASH SUITS Priced for Clean-Up! One group of our finest Wash Suits, double or single breasted, "Sanforized." Big selection of patterns! \$6.47 \$7.95 Values Group No. 2 Fine quality "Sanforized", shrunk, fancy or plain back. Complete run of sizes. \$4.49 Others at \$2.98

Burr's DEPARTMENT STORE 107 South Lamar Eastland